In the Matter of the Application of The S&T )
Telephone Cooperative, Inc. for an Increase )
in its Cost-Based Kansas Universal Service )
Fund Support

DOCKET NO.
14-S&TT-525-KSF

**DIRECT TESTIMONY** 

**OF** 

ADAM H. GATEWOOD

ON BEHALF OF

THE KANSAS CORPORATION COMMISSION

OF THE STATE OF KANSAS

1 Q Please state your name and business address. 2 A Adam H. Gatewood, 1500 Arrowhead Road, Topeka, Kansas 66604. 3 Q Who is your employer and what is your title? 4 Α I am the Managing Financial Analyst for the Kansas Corporation Commission 5 (Commission). 6 Q What is your educational and professional background? 7 A I graduated from Washburn University with a B.A. in Economics in 1987 and a 8 Masters of Business Administration in 1996. I have filed testimony on cost of 9 capital, capital structure, and related issues before the Commission in more than 10 115 proceedings. I have also filed testimony before the Federal Energy Regulatory 11 Commission. What is the purpose of your testimony? 12 Q 13 Α My testimony provides the Commission with an estimate of S&T Telephone 14 Cooperative, Inc.'s (S&T) cost of equity, cost of debt, and rate of return that Staff 15 used in setting S&T's revenue requirement and ultimately determines the support 16 payment from the Kansas Universal Service Fund (KUSF). In doing so, I evaluate

S&T's requested rate of return presented in its Application filed in September of

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2013.

1	Q	Describe the Appendices	and Schedules attached to your Testimony.
2	A	Appendices attached to my	Testimony:
3 4		Appendix A:	The standards used to evaluate a reasonable rate of return;
5 6		Appendix B:	A discussion of the theory and mechanics of the discounted cash flow (DCF) model; and
7 8		Appendix C:	A discussion of the theory and mechanics of the capital asset pricing model (CAPM).
9		Schedules attached to my	Testimony:
10 11 12		Schedule AHG-1:	Value-Line Investment Survey Economic Forecast and J.P. Morgan Long-Term Capital Market Return Assumptions (2014)
13		Schedule AHG-2:	Value-Line Proxy Company Reports
14 15		Schedule AHG-3:	Proxy Company Business Descriptions from ThomsonFN (YahooFinance)
16 17		Schedule AHG-4:	Value-Line Growth Forecasts, ThomsonFN Growth Forecasts and Stock Price Data
18	<u>SUM</u>	MARY OF FINDINGS	
19	Q	Please summarize your fi	ndings and recommendations.
20	A	Staff and S&T disagree or	n the cost of equity capital. Staff and S&T agree on the
21		cost of debt and the capita	al structure. I am recommending a 7.10% rate of return
22		(ROR) for S&T based on t	he elements in the following table.

Rate of Retur	Proposed b		,,,,,,,,,
		2	3
	Capital	Cost of	Weighted
	Ratio	Capital	Cost
Long-term Debt	45.14%	3.87%	1.75%
Common Equity	54.86%	9.75%	5.35%
	R	ate of Return	7.10%
1) capitalization ra	tios of conso	lidated capital	structure
2) Staff's recomme	ended cost of	capital	
3) column 1 x colu	ımn 2	-	

2 Q Please describe S&T's ROR request.

3 A S&T calculated its revenue requirement using an ROR of 8.60% as detailed in the

4 following table.

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Capital	Cost of	Weighted
Ratio	Capital	Cost
45.14%	3.87%	1.75%
54.86%	12.50%	6.86%
R	ate of Return	8,60%
on, Section 7		,
	l Capital Ratio 45.14% 54.86%	Capital Ratio         Cost of Capital           45.14%         3.87%           54.86%         12.50%           Rate of Return

6 Q How does your recommendation in this Docket compare to those in recent

7 KUSF Dockets?

8 A This table contains the KUSF Dockets of the past two years. Staff's

recommendations have been in the range of 9.75% to 10.50%. In a fully litigated Docket, the Commission adopted Staff's recommendation of a 10.00% return on equity for La Harpe Telephone Company in Docket 12-LHPT-875-AUD.

i	Staff Positions in Recent KUSF Dockets				
Testimony	Equity	Staff			
Date	Ratio	ROE	Company	Docket	
10/18/2012	29.69%	10.50%	Gorham Telephone Company	12-GRHT-633-KSF	
12/19/2012	90.00%	10.00%	LaHarpe Telephone Company	12-LHPT-875-AUD	
3/13/2013	60.00%	10.00%	Craw-Kan Telephone Cooperative, Inc.	13-CRKT-268-KSF	
5/17/2013	Confidential	10.00%	Zenda Telephone Company, Inc.	13-ZENT-065-AUD	
5/23/2013	46.50%	9.75%	J.B.N. Telephone Company, Inc.	13-JBNT-437-KSF	
9/24/2013	55.83%	9.75%	Peoples Telecommunications, LLC	13-PLTT-678-KSF	
2/5/2014	61.43%	9.75%	Wamego Telecommunications Co.	14-WTCT-142-KSF	
9/25/2014	54.86%	9.75%	S&T Telephone Cooperative, Inc.	14-S&TT-525-KSF	

My recommendation for S&T is based on my review of the capital markets at this point in time. The analysis and testimony I am filing in this Docket is similar to the 7 cost of equity analyses I have filed in KUSF Dockets since the Financial Crisis; the 8 data and inputs are reviewed and updated for each docket.

#### **Capital Structure**

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#### 10 Has Staff reviewed the capital structure proposed by S&T? Q

Yes, I reviewed the capital structure proposed by S&T in the Application and the capital accounts data reported in S&T's audited financial statements. The capital structure proposed by S&T of 54.86% equity and 45.14% debt is reasonable for setting its revenue requirement as it is a balanced capital structure consistent with traditional, rate of return regulated public utility financing.

#### Cost of Debt

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2	Q	Please discuss the cost of debt S&T proposes to use in its ROR	

- 3 A S&T proposes to use a cost of debt of 3.87%. I reviewed S&T's audited financial
- 4 statements and verified that this rate accurately reflects S&T's cost of debt. Staff
- 5 agrees with S&T that this is a reasonable cost of debt to use in the rate of return.

#### 6 S&T's Proposed Return on Equity is 12.50%

#### 7 Q How does S&T arrive at the 12.50% return?

- 8 A S&T justifies its request for a 12.50% return on equity by what appears to be
- 9 rebuttal or responsive testimony filed by Curt Huttsell of Telecom Consulting
- Associates (TCA) in a docket before the Public Service Commission of Utah. Mr.
- Huttsell is not a witness in this docket and is not sponsoring those pages of
- testimony; rather it appears to be sponsored by Daniel Meszler of TCA.

#### 13 Q What are the short-comings of the cost of equity support S&T filed?

- 14 A There are several shortcomings to S&T's support for its 12.50% return on equity:
- 1) there is no testimony or analysis that links Dr. Huttsell's findings in the Utah
- docket to the required return for S&T; 2) there is no discussion of how S&T's
- 17 request is consistent with previous Commission Orders such as the Order in for
- 18 LaHarpe Telephone Company Docket No. 12-LHPT-875-AUD; and 3) S&T
- provides no explanation why the 10% allowed return granted in recent KUSF

- dockets no longer reflects the conditions in the capital markets. Each one of these
- three problems is sufficient reason to disregard the request for a 12.50% return on
- 3 equity.

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## Cost of Equity Recommendation for S&T

## 5 Q How did you arrive at your estimate of 9.75%?

- 6 A My recommendation is based on the recent decisions issued by the Commission
- and the CAPM and DCF analyses that I performed for this Docket. The following
- 8 table provides a summary of the results.

Staff's Cost of Equity Estin	<u>nates</u>
Discounted Cash Flow Analysis:	
Based on nGDP growth of 4	.47%:
Mean	9.88%
Min	5.71%
Max	14.63%
Based on growth of 2.50% (to reflect the fore	casted rate of inflation)
Mean	7.91%
Min	3.74%
Max	12.66%
Based on forecasted 3 to 5 year ear	nings growth
Mean	9.20%
Min	0.93%
Max	20.69%
Capital Asset Pricing Model:	8.39%
	9.00%
Commission Decisions:	
Harpe Telephone Co. (12-LHPT-875-AUD)	10.00%
Staff's Recommendation:	9.75%

I recommend a 9.75% return on equity for S&T with a range of 9.25% to 10.25%.

This is consistent with the Commission's findings in a recent, fully litigated rate

case and a KUSF docket.

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There are several reasons why it is reasonable for the Commission to set S&T's return at a similar level. First, the economy and capital markets are comparable to the economy at the time of that decision. Information for that Docket was gathered and decisions made in the post-recession economy. Although we are further along in the recovery, the recovery continues with slow economic growth and low interest rates. Second, the Docket was fully litigated by the parties. The LaHarpe case included substantial questioning of the witnesses on the risks and growth prospects of Kansas RLECs. The Commission weighed the evidence and testimony presented by Staff and the Company, which had divergent views, and decided that a fair and reasonable return to shareholders is 10.00% for an RLEC. Third, an allowed return of 9.75% is supported by my DCF analyses which incorporate current data from the financial markets and long-term forecasts for economic growth.

#### Did you analyze the adequacy of your recommendation?

Yes, Staff's Schedule D-1 calculated S&T's ability to meet its annual interest payments known as a times interest earned ratio (TIER). Taking into account Staff's adjustments including Staff's rate of return, Staff's KUSF support level provides S&T with a TIER of 5.10 based on Staff's Pro-Forma Adjusted Intrastate

revenue requirement (see Staff Schedule D-1). The TIER calculation appears in

Staff Schedules sponsored by Katie Figgs. These calculations are evidence that

Staff's revenue requirement is sufficient for S&T to satisfy its lenders and

stockholders. That is, S&T will be able to make interest payments to its lenders

and will have the opportunity to accumulate patronage capital.

#### Standards for Evaluating a Fair Rate of Return

- 7 Q Please discuss legal standards used to evaluate a utility's allowed return on
- 8 equity capital and allowed rate or return.
- I discuss these standards in Appendix A, attached to my testimony. Appendix A discusses key rulings by the United States Supreme Court that financial analysts and policy makers rely on for guidance. My recommendation is consistent with the decisions from the United States Supreme Court in that I have based my recommendation on current data from the securities market and relied on data of publicly traded companies in the rural local exchange segment of the telecommunications industry.
- 16 Q How does this Docket, in which the Commission is setting the level of KUSF 17 support for an RLEC, differ from a typical rate case?
- In a typical rate case, the revenue requirement is only collected from a utility's customers. In determining an RLEC's KUSF support, the Commission is setting a support level that is paid for by all Kansans -- a transfer of money from users of

- 1 telecommunications services to the ratepayers of the RLECs. In essence, all
- 2 Kansans are paying a portion of the RLECs' revenue requirements.
- 3 Q In authorizing an ROR, has the Commission set forth any factors it relies on
- 4 to guide its decisions?

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A Yes. In Docket No. 10-KCPE-415-RTS, the Commission stated in its Order (415 Order), "The return on equity we authorize should: 1) fairly compensate the utility for its invested capital; 2) enable the utility to compete for new capital on equal terms with other businesses in the same geographic area having similar risks; and 3) maintain the utility's financial integrity." The Commission reiterated these principles in its Order issued in 12-KCPE-764-RTS (764 Order) issued December 13, 2012. In the 415 Order, the Commission also recognized its responsibility to balance the interests of investors seeking to earn a return on the capital they supply to the utility with the prices charged to utility consumers. In the 415 Order, the Commission explicitly noted that consumers' interests must be included in that balancing of interests, particularly in times of economic hardships.

## 16 Q Do those principles apply to the RLECs subject to these KUSF audits?

Yes, these principles apply equally to KUSF audits where we are determining a revenue requirement on a rate of return regulated service as they do for setting revenue requirements for any other rate regulated industry. In both cases, a

<sup>&</sup>lt;sup>1</sup> Order, Docket No. 10-KCPE-415-RTS at p.41 (Nov. 22, 2010).

<sup>&</sup>lt;sup>2</sup> Order, Docket No. 10-KCPE-415-RTS at p.37 (Nov. 22, 2010).

<sup>&</sup>lt;sup>3</sup> Order, Docket No. 10-KCPE-415-RTS at p.39 (Nov. 22, 2010).

- regulatory agency has to balance the interests of a regulated utility and the consumer. In this instance, consumers' interests encompass all who contribute to the KUSF support.
- 4 Q Does your recommendation meet the standards discussed in the 415 Order and
- Yes, Staff's recommendation balances consumers' interests and investors' interests
  by explicitly including data from the capital markets and forecasts of long-term
- 8 growth rates for the economy, thus recognizing the realities of the current economy.

#### 9 Economic Forecasts

764 Order?

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- 10 Q Do your recommendations take into consideration the current economic environment?
  - A Yes, my recommendations take into consideration the current economic environment and investors' expectations. It is important that cost of capital recommendations are built on inputs that encompass the current economic climate so as to meet the tenets of a reasonable return expressed by the Courts (see Appendix A). I have done that by using data derived from the markets in the DCF and CAPM analysis. The market derived data is critical because it conveys investors' perceptions of the financial prospects of the companies in the proxy group and the prospects for the broader economy. We can be confident that the data from the market reflects investors' beliefs about the economy because it is

generally accepted that rational, profit maximizing investors are forward-looking. That is, investors price securities by using the best available information to estimate the prospects of those investments. It is also generally accepted that our financial markets are efficient in that securities' prices reflect all of the public (and perhaps non-public) information.

With this information rolled into the market prices and interest rates used in my analysis, it is not necessary for the Commission to establish its own forecast of the economy. The information we rely on already embodies the market's expectations. If the Commission is interested in a sample of the type of information regarding what some expect is in store for the economy, I have attached economic and market forecasts published by <u>Value-Line Investment Survey</u>, <u>The Survey of Professional Forecasters</u>, and <u>J.P. Morgan Long-Term Capital Market Return Assumptions</u> (Schedule AHG-1).

#### Return on Equity Models

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### 15 Q How did you estimate the cost of equity?

16 A I selected a group of proxy companies from the telecommunications utility industry

17 and performed a discounted cash flow (DCF) analysis and capital asset pricing

<sup>&</sup>lt;sup>4</sup> Survey of Professional Forecasters; Research Department: Federal Reserve Bank of Philadelphia; http://www.phil.frb.org/research-and-data/real-time-center/survey-of-professional-forecasters/

<sup>&</sup>lt;sup>5</sup> J.P. Morgan Asset Management, Long-term Capital Market Return Assumptions, 2014 Edition; J.P. Morgan Asset Management;

http://www.jpmorganinstitutional.com/pages/jpmorgan/am/ia/research\_and\_publications/long-term\_capital\_market

- 1 model (CAPM) analysis. For a description of these models, see Appendices B and
- 2 C attached to my testimony.
- 3 Q Please discuss the challenges you encountered in assessing the capital costs in
- 4 these KUSF revenue requirements.
- 5 A Estimating the capital costs of RLECs in these KUSF Dockets is challenging
- because we are estimating the cost of capital for a very narrow set of
- telecommunications services that fall under the umbrella of KUSF services.<sup>6</sup>
- 8 Fortunately, the Commission has recently heard extensive evidence on RLEC risk
- 9 and growth potential and, from that evidence, concluded that a 10.00% ROE was
- reasonable. The Commission's Order in the LaHarpe Docket, in addition to the
- 415 Order and 764 Order provide a significant amount of guidance.

#### Selecting Proxy Companies for the Analysis

#### 13 Q How did you select a proxy group for your cost of capital study?

- 14 A I began with the telecommunication services companies followed by Value-Line
- 15 Investment Survey and YahooFinance. From those groups, I selected companies
- that pay dividends and derive some of their revenue providing local exchange
- services. The Value-Line reports for each of the companies appear in Schedule
- 18 AHG-2.

<sup>&</sup>lt;sup>6</sup> In Kansas, Universal Service is defined by K.S.A. 66-1,187(p): "Universal service" means telecommunications services and facilities which include: single party, two-way voice grade calling; stored program controlled switching with vertical service capability; E911 capability; tone dialing; access to operator services; access to directory assistance; and equal access to long distance services."

Each of the companies in the proxy group provide local exchange services in addition to other services, such as digital subscriber line, cable television, and wireless. It would be ideal to have a group of companies soley in the business of providing local exchange services in rural areas, but that is not currently a realistic selection criteria.

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Because of these other lines of business and services, do the cost of equity estimates for the proxy companies include growth potential that may not apply to all of the RLECs' services?

Yes, each of the proxy companies is engaged in other segments of the telecommunications industry and these services have higher growth rates than services that are under the KUSF umbrella. In fact, just like most RLECs in Kansas, the members of the proxy group are losing local service, wire-line customers to other forms of telephony service. The proxy companies that are growing wire-line customers are doing so by mergers and acquisitions.

These other services are provided in a competitive environment. The local, wire-line services that most Kansas RLECs provide do have to compete against other services, but at the same time RLECs have access to state and federal subsidies to stabilize cash-flows, recover invested capital, and earn their allowed return. Support from the KUSF and USF enable local wire-line service providers to recoup costs of providing service and capital investments without raising local rates, thus reducing the risk of recovering capital investments. In addition to these subsidies, a

local telephone company that has opted for traditional rate of return regulation in Kansas can file for a revenue adjustment (either through the KUSF or local rates) when it fails to earn its allowed return on capital. Rate of return established revenue streams and regulation are not an option for the business units of the proxy companies operating in a competitive environment, thus making those competitive services riskier than the KUSF supported services.

#### 7 Q What companies did you select for your analysis?

I selected seven companies for the proxy group; each derive some of their business through local wire-line service in rural areas. Each of these companies are exposed to risks associated with declining wire-line penetration and modifications in universal service support, as RLECs in Kansas are also exposed to these risks. Schedules AHG-2 & AHG-3, Value-Line and ThomsonFN respectively, describe the proxy companies' general business operations.

CenturyLink, Inc	CTL
Consolidated Communications	CNSL
Frontier Communications	FTR
Hickory Tech Corporation	НТСО
Shenandoah Telecommunications	SHEN
Telephone & Data Systems	TDS
Windstream Corporations	WIN

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#### 15 Q Are there other unique issues for the RLEC industry?

16 A There is a definitive trend in the growth of land-line subscription; that trend is 17 negative, and in some years, the industry has exhibited negative growth of nearly 1 10%. Based on reports and industry research, that trend is likely to continue. I
2 have not found any research material to suggest that land-line growth will be
3 positive or even flat.

#### From Standard & Poors':

Under our baseline economic assumptions, while we expect revenues across the telecommunications and cable-TV sectors to be fairly flat on an aggregate basis, there are varying prospects for different segments. For the wireline subsegment, we anticipate generally flat to negative revenue trends as residential voice customers are lost to wireless and to cable competition, and as the pace of new digital subscriber-line (DSL) customer additions wanes. In contrast, prospects for the wireless industry are considerably better and we anticipate that increasing data usage, spurred by the growing proportion of smartphones, should somewhat offset lower voice yields, which, combined with some increase in subscribers, should enable the largest wireless operators to post modest revenue increases in 2012. (p4)

In marked contrast to a still-growing wireless industry, landline telephone companies continue to see mid-single- to low-double-digit erosion of their residential voice customer base. While some of those losses are to cable telephony, the more important longer term issue for the wireline industry is the continuing, significant loss of voice access lines to wireless substitution, as more customers--especially younger ones--increasingly choose to have only a wireless device. (p6)<sup>7</sup>

The capital markets recognize that the traditional wire-line services and the basic telephony services that fall under the KUSF umbrella are not driving the telecommunications industry's growth; they are likely a drag on future growth.

<sup>&</sup>lt;sup>7</sup> Industry Report Card: U.S. Telecommunications And Cable: Some Islands Of Weakness In A Relatively Stable Sea, Standard & Poors' Ratings Direct on the Global Credit Portal, April 25, 2012; <a href="https://www.standardandpoors.com/ratingsdirect">www.standardandpoors.com/ratingsdirect</a>

This point is important when it comes to applying the DCF models to estimate the required return on equity in KUSF audits, such as we are doing here. In applying the DCF model, it is vital to review the growth forecasts to make certain that they represent a realistic expectation for the future. Based on the research cited above, we cannot simply apply a forecasted growth rate of the telecommunications industry or telecommunications company because that would include the potential of wireless, broadband, and cable television services. Those are not KUSF covered services. Later in my analysis I will discuss how it is possible to estimate a growth rate for the DCF model that is realistic of KUSF services.

#### **Discounted Cash Flow Analysis**

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#### 11 Q Please describe the DCF model you used in this analysis.

The mechanics and theory underlying the DCF models are discussed in Appendix B, attached to my testimony. I applied the DCF model to the proxy companies using recent stock prices and growth rate forecasts. The general form of the DCF model incorporates the company's dividend yield plus its anticipated dividend growth rate.

Cost of equity = dividend yield + forecasted growth rate

#### How did you calculate the dividend yield?

I used the 2015 expected annual dividends divided by the average stock price from
March 1, 2014, through August 27, 2014. The data for the stock prices and

calculation of the dividend yields appear in Schedule AHG-4. The dividend yield is easily calculated and seldom, if ever, controversial since the stock price and annual dividend is readily observable.

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#### Please explain how you estimated the growth rate used in Staff's DCF analysis.

The growth rate is difficult to determine, particularly for an RLEC business, mostly because of the reasons I just discussed regarding negative growth rates and declining subscribers. As I discuss in Appendix B, the growth rate in the DCF model is the growth rate investors apply to the company's dividends in perpetuity. The difficulty stems from trying to ascertain what growth estimate investors apply to the dividend stream over a very long time horizon and, in this instance, we are dealing with growth estimates for a specific segment of the broader telecommunications industry. At the broad level, the industry is growing; this segment of basic telephony services is not growing, it is contracting. Thus, there is very little growth for earnings and dividends from this sector.

For my DCF analysis of the telecommunications service providers, I relied on two sources for projected earnings growth rates: Value-Line Investment Survey, which provides three-to-five year growth estimates; and ThomsonFN, which reports a consensus average of analysts' five year growth forecasts. I averaged these earnings growth forecasts together to arrive at a near-term growth estimate of the proxy companies. I also incorporated an estimate of long-term economic growth.

