

BEFORE THE STATE CORPORATION COMMISSION
OF THE STATE OF KANSAS

In the Matter of the Application of)
Westar Energy, Inc. and Kansas Gas and)
Electric Company for Approval of)
their Direct Renewable Participation)
Service Tariff)
Docket No. 18-WSEE-190-TAR

APPLICATION

COME NOW Westar Energy, Inc. (Westar Energy) and Kansas Gas and Electric Company (KGE) (collectively referred to as “Westar”) and file this Application for approval of their new Direct Renewable Participation Service (DRPS) Tariff. In support of its Application, Westar states:

1. Westar Energy and KGE are corporations duly organized under the laws of the State of Kansas engaged, among other things, in the business of electric public utilities, as defined by K.S.A. 66-104, in legally designated areas within the State of Kansas. Westar Energy and KGE hold certificates of convenience and authority issued by this Commission authorizing them to engage in such utility business.

2. Westar is proposing to implement a new tariff – the DRPS Tariff – that would allow its larger commercial and industrial customers to purchase wind capacity from a new, local wind generation source. This new renewable energy option will foster economic development in Kansas by utilizing the abundance of renewable energy in Kansas to attract and retain businesses that value access to clean energy for their operations.

3. The proposed DRPS Tariff is attached hereto. In his Direct Testimony, also attached, Chad Luce explains the reasons for Westar’s proposal and the terms of the DRPS Tariff.

4. Westar currently offers three other renewable energy programs to its customers – the RENEW program, the Community Solar program, and the Wind Generation Service (WGS)

program. The WGS program was designed to allow commercial and industrial customers to purchase blocks of wind energy; however, Westar currently has no subscribers to the WGS tariff because the WGS price is significantly higher than the current market price of wind generation. As a result, Westar designed the proposed DRPS Tariff in order to give its larger customers' access to renewable energy at a more competitive price.

5. Many of Westar's larger customers have a growing interest in obtaining new renewable power generation to meet their electricity needs. A significant number of those customers are members of or subscribe to the tenets of the Corporate Renewable Energy Buyers' Principles (which is attached as Exhibit CL-1 to Mr. Luce's Direct Testimony). As Mr. Luce explains, these customers are looking for the following:

- a. More cost competitive renewable options;
- b. Long-term contracts to avoid fuel price volatility;
- c. Renewable additionality – meaning their investment results in new renewable power generation, including bundled energy and RECs;
- d. Procurement of local renewable energy;
- e. Purchase of renewable energy that reflects the net costs and benefits to the system, without impacting other non-participating utility customers; and
- f. The opportunity to work with utilities and regulators to expand choices for buying renewable energy.

6. Because of businesses' interest in and focus on these principles, Westar's proposed DRPS has tremendous value as an economic development tool. Businesses are placing a high priority on these principles when selecting a location to locate new facilities or expand existing facilities. As a result, Westar's ability to procure local, low-cost bundled renewable energy and offer that product to businesses considering locating or expanding in Kansas will help set Westar

and Kansas apart from other utilities and other states. Additionally, as Mr. Luce explains, many of Westar's largest customers have already expressed interest in the DRPS Tariff.

7. The DRPS Tariff would be available to customers with average monthly peak demands of at least 500 kW. Wind generation would be available to DRPS subscribers from a new wind generation source that is either owned by Westar or secured by Westar through a purchased power agreement (PPA). Customers taking service under the DRPS Tariff would execute agreements to purchase a specific amount of wind capacity for a specified term.

8. The price for energy sold under the DRPS Tariff would be fixed for the term of Westar's agreement with the customer. The price would be equal to the sum of (1) the actual PPA price for the new wind generation source(s), **OR** the levelized average cost of the new wind generation source(s) owned by Westar, (2) a payment for the cost to move the power to the customer based on estimated transmission and related costs over the term of the agreement, and (3) an additional payment, applicable, to cover the cost of balancing wind generation with the customer's load.

9. Any wind energy the commercial or industrial customer purchases under the DRPS Tariff would replace the charge under Westar's Retail Energy Cost Adjustment (RECA) tariff.

10. The DRPS program will not be subsidized by non-participants. Instead, the DRPS program will provide two benefits to Westar's retail customers who are not participating in the program. First, the dedicated energy from the new wind generation resource(s) will often remove the necessity of dispatching a higher cost generation resource. Second, any unsubscribed output from the new wind generation resource(s) will flow through RECA, at a cost lower than the current average RECA.

