20160502144853 Filed Date: 05/02/2016 State Corporation Commission of Kansas

In the Matter of the Application of)		
Kansas Gas Service, a Division)		
of ONE Gas, Inc. for Adjustment)	DOCKET NO. 16-KGSG	RTS
of its Natural Gas Rates in the)		
State of Kansas)		

DIRECT TESTIMONY

OF

ANNA KERN

ON BEHALF OF

KANSAS GAS SERVICE

A DIVISION OF ONE GAS, INC.

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DIRECT TESTIMONY

OF

ANNA KERN

KANSAS GAS SERVICE

DOCKET NO. 16-KGSG- -RTS

1	1	INTRODUCTION AND QUALIFICATIONS
1	1.	HALLODGE HOM AND GOALH ICA HOMS

- 2 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
- 3 A. My name is Anna Kern. My business address is 15 E. 5th Street Tulsa,
- 4 Oklahoma 74103.
- 5 Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?
- 6 A. I am employed by ONE Gas, Inc., ("ONE Gas") as the Compensation Manager
- 7 within the Human Resources department. Kansas Gas Service, which is the
- 8 applicant in this case, is a division of ONE Gas.
- 9 Q. PLEASE DESCRIBE YOUR EDUCATION AND PROFESSIONAL
- 10 **EXPERIENCE**.
- 11 A. I hold a Bachelor of Arts degree in Business Administration from Coe College
- 12 and a Master of Business Administration from Oklahoma State University. I have
- more than ten years' experience in human resources and have been responsible
- for the ONE Gas Compensation Department since February 2014. Prior to this, I
- was the Compensation Manager with ONEOK, Inc. ("ONEOK"). I joined the
- ONEOK Compensation Department in 2007. My experience prior to ONEOK
- 17 was in the areas of recruiting and executive search for a private firm. I also hold
- the following certifications: Professional in Human Resources, Certified
- 19 Compensation Professional and Society of Human Resources Professional.

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1	Q.	WAS	THIS	TESTIMONY	PREPARED	BY	YOU	OR	UNDER	YOUR

- 2 **DIRECTION?**
- 3 A. Yes, it was.
- 4 Q. HAVE YOU PREPARED ANY EXHIBITS IN CONNECTION WITH YOUR
- 5 **TESTIMONY?**
- 6 A. Yes. I have prepared and sponsor the exhibits listed in the table of contents.
- 7 Q. WERE THESE EXHIBITS PREPARED BY YOU OR UNDER YOUR
- 8 **DIRECTION?**
- 9 A. Yes, they were.
- 10 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?
- 11 A. My testimony explains and provides information that supports the
- reasonableness of the ONE Gas compensation philosophy relating to base pay,
- short-term and long-term incentive plans.
- 14 II. ONE GAS COMPENSATION PHILOSOPHY FOR NON-BARGAINING UNIT EMPLOYEES
- $16\,$ Q. PLEASE EXPLAIN THE ONE GAS OVERALL COMPENSATION
- 17 **PHILOSOPHY.**
- 18 A. ONE Gas' goal is to provide a total compensation package, including base pay,
- short-term incentives ("STIs or STI"), long-term incentives ("LTIs or LTI") and
- 20 benefits that is competitive in the marketplace and allows ONE Gas to attract,
- 21 retain, and motivate a quality workforce. ONE Gas compares the value of its
- 22 total compensation package with that of peer companies to confirm market
- competitiveness and ensure the ability to attract and retain employees. Where
- 24 the data is available, ONE Gas targets the median (50th percentile) of the local
- 25 market and peer companies in the locations in which it provides service. Being
- able to attract and retain a quality workforce is crucial to providing safe, reliable

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1 and efficient service to the Company's customers. Therefore, ONE Gas reviews its total compensation package annually to ensure it remains competitive. 2

3 WHAT ARE THE COMPONENTS OF THE ONE GAS TOTAL COMPENSATION Q.

4 PACKAGE?

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Α.

5 Α. The components of the ONE Gas total compensation package are base pay, 6 STIs, LTIs and benefits (such as healthcare). For the purposes of this testimony 7 I focus on the pay portions, and collectively refer to them as "pay."

8 Q. HOW DOES ONE GAS ENSURE THAT ITS PAY PROGRAMS ARE **REASONABLE?**

For non-executive employee pay, ONE Gas participates in national and industryspecific salary surveys to determine pay guidelines and short-term incentive targets for each position. These surveys are specific to the energy industry, targeted to certain business units within the energy industry, or from a general industry perspective. Pay information is submitted and reviewed on an annual basis, allowing ONE Gas to stay current with its pay guidelines. Most jobs are matched to multiple surveys that are conducted by independent third-party human resources or compensation consulting firms. ONE Gas relies on these types of surveys to establish pay (or market) guidelines that are competitive with its peers. A summary of ONE Gas' pay compared with market is included (Confidential Exhibit AK-1).

For executive pay, the Executive Compensation Committee of ONE Gas Board of Directors reviews market data of ONE Gas' peers. The peers are selected because of their similarities to ONE Gas, the size of their operations and the skills and experience required of their senior management. A listing of peer companies included in the review is contained in the ONE Gas Proxy Statement on page 45, which is included as Exhibit AK-2. ONE Gas seeks to pay

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1		experienced executives at approximately the median level of total compensation
2		for peer companies and other organizations with whom it competes for executive
3		talent.
4		The Total Compensation Study completed by Towers Watson (Exhibit
5		AK-1) states that, "Based on our review, we believe ONE Gas' compensation
6		philosophy is well aligned with industry peers. ONE Gas' compensation
7		philosophy is also well aligned with general industry companies."
8	Q.	WOULD YOU PROVIDE SOME EXAMPLES OF THE TYPES OF SURVEYS
9		USED TO MONITOR MARKET-BASED PAY RELATED TO ONE GAS
10		EMPLOYEES?
11	A.	Yes, two different types of surveys used to monitor market-based pay as it
12		relates to employees, are:
13		(1) General industry surveys. These are:
14 15		 Towers Watson CSR Office and Business Support; and AON Hewitt TCM Mid-Management and Professional.
16 17		(2) Industry specific surveys covering the natural gas distribution utility segment, such as:
18 19 20 21 22		 American Gas Association; Mercer Energy Industry; Southern Gas Association; and Towers Watson Energy Services Mid-Management, Professional and Support.

