#### **BEFORE THE STATE CORPORATION COMMISSION**

#### OF THE STATE OF KANSAS

**DIRECT TESTIMONY** 

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JERL BANNING

by State Corporation Commission of Kansas

WESTAR ENERGY

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1		I. INTRODUCTION
2	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
3	Α.	Jerl L. Banning, 818 South Kansas Avenue, Topeka, Kansas
4		66612.
5	Q.	BY WHOM AND IN WHAT CAPACITY ARE YOU EMPLOYED?
6	Α.	Westar Energy, Inc. (Westar), Vice President, Human Resources.
7	Q.	PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND
8		AND BUSINESS EXPERIENCE.
9	Α.	Between 1996 and 2008, I held various positions in human
10		resources at Aquila, Inc., and Koch Industries. Prior to these
11		positions, I worked in a variety of professional services
12		organizations as a human resources consultant with clients in
13		multiple industries. I received a B.A. in psychology from Bethel

. .

College and a master's degree in organizational/personnel
 psychology from the University of Kansas.

# Q. HAVE YOU TESTIFIED BEFORE THIS OR OTHER REGULATORY BODIES IN THE PAST?

A. Although I have prepared written testimony on behalf of Aquila, Inc.
for the Nebraska Public Service Commission, I have not testified in
person before this or any other regulatory body.

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#### II. PURPOSE AND OUTLINE OF TESTIMONY

#### Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

10 Α. I will discuss Westar's pay and benefits programs, including base 11 pay and the short-term incentive plan for non-executive level 12 employees, retirement and other benefits, and executive 13 compensation. I will discuss how each of these programs 14 compares to the pay and benefits offered by other similarly-situated 15 utility companies and demonstrate that Westar's pay and benefits 16 programs are reasonable and supported by evidence that they are 17 at or near the market median in all instances.

Included with my testimony are graphs and tables provided
from studies and surveys in which Westar has participated. A
majority of these studies were conducted by two firms which
specialize in actuarial and benefit services, Mercer, LLC, and
Towers Watson. Throughout my testimony, I will refer to findings
from these studies conducted between 2009 and 2011.

# III. OVERVIEW OF WESTAR'S PAY AND BENEFITS PROGRAMS Q. WHAT IS THE PURPOSE AND OBJECTIVE OF WESTAR'S PAY AND BENEFITS PROGRAMS?

Α. 4 Our pay and benefits are designed and managed to attract and retain the talent necessary to provide safe, reliable electric service, 5 6 and to do so while managing our costs responsibly. We do this by 7 monitoring employee turnover, employee engagement, and 8 employee count. This information is compared to industry 9 standards, along with overall payroll costs and benefits, to ensure 10 we are properly aligned with our peer companies.

11Q.WHY IS IT IMPORTANT THAT WESTAR'S PAY AND BENEFITS12ARE COMPARABLE TO THOSE OF ITS INDUSTRY PEERS?

A. We compete with other utilities for employees with the same
experience and ability to meet our goal of providing safe, reliable
service to customers at reasonable cost. In order to ensure that we
can effectively attract and retain the employees we need, our pay
and benefits must be competitive in the industry.

Q. TO WHICH UTILITIES DO YOU COMPARE YOURSELF TO
 ENSURE THAT WESTAR'S COMPENSATION AND BENEFITS
 PROGRAMS ARE REASONABLE?

A. Management and the independent Compensation Committee of
 Westar's Board of Directors have selected a set of utilities that
 reflect the size and characteristics of our business – other small to
 mid-sized regulated electric utilities. Table 1 lists the companies in

our peer group. The information in Table 1 reflects data compiled 1 2 from each company's 2009 Annual Report, 2010 year-end 10-K, 3 and the company's web site as of January 2011.

