

**BEFORE THE  
KANSAS CORPORATION COMMISSION**

**In the Matter of the Application of Kansas )  
Gas Service, a Division of ONEOK, Inc., for )  
Approval to Implement the Efficiency Kansas )  
Energy Efficiency Program, to Implement )  
Natural Gas Energy Efficiency Programs to )  
Improve building and Equipment Efficiency )  
And to Educate about Efficient Energy Usage, )  
To Provide for Program Cost Recovery Through )  
A Rider Mechanism, to Establish Administrative )  
Charges and a Program initiation Fee, Permit )  
The Implementation of a Revenue Decoupling )  
Mechanism, and Appropriate Accounting )  
Authority to Defer Expenses and Revenues )  
Associated with the Filing. )**

Docket No. 10-KGSG- 42 LTAR

**DIRECT TESTIMONY OF  
PAUL H. RAAB  
ON BEHALF OF  
KANSAS GAS SERVICE, A  
DIVISION OF ONEOK, INC.**

**DIRECT TESTIMONY  
OF  
PAUL H. RAAB  
ON BEHALF OF  
KANSAS GAS SERVICE  
BEFORE THE  
THE STATE CORPORATION COMMISSION  
OF THE STATE OF KANSAS  
DOCKET NO. 10- \_\_\_\_\_**

1 **Q. Please state your name, occupation, and business address.**

2 A. My name is Paul H. Raab, and my business address is 5313 Portsmouth Road,  
3 Bethesda, Maryland 20816. I am an independent economic consultant.

4 **Q. On whose behalf are you appearing today?**

5 A. I am appearing on behalf of Kansas Gas Service, a division of ONEOK, Inc.  
6 (“KGS” or “the Company”).

7

8 **I. QUALIFICATIONS**

9 **Q. What is your educational background?**

10 A. I have a B.A. in Economics from Rutgers University and an M.A. from the State  
11 University of New York at Binghamton with a concentration in Econometrics.

12 While attending Rutgers, I studied as a Henry Rutgers Scholar.

13 **Q. Please describe your business experience.**

14 A. I have been providing consulting services to the utility industry for over 30 years, having  
15 assisted electric, gas, telephone, and water utilities; Commissions; and intervenor clients  
16 in a variety of areas. I am trained as a quantitative economist so that most of this  
17 assistance has been in the form of mathematical and economic analysis and information  
18 systems development. My particular areas of focus are planning issues, costing and rate

1 design analysis, and depreciation and life analysis. I began my career with the  
2 professional services firm that is now known as Ernst & Young, where I was employed  
3 for ten years.

4 **Q. Have you testified previously before commissions in regulatory proceedings?**

5 A. Yes. I have provided expert testimony before this Commission in Docket Nos. 174,155-  
6 U, 176,716-U, 98-KGSG-822-TAR, 99-KGSG-705-GIG, 01-KGSG-229-TAR, 02-  
7 KGSG-018-TAR, 02-WSRE-301-RTS, 03-KGSG-602-RTS, 03-AQLG-1076-TAR, 05-  
8 AQLG-367-RTS, 06-KGSG-1209-RTS, 07-AQLG-431-RTS, and 08-WSEE-1041-RTS,  
9 as well as the state regulatory authorities of Alaska, the District of Columbia, Georgia,  
10 Indiana, Iowa, Kentucky, Louisiana, Maryland, Michigan, Missouri, Montana, Nevada,  
11 New Jersey, New Mexico, New York, Ohio, Oklahoma, Pennsylvania, Tennessee, Texas,  
12 Virginia, West Virginia and Wisconsin. I have also provided expert testimony before the  
13 Federal Energy Regulatory Commission, the Michigan House Economic Development  
14 and Energy Committee, the Pennsylvania House Consumer Affairs Committee, the  
15 Province of Saskatchewan and the United States Tax Court.

16  
17 **II. PURPOSE OF TESTIMONY**

18 **Q. What is the purpose of your testimony?**

19 A. With this filing, Kansas Gas Service is requesting approval by the Commission of a  
20 natural gas conservation and ratemaking efficiency plan (the Company's "Conservation  
21 & Ratemaking Efficiency Plan"). Consistent with prior Commission Orders, the  
22 Company's Conservation & Ratemaking Efficiency Plan includes a conservation and  
23 energy efficiency initiative and a revenue decoupling proposal. The conservation and

1 energy efficiency initiatives are: (i) an Energy Efficiency Education Program, a  
2 consumer education initiative; (ii) a Heating System Check-Up Program; (iii) four  
3 customer incentive programs, focused on the items that typically use the most gas in the  
4 home: space heating and water heating; (iv) a pilot Natural Gas Direct Use Program; (v)  
5 an ENERGY STAR® Residential New Construction Program; and (vi) a Commercial  
6 Custom Program. The first purpose of my testimony is to demonstrate the cost-  
7 effectiveness of the energy conservation programs, using the benefit cost framework  
8 suggested in the Commission's Order in Docket No. 08-GIMX-442-GIV.

9 The second purpose of my testimony is to provide support for the Company's  
10 revenue decoupling proposal, paying particular attention to the concerns as expressed in  
11 the Commission's Order in Docket No. 08-GIMX-441-GIV.

### 12 13 **III. IDENTIFICATION OF EXHIBITS**

14 **Q. Do you sponsor any schedules in support of your testimony?**

15 A. Yes. I sponsor four exhibits. Exhibit PHR-1 summarizes the participation and budget  
16 levels for the individual conservation and energy efficiency programs. Exhibit PHR-2  
17 summarizes the input assumptions used to evaluate the programs. Exhibit PHR-3  
18 summarizes the benefit cost evaluations of the energy conservation programs. This  
19 framework includes the application of a Participant Test, a Rate Impact Measure Test, a  
20 Total Resource Cost Test and a Program Administrator Test. These tests are commonly  
21 employed to evaluate conservation and energy efficiency programs and are prescribed  
22 by the Commission's Order in Docket No. 08-GIMX-442-GIV. Finally, Exhibit PHR-4

1 quantifies the lost volumes and margin revenues associated with the Company's proposed  
2 conservation programs.

3 The above-designated schedules were prepared by me or under my direction and  
4 supervision.

5  
6 **IV. ORGANIZATION OF TESTIMONY**

7 **Q. How is your direct testimony organized?**

8 A. My direct testimony is organized into three additional sections. Section V provides a  
9 summary of the conservation and energy efficiency programs proposed by the Company in this  
10 proceeding. Section VI provides my evaluation of the Company's proposals. Finally,  
11 Section VII provides a summary and my evaluation of the Company's revenue decoupling  
12 proposal.

13  
14 **V. THE COMPANY'S CONSERVATION AND ENERGY**  
15 **EFFICIENCY PROPOSALS**

16  
17 **Q. Please explain what is contemplated under the general framework of conservation**  
18 **and energy efficiency programs in the Commission's Orders.**

19 A. In Docket No. 08-GIMX-442-GIV (442 Docket), the Commission established basic  
20 policy guidelines for energy efficiency programs. The Commission views energy  
21 efficiency as a resource to be considered in a balanced approach between traditional and  
22 alternative energy sources in meeting Kansas energy needs. Docket No. 08-GIMX-442-  
23 GIV, Order Setting Energy Efficiency Policy Goals, June 2, 2008 (442 Order) ¶¶ 26. As a  
24 resource, energy efficiency programs should produce "cost-effective, firm energy  
25 savings," and should provide "dependable energy savings supplied throughout the  
26 relevant lifetime of the program." 442 Order, ¶¶ 26 & 27. The Commission favors

1 programs or a suite of programs that address energy efficiency "in a comprehensive  
2 way," and that address the "total home or building utilizing sound building science  
3 principles." 442 Order, ¶ 71. The Commission is particularly interested in energy  
4 efficiency programs that target low-income customers, fixed income customers, renters,  
5 and customers who reside in residences most in need of energy efficiency upgrades. 442  
6 Order, ¶ 28.

7 **Q. Please describe the Company's energy conservation program offerings and other**  
8 **initiatives.**

9 A. The set of programs covers the types of programs contemplated in the Commission's  
10 Order and comprehensively addresses the natural gas energy efficiency needs of the  
11 Company's customers. All major natural gas-using appliances are targeted, as well as  
12 the thermal integrity of buildings. The programs targeting these areas have the potential  
13 to produce energy savings of a long-term nature, perhaps 10-20 years into the future.  
14 The Seasonal Check-Up Program targets customers who may not want to make  
15 substantial energy efficiency improvements, but instead invest in immediate energy  
16 savings on a short-term basis. The Natural Gas Direct Use Program is proposed as a  
17 pilot program to encourage the installation of highly energy efficient ENERGY  
18 STAR®-rated equipment in residential homes to replace less-efficient electrical  
19 equipment. The set of programs that make up the energy conservation programs also  
20 includes an ENERGY STAR® Residential New Construction Program, specifically  
21 targeting the new home construction market.

22 While all sales service customers, including smaller non-residential customers, will be  
3 eligible for all of the equipment programs described above, KGS recognizes that these

1 programs may not be applicable to some customers, particularly the larger ones whose  
2 main usage of natural gas is for process applications. To accommodate larger customers,  
3 KGS is proposing a Commercial Custom Program. The Commercial Custom Program is  
4 intended to reduce natural gas energy usage by providing for the payment of incentives  
5 for the installation of cost-effective energy efficiency measures in the businesses of larger  
6 general sales service customers (determined on a customer-specific basis). Finally, the  
7 Company is proposing an Energy Efficiency Education Program, which is intended to  
8 raise the general awareness of the importance of energy conservation among the  
9 Company's customers and to also inform these customers of the specific program  
10 offerings that they can take advantage of in order to conserve natural gas and lower their  
11 energy bills. This program is described in greater detail in the testimony of David  
12 Dittmore.

13 **Q. Please describe the Company's Seasonal Check-Up Program.**

14 A. The KGS Residential Heating System Check-Up Program provides residential customers  
15 with an incentive to cover the cost of having a third-party contractor conduct a seasonal  
16 check-up. KGS also plans to provide customers a list of preferred plumbers and heating  
17 system installers (preferred professionals) who would discount their charge by the  
18 amount of the incentive. In the alternative, the customer, at their election, would be  
19 eligible to receive an equivalent credit toward a programmable thermostat. A home  
20 check-up is typically a 21-point inspection, which may include:

- 21 1. Check gas pressure (PSI)
- 22 2. Check heat exchanger cells
- 23 3. Clean heat exchanger

4. Check gas valve operation
- 2 5. Clean and check pilot/spark igniter
- 3 6. Clean burners
- 4 7. Check and clean burner crossovers
- 5 8. Check all safety controls
- 6 9. Check oil blower motor
- 7 10. Check blower motor rotation
- 8 11. Check blower motor amp draw
- 9 12. Check and change belts, if necessary
- 10 13. Check blower motor bearings
- 11 14. Change and clean filter
- 12 15. Check for gas leaks
- 13 16. Check flue pipe
- 14 17. Check humidifier pad
- 15 18. Check water connection and drain
- 16 19. Check thermostat operation
- 17 20. Set heat anticipator
- 18 21. Tighten all screws

19 This inspection of the home's heating system ensures its safe, efficient operation,  
20 including a cleaning or replacement of filters if necessary.

