

**BEFORE THE STATE CORPORATION COMMISSION  
OF THE STATE OF KANSAS**

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**DIRECT TESTIMONY**

**OF**

**JAMES LUDWIG**

**WESTAR ENERGY**

STATE CORPORATION COMMISSION

NOV 10 2010



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**DOCKET NO. 11-WSEE-377-PRE**

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**I. INTRODUCTION**

1

2 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

3 A. James Ludwig, 100 N. Broadway St., Suite 800, Wichita, Kansas.

4 **Q. BY WHOM AND IN WHAT CAPACITY ARE YOU EMPLOYED?**

5 A. Westar Energy, Inc. I am Executive Vice President, Public Affairs and  
6 Consumer Services.

7 **Q. PLEASE DESCRIBE YOUR ELECTRIC UTILITY EXPERIENCE AND**  
8 **YOUR EDUCATION.**

9 A. I started at Westar in June 1989 as an Information Specialist. Later that  
10 year, I was appointed Director, Government Affairs and served in that  
11 capacity until mid-1995. From then until I resigned from Westar in  
12 October 2001, I was Senior Director, Regulatory Affairs. I returned to  
13 Westar at the beginning of 2003 as Vice President, Public Affairs. In

1 March 2006, I became Vice President, Regulatory and Public Affairs  
2 and served in that role until I assumed my current position in July 2007.  
3 I graduated summa cum laude from the University of Kansas in 1980  
4 with two Bachelor of Arts degrees, one in classical languages and  
5 another in history.

6 **II. SUMMARY OF TESTIMONY**

7 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

8 A. We understand that the process of developing energy supply plans  
9 needs to take into consideration the effects on demand of our efforts to  
10 encourage energy efficiency and conservation. And it appears that the  
11 legislature in enacting K.S.A. 66-1239 – the “predetermination” statute –  
12 came to the same conclusion. Thus, K.S.A. 66-1239 requires that, as a  
13 condition to receiving predetermination of the rate treatment for a  
14 proposed generation addition or power purchase agreement, we submit  
15 a description of our conservation measures and demand side  
16 management (DSM) efforts.

17 The purpose of my testimony is to describe Westar’s recent  
18 developments in energy efficiency, conservation and demand  
19 management and briefly summarize past efforts that are still in place. I  
20 discuss the policy benefits of our proposed wind projects and how  
21 Westar’s strategy incorporates the requirements of recent Kansas law  
22 to increase the amount of renewable-sourced generation on our system  
23 into our business plan. Finally, I discuss federal legislation on  
24 renewable energy and other environmental concerns.

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**III. DESCRIPTION OF WESTAR’S ENERGY EFFICIENCY,  
CONSERVATION AND DSM INITIATIVES**

**Q. PLEASE GIVE A BRIEF DESCRIPTION OF WESTAR ENERGY’S  
ENERGY EFFICIENCY DEPARTMENT.**

A. Westar formed its Energy Efficiency Department in 2007. I hired Randy Degenhardt to be the director of the department. Mr. Degenhardt has more than 30 years of experience with Westar, with extensive experience in customer service, energy efficiency, conservation and DSM. He has been instrumental in administrating Westar’s long-standing demand management and response efforts and in advising customers about tariffs that encourage the wise use of electricity. I discuss those efforts and rates below.

The Energy Efficiency Department has a staff of 13 employees. Our three areas of emphasis within the department are consumer services, demand side management and trade and ally partnerships.

**Q. DO YOU HAVE ANY ENERGY EFFICENCY OR DSM PROGRAMS  
APPROVED BY THE KANSAS CORPORATION COMMISSION FOR  
COST RECOVERY?**

A. Yes.

**Q. WHAT ARE THE PROGRAMS?**

A. The programs are:  
1. WattSaver (Docket No. 09-WSEE-636-TAR) – a programmable thermostat/direct load control program;

- 1           2.     Building Operator Certification (Docket No. 09-WSEE-738-MIS) –
- 2                     an educational series for facility managers;
- 3           3.     Energy Efficiency Education (Docket No. 09-WSEE-986-ACT);
- 4                     and
- 5           4.     Energy Efficiency Demand Response (EE DR) Program (Docket
- 6                     No. 10-WSEE-141-TAR) – a program for large energy users able
- 7                     to reduce their electrical load very quickly, that entices them to
- 8                     do so when conditions on our system warrant it (i.e., “load
- 9                     shedding”).

10       **Q.     PLEASE DESCRIBE WATTSAYER.**

11       A.     Through WattSaver, residential and small commercial customers have

12             the opportunity to participate voluntarily in a programmable thermostat

13             program. The program helps customers save money, increases

14             customer satisfaction, and helps Westar effectively manage summer

15             peak loads. As participation increases, WattSaver has the potential to

16             help delay building additional distribution infrastructure and generating

17             plants.

18                     Program participants receive installation of a programmable

19                     thermostat, a 12-point inspection of their heating/cooling system,

20                     access to an online energy management system, plus maintenance of

21                     the thermostat while enrolled in the program at no charge. The

22                     thermostat contains a communication chip that enables customers to

23                     access a free online program with which they can remotely change their

1 thermostat settings from any computer with Internet access. With this  
2 type of manageability at their fingertips, customers can fine-tune their  
3 energy usage to reduce year-round heating and cooling expenses.

4 In exchange for Westar providing this service, customers allow  
5 us – on occasion – to cycle their air conditioning compressors remotely.  
6 This will happen no more than 90 hours per cooling season, typically on  
7 the hottest days during the summer when peak load is at its highest,  
8 during periods of operational instability (e.g., overloaded circuit), or  
9 based on economic reasons (e.g., if, based on fuel and purchased  
10 power costs in our Retail Energy Cost Adjustment, it would cost our  
11 customers less to implement the program than to buy power off-system,  
12 we opt for the least-cost option to our customers). Customers have the  
13 option to “opt out” of the program one day per month to accommodate  
14 vacations, summer gatherings, or any other reason.