#### Q Do you believe these near-term, three-to-five year, earnings growth forecasts

### are useful for estimating the cost of equity for RLECs in Kansas in these

#### KUSF audits?

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The short-term earnings forecasts for the proxy group provides an interesting perspective even though these growth estimates are of a limited value in a DCF analysis of this segment of the telecommunications industry. In the broad picture of the telecommunications industry, earnings have been volatile. As you can see in the following table, the proxy group exhibits historic earnings that have gone from strongly negative to forecasts of double-digit positive growth. This volatility does not lend itself to estimating a long-run growth rate necessary for use in DCF analysis.

	Historic E	arnings	Data for Wame January of	-	Present Ca August o	
	Growth	Rates	3 to 5 Year	5 Year	3 to 5 Year	5 Year
	10 Year	5 Year	Value-Line	IBES	Value-Line	IBES
CenturyLink, Inc	1.00%	-8.00%	8.00%	1.30%	7.50%	-2.00%
Consolidated Comm.	n/a	5.00%	13.50%	2.00%	15.50%	2.00%
Frontier Communications	n/a	-19.50%	9.50%	-10,50%	13.50%	-25.20%
Hickory Tech Corporation*	n/a	-4.60%	n/a	3.80%	n/a	3.80%
Shenandoah Telecomm.	12.50%	1.00%	16.00%	24.40%	14.50%	24.40%
Telephone & Data Systems	n/a	-8.00%	4.00%	4.00%	4.00%	-4.00%
Windstream Corporations	n/a	-9.50%	8.50%	-20.50%	4.00%	-8.70%

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# Q Are there other sources of growth estimates to help us in estimating an RLEC's cost of equity?

14 A. Yes, it can be helpful to examine the forecasted growth of our economy's nominal gross domestic product (nGDP) to provide a long-term outlook of expected

economic growth. These forecasts are 25 to 75 year forecasts.

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I believe the best information available for a DCF analysis of this industry is using a forecast of the broad U.S. economy such as nGDP.<sup>8</sup> The rationale for using this estimate in a DCF analysis is that, despite volatility of short-term corporate earnings or dividend forecasts, a mature industry, such as provision of basic telecommunications services, is likely to experience long-term growth *no greater than* that of the general economy. The Commission has found that Staff's use of nGDP growth forecasts in the DCF model is reasonable and appropriate.<sup>9</sup>

#### 9 Q Is it accepted practice to use nGDP growth estimates in the DCF model?

Yes, in valuation analyses where a long-run growth estimate is necessary to estimate the value of a stream of future cash flows, it is a widely held practice to incorporate long-run nGDP growth estimates in the analysis. The Federal Energy Regulatory Commission (FERC) has required the use of long-run growth estimates in cost of capital studies of FERC regulated natural gas and electric transmission companies. This Commission has also adopted the use of long-run nGDP growth estimates.

## Q Is there academic support for this issue?

<sup>&</sup>lt;sup>8</sup> nGDP is a measure of the United States' economic output -- the market value of all final goods and services made within the borders of the country in a year and includes the year-to-year effects of general price increases or inflation.

<sup>&</sup>lt;sup>9</sup> Order Setting Annual Cost-Based Kansas Universal Fund Support For LaHarpe Telephone Company, Inc.; June, 26, 2013; Docket No. 12-LHPT-875-AUD; para 20.

1	A	Yes, in two of his books devoted to the subject of asset valuation, <u>Investment</u>
2		Valuation: Tools and Techniques for Determining the Value of Any Asset, 2 <sup>nd</sup>
3		Edition and Damodaran on Valuation: Security Analysis for Investment and
4		Corporate Finance, 2 <sup>nd</sup> Edition, Professor Aswath Damodaran of the Stern School
5		of Business at New York University discusses the nature of a stable growth rate for
6		DCF models. He argues for viewing nominal economic growth as the absolute
7		maximum when using a stable growth model, such as the DCF model we are using.
8 9 10 11 12 13 14 15		"The stable growth rate cannot exceed the growth rate of the economy in which a firm operates, but it can be lower. There is nothing that prevents us from assuming that mature firms will become a smaller part of the economy and it may, in fact, be the more reasonable assumption to make. Note that the growth rate of an economy reflects the contributions of both young, higher growth firms and mature, stable growth firms. If the former grow at a rate much higher than the growth rate of the economy, the latter have to grow at a rate that is lower." 10
16 17 18 19 20		"The growth rate of a company cannot be greater than that of the economy but it can be less. Firms can become smaller over time relative to the economy. Thus, even though the cap on the growth rate may be the nominal growth rate of the economy, analysts may use growth rates much lower than this value for individual companies."
21		Professional investment managers apply these principles. J.P. Morgan Asset
22		Management describes how they arrive at their equity market assumptions. 12
23		"Our framework begins with underlying economic activity—real GDP

<sup>&</sup>lt;sup>10</sup> Damodaran on Valuation: Security Analysis for Investment and Corporate Finance, 2<sup>nd</sup> Edition; Aswath Damodaran; p.148.

<sup>&</sup>lt;sup>11</sup> Damodaran on Valuation: Security Analysis for Investment and Corporate Finance, 2<sup>nd</sup> Edition; Aswath Damodaran; p.159.

<sup>&</sup>lt;sup>12</sup> "Long-Term Capital Market Assumptions: 2014 Assumptions and the Thinking Behind the Numbers"; J.P. Morgan Asset Management, p50;

http://www.jpmorganinstitutional.com/pages/jpmorgan/am/ia/research\_and\_publications/long-term\_capital\_market

growth plus inflation—which we believe ultimately drives earnings growth in the long run."

Thus, it becomes clear that the linkage between expected economic growth and the growth potential of corporate earnings and dividends is more than just an academic principle in finance; professional money managers accept the relationship between GDP growth and corporate earnings growth when forming their long-run forecasts.

#### **Long-Run Growth Estimates**

### 8 Q How did you arrive at a long-run estimate of nGDP growth?

A I obtained estimates of long-run growth from two sources that are likely the longest horizons published for such a forecast. The sources are the Energy Information Administration and the Social Security Administration. Weighting these two equally results in an average of 4.47%.

Forecasts of Long-Run Nominal G	DP Growth
Energy Information Administration (1)	2014 to 2040 4.42%
OASDI Trustee's Report (2)	2014 to 2090 4.51%
Average	4.47%
Sources:	, , , , , , , , , , , , , , , , , , ,
1) Energy Information Administration; Annual Energy O	utlook 2014 with
Projections to 2040; Real GDP 2.4% + GDP Price Inde	x 1.8% compounded
2) 2014 OASDI Trustees Report, Economic Assumption	s & Methods; Social
Security Administration; Table V. B1 & Table V.B2. Ger + GDP Price Index of 2.1% compounded annually	•

There are additional long-run GDP growth forecasts available; the two that I use are included in long-run growth forecasts used in DCF analyses before FERC and are sources that are readily available to all investors. The estimates that I use are similar to forecasts of real GDP published by other sources and reported by EIA in its Annual Energy Outlook. As you can see in the next table, all of the forecasts are in the range of 2.4% to 2.8%; coupled with an inflation forecast of 2.00, the resulting nominal GDP is similar to that forecast by the Social Security Administration and EIA.

	A 2014 Annual Energ of Comparative Real faverage annual eco	GDP Growth	jections, 2012-40	
	Av	erage annual perc	entage growth rate	s .
Projection	2012-2015	2012-2025	2025-2040	2012-2040
AEO2014 (Reference case)	2.6	2.5	2,4	2.4
AEO2013 (Reference case)	2.6	2.6	2.4	2.5
HISGI (May 2013)	2.6	2.5	2.4	2.5
OMB (January 2014) <sup>a</sup>	2.7	2.6		
CBO (February 2014)*	2.6	2.5		:
INFORUM (November 2013)	2.4	2.6	2.3	2.4
Social Security Administration (August 2013)	3.	2.7	2.2	2,4
IEA (2013) <sup>b</sup>	2.6	2.8	••	2.4
ExxonMobil		2.5	2.2	2.4
OEG (January 2013)	2.7	2.7	2.5	2.6

Sources: Comparisons of average annual economic growth projections, 2012-40: AEO2014 (Reference case): AEO2014 National Energy Modeling System, run REF2014.D102413A AEO2013 (Reference case): AEO2013 National Energy Modeling System, run REF2013.D102312A. HISGI: IHS Global Insight, 30-year U.S. Economic Forecast (Lexington, MA, October 2013), http://www.ihs.com/products/global-insight/index.aspx (subscription site). OMB: Office of Management and Budget, Budget of the United States Government, Fiscal Year 2015 (Washington, DC, January 2014), http://www.whitehouse.gov/sites/default/ files/omb/budget/fy2015/assets/budget.pdf. CBO: Congressional Budget Office, The Budget and Economic Outlook: 2014 to 2024 (Washington, DC, February 2014), http://www.cbo.gov/publication/45010. INFORUM: INFORUM AEO2012 Reference Case, Lift (Long-term Interindustry Forecasting Tool) Model (College Park, MD, January 2014),

http://inforumweb.umd.edu/services/models/lift.html. SSA: Social Security Administration, OASDI Trustees Report, The Long-Range Economic Assumptions for the 2013 Trustees Report (U.S. Government Printing Office, Washington, DC, May 2013), http://www.ssa.gov/oact/tr/2013/2013\_Long-Range\_Economic\_Assumptions.pdf, IEA (2013): International Energy Agency, World Energy Outlook 2013 (Paris, France, November 2013), http://www.ica.org/Textbase/nppdf/stud/13/weo2013.pdf. ExxonMobil: ExxonMobil 2014 The Outlook for Energy: A View to 2040 (Irving, TX, 2013), OEG: Oxford Economics, Ltd., 2014 Long Term Forecast (Oxford, United Kingdom, January 2014), http://www.OxfordEconomics.com (subscription site).

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OMB and CBO projections end in 2024, and growth rates cited are for 2012-24. AEO projections end in 2040.

<sup>&</sup>lt;sup>b</sup> IEA publishes U.S. growth rates for certain intervals: 2011-15 growth is 2.6%, 2011-20 growth is 2.8%, and 2011-35 growth is 2.4%.

1	Q	In your application of the DCF model, how did you weight the short-term
2		earnings per share and long-term nGDP growth rate forecasts?
3	A	I did not give any weight to the three-to-five year earnings growth forecasts
4		because it is unlikely they reflect a realistic growth estimate for RLECs.
5	Q	What do you believe to be an appropriate estimate of growth for this segment
6		of the telecommunications industry?
7	A	For the services covered by the KUSF and the limited growth expected of those
8		services provided by the RLEC, I believe it is reasonable to assume a growth rate in
9		the neighborhood of projected nGDP and projected rate of inflation. Based on my
10		review of available industry forecasts and expectations, I doubt the RLEC industry
11		can expect growth at the same level as long-run nGDP forecast.
12	Q	Please discuss the results of the DCF analyses under the various growth rate
13		assumptions.
14	A	I performed three DCF calculations using different growth rate assumptions. The
15		first calculation assumes the three-to-five year forecasted earnings growth rate.
16		There is a considerable amount of variation in the forecasted earnings growth
17		which ranges from -5.85% to 19.45% with a mean of 3.79%. Beyond the minimum
18		and maximum growth rates, only four of the seven are greater than zero. These
19		earnings growth forecasts highlight the fallacy of relying on short-term earnings
20		growth for a model that relies on a much longer time horizon. It is hard to fathom

the long-term growth rate at either extreme, continuing indefinitely beyond the three-to-five year forecast period.

DCF Analysis Using 3 to 5 Year Earnings Growth Forecas				
	4	EPS Growth	Dividend Yield	Cost of Equity
CenturyLink, Inc	CTL	2.75%	5.88%	8.63%
Consolidated Communications	CNSL	8.75%	7.39%	16.14%
Frontier Communications	FTR	-5.85%	6.78%	0.93%
Hickory Tech Corporation	HTCO	3.80%	4.42%	8.22%
Shenandoah Telecommunications	SHEN	19.45%	1.24%	20.69%
Telephone & Data Systems	TDS	0.00%	1.97%	1.97%
Windstream Corporations	WIN	-2.35%	10.16%	7.81%
Mean		3.79%	5.41%	9.20%

The next two tables incorporate growth rates based on the long-term nGDP forecasted growth rate of 4.47% and, roughly, the expected rate of inflation of 2.50%. The reasoning for these two perspectives goes back to my discussion on the expected growth rate of the RLEC industry in Kansas in the earlier pages of my testimony.

DCF Analysis using I	m GDP Grow	wth Forecast		
	Manhander Veter III II II II II	Forecasted Growth	Dividend Yield	Cost of Equity
CenturyLink, Inc	CTL	4.47%	5.88%	10.35%
Consolidated Communications	CNSL	4.47%	7.39%	11.86%
Frontier Communications	FTR	4.47%	6.78%	11.25%
Hickory Tech Corporation	HTCO	4.47%	4.42%	8.89%
Shenandoah Telecommunications	SHEN	4.47%	1.24%	5.71%
Telephone & Data Systems	TDS	4.47%	1.97%	6.44%
Windstream Corporations	WIN	4.47%	10.16%	14.63%
Mear	1	4.47%	5.41%	9.88%

DCF Analyis using Long-Term Inflation Forecast as a Low-End of the Growth Estimate				
		Forecasted Growth	Dividend Yield	Cost of Equity
CenturyLink, Inc	CTL	2.50%	5.88%	8.38%
Consolidated Communications	CNSL	2.50%	7.39%	9.89%
Frontier Communications	FTR	2.50%	6.78%	9.28%
Hickory Tech Corporation	HTCO	2.50%	4.42%	6.92%
Shenandoah Telecommunications	SHEN	2.50%	1.24%	3.74%
Telephone & Data Systems	TDS	2.50%	1.97%	4.47%
Windstream Corporations	WIN	2.50%	10.16%	12.66%
Mean		2.50%	5,41%	7.91%

## 2 Q What is your conclusion from the DCF analyses?

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I believe it is safe to conclude that the cost of equity for RLECs is less than 10.00%. We can observe in the market that the proxy group has a dividend yield of 5.41%, which is the annual dividend divided by the current stock price. With a dividend yield of 5.41%, it would require investors to expect an annual growth rate of at least 4.60% for the cost of equity to exceed 10.00%. I have not uncovered any information that would support a long-term growth rate of 4.60% for the Kansas RLEC industry especially as it relates to the services under the KUSF umbrella.

#### Capital Asset Pricing Model

- 11 Q Did you utilize a capital asset pricing model (CAPM) to estimate a cost of equity?
- Yes, my CAPM relies on forecasted returns for the equity markets and forecasted yields of the 10-year U.S. Treasury Bonds. I used this approach to capture investment professionals' view of future returns. This method also reduces the

effects of current low interest rates, which are a result of the Federal Reserve Board's monetary policy. By using a 10 to 15 year forecast for inputs, the model captures analysts' expectations without the direct effects of the Federal Reserve Board's current monetary policy.

*** ** *** * * * * * * * * * * * * * * *			•
Using Forecasted Market Retu	rns & Trea	sury Bond Yields	
		Large Cap.	Mid Cap.
1) Forecasted Returns on Common Stocks		8.49%	9.179
2) Forecasted Total Return on 10 Year T-Bonds		4,45%	4,459
3) Equity Risk Premium		4.04%	4.729
4) Beta Staff Telecom Proxy Group	x	0.90	0.90
5) Proxy Group Risk Premium	- Approximate and a second	3.64%	4.25%
6) Forecasted Yield on 10 Year T-Bonds	+	4.75%	4.759
7) Forecasted Cost of Equity		8.39%	9.00%
Forecasted 10 to 15 Year Annual Return Arithme and mid-sized communies by J.P. Morgan Asset Mar			
and mid-sized companies by J.P. Morgan Asset Mar 2) Forecasted 10 to 15 Year Annual Return Arithme intermediate term U.S. Bonds by J.P. Morgan Asset 3) Equity risk premium (1-2)	agement 20 tic return o	14 Edition. n	
and mid-sized companies by J.P. Morgan Asset Mar 2) Forecasted 10 to 15 Year Annual Return Arithme intermediate term U.S. Bonds by J.P. Morgan Asset	agement 20 tic return o Managemer	14 Edition. n	
and mid-sized companies by J.P. Morgan Asset Mar 2) Forecasted 10 to 15 Year Annual Return Arithme intermediate term U.S. Bonds by J.P. Morgan Asset 3) Equity risk premium (1-2)	agement 20 tic return o Managemer	14 Edition. n	
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and mid-sized companies by J.P. Morgan Asset Mar 2) Forecasted 10 to 15 Year Annual Return Arithme intermediate term U.S. Bonds by J.P. Morgan Asset 3) Equity risk premium (1-2) 4) Beta coeffecient of Telecomunications Proxy Gr 5) row 3 x row 4 = asset specific risk premiun 6) Forecasted Yield on 10 year U.S. Treasury Bonds J.P. Morgan Asset Management 2014 Edition	agement 20 tic return or Managemen oup	14 Edition. n nt 2014 Edition	

Staff's CAPM relies on forecasted returns on common stocks and intermediate term Treasury Bonds to arrive at a risk premium of 4.04% to 4.72%. The source of these forecasts is J.P. Morgan Asset Management. This data results in an expected return of 8.50% to 9.00%, which is consistent with the DCF results.

<sup>&</sup>lt;sup>13</sup> J.P. Morgan Asset Management, Long-term Capital Market Return Assumptions, 2014 Edition; J.P. Morgan Asset Management; <a href="http://www.jpmorganinstitutional.com/pages/jpmorgan/am/ia/research\_and\_publications/long-term\_capital\_market">http://www.jpmorganinstitutional.com/pages/jpmorgan/am/ia/research\_and\_publications/long-term\_capital\_market</a>

The CAPM incorporates a beta coefficient of 0.90 indicating that the proxy group is slightly less risky than the broad market indexes which have a beta of 1.00. This fact offers further support for an allowed return for RLECs that is comparable to the expected return on the stock market or S&P 500 Index which in the current capital markets would be less than 10.00%.

Beta Coefficients	· .	
CenturyLink, Inc	CTL	0.75
Consolidated Communications	CNSL	0.70
Frontier Communications	FTR	0.85
Hickory Tech Corporation	HTCO	0.94
Shenandoah Telecommunications	SHEN	0.95
Telephone & Data Systems	TDS	1.15
Windstream Corporations	WIN	0.90
		0.89

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In summary, both the DCF and the CAPM analyses produce results below 10.00%.

In the DCF analyses, there are observations of individual proxy companies that are
as high as 12.00% and as low as 3.00%. Even with removing the unreasonably low
observations, the average for the proxy group remains below 10.00%.

#### Expected Returns on Common Stock - Looking Forward & Looking Back

- 12 Q To put your recommendation into context, can you provide some perspective 13 on equity returns of the past and forecasted for the future?
- 14 A The J. P. Morgan Asset Management report contains the expected arithmetic return 15 on U.S. large capitalization stocks at 8,49% for the 10 to 15 year time horizon. For

U.S. mid-cap stocks, the forecast is 8.49%. An interesting note regarding J.P. 1 2 Morgan's forecast is that it explicitly states it is based on a building block 3 approach. For equity returns, those "building blocks" of return are: 4 Inflation + Real Earnings Growth + Dividend Yield +/- Impact of Valuation Changes 5 The "valuation changes" input would encompass changes in earnings multiples. 6 This equation illustrates that investment advisors like J.P. Morgan use a "growth + 7 yield" model, which is a form of the DCF model that regulators use to estimate 8 public utilities' cost of equity capital. 9 A number of studies sought to measure past returns in an attempt to ascertain what 10 could be expected in the future. The research performed by Dr. Jeremy J. Siegel is 11 often cited on this topic. Dr. Siegel's research into asset returns goes beyond the 12 1926 date often cited by Ibbotson & Associates in its Annual Yearbook. Dr. 13 Siegel's starting point is the early 1800's; over the long-term, real returns on

common stocks have been in the 6.50% to 7.00% range.

<sup>&</sup>lt;sup>14</sup> J.P. Morgan Asset Management, Long-term Capital Market Return Assumptions, 2014 Edition; J.P. Morgan Asset Management.

Peri 1802 to 1870 to Major Sul 1802 to	ods 2011 2011 2011 5-period	6.70% 6.50%	Arithmetic  8.20% 8.20%	
1802 to 1870 to <u>Major Sul</u> 1802 to	2011 2011 2011 2-period	6.70% 6.50%	8.20%	
1870 to <u>Major Sul</u> 1802 to	o 2011 o-period	6.50%		
Major Sul 1802 to	o-period		8.20%	
1802 to		e		
7777	1070	<u></u>		
1871 to	1870	7.00%	8.30%	
1011	1925	6.60%	7.90%	
1926 to		6.40%	8.40%	
Low 1966 to High	1981	-0.40%	1.40%	
1982 to Rec	1999 ent	13.60%	14.30%	
2001 to		0.80%	2.80%	

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Ibbotson & Associates' annual publication is often cited as a source for historic returns and its findings are similar to Dr. Siegel's.

Cost of Capital I	Benchmarks
Nominal, Arithme	etic Returns
Stock Bonds Bills & In	flation Yearbook:
Historic Returns fi	om 1926-2013
Large Cap	12.10%
Source: Ibbotson SBBI, 2014 Classic Yearb	ook
J.P. Morgan Asset Manager	nent 15 Year Forecasts
U.S. Large Cap	8.49%
U.S. Mid Cap	9.17%
U.S. Small Cap	9.24%
Source: J.P. Morgan Asset Management, Ca	pital Markets Assumptions 2014

In a recent update, Dr. Siegel projects a real return of 6.00% to 7.00% for the next

- decade; such returns could be higher if the market price-earnings ratio increases. 15 1
- 2 Dr. Siegel's prediction for a real return of 6.00% to 7.00%, coupled with 10 year
- 3 projections for inflation in the 2.00% to 2.20% range, puts the nominal return in the
- range of 8.00% to 9.20%.16 4
- Does this conclude your testimony? 5 Q
- 6 A Yes.