21 **Q. How will the Seasonal Check-Up Program be marketed to customers?**

22 A. The program will be introduced to potential participants through bill stuffers, direct mail,  
3 preferred professionals or a web-based site. These communications will contain a rebate



form that is to be sent back after the check up has been conducted. This rebate form will initiate payment of the \$30 incentive or the reduced cost setback thermostat.

**Q. How will customers participate in the Seasonal Check-Up Program?**

A. The customer is responsible for hiring a contractor to conduct a home heating system check-up. When the check-up has been conducted, the customer need only mail back the rebate form, along with the contractor invoice, and a \$30 incentive payment will be provided. Alternatively, the customer can request that the rebate be applied to a setback thermostat. In lieu of the customer applying for the rebate, they could choose to select one of KGS's preferred installers and apply the \$30 rebate to their charge. The Company will require and review copies of all invoices and/or receipts to verify the inspection has actually taken place and reserves the right to perform spot checks if warranted.

**Q. Please describe the Company's Water Heater Program.**

A. The Water Heater Program actually contains two components: a standard (tank) water heater component and a tankless water heater component. Within the standard water heater component, KGS is proposing an incentive of \$50 to encourage customers to choose a standard natural gas water heater with an energy factor of 0.62 or greater. Within the tankless water heater component, KGS is proposing an incentive of \$300 to encourage customers to choose a tankless natural gas water heater with an energy factor of 0.82 or greater.

This program, like the other equipment incentive program, is focused on the major appliance representing significant energy consumption in the home. Specifically, the water heater is typically the second largest use of natural gas in most homes. As such, this

program has the potential to have a significant impact on natural gas consumption in the home.

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**Q. How will the Water Heater Program be marketed to customers?**

A. The program will be introduced to potential participants through bill stuffers, direct mail, preferred professionals or a web-based site. The mailings will include a rebate form that is to be sent back after the water heater has been installed. KGS' receipt of the rebate form will initiate payment of the incentive.

**Q. How will customers participate in the Water Heater Program?**

A. The customer is responsible for hiring a contractor to install a qualifying high efficiency natural gas water heater. When the equipment has been installed, the customer need only mail back the rebate form and the appropriate incentive payment will be provided. In lieu of the customer applying for the rebate, they could choose to select one of KGS' preferred professionals and apply the rebate to their charge. The Company will require and review copies of all invoices and/or receipts to verify the equipment has actually been installed and reserves the right to perform spot checks if warranted.

**Q. Please describe the Company's Space Heating Program.**

A. This initiative will provide residential customers with an incentive to encourage customers to replace natural gas space heating appliances with higher efficiency natural gas space heating appliances. The largest energy consumption in the home is typically for space heating and water heating. With respect to space heating, KGS is proposing a set of incentives designed to encourage customers to move towards more efficient natural gas space heating equipment. These incentives would be provided to encourage customers to choose a natural gas space heating appliance with an efficiency of 92% or greater. The

1 space heater is typically the largest use of natural gas in most homes. As such, this  
2 program has the potential to have the greatest effect on reducing natural gas consumption.  
3 Installing or replacing equipment generally represents the most expensive proposition for  
4 the customer. As such, customers usually only make significant changes during initial  
5 construction or at the point of significant failure. The incremental cost associated with  
6 higher-efficiency equipment is often more than a customer is prepared to spend.  
7 Therefore, rebate incentives encourage customers to purchase more efficient natural gas  
8 equipment. Specifically, a customer who elects to install a high efficiency natural gas  
9 furnace will be eligible for up to a \$600 rebate. It is anticipated that these incentives are  
10 sufficient to encourage customers to upgrade their equipment installations to more  
11 efficient natural gas equipment.

12 **Q. What are the specific levels of incentives that the Company will pay under this**  
13 **program?**

14 A. The Company will offer a tiered incentive: \$200 for a 92% efficient heating system and  
15 \$600 for a 95%+ efficient heating system. The payment of tiered incentives will  
16 encourage consumers to achieve the highest efficiency level possible.

17 **Q. How will the Space Heating Replacement Program be marketed to customers?**

18 A. The program will be introduced to potential participants through bill stuffers, direct mail,  
19 preferred professionals or a web-based site. The mailings will include a rebate form that  
20 is to be sent back after the appliance has been installed. KGS' receipt of the rebate form  
21 will initiate payment of the incentive payment.

22 **Q. How will customers participate in the Space Heating Replacement Program?**

1 A. The customer is responsible for hiring a contractor to install qualifying high efficiency  
2 natural gas heating equipment. When the equipment has been installed, the customer  
3 need only mail back the rebate form, along with the contractor's invoice, and an  
4 appropriate incentive payment will be provided. In lieu of the customer applying for the  
5 rebate, they could choose to select one of KGS' preferred professionals and apply the  
6 rebate to their charge. The Company will require and review copies of all invoices and/or  
7 receipts to verify the equipment has actually been installed and reserves the right to  
8 perform spot checks if warranted.

9 **Q. Please describe the Company's Natural Gas Direct Use Program.**

10 A. The Natural Gas Direct Use Program is intended to promote energy efficiency by  
11 replacing inefficient residential electric heating appliances with efficient gas heating  
12 equipment. This program is designed for existing electric customers who are identified  
13 as being located in the KGS service territory and in close proximity to a gas main.  
14 Customers will be required to have a home energy evaluation completed which would be  
15 paid for by the company if the customer completes the replacement of their sole-source  
16 electric home heating system. When the customer receives the results of the evaluation,  
17 the evaluator will encourage the customer to adopt additional cost effective and energy  
18 efficient technologies commercially available so as to reduce energy consumption and  
19 energy bills. This includes changing their electric heating system and/or other appliances  
20 to an energy efficient gas furnace and other gas appliances, which will result in greater  
21 energy efficiency. An energy conservation level of 26 MMBtu is estimated for each  
22 residential dwelling unit treated. At this level, and with an incentive payment of

1 \$1500/dwelling unit, the program is cost-effective, as measured by the Total Resource  
2 Cost Test.

3 **Q. How will the Natural Gas Direct Use Program be marketed to customers?**

4 A. The program will be introduced to potential participants through bill stuffers, direct mail,  
5 contractors or a web-based site. The mailings will consist of a brochure with a reader  
6 response card that is to be sent back to initiate Company contact. It is anticipated that a  
7 bill stuffer will go out first.

8 **Q. How will customers participate in the Natural Gas Direct Use Program?**

9 A. After the effective date of these programs and after an energy evaluation has been  
10 conducted and results are reviewed with the eligible customer, the evaluator will advise  
11 the customer of the availability of the incentive to switch from electric to gas. A  
12 residential heating customer or owner may then notify the Company of his or her  
13 intention to switch and install a new energy efficient gas furnace with an energy  
14 efficiency rating of at least 80% as a conversion from electricity.

15 In order to qualify for the program, the customer must allow a Company representative to  
16 conduct a residential energy evaluation and recommendation of the customer's dwelling  
17 within 60 days of the date of notification of acceptance as a participant in this program.

18 The cost of the evaluation will be free if the customer qualifies and completes the  
19 replacement of their electric home heating system.

20 Once the customers provide appropriate written documentation that they have removed  
21 the existing electric heating system and replaced it with an 80% energy efficiency furnace  
22 or higher natural gas heating system, they will have satisfied the above requirements for  
} participation in the Natural Gas Direct Use Program. Customers who participate in this

1 program may also combine the incentives provided by other programs to achieve greater  
2 energy efficiency levels.

3 **Q. Please describe the Company's Energy Star® New Homes Program.**

4 A. This program will be made available to participants in the process of constructing a new  
5 home with the possibility of having the home certified as an ENERGY STAR® home.

6 The ENERGY STAR® home construction standard provides for a home that is at least 15  
7 percent more efficient, or uses 15 percent less energy, than the same home built under the  
8 2003 International Energy Conservation Code.

9 **Q. How will the Energy Star® New Homes Program be marketed to customers?**

10 A. The program will be introduced to potential participants through direct mail to and direct  
11 contact of builders and developers.

12 **Q. How will customers participate in the Energy Star® New Homes Program?**

13 A. The Company would provide a \$250 rebate to be applied against the ENERGY STAR®  
14 New Homes certification requirement of pre-drywall and post-construction inspections,  
15 testing and modeling. That \$250, coupled with the natural gas Space Heating and Water  
16 Heater incentive programs, could equate to up to \$1,150 per ENERGY STAR® home.  
17 All marketing, customer selection (under the supervision of the Company), enrollment,  
18 scheduling of the ENERGY STAR® audit, and evaluation of the resulting information  
19 will be the responsibility of a KGS-approved contractor. The contractor will complete a  
20 Home Energy Rating System (HERS) energy audit. Participants will receive a written  
21 evaluation their home's energy status, along with a complete list of recommended actions  
22 and measures to take to improve the home's energy performance.

3

**Q. Please describe the Company's Commercial Custom Program.**

2 A. While all customers, including commercial customers, will be eligible for all of the  
3 equipment programs described above, KGS recognizes that these programs may not be  
4 applicable to some commercial customers, particularly the larger ones whose main usage  
5 of natural gas is for process applications. To accommodate larger customers, KGS is  
6 proposing a Commercial Custom Program. The Commercial Custom Program is intended  
7 to reduce natural gas energy usage by providing for the payment of incentives for the  
8 installation of cost-effective energy efficiency measures in the businesses of larger  
9 commercial customers (determined on a customer-specific basis). The program is  
10 designed to be general in nature so that any cost-effective conservation measure brought  
11 to the Company by the commercial customers that it serves will be evaluated and, if  
12 found to be cost-effective, will be funded by incentive payments from the Company.  
13 These incentive payments will be capped at 80% of Total Resource Cost (TRC) Test  
14 benefits for the specific project and a maximum per customer payment of \$10,000.  
15 Examples of measures that could be funded under this program include high-efficiency  
16 natural gas equipment -- including water heaters, booster heaters, food service equipment  
17 and hydronic heaters -- and attic/roof insulation, installation of windows, duct sealing and  
18 other weatherization measures.  
19 In addition to space heating and water heating efficiency improvements, the program  
20 envisions that there will be applications for process load efficiency improvements.  
21 Because these are unique to specific customers, the program allows those customers to  
22 propose their own efficiency measures for Company funding without having to qualify  
for a prescriptive program that the Company might offer. Therefore, the objective of this

program is to reach as many different customers and end-uses as possible. The only  
2 restriction on the types of efficiency measures that will be funded is that each project  
3 must be cost-effective (as measured by a Total Resource Cost Test). Furthermore, to  
4 avoid providing all program funding to a few projects, incentive payments to any  
5 individual customer are capped at \$10,000.