15 In the event a customer no longer wants to participate in the  
16 program, we will, at no charge to the customer, remove the  
17 programmable thermostat and reinstall the customer’s previous unit  
18 (which will be left with the customer).

19 WattSaver became available to customers in September 2009.  
20 More than 12,000 customers have signed up for the program. This year  
21 was our first cycling season with the thermostats installed. We cycled  
22 thermostats five times for a total of 12 hours to decrease load on our  
23 system.

1       **Q.     PLEASE DESCRIBE THE BUILDING OPERATOR CERTIFICATION**  
2       **PROGRAM, ITS PROGRESS AND ITS CURRENT STATUS.**

3       A.     Westar offers to any building operator employed by one of our  
4       commercial or industrial customers the opportunity to participate in the  
5       Building Operator Certification Program (BOC). BOC is a licensed  
6       program offered through the Midwest Energy Efficiency Alliance  
7       (MEEA). MEEA serves as the regional coordinator and facilitator of all  
8       components of BOC programs throughout the Midwest. The program is  
9       designed to achieve measurable, sustainable energy savings by  
10      properly training building operators and to reduce system peak load  
11      (through coincidental peak reductions) to help defer the need for  
12      additional capacity.

13               BOC is a nationally recognized competency-based training and  
14      certification program for building operators designed to improve the  
15      energy efficiency of commercial and industrial buildings. Operators  
16      earn certification by successfully completing a series of training  
17      sessions, in-class exams, and project assignments (completed within  
18      their respective facilities). BOC certification provides a credential for  
19      the building operators' professional development and provides  
20      employers a way to identify skilled operators.

21               The BOC offers two levels of certification. Level I emphasizes  
22      energy-efficient building maintenance practices. Level II stresses  
23      advanced equipment troubleshooting and preventative maintenance

1 and offers elective courses to accommodate the varying needs of  
2 participants. Qualified instructors lead interactive classroom and group  
3 discussions. With practical projects, participants are able to apply the  
4 tools and methods taught in class to their own facility, constructing  
5 functional records for electrical systems, heating, ventilation and air  
6 conditioning (HVAC) operations, lighting levels and controls, and annual  
7 profiles of energy consumption. Upon completion of their training,  
8 participants have in-depth reference manuals, as well as access to  
9 BOC's wide network of participants, experts, and resources to leverage  
10 for troubleshooting, best practices, and advice.

11 Participants pay program tuition fees directly to MEEA and, upon  
12 successful certification, Westar reimburses a portion of the tuition to the  
13 paying party.

14 Our first BOC course began in November 2009. We have  
15 completed two Level I courses and have three more under way with  
16 another beginning in October. In 2011, we will begin two more Level I  
17 courses and two Level II courses.

18 **Q. PLEASE DESCRIBE THE ENERGY EFFICIENCY EDUCATION**  
19 **PROGRAMS.**

20 A. We designed our energy efficiency education programs to raise  
21 awareness about electricity consumption, and to educate our customers  
22 regarding how they can adopt tools and take actions to use electricity  
23 more efficiently. Education programs also support and help to establish

1 a foundation for other energy efficiency and demand side management  
2 programs.

3 Westar takes a multi-faceted approach to educating customers  
4 about energy efficiency. Program offerings include:

- 5 • Energy Efficiency for Education – We designed this program for  
6 school-age youths to raise awareness of the efficient use of  
7 energy among our youngest consumers and provide age  
8 appropriate tips for how they can save energy. Our trained  
9 representatives provide presentations and age-appropriate  
10 lesson plans for teachers. For example, we provide students  
11 from kindergarten to fourth grade a diary with stickers to place on  
12 each weekday as they take actions that save energy. Students  
13 in grades five to 12 perform an assessment on their homes,  
14 looking at items such as window orientation and number of  
15 panes, age of heating and cooling equipment, sealing of duct  
16 work and thermostat settings. The projects meet state education  
17 standards as well. Under this program, teachers and schools  
18 may also earn grants for energy efficiency lesson plans and  
19 projects they submit. From the inception of the program in  
20 August 2009 through June 2010, the program has reached about  
21 4,500 students. Program participation continues at a steady rate  
22 as the 2010-2011 school year gets under way.



- 1           •     Speaker's Bureau – We designed this program to reach  
2                     community groups and customers regarding the efficient use of  
3                     energy. It is similar to the Energy Efficiency for Education  
4                     program in that our employees make presentations and provide  
5                     information to the group requesting a speaker through Westar.  
6                     The presentations include discussion points on how energy is  
7                     produced, plus a variety of easy to implement low-cost and no-  
8                     cost ways to save energy. Specialized versions of the  
9                     presentation have been turned into classes for first-time  
10                    homebuyers and homeowners looking to take on home  
11                    improvement projects to improve energy efficiency. From August  
12                    2009 through June 2010, we reached about 4,500 people  
13                    through our presentations. The program is popular among  
14                    customers. We are continuing to identify special audiences to  
15                    which we can tailor the material and educate them on energy  
16                    efficiency.
- 17           •     Real Estate Professional Certification – This program provides  
18                    training for real estate professionals (typically agents and  
19                    appraisers) to understand, identify, assess and sell the energy  
20                    efficiency features of a home. The program has been designed  
21                    to fulfill four hours of required continuing education for licensed  
22                    real estate agents. We have given this class 15 times reaching  
23                    more than 150 professionals.