#### **TABLE 1**

		Westar Peer Group Comparisons						
Generating Capacity (In MW)	Revenue (\$)	Employees						
3,509	3,433	4,957						
16,800	9,780							
1,776	1,513	1,538						
120	1,270	2,200						
3,803	854	1,300						
3,700	1,589	1,562						
6,100	1,965	3,197						
3,321	1,244	2,000						
604	1,142	1,354						
None	3,050	3,000						
5,581	3,586	3,087						
6,288	3,297	7,200						
2,706	1,648	2,133						
2,784	1,804	2,708						
4,719	3,311	4,073						
1,686	1,394	1,722						
6,807	1,858	2,397						
5,489	4,128	4,692						
	1							
		3,272						
		1,300						
		1,792						
		2,553						
		3,854 9,780						
	Capacity (In           MW)           3,509           16,800           1,776           120           3,803           3,700           6,100           3,321           604           None           5,581           6,288           2,706           2,784           4,719           1,686           6,807	Capacity (In MW)Revenue (\$)3,5093,43316,8007,0901,7761,5131201,2703,8038543,7001,5896,1001,9653,3211,2446041,142None3,0505,5813,5866,2883,2972,7061,6482,7841,8044,7193,3111,6861,3946,8071,8585,4894,1284,4582,4541208542,7061,4243,7001,8315,5813,308						

1 When available, we use the information from these companies as our primary source of comparison. When 2 3 appropriate, we also size-adjust our peers' numbers using regression analysis. We also use industry published numbers and 4 sometimes seek specific comparisons from other companies when 5 appropriate and necessary. I will discuss in more detail the method 6 7 of gathering comparative information throughout my testimony because it varies a bit according to the availability of information for 8 each component of pay and benefits. 9

 10
 Q.
 WHY COMPARE TO THE MARKET MEDIAN – THE MIDPOINT

 11
 OF THE MARKET – INSTEAD OF SOME OTHER MEASURE OF

 12
 CENTRAL TENDENCY?

A. The median represents the "middle of the pack," and is less
susceptible to the influence of outliers – an extraordinarily high or
low number that can skew the average when the distribution is not
"normal." Therefore, we believe it is the most appropriate measure
for comparing pay and benefits. Aiming our compensation levels at
the median ensures that we are acting well within industry norms.

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 Q.
 WHAT KIND OF RETIREMENT PROGRAMS DOES WESTAR

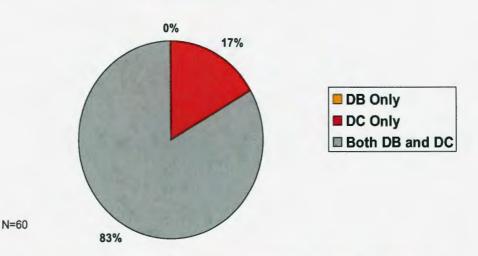
 20
 PROVIDE?

A. Westar provides all union employees, and non-union employees
hired prior to 2002, with a typical, final average earnings (FAE),
pension plan, which provides employees a level annuity payment

1 after they retire, based upon a formula of tenure and final pay. In 2 2002, Westar introduced a cash balance plan, which credits to non-3 union employees' accounts a percentage of pay according to their 4 age, for all hires after January 1, 2002. Westar is currently 5 negotiating with its unions to include all new union employees in the Westar also offers a 401(k) plan to all 6 cash balance plan. 7 employees, which provides a partial match on the first six percent 8 an employee contributes to the plan.

9 Q. IS THE COMPOSITION OF WESTAR'S RETIREMENT PLANS 10 CONSISTENT WITH WHAT IS TYPICALLY AVAILABLE IN THE 11 ELECTRIC INDUSTRY?

12 Α. According to studies performed by Towers Watson and Yes. 13 Mercer, a majority of the electric utilities participating in the studies 14 offer a defined benefit (DB) plan, most commonly a pension plan, and a defined contribution (DC) plan, most commonly a 401(k) 15 plan. These studies are discussed in more detail below. Figure 1 16 17 below, from a study from Towers Watson, shows the mix of defined 18 benefit and defined contribution retirement plans utilized among 19 Westar's peer companies (regulated utilities) for non-union 20 employees. The chart demonstrates that the vast majority (83%) of 21 utilities continue to offer both a defined benefit and a defined 22 contribution plan to new hires.



Prevalence of Retirement Benefits for New Employees Regulated Utility Industry

Figure 1

### Q. WHAT IS WESTAR DOING TO MANAGE THE COSTS OF ITS RETIREMENT EXPENSE?

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In 2002, Westar reduced the level of retirement benefits offered to 3 A. new, non-union employees by adopting a cash balance formula 4 5 pension plan. Existing employees were grandfathered in the plans in which they were hired, thereby providing a sunset for the 6 traditional plan. The career-average pay formula under the cash 7 8 balance plan is simpler to administer and account for and results in 9 lower cost and less volatility than the FAE design. In addition to 10 changing the plan design for new entrants in 2002 to reduce 11 Westar's pension expense, Westar has invested considerable time 12 and disciplined review in the management of Westar's pension 13 expenses and investment strategies, as Mr. Somma explains in his 14 testimony.