6 **Q. How will the Commercial Custom Program be marketed to customers?**

7 A. The program will be introduced to current KGS commercial customers through direct  
8 mail, contractors or a web-based site. The mailings will include an application form that  
9 is to be sent back to the Company. After the project has been evaluated for cost-  
10 effectiveness, an incentive amount will be provided to the applicant.

11 **Q. How will customers participate in the Commercial Custom Program?**

12 A. Customers will apply for incentives for projects that involve the more efficient use of  
13 natural gas. The Company will evaluate these projects to determine the level of  
14 incentives that each project can support. The participating customers are responsible for  
15 selecting eligible projects and performing the necessary work. The Company may  
16 provide other assistance to customers as needed.

17 The Company will evaluate all energy efficiency projects submitted to them by large  
18 commercial customers to determine the level of incentives that each project can support.  
19 Incentives will be determined by calculating 80% of TRC benefits with a cap of \$10,000  
20 per application. The incentive payment will be provided after completion of the project.  
21 The Company will check all installations to make sure the work is actually done.

22 **Q. What is the projected budget of the proposed programs?**



1 A. Exhibit PHR-1 summarizes the proposed participation and budget levels of the programs.  
2 As can be seen, the Company anticipates an annual expenditure of \$2,077,999, divided  
3 among the programs and activities as shown in the exhibit.

4 **VI. BENEFIT COST EVALUATION OF THE COMPANY'S**  
5 **CONSERVATION AND ENERGY EFFICIENCY PROPOSALS**

6  
7 **Q. How does one determine whether these conservation and energy efficiency**  
8 **programs are cost-effective?**

9 A. As stated in the Commission's Order in the 442 Docket, "The Commission agrees with  
10 Staff's Report and the comments of the parties and finds that the formulas as set forth in  
11 the *California Manual* should be used for benefit-cost calculations." 442 Order, ¶ 37.  
12 The *California Manual* discusses five benefit-cost tests and the Commission has  
13 indicated that "it considers all five benefit-cost tests in reviewing a program, recognizing  
14 that it is important to review each test as each provides a different perspective." 442  
15 Order, ¶ 21.

16 **Q. What are the five tests described in the California Manual?**

17 A. The five tests described in the California Manual are the Participant Test, the Ratepayer  
18 Impact Measure Test, the Total Resource Cost Test, the Societal Test and the Program  
19 Administrator Cost Test.

20 **Q. Please describe these tests.**

21 A. These tests were first developed for the evaluation of demand side measures in California  
22 in the early 1980s. Most recently published in 2001, the California Standard Practice

Manual: Economic Analysis of Demand-Side Management Programs and Projects<sup>1</sup>

describes these tests:

- The Participant Test – This test determines whether the demand side measure is cost-effective for the party who receives the demand side treatment.
- The Ratepayer Impact Measure Test – This test determines the impact that the demand side measure will have on non-participants. Because of this, the test is often referred to as the Non-Participants Test, and measures the rate impacts of the utility offering the program.
- The Total Resource Cost Test – This test is designed to measure whether the demand side measure is cost-effective from society’s standpoint. Since this test can be derived as the sum of the Participant Test and the Ratepayer Impact Measure Test, it is often referred to as the All Ratepayers Test.
- The Societal Test – A variant of the Total Resource Cost test is the Societal Test, which modifies the TRC in the following ways: uses higher marginal costs to reflect the cost to society of the more expensive alternative resources and to reflect externality costs not captured by the market system, omits tax credits and capital costs in the year in which they occur and uses a societal discount rate.
- The Program Administrator Cost Test – This test is designed to measure the cost-effectiveness of a demand side measure as a utility resource alternative.

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<sup>1</sup> California Standard Practice Manual: Economic Analysis of Demand-Side Management Programs, October 2001, available at [http://www.energy.ca.gov/greenbuilding/documents/background/07-J\\_CPUC\\_STANDARD\\_PRACTICE\\_MANUAL.PDF](http://www.energy.ca.gov/greenbuilding/documents/background/07-J_CPUC_STANDARD_PRACTICE_MANUAL.PDF)

1 **Q. Have you applied these tests to the conservation and energy efficiency programs**  
2 **proposed by the Company?**

3 A. Yes. With the exception of the Societal Test, which quantitatively proved to be  
4 unnecessary because all of the programs passed the Total Resource Cost Test, I have  
5 applied these tests to each of the energy conservation programs proposed by the  
6 Company. Of course, the results of these tests are critically dependent upon the  
7 assumptions upon which the results are based.

8 **Q. Has the Commission also provided guidance on how the assumptions are to be**  
9 **developed?**

10 A. Yes. Wherever possible, I have followed Commission guidance on the development of  
11 assumptions. Adherence to Commission guidelines is noted below.

12 **Q. What assumptions did you make in performing these evaluations?**

13 A. The major assumptions that form the basis for my evaluation of the Company's  
14 conservation and energy efficiency programs are summarized in Exhibit PHR-2. As can  
15 be seen from this exhibit, the major assumptions I have made can be grouped into two  
16 different categories: general assumptions that apply equally to all programs and  
17 program-specific assumptions. In addition to the assumptions listed there, it is also  
18 necessary to make certain assumptions about natural gas utility avoided costs.

19 **Q. What assumptions did you make with respect to the avoided costs?**

20 A. These evaluations assume that the only costs avoided are the commodity costs, which are  
21 assumed to be equal to the Cost of Gas Rider (COGR), escalated at the same rate as  
22 Henry Hub prices. This is consistent with the Commission's Order in the 442 Docket:

1 The Commission agrees that the best estimates of avoided costs are likely to come from a  
2 utility's use of its own internal cost modeling. The Commission will permit utilities to use  
3 this method. 442 Order, ¶ 103

4 **Q. Why did you not assume any avoided capacity or distribution costs?**

5 A. Natural gas distribution utility costs do not vary with output and are not “avoided” if  
6 volumes are reduced. Therefore, the only costs avoided by utility-sponsored  
7 conservation and energy efficiency programs are related to gas supply. While there may  
8 be some amount of avoided capacity-related costs, these are ignored for purposes of the  
9 present analysis. Since inclusion of capacity-related avoided costs will only reinforce the  
10 cost-effectiveness of these programs, my results can be considered “conservative.”

11 **Q. What discount rate assumptions have you employed?**

12 A. For purposes of the Participant Test, I use a discount rate equal to 10%, consistent with  
13 the Commission’s Order in the 442 Docket:

14 The Commission believes using a rate of 10%, as used by the *NAPEE Planning*  
15 *Guide* and *NAPEE Report* would be appropriate. The Commission adopts a rate of 10%  
16 for a discount rate for the Participant Test. 442 Order, ¶ 58

17 As shown on Exhibit PHR-2, for all other tests reported, I assume a discount rate of  
18 8.32%. This value is equal to the rate of return contained in the Stipulation and  
19 Agreement in Docket No. 06-KGSG-1209-RTS. Again, this is consistent with the  
20 Commission’s Order in the 442 Docket:

21 The Commission agrees with Staff, the participants, and the *NAPEE Report* that a utility's  
22 most recently approved ROR (weighted average cost of capital) should be used for all  
tests except the Participant and Societal Tests. 442 Order, ¶ 56

1 **Q. What measure life assumptions have you employed?**

2 A. The assumed measure life varies by program. In the case of the Seasonal Check-Up  
3 Program, all benefits will accrue to participants in the year of the treatment. This is  
4 reasonable since the program will rely heavily on annual maintenance.

5 In the case of the other programs, I have relied on the measure lives found in the  
6 DEER database. The water heater incentive programs assume measure lives equal to the  
7 15-year appliance lifetime. The space heating incentive programs assume a measure life  
8 equal to the 20-year space-heating appliance lifetime. Finally, the ENERGY STAR®  
9 Residential New Construction Program assumes a measure life equal to the 20-year  
10 space-heating life. These lives are the same as those in the DEER database and are  
11 consistent with the Commission's Order in the 442 Docket:

12 The Commission believes the best solution is to use the widely recognized DEER values  
13 for at least a program's first two years until the first EM&V (Evaluation, Measurement  
14 and Verification) review. 442 Order, ¶ 44

15 [T]he Commission finds the maximum useful life will be assumed to be 20 years. 442  
16 Order, ¶ 46

17 **Q. Please describe the other program-specific assumptions you have used in your**  
18 **evaluation of the Company's Seasonal Check-Up Program.**

19 A. In order to evaluate the Seasonal Check-Up Program, I rely on the following input  
20 assumptions, as shown on Exhibit PHR-2:

- 21 ▪ Measure life: 1 year
- 22 ▪ Annual energy savings: 8.9 Mcfs
- Program participants: 6,264/year

- Utility incentive payment: \$30/participant
- Net to gross ratio: 0.78

**Q. How did you arrive at these assumptions?**

A. As discussed above, the measure life is one year, since all benefits will accrue to participants in the year of the treatment. The savings are based on annual maintenance that improves heating system efficiency from 60% to 70%. Program participation is based on an assumption that 1% of eligible customers will participate. The incentive payment is based on a similar program operating in Virginia. The net to gross ratio of 0.78 is based on information found in the DEER database. This is consistent with the Commission 442 Order:

The Commission finds Staff's suggestion of adopting the DEER Net-to-Gross (NTG) ratios until sufficient data can be developed to employ Kansas-specific ratios should be adopted. 442 Order, ¶ 121

**Q. What did you assume with respect to this program's impact on alternate fuel suppliers, notably electricity?**

A. I assumed that the program would have no impact on alternate fuel suppliers. This is not a totally realistic assumption, since the program improves the performance of electrically powered heating auxiliaries and since the furnace often serves as the air handler for air conditioning needs. However, ignoring these benefits serves to produce a more conservative benefit cost evaluation than is likely to be the case in actuality.

**Q. Based on these assumptions, please discuss the results of applying the five tests to the Seasonal Check-Up Program.**

1 A. As shown on page 1 of Exhibit PHR-3, the program passes the Participant Test  
2 (benefit/cost ratio of 1.60), the Total Resource Cost Test (1.06), and the Program  
3 Administrator Test (1.98). The RIM Test indicates that there will be a modest increase in  
4 rate levels in order to allow the Company to recover its program costs, \$891,413 in the  
5 case of the Seasonal Check-Up Program, over an assumed five-year program life.  
6 However, the program should reduce customer bills since the costs incurred by the utility  
7 to implement the program (\$891,413) are less than the gas costs that are avoided by the  
8 program (\$1,767,479).