- 1           •     Home Shows – This program provides attendees at local home  
2                   shows with information on the efficient use of energy and  
3                   promotes environmental awareness. Westar employees discuss  
4                   energy efficiency concerns of attendees and distribute energy  
5                   efficiency literature. We have already reached about 20,000  
6                   people through participation in these events.
- 7           •     Save A Watt, Save A Lot – This program raises awareness  
8                   among office workers about the efficient use of energy and how  
9                   small things can add up to large savings. We started this  
10                  program in our own facilities through the distribution of a number  
11                  of printed flyers to encourage our employees to take steps to  
12                  save energy at work. We found the principles are equally  
13                  applicable to our customers. The flyers are designed to remind  
14                  employees that simple energy efficient actions around the office  
15                  such as turning off their computers when they go home at night  
16                  result in energy savings. We continue to offer lunch-time  
17                  seminars to employees and reinforce the messages from this  
18                  campaign and to educate them about saving energy at home.  
19                  We are currently taking a scaled-down version of our trade show  
20                  booth to all locations in the company to maintain awareness of  
21                  energy efficiency.
- 22           •     Multi-media education – We also use mass media and other  
23                  media, such as the Internet and direct mail to reach larger

1 audiences with energy efficiency educational messages. Our  
2 web calculators allow consumers to estimate the energy saving  
3 (or cost) of various improvements or purchases. Our calculators  
4 have had more than 100,000 visits. Direct mail was an important  
5 part of our year-long project in Colwich, Kansas, where we  
6 engaged an entire town in energy efficiency education through  
7 public events, a weatherization project and comparative use  
8 letters. We worked with the Climate and Energy Project to  
9 promote an energy-saving competition among Kansas towns in  
10 2009-2010. We continue to look for opportunities that fall outside  
11 the other structured education programs.

12 All of Westar's programs use brochures and a variety of printed  
13 material and appropriate promotional items to convey messages and  
14 support education programs.

15 **Q. PLEASE DESCRIBE THE ENERGY EFFICIENCY DEMAND**  
16 **RESPONSE PROGRAM RIDER.**

17 A. Westar's Energy Efficiency Demand (EE DR) Response Program Rider  
18 supplements, enhances and expands Westar's long-established  
19 demand response programs for commercial customers. Westar has  
20 offered those programs through three approved rates schedules or  
21 riders. They are: a.) the Generation Substitution Rate Schedule; b.)  
22 the Interruptible Contract Service Rate Schedule; and c.) the  
23 Interruptible Service Rider.

1           The EE DR Program Rider enhances Westar’s existing demand  
2 response programs and provides additional benefits to the system  
3 through use of a reduced notification period – as short as 10 minutes –  
4 to participants on this program to shed load. It is designed for Westar’s  
5 largest users of energy that can shed load quickly. This enhancement  
6 over Westar’s existing demand response programs will assist Westar in  
7 responding to emergency system conditions affecting its ability to  
8 provide efficient and sufficient service to customers.

9           One customer is enrolled in this new program, and we are  
10 discussing participation with other qualified industrial and commercial  
11 customers. The currently enrolled customer has contracted to provide  
12 95 MW of peak reduction. Westar initiated curtailment four times under  
13 our demand response programs in 2010. Three curtailments were due  
14 to peak conditions, and one was a local transmission loading issue.  
15 During the transmission event, the customer in this program was the  
16 only one curtailed.

17 **Q. DOES WESTAR HAVE ANY OTHER ENERGY EFFICIENCY**  
18 **PROGRAMS PENDING BEFORE THE COMMISSION?**

19 A. Yes. One additional program is pending before the Commission.

20 **Q. PLEASE DESCRIBE THAT PROGRAM.**

21 A. Westar filed its SimpleSavings program for consideration on June 4,  
22 2010 in Docket No. 10-WSEE-775-TAR.

1 Westar's SimpleSavings Program is a meter-based program in  
2 partnership with the Efficiency Kansas revolving loan program.  
3 Efficiency Kansas, developed by the State Energy Office, is designed  
4 to:

- 5 1. Produce cost-effective, firm energy savings,
- 6 2. Address efficiency improvements in a comprehensive manner  
7 using sound building science principles,
- 8 3. Implement the most cost-effective programs in a logical  
9 sequence to maximize the energy savings per dollar spent, and
- 10 4. Target customers residing in structures most in need of efficiency  
11 improvements.

12 Westar will use commercially reasonable efforts to identify  
13 homes needing energy efficiency improvements in compliance with the  
14 proposed SimpleSavings Program Rider as filed with the Commission  
15 and in compliance with the Program Manual of the Efficiency Kansas  
16 revolving loan program.

17 The Commission proceeding for this program is under way with  
18 an order required by no later than January 31, 2011.

19 **Q. DOES WESTAR HAVE ENERGY EFFICIENCY INITIATIVES IN**  
20 **ADDITION TO THOSE APPROVED OR PENDING BEFORE THE**  
21 **COMMISSION?**

22 **A.** Yes.

23 **Q. WHAT ARE THEY?**

1       **A.**     SmartStar is a smart grid demonstration project in Lawrence, Kansas,  
2             that will include energy efficiency among the customer benefits. We  
3             also have programs that focus on educating trade allies such as heating  
4             and cooling contractors and home builders on the benefits of high-  
5             efficiency HVAC equipment and of more energy efficient building  
6             practices.

7       **Q.     PLEASE DESCRIBE SMARTSTAR.**

8       **A.**     In August 2009, Westar filed an application for an American  
9             Reinvestment and Recovery Act funding grant for the SmartStar  
10            Lawrence project. The project cost is projected to be slightly less than  
11            \$40 million and will be eligible for about 50% in grant funding. On  
12            March 30, 2010, Westar and the U.S. Department of Energy reached  
13            agreement concerning funding of the SmartStar Lawrence project.