<sup>&</sup>lt;sup>15</sup> Rethinking the Equity Risk Premium; Long-Term Stock Returns Unshaken by Bear Markets; Dr. Jeremy J. Siegel; The Research Foundation of CFA Institute; p147.

16 Survey of Professional Forecasters; Third Quarter 2014, August 15, 2014; Research Department: Federal

Reserve Bank of Philadelphia; http://www.philadelphiafed.org/research-and-data/.

## Standards for a Reasonable Rate of Return

2	Q	What is the role of rate of return in setting a revenue requirement for public
3		utilities?
4	A	The rate of return (ROR) earned on the utility's net plant is part of the revenue
5		requirement equation. The ROR is a cost of providing the utility service, and all
6		reasonable costs associated with the ROR need to be included in the revenue
7		requirement.
8		
9		Revenue Requirement = ROR (gross plant – accum. depr.) + Operating Exp. + Income Taxes
10		
11		As you can see in the revenue requirement formula, the ROR expressed in this
12		equation recovers the utility's return on its net plant investment.
13	Q	How is the utility's ROR calculated?
14	A	A utility's ROR is its weighted average cost of the capital. That is, the cost of
15		each of the various forms of capital supplied by investors, which includes debt,
16		preferred equity, common equity and any hybrid securities, multiplied by their
17		respective weight in the utility's capital structure. The cost or return associated
18		with each of these forms of capital is unique and it is a function of risks associated
19		with that form of capital.

1	Q	What are we talking about when we discuss a utility's rate of return or
2		allowed return?
3	A	In the broadest terms, a just and reasonable rate of return enables the utility to pay
4		interest on its debt and earn a net income that is sufficient to compensate equity
5		investors.
6	Q	Please discuss the standards regulators rely on to evaluate a utility's allowed
7		return.
8	A	Estimating a utility's capital costs draws on elements of economics, finance and
9		accounting. The standards to gauge the fairness or reasonableness of an estimate
10		have been established through cases argued at the United States Supreme Court.
11		Each case is the result of a public utility appealing a decision issued by a
12		regulatory agency: either state or federal. Through these cases, the Court has put
13		forth concepts of what constitutes a reasonable rate of return. Financial analysts
14		and policy-makers rely on these decisions as a guide in estimating the appropriate
15		cost of capital. The decisions issued by the Court do not articulate precisely how
16		to estimate or model a reasonable cost of capital. Instead, the decisions provide
17		critical questions for policy makers and analysts to consider in reaching their
18		decision as to what is a reasonable return for a regulated utility.
19		In general, the Court's decisions state that returns granted to regulated public
20		utilities should: 1) be commensurate with returns on investments of similar risk;
21		2) be sufficient to assure the financial integrity of the utility under economic

management; and 3) change over time with changes in the money market and business conditions.<sup>1</sup> The Court's decisions do not dictate precisely how to calculate a reasonable return; they provide criteria to determine if the return embedded in the revenue requirement is reasonable.

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## Discuss how rate of return analysts apply the standards established by the Court.

For a rate of return to meet the legal standards, the return should be specific to the utility in question, taking into account the unique risks faced by that utility and the type of service it provides. The allowed return must also consider the mix of debt and equity capital it employs to finance its rate base and provide a reasonable return for each of those components.

The costs of debt and hybrid securities generally rely on a contractual agreement with the investor; their cost is relatively easy to determine. The cost of preferred equity securities are similar to debt and have a contractual obligation for a dividend payment. Thus, it is relatively easy to determine the cost of these forms of capital since it is a stated cost. The cost of common equity capital is more elusive because there is no contractual obligation for the utility to pay shareholders a return on their investment.

<sup>&</sup>lt;sup>1</sup> Smyth v. Ames, 169 U.S. 466 (1898). Wilcox v. Consolidated Gas Co., 212 U.S. 19, 48-49 (1909). Blue Field Water Works & Improvement Company v. Public Service Commission of West Virginia, 262 U.S. 679, 692-3 (1923). Federal Power Commission v. Hope Natural Gas Company, 320 U.S. 591, 603 (1944).

- 1 Q How do the Court's decisions offer guidance to analysts and Commissioners
- 2 in setting a reasonable return on equity?

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The Court's decisions provide a framework to help decision-makers understand
the critical elements of a fair return, but the Court's decisions do not endorse or
reject any specific financial model. There are numerous financial models
available for analysts to estimate a utility's cost of equity capital. Regardless of
which model is used, the analyst's recommendation has to meet the principles set
out in the Court's decisions.

#### 9 Q Precisely, what are the financial models attempting to measure?

The financial models are used by regulators to estimate the investors' required rate of return for owning the stock. The required rate of return is also referred to as an opportunity cost. Investors will only commit their capital to investments that meet their required return. Investors' required rate of return is their opportunity cost for investing in the utility, as opposed to using the funds for an alternative investment of comparable risk. Of course, risk is a vital consideration; the only relevant alternative investments are those that possess a comparable risk profile to that of the utility in question.

- 1 Q Is the return on equity supposed to compensate investors for all risks 2 associated with the investment in a utility's common stock?
- 3 No, it is not. Regulators need to be cognizant of financial theory, as well as Α 4 decisions by the Court, when establishing the utility's allowed return on equity. Regulators must not attempt to compensate equity investors for every risk faced by a utility. To do so would overstate investors' required return because investors 6 7 can and, therefore, will reduce risk by holding a broad and diverse group of 8 investments with complimentary risk profiles. Prudent investors own a 9 diversified portfolio of investments to reduce their exposure to risk. 10 Diversification enables prudent investors to reduce risk without reducing the 11 return. Diversification is implicit in cost of capital analyses because rational 12 investors desire to seek out diversification as a way to achieve the greatest available return for the amount of risk. This is well documented in financial 13 literature and is prudent, profit-maximizing behavior by the investors.<sup>2</sup> 14

## 15 Q Please describe the risks inherent in investing in common stocks.

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16 A There are two categories of risk associated with common stocks: *systematic risks*17 that are global or macro-economic risks affecting all stocks; and *unsystematic*18 *risks* (also known as firm specific risks) that are risks unique to a company.

## Q Should the allowed return on equity attempt to compensate stockholders for both categories of risks?

<sup>&</sup>lt;sup>2</sup> Steven G. Kihm, How Improper Risk Assessment Leads to Overstated Required Returns for Utility Stocks (2003), attached to this testimony.

Α No. In an efficient market, investors are not compensated for unsystematic risk 2 because they can eliminate that risk through diversification. The unsystematic 3 risks of companies in a diversified portfolio can offset one another, leaving the 4 portfolio exposed to only systematic risks, that is, those risks affecting the general economy. Systematic risks include macro-economic features, such as changes in 6 interest rates and economic growth that affect all companies.

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### Is it important for the Commission to be aware of these two categories?

Yes, if Commissions are not cognizant of these differences, they might be persuaded to over-compensate equity investors by increasing the allowed returns to cover unsystematic risks. Some claim that there is no harm in Commissions increasing the allowed return above what is necessary so as to ensure that stockholders are adequately compensated. This practice results in poor allocation of resources, and it is harmful because it results in unnecessarily and unreasonably higher rates, transferring money from residential and business consumers in the service territory to the utility's shareholders.

### Discounted Cash Flow (DCF) Model

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2	Ų	Does the DCr model meet the legal standards discussed in Appendix A of
3		your testimony?
4	A	Yes, cost of equity estimates based on the DCF model meet the legal standards
5		discussed in Appendix A because the model incorporates investors' expectations
6		via forward-looking growth rates and encompasses current market information via
7		current stock prices. Using market based information ensures the cost of equity
8		estimate evaluates investors' required rate of return in the current economic
9		environment, capturing risks specific to the company and the industry in question.
10	Q	Has the DCF been an accepted model for regulators to estimate the cost of
11		equity?
12	A	Yes. The DCF model is the most widely used model for regulatory bodies setting
13		allowed returns, including the Kansas Corporation Commission. Regulatory
14		agencies may incorporate more than one model to arrive at an estimate. If more
15		than one is used, the DCF model is always one of the models. If only one model
16		is used, it is going to be the DCF model.
17	Q	What is the underlying basis for the DCF model?
18	A	The DCF model is an investment valuation model used to value different and
19		diverse types of investments such as real estate, bonds, and common stocks. The

1 DCF model is useful to value any investment that involves regular, periodic cash 2 flows. 3 The notion of discounting a future receipt or payment back to the present so as to 4 place a price or value on an investment probably goes back centuries. The formal 5 presentation of the DCF model as we use it today dates back to the 1930's in 6 Irving Fisher's book The Theory of Interest and John Burr Williams' 1938 text 7 The Theory of Investment Value. These two authors formally expressed the DCF 8 model in modern economic terms. 9 The premise of the DCF model in the valuation of common stock is that investors 10 determine the value of a company's common stock by discounting its future 11 dividend payments back to the present. The cornerstone of the DCF model is the 12 process of discounting those future cash flows back to the present at the investors' 13 required rate of return. An investor's required rate of return is risk sensitive, so 14 that as the risk of the investment increases so will the investors' required return. 15 A higher required rate of return decreases the present value of the stream of 16 dividends that equates to the price of the stock. With all other variables being 17 equal, investors price the riskier of two common stocks lower because the cash 18 flows or dividends are discounted back to the present at a higher rate. 19 The basic form of the DCF equation that is used to price or value common stock 20 is:

$$P_0 = \frac{D_0 \ (1+g)}{(1+Ke)} + \frac{D_0 \ (1+g)^2}{(1+Ke)^2} + \frac{D_0 \ (1+g)^3}{(1+Ke)^3} + \dots$$

- 1 As this equation sums the increasing dividend payments indefinitely, it is
- 2 simplified to:

$$P_0 = \frac{D_0(1+g)}{(Ke-g)}$$

- Where:
- 4  $P_0 = Current Stock Price$
- 5  $D_0 = Current Dividend$
- 6 g = Growth Forecast
- 7  $K_e = Required return on equity or cost of equity$
- 8 Generally stated as:
- 9 Stock Price = Annual Dividend / (Req'd Rate of Return Dividend Growth Rate)
- The equation below shows the algebraic isolation of the investors' required rate of return (Ke). By isolating investors' required rate of return, Ke in the equation, we can estimate it by knowing the stock's dividend yield and the annual dividend growth rate expected by investors. That form of the equation is:
- Req'd Rate of Return = (Annual Dividend/Stock Price) + Dividend Growth Rate
- 15 Reg'd Rate of Return = dividend yield + Dividend Growth Rate

1 Or

$$K_e = \frac{D_0(1+g)}{P_0} + g$$

2 Or frequently written as,

$$Re = y + g$$

4 Where:

5 Ke = Investors' required rate of return or cost of equity

g = expected dividend growth rate

7 y = dividend yield or (annual dividend / current price)

The basic form of the DCF model shown above assumes the investor is paid a dividend at the end of each year. It is common to modify this assumption to account for semi-annual dividend payment and dividend growth that occurs during the year. This form of the DCF calculation is shown below and one that is routinely used at state commissions and the Federal Energy Regulatory Commission. Shown below is the form of the DCF model that I applied to each of the comparable utilities.

15 
$$Ke = (1+.5g) y + g$$

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17 Q How did you calculate the dividend yield (y) component of the DCF model?

1	A	The dividend yield (y) is the easiest of the two components to measure. It is
2		calculated by dividing the stock's forward-looking annual dividend payment per
3		share by its market price per share. For example, a company paying an annual
4		dividend of \$2.00 per share with a market price of \$76.00 has a dividend yield of
5		2.63%.
6	Q	What is the source of the dividend information?
7	A	Historic and current dividend information is easily obtained from public sources.
8		The DCF model requires a forward looking dividend payment which is often the
9		current year's dividend payment increased by the expected growth rate or the
10		forecasted growth rate for next year.
11	Q	Do you rely on a price from a point in time or an average price taken from a
12		period of time?
13	A	I use the average price from the past three months. An analyst can use stock
14		prices from either a point in time or an average from a period of time. Either
15		method is reasonable as long as the prices reflect the current market conditions
16		and embody the information available to investors.
17	Q	Please discuss the importance of the second component, the growth rate (g),
18		in the DCF equation.
19	A	The "g" represents the anticipated growth in cash flows that investors expect to
20		receive from the stock. This is a difficult and contentious issue in a DCF analysis

### APPENDIX B DISCOUNTED CASH FLOW MODEL

for two reasons. First, it is a key element in the DCF model because the growth rate has a one-for-one affect on the utility's allowed return. All other factors being equal, a higher growth rate results in a higher return on equity for the utility. Second, there is an element of subjectivity to selecting the growth rate due to the uncertainty about the future earnings and dividends. It is difficult to uncover what growth rate estimates investors rely on when they value a stock and where they obtain that information. There is academic research that addresses this issue, but even this research provides conflicting answers.

The appropriate growth estimate is that which is expected by the market and factored into investors' analyses to estimate the stock price. That is, it is the growth estimate investors used to determine the stock price. Determining precisely how investors estimate the growth rate used in evaluating common stocks is difficult.

Academics have studied this question and can provide us with some guidance. Unfortunately, the research does not provide a definitive answer on exactly how to estimate or where to obtain an estimate for the growth rate. I believe the research provides us with two key findings. First, earnings growth forecasts from financial analysts are superior to extrapolating historic data. Second, earnings forecasts from Value-Line Investment Survey are a reasonable source for those

<sup>&</sup>lt;sup>1</sup> On the Use of Consensus Forecasts of Growth in the Constant Growth Model: The Case of Electric Utilities; Stephen Timme and Peter Eisemann; Journal of Financial Management; Winter 1989; pp23-39.

The Superiority of Analyst Forecasts as Measures of Expectations: Evidence from Earnings; Lawrence Brown and Michael Rozeff; The Journal of Finance; March 1978, Vol. 23; pp1-16.

forecasts.<sup>2</sup> Published, consensus estimates, that are published earnings estimates based on the mean or median of numerous analysts that follow a particular company, are also a source of forecasts investors frequently use in valuation analysis of common stocks.

Α

## Q What growth estimates have been researched and frequently incorporated in the DCF model?

Earnings per share, dividends per share and intrinsic growth rates are the most common growth estimates incorporated into the DCF model. Most investment firms that publish growth forecasts publish three to five year annual earnings growth estimate. A few firms, such as Value-Line, publish an earnings growth forecast and a dividend growth forecast. A three to five year time horizon is about as far into the future that analysts provide. For longer time horizons, there are forecasts of the nation's Gross Domestic Product (GDP) that capture expectations for economy. As I discussed in my Direct Testimony, estimates of GDP growth can provide an idea of the maximum possible dividend growth rate for the DCF model. It's a maximum because of the unlikely scenario of a utility's dividend forever growing at a faster rate than the broadest measure of the nation's

<sup>&</sup>lt;sup>2</sup> The Accuracy of Long-Term Earnings Forecasts for Industrial Firms; By: Chatfield, Robert E.; Moyer, R. Charles; Sisneros, Phillip M.; Quarterly Journal of Business & Economics, Summer 89, Vol. 28 Issue 3, p91, 14p.

1 economy because of the illogical outcome of the utility becoming larger than the economy.3 2 3 Q What is the intrinsic growth rate? 4 A The intrinsic growth rate, sometimes called a firm's internal growth rate, is 5 another method of estimating a firm's long-term growth. The intrinsic growth 6 rate is the product of a firm's forecasted earnings, forecasted book value, and the 7 ratio of earnings that the firm does not pay out to common stockholders via 8 dividends. A firm can either pay out the earnings to common stockholders as 9 dividends or it can retain the earnings within the firm to finance new plant and 10 equipment. 11 Intrinsic Growth = (% of earnings retained) X (% return on book value) 12 Intrinsic Growth =  $(1-(DPS/EPS)) \times (EPS/BVPS)$ 13 Intrinsic Growth  $= B \times R$ 14 As the equation above shows, the intrinsic growth rate (BxR) is equal to the 15 fraction of earnings retained within the company to finance growth (B) multiplied 16 by the return a firm earns on its book value (R). For this equation, I use the 17 Value-Line forecast for earnings, dividends, and book value per share. 18 Q Is there evidence to support your use of an intrinsic growth rate?

<sup>&</sup>lt;sup>3</sup> Damodaran on Valuation: Security Analysis for Investment and Corporate Finance, 2<sup>nd</sup> Edition; Aswath Damodaran; p148.

### APPENDIX B **DISCOUNTED CASH FLOW MODEL**

The intrinsic growth rate is regularly cited in finance textbooks as a reasonable 1 Α method to estimate long-run, sustainable dividend growth for use in the DCF 2 model. Investment and finance researchers refer to the intrinsic growth rate as a 3 primary determinate of a stock's value.<sup>5</sup> 4

James C. Van Horne, Financial Management and Policy: Ninth Edition, p30 (1992).
 Zvi Bodie, Alex Kane, and Alan Marcus, Investments, pp. 477-81 (1989).

### 1 Capital Asset Pricing Model Analysis

2	0	Please describe the capita	al asset pricing model	(CAPM).
<u>~</u>	v	i igase describe the capita	RI ASSEL PITCINE INVUEL	

3	Α	The CAPM offers an intuitive explanation of the positive linear relationship
4		between risk and rates of return required by investors. <sup>1</sup> It is appealing to
5		regulators because it meets the legal standards I discussed in Appendix A, as it
6		incorporates current data from the financial markets and the unique risks of the
7		utility in question.

8	Ke = Rf + Beta (Rm - Rf) or
9	Ke = Rf + Beta (Rp)
10	where:
11	Ke = required return on equity
12	Rf = return on the risk-free security
13	Rm = expected return from the market
14 15	Rp = risk premium required by investors to purchase common stocks instead of risk-free securities often calculated as Rm - Rf
16 17	Beta = volatility of the security's or portfolio's return relative to the volatility of the market's return
18 19	Rf The Rf estimate is the interest rate investors believe represents a riskless return.
20	Although it is a simple concept, the answer is not universally agreed upon. The
21	90-day U.S. Treasury Bill yields are commonly used as the risk-free rate because
22	they possess no default-risk and the time to maturity is short enough to minimize

<sup>&</sup>lt;sup>1</sup> The theoretical support for the CAPM is the work done by Harry Markowitz ("Portfolio Selection," <u>Journal of Finance</u>, March, 1952). W.F. Sharpe added the concept of a risk-free rate of return to the Markowitz model ("A Simplified Model of Portfolio Analysis," <u>Management Science</u>, January, 1963).

risks from inflation. The U.S. Treasury Bond is also used as a risk-free rate of return. This is not universally accepted because the value of U.S. Treasury Bonds fluctuates as interest rates change. An investment in U.S. Treasury Bonds is only a risk-free investment if the investor plans to hold it until maturity. The risk-free instrument will have an effect on the results of the CAPM analysis. Whichever instrument is selected, it should be used consistently in the equation.

#### Beta

The beta coefficient measures the volatility of return earned by the utility's stock, relative to the volatility of the returns earned by the broader equity market. The broad equity market is frequently measured using the S&P 500 Index or Value-Line Composite of 1700 stocks. This measure provides a look at the risk and volatility of a stock relative to other investments. A stock with a beta of one is just as volatile as the market. A stock with a beta of .50 is half as volatile as the market, and at 1.25, it is twenty-five percent more volatile than the market.

### Rm

Rm is the expected return on the stock market such as the S&P 500 Index or Value-Line Composite of 1700 stocks. Long-run historic market returns offer information on investors' expectations because the historic returns of the stock market indexes are known and widely disseminated to investors. These historic returns are viewed as representative of the future because they cover a long time span encompassing a wide array of stock market and economic cycles. One source of a long-term market return is Ibbotson and Associates' annual publication, Stocks, Bonds, Bills and Inflation, which reports annual returns of the S&P 500 from 1926 to the present.

Rp The risk premium is the difference between investors' expected return from the
stock market and their expected return from the risk-free investment over the
same time period. The risk premium is written as Rm-Rf. The market return and
the risk-free return should be taken from the same time period so as to measure
the additional return required by investors to take on the risk of common stocks
over the risk-free investment. Rp is calculated using the historic market returns
discussed above and the historic returns on U.S. Treasury Bills or Bonds from the
same time period.



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PART 2

### Selection & Opinion

AUGUST 22, 2014

#### Dear Subscribers,

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## The Quarterly Economic Review

#### In This Issue The Quarterly Economic Review Value Line Forecast for the U.S. Economy 4678 Model Portfolios: Recent Developments 4682 Selected Yields 4685 Federal Reserve Data 4685 Closing Stock Market Averages as of Press Time 4686 Major Insider Transactions 4686 Market Monitor 4687 4687 Value Line Asset Allocation Model Industry Price Performance 4687 Changes in Financial Strength Ratings 4687 4688 Stock Market Averages The Selection & Opinion Index appears on page 4982 (May 30, 2014).

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#### VALUE LINE ECONOMIC AND STOCK MARKET COMMENTARY

"It was the best of times, it was the worst of times," to quote from the famed 19th century novelist Charles Dickens in describing the first half of 2014. On point, the initial stanza saw the U.S. gross domestic product, under duress from a string of weather-related disruptions, contract 2.1%; the April-through-June period then saw almost everything go right, with the consequent result being a GDP gain of 4.0%, which was well above the average view then calling for an increase of 3.0%.

So, what is the true picture? In our view, it currently lies somewhere in between. One logical reason to expect a reversion to the mean is that personal spending—a core component of GDP, as it accounts for some two-thirds of total business activity—swung less sharply than did GDP itself in the half. To wit, consumer spending went from a gain of 1.2% during the initial quarter to an increase of 2.5% over the following three months. A bigger swing factor was the second-quarter surge in inventories. Here, it should be noted that declining inventories had pared opening-period

GDP, and in the process made a bad situation that much worse. Conversely, rising stockpiles then contributed handily to second-quarter GDP, as increasing optimism among some industrial and consumer goods makers helped swell output levels. Some averaging of the periods, as far as inventories and GDP are concerned, would seem to be the way to look at the economy going forward. That said . . .