WHEREFORE, Westar respectfully requests that the Commission issue an order approving its proposed Direct Renewable Participation Service Tariff in its entirety.

Respectfully submitted,

WESTAR ENERGY, INC.
KANSAS GAS AND ELECTRIC COMPANY

Cathryn Dinges

Cathryn J. Dinges, #20848
Senior Corporate Counsel
818 South Kansas Avenue
Topeka, Kansas 66612
Telephone: (785) 575-8344
Fax: (785) 575-8136

VERIFICATION

STATE OF KANSAS)
)
COUNTY OF SHAWNEE) ss:

Cathryn J. Dinges, being duly sworn upon her oath deposes and says that she is the attorney for Westar Energy, Inc. and Kansas Gas and Electric Company; that she is familiar with the foregoing **Application** that the statements therein are true and correct to the best of her knowledge and belief.

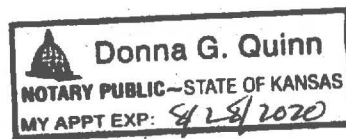
Cathryn Dinges

Cathryn J. Dinges

SUBSCRIBED AND SWORN to before me this 6th day of November, 2017.

Donna G. Quinn
Notary Public

My Appointment Expires: 8/28/2020



THE STATE CORPORATION COMMISSION OF KANSAS

WESTAR ENERGY, INC & KANSAS GAS & ELECTRIC COMPANY, d.b.a. WESTAR ENERGY

SCHEDULE Renewable Direct

(Name of Issuing Utility)

Replacing Schedule Initial Sheet 1

WESTAR RATE AREA

(Territory to which schedule is applicable)

which was filed New

No supplement or separate understanding shall modify the tariff as shown hereon.

Sheet 1 of 2 Sheets

DIRECT RENEWABLE PARTICIPATION SERVICE

AVAILABLE

This service is available at points on the Company's existing distribution facilities for customers wishing to be served with renewable energy resources. Direct Renewable Participation Service shall be available on a first-come, first-served basis until the Company's allocation of renewable generating capacity and its associated green attributes has been assigned. All customers receiving service under this schedule must enter into a written Application / Agreement for this service.

APPLICABLE

Direct Renewable participation service is available for customers with an average monthly peak demand of greater than 500 kW accepting service under any tariff subject to the Retail Energy Cost Adjustment (RECA).

This schedule is not available to restricted rate schedules or backup, breakdown, standby, supplemental, short term, resale or shared electric service.

CHARACTER OF SERVICE

Customers participating in this service will pay a fixed rate for the term of the agreement as a substitute for charges under the Retail Energy Cost Adjustment (RECA) Surcharge for the renewable energy purchased. Any usage beyond the agreed amount under this service will be billed at the current authorized RECA rate. The monthly amount subscribed will be a fixed kW amount in 500 kW increments up to 2,000 kW, and in 1,000 kW increments thereafter.

Westar will work with the customer to determine an appropriate amount of renewable energy to place under contract and will carry over any excess generation to the customers' next bill on a monthly basis. At the end of each calendar year, any excess generation will be credited to the customers' bill at 80% of the Renewable Participation Charge rate. Those customers with recurring excess generation will have their contracted amount reduced to better match their usage.

Issued _____
 Month Day Year

Effective _____
 Month Day Year

By _____
 Jeffrey L. Martin, Vice President

Index _____

THE STATE CORPORATION COMMISSION OF KANSAS

WESTAR ENERGY, INC & KANSAS GAS & ELECTRIC COMPANY, d.b.a. WESTAR ENERGY

(Name of Issuing Utility)

WESTAR RATE AREA

(Territory to which schedule is applicable)

SCHEDULE Renewable Direct

Replacing Schedule Initial Sheet 2

which was filed New

No supplement or separate understanding shall modify the tariff as shown hereon.

Sheet 2 of 2 Sheets

DIRECT RENEWABLE PARTICIPATION SERVICE

Alternating current, 60 hertz, at the voltage and phase of the Company's established transmission or distribution system most available to the service location.

NET MONTHLY BILL

Energy purchased under this service will be billed at the Renewable Participation Charge as a substitute for the RECA. Customer usage exceeding the customer selected volume of usage purchased through the renewable direct service tariff will be subject to the then current RECA surcharge.

Renewable Participation Charge

Defined by Project (Appendix A)

All charges, adjustments, and surcharges, except the RECA, will be billed at the standard rates applicable to the customer's rate class.