1 Most recently, Westar has entered into 2011 contract 2 negotiations with union representatives. The primary emphasis of Westar's negotiations strategy is to move union, new hires from the 3 4 traditional pension plan based on final earnings to a cash-balance 5 formula pension plan similar to our non-union new hires, with 6 existing union employees grandfathered in the plans in which they 7 were hired. Westar's most recent proposal to the union, which 8 includes this change to the cash-balance plan, as well as a 2 9 percent gross wage increase, did not receive a majority vote from 10 union employees. As a result, Westar and the union 11 representatives will continue to negotiate the 2011 bargaining unit agreement. 12

# 13 Q. WHAT CIRCUMSTANCES MIGHT CAUSE WESTAR TO ADJUST 14 ITS BENEFITS PLANS?

Α. It is not common, but on occasion where market studies indicate 15 changes are warranted, we make changes. For example, a 2008 16 17 review of our retirement plans relative to the market indicated that the combination of Westar's cash balance plan at the time and the 18 19 401(k) match significantly lagged the market value of other 20 retirement plans in the utility industry for employees hired after 21 2002. We also knew that if there were to be a reasonable chance 22 to migrate more employees away from annuity-type plans toward 23 the less-costly cash balance type plans, it would be important to

1 show that the latter are still competitive in the market. A decision 2 was made to adjust the cash balance plan to better reflect the 3 values in the market, and to reduce the disparity in retirement plan 4 values between employees hired prior to 2002, and those hired 5 after. In addition to providing a more market-competitive retirement 6 benefit, the revised design was adopted to serve as a retention tool 7 for experienced workers by adjusting the contribution rate for older 8 employees as compared to younger employees.

As discussed below, the Mercer study indicates that even after this adjustment, Westar's cash balance plan for a new employee remains below the median of our peer companies. The plan change in 2008 did result in an increase – approximately \$600,000 – in the annual cost of retirement benefits, but assures that we have a viable path to continue making the improvements needed to balance costs and competitive benefits.

IV. WESTAR'S RETIREMENT AND BENEFITS PROGRAM FOR NON-UNION AND UNION EMPLOYEES

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18 Q. HOW DO WESTAR'S BENEFIT AND RETIREMENT PLANS
 19 COMPARE TO THE MEDIAN OF ITS PEER GROUP?

A. Both Westar's overall benefits and Westar's retirement benefits are
below the median of its peer group. Westar's union plan provisions
are negotiated through collective bargaining, which makes Westar's
ability to meet the median target subject to slightly more variation.
However, according to the best information we could obtain,

Westar's overall benefits and retirement benefits for union
 employees were also very close to the median of our peer group.

# Q. PLEASE DESCRIBE HOW YOU CAME TO THE CONCLUSIONS STATED ABOVE REGARDING WESTAR'S BENEFIT AND RETIREMENT PLANS FOR NON-UNION EMPLOYEES.

In 2010, we hired Mercer, a firm specializing in benefits and 6 Α. actuarial services, to conduct an independent review of our non-7 union benefits plans and expenses relative to our peer group 8 (Mercer Study). Mercer was able to provide information from its 9 database for Westar and eight other utilities from our specified peer 10 (Wolf Creek Nuclear Operating Corporation was also 11 group. included in the study.) The peer companies included in the Mercer 12 study were: Ameren Corporation, Black Hills Services Company 13 (Corp), Dayton Power and Light, Great Plains Energy, Inc., 14 15 IDACORP Inc., Pinnacle West Capital Corporation, Portland General Electric, and TECO Energy Inc., all of which have similar 16 17 businesses as Westar.

In 2011, we participated in the Towers Watson Energy
Services BENVAL Study of our union and non-union benefit plans
and expenses relative to our industry (2011 Towers Watson Study).
Towers Watson provided data for Westar and seven utilities from
our peer group. The peer companies included in the Towers
Watson study were: Avista Corporation, Great Plains Energy Inc.,

NSTAR, NV Energy, Pinnacle West Capital Corp., Portland General
Electric Co., and TECO Energy, Inc. The Towers Watson study
also included seven companies not from our peer group but
matched according to similar revenue size. These companies
were: CPS Energy, Dynegy Inc., Integrys Energy Group Inc.,
Northeast Utilities Services Co., Puget Sound Energy Inc., Salt
River Project, and Vectren Corporation.