9 **Q. Why do you not show the Societal Test on page 1 of Exhibit PHR-3?**

10 A. As discussed above, although the Societal Test relies on the same evaluation framework  
11 as the Total Resource Cost Test, it changes certain of the assumptions to reflect an  
12 evaluation from a broader perspective. In all cases, these changes in assumptions will  
13 only serve to make the program more cost-effective than would be indicated by the Total  
14 Resource Cost Test. Since the program is already cost-effective from a Total Resource  
15 Cost Test perspective, it is unnecessary to subject the program to further evaluation to  
16 conclude that the program is also cost-effective from a Societal Test perspective. I  
17 follow this convention throughout my reporting of cost-effectiveness results in my  
18 testimony.

19 **Q. Please describe the program-specific assumptions you have used in your evaluation**  
20 **of the Company's Water Heater Program.**

21 A. As I indicated above, this program has two components: a tank water heater component  
22 and a tankless water heater component. With respect to the tank water heat component, I  
, rely on the following input assumptions, as shown on Exhibit PHR-2:

- 1                   ▪ Measure life: 15 years
- 2                   ▪ Annual energy savings: 1.2 Mcfs
- 3                   ▪ Program participants: 626/year
- 4                   ▪ Utility incentive payment: \$50/participant
- 5                   ▪ Net to gross ratio: 0.58

6           With respect to the tankless water heat component, I rely on the following input  
7           assumptions, also as shown on Exhibit PHR-2:

- 8                   ▪ Measure life: 15 years
- 9                   ▪ Annual energy savings: 5.3 Mcfs
- 10                  ▪ Program participants: 1,253/year
- 11                  ▪ Utility incentive payment: \$300/participant
- 12                  ▪ Nett to gross ratio: 0.58

13   **Q.   How did you arrive at these assumptions?**

14   A.   The measure life assumptions are taken from the DEER database. The savings are based  
15   on improving the efficiency of water heating from .58 to .62 (in the case of a tank water  
16   heater) and .58 to .82 (in the case of a tankless water heater). An annual program  
17   participation level of 1,879 (626 plus 1,253) is based on an assumed participation rate  
18   among eligible customers of 4.5%. The universe of all eligible customers is estimated to  
19   be all customers (626,356) divided by the appliance lifetime of a water heater of 15 years  
20   (41,757). It is further assumed that, of the participants, two-thirds will participate in the  
21   tankless program and the remaining one-third will participate in the tank program,  
22   although it is recognized that actual participation levels could be different from those  
  assumed. Finally, the net to gross ratio of .58 is from the DEER database.



1 **Q. Based on these assumptions, please discuss the results of applying the five tests to**  
2 **the Water Heater Program.**

3 A. As shown on page 2 of Exhibit PHR-3, the water heater program passes the Participant  
4 Test (benefit/cost ratio of 1.81), the Total Resource Cost Test (1.21), and the Program  
5 Administrator Test (1.38). While the Rate Impact Measure Test indicates that the  
6 incentive payments of \$1,845,281 over the program's five-year life will place upward  
7 pressure on rates, the program should reduce customer bills since the costs incurred by  
8 the utility to implement the program (\$1,857,204) are less than the gas costs that are  
9 avoided by the program (\$2,568,698).

10 **Q. Please describe the program-specific assumptions you have used in your evaluation**  
11 **of the Company's Space Heating Program.**

12 A. There are two components of the Company's Space Heating Program:

- 13 • 92% Efficient Furnace Program
- 14 • 95%+ Efficient Furnace Program

15 The component-specific assumptions I have utilized in my evaluation of these  
16 components are listed in Exhibit PHR-2.

17 **Q. How did you arrive at these assumptions?**

18 A. I generally followed the same logic to arrive these input assumptions as I followed to  
19 arrive at the assumptions described above. Specifically, the measure life assumptions are  
20 taken from the DEER database. The savings are based on improving the efficiency of  
21 space heating from .78 to the component target level. Program participation levels are  
22 based on an assumed participation rate among eligible furnace customers of 5.0%, spread

1 among the two efficiency tiers as shown on Exhibit PHR-2. Finally, the net to gross ratio  
2 of .60 is from the DEER database.

3 **Q. Based on these assumptions, please discuss the results of applying the five tests to**  
4 **the Space Heating Program.**

5 A. As shown on page 3 of Exhibit PHR-3, the program passes the Participant Test, the Total  
6 Resource Cost Test and the Program Administrator Test. While the Rate Impact Measure  
7 Test indicates that the incentive payments will place upward pressure on rates, the  
8 program should reduce customer bills since the costs incurred by the utility to implement  
9 the program are less than the gas costs that are avoided by the program.

10 **Q. Please describe the program-specific assumptions you have used in your evaluation**  
11 **of the Company's pilot Direct Use Program.**

12 A. In order to evaluate the Direct Use Program, I rely on the following input assumptions, as  
13 shown on Exhibit PHR-2:

- 14       ▪ Measure life: 20 years
- 15       ▪ Annual energy savings: 26 Mcfs
- 16       ▪ Program participants: 100/year
- 17       ▪ Utility incentive payment: \$1,500/participant
- 18       ▪ Net to gross ratio: 1.00

19 **Q. How did you arrive at these assumptions?**

20 A. As discussed above, the measure life is 20 years, consistent with the life of a furnace in  
21 the DEER database. The savings are based on an engineering estimate that compares the  
22 usage of a standard efficiency (78%) furnace to the usage of a standard efficiency (7.7  
HSPF) heat pump estimated for Topeka, KS. A program participation level of 100 is

1 based on an assumed participation cap. The incentive cost of the program is based on an  
2 estimated contribution to receive natural gas service. The net to gross ratio of 1.00 is  
3 assumed based on current experience.

4 **Q. Based on these assumptions, please discuss the results of applying the five tests to**  
5 **the Direct Use Program.**

6 A. As shown on page 9 of Exhibit PHR-3, the program passes the Participant Test  
7 (benefit/cost ratio of 1.66), the Total Resource Cost Test (1.42), and the Program  
8 Administrator Test (3.32). While the Rate Impact Measure Test indicates that the  
9 program will place slight upward pressure on rates, this result only obtains because I have  
10 performed the evaluation by converting all electricity savings to equivalent natural gas  
11 savings. Indeed, there will be a downward pressure on natural gas rates as a result of the  
12 Direct Use program.

13 **Q. Please describe the program-specific assumptions you have used in your evaluation**  
14 **of the Company's pilot ENERGY STAR<sup>®</sup> Residential New Construction Program.**

15 A. In order to evaluate the ENERGY STAR<sup>®</sup> Residential New Construction Program, I rely  
16 on the following input assumptions, as shown on Exhibit PHR-2:

- 17       ▪ Measure life: 20 years
- 18       ▪ Annual energy savings: 9.4 Mcfs
- 19       ▪ Program participants: 100/year
- 20       ▪ Utility incentive payment: \$250/participant
- 21       ▪ Net to gross ratio: 0.48

22 **Q. How did you arrive at these assumptions?**

1 A. As discussed above, the measure life is 20 years, consistent with the life of a furnace in  
2 the DEER database. The savings are based on the Energy Star estimate of 15%, applied  
3 to space heating usage. A program participation level of 100 is based on an assumed  
4 participation cap. The incentive cost of the program is based on an estimated audit cost  
5 to achieve an Energy Star® certification. The net to gross ratio of 0.48 is taken from the  
6 DEER database.

7 I have also assumed that the program will have no impact on alternate fuel  
8 suppliers. As above, this may not be a totally realistic assumption since the program  
9 improves the performance of electrically powered heating auxiliaries. However, ignoring  
10 these benefits serves to produce a more conservative benefit cost evaluation than is  
11 likely to be the case in actuality.

12 **Q. Based on these assumptions, please discuss the results of applying the five tests to**  
13 **the ENERGY STAR® New Homes Program.**

14 A. As shown on page 5 of Exhibit PHR-3, the program passes the Participant Test  
15 (benefit/cost ratio of 3.97), the Total Resource Cost Test (3.43), and the Program  
16 Administrator Test (3.43). While the Rate Impact Measure Test indicates that the  
17 incentive costs of \$25,000/year will place upward pressure on rates, the program should  
18 reduce customer bills since the costs incurred by the utility to implement the program are  
19 less than the gas costs that are avoided by the program (\$390,844).

20 **Q. Did you evaluate the Company's Commercial Custom Program?**

21 A. No, because this program is assured to be cost-effective by design. Specifically,  
22 incentives paid under the program will equal 80% of Total Resource Cost Test benefits,

1 subject to caps. Therefore, the program will be cost-effective, as measured by a Total  
2 Resource Cost Test, by definition.

3 **Q. How did you evaluate the Community Outreach and Customer Education**  
4 **Program?**

5 A. It is generally regarded as difficult, if not impossible, to evaluate educational programs  
6 like the Company's proposed Community Outreach and Customer Education Program.  
7 This difficulty stems from the fact that it is generally not possible to attribute any specific  
8 energy savings behavior to particular programs. Since there are no measured savings,  
9 there can be no benefits and all tests applied to the educational program would fail. This  
10 is consistent with the Commission's finding in its Order in Docket No. 09-GIMX-442-  
11 GIV:

12 The Commission continues to believe educational programs need not be subjected  
13 to benefit-cost testing. This is consistent with the guidelines set forth in the *California*  
14 *Manual*. The *NAPEE Report* also indicates educational programs may be exempted from  
15 benefit-cost testing. 442 Order, ¶ 29, footnotes omitted.

16 Although such programs may not be directly responsible for reducing energy  
17 usage, they do have an important role in facilitating the other program offerings, which  
18 do reduce energy usage. This suggests that the energy savings (and net benefits)  
19 associated with these other programs should be sufficient to carry the educational  
20 programs associated with them, as well as all other program overhead expenses, and this  
21 forms the basis for the evaluation that I have performed. Specifically, I have evaluated  
22 whether the net benefits from all of the other programs are sufficient to support the  
} Company's proposed administrative budget.

1           The results of this evaluation are provided on page 6 of PHR-3. As shown there,  
2           the programs collectively provide net Total Resource Cost Test benefits of \$2,584,538.,  
3           Since this is well in excess of the Company's proposed five-year overhead budget, there  
4           are sufficient benefits from the programs to cover the proposed educational expenditures  
5           plus all additional overhead expenditures.

6           It is also important to recognize that the proposed expenditure level is less than the  
7           Commission's 5% guideline from the 442 Order:

8           The Commission believes a 5% level is useful as a guideline for total energy efficiency  
9           portfolio funding devoted to educational programs. The Commission values educational  
10          programs, however, and notes this is merely a rough guideline, not a bright-line rule.