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Q. IS THIS SAME PROCESS APPLIED TO EXECUTIVE COMPENSATION?

- 2 A. Yes, ONE Gas uses the same market-based pay process for executives.
- 3 Compensation is measured against the same or similar positions at peer
- 4 companies as determined by the Executive Compensation Committee. This
- 5 ensures that pay is competitive and sufficient to attract and retain qualified
- 6 executives.

- 7 Q. PLEASE DISCUSS THE PAY PROGRAMS THAT ARE PROVIDED TO 8 EMPLOYEES.
 - A. **Base Salary:** Base salary is designed to compensate employees based on the labor market for their position and the employee's proficiency level, experience, consistent performance level and the overall value the employee brings to the position. Workforce availability, employer needs, location, cost of living and economic conditions are all factors that can impact base salary. Base salary is reviewed at least annually for every employee.
 - **Short-Term Incentives:** STIs are variable pay that is at-risk based on both individual and Company performance. STIs provide employees with a direct financial interest in the delivery of superior service to customers and in the Company's performance and profitability. All regular, full-time active non-bargaining unit employees are eligible for STIs.
 - Long-Term Incentives: LTIs are equity grants made to eligible employees and executives. Since 2004, grants under the Company's LTI plans have consisted of restricted stock units and performance units. LTI awards are designed to enable the Company to attract, retain and reward certain key employees and executives who provide benefits to customers and shareholders and to give those participants an incentive to enhance long-term performance and value. A higher ratio of performance units to restricted stock incentive units is granted to

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- 1 participants with more direct ability to impact the performance of the Company.
- 2 Of the 159 active LTI participants, 86.8% are non-officers. In the last payout that
- 3 vested in February 2016, 48.6% of the payout went to non-officer employees.

4 Q. WHY DOES ONE GAS SPLIT ITS EMPLOYEE COMPENSATION INTO FIXED

AND VARIABLE COMPONENTS RATHER THAN SIMPLY PAYING

6 EMPLOYEES A BASE SALARY?

Α.

A.

ONE Gas structures its compensation plan to be consistent with market demands, since the majority of companies that ONE Gas competes with for talent, both regulated and non-regulated, have both fixed and variable components of compensation. This type of compensation plan creates an incentive for employees to achieve goals that benefit customers, shareholders and employees. Variable compensation requires individual employee and Company performance to meet certain criteria in order to realize the incentive award.

Q. WHY IS IT APPROPRIATE TO VIEW ONE GAS' COMPENSATION PACKAGE IN TOTAL?

ONE Gas compensation package should be viewed in total because the Company's base salaries are generally *below* the median of the market. On a combined basis, considering base salaries and incentive compensation, the Company is still *generally at or below* comparable energy company industry levels. An analysis showing that on average ONE Gas' salaries and incentives are generally below the median of market is included in Confidential Exhibit AK-1 and states, "ONE Gas' pay competitiveness is estimated to be slightly below the market range for base salary and total cash compensation, but within the market range for total direct compensation."

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III. SHORT-TERM INCENTIVE PLAN

2 Q. WOULD YOU PLEASE EXPLAIN ONE GAS' ANNUAL EMPLOYEE

INCENTIVE PLAN?

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A.

The Annual Employee Incentive Plan provides for an annual cash incentive based on certain performance criteria that are established each year by the ONE Gas Board of Directors. The STI awards are calculated using an employee's base salary and an STI target for the position, expressed as a percentage of salary. An STI award is a one-time lump-sum annual payment that occurs if both threshold levels for individual and ONE Gas performance are attained. STI measures are diluted annual earnings per share, total recordable incident rate, preventable vehicle incident rate, and an individual performance modifier. Achieving these measures provides direct benefits to our customers, shareholders and employees, because they encourage employees to be good stewards of expenses, practice safe driving and operating behaviors, provide safe and reliable service and encourage decisions that help keep customer rates low. Incentive plans that are competitive with our peers (utility and non-utility) are necessary to attract, retain, and motivate a quality workforce. All ONE Gas and KGS regular full-time employees, except for those employees affiliated with the collective bargaining units, are eligible to participate in the employee annual STI Plan. The details of the STI Plan are set forth in Confidential Exhibits AK-3a and AK-3b.

Q. WHAT IS THE INDIVIDUAL PERFORMANCE MODIFIER?

A. Employees are evaluated on job-related goals and objectives established by the employee and their supervisor. These goals vary depending upon the employee's position. Individual employee goals may include productivity, efficiency, professional development, quality and reliability of service, and safety

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metrics. An employee's individual performance modifier can range from 0% to 125%. With STI, the Company offers the employees a direct financial interest in the performance and success of the Company. As a result of this goal setting, STI impacts customers because all KGS employees have a vested interest in managing expenses, meeting Company goals (both safety *and* financial in nature), and meeting their own performance goals. This incentive ultimately results in better overall customer satisfaction and lower rates because the Company's incentive program promotes an efficient workforce that is customer-focused.

10 Q. WHY IS IT IMPORTANT TO HIGHLIGHT THE INDIVIDUAL PERFORMANCE 11 MODIFIER?

12 A. The individual performance factor is important because each employee's
13 incentive amount is based on their individual performance. This means that
14 there may be some employees who do not receive an incentive in a year that
15 they do not meet performance expectations. Conversely, there may be some
16 employees who receive a larger award if they exceed their performance
17 expectations.