We think the business advance will follow a fairly durable course, with growth exceeding 3.0% in both the current quarter and the final term of this year. Further, we would expect some broadening in the upturn by yearend, most specifically in the business investment category. On the other hand, we could see pressure applied should oil prices move higher, as such a move would likely restrain consumer activity. A recent softening in the housing market, if sustained, would logically undermine overall second-half performance as well. In all, some retreat from the re-

(Continued on page 4680)

VALUE LINE	FOREC	AST F	OR TH	IE U.S	. ECO	NOM	<b>′</b>		4. T34 E			
Statistical Summary for 2014-2015												
	2014:2	2014:3	2014:4	2015:1	2015:2	2015:3	2015:4	2014	2015			
GDP AND OTHER KEY MEASURES												
Real Gross Domestic Product	15988	16118	16245	16366	16495	16634	16778	16046	16568			
Total Light Vehicle Sales (Mill. Units)	16.0	16.3	16.3	16.3	16.4	16.5	16.5	16.1	16.4			
Housing Starts (Million Units)	0.95	1.05	1.15	1.20	1.30	1.35	1.40	1.02	1.31			
After-Tax Profits (\$Bill.)	2004	1999	1999	1963	2104	2099	2119	1977	2071			
ANNUALIZED RATES OF CHANGE												
Gross Domestic Product (Real)	4.0	3.5	3.2	3.0	3.2	3.4	3.5	2.1	3.3			
GDP Deflator	2.0	2.2	1.8	1.8	1.7	1.7	1.7	1.8	1.7			
CPI-All Urban Consumers	2.5	2.8	2.0	2.0	1.8	1.7	1.8	2,3	1.8			
AVERAGE FOR THE PERIOD												
National Unemployment Rate	6.5	6.2	6.2	6.2	6.1	6.0	5.9	6.4	6.1			
Prime Rate	3.3	3,5	4.0	4.5	5.0	5.5	6.0	3.5	5.3			
10-Year Treasury Note Rate	2.7	2.6	2.8	3.0	3.2	3.3	3.4	2.7	3.2			

### Value Line Forecast for the U.S. Economy

	<u>actual</u>				ESTIMATED					
GROSS DOMESTIC PRODUCT AND ITS COMPONENTS	2014:1	2014:2	2014:3	2014:4	2015:1	2015:2	2015:3	2015:4		
(2009 CHAIN WEIGHTED \$) BILLIONS OF DOLLARS										
Final Sales	15783	15873	15991	16117	16245	16365	16494	16629		
Total Consumption	10844	10911	10992	11074	11150	11230	11314	11403		
Nonresidential Fixed Investment	2052	2080	2115	2156	2188	2220	2258	2296		
Structures	442	448	454	462	468	473	478	483		
Equipment & Software	975	992	1013	1038	1058	1076	1097	1118		
Residential Fixed Investment	485	494	513	534	<i>557</i>	579	600	617		
Exports	2027 2474	2074 2501	2101 2520	2132 2551	2164 2588	2190 2620	221 <i>7</i> 2652	2244 2691		
Imports Federal Government	1117	2301 1115	1118	1120	2300 1118	1113	2032 1109	1106		
State & Local Governments	1750	1763	1772	1777	1781	1785	1790	1794		
Gross Domestic Product	17043	17296	17532	17750	17961	18180	18410	18647		
Real GDP (2009 Chain Weighted \$)	15832	15988	16118	16245	16366	16495	16634	16778		
PRICES AND WAGES-ANNUAL RATES OF CHANGE										
GDP Deflator	1.3	2.0	2.2	1.8	1.8	1.7	1.7	1. <i>7</i>		
CPI-All Urban Consumers	1.9	2.5	2.8	2.0	2.0	1.8	1.7	1.8		
PPI-Finished Goods	3.8	5.0	2.5	2.0	1.7	1.7	1.8	2.0		
Employment Cost Index—Total Comp.	1.0 -3.2	2.0 1.0	2,3 2.0	2.3 1.5	2.3 1.0	2.5	2.7	2,8		
Productivity	-3,2	1.0	2.0	1.3	1.0	1.3	1.5	1.5		
PRODUCTION AND OTHER KEY MEASURES										
Industrial Prod. (% Change, Annualized)	4.5	1.5	3.5	3.2	3.5	3.2	3.0	3.2		
Factory Operating Rate (%)	76.3	76.8	77.2	77.3	77.3	77.5	77.7	77.8		
Nonfarm Inven. Change (2009 Chain Weighted \$)	26.9 0.93	70.0 0.95	75.0	65.0	50.0 1.20	50.0	50.0	50.0		
Housing Starts (Mill. Units) Existing House Sales (Mill. Units)	4.60	4.80	1.05 5.10	1.15 5.30	5.50	1.30 5.60	1.35 5.65	1.40 5.70		
Total Light Vehicle Sales (Mill, Units)	15.6	16.0	16.3	16.3	16.3	16.4	16.5	16.5		
National Unemployment Rate (%)	6.7	6.5	6.2	6.2	6.2	6.1	6.0	5.9		
Federal Budget Surplus (Unified, FY, \$Bill)	-241	50.0	-150	-180	-250	50.0	-150	-170		
Price of Oil (\$Bbl., U.S. Refiners' Cost)	97.63	101.20	99.00	9 <b>7.77</b>	100.00	99.00	98.00	100.00		
MONEY AND INTEREST RATES										
3-Month Treasury Bill Rate (%)	0.1	0.1	0.1	0.1	0.1	0.2	0.5	0.8		
Federal Funds Rate (%)	0.1	0.1	0.1	0.1	0.1	0.2	0.5	0.7		
10-Year Treasury Note Rate (%)	2.8	2.7	2.6	2.8	3.0	3.2	3.3	3.4		
Long-Term Treasury Bond Rate (%)	3.7	3.5	3.4	3.4	3.7	3.9	4.0	4.0		
AAA Corporate Bond Rate (%)	4.4	4.3	4.2	4.2	4.3	4.4	4.5	4.6		
Prime Rate (%)	3.3	3.3	3.5	4.0	4.5	5.0	5.5	6.0		
INCOMES Personal Income (Annualized % Change)	3.1	3.5	3.5	4.0	4.5	4,5	4.5	4.5		
Real Disp. Inc. (Annualized % Change)	1.5	1,5	3.5 1.5	3.0	3.5	3,2	3,4	3.7		
Personal Savings Rate (%)	4.4	4.0	4.0	4.2	4.5	4.5	4.5	4.6		
After-Tax Profits (Annualized \$Bill)	1906	2004	1999	1999	1963	2104	2099	2119		
Yr-to-Yr % Change	6.8	10.0	7.0	5.0	3.0	5.0	5.0	6.0		
COMPOSITION OF REAL GDP-ANNUAL RATES OF CHANGE										
Gross Domestic Product	-2.1	4.0	3.5	3.2	3.0	3.2	3.4	3.5		
Final Sales	-1.0	2.3	3.0	3.2	3.2	3.0	3.2	3.3		
Total Consumption	1.2	2.5	3.0	3.0	2.8	2.9	3.0	3.2		
Nonresidential Fixed Investment	1.6	5.5	7.0	8.0	6.0	6.0	7.0	7.0		
Structures	2.9	5.3	6.0	7.0	5.0	5.0	4.0	4.0		
Equipment & Software	-1.0	7.0	9.0	10.0	8.0	7.0	8.0	8.0		
Residential Fixed Investment	-5,3	7.5	16.0	18.0	18.0	17.0	15.0	12.0		
Exports	-9.2	9.5	5.5	6.0	6.0	5.0	5.0	5.0		
Imports Federal Government	2.2 -0.1	4.5	3.0	5.0	6.0	5.0	5.0	6.0		
State & Local Governments	-0.1 -1.3	-0.8 3.1	1.0 2.0	1.0 1.0	-1.0 1.0	-1.5 1.0	-1.5 1.0	-1.0 1.0		
State & Local Governments	-1.3	3.1	∠.∪	1,0	1.0	1.0	1.0	1.0		

### Value Line Forecast for the U.S. Economy

			ACTU/	\L			ESTIMATED				
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	
GROSS DOMESTIC PRODUCT AND ITS COMPONENTS (2009 CHAIN WEIGHTED \$) BILLIONS OF DOLLARS											
Final Sales	14566	14718	14979	15304	15637	15951	16453	16996	17540	18066	
Total Consumption	9843	10036	10264	10448	10700	10955	11274	11635	12019	12380	
Nonresidential Fixed Investment Structures	1633 438	1674 366	1803 375	193 <u>2</u> 424	1991 422	2101 452	2240 476	2375 514	2517 565	2643 610	
Equipment & Software	644	747	848	906	947	1004	1087	1163	1233	1307	
Residential Fixed Investment	392	382	385	437	488	506	588	659	692	712	
Exports	1584	1765	1898	1960	2020	2084	2204	2314	2441	2588	
Imports	1976	2228	2358	2413	2440	2512	2638	2783	2922	3054	
Federal Government State & Local Governments	1218 1871	1271 1821	1236 1761	1214 1740	1145 1748	1117 1766	1112 1788	1100 1806	1095 1829	1089 1856	
Gross Domestic Product	14418	14958	15518	16163	16768	17405	18299	19262	20256	21281	
Real GDP (2009 Chain Weighted \$)	14418	14779	15021	15389	15710	16046	16568	17131	17680	18210	
PRICES AND WAGES-ANNUAL RATES OF CHANGE GDP Deflator	0.8	1.2	2.0	1.7	1.4	10	17	10	1.9	2.0	
CPI-All Urban Consumers	-0.3	1.6	3.1	2.1	1.4 1.5	1.8 2.3	1.7 1.8	1.8 1.8	2.0	2.0 2.3	
PPI-Finished Goods	-2.5	4.2	6.0	1.9	1.2	3.3	1.8	2.0	2.2	2.4	
Employment Cost Index—Total Comp.	1.5	1.9	2.1	2.0	1.9	1.9	2.6	2.9	3.1	3.3	
Productivity	3.2	3.2	0.5	1.5	0.5	0.3	1.3	1.5	1.7	1.8	
PRODUCTION AND OTHER KEY MEASURES	1. 2		2.2	2.0	2.0	O 4	0.0				
Industrial Prod. (% Change)	-11.3 65.7	5.7 71.3	3.3 73.9	3.8 75.5	2.9 76.1	3.1 76.9	3.2 77.6	3.5 78.0	3.3 78.0	3.0 78.0	
Factory Operating Rate (%) Nonfarm Inven. Change (2009 Chain Weighted \$)	-146.0	65.9	39.7	68.7	58.3	59.2	50.0	50.0	45.0	40.0	
Housing Starts (Mill. Units)	0.55	0.59	0.61	0.78	0.93	1.05	1.36	1.55	1.60	1.50	
Existing House Sales (Mill. Units)	4.33	4.18	4.28	4.66	5.07	4.95	5.61	5.70	5.60	5.50	
Total Light Vehicle Sales (Mill. Units)	10.4	11.6	12.7	14.4	15.5	16.1	16.4	16.7	16.6	16.5	
National Unemployment Rate (%) Federal Budget Surplus (Unified, FY, \$Bill)	9.3 -1416	9.6 -1294	8.9 -1297	8.1 -1089	7.4 -680	6.4 -521	6.1 -520	5.8 -500	5.6 -500	5.4 -550	
Price of Oil (\$Bbl., U.S. Refiners' Cost)	59.20	76.70		101.00		98.90	99.25	95.00	97.00	100.00	
MONEY AND INTEREST RATES											
3-Month Treasury Bill Rate (%)	0.2	0.1	0.1	0.1	0.1	0.1	0.4	2.0	3.0	3.5	
Federal Funds Rate (%)	0.2	0.2	0.1	0.1	0.1	0.1	0.4	2.0	3.5	4.0	
10-Year Treasury Note Rate (%) Long-Term Treasury Bond Rate (%)	3.3 4.1	3.2 4.3	2.8 3.9	1.8 2.9	2.4 3.5	2.7 3.5	3.2 3.9	3.7 4.4	4.3 4.8	4.5 5.0	
AAA Corporate Bond Rate (%)	5.3	4.9	4.6	3.7	4.2	4.3	4.5	5.0	5.5	5.8	
Prime Rate (%)	3.3	3.3	3.3	3.3	3,3	3,5	5,3	6.0	6.3	6.5	
INCOMES											
Personal Income (% Change)	-2.8	2.9	6.1	4.2	2.8	3,5	4.5	5.3	5.5	5.3	
Real Disp. Inc. (% Change) Personal Savings Rate (%)	-0.5 6.1	1.1 5.6	2.4 5.7	2.0 5.6	0.7 4.5	1.9 4.2	3.5 4.5	3,8 5.0	4.2 5.5	4.0 6.0	
After-Tax Profits (\$Bill)	1199	1464	1473	1755	1845	1977	2071	2175	2306	2467	
Yr-to-Yr % Change	11.7	22.2	0.6	19.2	5.1	7.2	4.8	5.0	6.0	7.0	
COMPOSITION OF REAL GDP-ANNUAL RATES											
OF CHANGE Gross Domestic Product	-2.8	2.5	1.6	2.3	2.2	2.1	3.3	3.4	3.2	3.0	
Final Sales	-2.0	1.0	1.7	2.3	2.2	2.0	3.1	3.3	3.2	3.0	
Total Consumption	-1.6	2.0	2.3	1.8	2.4	2.4	2.9	3,2	3.3	3.0	
Nonresidential Fixed Investment	-15.6	2.5	7.7	7.2	3.0	5.5	6.7	6.0	6.0	5.0	
Structures	-18.9	-16.4	2.3	13.1	-0.5	7.0	5.3	8.0	10.0	8.0	
Equipment & Software Residential Fixed Investment	-22.9 -21.2	15.9 -2.5	13.6 0.5	6.8 13.5	4.6 11.9	6.0 3.8	8.2 16.1	7.0 12.0	6.0 5.0	6.0 3.0	
Exports	-9.1	11.5	6.9	3.3	3.0	3.1	5.8	5.0	5.5	6.0	
Imports	-13.7	12.8	5.5	2.3	1.1	2.9	5.0	5.5	5.0	4.5	
Federal Government	5.7	4.3	-2.7	-1.8	-5.7	-2.4	-0.5	-1.0	-0.5	-0.5	
State & Local Governments	1.6	-2.7	-3.3	-1.2	0.5	1.0	1.3	1.0	1.3	1.5	

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Continued from cover page

cent 4.0% growth appears likely during the next couple of quarters. Thereafter, we would expect growth to hold in the 3.0%-3.5% range, on the assumption housing stays resilient, oil prices remain near recent levels, and the Federal Reserve proves able to effect a soft economic landing following the conclusion of its popular bond-buying efforts and subsequently moves to lift interest rates sometime in 2015.

From there, we would expect the up cycle to continue through the final years of this decade, making it more in league with its predecessor of the 1990s than its choppier counterpart in the opening decade of this century. One factor favoring sustainability for this expansion is its ongoing modest scope, with growth of 3.0%-3.5% now anticipated over the next 3 to 5 years. That would be understated relative to the norms of the fast-paced 1960s, the strong recovery in the late-1970s, and the sustained up cycles of the 1980s and 1990s.

There are some notable risks to this orderly economic progression, however. And, as we opined three and six months ago, the focal point of this risk is overseas. To be sure, Washington and the Federal Reserve can provide occasional surprises, but these are typically manageable. For example, problems stemming from fiscal policy miscues often induce the Fed to undertake remedial action, such as the initiation of the popular bond-buying efforts a few years back. The situation on the foreign front is much less predictable and is rarely remedied easily. So far, our economic expansion—which now has entered its sixth year—has been able to press forward despite the headwinds that are affecting Eastern Europe and the Middle East, the on-again, off-again, recovery in Western Europe (where Italy is now back in recession), and the uncertain growth path in China. Should such difficulties worsen, the durability of our up cycle might be challenged. But even if we carry on successfully, the global

risks probably will remain elevated for some time.

#### SOME SPECIFICS

Economic Growth: As noted, after a weather-impacted start, in which the nation's gross domestic product contracted by a recession-like 2.1% in the opening period, things turned around nicely in the spring. On point, notable gains in nonresidential fixed investment, consumer expenditures, exports, and inventory investment all helped push GDP forward by a much better-than-expected 4.0% during the second quarter. Now, on the strength of stellar gains in manufacturing and nonmanufacturing, better trends in employment, and a narrowing trade deficit, the economy should keep a decent share of that momentum in place during the back half of this year and into 2015 (Charts 1 and 2). Our sense is that growth will average 3.0%-3.5% over the next four to six quarters.

Our outlook for the following few years is less well defined. Much of the outcome then could be predicated on the course of global events, the level of success attained by the Fed in concluding its unprecedented monetary easing (including its bond buying during the short term and its interest-rate policies over the longer stretch), and the pace and scope of inflation. Our sense is that occasional pricing pressures will evolve later in the decade, but, for now, continuing inflation stability seems a good bet. In general, we think the expansion will last through decade's end, with just a few wrinkles along the way.

Inflation: As indicated, inflation may start to trend selectively higher over the next several years, but our sense is that such increases will be modest and come in fits and starts rather than all at once. As a recovery matures, price pressures are logical. The Fed, in fact, has opined that long term, it expects inflation to return to more normalized levels, implying that the drop below 2% in the Producer and Consumer Price Indexes in 2013 was largely transitory. Meanwhile, as wage

growth quickens in a better job market, energy costs increase due to accelerating GDP growth globally, and the call for goods and services produced abroad picks up (as a likely outgrowth of better times), there would figure to be some gradual step up in pricing pressures. At this point, though, there appears to be sufficient industrial capacity around to avoid the shortages that contributed directly to very severe bouts of inflation in the 1970s and early 1980s (Chart 3).

Interest Rates: The question here is not whether the Fed will opt to raise interest rates, but rather when it will do so. The consensus is that the lead bank will take that step in 2015—the unknown being if it will do so early in the year, as some now maintain, or wait until midyear, as others suggest. Our view is that the Fed has followed a cautious path all along and that it will likely not veer from that course under the stewardship of the dovish Janet Yellen. Thus, in the absence of a flareup of inflation going forward, we think the bank will hold off on any raising of borrowing rates until about a year from now-even as it moves to wind up its bond-buying effort in the fourth quarter of this year (Chart 4).

Corporate Profits: Corporate America put in a solid performance in the recently ended second-quarter reporting season, with the estimated earnings growth rate for the period having been fairly close to double digits, led by the telecom services sector. In all, such improvement was better than the 7% rate of growth that had been forecast at the start of the second stanza. Such outperformance is rather rare, having been achieved just three times since the second quarter of 2011. Also, nine of the ten major sectors had higher growth rates than had been predicted at the start of the reporting season in late June. On the other hand, negative guidance for the third quarter is well ahead of positive guidance, which is normal at this stage of the cycle, but

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is still something to watch for any longterm trends.

All told, the corporate outlook remains rather decent for the rest of this year and into 2015, with the presumption being that an expanding economy, continued low interest rates (even with some probable increases in 2015), effective cost controls, and the current limited wage pressures will all continue. Of course, earnings have been gaining since almost the start of the business recovery back in 2009, and it is only logical to expect comparisons to gradually grow more difficult. Still, absent new business reversals, which can often pop up, as one did in the first quarter, earnings should trend modestly higher over the next 3 to 5 years.

#### THE STOCK MARKET

35 30 25

The market's up cycle is now in its sixth year, having begun in the final stages of the 2007-2009 recession. And it has been a bull market for the ages, with the

Dow Jones Industrial Average rising from less than 6,500, at its bear market nadir, to more than 17,000 at its highs earlier this year. But now, global conflict is continuing, particularly between Russia and the West, and across vast reaches of the Middle East. The fallout from such ongoing strife has led to a difficult stretch for our equity market. On point, after a poor start this year and a subsequent recovery to a series of alltime highs in the Dow and the S&P 500 Index, stocks have faltered to some extent. As of now, we are still well shy of a correction, which is usually defined as a cumulative drop of 10%. Still, the peak-to-trough decline of more than 3% in the Dow is sufficient to awaken some fears of a correction later on, especially as the likely cause of this weaknessthe conflicts globally—defies solution.

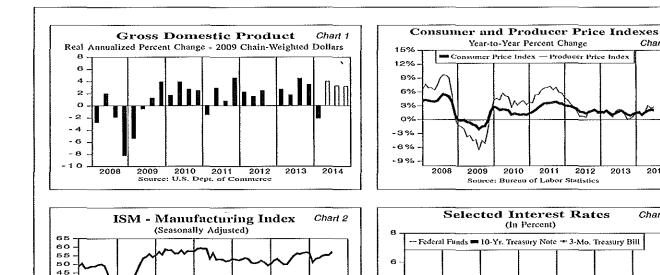
Of course, event risk is always a factor in stock market performance and one that even intrepid investors need to be cognizant of at all times. It is just as true that there are times when the stock market is vulnerable. This is one of those times, as equities have been roaring ahead for years—and particularly so during the past 18 months. And, not surprisingly, the market is tired after accumulating such gains. That said, it is also true that at some point, Wall Street likely will return to the fundamentals, which for now, as they relate to earnings, the economy, and interest rates, are still favorable. That's even though the Fed seems likely to move to a slightly less accommodative stance over the next year. So, with valuations now a bit less frothy than at the market's peak, stocks appear rather attractive.

Conclusion: We are retaining our optimism on the equity market, even as the winds of international conflict continue to blow across parts of the world. Please refer to the inside back cover of Selection & Opinion for our statistically-based Asset Allocation Model's current reading.

Chart 3

2014

Chart 4



AUGUST 22, 2014

### Model Portfolios: Recent Developments

#### PORTFOLIO I

We are selling our position in Chicago Bridge & Iron this week. Although CBI stock remains favorably ranked for Timeliness, its recent performance has been disappointing, reflecting the market's concern over earnings quality at the engineering, procurement, and construction company. It appears a large acquisition, combined with the accounting for costs under long-term construction contracts, have left Chicago Bridge's earnings stream cash-poor. True, the company has recently landed a couple of projects that should improve the situation, but the market did not seem to take much notice. Adding it all up, and given our near-term performance orientation, we have decided that it is best to cut our losses on this holding.

The open slot will be taken by Lear Corporation shares. The company supplies seating and electrical power management systems to the automotive industry, and its revenue, earnings, and cash flow have been on an upward trend since emerging from bankruptcy in late 2009. Meanwhile, its latest earnings report made for good reading, with Lear increasing its revenue, earnings, and volume forecasts for this year, At this juncture, the prospects for 2015 look favorable, as well. That said, LEA stock cannot be said to trading at a bargain price, though it has taken a bit of a breather lately, providing a respectable entry point, in our view.