11          Utilities may present justifications for higher budget allocations. The Commission will be  
12          particularly flexible with smaller utilities or in situations where a larger budget  
13          percentage would meet Commission objectives. 442 Order, ¶ 32.

14          Page 6 of PHR-3 also shows that the programs collectively pass the Participant  
15          Test (benefit/cost ratio of 1.48), the Total Resource Cost Test (1.17), and the Program  
16          Administrator Test (2.45). While the Rate Impact Measure Test indicates that program  
17          costs will place upward pressure on rates, the programs should reduce customer bills  
18          since the costs incurred by the utility to implement the program are less than the gas costs  
19          that are avoided by the program. Since the programs are already cost-effective from a  
20          Total Resource Cost Test perspective, it is unnecessary to subject them to further  
21          evaluation to conclude that they are also cost-effective from a Societal Test perspective.

1 **Q. Mr. Raab, could you please summarize your analysis of the energy conservation**  
2 **programs in the Company's proposed programs as to their cost-effectiveness under**  
3 **the tests you have conducted concerning those programs?**

4 A. Based on my analysis, the Company's proposed programs, individually and collectively,  
5 will avoid energy costs or consumption the customer would otherwise have incurred. In  
6 addition, based on the benefit/cost tests prescribed by the Commission, the programs also  
7 will be cost-effective programs to accomplish the conservation and efficiency objectives  
8 contemplated in the 442 Order.

9  
10 **VII. THE COMPANY'S ENERGY CONSERVATION RIDER (ECR)**

11 **Q. PLEASE DESCRIBE THE ENERGY CONSERVATION RIDER.**

12 A. As described in greater detail in the testimony of Company witness David Dittmore, the  
13 Energy Conservation Surcharge, or ECS, is a billing adjustment factor computed on an  
14 annual basis that creates a credit or a charge to be applied to the monthly Service Charge  
15 on the Company's Residential Sales Service (RS) and General Sales Service (GS) rate  
16 schedules. A separate surcharge will be calculated for each of those rate classes. As the  
17 name suggests, the mechanism is designed to recover from customers the costs that the  
18 Company incurs to implement the proposed set of conservation programs. Therefore, this  
19 rider will collect direct program costs, program administration costs and lost revenues, I  
20 including those lost as a result of program implementation. The Company is proposing to  
21 recover these lost revenues through a revenue normalization adjustment (RNA)  
22 mechanism within the ECS. The RNA component of the ECS will adjust for the  
} difference in revenues received in a particular year and the Commission-authorized level

1 of revenues. The mechanism is designed to stabilize the level of revenues that are  
2 provided by customers to the Company. The revenue level will be determined based on  
3 the revenue requirement established in the Company's last base rate proceeding, Docket  
4 No. 06-KGSG-1209-RTS.

5 **Q. What level of lost revenues is implied by the above program assumptions?**

6 A. This information is provided in Exhibit PHR-4. As shown there, the Company  
7 anticipates lost margins of \$1,572,758 for each year that these programs are offered.  
8 Over time, this level of lost margins would undoubtedly require the Company to incur a  
9 revenue shortfall without any reasonable means to collect the shortfall except through a  
10 rate case filing. Rate case filings are an inefficient means to collect this revenue shortfall  
11 and do not fundamentally solve the issue on a going forward basis because of the  
12 prospective implementation of rate case outcomes.

13 **Q. Has the Commission provided guidance that KGS considered in the development of**  
14 **its RNA mechanism?**

15 A. Yes. In its Order in Docket No. 08-GIMX-441-GIV, the Commission discussed  
16 alternative revenue decoupling mechanisms and the features that it believed such  
17 mechanisms should include. Initially, the Commission expressed a preference for "full  
18 decoupling:" [O]f the various types of throughput mechanisms the Commission believes  
19 full decoupling is the best method." 441 Order at 62. The Commission also indicated  
20 that it was unlikely to consider "a decoupling proposal without a demonstrated  
21 connection to an energy efficiency program application or to existing programs." 441  
22 Order at 70. Accordingly, the KGS RNA proposal is for full decoupling in connection  
with its proposed energy efficiency program.



1           In the 441 Order, the Commission also specified certain elements that should be  
2 included with utility filings for approval of revenue decoupling mechanisms such as the  
3 Company's proposed RNA. These include: (1) a discussion of risk and how it is affected  
4 by the proposed RNA, (2) a safety mechanism to address rate volatility, (3) a mechanism  
5 to mitigate high carrying charges for deferred accounts, and (4) a quantification of the  
6 financial impact of the proposed conservation program with and without the RNA. These  
7 topics will be addressed below.

8 **Q. Before doing so, could you please discuss revenue decoupling in general?**

9 A. Yes. A recent Briefing Paper by Ken Costello of the National Regulatory Research  
10 Institute entitled "Revenue Decoupling for Natural Gas Utilities" presents a  
11 comprehensive evaluation of revenue decoupling mechanisms. A significant number of  
12 arguments for the adoption of an RNA, which I will not repeat in my testimony, are  
13 delineated in that paper.

14           At least twelve states have approved such mechanisms:

15 California, Georgia, Indiana, Maryland, Missouri, New Jersey, North Carolina, North  
16 Dakota, Ohio, Oregon, Utah and Washington and twelve other states are actively  
17 considering such proposals: Arkansas, Arizona, Colorado, the District of Columbia,  
18 Illinois, Michigan, Minnesota, Kansas, New Mexico, New York, Tennessee and Virginia.  
19 One of the oldest of these mechanisms (that of Baltimore Gas and Electric, or BGE, in  
20 Maryland) has been operating for over a decade (since 1998). Perhaps most importantly,  
21 certain of these mechanisms have also been through at least one regulatory review cycle  
22 and been re-approved. Specifically, the BGE RNA was re-approved in Maryland in 2005  
as a result of the Company's base rate case proceeding in Case No. 9036. The Northwest

1 Natural Gas (NW Natural) RNA was initially approved in 2002 as a mechanism to “defer  
2 and then amortize 90 percent of the margin differentials for the residential and  
3 commercial customer groups.” After a mandatory review three years later in 2005, the  
4 Oregon PUC approved a four-year extension of the mechanism, and provided for 100  
5 percent of the deferral and amortization of the margin differentials.

6 Furthermore, both the Maryland and Oregon Commissions were so pleased with  
7 the results of the RNAs that they also approved similar mechanisms for other natural gas  
8 distribution companies under their jurisdiction. The Maryland Commission approved an  
9 RNA for Washington Gas in 2005, for Chesapeake Utilities Corporation in 2006 and for  
10 PEPCO, an electric utility, in 2008. The Oregon Commission enacted decoupling for  
11 Cascade Natural Gas in 2006.

12 **Q. Is there other evidence to suggest that past efforts at revenue decoupling have been**  
13 **successful?**

14 A. Yes. In October 2006, Martin Kushler, Dan York and Patti Witte of the American  
15 Council for an Energy-Efficient Economy (ACEEE) published “Aligning Utility Interests  
16 With Energy Efficiency Objectives: A Review of Recent Efforts at Decoupling and  
17 Performance Incentives.” This report provides a state-by-state summary of revenue  
18 decoupling activities. With respect to the Oregon RNA mechanism referenced above, the  
19 report notes that:

20 “Oregon is the pre-eminent available exhibit for evaluating recent decoupling  
21 policy, because it is the only jurisdiction in the U.S. that has had a current decoupling  
22 policy in place long enough to have conducted ex-post assessment of effectiveness.”

23 Aligning Utility Interests With Energy Efficiency Objectives, page 56.

1 The report goes on to state that:

2 “NW Natural’s experience with decoupling was independently evaluated in 2005.  
3 This evaluation is the only such evaluation that we found of a modern (post-2000)  
4 experience with decoupling. Consequently, the results described in this evaluation are  
5 especially noteworthy.” Aligning Utility Interests With Energy Efficiency Objectives,  
6 emphasis added, page 57.

7 **Q. And what were the findings of this “especially noteworthy” evaluation?**

8 A. This evaluation found the following:

- 9 1. The RNA was “an effective means of reducing NW Natural’s disincentive  
10 to promote energy efficiency.”
- 11 2. The RNA “improved NW Natural’s ability to recover fixed costs.”
- 12 3. The RNA did not result in a “shift of economic risk from NW Natural to  
13 its customers.” Instead, “most of the risk reductions experienced by the utility  
14 were eliminated rather than shifted to customers.”
- 15 4. The RNA did not affect “NW Natural’s incentives to provide high quality  
16 customer service.”
- 17 5. The impact on customers of the resulting [RNA] adjustments was  
18 relatively modest.

19 **Q. Have these mechanisms been endorsed by regulatory authorities?**

20 A. In addition to the regulatory authorities cited above that have specifically endorsed  
21 mechanisms such as the Company’s proposed RNA, NARUC endorsed these  
22 mechanisms at its 2005 Fall Meeting in Palm Springs, CA:

1       **RESOLVED**, That the Board of Directors of NARUC encourages state commissions and  
2 other policy makers to consider in their review innovative rate designs including “energy  
3 efficient tariffs” and “decoupling tariffs” (such as those employed by Northwest Natural  
4 Gas in Oregon, Baltimore Gas & Electric in Maryland, Washington Gas in Maryland,  
5 Southwest Gas in California, and Piedmont Natural Gas in North Carolina), “fixed-  
6 variable” rates (such as that employed by Northern States Power in North Dakota, and  
7 Atlanta Gas Light in Georgia), “customer choice options” (such as that approved in  
8 Oklahoma for Oklahoma Natural Gas), and other innovative proposals and programs that  
9 may assist, especially in the short term, in promoting energy efficiency and energy  
10 conservation and slowing the rate of growth of natural gas...

11   **Q.   This resolution states that RNA-type mechanisms can actually provide LDCs with**  
12   **incentives to promote conservation. How does this occur?**

13   A.   Under a traditional, volumetric-based rate, utilities must increase consumption to  
14 maintain their financial health. This is particularly true given the persistent declines in  
15 usage per customer that I discussed previously. RNA mechanisms such as the one  
16 proposed here provide a stronger incentive for utilities to promote conservation because  
17 they “decouple” the utility’s volumetric sales from its profitability. Thus, the utility is  
18 not penalized in the form of decreased earnings for encouraging the efficient use of  
19 natural gas.