18 Q. DO OTHER UTILITIES OFFER STI?

- 19 A. Yes, the provision of STI is common among utilities. In fact, two other utilities in 20 Kansas, Black Hills and Atmos, both offer STI and have been afforded some 21 recovery of those costs in rates by the Commission Staff.¹
- 22 Q. IS IT IN THE CUSTOMER'S INTEREST TO INCLUDE CORPORATE AND
 23 FINANCIAL GOALS IN ADDITION TO OPERATIONAL AND SAFETY
 24 PERFORMANCE GOALS IN CALCULATING STI?

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¹Docket No. 16-ATMG-079-RTS, Direct Testimony of Staff Witness Kristina Luke Fry, pages 13-18; Docket No. 14-BHCG-502-RTS, Direct Testimony of Staff Witness John Bell, pages, 2-11..

Yes, it is. Absent some evidence that customers are receiving non-quality or unreliable service, customers benefit when ONE Gas meets its corporate and financial goals. Additionally, utilizing financial and operational criteria in the calculation of an STI award is common practice among industry peers. Corporate and financial goals, like earnings per share, encourage employees to run a cost-efficient business that ultimately saves customers money by reducing the bills they pay. Operational safety goals, like preventable vehicle incident rates, encourage employees to operate in a safe manner, which ultimately helps in keeping the customers and employees in our communities safe and reduces costs. We believe the combination of these criteria is key to safely providing reliable service to our customers at low rates, as well as a balanced approach for attracting, motivating, and retaining a high performing employee workforce appropriate for the needs and requirements of the organization, its service areas and all of its constituents.

15 IV. LONG-TERM INCENTIVE PLAN

Α.

A.

Q. WHAT IS THE PURPOSE OF THE LTI PROGRAM?

LTI is the third pay component of the ONE Gas total compensation package. LTI pay, along with base pay and STI, is needed for certain positions in order to compete with peers in the market. LTI is required to attract, motivate and retain key employees, including executives and managers, and encourage them to make business decisions that create long-term value for all of our stakeholders, including customers. Generally, participants who receive LTI are those employees who are in a position to contribute significantly to the financial stability of ONE Gas or who perform services of major importance. Absent evidence that customers are not receiving quality and reliable service, encouraging employees to meet corporate and financial goals results in lower costs paid by customers.

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LTI awards generally vest after three years to encourage long-term improvements and financial awareness in key employees and to provide an incentive for the employees to remain with ONE Gas.

Q. PLEASE EXPLAIN THE ONE GAS LTI PLAN.

Α.

ONE Gas has an Equity Compensation Plan, in which various types of LTI equity incentive awards are available to qualifying executives and certain key non-officer employees. This Plan is included as Confidential Exhibits AK-4a and AK-4b. The ONE Gas Board of Directors' Executive Compensation Committee oversees the Equity Compensation Plan and approves all LTI grants and awards.

LTIs are approved and granted on an annual cycle, usually in the first quarter of each calendar year. In 2015, ONE Gas granted two forms of LTI compensation: restricted stock units and performance units. The grant values were based on position and base salary using the 50th percentile of survey data. In addition to position and base salary, employee performance, employee potential, long-term value to the Company and our desire to retain quality employees are considered in determining who is eligible.

Restricted stock units are granted for a term of three years from the date of grant, with the participant being vested and entitled to receive one share of ONE Gas common stock for each restricted stock unit granted after three years of employment following the grant date. Restricted stock is not based on the financial performance of ONE Gas, rather it is a form of compensation designed to encourage the retention of key employees.

Performance units granted in 2015 vest three years from the date of grant, at which time the participant is entitled to receive a percentage of the performance units granted in shares of ONE Gas common stock. The number of shares of common stock awarded will range from 0% to 200% of the number of

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units granted based upon ONE Gas' performance as measured by three-year total shareholder return ("TSR") versus a designated peer group of 12 gas utility peer companies over the same three-year measurement period. If the ONE Gas TSR equals the 50th percentile of the TSR earned by the peer companies over the measurement period, participants will receive 100% of the performance units granted. A performance scale calibrates the potential number of performance units earned, with a 25th percentile TSR performance versus the peer group equating to an award of 50% of the performance units granted and a 90th percentile performance versus the peer group equating to a payment of 200% of the performance units granted. If the ONE Gas TSR falls below the 25th percentile TSR of the peer group, participants will not receive an award for any of the performance units granted at the start of the measurement period.

Company TSR performance versus the TSR performance of a designated peer group of companies is a common measure of long-term performance associated with utility performance plans such as the ONE Gas performance unit plan.

Q. WHY IS IT APPROPRIATE FOR PERFORMANCE UNITS OF EXECUTIVES AND NON-OFFICER KEY EMPLOYEES TO BE LINKED TO CORPORATE GOALS?

LTI is a very common component of key employee compensation among utilities as all 12 companies in our peer group have a LTI program. The 2015 American Gas Association Compensation Survey reports that 63% of the 60 respondents in their survey offer LTI (Exhibit AK-5). The 2015 Southern Gas Association survey found that 67% of companies responding offer LTI to non-officer management (Exhibit AK-6). (The survey does not address executives.)

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The Towers Watson 2015 Long-Term Incentives, Policies and Practices Survey found that 70% of the 102 energy companies responding granted restricted LTI and 65% granted performance based LTI (Exhibit AK-7). In the energy group, the survey found that the most common measures of performance are:

6	Total Shareholder Return	70.5%
7	Earnings per Share	18.2%
8	Customer Satisfaction	8.0%
9	Return on Invested Capital	4.5%

Additionally, at least two other gas utilities in the state of Kansas, Black Hills and Atmos, offer LTI.