#### PORTFOLIO II

Portfolio II member *Intel* is making nice progress expanding its product offering. The company recently unveiled a new manufacturing technology to produce super-thin chips targeting tablets and other wireless devices that operate without a cooling fan. This enables the use of batteries that are half the size of current versions, yet offer twice the speed. *Intel* has been slow to enter the tablet market, but this is a big step forward. Separately, the tech giant agreed to pay \$650 million (a drop in the bucket for

Intel) to Avago for a business that will broaden its footprint in networking and wireless sources. The first of these announcements helped the share price to recover from a stumble during the first week of August.

The global benchmark price of oil hit a 13-month low on August 13th, giving us pause on our holdings *ConocoPhillips* and *Total*. We're not taking action at this time, however. A supply disruption in Russia, Iraq, or elsewhere could send oil prices soaring. *ConocoPhillips* has significantly reduced its risk profile, most recently with a \$1.5 billion sale of Nigerian assets. As for *Total*, it is aggressively cutting costs, and lower oil prices could benefit its refining business. If oil prices continue to fall, though, some profit-taking would be in order.

We are not making any changes to Portfolio II this week.

#### PORTFOLIO III

Portfolio III and the broader market are proving resilient once again, much to the chagrin of Wall Street's longsuffering bears. Despite a host of concerns overseas, from the crisis in Ukraine to signs of a slowdown in the euro zone, U.S. stocks are grinding their way back toward recent highs. This is likely attributable to improvements in the domestic economy, including the labor situation. (From a historical standpoint, major corrections seldom occur when economic fundamentals are sound.) In addition, corporate earnings for the June quarter were pretty solid. And equities still appear to be the best deal for investors, particularly with bond yields at multi-month lows.

Against this backdrop, our group, which emphasizes attractively valued companies with good long-range prospects, continues to sit on a healthy year-to-date gain. Among the top performers of late have been robotic surgery leader *Intuitive Surgical* and commodity powerhouse *U.S. Steel*. Shares of *Hormel*, a

meatpacker turned valued-added packaged food outfit, also continue to trade near record levels, as investors look to add quality to their portfolios.

Hormel remains one of our favorite names to be sure and an ideal candidate for conservative buy-and-hold investors. Over the next few years, the company should benefit from a further move up the value ladder and synergies stemming from the \$700 million Skippy acquisition. Indeed, we expect the underleveraged peanut butter brand to support growth in the U.S. and key emerging markets, most notably China. We are making no changes this week.

#### **PORTFOLIO IV**

The U.S. stock market headed lower during the first days of August, but has since found some support. Some of the recent volatility may well be a reaction to ongoing political tensions in Ukraine and the Middle East, as well as concerns about equity valuations. Investors continue to worry about the Federal Reserve's plans and the direction of interest rates. This can weigh heavily on higher-yielding issues, such as real estate investment trusts, telecoms, and utilities. Portfolio IV has a large number of these holdings, which have not been immune to the recent market pullback.

Notably, our utility stocks have been somewhat weak during the third quarter. While there have been slight declines in the large names, such as Southern Company and Consolidated Edison, Alliant Energy, a smaller operator, has slipped a bit further. Elsewhere, Mattel remains a weak spot, as the toymaker works to keep its top brands current. Finally, shares of Ensco, a contract driller, remain out of favor. Still, we are cautiously holding onto this issue, which carries an above-average Timeliness rank and offers a dividend yield of roughly 6%.

We are making no changes to Portfolio IV this week.

PORTFOLIO I: STOCKS WITH ABOVE-AVERAGE YEAR-AHEAD PRICE POTENTIAL											
(primarily suitable for more aggressive investors)											
Ratings & Reports Page		Company	Recent Price	Time- liness	Safety	P/E	Yield%	Beta	Financial Strength	Industry Name	
1601	ACT	Actavis plc	203.16	1	2	14.3	Nil	0.75	B++	Drug	
945	ARRS	Arris Group	30.64	2	3	11.2	Nil	1.10	B+	Telecom, Equipment	
55 <i>7</i>	AVY	Avery Dennison	47.83	2	3	15.2	2.9	1.20	Α	Chemical (Specialty)	
1325	AVT	Avnet, Inc.	41.66	2	3	9.5	1.5	1.20	Α	Electronics	
947	BRCM	Broadcom Corp. 'A'	37.59	2	3	11.6	1.3	1.20	B++	Telecom, Equipment	
2439	CE	Celanese Corp.	59.10	1	3	10.5	1.7	1.50	B++	Chemical (Diversified)	
2441	EMN	Eastman Chemical	80.00	1	3	11.3	1.8	1.30	Α	Chemical (Diversified)	
2215	FL	Foot Locker	50.29	2	3	14.8	1.7	1.05	B++	Retail (Softlines)	
806	HCA	HCA Holdings	65.41	1	3	16.7	Nil	1.25	B+	Medical Services	
999	LEA	Lear Corp.	96.18	1	3	11.9	0.8	1.15	B+	Auto Parts	
1000	MGA	Magna Int'l 'A'	110.93	1	3	12.5	1.4	1.20	Α	Auto Parts	
345	NSC	Norfolk Southern	102.45	2	2	15.6	2.2	1.05	Α	Railroad	
2318	RCL	Royal Caribbean	61.02	2	3	16.1	1.6	1.65	B+	Recreation	
325	R	Ryder System	86.74	1	3	15.2	1.7	1.30	B+	Trucking	
312	LUV	Southwest Airlines	28.70	1	3	21.6	0.8	1.05	B+	Air Transport	
134	TMO	Thermo Fisher Sci.	120.03	2	2	17.8	0.5	1.00	Α	Precision Instrument	
2431	TDW	Tidewater Inc.	49.67	1	3	10.9	2.4	1.10	B+	Oilfield Svcs/Equip.	
1940	THS	TreeHouse Foods	78.89	2	3	20.5	Nil	0,60	B++	Food Processing	
730	TGI	Triumph Group	64.85	2	3	11.1	0.2	1.05	8++	Aerospace/Defense	
1345	VSH	Vishay Intertechnology	14.96	2	3	14.1	1.6	1.45	B+	Electronics	

To qualify for purchase in the above portfolio, a stock must have a Timeliness Rank of 1 or 2 and a Financial Strength Rating of at least B+. If a stock's Timeliness rank falls to 3, or lower, it will be automatically removed. Stocks in the above portfolio are selected and monitored by Charles Clark, Associate Research Director.

1		PORTFOLIO	II: STOCI	KS FOR	INCOM	AND	POTENTI	AL PRIC	CE APPRECIA	ATION	
n., .	(primarily suitable for more conservative investors)										
Ratings & Reports Page		Сотрапу	Recent Price	Time- liness	Safety	P/E	Yield%	Beta	Financial Strength	Industry Name	
542	GAS	AGL Resources	51.14	2	1	13.7	3.8	0.80	Α	Natural Gas Utility	
707	ВА	Boeing	120.47	3	1	16.1	2.5	1.05	A++	Aerospace/Defense	
2509	CM.TO	Can, Imperial Bank	100.23	3	1	11.8	4.0	0.70	A+	Bank	
2396	COP	ConocoPhillips	80.42	NR	1	12.2	3.6	NMF	A++	Petroleum (Producing)	
2413	ESV	Ensco plc	48.86	2	3	25.7	6.1	1.20	B++	Oilfield Svcs/Equip.	
1363	INTC	Intel Corp.	33.13	1	1	14.8	2.7	0.95	A++	Semiconductor	
1164	IP	Int'l Paper	47.80	3	3	17.6	2.9	1.25	B+	Paper/Forest Products	
1923	K	Kellogg	63.45	3	1	15.7	3.1	0.60	Α	Food Processing	
1924	KRFT	Kraft Foods Group	56.10	NR	2	17.4	3.7	NMF	Α	Food Processing	
1975	TAP	Molson Coors Brewing	72.25	3	2	16.9	2.0	0.80	B++	Beverage	
1627	PFE	Pfizer, Inc.	28.08	3	1	15.7	3.7	0.85	A++	Drug	
2522	RY.TO	Royal Bank of Canada	79.64	3	2	13.4	3.7	0.75	Α	Bank	
1936	SJM	Smucker (J.M.)	102.59	3	1	17.0	2.5	0.70	A++	Food Processing	
1185	SON	Sonoco Products	39.58	3	2	15.5	3.2	0.95	Α	Packaging & Container	
1729	SNA	Snap-on Inc.	122.28	3	2	17.6	1.4	1.10	A+	Machinery	
518	TOT	Total ADR	64.09	2	1	10.3	5.1	1.20	A++	Petroleum (Integrated)	
777	TRV	Travelers Cos.	91.09	3	1	10.3	2.4	0.75	A++	Insurance (Prop/Cas.)	
346	UNP	Union Pacific	99.67	3	1	17.4	2.0	1.00	A++	Railroad	
1548	WPC	W.P. Carey Inc.	67.86	NR	3	31.0	5.4	NMF	B+	R.E.I.T.	
1171	WY	Weyerhaeuser Co.	32.33	NR	3	21.4	3.6	1.10	B+	Paper/Forest Products	

To qualify for purchase in the above portfolio, a stock must have a yield that is in the top half of the Value Line universe, a Timeliness Rank of at least 3 (unranked stocks may be selected occasionally), and a Safety Rank of 3 or better. If a stock's Timeliness Rank falls below 3, that stock will be automatically removed. (Occasionally a stock will be unranked (NR), usually because of a short trading history or a major corporate reorganization.) Stocks are selected and monitored by Craig Sirois, Editorial Analyst.

11.		PORTFOLIC	) III: STO	OCKS W	ITH LO	NG-TEI	RM PRICE	GROV	VTH POTENTIA	AL.		
Ratings &	(primarily suitable for investors with a 3- to 5-year horizon) Ratings & 3- to 5-yr											
Reports Page		Company	Recent Price	Time- liness	Safety	P/E	Yield%	Beta	Appreciation Potential	Industry Name		
1579	ATI	Allegheny Techn.	40.28	5	3	69.4	1.8	1.65	0 - 60%	Metals & Mining (Div.)		
760	ALL	Allstate Corp.	60.15	3	1	11.7	1.9	0.90	60 - 90	Insurance (Prop/Cas.)		
1398	AAPL	Apple Inc.	95.97	2	1	13.9	2.0	0.85	35 - 60	Computers/Peripherals		
2507	BK	Bank of New York Mello	n 38.42	4	3	14.9	1.8	1.15	45 - 110	Bank		
969	CVS	CVS Caremark Corp.	78.67	3	1	17.3	1.4	0.85	15 - 40	Pharmacy Services		
2329	DIS	Disney (Walt)	87.21	3	1	20.8	1.0	1.05	10 - 30	Entertainment		
2308	HOG	Harley-Davidson	61.71	3	3	15.2	1.8	1.30	20 - 85	Recreation		
1920	HRL	Hormel Foods	46.78	3	1	19.7	1.8	0.70	20 - 50	Food Processing		
187	ISRG	Intuitive Surgical	451.53	4	3	35.9	Nil	0.90	-5 - 45	Med Supp Invasive		
1000	MGA	Magna Int'l 'A'	110.93	1	3	12.5	1.4	1.20	0 - 55	Auto Parts		
1596	MOS	Mosaic Company	46.53	3	3	15.8	2.6	1.20	40 - 105	Chemical (Basic)		
2421	NOV	National Oilwell Varco	81.89	2	3	13.4	2.2	1.30	40 - 115	Oilfield Svcs/Equip.		
2111	PVH	PVH Corp.	114.27	3	3	14.7	0.1	1.30	25 - 80	Apparel		
2186	PETM	PetSmart, Inc.	68.48	2	2	15.5	1.2	0.80	25 - 70	Retail (Hardlines)		
416	RSG	Republic Services	38.65	3	2	18.7	2.9	0.85	15 - 55	Environmental		
963	QCOM	Qualcomm Inc.	74.14	2	1	12.9	2.3	0.95	30 - 55	Telecom. Equipment		
1006	TEN	Tenneco Inc.	63.66	1	4	13.5	Nil	1.70	10 - 80	Auto Parts		
755	X	U.S. Steel Corp.	35.68	1	3	60.5	0.6	1.70	-15 - 25	Steel		
818	UNH	UnitedHealth Group	80.22	3	1	13.8	1.9	0.85	25 - 50	Medical Services		
2366	WYNN	Wynn Resorts	200.20	3	3	22.6	2.5	1.35	5 - 60	Hotel/Gaming		

To qualify for purchase in the above portfolio, a stock must have worthwhile and longer-term appreciation potential. Among the factors considered for selection are a stock's Timeliness and Safety Rank and its 3- to 5-year appreciation potential. (Occasionally a stock will be unranked (NR), usually because of a short trading history or a major corporate reorganization.) Stocks in the above portfolio are selected and monitored by Justin Hellman, Editorial Analyst.

	PORTFOLIO IV: STOCKS WITH ABOVE-AVERAGE DIVIDEND YIELDS									
n	(primarily suitable for investors interested in current income)									
Ratings & Reports Page		Company	Recent Price	Time- liness	Safety	P/E	Yield%	Beta	Financial Strength	Industry Name
922	Ť	AT&T Inc.	34.64	2	1	12.8	5.4	0.75	A++	Telecom. Services
903	LNT	Alliant Energy	55.86	3	2	15.8	3.7	0.80	Α	Electric Util. (Central)
1033	BT	BT Group ADR	63.26	2	3	13.3	2.9	1.10	B++	Telecom. Utility
1990	BTI	Brit. Amer Tobac, ADR	116.46	3	2	16.1	3.9	0.80	B++	Tobacco
140	ED	Consol, Edison	56.10	3	1	14.7	4.6	0.60	۸÷	Electric Utility (East)
1593	DOW	Dow Chemical	51.80	2	3	16.7	2.9	1.40	B++	Chemical (Basic)
1594	DÐ	Du Pont	65.49	3	1	15.8	2.9	1.10	A++	Chemical (Basic)
2413	ESV	Ensco plc	48.86	2	3	25.7	6.1	1.20	B++	Oilfield Svcs/Equip.
1363	INTC	Intel Corp.	33.13	1	1	14.8	2.7	0.95	A++	Semiconductor
1164	IP .	Int'l Paper	47.80	3	3	17.6	2.9	1.25	B+	Paper/Forest Products
1194	KMB	Kimberly-Clark	107.62	3	1	18.7	3.1	0.60	A++	Household Products
2313	MAT	Mattel, Inc.	35.24	4	2	15.8	4.3	0.90	Α	Recreation
364	MCD	McDonald's Corp.	93.56	3	1	16.3	3.5	0.60	A++	Restaurant
1370	MCHP	Microchip Technology	46.58	2	3	16.9	3.0	1.05	Α	Semiconductor
2613	PAYX	Paychex, Inc.	41.41	4	1	23.1	3.7	0.90	Α	IT Services
1993	RAI	Reynolds American	57.14	4	2	15.5	4.7	0.65	B+	Tobacco
515	RDSB	Royal Dutch Shell 'B'	84.12	2	1	11.7	4.5	1.05	A++	Petroleum (Integrated)
1185	SON	Sonoco Products	39.58	3	2	15.5	3.2	0.95	Α	Packaging & Container
151	SO	Southern Co.	43.22	3	2	16.4	5.0	0.60	Α	Electric Utility (East)
421	WM	Waste Management	45.48	2	2	19.0	3.3	0.85	A	Environmental

To qualify for purchase in the above portfolio, a stock must have a yield that is at least 1% above the median for the Value Line universe, a Timeliness Rank of at least 3, and a Financial Strength Rating of at least B+. If a stock's Timeliness Rank falls below 4, that stock will be automatically removed. Stocks are selected and monitored by Adam Rosner, Senior Analyst.

### Selected Yields

	Recent (8/13/14)	3 Months Ago (5/14/14)	Year Ago (8/13/13)		Recent (8/13/14)	3 Months Ago (5/14/14)	Year Ago (8/13/13)
TAXABLE							
Market Rates				Mortgage-Backed Securities			
Discount Rate	0.75	0.75	0.75	GNMA 5.5%	1.69	1.75	2,42
Federal Funds	0.00-0.25	0.00-0.25	0.00-0.25	FHLMC 5.5% (Gold)	1.87	1.78	2,57
Prime Rate	3.25	3.25	3.25	FNMA 5.5%	1.70	1,66	2.25
30-day CP (A1/P1)	0.10	0.10	0.15	FNMA ARM	1.83	1.86	2.11
3-month LIBOR	0.23	0.23	0.26	Corporate Bonds		****	
Bank CDs			5.25	Financial (10-year) A	3.48	3.50	4.09
6-month	0.05	0.06	0.08	Industrial (25/30-year) A	4,28	4.24	4.74
1-year	0.09	0.09	0.10	Utility (25/30-year) A	4.14	4.22	4.59
5-year U.S. Treasury Securities	0.51	0.53	0.62	Utility (25/30-year) Baa/BBB	4.50	4.56	5.10
3-month				Foreign Bonds (10-Year)			
=	0.03	0.02	0.05	Canada	2.07	2.29	2.63
6-month	0.05	0.05	0.07	Germany	1.03	1.36	1.81
1-year	0.08	0.08	0.11	Japan	0.52	0.60	0.74
5-year	1.58	1.59	1.47	United Kingdom	2.44	2.58	2.60
10-year	2.42	2.55	2.71	Preferred Stocks			
10-year (inflation-protected)	0.20	0.35	0.46	Utility A	5.93	5.93	6.13
30-year	3.24	3,37	3.74	Financial BBB	6.48	6.42	6.47
30-year Zero	3,42	3.58	4.02	Financial Adjustable A	5.51	5.51	5.51
Treasury Securi	tv Vield	Curve	TA	X-EXEMPT			
ricusury occurr	ij ileid	Curre		Bond Buyer Indexes			
6.00% —	<sub>1</sub>		—— <u> </u>	20-Bond Index (GOs)	4.31	4.31	4.73
	- }			25-Bond Index (Revs)	4.89	4.97	5.05
5.00% -				General Obligation Bonds (GO:	s)		
				1-year Aaa	0.09	0.13	0.18
1.00% -				1-year A	0.53	0.66	0.83
1.00 % 7				5-year Aaa	1.20	1,28	1.37
				5-year A	1.87	2.01	2.17
3.00% -				10-year Aaa	2.24	2.44	2.99
	4			10-year A	3.41	3.62	3.83
2.00%-				25/30-year Aaa	3.29	3.84	4.31
				25/30-year A	5.15	5.59	5.93
1.00%				Revenue Bonds (Revs) (25/30-Yea		3.33	5,55
		1	rent	Education AA	4.64	4.97	5.20
0.00%		— Yea	r-Ago	Electric AA	4.72	5.04	5.28
J.UU /0	1.0	<u> </u>	30				
3 6 1 2 3 5	10		30 [	Housing A A	E 11	E 46	€ ∠0
3 6 1 2 3 5 Mos. Years	10		30	Housing AA Hospital AA	5.14 5.16	5.46 5.21	5.68 5.28

### Federal Reserve Data

(Two-		ANK RESERV Millions, No	'ES ot Seasonally Adjuste	ed)		
		Recent Levels		Averag	e Levels Ove	r the Last
	8/6/14	7/23/14	Change	12 Wks.	26 Wks.	52 Wks.
Excess Reserves	2711094	2632603	78491	2593839	2566349	2437901
Borrowed Reserves	260	235	25	188	149	187
Net Free/Borrowed Reserves	2710834	2632368	78466	2593651	2566200	2437715
	٨	ONEY SUPP	LY			
(Oı	ne-Week Period	: in Billions,	Seasonally Adjusted)			
		Recent Levels			th Rates Ove	r the Last
	7/28/14	7/21/14	Change	3 Mos.	6 Mos.	12 Mos.
M1 (Currency+demand deposits)	2852.2	2847.2	5.1	11.2%	15.4%	11.5%
M2 (M1+savings+small time deposits)	11467.7	11438.5	29.2	7.7%	7.5%	6.8%
Source: United States Federal Reserve Bank						

Source: Bloomberg Finance L.P.

### Closing Stock Market Averages as of Press Time

	8/6/2014	8/13/2014	%Change 1 week	%Change 12 months
Dow Jones Industrial Average	16443.34	16651.80	+1.3%	+7.8%
Standard & Poor's 500	1920.24	1946.72	+1.4%	+14.9%
N.Y. Stock Exchange Composite	10653.42	10756.18	+1.0%	+11.7%
NASDAQ Composite	4355.05	4434.13	+1.8%	+20.3%
NASDAQ 100	3874.27	3949.20	+1.9%	+25.7%
Amex Major Market Index	2681.41	2690.13	+0.3%	+15.0%
Value Line (Geometric)	483.41	488.96	+1.1%	+9.3%
Value Line (Arithmetic)	4427.02	4481.07	+1.2%	+13.4%
London (FT-SE 100)	6636.16	6656.68	+0.3%	+0.7%
Tokyo (Nikkei)	15159.79	15213.63	+0.4%	+9.7%
Russell 2000	1125,55	1141.78	+1.4%	+8.5%

### Major Insider Transactions<sup>†</sup>

			PUR	CHASES				
Latest ull-Page Report	Timeline: Rank	ss Company	Insider, Title	Date	Shares Traded	Shares Held	Price Range	Recen Price
2435	4	Air Products & Chem.	S. Ghasemi, Chair.	8/1/14	25,000	77,026	\$131,79-\$133.55	131.99
177	3	CONMED Corp.	C.R. Hartman, CEO	7/31/14	10,000	11,000	\$39.25	36.53
141	3	Dominion Resources	M.J. Kington, Dir.	8/6/14	15,000	23,229	\$64.87	67.49
2360	-	Penn Nat'l Gaming	T.J. Wilmott, CEO	8/4/14-8/5/14	50,000	238,623	\$10,44-\$10.46	10.90
416	3	Republic Services	W.L. Nutter, Dir.	7/31/14	30,000	30,332	\$38.04	38.65
1143	-	Tile Shop Hldgs.	W.E. Watts, Dir.	8/1/14	40,000	319,814	\$9.96	10.93
1939	4	Tootsie Roll Ind.	L. Lewis Brent, Dîr.	7/31/14	15,000	23,395	\$26.91	27.52

			Si	ALES				
Latest Full-Page Report	Timeliness Rank	Company	Insider, Title	Date	Shares Traded	Shares Held	Price Range	Recent Price
982	3	BorgWarner	J.J. Gasparovic, V.P.	8/6/14	60,000	79,906	\$61.00	61.66
1523	3	Equity Residential	S. Zell, Chair,	7/31/14-8/4/14	2,000,000	1,689,210	\$64.04-\$65.67	64.90
2626	3	Google, Inc.	S. Brin *	8/5/14	83,334	22,818,612	\$562.89-\$571.36	562,73
2628	5	LinkedIn	J. Weiner, CEO	8/1/14-8/5/14	124,875	209,641	\$192,77-\$205,44	213.38
2586	4	Microsoft Corp.	W.H. Gates, Dir.	7/29/14-7/30/14	7,589,164	ŃΑ	\$43,33-\$44.09	43.52
721	2	Northrop Grumman	W.G. Bush, Chair.	8/1/14	30,000	120,000	\$123.96	123.03
2115	4	Under Armour	K.A. Plank, Chair.	7/31/14-8/1/14	405,000	43,546	\$66.71-\$68.51	68.36

Beneficial owner of more than 10% of common stock.