14                    The objective of SmartStar Lawrence is to confirm the benefits of  
15                    a smart grid for customers and Westar prior to a larger deployment.  
16                    Westar will validate business case assumptions, determine customer  
17                    preferences and acceptance, identify the best communication  
18                    strategies, and establish new business processes. The intent is to  
19                    provide data from real world application of the technology and to help  
20                    determine best business processes before we make larger investments.

21                    Operationally, Westar believes the project will allow us to gain  
22                    invaluable experience in operating a smart grid environment and  
23                    integrating other initiatives such as renewable energy, energy efficiency

1 technologies and demand management. This macro approach to the  
2 electric system will ultimately be what makes the system “intelligent”  
3 and able to meet the general vision of the smart grid.

4 The project will result in the installation and integration of the IT  
5 infrastructure required for system-wide smart grid implementation.  
6 Once in place, this infrastructure will position Westar for a much  
7 simpler, less expensive and more rapid expansion of the smart grid at  
8 the appropriate time.

9 **Q. HOW MANY CUSTOMERS WILL BE INVOLVED IN THE**  
10 **SMARTSTAR PROJECT?**

11 A. All of our customers in Lawrence consisting of 48,000 meter locations  
12 and a population of more than 90,000 people will be involved in the  
13 project. With a very customer centric approach, Westar intends to use  
14 the project to test many new customer service options. As the  
15 technology supports multiple communication mediums, customer  
16 feedback will be used extensively to refine and improve service  
17 offerings. Westar views the SmartStar Lawrence project as a significant  
18 step toward ensuring our ability to meet customer expectations in the  
19 future.

20 **Q. PLEASE DESCRIBE THE METER TECHNOLOGY FOR**  
21 **SMARTSTAR.**

22 A. All of our customers in Lawrence will receive the next generation of  
23 metering known as Advanced Metering Infrastructure (AMI), a

1 foundational block to building the intelligent smart grid network. AMI is  
2 the primary customer facing portion of the smart grid and completes the  
3 energy pathway of generation to transmission to distribution to  
4 customer. The smart grid is an advanced two-way communication  
5 environment with the ability to deliver many benefits to both the  
6 customer and company. While advanced technology is obviously  
7 required, the smart grid is really about information that can help Westar  
8 and our customers manage energy delivery and consumption better.

9 **Q. WHAT ARE SOME OF THE KEY CUSTOMER BENEFITS OF THE**  
10 **SMART GRID RELATED TO ENERGY EFFICIENCY?**

11 A. For the customer, the smart grid offers unsurpassed access to detailed  
12 energy usage, cost, comparative data and other energy efficiency tools.  
13 The smart grid will let customers make more informed choices on how  
14 they use electricity. It will provide a basis for multiple new products and  
15 services that may help customers reduce energy costs.

16 In connection with SmartStar, Westar is creating a customer  
17 services roadmap that customers will find motivating and empowering.  
18 Through a secure web portal, customers will be able to see current  
19 energy usage information, set personal profiles for the types of energy  
20 information they wish to receive and choose the types of programs in  
21 which they want to participate. Key customer benefits will include:



- 1           •     Energy Usage Information – customers will be able to navigate  
2                    between time frames such as daily interval, month and billing  
3                    period to view energy use.
- 4           •     Energy Cost – customers will be able to see their billing to date  
5                    with the same flexible and intuitive interface as usage.
- 6           •     Push Services – customers will be able to choose to receive  
7                    alerts and summaries via e-mail and text (SMS). These alerts  
8                    can include actual cost trend to a pre-set budget amount, on-  
9                    going energy use summaries and also include outage and  
10                  restoration notifications.
- 11          •     Comparative Analysis – customers will be able to view cost and  
12                  usage compared to similar periods in the past and see how they  
13                  compare to others with similar home and area profiles.
- 14          •     Energy Efficiency Tools and Analysis – customers will be able to  
15                  receive personalized tips and tools for energy efficiency and  
16                  conservation.
- 17          •     Continuing New Offerings – as customer acceptance and  
18                  preferences are better identified, new services will continue to be  
19                  offered and existing ones improved.

20                The smart grid will also support the accommodation of renewable  
21                and other distributed generation including Plug-in Hybrid Electric  
22                Vehicles. Important to all Kansans, the smart grid will be able to  
23                integrate multiple sources of energy, including wind power, into the

1 power grid in ways that optimize renewable energy and other green  
2 energy alternatives.

3 **Q. WILL ANY OF THE PROGRAMS ENABLED BY AMI METERS**  
4 **ADDRESS PEAK DEMAND?**

5 A. SmartStar will enable a variety of new service rate structure options for  
6 customers. These options can support dynamic pricing, which targets  
7 peak reduction. Westar plans to initiate multiple pilot programs to test  
8 the effectiveness of different rate structures for curbing electricity  
9 demand during peak times. During this pilot phase all of these rate  
10 structures would be voluntary.

11 **Q. ARE OTHER PILOT PROGRAMS PLANNED AS PART OF THE**  
12 **SMARTSTAR PROJECT THAT RELATE TO ENERGY EFFICIENCY**  
13 **OR REDUCING PEAK DEMAND?**

14 A. Yes. Westar is considering pilot programs to test the effectiveness of  
15 home energy management devices that enable customers to track the  
16 energy use of individual items and control these items either using their  
17 preferred manual settings or automated settings based on things such  
18 as time of day or pricing signals. These programs would be voluntary.