As the above demonstrates, the ONE Gas LTI plan design is very common among similar companies and is evaluated regularly to ensure the Company remains competitive with the market. LTI is designed to ensure that executives and key employees are making good decisions on behalf of the Company over the long term and absent evidence that customers are not receiving quality and reliable service, they align with the interests of the Company's customers and other stakeholders.

Q. HOW DO CUSTOMERS BENEFIT FROM ONE GAS' LTI PLAN?

Through being competitive in the market, LTI enables ONE Gas to attract and retain quality executives and key employees. This encourages employees to continuously improve performance, which directly benefits customers through a focus on safe, reliable and efficient service. Retaining key employees also improves system and operations knowledge and reduces the need (and cost) to recruit, hire and train new employees to replace those who might leave the Company if we did not compensate them competitively in the market.

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WHAT EVIDENCE DOES ONE GAS HAVE THAT IT MUST OFFER A COMPREHENSIVE COMPENSATION PACKAGE, INCLUDING INCENTIVE COMPENSATION, TO ATTRACT, RETAIN AND MOTIVATE QUALIFIED EMPLOYEES?

Q.

Α.

The utility industry has been providing incentive compensation to its employees for many years. The Southern Gas Association's and the American Gas Association's 2015 compensation surveys clearly indicate that almost all public utilities rely upon some form of incentive compensation as part of their overall compensation structure. The 2015 American Gas Association Compensation Survey reports that 75% of respondents in the survey that are Distribution companies offer STI to non-exempt employees, 81% to exempt employees, 94% to management, and 81% to executives (Exhibit AK-8). The 2015 Southern Gas Association survey found that 87% of companies responding offer STI to non-officer management (Exhibit AK-9). (As noted previously, this survey does not address executives.)

The Company believes that if it does not offer comprehensive compensation packages, the Company would see: (1) a departure of skilled employees; (2) reduced levels of service and customer satisfaction; and (3) increased difficulty recruiting new employees. Without some form of incentive compensation, the Company believes that highly motivated and high-performing employees will seek employment opportunities where employees with their skill sets are provided an opportunity to earn compensation above base pay levels. Variable pay plans provide the Company with effective tools for motivating employee performance and attracting and retaining qualified workers. Incentive compensation plans are designed to elicit productive behavior from plan participants, which in turn provides benefits to the customers the utility serves.

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1 V. CONCLUSION

2 Q. ARE THE COMPENSATION COSTS INCURRED BY ONE GAS

3 **REASONABLE?**

- A. Yes, they are reasonable. ONE Gas targets the median (50th percentile) of the local market and peer groups in the locations in which it operates to set pay and benefits. By reducing or eliminating any element of our target total direct compensation, we would not be competitive in the market. Competitive pay plans are a necessary cost of doing business in order to attract and retain qualified employees, which ultimately, benefits the customer by ensuring the delivery of safe, reliable and efficient service.
- 11 Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?
- 12 A. Yes.

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VERIFICATION

STATE OF OKLAHOMA)
) ss.
COUNTY OF TULSA)

Anna Kern, being duly sworn upon her oath, deposes and states that she is Compensation Manager for ONE Gas, Inc.; that she has read and is familiar with the foregoing Direct Testimony filed herewith; and that the statements made therein are true to the best of her knowledge, information, and belief.

NAME

Subscribed and sworn to before me this 21 day of April 2016.

Styphani McClanahar

My appointment Expires:

10.13.16

STEPHANIE MCCLANAHAN Notary Public, State of Oklahoma Commission # 00015049 My Commission Expires October 13, 2016



ONE GAS, INC.

FORM DEF 14A (Proxy Statement (definitive))

Filed 04/01/15 for the Period Ending 05/21/15

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TULSA, OK 74103

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CIK 0001587732

Symbol OGS

SIC Code 4924 - Natural Gas Distribution

Fiscal Year 12/31

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The Committee considered the independence of Meridian in light of Securities and Exchange Commission rules and NYSE listing standards regarding the independence of consultants to compensation committees. The Committee requested and received a letter from Meridian addressing the consulting firm's independence, including the following factors:

- (1) other services provided to us by the consultant;
- (2) fees paid by us as a percentage of the consulting firm's total revenue;
- (3) policies or procedures maintained by the consulting firm that are designed to prevent a conflict of interest;
- (4) any business or personal relationships between the individual consultants involved in the engagement and any member of the Committee:
- (5) any company stock owned by the individual consultants involved in the engagement; and
- (6) any business or personal relationships between our executive officers and the consulting firm or the individual consultants involved in the engagement. The Committee discussed these considerations and concluded the work of the consultant did not raise any conflict of interest and the consultant was independent of the Committee and our company.

MARKET BENCHMARKING

For its 2014 compensation decisions, the Committee asked Meridian to assist with the annual benchmarking and competitive assessment of our executive compensation program. The Committee reviewed independent executive compensation data compiled by Meridian to assess competitive executive compensation levels for our executive officers. The survey data provided annual base salary, annual incentive opportunities, LTI compensation opportunities and total compensation opportunities among participating companies.

The Committee considers a number of factors in structuring our compensation program and making compensation decisions. This includes considering the compensation practices of select peer companies in the natural gas utility industry. After considering recommendations from Meridian and management, these companies were chosen by the Committee because they have significant lines of business in the natural gas utility industry similar to our business and the size of their operations and the skills and experience required of their senior management to effectively operate their businesses are also similar to ours. The Committee believes referencing these peers is appropriate when reviewing our compensation program since we compete with these companies for executive talent. The Committee will review the composition of the peer group at least annually. We used the following peer group (our "Peer Group") when determining the 2014 compensation of our NEOs:

AGL Resources	Piedmont Natural Gas Company, Inc.
Atmos Energy Corporation	Questar Corporation
The Laclede Group, Inc.	South Jersey Industries, Inc.
New Jersey Resources Corporation	Southwest Gas Corporation
Northwest Natural Gas Company	WGL Holdings, Inc.