The Mercer and 2011 Towers Watson Studies used 8 9 sophisticated actuarial methods to compare company benefits.<sup>1</sup> 10 They determined whether the value of the benefits plan offered by 11 Westar is comparable to the value of benefits provided by the peer 12 group companies. This comparison was made by estimating the 13 pre-tax salary that employees from each participating company 14 would give up in order to gain each benefit offered, while controlling 15 for company differences that might impact costs, such as 16 demographics and regional cost differences.

17Q.WHAT WERE THE RESULTS OF THESE STUDIES WITH18RESPECT TO TOTAL BENEFITS PROVIDED TO NON-UNION19EMPLOYEES?

A. The results of both studies of the total benefits provided to nonunion employees are provided below. For both studies, the "Rank"
is where the cost of Westar's benefits plans ranked among the peer

<sup>&</sup>lt;sup>1</sup> For ease of comparison, the Mercer Study focused on new hires and non-union benefits.

group, with "1" being the highest cost. The "Index" identifies, on a percentage basis, how the cost of Westar's benefits plans compares to the median of the peer group with 100 representing the median.

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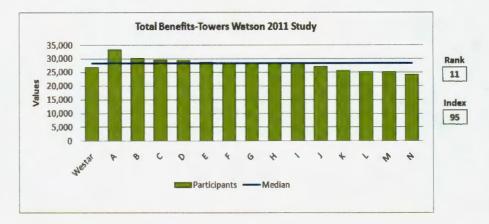
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The results of the Mercer Study indicate that Westar's overall benefits values ranked ninth out of – or less expensive than – the 10 utilities included in its database with an overall value slightly below (that is, at 92 percent of) the median.

9 The 2011 Towers Watsons Study confirmed the results from 10 Mercer with respect to the total benefits provided to non-union 11 employees. Those results are illustrated in Figure 2 below. The 12 Towers Watson 2011 study indicates that Westar's overall benefit 13 values ranked eleventh out of the 15 (again, less expensive than) 14 utilities included in Towers Watson's study, with an overall value 15 slightly below (at 95 percent of) the industry median.

FIGURE 2 WESTAR NON-UNION BENEFIT COST BELOW MEDIAN



WHAT WERE THE RESULTS OF THE STUDIES WITH RESPECT Q. 1 TO THE RETIREMENT BENEFITS WESTAR PROVIDES TO 2 **NON-UNION EMPLOYEES?** 3 Α. In the Mercer Study, Westar's total retirement benefits for non-4 5 union employees (the pension plan together with the 401(k) plan) 6 ranked seventh out of 10, at 88 percent of the median. In the 2011 Towers Watson Study, Westar's total retirement 7

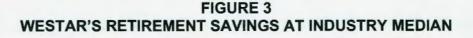
benefits for non-union employees (again, the cost of the pension plan together with the 401(k) plan) ranked seventh out of 15, just slightly above industry median. The results are illustrated in Figure 3 below.

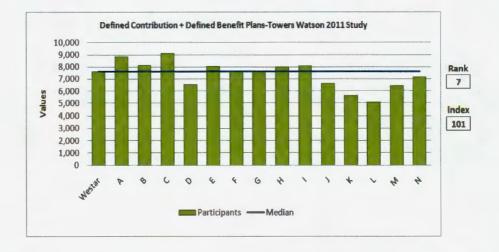
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# 12Q.HAS WESTAR PARTICIPATED IN ANY OTHER STUDIES THAT13CONFIRM THE RESULTS OF THE MERCER STUDY AND THE

1		2011 TOWERS WATSON STUDY WITH RESPECT TO
2		WESTAR'S NON-UNION BENEFIT AND RETIREMENT PLANS?
3	Α.	Yes. Westar participated in a study of total compensation for non-
4		union employees in the electric utility industry in 2009. This study
5		was commissioned by another electric utility and was conducted by
6		Towers Watson (2009 Towers Watson Study). The study included
7		33 electric utilities across the United States and separately
8		analyzed each component of pay and benefits.
9	Q.	WHAT WERE THE RESULTS OF THE 2009 TOWERS WATSON
10		STUDY WITH RESPECT TO NON-UNION EMPLOYEES?
11	Α.	Similar to the Mercer Study and the 2011 Towers Watson Study,
12		the 2009 Towers Watson Study indicated that Westar's total
13		retirement program cost is below the average, and at the median,
14		of its peer group in terms of the percentage of pay contributed to
15		employee retirement benefits. The results are summarized in Table
16		2 below.