19 **Q. HAS WESTAR BEGUN EDUCATING CUSTOMERS ABOUT THE**  
20 **SMARTSTAR PROJECT?**

21 A. Yes. Westar understands that for the SmartStar project to be  
22 successful customers must understand the benefits and tools that will  
23 be enabled by the project. Westar has been attending community

1 events and giving presentations to begin educating consumers about  
2 SmartStar. These efforts will increase in frequency, and we will begin a  
3 media education campaign in order to reach a wide audience regarding  
4 SmartStar and its benefits.

5 **Q. WILL CUSTOMERS OUTSIDE THE SMARTSTAR PROJECT AREA**  
6 **EXPERIENCE BENEFITS?**

7 A. Yes. These benefits will primarily fall in one of two areas best  
8 described as lessons learned from the project and technology  
9 enhancements that will serve all of Westar's customers.

10 For the first, while more difficult to quantify, a primary objective of  
11 the project is to understand better what types of customer programs  
12 and services will be well received and will in fact provide value to both  
13 customers and Westar. We will also learn more about the types of  
14 business process changes that will have to be made to support and  
15 realize full advantage from a smart grid environment. As a result,  
16 Westar will be in a better position to determine further deployment  
17 strategies and the type of programs that should be made available that  
18 will deliver the quickest and most value. The result is more sound  
19 financial stewardship of our efforts in this area.

20 In regard to technology enhancements, approximately \$26  
21 million of the \$40 million project cost is for technology infrastructure  
22 upgrades. These upgrades will serve all Westar customers and include  
23 an advanced outage management system, a customer web portal and

1 an improved meter data management system. While it is true that there  
2 are specific benefits to customers with smart meters, improved system  
3 operations such as enhanced outage restoration and customer access  
4 to information will benefit all customers.

5 **Q. WHAT IF CUSTOMERS DO NOT PARTICIPATE IN SMART**  
6 **METERING PROGRAMS. ARE THERE STILL BENEFITS?**

7 A. Yes. The investment in smart meters, meter data management  
8 systems, advanced distribution equipment and smart grid enabled  
9 outage management systems will still deliver value even if not all of our  
10 customers are interested in participating in new programs. Smart  
11 metering itself offers remote meter reading, remote turn on and turn off  
12 capabilities – which we will explore using for standard orders such as a  
13 college rush period – voltage reporting and both momentary and  
14 sustained outage reporting.

15 The system intelligence provided by smart grid technology will  
16 save meter reading and service expenses. And the other information  
17 provided can help us recognize and address problem areas possibly  
18 helping us to prevent an outage. When outages do occur, smart grid  
19 technology can help us to determine more quickly their extent and  
20 probable cause enabling faster service restoration. Advanced  
21 distribution line equipment can recognize operational problems, provide  
22 automated switching and reporting and minimize outage extent and  
23 length.

1                   With regard to renewable generation sources, the smart grid will  
2                   be better able to integrate renewable energy, such as our wind farms,  
3                   onto the grid allowing greater use of those generation sources than is  
4                   currently possible.

5                   **Q. YOU INDICATED THAT THE SMART GRID WILL PROVIDE WESTAR**  
6                   **WITH “REMOTE TURN ON AND TURN OFF CAPABILITIES.” WILL**  
7                   **THAT AFFECT THE WAY IN WHICH THE COMPANY APPLIES ITS**  
8                   **TARIFFS TO CUSTOMERS THAT FAIL TO PAY THEIR BILLS?**

9                   A. Remote turn on and turn off capabilities will allow us to effect service  
10                  termination without a visit to the premises if we desire. However, even  
11                  with that ability, we may choose to make service terminations for non-  
12                  payment in person because such visits provide us our best  
13                  opportunities to obtain payment from delinquent customers. In any  
14                  event, even with the new capabilities provided by the smart grid, service  
15                  will only be initiated or terminated pursuant to our approved tariffs and  
16                  general terms and conditions.

17                  **Q. WHAT PROGRAMS DO YOU HAVE TO EDUCATE HVAC**  
18                  **PROFESSIONALS AND BUILDERS?**

19                  A. We have developed direct relationships with HVAC professionals and  
20                  builders to engage them in an ongoing discussion about the benefits of  
21                  high-efficiency equipment and of building practices that improve the  
22                  thermal envelope and, thus, the energy efficiency of homes. As part of  
23                  this program, we provide financial incentives, brochures and other

1 educational materials these trade allies can use when educating  
2 consumers about heat pumps, lighting, insulation, and related matters.

3 **Q. WHY HAVE YOU SELECTED THIS APPROACH TO WORKING WITH**  
4 **HVAC PROFESSIONALS AND BUILDERS?**

5 A. This program supplements our direct-to-consumer education. Decisions  
6 to replace HVAC equipment are often made under the exigencies of the  
7 moment when much needed air conditioning equipment fails on a hot  
8 summer day. At such times, customers will often look to a trusted  
9 professional for a quick solution. Similarly, whether building or  
10 purchasing a new home, customers typically look to the professionals  
11 with whom they have established some trust and a relationship for  
12 guidance regarding building choices that affect the efficiency of the  
13 home.

14 **Q. DOES WESTAR HAVE PROGRAMS OR POLICIES IN PLACE TO**  
15 **“LEAD BY EXAMPLE” FOR ENERGY EFFICIENCY?**

16 A. Yes. As mentioned before, our “Save A Watt, Save A Lot” program  
17 aims to encourage energy savings in our offices. In addition to this,  
18 early in the operation of our Energy Efficiency Department, we  
19 established programs to encourage employees to save energy at home.

20 Our experience has shown that our employees and retirees can  
21 be effective educators of our customers. Most of them live in the  
22 communities we serve at retail, and our customers often consult them  
23 on energy matters. We launched an employee and retiree program to

1 offer rebates for them to install high efficiency HVAC equipment. Those  
2 who use the program become “ambassadors” to our customers. Even  
3 those who are not ready to replace their HVAC systems have become  
4 more conversant about the benefits of high efficiency equipment by  
5 virtue of educational seminars conducted for employees when we  
6 launched the program.