These peers were chosen as they are utility companies of similar character to our Company in areas such as revenue, market cap, and number of customers. Meridian presented peer-company specific data, average compensation and compensation at each quartile of the data to the Committee with respect to total compensation and major elements of compensation (*i.e.*, salary, STIs and LTIs) for each of the NEO's. The Committee determined this is an appropriate peer group for the Company in making compensation decisions for the NEO's.

In May 2014, the Board voted to add Avista Corporation and Vectren Corporation to the benchmarking peer group for determining compensation. Meridian and the Committee believe that ONE Gas has a credible peer group.

Exhibit AK-3A CONFIDENTIAL

PLAN SUMMARY ONE Gas, Inc. ANNUAL EMPLOYEE INCENTIVE PLAN JANUARY 2015

ONE GAS, INC.

ANNUAL OFFICER INCENTIVE PLAN

ONE GAS, INC. EQUITY COMPENSATION PLAN

FIRST AMENDMENT TO ONE GAS, INC. EQUITY COMPENSATION PLAN

Policies and Practices

Long-Term Incentives

PREVALENCE OF ORGANIZATIONS WITH LONG-TERM INCENTIVE PLAN(S)

	# of Organizations	% of Organizations	# of Responses	
Entire Sample Combined	38	63.3%	60	

PREVALENCE OF VARIOUS LONG-TERM INCENTIVE PLAN TYPES PART 1

	Non-Qualified Stock Option Plan	Incentive Stock Option Plan	Performance- Based Stock Options	Stock Appreciation Rights (SARs)	Restricted Stock Plan	Restricted Stock Unit Plan	Performance Contingent Restricted Stock Plan
Entire Sample Combined							
Executive	15.8%	10.5%	2.6%	10.5%	34.2%	28.9%	21.1%
Management, Excluding Executives	7.9%	2.6%	2.6%	5.3%	26.3%	21.1%	7.9%
Exempt, Non-Management	2.6%	0.0%	0.0%	2.6%	10.5%	2.6%	0.0%
COMPANY TYPE							
Distribution							
Executive	0.0%	0.0%	0.0%	0.0%	36.4%	9.1%	18.2%
Management, Excluding Executives	0.0%	0.0%	0.0%	0.0%	18.2%	9.1%	0.0%
Exempt, Non-Management	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%	0.0%
Integrated							
Executive	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Management, Excluding Executives	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Exempt, Non-Management	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Combination							
Executive	16.7%	8.3%	4.2%	12.5%	33.3%	37.5%	20.8%
Management, Excluding Executives	12.5%	4.2%	4.2%	8.3%	29.2%	29.2%	12.5%
Exempt, Non-Management	4.2%	0.0%	0.0%	4.2%	8.3%	4.2%	0.0%
ORGANIZATION SIZE							
Under 1,000 FTEs							
Executive	0.0%	0.0%	0.0%	0.0%	28.6%	14.3%	14.3%
Management, Excluding Executives	0.0%	0.0%	0.0%	0.0%	14.3%	14.3%	0.0%
Exempt, Non-Management	0.0%	0.0%	0.0%	0.0%	14.3%	0.0%	0.0%
1,000 FTEs or More							
Executive	19.4%	12.9%	3.2%	12.9%	35.5%	32.3%	22.6%
Management, Excluding Executives	9.7%	3.2%	3.2%	6.5%	29.0%	22.6%	9.7%
Exempt, Non-Management	3.2%	0.0%	0.0%	3.2%	9.7%	3.2%	0.0%

Table continues on next page.



V. QUESTIONNAIRE – COMPENSATION PROGRAMS

		Management (Non-Officers)		Non-Exempt Non-Union	lon-Exempt <u>Union</u>
D ,	LONG-TERM INCENTIVES				
1.	Do you have a Long-Term Incentive Plan (LTIP)?	67%	20%	7%	0%
	Definition of Long-Term Incentives: A grant (either a cash or stock plan) neward performance over a period of typically three years or more.	nade in additio	n to an em	ployee's norm	nal salary to
2.	Type of plan:				
	Incentive Stock Options (ISO) Performance Units (PU) Performance Shares (PS) Restricted Stock (RS) Restricted Stock Units (RSU) Other (cash)	10% 40% 40% 40% 40% 10%	33% 33% 0% 0% 67% 33%	100%	
3.	What criteria do you use for eligibility?				
	Base Salary Management Level Discretionary All Employees Eligible	20% 50% 30% 10%	33% N/A 33% 33%	N/A 100%	



LTI Prevalence

		% of Responses					
	Stock Options	Restricted Stock/ Stock Units	Performance Shares	Performance Cash/Units	Stock Appreciation Rights (SARs)	# of Responses	
Total Sample	42.4%	68.7%	58.4%	23.6%	6.7%	902	
Industry Sector							
Energy Services	14.7%	69.6%	64.7%	22.5%	1.0%	102	
Financial Services	32.9%	62.7%	48.4%	33.5%	5.0%	161	
High Tech	56.3%	71.5%	61.6%	17.9%	7.9%	151	
Manufacturing	53.6%	68.8%	59.1%	22.1%	9.1%	394	
Media/Entertainment	57.1%	90.5%	61.9%	9.5%	4.8%	21	
Pharmaceutical/Biotechnology	58.5%	73.6%	52.8%	15.1%	9.4%	53	
Retail/Wholesale Trade	46.0%	76.2%	58.7%	14.3%	6.3%	63	
Services	42.6%	73.5%	64.8%	17.9%	6.2%	162	
Health Care	25.0%	50.0%	40.0%	55.0%	5.0%	20	
Revenue Size					-11		
Under \$500 Million	32.5%	37.5%	20.0%	45.0%	5.0%	40	
\$500 Million - \$1 Billion	43.8%	77.1%	47.9%	16.7%	6.3%	48	
\$1 Billion - \$3 Billion	47.4%	70.9%	54,5%	25.4%	4.7%	213	
\$3 Billion - \$6 Billion	34.6%	73.2%	64.1%	18.3%	11.1%	153	
\$6 Billion - \$10 Billion	41.0%	71.0%	70.0%	19.0%	11.0%	100	
\$10 Billion - \$20 Billion	45.5%	73.7%	68.6%	18.6%	6.4%	156	
\$20 Billion or More	42.7%	62.0%	54.7%	29.7%	3.6%	192	