Major Insider Transactions are obtained from Vickers Stock Research Corporation.

<sup>†</sup> Includes only large transactions in U.S.-traded stocks; excludes shares held in the form of limited partnerships, excludes options & family trusts.

#### PAGE 4687

### Market Monitor

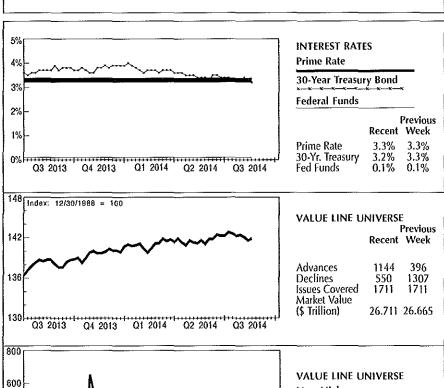
Valuations and Yields	8/ <u>13</u>	8/6	13-week range	50-week range	Last market top (5-21-2013)	Last market bottom (3-9-2009)
Median price-earnings ratio of VL stocks P/E (using 12-mo. est'd EPS) of DJ Industrials Median dividend yield of VL stocks Div'd yld. (12-mo. est.) of DJ Industrials Prime Rate Fed Funds 91-day T-bill rate AAA Corporate bond yield 30-year Treasury bond yield Bond yield minus average earnings yield	17.9 14.5 2.1% 2.4% 3.3% 0.1% 0.0% 4.1% 3.2%	18.3 14.8 2.1% 2.4% 3.3% 0.1% 0.0% 4.2% 3.3% -1.3%	17.8 - 18.9 14.5 - 15.2 2.0 - 2.1% 2.3 - 2.4% 3.3 - 3.3% 0.1 - 0.1% 0.0 - 0.0% 4.1 - 4.3% 3.2 - 3.5% -1.51.0%	17.0 - 18.9 13.6 - 15.8 1.9 - 2.1% 2.2 - 2.6% 3.3 - 3.3% 0.1 - 0.1% 4.1 - 4.7% 3.2 - 4.0% -1.50.8%	17.5 14.0 2.1% 2.5% 3.3% 0.1% 0.0% 3.9% 3.2%	10.3 17.3 4.0% 4.0% 3.3% 0.2% 0.3% 5.5% 3.7%
Market Sentiment Short interest/avg. daily volume (5 weeks) CBOE put volume/call volume	22.7 .96	22.6 1.13	20.5 - 22.7 .77 - 1.13	17.9 - 22.7 .67 - 1.31	19.0 .91	8.6 .93

### VALUE LINE ASSET ALLOCATION MODEL. (Based only on economic and financial factors)

Current (last adjusted at market open 5/12/14) Previous (before 5/12/14)

Common Stocks 60%-70% 55%-65%

Cash and Treasury Issues 40%-30% 45%-35%



#### 7 Best Performing Industries Medical Services +3.8% Precious Metals +3.7% Steel +3.3% Metals & Mining (Div.) +2.6% +2.2% Wireless Networking +2.0% Internet +1.9% 7 Worst Performing Industries Homebuilding -13.0% Natural Gas (Div.) -12.1% Oilfield Svcs/Equip. -9.2% Maritime -8.9% Entertainment -8.6%

INDUSTRY PRICE PERFORMANCE

LAST SIX WEEKS ENDING 8/12/2014

The corresponding change in the Value Line Arithmetic Average\* is -4.1%

-8.5%

-8.3%

Newspaper

Power

CHANGES IN FINANCIAL
STRENGTH RATINGS

Company	Prior Rating	New	Ratings & Reports Page
Bard (C.R.), Inc.	A++	A+	172
Hill-Rom Hldgs.	B+	B++	215
PerkinElmer, Inc.	B+	B++	131
Volcano Corp.	В	C++	233

100 200	1	M	M	N/W	$\mathcal{M}^{\Lambda}$	Щ
0	03 2		04 2013	01 2014	02 2014	√ <b>∤</b>

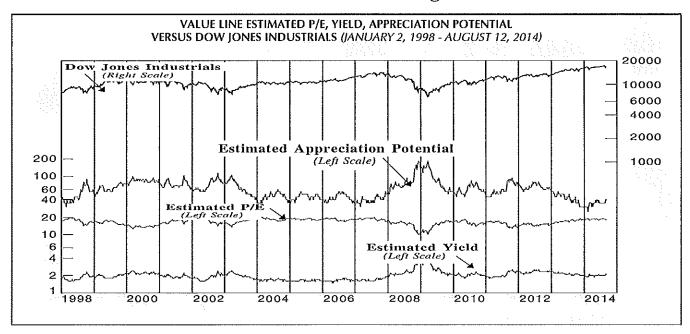
New Lows

Previous
Recent Week
New Highs 87 49

**New Highs** 

New Lows 51 107

### Stock Market Averages

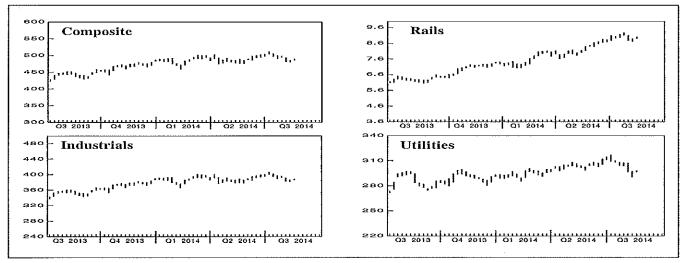


THE	ALUE LINE	GEOMETRI	C AVERAG	GES
	Composite 1681 stocks	Industrials 1594 stocks	Rails 9 stocks	Utilities 78 stocks
8/7/2014	480.71	381.62	8717.48	292.01
8/8/2014		385.28	8839.91	297.03
8/11/2014	488.85	388.05	8972.64	296.93
8/12/2014	486.30	385.94	8920.67	296.69
8/13/2014	488.96	388.07	8991.96	297.86
%Change last 4 week	s -1.6%	-1.6%	-0.5%	-3.1%

Arithmetic* Composite 1681 stocks
4403.20 4447.90 4478.93 4456.28 4481.07
-1.3%

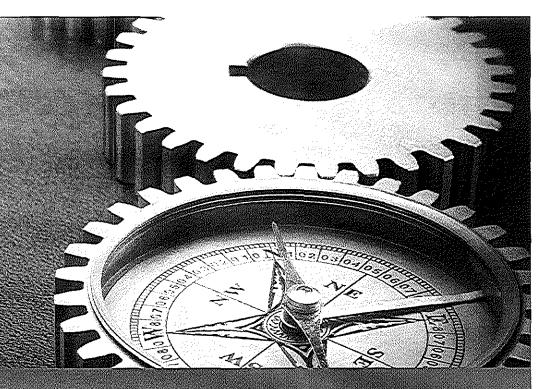
+ %	THE DOW JO!	NES AVERAGES	
Composite 65 stocks	Industrials 30 stocks	Transportation 20 stocks	Utilities 15 stocks
5799.57	16368.27	7992.08	530.78
5877.29	16553.93	8092.47	542.69
5890.44	16569.98	8156.65	540.63
5887.84	16560.54	8153.80	540.55
5919.00	16651.80	8209.57	541.42
-2.7%	-2.8%	-2.2%	-3.1%

### WEEKLY VALUE LINE GEOMETRIC AVERAGES\* (JULY 1, 2013 - AUGUST 13, 2014)



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J.P. Morgan Asset Management

Long-term Capital Market Return Assumptions

2014 EDITION

edule AHG-1 S&TT-525-KSF

	¬ →	Rationale
Inflation	2.25	Significant slack in the economy overall, elevated levels of unemployment, ongoing deleveraging, and firmly anchored market expectations will keep inflation low overall. Reflationary central bank policies create the
Core Inflation	2,25	for higher inflation for the outer years of the projection horizon.
Real GDP	2.50	The cyclical picture continues to improve and economic momentum is improving, as secular challenges from an ageing population and rising entitlement costs become more pressing.
U.S. Cash	2.00	The Federal Reserve to keep policy rates on hold for an extended period and raise them only gradually thereafter. Real rates to remain low by historical standards.
U.S. Intermediate Treasury <sup>3</sup>		Yield levels to stay contained in the near term before rising towards their higher equilibrium levels as monetary policy is eventually normalized. Dampened total returns due to both low income from the low level of
U.S. Long Treasury		and negative mark-to-market returns from rising rates.
U.S. TIPS	4.75	TIPS to outperform nominal Treasuries as longer-term expected inflation rises only moderately from current levels.
U.S. Aggregate	4.25	
U.S. Short Duration Gov't/Credit	2.50	
U.S. Long Duration Gov't/Credit	4.75	Spreads are expected to narrow somewhat, but total returns should remain exposed to rising overall yields broadly in line with Treasury rates; intermediate maturity securities benefit most from the curve roll-down
U.S. Investment Grade Corporate	5.00	
U.S. Long Corporate	5.00	
U.S. High Yield	6.00	Any further reduction in default rates and spread narrowing will provide only limited protection to offset the mark-to-market pressure from rising Treasury rates, Income is expected to be the driver of returns, Hair
U.S. Leveraged Loan (BB or better)		applied to total returns for expected loss from defaults.
World Government Bond (local)	2.75	Government bond yields to rise globally from current levels, leading to negative mark-to-market returns during the period where rates converge to equilibrium. Outside the U.S., countries are likely to experience a
World ex-U.S. Government Bond (local)	and a state of the state of the	prolonged period of lower rates and normalization due to slower economic growth.
World ex-U.S. Government Bond (hedged)		Higher U.S. cash yields compared to weighted average WGBI cash yields are expected to boost returns to U.S. investors.
Emerging Markets Sovereign Debt (hedged)		Spreads have room to narrow, but total returns are at risk from rising U.S. Treasury yields given the long index duration.
Emerging Markets Local Currency	1	
Sovereign Debt (unhedged)	7.00	Spreads are expected to narrow further, but total returns are expected to be constrained as overall yields rise with U.S. Treasury rates.
Emerging Markets Corporate Debt (hedged)	6.25	Yields are expected to rise as inflation and real rates in emerging economies increase to their higher equilibrium levels over time. Total returns to be largely driven by income.
U.S. Municipal (1–15 Blend)	3.75	Spreads are expected to narrow further, but total returns are expected to be constrained as overall yields rise with U.S. Treasury rates.
U.S. Large Cap		Sum of below building blocks (nominal earnings per share growth + dividend yield + price-to-earnings return impact). Total returns are expected to recover over the long term as the corporate sector outperforms the domestic economy.
U.S. Large Cap EPS Growth	4.50	Real corporate earnings growth remains robust as companies maintain cost discipline, while margins to drift gradually lower.
U.S. Large Cap Dividend Yield		Dividend yield is expected to rise as companies favor payouts over new investment.
U.S. Large Cap P/E Return Impact		Valuation multiples approach more recent historical averages, but upside is limited due to secular pressures and limited headline growth.
U.S. Mid Cap	7.75	
U.S. Small Cap	7.50	Mid cap companies in particular are likely to benefit from acquisition activity by larger firms, especially given the significant cash build-up on large cap corporate balance sheets.
U.S. Large Cap Value	7.75	
U.S. Large Cap Growth	7.25	Value is expected to outperform growth given starting valuations and more favorable sector concentrations.
Europe ex-U.K. Large Cap (local)		An earnings premium to nominal GDP is expected due to the large share of globally sourced revenues. Valuations to improve from depressed levels and dividend yields to rise moderately.
Japan Large Cap (local)		Earnings to outperform the domestic economy given exposure to fast-growing overseas markets, Japan to remain a global underperformer given demographic challenges and the ongoing battle with deflation.
U.K. Large Cap (local)	8 25	An earnings premium to nominal GDP is expected given support from foreign-sourced revenues. Tolerance for higher inflation to keep valuations in check, but dividend yields are expected to rise moderately.
EAFE Equity (local)		Market capitalization weighted average of expectations for regional equity returns.
EAFE Equity (noted)		Slight dollar depreciation against the weighted average of EAFE currencies is expected to boost returns to U.S. investors.
Emerging Markets Equity (unhedged)	9.00	
Asia ex-Japan Equity (unhedged)	9.00	Overall more favorable demographics, policy flexibility and improved corporate governance should support long-run growth even with weaker economic fundamentals,
Global Equity (unhedged)		Market capitalization weighted average of expectations for regional equity returns.
U.S. Private Equity <sup>5,6</sup>		Median manager returns assumed to be in line with mid cap equity. Sizeable divergence expected across private investments.
U.S. Direct Real Estate (unlevered)56		Appreciation of real estate assets, lower intial property yields and low nominal GDP expectations reduce return expectation by 0.50% per annum from 2013 estimates.
U.S. Value Added Real Estate (unlevered)54		A real estate risk assumption between core and opportunistic, seeking to enhance cash flows, occupancy, and building renovation; historically has given a higher yield compared to core.
European Real Estate (unlevered, local)50		European real estate, with low nominal GDP growth, to produce muted return expectations.
U.S. REITS		Solid REIT performance and a slight NAV premium to direct unlevered real estate results in REIT returns that are broadly in line with the real asset return.
Global Infrastructure <sup>56</sup>		
GIODAI BIHASH UCTUFE**		Expectations for returns are based on continued interest in infrastructure cash flows with good visibility and the benefit of leverage for low risk "bondable" assets.
Hedge Fund-Diversified**	3.23	Expected hedge fund returns are based on multi-variate regressions to public markets. A blend of emerging market, commodities, small cap and U.S. aggregate bond betas to be the main driver of median manager expected returns. Sizeable divergences are expected among managers.
Hedge Fund—Event Driven <sup>5,4</sup>		Blend of emerging market, commodities, mid cap, small cap, U.S. high yield and cash betas to be the main driver of median manager expected returns. Sizeable divergences are expected among managers.
Hedge Fund-Long Bias <sup>56</sup>		Blend of commodities, emerging market equity, and large and small cap betas to be the main driver of median manager expected returns. Sizeable divergences are expected among managers.
Hedge Fund-Relative Valuess	4.75	Blend of emerging market credit, commodities, U.S. high yield and investment grade bond betas to be the main driver of median manager expected returns. Sizeable divergences are expected among managers.
		Blend of commodities, emerging market equity and cash betas to be the main driver of median manager expected returns. Sizeable divergences are expected among managers.

3.75 Return expectation is based on the growth of nominal global GDP. Returns to be less robust, reflecting large supply/demand challenges.

4.25 Expected return is based on the historical relationship with inflation expectations, the U.S. dollar and emerging markets.

Commodities (spot)<sup>5</sup>

Gold (spot)

<sup>\*</sup> Data as of September 30, 2013, except hedge funds (diversified, event driven, long bias, and relative value) as of June 30, 2013 and hedge fund (macro) as of May 31, 2013.

Return estimates are on a compound or internal rate of return (IRR) basis. Equivalent arithmetic averages, as well as further information, are shown on the following page.
All asset class assumptions are in total return terms, including equity return assumptions. All returns are in U.S. dollar terms unless otherwise indicated.

9 U.S. Intermediate Treasury returns based on Barclays Capital U.S. Treasury: 7-10 Year Index.

4 U.S. Long Treasury returns based on Barclays Capital U.S. Treasury: 20+ Year Index.

<sup>5</sup> Private equity, hedge funds, real estate, infrastructure and commodities are unlike other asset categories shown above in that there is no unde investible index. Hedge fund returns are shown not of manager fees.

The return estimates shown for these asset classes and strategies are our estimates of industry medians—the dispersion of returns among managers.

in these asset classes and strategies is typically far wider than for traditional asset classes. See additional notes on the following page.