7 With the success of this program, we added a companion  
8 program that provides rebates to employees and retirees for the  
9 purchase of EnergyStar-qualified energy efficient lighting. As federal  
10 laws and retail product lines change, many consumers are finding  
11 purchasing new light bulbs takes more forethought than in the past. Our  
12 lighting rebate program and accompanying literature has helped us  
13 educate employees who in turn spread the message to our customers.

14 Westar also adopted a policy to adhere to the Leadership in  
15 Energy and Environmental Design (LEED) standards when practical  
16 when it builds a new office facility or makes major renovations to an  
17 existing office space. LEED is also referred to as “Green Building  
18 Rating” and designates the state-of-the art in energy efficient,  
19 environmentally sound construction. In one example of our leadership  
20 in this area, Westar renovated and expanded its service center in  
21 Lawrence and earned LEED Silver certification.

22 Westar’s operations leadership continues to identify projects to  
23 improve system efficiency. This year Westar completed a project to

1 provide a major 345 kV tie across the west end of our system from  
2 Wichita to Salina that will help the company fulfill energy needs more  
3 efficiently.

4 **IV. DISCUSSION OF WESTAR'S LONGER-STANDING EFFORTS IN**  
5 **THE AREA OF ENERGY EFFICIENCY AND CONSERVATION**

6 **Q. WHAT HAS WESTAR HISTORICALLY DONE TO ENCOURAGE ITS**  
7 **CUSTOMERS TO USE ENERGY EFFICIENTLY?**

8 A. We have proposed and implemented tariffs designed to encourage the  
9 efficient use of energy. We accomplish this primarily through the use of  
10 summer/winter pricing differences. The summer residential rate is  
11 higher than the winter rate thereby encouraging energy conservation  
12 during those months when demand for electricity is highest. The non-  
13 residential rate schedules have seasonally differentiated prices but also  
14 use demand ratchets to encourage off-peak usage and provide an  
15 incentive to avoid establishing high peak demands in the summer  
16 period. Pricing of the overall cost of energy designed to encourage the  
17 wise use of energy can be found throughout Westar's tariffs.

18 **Q. DOES WESTAR HAVE AN INTERRUPTIBLE SERVICE PROGRAM**  
19 **THAT ALLOWS CUSTOMERS TO ACCEPT INTERRUPTIONS IN**  
20 **THEIR SERVICE IN EXCHANGE FOR LOWER PRICES?**

21 A. Yes.

22 **Q. HOW DOES THE PROGRAM WORK?**

23 A. Westar has an active interruptible program with 83 customers  
24 participating. We administer this program through clauses in special



1 contracts and three rate schedules approved by the Commission for  
2 large industrial customers. We called on our interruptible customers  
3 three days this summer during peak conditions. Peak reduction during  
4 the hours of interruption on those days ranged from 105 MW to 155  
5 MW. These reductions are in addition to the 95 MW available through  
6 the EE DR program discussed above. Another component of this long-  
7 standing demand response program is an option for us to call on  
8 cogeneration units of two industrial retail customers during peak  
9 periods.

10 **V. PUBLIC POLICY CONSIDERATIONS AFFECTING WESTAR'S WIND**  
11 **GENERATION INITIATIVE AND WESTAR'S CAPACITY SUPPLY**  
12 **PLAN**

13 **Q. PLEASE DESCRIBE LEGISLATIVE DEVELOPMENTS WITH**  
14 **REGARD TO RENEWABLE RESOURCES.**

15 A. During the 2009 Kansas legislative session, Senate Substitute for  
16 House Bill 2369 was passed by both chambers and signed into law by  
17 Governor Parkinson. As summarized by the Kansas Legislative  
18 Research Department,

19 The bill enacts the Renewable Energy  
20 Standards Act that requires electric public utilities,  
21 except municipally owned electric utilities, to  
22 generate or purchase specified amounts of electricity  
23 generated from renewable resources. The Kansas  
24 Corporation Commission (KCC) is given broad authority  
25 to adopt rules and regulations implementing the  
26 standards and establishing enforcement mechanisms  
27 including administrative fines.

28 Renewable energy may be generated by wind;  
29 solar thermal sources; photovoltaic cells and panels;

1 dedicated crops grown for energy production;  
2 cellulosic agricultural residues; plant residues;  
3 methane from landfills or from wastewater treatment;  
4 clean and untreated wood products such as pallets;  
5 existing hydropower; new hydropower, not including  
6 pumped storage, that has a nameplate rating of 10  
7 megawatts or less; fuel cells using hydrogen produced  
8 by one of the other renewable energy resources; and  
9 other sources of energy, not including nuclear power,  
10 that become available after enactment of the bill and  
11 that are certified as renewable under rules and  
12 regulations of the KCC.

13 The renewable portfolio requirement requires  
14 utilities to obtain net renewable generation capacity  
15 constituting at least the following portions of each  
16 affected utility's peak demand based on the average of  
17 the three prior years:

- 18 • 10 percent for calendar years 2011 through  
19 2015;
- 20 • 15 percent for calendar years 2016 through 2019;  
21 and
- 22 • 20 percent for each calendar year beginning in  
23 2020.

24 Renewable energy credits may only be used to  
25 meet a portion of the requirement in 2011, 2016, and  
26 2020, unless otherwise authorized by the Commission.

27 Each megawatt of eligible renewable capacity  
28 installed in Kansas after January 1, 2000, will count  
29 as 1.10 megawatts for purposes of compliance with  
30 the renewable energy requirement. The capacity of  
31 any systems interconnected with the affected utilities  
32 under the Net Metering and Easy Connection Act (also  
33 part of the bill) or the parallel generation statute will  
34 count toward compliance with the renewable energy  
35 requirement.