LTI Plan Design

Performance Plan Awards (continued)

		% of Resp	oonses		
	Corporate	Division/Group	Individual	Other	# of Responses
Total Sample	96.8%	13.0%	6.6%	2.4%	723
Industry Sector					
Energy Services	95.5%	12.5%	5.7%	6.8%	88
Financial Services	98.5%	9.9%	6.1%	2.3%	131
High Tech	98.3%	13.9%	6.1%	2.6%	115
Manufacturing	96.2%	13.7%	4.8%	1.9%	314
Media/Entertainment	93.3%	20.0%	6.7%	0.0%	15
Pharmaceutical/Biotechnology	97.1%	14.7%	5.9%	0.0%	34
Retail/Wholesale Trade	100.0%	14.6%	4.9%	0.0%	41
Services	96.9%	13.0%	9.9%	1.5%	131
Health Care	94.4%	22.2%	27.8%	0.0%	18
Revenue Size	· ·	·			
Under \$500 Million	100.0%	16.0%	20.0%	4.0%	25
\$500 Million - \$1 Billion	96.8%	6.5%	0.0%	6.5%	31
\$1 Billion - \$3 Billion	96.4%	12.0%	6.6%	1.8%	167
\$3 Billion - \$6 Billion	95.9%	15.7%	5.8%	1.7%	121
66 Billion - \$10 Billion	97.7%	14.0%	7.0%	2.3%	86
\$10 Billion - \$20 Billion	96.2%	11.3%	5.3%	2.3%	133
\$20 Billion or More	97.5%	13.8%	7.5%	2.5%	160

			% of Re	sponses			
	Revenues	EPS	Net Income	EBIT/ Operating Income	EBITDA	Other	# of Responses
Total Sample	18.5%	20.5%	6.0%	8.5%	10.1%	19.7%	730
Industry Sector	· ·						
Energy Services	4.5%	18.2%	4.5%	2.3%	10.2%	18.2%	88
Financial Services	20.8%	15.4%	10.0%	4.6%	2.3%	32.3%	130
High Tech	27.1%	24.6%	7.6%	8.5%	8.5%	18.6%	118
Manufacturing	20.3%	21.8%	6.3%	9.8%	11.4%	17.4%	316
Media/Entertainment	13.3%	40.0%	0.0%	13.3%	13.3%	13.3%	15
Pharmaceutical/Biotechnology	37.1%	25.7%	5.7%	5.7%	8.6%	25.7%	35
Retail/Wholesale Trade	28.3%	28.3%	4.3%	15.2%	15.2%	17.4%	46
Services	17.4%	21.2%	3.8%	11.4%	12.1%	15.9%	132
Health Care	22.2%	22.2%	0.0%	5.6%	16.7%	11.1%	18
Revenue Size							
Under \$500 Million	16.0%	4.0%	16.0%	8.0%	8.0%	32.0%	25
\$500 Million - \$1 Billion	12.9%	16.1%	0.0%	3.2%	12.9%	3.2%	31
\$1 Billion - \$3 Billion	19.6%	19.0%	7.1%	6.5%	15.5%	18.5%	168
\$3 Billion - \$6 Billion	16.9%	23.4%	7.3%	11.3%	9.7%	19.4%	124
\$6 Billion - \$10 Billion	23.9%	20.5%	3.4%	8.0%	12.5%	17.0%	88
\$10 Billion - \$20 Billion	17.0%	24.4%	4.4%	10.4%	9.6%	22.2%	135
\$20 Billion or More	18.2%	20.1%	6.3%	8.2%	3.8%	22.0%	159



LTI Plan Design

Performance Plan Awards (continued)

			% of Res	sponses			
	ROIC/RONA	ROE	Operating Margin	Net Profit Margin	Gross Margin	Other	# of Responses
Total Sample	17.3%	8.2%	3.0%	1.2%	0.8%	12.2%	730
Industry Sector							
Energy Services	4.5%	10.2%	1.1%	0.0%	0.0%	13.6%	88
Financial Services	9.2%	31.5%	3.1%	1.5%	0.8%	27.7%	130
High Tech	27.1%	0.0%	1.7%	1.7%	1.7%	6.8%	118
Manufacturing	22.2%	1.6%	1.9%	1.3%	0.6%	7.0%	316
Media/Entertainment	0.0%	0.0%	0.0%	0.0%	0.0%	13.3%	15
Pharmaceutical/Biotechnology	8.6%	2.9%	0.0%	2.9%	0.0%	8.6%	35
Retail/Wholesale Trade	32.6%	2.2%	6.5%	0.0%	0.0%	10.9%	46
Services	15.9%	1.5%	4.5%	2.3%	2.3%	9.8%	132
Health Care	22.2%	11.1%	11.1%	0.0%	0.0%	5.6%	18
Revenue Size							
Under \$500 Million	16.0%	16.0%	4.0%	0.0%	0.0%	20.0%	25
\$500 Million - \$1 Billion	12.9%	12.9%	0.0%	3.2%	0.0%	3.2%	31
\$1 Billion - \$3 Billion	16.1%	7.7%	3.0%	2.4%	2.4%	11.9%	168
\$3 Billion - \$6 Billion	17.7%	2.4%	0.0%	0.8%	0.0%	15.3%	124
\$6 Billion - \$10 Billion	17.0%	5.7%	3.4%	0.0%	0.0%	9.1%	88
\$10 Billion - \$20 Billion	14.8%	9.6%	3.7%	0.7%	0.7%	4.4%	135
\$20 Billion or More	21.4%	11.3%	5.0%	1.3%	0.6%	18.9%	159