TERMS AND CONDITIONS

1. Service hereunder is subject to the Company's General Terms and Conditions as approved by the Kansas Corporation Commission and any modification subsequently approved.
2. All provisions of this rate schedule are subject to changes made by order of the regulatory authority having jurisdiction.
3. The term of the agreement will be negotiated between Customer and Company, not to exceed the expected life of the project. Each project will have a limited quantity; therefore, preference will be given to those customers signing up for the life of the project.
4. Customers may maintain participation in this program when relocating facilities or service within Westar Energy's territory.
5. This price is fixed and will not rise or fall with changes to RECA.

Issued _____
Month Day Year

Effective _____
Month Day Year

By _____
Jeffrey L. Martin, Vice President

Index _____

THE STATE CORPORATION COMMISSION OF KANSAS

WESTAR ENERGY, INC & KANSAS GAS & ELECTRIC COMPANY, d.b.a. WESTAR ENERGY

(Name of Issuing Utility)

WESTAR RATE AREA

(Territory to which schedule is applicable)

SCHEDULE Renewable Direct

Replacing Schedule Initial Sheet 3

which was filed New

No supplement or separate understanding shall modify the tariff as shown hereon.

Sheet 3 of 2 Sheets

DIRECT RENEWABLE PARTICIPATION SERVICE

- 6. Certification of renewable energy associated with the purchased wind energy under this service will be delivered to the customer.

Issued _____
Month Day Year

Effective _____
Month Day Year

By _____
Jeffrey L. Martin, Vice President

Index _____

THE STATE CORPORATION COMMISSION OF KANSAS

WESTAR ENERGY, INC & KANSAS GAS & ELECTRIC COMPANY, d.b.a. WESTAR ENERGY

(Name of Issuing Utility)

WESTAR RATE AREA

(Territory to which schedule is applicable)

SCHEDULE Renewable Direct

Replacing Schedule Initial Sheet 4

which was filed New

No supplement or separate understanding shall modify the tariff as shown hereon.

Sheet 4 of 2 Sheets

DIRECT RENEWABLE PARTICIPATION SERVICE

Appendix A

Wind Project A (TBD end date)

TBD¢ per kWh

Issued _____
Month Day Year

Effective _____
Month Day Year

By _____
Jeffrey L. Martin, Vice President

**BEFORE THE STATE CORPORATION COMMISSION
OF THE STATE OF KANSAS**

DIRECT TESTIMONY

OF

CHAD LUCE

WESTAR ENERGY

DOCKET NO. 18 - WSEE - ____ - TAR

I. INTRODUCTION

1

2 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

3 A. Chad Luce, 818 S. Kansas Avenue, Topeka, Kansas.

4 **Q. BY WHOM AND IN WHAT CAPACITY ARE YOU EMPLOYED?**

5 A. Westar Energy, Inc. (Westar). I am a Vice President in the Customer
6 Relations Department.

7 **Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND**
8 **BUSINESS EXPERIENCE.**

9 A. I am a School of Journalism graduate from the University of Kansas.
10 Since joining Westar in 2003, I have been assigned (or managed
11 others) to be the main point of contact with our largest customers.

12 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

13 A. I will discuss a new renewable energy option that we believe will
14 foster economic development in Kansas, by utilizing the abundance

1 of renewable energy in the state to attract and retain businesses that
2 value large amounts of cleaner energy for their operations. In
3 addition to other currently available renewable offers, this tariff will
4 be offered specifically to larger Commercial and Industrial
5 customers.

6 **II. RENEWABLE ENERGY OPTIONS**

7 **Q. WHAT OTHER RENEWABLE ENERGY OFFERS ARE**
8 **AVAILABLE TO WESTAR CUSTOMERS?**

9 A. Currently we offer customers renewable energy under (1) our
10 Renewable Energy Program Rider – also known as the “RENEW”
11 tariff or “Westar Wind,” (2) our Solar kW and Solar kWh Service –
12 also known as “Community Solar,” and (3) our Wind Generation
13 Service (WGS).

14 **Q. HOW HAVE CUSTOMERS RESPONDED TO THESE**
15 **RENEWABLE OFFERINGS?**

16 A. Westar Wind - Since the KCC approved our requested price
17 reduction in 2015, to more accurately reflect the current market value
18 of Renewable Energy Certificates (RECs), participation has
19 increased exponentially. 43 customers were participating in March
20 2015, immediately prior to the price adjustment; over 20,000 were
21 participating in September 2017.