	14-S&TT-525-KSF	Schedule AHG-1
poty		

	Expected Correlation Matrix
annualized v	Expected volatility (%)2 Correlation Matrix
y and a second	Expected 2
compound ret	THE GAN TO THE
mass Application (Application and Application (Application Application Applica	Cted (%)  Cted (ted it red):  The control of the co
Exped	Cted (%6)2 225 125 100 10 17 57 100 17 17 100 17 10
arithmetic return (	Cash Cash Cash Cash Cash Cash Cash Cash
U.S. Inflation	Control   Cont
U.S. Cash	<u>   2200    2200    20</u>
U.S. Intermediate Treasury <sup>a</sup>	425 425 650 033 001 059 100 51 P. 15
U.S. Long Treasury <sup>4</sup>	200   200   0.00   1.
U.S. TIPS	457 475 675 0.05 -0.02 0.62 0.47 1.00 17 57 50 50 50 50 50 50 0.05 -0.02 0.62 0.47 1.00 17 57 50 50 50 50 50 50 50 50 50 50 50 50 50
U.S. Aggregate	
U.S. Short Duration Gov't/Credit	250 200 0.20 0.27 0.67 0.44 0.61 0.76 1.00 = 5 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
U.S. Long Duration Gov't/Credit	<u>\$5.38</u> <u>475</u> <u>9.50</u> <u>0.31</u> <u>0.05 0.84 0.87 0.66 0.92 0.56 1.00 ≅ 2.5 € 8 ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹</u>
U.S. Investment Grade Corporate	<u> </u>
U.S. Long Corporate	
U.S. High Yield	<u>8675</u> 1600 1225 1-0.04 1-0.10 1-0.06 1-0.12 0.39 0.33 0.18 0.28 0.62 0.58 1.00 ≒ \( \hat{E} \) \(
U.S. Leveraged Loan (BB or better)	<u>5500</u>   <u>450</u>   <u>1025</u>   <u>0.13</u> -0.07 -0.19 -0.22   <u>0.27</u>   <u>0.13</u> -0.02   <u>0.12</u> -0.01   <u>0.13</u> -0.02   <u>0.12</u> -0.41   <u>0.37</u>   <u>0.75</u>   <u>1.00</u>   <u>5</u>
World Government Bond (hedged)	<u>229</u>   <u>3.25</u>   <u>3.00  -0.35 0.06 0.88 0.83 0.49 0.80 0.63 0.78 0.51 0.56 -0.07 -0.24 1.00 孝 夏 夏 夏 夏 夏 夏</u>
World Government Bond (unhedged)	3.29 3.00 -0.35 0.06 0.88 0.85 0.49 0.80 0.63 0.78 0.51 0.56 -0.07 -0.24 1.00 \$\frac{1}{2}\$ \frac{1}{2}\$ \fra
World ex-U.S. Government Bond (hedged)	<u>3229  325  3.00  -0.33  0.05  0.77  0.73  0.39  0.71  0.54  0.71  0.647  0.52  -0.04  -0.02  0.95  0.51  1.00                                 </u>
World ex-U.S. Government Bond (unhedged)	
Emerging Markets Sovereign Debt (hedged)	
Emerging Markets Local Currency Sovereign Debt (unhedged)	
Emerging Markets Corporate Debt (hedged)	8686 625 11.50 0.06 0.08 0.27 0.14 0.61 0.59 0.39 0.51 0.77 0.70 0.74 0.63 0.19 0.40 0.17 0.40 0.90 0.69 1.00 5
U.S. Municipal (I–15 Blend)	3.83 3.75 4.00 -0.13 -0.04 0.49 0.38 0.50 0.63 0.48 0.54 0.58 0.51 0.30 0.24 0.49 0.36 0.47 0.32 0.48 0.24 0.40 1.00 3 7 2 2 2 3 7 3 5 7 3 7 3 7 3 7 3 7 3 7 3 7 3 7 3
U.S. Municipal High Yield	3577 525 1050 0.17 -0.07 -0.04 -0.11 0.33 0.19 0.06 0.12 0.29 0.21 0.36 0.46 -0.04 0.04 -0.01 0.05 0.40 0.24 0.46 0.61 1.00 3 3 3 6 8 8 9 2
U.S. Large Cap	3.83 3.75 4.00 - 0.13 -0.07 - 0.07 -
U.S. Mid Cap	937 775 1775 0.11 -0.07 -0.29 -0.33 0.20 0.03 -0.07 -0.02 0.31 0.26 0.74 0.50 -0.29 0.14 -0.25 0.21 0.56 0.66 0.57 0.06 0.29 0.96 1.00 💥 💆 🐰 💆
U.S. Small Cap	9224   755   1975   0.08 -0.08 -0.03 -0.04 -0.13 -0.06   0.21   0.18   0.69   0.41 -0.31   0.10 -0.05   0.41 -0.31   0.10 -0.05   0.43   0.47 -0.02   0.20   0.47   0.02   0.22   0.47   0.02   0.23   0.47   0.02   0.24   0.10   0.41   0.31   0.10   0.41   0.31   0.10   0.02   0.41   0.31   0.10   0.42   0.41   0.31   0.10   0.42   0.41   0.31   0.10   0.41   0.31   0.41   0.31   0.41   0.31   0.41   0.31   0.41   0.31   0.41   0.41   0.31   0.41   0.41   0.31   0.41   0.31   0.41   0.41   0.31   0.4
U.S. Large Cap Value	750   1975   1050   0.05   -0.05   -0.25   0.24   0.10   0.05
U.S. Large Cap Growth	8227    7225    1500    0.09   -0.07   -0.28   -0.34   0.20   0.02   -0.07   -0.04   0.29   0.23   0.71   0.48   -0.30   0.15   -0.26   0.22   0.53   0.64   0.54   0.05   0.28   0.95   0.91   0.93   1.00   □
Europe ex-U.K. Large Cap (unhedged)	SEZ7    725    15.00   0.09   0.07   -0.28   -0.34   0.20   0.02   0.07   0.04   0.29   0.23   0.71   0.48   0.30   0.15   0.05   0.02   0.03   0.05   0.05   0.03   0.36   0.30   0.72   0.42   0.21   0.36   0.17   0.44   0.64   0.77   0.57   0.04   0.24   0.28   0.05   0.0
Japan Large Cap (unhedged)	1/299   16.75   16.50   0.05 -0.03 -0.11 -0.12   0.22   0.16   0.08   0.13   0.40   0.35   0.57   0.39 -0.11   0.26 -0.09   0.30   0.15   0.49   0.03   0.15   0.45   0.65   0
U.K. Large Cap (unhedged)	[9:45] (8:00) 18:00  0.12 0.00 -0.29 -0.25 0.20 0.05 0.00 -0.01 0.37 0.29 0.68 0.48 0.28 0.28 0.28 0.28 0.02 0.60 0.06 0.35 0.87 0.85 0.85 0.85 0.85 0.85 0.85 0.85 0.85
EAFE Equity (hedged)	8270 7775 14.50 0.04 0.01 -0.35 -0.34 0.05 -0.02 -0.12 -0.03 0.31 0.27 0.69 0.52 -0.32 0.02 0.02 0.03 0.05 0.53 0.01 0.29 0.85 0.85 0.82 0.87 0.87 0.88 0.85 0.87 0.87 1.00 🛣 👺 💆 🚊 🚆 🛣 💆
EAFE Equity (unhedged)	\$524  2775   18.25   0.07   0.01   -0.22   -0.27   0.24   0.12   0.05   0.06   0.04   0.35   0.73   0.04   -0.21   0.35   0.07   0.04   0.07   0.04   0.05   0.06   0.28   0.87   0.08   0.87   0.08   0.87   0.08   0.07   0.04   0.09   1.00   1   1   1   1   1   1   1   1   1
Emerging Markets Equity (unhedged)	9/45   8/00   18/10   0/12   0/10   0/12   0/10   0/12   0/10   0/12   0/10
Asia ex-Japan Equity (unhedged)	\$11.50     \$25  22.75  0.01 0.06 -0.16 -0.22 0.28 0.17 0.09 0.11 0.43 0.38 0.72 0.46 -0.15 0.28 -0.11 0.34 0.64 0.78 0.62 0.09 0.28 0.78 0.79 0.73 0.75 0.79 0.84 0.63 0.82 0.81 0.87 0.95 1.00 15 10 15 11 11 11 11 11 11 11 11 11 11 11 11
Global Equity (unhedged)	\$227   72.5   15.00   0.00   -0.03   -0.22   -0.24   0.20   0.02   0.03
U.S. Private Equity**	State   Color   Colo
U.S. Direct Real Estate (unlevered)3/4	884 775 1550 006 -0.01 -0.05 -0.07 0.13 0.10 0.04 0.07 0.17 0.17 0.17 0.15 0.09 -0.03 0.15 -0.03 0.17 0.31 0.33 0.24 0.11 0.13 0.35 0.37 0.37 0.37 0.37 0.33 0.35 0.27 0.35 0.39 0.35 0.34 0.34 0.37 0.37 0.35 0.37 0.37 0.37 0.37 0.37 0.37 0.37 0.37
U.S. Value Added Real Estate (unlevered)**	3844   7.775   15.59   0.06 -0.01 -0.05 -0.07   0.13   0.10   0.04   0.07   0.17   0.17   0.17   0.17   0.17   0.15   0.19 -0.03   0.15 -0.03   0.15 -0.03   0.12   0.07   0.13   0.24   0.07   0.13   0.35   0.37   0.37   0.37   0.37   0.33   0.35   0.27   0.33   0.35   0.27   0.30   0.25   0.36   0.34   0.70   1.00   □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □
European Direct Real Estate (unlevered)3-0	
U.S. REITS	<u>8555 (6.75 20.00 0.09 -0.04 -0.06 -0.09 0.28 0.22 0.07 0.17 0.36 0.36 0.72 0.39 -0.05 0.27 -0.02 0.31 0.58 0.64 0.49 0.17 0.25 0.77 0.79 0.79 0.79 0.79 0.79 0.79 0.50 0.64 0.66 0.69 0.61 0.59 0.74 0.73 0.60 0.48 0.34 1.00 ♂ 費 置 置 置</u>
Global Infrastructure <sup>5</sup>	2797   12.55   12.55   0.10 0.00 0.19 0.15 0.30 0.29 0.18 0.25 0.27 0.27 0.30 0.15 0.16 0.26 0.14 0.25 0.24 0.22 0.29 0.18 0.13 0.29 0.30 0.29 0.31 0.27 0.26 0.23 0.23 0.23 0.23 0.23 0.23 0.23 0.25 0.25 0.25 0.25 0.25 0.25 0.25 0.25
Hedge Fund-Diversified <sup>5,6</sup>	SAS   S25   650   0.22   0.11   -0.33   -0.36   0.19   -0.03   -0.05   -0.06   -0.06   0.26   0.19   0.50   0.46   -0.24   0.06   -0.29   0.13   0.41   0.25   0.47   0.03   0.42   0.67   0.71   0.62   0.63   0.71   0.71   0.62   0.77   0.76   0.76   0.80   0.75   0.77   0.69   0.14   0.20   0.23   0.39   0.12   1.00   ±
Hedge Fund-Event Driven**	6.67 6.00 12.00 0.06 -0.02 0.00 -0.01 0.16 0.15 0.05 0.12 0.20 0.21 0.28 0.20 0.21 0.38 0.20 0.02 0.16 0.03 0.17 0.31 0.33 0.24 0.11 0.13 0.35 0.39 0.39 0.38 0.32 0.31 0.27 0.26 0.33 0.35 1.00 0.29 0.36 0.34 0.70 1.00 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3 0.3
Hedge Fund-Long Bias <sup></sup>	<u>6.27</u> <u>6.25</u> <u>10.00</u> <u>0.15</u> <u>0.02</u> <u>-0.32</u> <u>-0.42</u> <u>0.19</u> <u>-0.02</u> <u>-0.03</u> <u>-0.03</u> <u>0.03</u> <u>0.67</u> <u>0.49</u> <u>-0.37</u> <u>0.14</u> <u>-0.37</u> <u>0.14</u> <u>-0.37</u> <u>0.14</u> <u>-0.33</u> <u>0.22</u> <u>0.53</u> <u>0.50</u> <u>0.57</u> <u>0.00</u> <u>0.25</u> <u>0.86</u> <u>0.88</u> <u>0.87</u> <u>0.70</u> <u>0.89</u> <u>0.86</u> <u>0.87</u> <u>0.99</u> <u>0.86</u> <u>0.25</u> <u>0.29</u> <u>0.26</u> <u>0.66</u> <u>0.20</u> <u>0.28</u> <u>0.68</u> <u>0.93</u> <u>1.00</u>
Hedge Fund—Relative Value™	492 475 600 025 -0.02 -0.28 -0.34 0.32 0.11 0.03 0.05 0.43 0.35 0.70 0.66 -0.31 0.06 -0.27 0.12 0.58 0.60 0.66 0.17 0.54 0.70 0.75 0.64 0.67 0.73 0.71 0.60 0.78 0.76 0.76 0.78 0.71 0.24 0.27 0.28 0.53 0.20 0.86 0.90 0.85 1.00 👱 📱
Hedge Fund-Macro <sup>5</sup>	492 4.75 6.00 0.25 -0.02 -0.28 -0.34 0.32 0.11 0.03 0.05 0.43 0.35 0.70 0.66 -0.31 0.06 -0.27 0.12 0.58 0.60 0.66 0.17 0.54 0.70 0.75 0.64 0.67 0.73 0.71 0.60 0.78 0.76 0.76 0.78 0.71 0.24 0.27 0.28 0.53 0.20 0.86 0.90 0.85 1.00   524 3.75 18.50 0.24 0.07 -0.13 -0.22 0.33 0.08 0.13 0.01 0.25 0.20 0.38 0.25 0.20 0.20 0.25 0.25 0.20 0.25 0.25
Commodities (spot) <sup>s</sup>	375 1850 0.24 0.07 -0.13 -0.22 0.33 0.08 0.13 0.01 0.25 0.20 0.38 0.25 -0.20 0.31 -0.21 0.37 0.41 0.54 0.45 -0.08 0.15 0.49 0.52 0.42 0.47 0.50 0.56 0.39 0.65 0.45 0.60 0.64 0.57 0.60 0.43 0.13 0.18 0.20 0.33 0.15 0.63 0.59 0.66 0.59 0.55 1.00 3
Gold (spot)	3591 4.25 19.00 0.03 0.09 0.25 0.11 0.45 0.32 0.34 0.22 0.25 0.22 0.15 0.07 0.13 0.48 0.08 0.48 0.39 0.44 0.38 0.15 0.12 0.11 0.13 0.10 0.11 0.12 0.18 0.16 0.21 0.01 0.22 0.34 0.28 0.21 0.09 0.07 0.07 0.09 0.13 0.13 0.26 0.19 0.27 0.23 0.49 0.52 1.00

Note: All estimates on this page are in U.S. dollar terms. Given the complex risk-reward trade-offs involved, we advise clients to rely on judgment as well as quantifative optimization approaches in setting strategic allocations to all the above asset classes and strategies. Please note that all information shown is based on qualitative analysis. Exclusive reliance on the above is not advised. This information is not intended as a recommendation to invest in any particular asset class or strategy or as a promise of future performance. Note that these asset class and strategy assumptions are passive only-they do not consider the impact of active management. References to future returns are not promises or even estimates of actual returns at all entire performance. Note that these asset class and strategy assumptions are passive only-they do not understance of interventions and estimates are provided for illustrative purposes only. They should not be relied upon as recommendations to buy or sell securities. Forecasts of financial market trends that are based on current market conditions constitute our judgment and are submitted to provide, and should not be relied on for, accounting, legal or tax advice. See footnotes on the prior page.

# 66 For markets, the path back to normality will be long and winding, but we expect the process to complete well within our 10- to 15-year time frame. 99

J.P. MORGAN ASSET MANAGEMENT | 270 Park Avenue, New York, NY 10017

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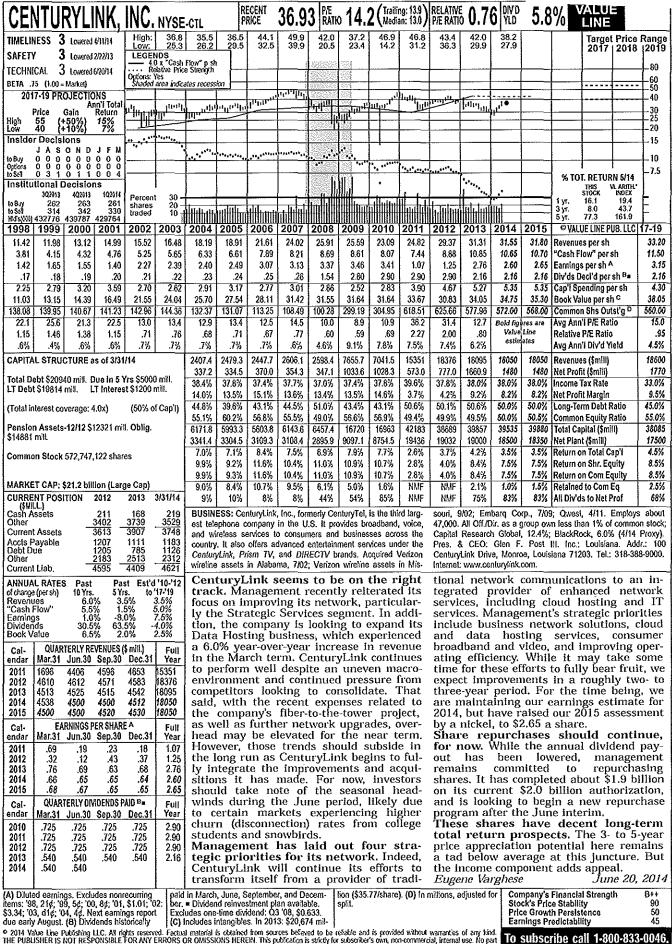
Our capital market assumptions are used widely by institutional investors—including pension plans, insurance companies, endowments and foundations—to ensure that investment policies and decisions are based on real-world, consistent views and can be tested under a variety of market scenarios.

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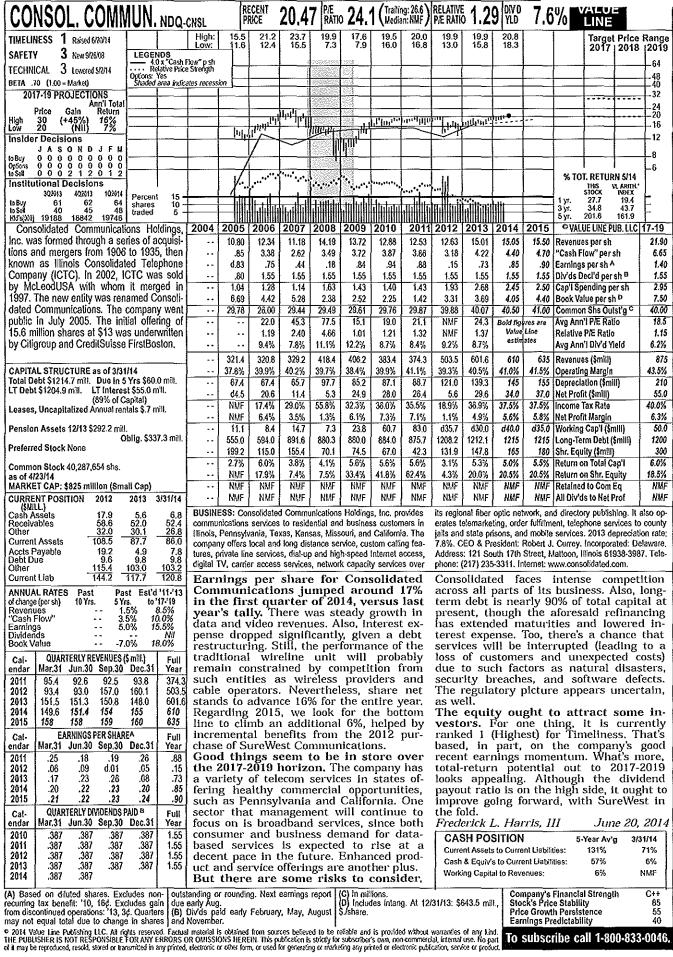
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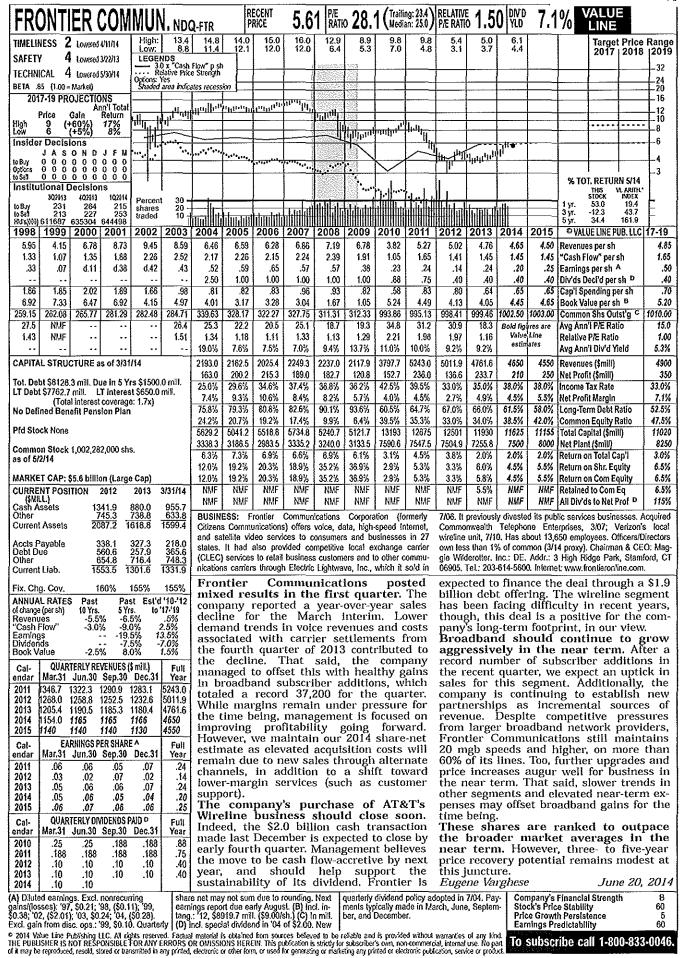
The projections in the charts above are based on J.P. Morgan Asset Management's (JPMAM) proprietary long term capital markets assumptions (10-15 years) for risk, return and correlations between major asset classes. The resulting projections include only the benchmark return associated with the portfolio and does not include alpha from the underlying product strategies within each asset class. The assumptions are presented for illustrative purposes only. They must not be used, or relied upon, to make investment decisions. The assumptions are not meant to be a representation of, nor should they be interpreted as JPMAM investment recommendations, Allocations, assumptions, and expected returns are not meant to represent JPMAM performance. Please note all information shown is based on assumptions, therefore, exclusive reliance on these assumptions is incomplete and not advised. The individual asset class assumptions are not a promise of future performance. Note that these asset class assumptions are passive-only; they do not consider the impact of active management.

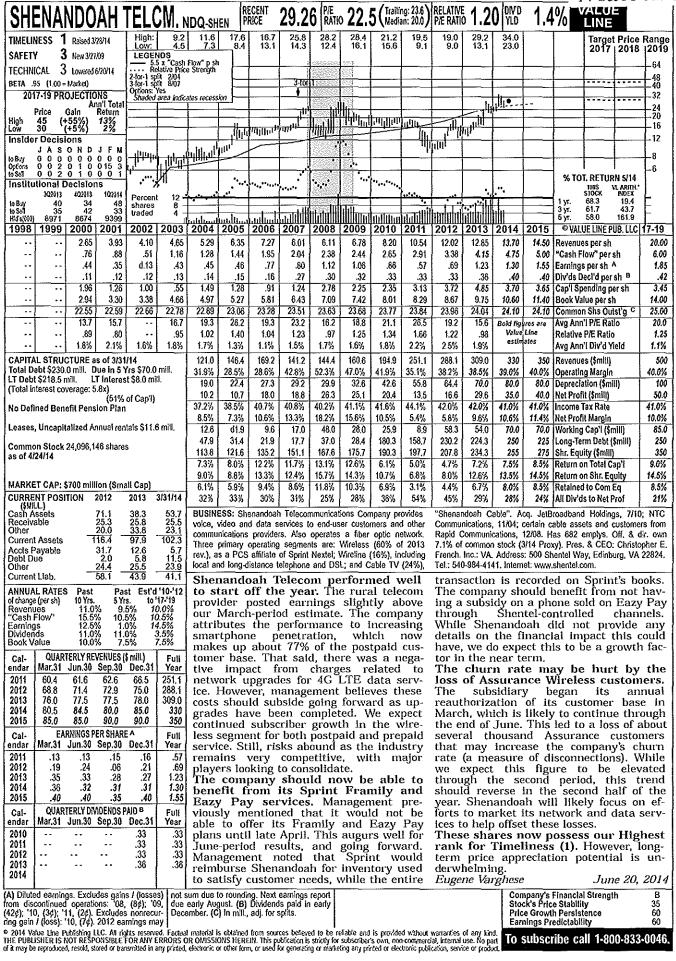
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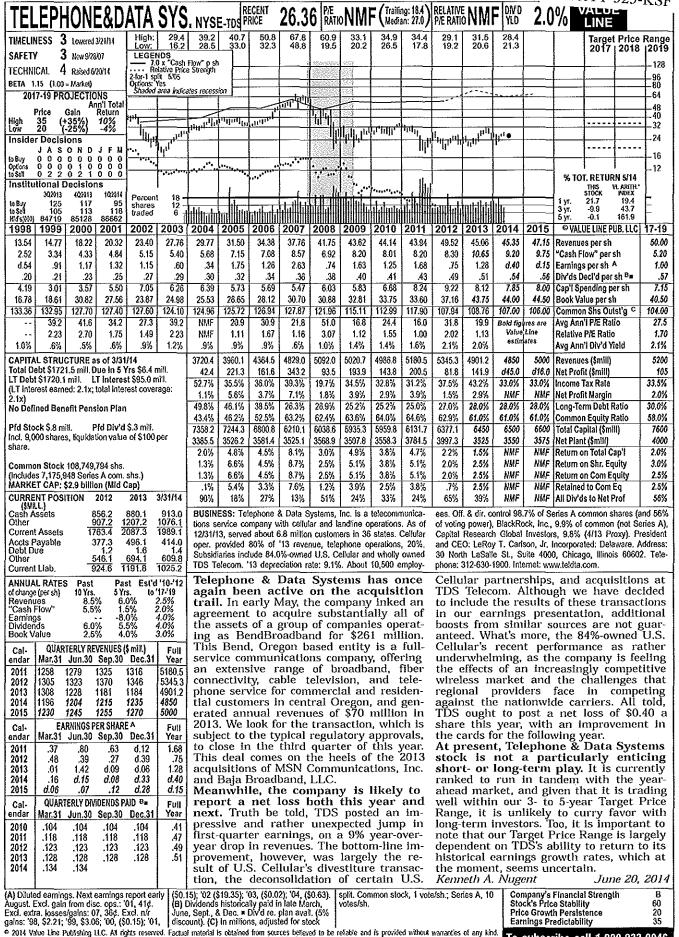