			% of Re	sponses			
	Total Share- holder Return (TSR)	EVA/CVA/ Economic Profit	CFROI	Operating Cash Flow	Free Cash Flow	Other	# of Responses
Total Sample	42.5%	1.8%	0.1%	3.3%	5.2%	8.6%	730
Industry Sector							
Energy Services	70.5%	0.0%	0.0%	3.4%	1.1%	12.5%	88
Financial Services	29.2%	0.0%	0.0%	1.5%	0.0%	8.5%	130
High Tech	44.1%	1.7%	0.8%	5.1%	6.8%	10.2%	118
Manufacturing	46.8%	3.8%	0.3%	4.1%	6.0%	9.8%	316
Media/Entertainment	46.7%	0.0%	0.0%	6.7%	26.7%	6.7%	15
Pharmaceutical/Biotechnology	40.0%	2.9%	0.0%	5.7%	5.7%	17.1%	35
Retail/Wholesale Trade	10.9%	2.2%	0.0%	0.0%	6.5%	6.5%	46
Services	41.7%	0.0%	0.0%	4.5%	10.6%	5.3%	132
Health Care	11.1%	0.0%	0.0%	0.0%	5.6%	0.0%	18
Revenue Size							
Under \$500 Million	16.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25
\$500 Million - \$1 Billion	48.4%	0.0%	0.0%	0.0%	3.2%	9.7%	31
\$1 Billion - \$3 Billion	42.3%	1.2%	0.0%	1.2%	5.4%	7.7%	168
\$3 Billion - \$6 Billion	42.7%	3.2%	0.0%	1.6%	3.2%	6.5%	124
\$6 Billion - \$10 Billion	52.3%	1.1%	0.0%	3.4%	6.8%	11.4%	88
\$10 Billion - \$20 Billion	43.0%	0.7%	0.7%	3.0%	8.9%	8.1%	135
\$20 Billion or More	39.6%	3.1%	0.0%	8.2%	3.8%	11.3%	159



LTI Plan Design

Performance Plan Awards (continued)

			% of Res	ponses			
	Market Share	Quality	Customer Satisfaction/ Service	Employee Metrics	Strategic Milestones	Other	# of Responses
Total Sample	1.9%	2.1%	3.7%	4.1%	3.3%	10.3%	730
Industry Sector							
Energy Services	1.1%	4.5%	8.0%	3.4%	9.1%	18.2%	88
Financial Services	4.6%	3.8%	7.7%	6.2%	5.4%	13.8%	130
High Tech	0.0%	0.8%	1.7%	4.2%	1.7%	4.2%	118
Manufacturing	1.3%	0.6%	0.6%	3.2%	1.6%	7.6%	316
Media/Entertainment	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15
Pharmaceutical/Biotechnology	2.9%	0.0%	0.0%	0.0%	2.9%	8.6%	35
Retail/Wholesale Trade	2.2%	0.0%	2.2%	4.3%	0.0%	4.3%	46
Services	0.8%	0.0%	3.0%	3.8%	1.5%	6.8%	132
Health Care	5.6%	22.2%	16.7%	11.1%	11.1%	33.3%	18
Revenue Size							
Under \$500 Million	8.0%	12.0%	32.0%	16.0%	24.0%	28.0%	25
\$500 Million - \$1 Billion	6.5%	3.2%	6.5%	6.5%	6.5%	6.5%	31
\$1 Billion - \$3 Billion	0.6%	1.2%	1.8%	3.0%	4.2%	8.3%	168
\$3 Billion - \$6 Billion	1.6%	1.6%	2.4%	2.4%	1.6%	10.5%	124
\$6 Billion - \$10 Billion	2.3%	1.1%	1.1%	2.3%	0.0%	6.8%	88
\$10 Billion - \$20 Billion	0.7%	3.7%	2.2%	3.7%	2.2%	10.4%	135
\$20 Billion or More	2.5%	0.6%	4.4%	5.7%	2.5%	11.9%	159

			% of Resp	onses			
	Less Than 150%	150%	151% - 199%	200%	More Than 200%	No Maximum	# of Responses
Total Sample	8.9%	20.4%	3.8%	58.5%	7.3%	1.1%	740
Industry Sector							
Energy Services	6.7%	22.5%	3.4%	65.2%	2.2%	0.0%	89
Financial Services	8.3%	28.8%	5.3%	50.0%	6.1%	1.5%	132
High Tech	8.3%	14.2%	3.3%	70.8%	3.3%	0.0%	120
Manufacturing	7.8%	12.2%	2.8%	66.9%	9.1%	1.3%	320
Media/Entertainment	26.7%	20.0%	0.0%	46.7%	6.7%	0.0%	15
Pharmaceutical/Biotechnology	11.1%	19.4%	0.0%	47.2%	16.7%	5.6%	36
Retail/Wholesale Trade	15.2%	28.3%	6.5%	39.1%	10.9%	0.0%	46
Services	10.4%	25.4%	4.5%	51.5%	6.7%	1.5%	134
Health Care	15.8%	36.8%	0.0%	42.1%	5.3%	0.0%	19
Revenue Size							
Under \$500 Million	15.4%	46.2%	0.0%	34.6%	3.8%	0.0%	26
\$500 Million - \$1 Billion	6.5%	22.6%	6.5%	58.1%	6.5%	0.0%	31
\$1 Billion - \$3 Billion	7.1%	22.4%	2.9%	58.2%	8.8%	0.6%	170
\$3 Billion - \$6 Billion	7.1%	18.3%	4.0%	62.7%	7.1%	0.8%	126
\$6 Billion - \$10 Billion	10.1%	16.9%	1.1%	61.8%	7.9%	2.2%	89
\$10 Billion - \$20 Billion	3.7%	22.1%	2.9%	61.8%	8.1%	1.5%	136
\$20 Billion or More	15.4%	16.0%	6.8%	54.9%	5.6%	1.2%	162