22 Community Solar – As of October 2017, 417 customers had enrolled
23 in a total of 1,053 kW/shares.

24 Wind Generation Service – No customers have enrolled.

- 1 **Q. WHY HAVE NO CUSTOMERS TAKEN THE WIND GENERATION**
2 **SERVICE?**
- 3 A. The WGS price is significantly higher than the current market price
4 of wind generation, as well as Westar's Retail Energy Cost
5 Adjustment (RECA).
- 6 **Q. WHY IS THE PRICE HIGHER THAN THE CURRENT MARKET?**
- 7 A. The price is equal to the sum of (1) our weighted average price for
8 all existing wind PPAs under contract with Westar at the time of the
9 wind generation agreement with the customer, (2) a payment for the
10 cost to move the power to the customer based on estimated
11 transmission and related costs over the term of the agreement, and
12 (3) an additional payment, applicable, to cover the cost of balancing
13 wind generation with the customer's load.
- 14 Since Westar was an early adopter of wind resources, in order
15 to begin to comply with the Kansas Renewable Energy Standard
16 (RES), when prices were much higher, our weighted average PPA
17 price is above current market levels.
- 18 **Q. DO YOU PROPOSE AN ALTERNATIVE OPTION?**
- 19 A. Yes. We propose a new tariff, Direct Renewable Participation
20 Service (DRPS), that is very similar to the terms of the current WGS,
21 but alters the pricing mechanism.
- 22 **Q. WHAT ARE THE TERMS OF THE NEW WIND ENERGY OPTION**
23 **YOU ARE PROPOSING FOR YOUR LARGER CUSTOMERS?**

1 A. The service would be available to customers with average monthly
2 peak demands of at least 500 kW. We would make wind generation
3 available for these customers from a new wind generation source(s),
4 either owned by Westar or secured via power purchase agreements
5 (PPA). Customers who select this option would execute agreements
6 under which they commit to purchase a specified amount of wind
7 capacity for a specified term, not to exceed the shortest remaining
8 term of the new wind generation source(s).

9 **Q. HOW WOULD ENERGY SOLD UNDER THIS PROGRAM BE**
10 **PRICED?**

11 A. The energy would be sold at a price that would be fixed for the term
12 of the agreement. The price would be equal to the sum of (1) the
13 actual PPA price for the new wind generation source(s), **OR** the
14 levelized average cost of the new wind generation source(s) owned
15 by Westar, (2) a payment for the cost to move the power to the
16 customer based on estimated transmission and related costs over
17 the term of the agreement, and (3) an additional payment, applicable,
18 to cover the cost of balancing wind generation with the customer's
19 load.

20 For the wind energy purchased by customers under the tariff,
21 that charge would replace the charge under the Retail Energy Cost
22 Adjustment (RECA). Any energy consumption above the subscribed
23 amount of wind energy would be subject to RECA, just as it is today.

1 Said another way, the customer's cost of wind power replaces the
2 cost of fuel that would have otherwise been paid. The cost of the
3 wind power purchased may ultimately be higher or lower than RECA
4 costs avoided depending upon future market conditions, but it is
5 expected to be lower than RECA initially.

6 Participating customers would receive the certified renewable
7 energy credits (RECs) associated with the wind energy they
8 purchase.

9 **Q. WOULD THE PROGRAM BE SUBSIDIZED BY CUSTOMERS**
10 **THAT DO NOT OR CANNOT PARTICIPATE?**

11 A. No. Participant rates would be based on all direct and allocated
12 costs of the program and would not be subsidized by non-
13 participants. In fact, our analysis indicates two potential benefits to
14 non-participants; to wit: (1) the dedicated energy from the new wind
15 generation resource(s) will often remove the necessity of dispatching
16 a higher cost generation resource, and (2) any unsubscribed output
17 from the new wind generation resource(s) will flow through RECA, at
18 a cost lower than the current average RECA.

19 **Q. IF THE COST OF NEW WIND GENERATION IS LOWER THAN**
20 **THE RECA, WHY NOT ALLOCATE ALL ENERGY OUTPUT**
21 **DIRECTLY TO ALL CUSTOMERS?**

22 A. Many of our large customers are members of the Corporate
23 Renewable Energy Buyers' Principles (attached as Exhibit CL-1), or

1 are increasingly subscribing to the following tenets of that
2 consortium: (1) More cost competitive renewable options, (2) Long-
3 term contracts to avoid fuel price volatility, (3) Renewable
4 additionality – meaning their investment results in new renewable
5 power generation, including bundled energy and RECs (unbundled
6 RECs, like Westar Wind, do not deliver the same perceived value
7 and impact as directly procured renewable energy), (4) Procurement
8 of local renewable energy (some of our customers “green” their
9 Westar service area facilities with RECs produced out-of-state), and
10 (5) Purchase renewable energy that reflects the net costs and
11 benefits to the system, without impacting other non-participating
12 utility customers.