36 The KCC is required to allow affected utilities to  
37 recover reasonable costs incurred by the utilities to meet  
38 the requirements of the Act.

39 2009 Summary of Legislation, Legislative Research Department, at 44 (June  
40 2009).

1       **Q.    HAS CONGRESS TAKEN ANY ACTION THAT AFFECTS WESTAR'S**  
2       **GENERATION PLANNING?**

3       A.    No. While both houses of Congress have considered bills that could  
4       affect generation planning by either requiring reductions in carbon  
5       emissions or imposing a renewable generation requirement, no bill has  
6       passed to date. Action by Congress on either of these matters could  
7       impact our plans in the future.

8       **Q.    HAS ANY FEDERAL AGENCY ADDRESSED GREENHOUSE GAS**  
9       **(GHG) EMISSIONS?**

10      A.    Not yet but that process is underway. In an April 2, 2007 decision in  
11      *Commonwealth of Massachusetts v. Environmental Protection Agency*,  
12      the U.S. Supreme Court ruled 5 to 4 that the Environmental Protection  
13      Agency (EPA) violated the Clean Air Act by improperly declining to  
14      regulate GHG emissions from mobile sources. The Court ruled "EPA  
15      has offered no reasoned explanation for its refusal to decide whether  
16      greenhouse gases cause or contribute to climate change" and that the  
17      EPA "identifies nothing suggesting that Congress meant to curtail the  
18      EPA's power to treat greenhouse gases as air pollutants." This opinion  
19      cleared the way for EPA to regulate GHG emissions.

20                 In response to the Court's ruling, EPA has drafted and approved  
21      the Tailoring Rule, which allows for the regulation of GHG emissions.  
22      Any new power plant construction or modifications must apply for a  
23      permit that specifies the Best Available Control Technology (BACT) and

1 energy efficiency measures the utility will take to control GHG  
2 emissions. EPA Region VII in Kansas City is expected to provide  
3 specific guidance on these matters in soon.

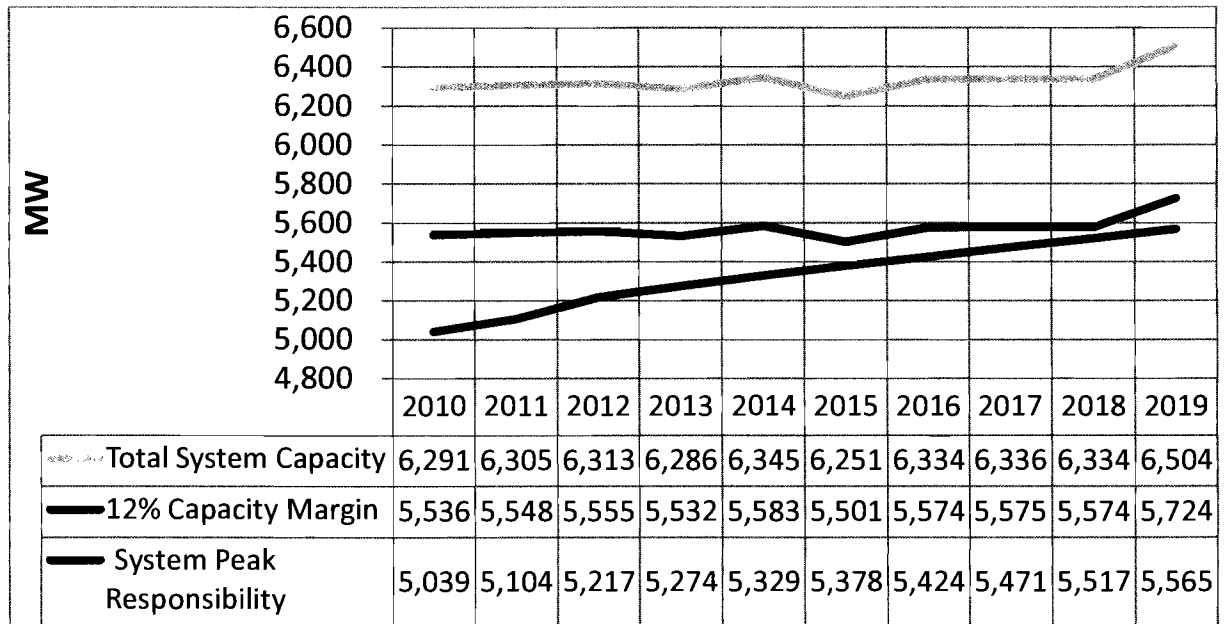
4 **Q. HOW DO THE RES REQUIREMENTS IMPOSED BY KANSAS LAW**  
5 **AFFECT WESTAR'S CAPACITY SUPPLY PLAN?**

6 A. Westar is depending on wind power to meet nearly all its RES  
7 requirements. However, the Southwest Power Pool (SPP), our official  
8 reliability organization, credits little capacity to wind power because of  
9 its intermittent, unpredictable dispatchability. Consequently, we count  
10 only about five percent of our wind turbines' nameplate capacity in our  
11 long-term capacity supply plan.

12 **Q. DOES WIND POWER'S LOW ACCREDITED CAPACITY CONCERN**  
13 **YOU OR UNDERMINE WESTAR'S LONG-TERM CAPACITY SUPPLY**  
14 **PLAN?**

15 A. No. As Table 1 shows, our current capacity supply plan indicates we do  
16 not need additional generating capacity over the next 10-year planning  
17 horizon, either to meet our customers' needs or to comply with SPP's  
18 requirement for load-serving entities to carry a 12 percent capacity  
19 margin.