#### TABLE 2 WESTAR ENERGY NON UNION TOTAL RETIREMENT BENEFIT AT MEDIAN

				Retiren	nent Be	nefit Va	alue as a	a % of B	ase Pay	1				
		Westar		Peer Companies (Non-Union)										
	Non- Union (CB)	1	2	3	4	5	6	7	8	9	10	11	Avg.	Media
Total	9.20%	7.70%	9.10%	9.70%	8.70%	14.20%	12.10%	9.20%	9.10%	10.00%	6.50%	10.60%	9.70%	9.20

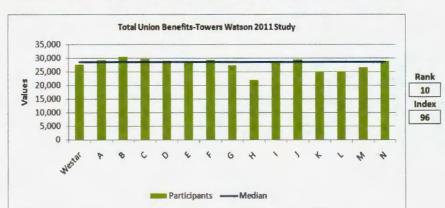
17 Q. HOW DO WESTAR'S BENEFIT AND RETIREMENT PLANS FOR

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#### UNION EMPLOYEES COMPARE TO OTHER COMPANIES?

A. The 2011 Towers Watson Study included an analysis of the value
of Westar's union benefit plans provided to new hires. In Figures 45 shown below, the "Rank" is where the cost of Westar's benefits
plans ranked among the peer group, with "1" being the highest cost.
The "Index" identifies, on a percentage basis, how the cost of
Westar's benefits plans compares to the median of the peer group
with 100 representing the median.

8 The results of the 2011 Towers Watson Study of the total 9 benefits provided to union employees are provided in Figure 4 10 below. The results indicate that Westar's overall union benefit plan 11 ranked tenth (again, less costly) out of the 15 utilities participating 12 in the 2011 Towers Watson Study with an overall value slightly 13 below (at 96 percent of) the median.



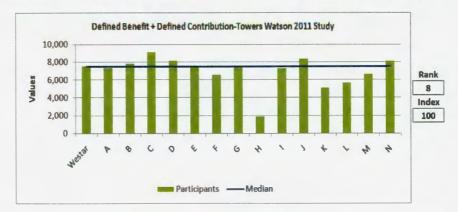
#### FIGURE 4 WESTAR TOTAL UNION BENEFITS BELOW MEDIAN

Westar's total retirement benefits for union employees (the defined benefit plan together with the defined contribution plan) ranked

14

15

eighth out of 15 and right at the industry median, as further illustrated in Figure 5 below.



#### FIGURE 5 WESTAR UNION RETIREMENT BENEFIT PLAN AT MEDIAN

### V. WESTAR'S BASE PAY AND SHORT-TERM INCENTIVE PROGRAMS

### 5 Q. HOW DO WESTAR'S BASE PAY PROGRAMS COMPARE TO 6 OTHERS IN THE INDUSTRY?

A. Westar's comparison ratio for base pay for non-union employees is
right at the market median – exactly 100% of the midpoint – which
is right on our target. The comparison ratio for union employees is
just slightly above the median, at 102% of the midpoint.

#### 11 Q. WHAT IS A COMPARISON RATIO?

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A. A comparison ratio is the ratio between the market median for a
 position and the amount Westar actually pays its employees in that
 position. Market data is generally not available for all of Westar's
 positions. Therefore, we focus primarily on jobs that are common
 in the industry for which reliable market data can be found. These

1	jobs are called "benchmark jobs." The comparison ratio is
2	determined by the average of the difference in pay for each Westar
3	employee in a benchmark position from the median pay for the
4	companies within the industry for which data was available,
5	reported as a percentage of the median. A percentage greater than
6	100 percent means pay is above the market median, a percentage
7	less than 100 percent means pay is below the market median. The
8	comparison ratio is the best available metric for showing Westar's
9	overall actual pay position relative to market.

10 Q. WHAT IS THE COMPARISON RATIO FOR WESTAR'S NON-11 UNION EMPLOYEES?

A. Westar's aggregate comparison ratio for non-union exempt
positions is 100 percent, or right at the market median.

14Q.WHAT IS THE COMPARISON RATIO FOR WESTAR'S UNION15EMPLOYEES?