20   **Q.   Have other regulatory authorities recognized this disincentive?**

21   A.   I believe that regulators have long recognized this inherent defect in traditional rate  
22 designs and have recently begun to adopt regulatory policies to overcome this  
3 disincentive. For example, in 2003 the Oregon Public Utility Commission approved a

1 “conservation tariff” for Northwest Natural Gas Company “to break the link between an  
2 energy utility’s sales and its profitability, so that the utility can assist its customers with  
3 energy efficiency without conflict.” The conservation tariff seeks to do that by using  
4 modest periodic rate adjustments to “decouple” recovery of the utility’s authorized fixed  
5 costs from unexpected fluctuations in retail sales. (See Oregon PUC Order No. 02-634,  
6 Stipulation Adopting Northwest Natural Gas Company Application for Public Purpose  
7 Funding and Distribution Margin Normalization, September 12, 2003).

8 In California, natural gas distribution utilities have a long tradition of investment in  
9 energy efficiency services, including those targeting low income households, and the  
10 Commission is now considering further expansion of these investments along with the  
11 creation of performance-based incentives tied to verified net savings. California also  
12 pioneered the use of modest periodic true-ups in rates to break the linkage between  
13 utilities’ financial health and their retail gas sales, and has now restored this policy in the  
14 aftermath of their industry restructuring experiment.

15 Also consistent with the notion that traditional ratemaking discourages natural gas  
16 utilities from promoting conservation, Southwest Gas Company received an order from  
17 the California PUC in March 2004 that authorizes it to establish a margin tracker that will  
18 balance actual margin revenues to authorized levels.

19 **Q. Do other industry groups recognize this disincentive?**

20 A. Yes. In July 2004, the American Gas Association and the Natural Resources Defense  
21 Council issued a joint statement to the National Association of Regulatory  
22 Commissioners that was intended to identify “ways to promote both economic and  
3 environmental progress by removing barriers to natural gas distribution Company’s

1 investments in urgently needed and cost-effective resources and infrastructure,” and  
2 encourage regulators to consider “innovative programs that encourage increased total  
3 energy efficiency and conservation in ways that will align the interests of state regulators,  
4 natural gas utility company customers, utility shareholders, and other stakeholders.” The  
5 primary problem that the Joint Statement identifies is what it refers to as the “Energy  
6 Efficiency Problem,” under which utilities are “penalized” for aggressively promoting  
7 energy efficiency. According to the Statement, the penalty results from the same  
8 mismatch of (fixed) costs and (volumetric) rates that I have identified earlier for KGS:  
9 The vast majority of the non-commodity costs of running a gas distribution utility are  
10 fixed and do not vary significantly from month to month. However, traditional utility  
11 rates do not reflect this reality. Traditional utility rates are designed to capture most of  
12 approved revenue requirements for fixed costs through volumetric retail sales of natural  
13 gas, so that a utility can recover these costs fully only if its customers consume a  
14 minimum amount of natural gas (these amounts are normally calculated in rate cases and  
15 generally are based on what consumers consumed in the past). Thus, many states’ rate  
16 structures offer – quite unintentionally – a significant financial disincentive for natural  
17 gas utilities to aggressively encourage their customers to use less natural gas, such as by  
18 providing financial incentives and education to promote energy-efficiency and  
19 conservation techniques.

20 When customers use less natural gas, utility profitability almost always suffers, because  
21 recovery of fixed costs is reduced in proportion to the reduction in sales. Thus,  
22 conservation may prevent the utility from recovering its authorized fixed costs and  
3 earning its state-allowed rate of return.

1 **Q. Are there other reasons that argue in favor of the implementation of RNA**  
2 **mechanisms?**

3 A. Yes. In addition to the benefits cited above, RNA mechanisms can also: (a) provide  
4 consumers with a more accurate price signal of the consequences of their consumption  
5 decisions, and (b) result in more stable rates for consumers and more stable revenues for  
6 the Company.

7 **Q. How can a rate structure that includes an RNA provide customers with a more**  
8 **accurate price signal than a rate structure that does not incorporate an RNA?**

9 A. Because the vast majority of an LDC's distribution-related costs are fixed and a majority  
10 of its revenues are collected through volumetric charges, an LDC does not collect the  
11 Commission-authorized level of revenues when sales decrease to levels below test year  
12 levels. With an RNA in place, this under-collection is remedied and customers receive a  
13 more accurate price signal about the value of saved Mcfs.

14 **Q. Why is it important that consumers are provided with a more accurate price signal**  
15 **of the consequences of their consumption decisions?**

16 A. A well designed rate structure providing reliable cost information in the rates makes  
17 consumption tradeoff decisions between the cost of energy and other goods economically  
18 efficient.

19 **Q. How does an RNA mechanism provide more stable and predictable rates for KGS**  
20 **customers?**

21 A. In today's economic environment, two factors drive the need for rate relief for natural gas  
22 LDCs: cost increases and volume reductions. Under traditional regulation, when new  
3 rates are put into place, customers face the full impact of both of these factors. Under an

1 RNA, these impacts are mitigated because the impacts of volume reductions on rate  
2 levels are systematically and gradually phased in. The resulting rates are more stable  
3 over time and adjusted on a more economically efficient basis through an RNA  
4 mechanism, rather than a rate case.

5 **Q. Given this general discussion, please focus once again on the Commission's elements**  
6 **that should be included with utility filings for approval of revenue decoupling**  
7 **mechanisms. How is KGS' risk affected by the proposed RNA?**

8 A. I simply do not believe that there is a quantifiable relationship between the adoption of an  
9 RNA mechanism and the Company's financial risk as a utility.

10 **Q. Why not?**

11 A. A natural gas utility customer has an economic choice of purchasing and installing  
12 natural gas equipment or electric equipment to meet their household needs. Once that  
13 economic decision is made, the resulting usage is generally stable until the equipment  
14 fails and needs replacement. Customers can decide not to choose natural gas service, and  
15 this inherent risk is not accounted for anywhere in the Company's RNA proposal. In my  
16 opinion, the ability for customers to simply leave the system poses much greater risk to  
17 the Company than any short-term volatility in consumption that, in theory, will balance  
18 out over time. Consequently, the major risk for a natural gas utility is not alleviated with  
19 the implementation of decoupling.

20 Furthermore, the Joint Statement cited above is instructive in this regard:

21 "Proposals by utilities to decouple revenues from both conservation-induced usage  
22 changes and variations in weather from normal have sometimes been characterized by  
3 utilities as attempts to reduce utilities' risk of earning their authorized return. The result



1 of these rate reforms, in this regulatory view, should be a lower authorized return. *But*  
2 *reducing authorized returns would penalize utilities for socially beneficial advocacy and*  
3 *action, including mechanisms that minimize the volatility of customer bills.”* Joint  
4 Statement at 3, emphasis added.

5 Thus, even if it could be argued that the RNA mechanism would somehow lead to  
6 reduced financial risk for KGS, there is broad support by many disparate groups for the  
7 notion that to do so is bad public policy.

8 **Q. Then you disagree that adoption of an RNA should be accompanied by a reduction**  
9 **in the Commission’s authorized return?**

10 A. An ROE reduction as a result of implementing the RNA would be inappropriate for at  
11 least four reasons:

12 1. Comparable companies employ risk management strategies – Many comparable  
13 companies already incorporate measures to mitigate risk. Therefore, to not allow some  
14 sort of risk mitigation will penalize KGS by not affording them risk protection, but  
15 awarding them an ROE that assumes they already have it.

16 2. Inability to measure precisely enough – The required ROE cannot be measured  
17 precisely enough to reflect in the impact of ROE reduction from these measures (i.e., the  
18 ROE band is generally wider than any reduction to ROE ever suggested by any party.  
19 Therefore, the ROE impact of any reduced risk may already be reflected in the allowed  
20 ROE.)

21 3. Inability to quantify – No one has been able to develop a defensible measure of  
22 the impact that such a mechanism has on ROE. And, it could be positive (less revenue

1 risk) or negative (the uncertainty associated with a rate increase). Therefore, any ROE  
2 adjustment is arbitrary and could in fact be exactly the opposite of what should be done.

3 4. Bad Public Policy - Customers will see benefits from the RNA mechanism as  
4 discussed above (more stable bills through time, lower costs, a more financially sound  
5 utility and greater incentives to promote energy efficiency). To “punish” the utility for  
6 bringing these benefits to consumers seems ill advised.

7 **Q. What are the Commission’s concerns with respect to rate volatility caused by such**  
8 **mechanisms?**

9 A. This concern is expressed at paragraph 65 of the 441 Order:

10 One of the dangers of decoupling is that rates for utility customers can be more volatile  
11 between rate cases since it is the utility that has the "price guarantee" and not the  
12 customer. Staff Report, 12. Annual caps are a remedy for this potential problem. Staff  
13 Report, 12. The Commission will require any decoupling proposal to include such a  
14 safety mechanism. 441 Order at 65.

15 **Q. Does the Company’s proposal include a safety mechanism to address rate volatility?**

16 A. Yes. The Company under its proposal is constrained from collecting more class revenue  
17 than it would have been able to collect in its last rate case. Because customer bills will  
18 not be able to be adjusted to a higher revenue level than was authorized by the  
19 Commission in Docket No. 06-KGSG-1209-RTS, sufficient safeguards are in place to  
20 protect all consumers against unnecessarily high charges.

21 **Q. What are the Commission’s concerns with respect to high carrying charges for**  
22 **deferred accounts used by such mechanisms?**

3 A. The Commission states at paragraph 66 of the 441 Order that:

1 Another potential danger is that if carrying charges are applied to balancing accounts,  
2 these accounts can rapidly grow. Staff Report, 12. The Commission will require  
3 decoupling proposals to address this issue, as well. As has been noted, the Commission  
4 expects utilities to work with Staff to minimize issues, streamline the approval process,  
5 and minimize unnecessary costs and delay. Dealing with potential pitfalls is particularly  
6 important in light of the uncertain economic times ahead. 441 Order at 66.

7 **Q. Does the Company's proposal include a mechanism to mitigate high carrying**  
8 **charges for deferred accounts?**

9 A. Since the Company does not propose to apply carrying charges to either positive or  
10 negative RNA balances, this concern is effectively moot.

11 **Q. Please summarize your testimony regarding the Company's RNA proposal.**

12 A. The Company is proposing to implement an RNA in this case because the factors that are  
13 causing significant volatility in sales levels are outside of management control and  
14 because the Company's currently approved rate structure is "out of synch" with the  
15 Company's cost structure. These types of mechanisms are becoming commonplace in  
16 the natural gas industry and the financial risk associated with them, if any, is already  
17 reflected in the peer group analysis used to set ROE's. The financial inducements that  
18 KGS is offering in this filing to encourage energy conservation creates a special  
19 circumstance which warrants the Commission approving a true up of revenues through an  
20 RNA mechanism. KGS's proposal to implement energy efficiency programs and the  
21 RNA mechanism will provide benefits to both customers and the Company. Outside of a  
22 rate case, the RNA is the most practical solution to provide the utility with the

1 Commission's authorized returns. Finally, adoption of the RNA should not be  
2 conditioned upon a reduction in authorized ROE in this case for reasons cited above.