13 The sixth tenet of the Corporate Renewable Energy Buyers’
14 Principles is the opportunity to work with utilities and regulators to
15 expand choices for buying renewable energy. It is important for
16 Westar and other utilities in Kansas to provide options for our
17 customers, which is part and parcel to this filing. Any time we can
18 provide options for customers, while not pushing costs to other
19 customers (subsidizing), in my professional opinion is a win.

20 DRPS has tremendous value as an economic development
21 tool. As more businesses place a higher priority on sustainability
22 when choosing to locate new facilities or expand existing facilities,

1 the ability to procure local, low-cost, bundled renewable energy will
2 help set us apart from utilities in other states.

3 We believe the benefits detailed above, along with the
4 aforementioned benefits to non-participants, justify dedicating a new
5 wind generation resource(s) to our larger customers.

6 **Q. HOW DOES TIMING EFFECT THE AVAILABILITY OF THE LOW-**
7 **COST NEW WIND GENERATION?**

8 A. The federal Renewable Electricity Production Tax Credit (PTC)
9 provides an approximate \$24/MWh credit during the first ten years a
10 wind farm is in operation. Wind farms which can show
11 commencement of construction prior to the end of 2016, and
12 completing construction by the end of 2020, are eligible for the full
13 PTC amount. Following these dates, the PTC is being phased out
14 on a 80%-60%-40% annual schedule. Due to this impending PTC
15 deadline, wind developers are very motivated to find buyers for their
16 projects.

17 Respondents to a recent Westar renewable energy Request
18 for Proposals bore unprecedentedly low bids, taking advantage of
19 the availability of the full PTC. Similar to the competition among wind
20 developers to get their projects funded prior to the PTC expiration,
21 utilities are in competition to secure this historically low-cost
22 generation for their customers. Westar believes a very small window
23 exists to take advantage of this low-cost, renewable generation;

1 generation that will benefit all classes of customers, as well as
2 improve the economic development prospects for Kansas.

3 **Q. DO YOU EXPECT CUSTOMERS TO SUBSCRIBE TO THE DRPS**
4 **TARIFF, SHOULD IT BE APPROVED?**

5 A. Yes. Many of our largest customers have already stated a keen
6 interest in subscribing to the proposed tariff. Further, having this tariff
7 approved and available to future customers will improve economic
8 development prospects to aid state and local development
9 organizations in their quest to grow jobs in Kansas.

10 **Q. THANK YOU.**

CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES: INCREASING ACCESS TO RENEWABLE ENERGY



Sixty percent of the largest US businesses have set public climate and energy goals to increase their use of renewable energy.¹ Companies are setting these goals because reducing energy use and using renewable energy have become core elements of business and sustainability strategies.

Businesses are actively and successfully adding renewable energy to their own facilities and increasingly entering into contracts to buy or invest in offsite renewable energy. Even though cost-effective project opportunities currently exist, with billions of kilowatt hours still needed to meet their renewable energy goals, businesses face a variety of challenges accessing cost-effective projects on favorable terms.

The following principles frame the challenges we are facing and our common needs as large renewable energy buyers. We developed these principles to help facilitate progress on these challenges and to add our perspective to discussions underway across the country on the future of our energy and electricity system.

We hope these principles will open up new opportunities, choices and collaborations that will help businesses meet their public goals to increase the use of renewable energy.² We encourage others to join us in supporting these principles to expand and streamline the opportunities for renewable energy procurement.

IN ORDER TO MEET CUSTOMER NEEDS AND DRIVE IMPACT WE, THE ABOVE-SIGNED COMPANIES, ARE SEEKING, IN NO PARTICULAR ORDER, THE FOLLOWING FROM THE MARKETPLACE:

1

Greater choice in our options to procure renewable energy

It is important to have choice when selecting energy suppliers and products to meet our business and public goals.

2

Cost competitiveness between traditional and renewable energy rates

We know renewable energy can already achieve cost parity, or better, compared with traditional energy rates. When purchasing renewable energy directly, we would like to be able to buy renewable energy that accurately reflects the comprehensive costs and benefits to the

system. Many of us are willing to explore alternative contract arrangements (e.g., entering into long term supply arrangements with utilities and other suppliers to provide revenue certainty) that can bring down the cost of capital.