Policies and Practices

Bonuses and Other Variable Pay Programs

Plan Prevalence

BONUS AND/OR OTHER VARIABLE PAY PROGRAM(S) IN WHICH SOME OR ALL INCUMBENTS ARE ELIGIBLE

	% of Organi-		Prevalence of Various Plan Types (as a % of Organizations with Plans)								
	zations with at Least One Plan	# of Responses	Bonus	Current Cash Profit Sharing	Team/ Small Group Incentives	Individual Incentives	Spot or Technical Achievement Awards	Gainsharing	Other Short-Term Incentives		
Entire Sample Combined		***									
Executive	81.4%	59	91.8%	8.2%	10.2%	26.5%	24.5%	4.1%	6.1%		
Management, Excluding Executives	81.7%	60	93.9%	6.1%	12.2%	24.5%	49.0%	2.0%	10.2%		
Exempt, Non-Management	78.0%	59	87.8%	6.1%	12.2%	26.5%	51.0%	2.0%	10.2%		
Nonexempt	78.3%	60	83.7%	8.2%	18.4%	22.4%	53.1%	2.0%	10.2%		
COMPANY TYPE								i iqui	Train.		
Distribution											
Executive	78.9%	19	81.3%	6.3%	12.5%	31.3%	31.3%	6.3%	0.0%		
Management, Excluding Executives	80.0%	20	93.8%	6.3%	12.5%	31.3%	43.8%	6.3%	12.5%		
Exempt, Non-Management	75.0%	20	81.3%	6.3%	12.5%	37.5%	43.8%	6.3%	12.5%		
Nonexempt	75.0%	20	75.0%	6.3%	12.5%	31.3%	43.8%	6.3%	12.5%		
Integrated											
Executive	100.0%	3	100.0%	0.0%	0.0%	33.3%	0.0%	0.0%	33.3%		
Management, Excluding Executives	100.0%	3	66.7%	0.0%	0.0%	0.0%	33.3%	0.0%	33.3%		
Exempt, Non-Management	100.0%	3	66.7%	0.0%	0.0%	33.3%	66.7%	0.0%	33.3%		
Nonexempt	100.0%	3	66.7%	0.0%	33.3%	0.0%	66.7%	0.0%	33.3%		
Combination											
Executive	79.4%	34	96.3%	11.1%	11.1%	22.2%	22.2%	3.7%	3.7%		
Management, Excluding Executives	79.4%	34	96.3%	7.4%	14.8%	22.2%	51.9%	0.0%	3.7%		
Exempt, Non-Management	75.8%	33	92.6%	7.4%	11.1%	18.5%	51.9%	0.0%	3.7%		
Nonexempt	76.5%	34	88.9%	11.1%	18.5%	18.5%	55.6%	0.0%	3.7%		
ORGANIZATION SIZE					1 3 7 1 1				N. S.		
Under 1,000 FTEs											
Executive	66.7%	18	83.3%	0.0%	8.3%	33.3%	25.0%	0.0%	16.7%		
Management, Excluding Executives	66.7%	18	83.3%	0.0%	8.3%	25.0%	33.3%	0.0%	25.0%		
Exempt, Non-Management	64.7%	17	75.0%	0.0%	0.0%	41.7%	41.7%	0.0%	25.0%		
Nonexempt	61.1%	18	66.7%	0.0%	8.3%	25.0%	41.7%	0.0%	25.0%		
1,000 FTEs or More											
Executive	87.8%	41	94.6%	10.8%	10.8%	24.3%	24.3%	5.4%	2.7%		
Management, Excluding Executives	88.1%	42	97.3%	8.1%	13.5%	24.3%	54.1%	2.7%	5.4%		
Exempt, Non-Management	83.3%	42	91.9%	8.1%	16.2%	21.6%	54.1%	2.7%	5.4%		
Nonexempt	85.7%	42	89.2%	10.8%	21.6%	21.6%	56.8%	2.7%	5.4%		

Table continues on next page.



V. QUESTIONNAIRE – COMPENSATION PROGRAMS

10		Management (Non-Officers)		Non-Exempt <u>Non-Union</u>	Non-Exempt <u>Union</u>
C.	ANNUAL INCENTIVES (Percentages indicate "yes" responses)				
1.	Do you have an Annual (Short-Term) Incentive Plan?	87%	87%	87%	60%
	Definition of Annual Incentives: A lump-sum cash or stock payment made fiscal or calendar year. Annual Incentives are usually based on individual, performance. Does not include Holiday Bonuses.				salary for a
2.	Type of plan:				
	Bonus Lump Sum Profit Sharing	92% 15% 8%	92% 15% 8%	92% 15% 8%	89% 11% 11%
3.	What criteria do you use for eligibility?				
	Base Salary Salary Grade Midpoint Job Title Management Level Discretionary Full-Time Employees Eligible Salaried Employees Eligible All are Eligible (subject to minimum service/hours requirement)	0% 0% 8% 8% 15% 23% 8%	0% 0% 8% N/A 15% 23% 8% 62%	0% 0% 8% N/A 15% 23% 8% 62%	0% 0% 11% N/A 11% 33% 11% 56%