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	CORP. N	DQ-WIN	P	ECENT	9.6	,	o 38.			RELATIVI P/E RATH			10.3	000	LINE		
IMELINESS 2 Raised 6/2014			High: Low:	14.4 11.1	15.6 12,4	14.0 6.4	11.6 6.3	14.4 6.0	14.0 10.8	12.5 7.9	10.0 7.5	9.8 7.2				Price   2018	
AFETY 3 New 12/28/06	LEGENDS 4.0 x *C Relative	ash Flow p	sh			II waaacaaaa	2531										$\perp_3$
ECHNICAL 3 Lowered 4/18/14	LODGOUS: 162					438000	23										1_2
TA .90 (1.00 = Market) 2017-19 PROJECTIONS	Shaded area	idicates reces	sion				384 388										$+^{2}$
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gh 11 (+15%) 12% ow 7 (-30%) 4%		<del>-  </del>	<del> </del>			1.555	Hint	┼┼╌		'''	Minnis	- 11					$+^{8}$
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<u> </u>	to Alliad Ta	e-   2004	2005		11111111111111111111111111111111111111	2008E	2000	2010 <sup>F</sup>		2012	2013		2015	5 yr.	86.6 Je line po	161.9	17.
vanosticant traces its roots tone Co. of Little Rock, Art			2005	6.36	7.17	7.22	6.86	7.36	7.31	2012 10.47	10.07	9.80	-	<del>[</del>		UD, LLG	1/-
1943. In 1983, Allied mer			::	1.89	2.14	2.12	2.00	1.99	2.06	2.69	2.20		2.15	Revenue	is per sit	sh	1
ontinent Telephone Co. of			1	1.03	.98	.98	.76	.66	.68	.48	.29	.25	1	Earnings			•
LLTEL Corp. ALLTEL acqu			1	.20	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00		Div'ds D			
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399. That telco purchased	J phone in	es		.99	1.54	.57	.60	1.65	2.56	1.88	1.45	1.30		Book Va			4
om GTE, Verizon and other a \$9.1 billion equity ar				476.80	454.50	439.40	436.80	504.30	586.30	588.20	596.00	603.00	604.00	Commor			60
LLTEL spun off its wireline				13.0	14,5 .77	11.5 .69	11.7 .78	17,6 1,12	18,4 1,15	21.6 1.38	29.3 1.85	Bold figi Value		Avg Ann Relative			1
erged with VALOR Comm				1.5%	7.0%	8.9%	11.2%	8.6%	8.0%	9.7%	11.8%	estir		ľ	'i Div'd Yi	1	11
rm Windstream. Since then			+	3033.3	3260.8	3171.5	2996.6	3712.0	4285.7	6156.3	6000.9	5900	5850	Revenue			<u> </u>
as grown via several multi-m	illion dollar a	C- 386.3		450.5	465.8	434.9	334.5	310.7	361.4	28.9	176.3	180		Net Profi			•
isitions.		40.2%		38.3%	35.1%	39.4%	38.7%	38.5%	36.9%	34.3%	38.0%	38.0%		Income 1			32
APITAL STRUCTURE as of 3/31		13.2%	13.1%	14.9%	14.3%	13.7%	11.2%	8.4%	8.4%	4.6%	2.9%	3.1%	3.8%	Net Profi	it Margin		6
tal Debt \$8706.3 mill. Due in 5 \ Debt \$8617.6 mill. LT Interes		1 0.5.5	6.4%	92.1%	88.4%	95.5%	96.0%	89.6%	85.6%	88.0%	91.0%	92.0%		Long-Ter			85
otal interest coverage: 2.6x)	16 9000.0 Hills.	93.4%		7.9%	11.6%	4.5%	4.0%	10.4%	14.4%	12.0%	9.0%	8.0%		Commor			15
ases, Uncapitalized Annual ren		I. 3967.6 3074.3	1	5926.0 3939.8	6031.0 4042.3	5610.5 3897.1	6532.1 3992.6	8017.2 4772.7	10435 5708.1	9219.7 5862.7	9472.2 5365.8	9175 5030		Total Car Net Plan		13)	3
ension Assets-12/13 \$959.7 mill Oblig. \$12		10.0%		9.4%	11.4%	11.4%	8.2%	7.1%	6.1%	63%	2.0%	2.0%		Return o		an'i	4.
d Stock None		10.4%	1	95.9%	66.6%	172.4%	128.3%	37.4%	24.1%	25.5%	20.5%	23.0%		Return o			31
ommon Stock 602,659,992 shs.		10.4%	10.9%	95.9%	66.6%	172.4%	128.3%	37.4%	24.1%	25.5%	20.5%	23.0%		Return o			31
ARKET CAP: \$4.9 billion (Mid C URRENT POSITION 2012	2013 3/31/	10.4%	10.9%	74.1%	NMF	NMF	NMF	NME	NMF	NMF	NMF	NMF		Retained			1
(\$MILL.)				23%	102%	102%	NMF	NMF	NMF	NMF	NME	HMF	NMF	All Div'd	s to Net P	rof	ł
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### Business Descriptions Reported at YahooFinance:

CenturyLink, Inc. operates as an integrated telecommunications company in the United States. The company operates through four segments: Consumer, Business, Wholesale, and Data Hosting. It offers local and long distance calling services; broadband services; private line, dedicated internet access, and digital subscriber line services; and multi-protocol label switching, a data networking technology that delivers service to support real time voice and video. The company also provides hosting services, including centralized information technology infrastructure; and managed services comprising cloud and traditional computing, application management, back-up, and storage services, as well as planning, design, implementation, and support services. In addition, it offers collocation, Ethernet, and facilities-based video services; satellite digital television; voice over internet protocol services; wireless services under Verizon brand name; integrated services digital network services; wide area network services; and switched access services to wireline and wireless service providers. Further, the company provides data integration services, including the sale of telecommunications equipment to customers for use on their premises, as well as related professional services, such as network management, installation and maintenance of data equipment, and building of proprietary fiberoptic networks for governmental and other business customers. Additionally, CenturyLink, Inc. leases and subleases space in its office buildings, warehouses, and other properties. As of December 31, 2013, it operated approximately 13.0 million access lines in 37 states and served approximately 6.0 million broadband subscribers; and operated 55 data centers in North America, Europe, and Asia. The company was founded in 1968 and is based in Monroe, Louisiana. (Source: Yahoo!Finance.com)

Consolidated Communications Holdings, Inc., together with its subsidiaries, provides a range of communications services to residential and business clients in Illinois, Texas, Pennsylvania, California, Kansas, and Missouri. It offers a range of telecommunications services, including local and long-distance, high-speed broadband Internet access, video, VOIP, custom calling features, private line, carrier grade access, directory publishing, and Competitive Local Exchange Carrier services, as well as network capacity services over its regional fiber optic networks. The company also sells and supports telecommunications equipment, such as key, private branch exchange, and IP-based telephone systems to business clients. As of December 31, 2013, it had approximately 257 thousand access lines, 123 thousand voice connections, 255 thousand data and Internet connections, and 111 thousand video connections. The company was founded in 1894 and is headquartered in Mattoon, Illinois. (Source: Yahoo!Finance.com)

Frontier Communications Corporation, a communications company, provides regulated and unregulated voice, data, and video services to residential, business, and wholesale customers in the United States. The company offers data and Internet services comprising residential services, such as wireline and wireless broadband, dial up Internet, portal, and e-mail products; commercial services, such as Ethernet, dedicated Internet, multiprotocol label switching, time

division multiplexing data transport services, and optical transport services; Frontier Secure suite of products for computer security and technical support; and commercial voice over Internet protocol services. It also provides local and long distance voice services, including local voice services; enhanced services, such as call forwarding, conference calling, caller identification, voicemail, and call waiting services; long distance network services; and packages of communications services. In addition, the company offers switched access services that facilitate other carriers to use the company s facilities to originate and terminate their local and long distance voice traffic. Further, it provides satellite and terrestrial video services; a range of third-party communications equipment to small, medium, and enterprise business customers; and directories. As of December 31, 2013, Frontier Communications Corporation had 2,803,500 residential customers; 270,800 business customers; 1,866,700 broadband subscribers; and 385,400 video subscribers. The company was formerly known as Citizens Communications Company and changed its name to Frontier Communications Corporation in July 2008. Frontier Communications Corporation was founded in 1927 and is based in Stamford, Connecticut. (Source: Yahoo!Finance.com)

Hickory Tech Corporation, doing business as HickoryTech and Enventis, provides integrated communication services to business and residential customers. It operates through three segments: Fiber and Data, Equipment, and Telecom. The Fiber and Data segment provides data, Internet, voice, and voice over Internet protocol (VoIP) services to wholesale, enterprise, and commercial business customers. Its operations include Ethernet, private line, multiprotocol label switching networking, data center, Internet, and hosted VoIP SingleLink services. The Equipment segment designs and implements network solutions, such as TelePresence Video, Unified Communications, and data center solutions. This segment also offers advisory, implementation, development, and support services for equipment solutions; and Smartnet maintenance contracts in collaboration with Cisco systems, as well as provides single-point-ofcontact for the support of applications, systems, and infrastructure. The Telecom segment offers bundled residential and business services, including high-speed Internet, broadband services, digital TV, local voice, and long distance services. This segment also operates incumbent local exchange carrier that provides services in 13 South Central Minnesota communities and 13 rural Northwest Iowa communities; and competitive local exchange carrier, which offers services in South Central Minnesota and near Des Moines, Iowa. The company also provides billing and customer management software and related services; and operates a fiber network spanning approximately 4,200 fiber route miles serving Minnesota, Iowa, North Dakota, South Dakota, and Wisconsin. The company was formerly known as Hickory Tech Corporation and changed its name to Enventis Corporation in May 2014. Hickory Tech Corporation was founded in 1898 and is headquartered in Mankato, Minnesota. (Source: Yahoo!Finance.com)

Shenandoah Telecommunications Company, a diversified telecommunications holding company, provides both regulated and unregulated telecommunications services to end-user customers and other telecommunications providers in Virginia, West Virginia, central Pennsylvania, and western Maryland. It offers a suite of voice, video, and data communications services. The company operates in three segments: Wireless, Cable, and Wireline. The Wireless segment provides digital wireless services; and wireless mobility communications network products and services under the Sprint brand. As of December 31, 2013, it owned 153 cell site towers built on leased land, leased space on 151 towers, and had 217 leases with other wireless communications providers. The Cable segment provides video, Internet, and voice services in Virginia, West Virginia and portions of western Maryland, and leases fiber optic facilities. The Wireline segment provides regulated and unregulated voice services, dial-up and DSL Internet access, and long distance access services in Shenandoah County and portions of Rockingham, Frederick, Warren, and Augusta counties in Virginia, and leases fiber optic facilities throughout the northern Shenandoah Valley of Virginia, northern Virginia and adjacent areas along the Interstate 81 corridor. Shenandoah Telecommunications Company also offers its telephone service, cable television, unregulated communications equipment sales and services, and Internet access under the Shentel brand. The company was founded in 1902 and is headquartered in Edinburg, Virginia. (Source: Yahoo!Finance.com)

Telephone and Data Systems, Inc., a diversified telecommunications service company, provides wireless and wireline telecommunications services in the United States, The company operates in three segments: Wireline, Cable, and Hosted and Managed Services. The company s wireless services include postpaid national plans; data and business rate plans; prepaid service plans; smartphone messaging, data, and Internet services; new services comprising family protector and an international dialing plan; multimedia services, including digital radio, Mobile TV, and gaming; and data services that enables customers to access news, weather, sports information, games, ring tones, and other services. It also offers wireless devices, including handsets, modems, mobile hotspots, home phone, and tablets; and accessories comprising carrying cases, hands-free devices, batteries, battery chargers, memory cards, and other products. In addition, the company provides voice services, such as local and long-distance telephone service, voice over Internet protocol, voice mail, caller ID, and call forwarding services; broadband services, which include digital subscriber lines and other high-speed Internet data services; network access services; and Internet protocol television and satellite video services. Further, it offers cloud computing, colocation, hosted application management, and hosted and managed services; and planning, engineering, procurement, sales, installation, and management of information technology infrastructure hardware solutions, as well as printing and distribution services. As of December 31, 2013, the company served approximately 4.8 million wireless customers and 1.1 million wireline connections. Telephone and Data Systems, Inc. sells its products through retail sales and service centers, direct sales, third-party retailers, and independent agents, as well as

through Website and telesales. The company was founded in 1968 and is headquartered in Chicago, Illinois. (Source: Yahoo!Finance.com)

Windstream Holdings, Inc. provides communications and technology solutions in the United States. The company offers managed services and cloud computing services to businesses, as well as broadband, voice, and video services to consumers primarily in rural markets. Its primary business service offerings include integrated voice and data services, multi-site networking, data center services, managed services, high-speed Internet, voice services, and carrier services. The company also sells and leases communications equipment systems customized to business customers needs, as well as offers maintenance plans to support these systems. In addition, it provides consumer broadband services consisting of high-speed Internet access, Internet security services, and online backup services; and consumer voice services consisting of basic local telephone services, long-distance services, and features, including call waiting, caller identification, call forwarding, and others. Further, the company offers consumer video services; owns and operates cable television franchises; and provides switched access services to longdistance companies and other local exchange carriers for access to network. Additionally, it sells home phones to support voice services, as well as equipment to support high-speed Internet and voice offerings, including broadband modems, home networking gateways, and personal computers. As of December 31, 2013, the company operated a network of approximately 118,000 of fiber optic plant in fiber backbone and local service areas, as well as 26 data centers. Windstream Holdings, Inc. is based in Little Rock, Arkansas. (Source: Yahoo!Finance.com)

	WindStream	Corp (WIN)				
Value-Line Growth For	ecasts 2010-2012 to	o 2017-2019			Dividends \$	1.00
EPS	4.00%				Yield	10.16%
DPS	0					
6/20/2014 edition						
I/B/E/S ThomsonFN Re	eported at YahooF	inance.com			Price Data	1
Growth Estimates	WIN	Industry	Sector	S&P 500	Date A	\verage
Current Qtr.	-37.50%	20944.20%	122.30%	14.20%	August \$	11.16
Next Qtr.	-33.30% N/A		116.80%	24.00%	July \$	11.62
This Year	-45.70%	12.60%	7.20%	8.00%	June \$	9.83
Next Year	57.90%	12.50%	7.40%	12.90%	May \$	9.13
Past 5 Years (per annum)	-24.15% N/A	N/A	]	N/A	April \$	8.82
Next 5 Years (per annum)	-8.70%	8.91%	6.43%	10.04%	March \$	8.44
Price/Earnings (avg. for comparison categories)	59.16	20.55	18.58	17.13	Average \$	9.84
PEG Ratio (avg. for comparison categories)	-6.8	14.23	6.57	2.58	•	
27-Aug-14			<del></del>			

	Telephone & Data	a bystoms (x bb)					
Value-Line Growth For	ecasts 2010-2012 to	2017-2019			Dividends	\$	0.51
EPS	4.00%				Yield		1.979
DPS	4.00%						
5/20/2014 edition							
I/B/E/S ThomsonFN Re	Price D						
Growth Estimates	TDS	Industry	Sector	S&P 500	Date	A	verage
Current Qtr.	0.00%	20944.20%	122.30%	14.20%	August	\$	24.6
Next Qtr.	75.90% N/A		116.80%	24.00%	July	\$	24.9
This Year	-182.60%	12.60%	7.20%	8.00%	June	\$	26.2
Next Year	50.80%	12.50%	7.40%	12.90%	May	\$	27.3
	-24.71% N/A	N/A	1	N/A	April	\$	27.1
Past 5 Years (per annum)	-4.00%	8.91%	6.43%	10.04%	March	\$	25.0
Past 5 Years (per annum)  Next 5 Years (per annum)	110070		18.58	17.13	Average	•	25.0
•	-40.03	20.55	10.50	17.15	Avelage	Φ	25.8

Shenandoal	h Telecomm	unications (	Co. (SHEN)			
Value-Line Growth Forecasts	2010-2012 1	to 2017-2019			Dividends	\$ 0.36
EPS	14.50%				Yield	1.24%
DPS	3.50%					
6/20/2014 edition						
I/B/E/S ThomsonFN Reported	d at YahooF	inance.com			Price D	ata
Growth Est	SHEN	Industry	Sector	S&P 500	Date	Average
Growth Estimates	21.40% N	V/A	55.90%	14.20%	August	\$ 27.85
Next Qtr.	25.90%	64.20%	44.20%	24.00%	July	\$ 29.00
This Year	9.80%	-10.10%	29.20%	8.00%	June	\$ 28.75
Next Year	17.00%	30.50%	20.20%	12.90%	May	\$ 27.29
Past 5 Years (per annum)	4.11% N	N/A N	J/A 1	V/A	April	\$ 29.08
Next 5 Years (per annum)	24.40%	16.20%	15.77%	10.04%	March	\$ 29.97
Price/Earnings (avg. for comparison categories)	20.31	11.13	12.06	17.13	Average	\$ 28.66
PEG Ratio (avg. for comparison categories)	0.83	-5.7	0.02	2.58		
27-Aug-14						

	Value-Line Growth Forecasts 20	010-2012 to	2017-2019			Dividend S	0.60
EPS	n/a					Yield	4.42%
DPS	n/a						
6/20/2014 editio	on						
	I/B/E/S ThomsonFN Reported :	Price Data					
	Growth Estimates	ENVE	Industry	Sector	S&P 500	Date	Average
	Current Qtr. N/A	2	0944.20%	122.30%	14.20%	August S	16.82
	Next Qtr. N/A	N/A	4	116.80%	24.00%	July S	16.14
	PM * X > 7/4		12.60%	7.20%	8.00%	June S	14.45
	This Year N/A						
	Next Year N/A		12.50%	7.40%	12.90%	May S	12.63
			12.50%		12.90% N/A	May S April S	
	Next Year N/A		12.50%			•	12.25
Price/Earn	Next Year N/A Past 5 Years (per annum)	-4.60% N/3	12.50% A 1	N/A 1	N/A	April S	3 12.25 3 13.57

Value-Line Growth Forecast	s 2010-2012	to 2017-2019			Dividends	\$ 0.4
EPS	13.50%				Yield	6.73
DPS	-7.00%					
6/20/2014 edition						
I/B/E/S ThomsonFN Reporte		Finance.com			Price D	
Growth Estimates	FTR	Industry	Sector	S&P 500	Date	Averag
Current Qtr.	-16.70%	20944.20%	122.30%	14.20%	August	\$ 6.5
Next Qtr.	-28.60% N	V/A	116.80%	24.00%	July	\$ 6.4
This Year	-16.70%	12.60%	7.20%	8.00%	June	\$ 5.6
Next Year	-5.00%	12.50%	7.40%	12.90%	May	\$ 5.
Past 5 Years (per annum)	-7.65% N	V/A 1	N/A 1	N/A	April	\$ 5.
Next 5 Years (per annum)	-25.20%	8.91%	6.43%	10.04%	March	\$ 5.2
Price/Earnings (avg. for comparison categories)	33.7	20.55	18.58	17.13	Average	\$ 5.9

	Value-Line Growth Forecast	s 2010-2012	to 2017-2019			Dividend	\$	1.55
EPS		15.50%				Yield		7.39
DPS	n	il						
December 20, 2013 Val	ue-Line Investment Survey							
	I/B/E/S ThomsonFN Reporte	ed at Yahoo	Finance.com			Price D	ata	
Crowd	h Estimates	CNSL	Industry	Sector	S&P 500	Date	Α	verage
GIUWI	n Dimaces	U. 1011	Industry	Deceto.	3601 300			
Giowa	Current Qtr.		20944.20%	122.30%	14.20%	August		
Giowa			20944.20%				\$	23.1
Glowe	Current Qtr.	-23.30%	20944.20%	122.30%	14.20%	August	\$	23.1 22.2
Glowe	Current Qtr. Next Qtr.	-23.30% -4.30% N	20944.20% V/A	122.30% 116.80%	14.20% 24.00%	August July	\$ \$ \$	23.1° 22.2 21.1°
Giowa	Current Qtr. Next Qtr. This Year	-23.30% -4.30% N -5.00%	20944.20% N/A 12.60% 12.50%	122.30% 116.80% 7.20% 7.40%	14.20% 24.00% 8.00%	August July June	\$ \$ \$	23.1 22.2 21.1 19.9
Giowa	Current Qtr. Next Qtr. This Year Next Year	-23.30% -4.30% N -5.00% -2.10%	20944.20% N/A 12.60% 12.50%	122.30% 116.80% 7.20% 7.40%	14.20% 24.00% 8.00% 12.90%	August July June May	\$ \$ \$ \$ \$	23.1 22.2 21.1 19.9 19.5
	Current Qtr. Next Qtr. This Year Next Year Past 5 Years (per annum)	-23.30% -4.30% N -5.00% -2.10% -0.15% N	20944.20% N/A 12.60% 12.50% N/A	122.30% 116.80% 7.20% 7.40% V/A	14.20% 24.00% 8.00% 12.90% N/A	August July June May April	\$ \$ \$ \$ \$ \$ .5	23.19 22.2 21.14 19.99 19.56 19.8 20.99

	CenturyL	ink, Inc. (CTL	·)				
Value-Line Growth Forecas	ts 2010-201	2 to 2017-2019	•		Dividends	\$	2.16
EPS	7.50%				Yield		5.88%
DPS	-4.00%						
6/20/2014 edition							
I/B/E/S ThomsonFN Report		Stock Pr					
Growth Estimates	CTL	Industry	Sector	S&P 500	Date	Αv	erage
Current Qtr.	-3.20%	20944.20%	122.30%	14.20%	August	\$	39.97
Next Qtr.	68.40%	N/A	116.80%	24.00%	July	\$	40.82
This Year	61.00%	12.60%	7.20%	8.00%	June	\$	36.90
Next Year	-5.30%	12.50%	7.40%	12.90%	May	\$	36.32
Past 5 Years (per annum)	-8.15%	N/A N	/A N	7/ <b>A</b>	April	\$	34.18
Next 5 Years (per annum)	-2.00%	8.91%	6.43%	10.04%	March	\$	32.07
Price/Earnings (avg. for comparison categories)	15.44	20.55	18.58	17.13	Average	\$	36.71
PEG Ratio (avg. for comparison categories) 28-Aug-14	-7.72	14.23	6.57	2.58	_		