A. Westar's comparison ratio for union positions is 102 percent, orslightly above the market median.

18 Q. DOES A RATIO ABOVE 100% OF THE MEDIAN INDICATE

 19
 THAT YOU ARE PAYING YOUR EMPLOYEES MORE THAN

 20
 YOU NEED TO?

A. No. In fact, it is only coincident that it would be precisely at 100%.

Typically it will be slightly higher or lower, sometimes simply due tostatistical anomaly.

# 1Q.DOESWESTARUSEPROGRAMSTHATPLACESOME2COMPENSATION AT RISK?

A. Yes. For our non-union employees, depending on their position,
part of their pay is variable, depending on performance. We refer
to this as a Short-Term Incentive program.

## Q. HOW IS WESTAR'S SHORT-TERM INCENTIVE PROGRAM 7 DESIGNED?

8 Α. Westar's short-term incentive plan, the variable pay component of 9 our compensation mix, is a common element of pay for non-union employees.<sup>2</sup> Incentive targets are established for each pay grade 10 11 and are designed to bridge the gap between the median market 12 base pay and the median market targeted total cash pay. To be 13 clear, our base salaries alone would not be market competitive 14 absent the opportunity to earn at-risk incentive compensation. 15 Total cash compensation, as reported in our survey sources, is the 16 combination of base pay and any annual cash payments. While we 17 expect these incentive payments to vary around the targets in any 18 given year based on performance, over time, they average out to 19 reflect the targeted market incentive payout. When combined with 20 our base pay program, total compensation to employees is 21 commensurate with the market median.

<sup>&</sup>lt;sup>2</sup> At Westar, officers are not eligible for the short-term incentive plan.

1 We believe it is important to pay competitive compensation 2 close to the market median. In addition to helping us maintain 3 competitive pay, this incentive program is designed to reinforce 4 important group and individual goals and behaviors and to focus 5 employees on Westar's strategic objectives. The incentive pool for 6 each of our business units is established through performance on a 7 combination of customer service, operational, safety, and financial 8 goals, with customer service, operational and safety goals 9 comprising the vast majority of the potential amount. That incentive 10 pool is distributed to individual employees by the leadership of the 11 business unit according to each individual's relative contribution as measured through our performance management system. 12

# Q. WHAT IS WESTAR'S TARGET PAYOUT FOR ITS SHORT-TERM INCENTIVE PROGRAM?

A. We also target our short-term incentive plan payout at the marketmidpoint.

17Q.DOES YOUR APPLICATION REFLECT ACTUAL COSTS FOR18SHORT-TERM INCENTIVE FROM THE TEST YEAR?

A. No. Our 2010 short-term incentive expense was higher than we
 expect to incur in the future, due to specific, temporary design
 changes we made just for that year, and that year only.
 Accordingly, in this Application we have reduced – as part of our
 payroll adjustment – actual expense.

### Q. WHY DID YOU ADJUST YOUR PROGRAM LAST YEAR AND WHAT YOU EXPECT FOR THIS AND FUTURE YEARS?

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3 Α. At the end of 2009, following the onset of the economic downturn 4 and the coolest summer in 40 years, Westar contemplated several 5 ideas for controlling operations and maintenance expenses during 6 the 2010 budget process, including severe measures such as 7 furloughs and headcount reductions. After much deliberation and 8 several revisions to the budget, we determined that the 2010 9 budget objectives could be achieved if incentive targets were cut in half, but the adjustment meant our incentive targets and total 10 11 compensation targets would be below market median for 2010.

12 In order to compensate affected employees for the increased 13 likelihood that their compensation would be significantly below the 14 market median for 2010, we also gave them the opportunity to earn 15 an incentive payout greater than the market median if Westar's 16 results for 2010 warranted such a payout. Those goals were met -17 in fact exceeded – and as a result, employees received better than 18 target compensation in 2010. As indicated above, this was a 19 temporary change unique to those circumstances. We have since 20 restored the traditional features and expect to pay lower, more 21 typical variable pay, and as a result, made a downward adjustment 22 in our test year expenses in this Application.

Mr. Armstrong sponsors the adjustment that eliminates the
 higher actual 2010 expenses and replaces them with a lower, more
 typical expectation for at-risk compensation.