3

Access to longer-term, fixed-price renewable energy

A significant part of the value to us from renewable energy is the ability to lock in energy price certainty and avoid fuel price volatility. Many companies would like to have options for entering into contracts over various time periods.

FOOTNOTES

1 WWF, Ceres and Calvert Investments (2012) Power Forward: Why the World's Largest Companies are Investing in Renewable Energy.

2 These are general principles and they are not intended to limit the scope of individual company efforts to responsibly procure renewable energy.

4

Access to projects that are new or help drive new projects in order to reduce energy emissions beyond business as usual

We would like our efforts to result in new renewable power generation. Pursuant to our desire to promote new projects, ensure our purchases add new capacity to the system, and that we buy the most cost-competitive renewable energy products, we seek the following:

a. Access to bundled renewable energy products—energy and Renewable Energy Credits (RECs)

We are increasingly interested in access to bundled energy and REC products. Unbundled RECs do not deliver the same value and impact as directly procured renewable energy from a specific project or facility.

b. Ability to prevent double counting within the energy consumer community

In order to claim the benefits of our renewable energy purchases to satisfy our public goals and reduce our carbon footprint, current US rules require that we retain ownership of the RECs or that they are retired on our behalf.

Some companies find this single-instrument system creates competition between energy generators and energy users that can slow the growth of voluntary corporate renewable purchases. We welcome discussion to explore market mechanisms that enable greater voluntary growth of renewable energy while maintaining accounting integrity.

What is most critical to us is that we have the ability to add more renewable energy to the system and claim the consumption of the relevant renewable energy and GHG emission benefits while preventing another energy user from claiming consumption of the same renewable energy.

c. Renewable energy delivery from sources that are within reasonable proximity to our facilities

Where possible, we would like to procure renewable energy from projects near our operations and/or on the regional energy grids that supply our facilities so our efforts benefit local economies and communities as well as enhance the resilience and security of the local grid.

5

Increased access to third-party financing vehicles as well as standardized and simplified processes, contracts and financing for renewable energy projects

To access renewable energy at the competitive prices and scale we need to meet our goals, many companies are financing and/or procuring renewable energy through third-party providers using power purchase agreements (PPAs) and/or lease arrangements. Increasing access to these types of effective and affordable financing tools is critical.

Initially, for some companies, these processes can be complex and costly since they are outside of their core business functions. Simplifying and standardizing policies, permitting, incentives and other processes for direct procurement are high priorities for many companies.

6

Opportunities to work with utilities and regulators to expand our choices for buying renewable energy

Procuring renewable energy in partnership with our local utilities may be a more efficient and cost-effective option. We welcome the opportunity to work with local utilities to design and develop innovative programs and products that meet our needs as well as those of our energy suppliers. In such collaborations, we would seek renewable energy products and programs that address the above principles and that

a. fairly share the costs and benefits of renewable energy procurement

We seek to purchase renewable energy that reflects the net costs and benefits to the system, including the actual cost of procurement and benefits, such as, but not limited to, avoided energy and capacity benefits, without impacting other rate payers.

b. apply to new and existing load

To meet our public goals, we need renewable energy for both new and existing operations.

CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES: INCREASING ACCESS TO RENEWABLE ENERGY

These principles have emerged through discussions between the participating companies convened by WWF and WRI. The companies identified common challenges to meeting their renewable energy goals and proposed establishing these principles. They worked together, facilitated by their NGO partners, with the goal of clearly communicating to the market the renewable energy products they would like to buy.

For more information or if your organization is interested in joining the principles, please visit www.buyersprinciples.org or contact:

Bryn Baker – bryn.baker@wwfus.org

Priya Barua – pbarua@wri.org



WWF is an organization dedicated to stopping the degradation of the planet's natural environment and building future in which humans live in harmony with nature. WWF achieves this mission through innovative partnerships that combine on-the-ground conservation, high-level policy and advocacy and work to make business and industry more sustainable. This work includes engagements with hundreds of companies across a range of sustainability issues, including our Climate Savers program and facilitation of the Corporate Renewable Energy Buyers' Group, which produced these principles.



**WORLD
RESOURCES
INSTITUTE**

The **World Resources Institute (WRI)** is a global research organization that spans more than 50 countries, with offices in the United States, China, India, Brazil, Europe, and Indonesia. Our 450 experts work closely with leaders to turn **big ideas into action** to sustain a healthy environment—the foundation of economic opportunity and human well-being. We focus on six urgent global challenges: food, forests, water, climate, energy and cities & transport.