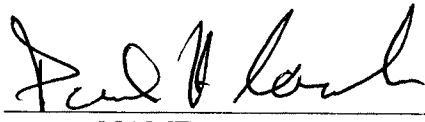
3 **Q. Does that complete your testimony at this time?**

4 A. Yes, it does.

**VERIFICATION**

STATE OF MARYLAND            )  
  ) ss.  
COUNTY OF MONTGOMERY    )

Paul H. Raab, being duly sworn upon his oath, deposes and states that he is a consultant for Kansas Gas Service Company; that he has read and is familiar with the foregoing Direct Testimony filed herewith; and that the statements made therein are true to the best of his knowledge, information, and belief.

  
\_\_\_\_\_  
NAME

Subscribed and sworn to before me this 15th day of December, 2009.

  
\_\_\_\_\_  
NOTARY PUBLIC

My appointment Expires:

06-15-12

Program	Cost per Participant	Universe	Projected Participation Rate	Projected Participants	Direct Program Cost	Rebate Cost	Projected Total Cost
Seasonal Check Up	\$ 30	626,356	1.00%	6,264	187,907	8,769	\$ 196,676
Energy Efficiency Rebates							
Water Heater Tank	\$ 50	41,757	1.50%	626	31,318	877	\$ 32,195
Tankless Space Heating	\$ 300	41,757	3.00%	1,253	375,814	1,754	\$ 377,567
78% to 92% Efficient	\$ 200	31,318	2.50%	783	156,589	1,096	\$ 157,685
78% to 95%+ Efficient	\$ 600	31,318	2.50%	783	469,767	1,096	\$ 470,863
Natural Gas Direct Use Program	\$ 1,500	-	-	100	150,000	140	\$ 150,140
Energy Star New Homes Program	\$ 250	-	-	100	25,000	140	\$ 25,140
Commercial Custom Program	\$ 10,000	-	-	25	250,000	0	\$ 250,000
<b>Subtotal Energy Efficiency</b>					<b>\$ 1,646,394</b>	<b>\$ 13,872</b>	<b>\$ 1,660,266</b>
Program Administration							\$ 151,656
Education							\$ 47,000
Marketing							\$ 219,077
<b>Total</b>							<b>\$ 2,077,999</b>



## Seasonal Checkup Program

### Summary of Benefit Cost Evaluations

PARTICIPANT TEST	RATE IMPACT MEASURE TEST	TOTAL RESOURCE COST TEST
<b>Benefits:</b> Bill Reductions, Primary Fuel (AC) \$1,713,638 Incentives \$827,327 Bill Reductions, Alternate Fuel (AC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$0 <u>Total Benefits</u> <u>\$2,540,965</u>  <b>Costs:</b> Participant Costs \$1,585,711 Bill Increases, Primary Fuel (AC) \$0 Bill Increases, Alternate Fuel (AC) \$0  <u>Total Costs</u> <u>\$1,585,711</u>  <u>Net Benefit</u> <u>\$855,254</u>  Benefit/Cost Ratio 1.60  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Utility (MC) \$1,767,479 Revenue Gains, Primary Utility (AC) \$0 Avoided Cost, Alternate Fuel (MC) \$0 Revenue Gains, Alternate Utility (AC) \$0 <u>Total Benefits</u> <u>\$1,767,479</u>  <b>Costs:</b> Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 Revenue Loss, Primary Utility (AC) \$1,767,479 Utility Cost \$39,745 Incentives \$851,668 Revenue Loss, Alternate Utility (AC) \$0 <u>Total Costs</u> <u>\$2,658,892</u>  <u>Net Benefit</u> <u>-\$891,413</u>  Benefit/Cost Ratio 0.66  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$1,767,479 Avoided Cost, Alternate Fuel (MC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$0 <u>Total Benefits</u> <u>\$1,767,479</u>  <b>Costs:</b> Utility Cost \$39,745 Participant Costs \$851,668 Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 <u>Total Costs</u> <u>\$1,672,109</u>  <u>Net Benefit</u> <u>\$95,370</u>  Benefit/Cost Ratio 1.06  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost
<b>PROGRAM ADMINISTRATOR TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$1,767,479 Avoided Cost, Alternate Fuel Utility (MC) \$0  <u>Total Benefits</u> <u>\$1,767,479</u>  <b>Costs:</b> Incentives \$851,668 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$39,745 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <u>Total Costs</u> <u>\$891,413</u>  <u>Net Benefit</u> <u>\$876,066</u>  Benefit/Cost Ratio 1.98  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>PRIMARY FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$1,767,479  <u>Total Benefits</u> <u>\$1,767,479</u>  <b>Costs:</b> Incentives \$851,668 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$39,745  <u>Total Costs</u> <u>\$891,413</u>  <u>Net Benefit</u> <u>\$876,066</u>  Benefit/Cost Ratio 1.98  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>ALTERNATE FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Alternate Fuel Utility (MC) \$0  <u>Total Benefits</u> <u>\$0</u>  <b>Costs:</b> Incentives \$0 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <u>Total Costs</u> <u>\$0</u>  <u>Net Benefit</u> <u>\$0</u>  Benefit/Cost Ratio -  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost



## Water Heat Program

### Summary of Benefit Cost Evaluations

PARTICIPANT TEST	RATE IMPACT MEASURE TEST	TOTAL RESOURCE COST TEST
<b>Benefits:</b> Bill Reductions, Primary Fuel (AC) \$2,244,037 Incentives \$1,792,543 Bill Reductions, Alternate Fuel (AC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$751,627 Total Benefits <u>\$4,788,207</u>  <b>Costs:</b> Participant Costs \$2,647,448 Bill Increases, Primary Fuel (AC) \$0 Bill Increases, Alternate Fuel (AC) \$0  Total Costs <u>\$2,647,448</u> Net Benefit <u>\$2,140,759</u> Benefit/Cost Ratio 1.81  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Utility (MC) \$2,568,698 Revenue Gains, Primary Utility (AC) \$0 Avoided Cost, Alternate Fuel (MC) \$0 Revenue Gains, Alternate Utility (AC) \$0 Total Benefits <u>\$2,568,698</u>  <b>Costs:</b> Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 Revenue Loss, Primary Utility (AC) \$2,568,698 Utility Cost \$11,923 Incentives \$1,845,281 Revenue Loss, Alternate Utility (AC) \$0 Total Costs <u>\$4,425,902</u> Net Benefit <u>-\$1,857,205</u> Benefit/Cost Ratio 0.58  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$2,568,698 Avoided Cost, Alternate Fuel (MC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$751,627 Total Benefits <u>\$3,320,325</u>  <b>Costs:</b> Utility Cost \$11,923 Participant Costs \$2,725,339 Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 Total Costs <u>\$2,737,262</u> Net Benefit <u>\$583,063</u> Benefit/Cost Ratio 1.21  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost
<b>PROGRAM ADMINISTRATOR TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$2,568,698 Avoided Cost, Alternate Fuel Utility (MC) \$0  Total Benefits <u>\$2,568,698</u>  <b>Costs:</b> Incentives \$1,845,281 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$11,923 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  Total Costs <u>\$1,857,205</u> Net Benefit <u>\$711,493</u> Benefit/Cost Ratio 1.38  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>PRIMARY FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$2,568,698  Total Benefits <u>\$2,568,698</u>  <b>Costs:</b> Incentives \$1,845,281 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$11,923  Total Costs <u>\$1,857,205</u> Net Benefit <u>\$711,493</u> Benefit/Cost Ratio 1.38  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>ALTERNATE FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Alternate Fuel Utility (MC) \$0  Total Benefits <u>\$0</u>  <b>Costs:</b> Incentives \$0 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  Total Costs <u>\$0</u> Net Benefit <u>\$0</u> Benefit/Cost Ratio -  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost

## Space Heat Program

### Summary of Benefit Cost Evaluations

PARTICIPANT TEST	RATE IMPACT MEASURE TEST	TOTAL RESOURCE COST TEST
<b>Benefits:</b> Bill Reductions, Primary Fuel (AC) \$7,242,926 Incentives \$2,757,756 Bill Reductions, Alternate Fuel (AC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$1,174,418 <u>Total Benefits</u> <u>\$11,175,101</u>  <b>Costs:</b> Participant Costs \$8,617,993 Bill Increases, Primary Fuel (AC) \$0 Bill Increases, Alternate Fuel (AC) \$0  <u>Total Costs</u> <u>\$8,617,993</u> <u>Net Benefit</u> <u>\$2,557,108</u>  Benefit/Cost Ratio 1.30  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Utility (MC) \$8,661,956 Revenue Gains, Primary Utility (AC) \$0 Avoided Cost, Alternate Fuel (MC) \$0 Revenue Gains, Alternate Utility (AC) \$0 <u>Total Benefits</u> <u>\$8,661,956</u>  <b>Costs:</b> Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 Revenue Loss, Primary Utility (AC) \$8,661,956 Utility Cost \$9,936 Incentives \$2,838,894 Revenue Loss, Alternate Utility (AC) \$0 <u>Total Costs</u> <u>\$11,510,786</u> <u>Net Benefit</u> <u>-\$2,848,831</u>  Benefit/Cost Ratio 0.75  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$8,661,956 Avoided Cost, Alternate Fuel (MC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$1,174,418 <u>Total Benefits</u> <u>\$9,836,373</u>  <b>Costs:</b> Utility Cost \$9,936 Participant Costs \$8,871,545 Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0  <u>Total Costs</u> <u>\$8,881,481</u> <u>Net Benefit</u> <u>-\$954,892</u>  Benefit/Cost Ratio 1.11  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost
<b>PROGRAM ADMINISTRATOR TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$8,661,956 Avoided Cost, Alternate Fuel Utility (MC) \$0  <u>Total Benefits</u> <u>\$8,661,956</u>  <b>Costs:</b> Incentives \$2,838,894 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$9,936 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <u>Total Costs</u> <u>\$2,848,831</u> <u>Net Benefit</u> <u>\$5,813,125</u>  Benefit/Cost Ratio 3.04  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>PRIMARY FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$8,661,956 Avoided Cost, Primary Fuel Utility (MC) \$0 Avoided Cost, Alternate Fuel (MC) \$0 Revenue Gains, Alternate Utility (AC) \$0 <u>Total Benefits</u> <u>\$8,661,956</u>  <b>Costs:</b> Incentives \$2,838,894 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$9,936  <u>Total Costs</u> <u>\$2,848,831</u> <u>Net Benefit</u> <u>\$5,813,125</u>  Benefit/Cost Ratio 3.04  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>ALTERNATE FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Alternate Fuel Utility (MC) \$0 Avoided Cost, Alternate Fuel Utility (MC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$1,174,418 <u>Total Benefits</u> <u>\$9,836,373</u>  <b>Costs:</b> Incentives \$9,936 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <u>Total Costs</u> <u>\$9,936</u> <u>Net Benefit</u> <u>-\$100</u>  Benefit/Cost Ratio 1.11  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost

## Direct Use Program

### Summary of Benefit Cost Evaluations

PARTICIPANT TEST	RATE IMPACT MEASURE TEST	TOTAL RESOURCE COST TEST
<b>Benefits:</b> Bill Reductions, Primary Fuel (AC) \$1,890,836 Incentives \$660,429 Bill Reductions, Alternate Fuel (AC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$0 <b>Total Benefits</b> <u>\$2,551,265</u>  <b>Costs:</b> Participant Costs \$1,541,001 Bill Increases, Primary Fuel (AC) \$0 Bill Increases, Alternate Fuel (AC) \$0  <b>Total Costs</b> <u>\$1,541,001</u> <b>Net Benefit</b> <u>\$1,010,264</u> <b>Benefit/Cost Ratio</b> 1.66  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Utility (MC) \$2,261,287 Revenue Gains, Primary Utility (AC) \$0 Avoided Cost, Alternate Fuel (MC) \$0 Revenue Gains, Alternate Utility (AC) \$0 <b>Total Benefits</b> <u>\$2,261,287</u>  <b>Costs:</b> Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 Revenue Loss, Primary Utility (AC) \$2,261,287 Utility Cost \$635 Incentives \$679,860 Revenue Loss, Alternate Utility (AC) \$0  <b>Total Costs</b> <u>\$2,941,781</u> <b>Net Benefit</b> <u>-\$680,494</u> <b>Benefit/Cost Ratio</b> 0.77  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$2,261,287 Avoided Cost, Alternate Fuel (MC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$0 <b>Total Benefits</b> <u>\$2,261,287</u>  <b>Costs:</b> Utility Cost \$635 Participant Costs \$1,586,339 Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0  <b>Total Costs</b> <u>\$1,586,974</u> <b>Net Benefit</b> <u>\$674,313</u> <b>Benefit/Cost Ratio</b> 1.42  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost
<b>PROGRAM ADMINISTRATOR TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$2,261,287 Avoided Cost, Alternate Fuel Utility (MC) \$0  <b>Total Benefits</b> <u>\$2,261,287</u>  <b>Costs:</b> Incentives \$679,860 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$635 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <b>Total Costs</b> <u>\$680,494</u> <b>Net Benefit</b> <u>\$1,580,793</u> <b>Benefit/Cost Ratio</b> 3.32  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>PRIMARY FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$2,261,287  <b>Total Benefits</b> <u>\$2,261,287</u>  <b>Costs:</b> Incentives \$679,860 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$635  <b>Total Costs</b> <u>\$680,494</u> <b>Net Benefit</b> <u>\$1,580,793</u> <b>Benefit/Cost Ratio</b> 3.32  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>ALTERNATE FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Alternate Fuel Utility (MC) \$0  <b>Total Benefits</b> <u>\$0</u>  <b>Costs:</b> Incentives \$0 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <b>Total Costs</b> <u>\$0</u> <b>Net Benefit</b> <u>\$0</u> <b>Benefit/Cost Ratio</b> -  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost

## Energy Star® New Homes Program

### Summary of Benefit Cost Evaluations

PARTICIPANT TEST	RATE IMPACT MEASURE TEST	TOTAL RESOURCE COST TEST
<b>Benefits:</b> Bill Reductions, Primary Fuel (AC) \$326,815 Incentives \$110,072 Bill Reductions, Alternate Fuel (AC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$0 <b>Total Benefits</b> <u>\$436,886</u>  <b>Costs:</b> Participant Costs \$110,072 Bill Increases, Primary Fuel (AC) \$0 Bill Increases, Alternate Fuel (AC) \$0  <b>Total Costs</b> <u>\$110,072</u>  <b>Net Benefit</b> <u>\$326,815</u>  <b>Benefit/Cost Ratio</b> 3.97  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Utility (MC) \$390,844 Revenue Gains, Primary Utility (AC) \$0 Avoided Cost, Alternate Fuel (MC) \$0 Revenue Gains, Alternate Utility (AC) \$0 <b>Total Benefits</b> <u>\$390,844</u>  <b>Costs:</b> Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 Revenue Loss, Primary Utility (AC) \$390,844 Utility Cost \$635 Incentives \$113,310 Revenue Loss, Alternate Utility (AC) \$0  <b>Total Costs</b> <u>\$504,789</u>  <b>Net Benefit</b> <u>-\$113,944</u>  <b>Benefit/Cost Ratio</b> 0.77  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$390,844 Avoided Cost, Alternate Fuel (MC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$0 <b>Total Benefits</b> <u>\$390,844</u>  <b>Costs:</b> Utility Cost \$635 Participant Costs \$113,310 Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0  <b>Total Costs</b> <u>\$113,944</u>  <b>Net Benefit</b> <u>\$276,900</u>  <b>Benefit/Cost Ratio</b> 3.43  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost
<b>PROGRAM ADMINISTRATOR TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$390,844 Avoided Cost, Alternate Fuel Utility (MC) \$0  <b>Total Benefits</b> <u>\$390,844</u>  <b>Costs:</b> Incentives \$113,310 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$635 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <b>Total Costs</b> <u>\$113,944</u>  <b>Net Benefit</b> <u>\$276,900</u>  <b>Benefit/Cost Ratio</b> 3.43  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>PRIMARY FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$390,844  <b>Total Benefits</b> <u>\$390,844</u>  <b>Costs:</b> Incentives \$113,310 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$635  <b>Total Costs</b> <u>\$113,944</u>  <b>Net Benefit</b> <u>\$276,900</u>  <b>Benefit/Cost Ratio</b> 3.43  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>ALTERNATE FUEL UTILITY COST TEST</b>  <b>Benefits:</b> Avoided Cost, Alternate Fuel Utility (MC) \$0  <b>Total Benefits</b> <u>\$0</u>  <b>Costs:</b> Incentives \$0 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <b>Total Costs</b> <u>\$0</u>  <b>Net Benefit</b> <u>\$0</u>  <b>Benefit/Cost Ratio</b> -  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost

## All Step One Programs

### Summary of Benefit Cost Evaluations

PARTICIPANT TEST	RATE IMPACT MEASURE TEST	TOTAL RESOURCE COST TEST
<b>Benefits:</b> Bill Reductions, Primary Fuel (AC) \$13,418,251 Incentives \$6,148,128 Bill Reductions, Alternate Fuel (AC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$1,926,045 <b>Total Benefits</b> <u>\$21,492,424</u>  <b>Costs:</b> Participant Costs \$14,502,224 Bill Increases, Primary Fuel (AC) \$0 Bill Increases, Alternate Fuel (AC) \$0  <b>Total Costs</b> <u>\$14,502,224</u>  <b>Net Benefit</b> <u>\$6,990,200</u>  <b>Benefit/Cost Ratio</b> 1.48  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Utility (MC) \$15,650,264 Revenue Gains, Primary Utility (AC) \$0 Avoided Cost, Alternate Fuel (MC) \$0 Revenue Gains, Alternate Utility (AC) \$0 <b>Total Benefits</b> <u>\$15,650,264</u>  <b>Costs:</b> Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0 Revenue Loss, Primary Utility (AC) \$15,650,264 Utility Cost \$62,873 Incentives \$6,329,014 Revenue Loss, Alternate Utility (AC) \$0  <b>Total Costs</b> <u>\$22,042,151</u>  <b>Net Benefit</b> <u>-\$6,391,887</u>  <b>Benefit/Cost Ratio</b> 0.71  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$15,650,264 Avoided Cost, Alternate Fuel (MC) \$0 Avoided Cost, Alternate Fuel Equipment \$0 Tax Credits \$1,926,045 <b>Total Benefits</b> <u>\$17,576,308</u>  <b>Costs:</b> Utility Cost \$62,873 Participant Costs \$14,928,897 Primary Utility Increased Cost (MC) \$0 Alternate Utility Increased Cost (MC) \$0  <b>Total Costs</b> <u>\$14,991,771</u>  <b>Net Benefit</b> <u>\$2,584,538</u>  <b>Benefit/Cost Ratio</b> 1.17  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost
<b>PROGRAM ADMINISTRATOR TEST</b>	<b>PRIMARY FUEL UTILITY COST TEST</b>	<b>ALTERNATE FUEL UTILITY COST TEST</b>
<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$15,650,264 Avoided Cost, Alternate Fuel Utility (MC) \$0  <b>Total Benefits</b> <u>\$15,650,264</u>  <b>Costs:</b> Incentives \$6,329,014 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$62,873 Alternate Utility Cost \$0  <b>Total Costs</b> <u>\$6,391,887</u>  <b>Net Benefit</b> <u>\$9,258,377</u>  <b>Benefit/Cost Ratio</b> 2.45  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Primary Fuel Utility (MC) \$15,650,264  <b>Total Benefits</b> <u>\$15,650,264</u>  <b>Costs:</b> Incentives \$6,329,014 Primary Utility Increased Cost (MC) \$0 Primary Utility Cost \$62,873  <b>Total Costs</b> <u>\$6,391,887</u>  <b>Net Benefit</b> <u>\$9,258,377</u>  <b>Benefit/Cost Ratio</b> 2.45  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost	<b>Benefits:</b> Avoided Cost, Alternate Fuel Utility (MC) \$0  <b>Total Benefits</b> <u>\$0</u>  <b>Costs:</b> Incentives \$0 Alternate Utility Increased Cost (MC) \$0 Alternate Utility Cost \$0  <b>Total Costs</b> <u>\$0</u>  <b>Net Benefit</b> <u>\$0</u>  <b>Benefit/Cost Ratio</b> -  MC = Calculation Based on Utility Marginal Cost AC = Calculation Based on Utility Average Cost

Program	Projected Total Cost	Volumes Saved	Lost Margins
Seasonal Check Up	\$ 196,676	55,854	\$ 118,577
Energy Efficiency Rebates			
Water Heater Tank	\$ 32,195	11,008	\$ 23,370
Tankless Furnace	\$ 377,567	99,877	\$ 212,039
78% to 92% Efficient	\$ 157,685	148,741	\$ 315,776
78% to 95%+ Efficient	\$ 470,863	183,270	\$ 389,081
Natural Gas Direct Use Program	\$ 150,140	52,005	\$ 110,406
Energy Star New Homes Program	\$ 25,140	18,726	\$ 39,756
Commercial Custom Program	\$ 250,000	184,216	\$ 363,754
<b>Subtotal Energy Efficiency</b>	<b>\$ 1,660,266</b>	<b>753,696</b>	<b>\$ 1,572,758</b>