VI. WESTAR'S EXECUTIVE COMPENSATION PLAN
Q. PLEASE DESCRIBE WESTAR'S EXECUTIVE COMPENSATION
PLAN.

7 Α. Westar's compensation for its executives includes base pay and a 8 long-term incentive plan. Executives do not have the opportunity to earn a short-term cash incentive. The long-term incentive plan for 9 10 executives is composed of Restricted Share Unit (RSU) grants. 11 Half of the RSU grants made under the long-term incentive plan 12 vest based on Westar's performance over a three-year period and the other half of the RSU grants vest after three years. If the 13 executive resigns or is terminated, the RSUs are subject to 14 forfeiture. Executive compensation is also targeted at the market 15 median with individual officer compensation set above or below the 16 17 market median based on individual officer considerations such as performance and experience. 18

 19
 Q.
 HOW DOES WESTAR'S BASE PAY AND TOTAL

 20
 COMPENSATION FOR ITS OFFICERS COMPARE TO THE

 21
 INDUSTRY?

A. Westar's base pay for officers is slightly below the market median,
at 99% of the midpoint, and Westar's overall total compensation for

officers (base pay and the long- term incentive) is also 99% of the
 median for the industry.

### 3 Q. HOW DO YOU MANAGE EXECUTIVE COMPENSATION TO 4 ENSURE THAT IT IS REASONABLE GIVEN THE MARKET AND 5 WESTAR'S PERFORMANCE?

Compensation for our officers is set by the Compensation 6 Α. Committee of the Board of Directors. Like all of our Board 7 Committees, it is composed entirely of independent directors. The 8 Compensation Committee hires its own outside independent 9 consultant to summarize and interpret data regarding executive 10 compensation and to advise the Committee. In order to ensure 11 breadth of data, the consultant uses Towers Watson's database, 12 discussed above, as the primary benchmark source for executive 13 compensation. Towers Watson provides a broad utility industry 14 15 view and the data is size-adjusted based on revenues - the most 16 common approach – to account for Westar's relative size.

17 The Compensation Committee of the Board of Directors then 18 analyzes the pay for Westar's Chief Executive Officer and the 19 officer group as a whole as compared to the market and makes a 20 decision on the budget for salaries and equity compensation for the 21 group and for the top five proxy reported positions.

1 To obtain an additional perspective regarding the level of 2 Westar's executive compensation as compared to the industry, 3 Westar analyzes proxy-reported data from Westar's peer group.

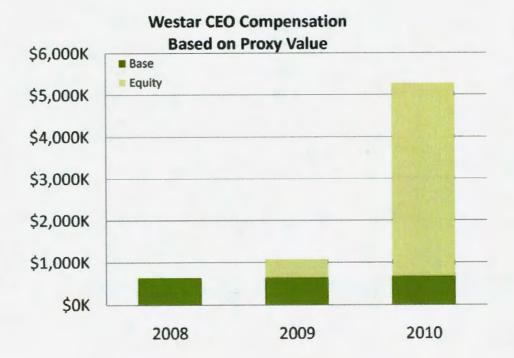
### 4 Q. PAY AS REPORTED IN THE PROXY WAS SIGNIFICANTLY 5 HIGHER IN 2010 THAN FOR 2009. DOES THAT MEAN YOU 6 PAID YOUR EXECUTIVES SIGNIFICANTLY MORE?

7 Α. No. The increase in reported executive compensation for 2010 in 8 Westar's 2011 Proxy Statement was caused by two factors - both 9 unrelated to the amount of compensation officers actually received. 10 First, the Securities and Exchange Commission (SEC) reporting 11 rules changed to require that the full value of *potential* equity 12 compensation (i.e., stock compensation) be reported, even if the executive may never earn the stock. This reporting requirement 13 14 became effective on February 28, 2010, but because of the timing 15 of stock grants (most of Westar's officers received no such stock 16 compensation in 2009 but did receive multi-year grants in 2010) the 17 impact of the rule change was not truly reflected until Westar's 18 2011 proxy statement.

19 Second, Westar is transitioning its executive compensation 20 plan from an approach that provided lumpier, long-term stock 21 grants to executives with a portion of those vesting each year to a 22 more common approach that incorporates both performance and 23 time-based vesting. The new program incorporates annual stock

1 grants and three-year cliff vesting, increasing the amount that 2 executives might have to forfeit should they leave and providing a 3 strong retention incentive. The 2010 stock grants reflected this 4 transition through a smoothing into the new program to keep actual 5 compensation more stable. These transition grants also have to be 6 reported in the proxy, even though actual compensation received 7 by the officers did not change much at all. These transition grants 8 are explained in greater detail in Westar's 2011 Proxy Statement. 9 Westar's proxy statements are available through the "Investors" link 10 on its website at www.westarenergy.com.

11 Figures 6-8 below illustrate the compensation provided to 12 Westar's Chief Executive Officer (CEO) in 2008-2010. Figure 6 13 illustrates the CEO compensation reported in Westar's 2011 proxy 14 statement for 2008, 2009, and 2010. In accordance with the SEC 15 reporting rules, due to the timing of equity grants, Westar was 16 required to report a disproportionate amount of stock grants in 2010 17 -without regard to when the stock grants actually vest, and even 18 without regard to how Westar accounts for the expense of these 19 grants. Clearly, this presentation suggests our CEO received a 20 significant increase; however, Figures 7 and 8 provide a more 21 accurate and complete picture of actual compensation.



#### FIGURE 6 PROXY REPORTED SALARY OF WESTAR CEO SHOWING NO CHANGE IN BASE PAY

Figure 7 illustrates the actual compensation paid to the CEO for each of these years according to his W-2, relative to the market. The line labeled as "Market" in Figure 7 reflects the 50<sup>th</sup> percentile of the market for CEO compensation. Compensation for Westar's CEO in 2008-2010 was below the 50<sup>th</sup> percentile of the market.

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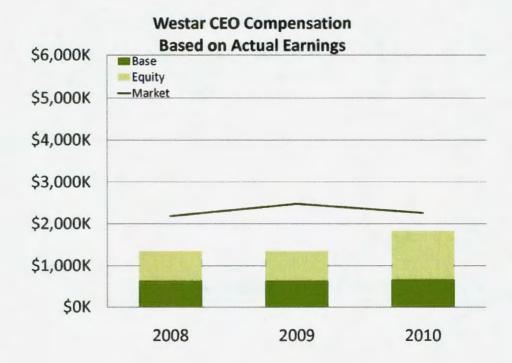
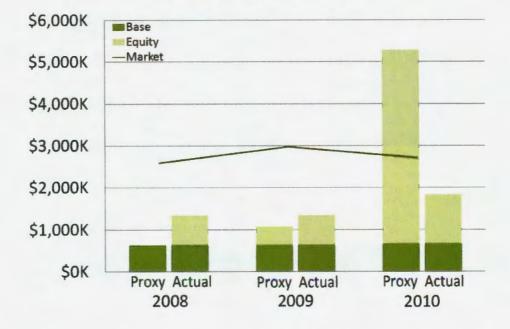


FIGURE 7 COMPENSATION FOR WESTAR CEO BELOW MARKET MEDIAN

Figure 8 compares the compensation reported in Westar's 2011 proxy statement to the compensation Westar's CEO actually received in 2008, 2009 and 2010. In other words, it combines the two prior charts in a side-by-side format. As is evident from Figure 8, there is a significant difference between the compensation reported in Westar's 2011 Proxy Statement and the compensation actually received by Westar's CEO in 2010.

FIGURE 8 WESTAR CEO ACTUAL PAY BELOW PROXY REPORTED PAY



Westar CEO Compensation

Westar is asking to include in rates the actual 2011 base pay plus the 2011 RSU amortization expense, not the higher compensation reported in the 2011 Proxy Statement. Mr. Armstrong provides the detail regarding the amount of executive compensation Westar is asking to include in rates in his testimony.

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 Q.
 DO YOU HAVE ANY CONCLUDING REMARKS REGARDING

 7
 WESTAR'S EXECUTIVE COMPENSATION FOR 2010?

A. Yes. There are three significant points to take from this discussion.
First, Westar's executive compensation is targeted at the 50<sup>th</sup>
percentile (i.e., midpoint) of the market at an aggregate level for all
of the officers. Second, the actual earnings of each officer in a

1 given year vary according to Westar's performance, the officer's performance, and relative contribution, as well as the market levels 2 3 for that officer's position. Finally, the perceived volatility in 4 executive compensation is due to the changes in SEC proxy 5 reporting rules and the transitioning of Westar's executive 6 compensation program to introduce performance vesting, 7 consistent with the most common practice among our peers. It is 8 not a result of actual volatility in the compensation paid to Westar's 9 executives.

10 Q. THANK YOU.