**Table 1 – Forecast Capacity Margin  
2010 through 2019**



1                    We also have ample natural gas fired generating resources to “fill  
2                    in the gaps” of variable wind generation.

3                    **Q.    WHAT IS THE BASIS OF WESTAR’S FORECAST SYSTEM PEAK  
4                    RESPONSIBILITY SHOWN IN TABLE 1?**

5                    A.    The forecast was made using the model that was jointly developed by  
6                    Westar and Staff and is discussed in the testimony of Paul Dietz.

7                    **Q.    YOU INDICATE THAT WESTAR DOES NOT EXPECT TO ADD NEW  
8                    GENERATION IN THE NEXT 10 YEARS. IF THAT IS THE CASE,  
9                    WHY DOES TABLE 1 SHOW THAT WESTAR’S TOTAL SYSTEM  
10                    CAPACITY INCREASES FROM 6291 MW IN 2010 TO 6504 MW IN  
11                    2019?**

12                    A.    The table shows the total capacity that Westar expects to have  
13                    available to serve its requirements customers – basically, retail

1 customers and wholesale full requirements customers. The amount of  
2 capacity Westar has available to serve those customers can be – and  
3 within the 10-year planning horizon is – affected by other factors than  
4 construction of new generation. Over the 10-year planning horizon  
5 shown in Table 1, Westar’s available capacity is expected to be affected  
6 by updates to Wolf Creek, the retirement of some older steam units, and  
7 the termination of several capacity sales. The result of these changes  
8 is that in 2019, Westar expects to have more capacity available to serve  
9 its native load customers than it does currently.

10 **Q. WHAT IF THE ECONOMY RECOVERS QUICKLY AND LOAD**  
11 **GROWTH OCCURS FASTER THAN YOU HAVE ASSUMED IN YOUR**  
12 **2010 CAPACITY SUPPLY PLAN?**

13 A. Our capacity supply plan is a dynamic process, and we know that some  
14 of today’s assumptions are likely to change and results in subsequent  
15 updates. Nonetheless, we are confident we would have enough lead  
16 time to bring new natural gas generation on line if circumstances  
17 warrant. Natural gas is the most likely type of generation we will need  
18 next. It would also be possible for us to purchase capacity in the  
19 wholesale market if necessary.

20 We could also meet a portion of our peak needs through demand  
21 reductions that are not reflected in Table 1. Possible sources of  
22 demand reduction not reflected in Table 1 include projected demand  
23 reductions of approximately 100 MW from our WattSaver and

1 BOC programs by 2015. Additionally, we could realize demand  
2 reductions through the participation by a few more of our large industrial  
3 and commercial customers in our longstanding interruptible service  
4 programs. For all of those reasons, together with current projections in  
5 our 2010 capacity supply plan, we are confident that we will meet our  
6 customers' needs and our SPP obligation.

7 **Q. YOU ADMIT TO UNCERTAINTY ABOUT POSSIBLE**  
8 **CONGRESSIONAL ACTION AND YOU HAVE INDICATED THAT**  
9 **WESTAR'S CAPACITY SUPPLY PLAN IS DYNAMIC, NOT**  
10 **STATIC, AND CHANGES OVER TIME. HOW SHOULD THE**  
11 **COMMISSION REGARD THESE UNCERTAINTIES AS IT**  
12 **CONSIDERS WESTAR'S REQUESTS REGARDING WIND POWER**  
13 **IN THIS DOCKET?**

14 A. We acknowledge those uncertainties, and others. But even in the face  
15 of uncertainty and the current economic downturn, demand for  
16 electricity in Kansas and nationally is still projected to grow. To meet  
17 our customers' needs, Westar has undertaken a transitional strategy,  
18 the hallmarks of which are flexibility and adaptability. In the years  
19 ahead, during the horizon of our forecast, it is most likely that hindsight  
20 will show some times when our capacity and DSM decisions seemed  
21 right, and other times when they seemed wrong.

22 Take as an example our current position on building a new coal  
23 plant. At the end of 2006, we announced that Westar was indefinitely

1           deferring commitment to construct a new pulverized coal (PC) unit  
2           because costs for coal generation were escalating so rapidly that the  
3           narrowing cost differences between PC baseload generation and other  
4           kinds of generation were making the most advantageous economic  
5           choice harder to discern. Since then, the concerns and policy  
6           discussions regarding GHGs have intensified, and costs to construct  
7           PC plants have continued to escalate. Opposition to new coal plants will  
8           cause delays, and hence, cost over-runs.

9           Because we started early enough in evaluating sites for  
10          additional PC baseload capacity, we can take a different course, at  
11          least for a while. Hindsight today makes it appear we were right. But  
12          we readily admit that if costs for generating fuels other than coal spike  
13          and GHG emission limits never come to pass, hindsight at some  
14          specific time in the future could suggest that we were wrong. We  
15          continue to keep our options open with respect to a new PC plant, but in  
16          the context of our transitional strategy, we are studying emerging, but  
17          yet unproven coal technologies that pollute less and observing efforts to  
18          rejuvenate the nuclear power industry. At some point, our customers  
19          will need new baseload capacity.

20        **Q.   HOW WILL WESTAR DEFER ADDING BASELOAD CAPACITY AND**  
21        **CONTINUE TO MEET ITS CUSTOMERS' ELECTRICITY NEEDS?**

22        A.   This question gets to the heart of Westar's transitional strategy. Our  
23        strategy is to bridge the gap, meet customer demand and satisfy



1 environmental concerns with a combination of energy efficiency and  
2 DSM, adding wind generation to our system, adding new combustion  
3 turbines that can both meet peak demand and compensate for the  
4 intermittent nature of wind, and enhance the transmission network in  
5 Kansas. This strategy pushes out the need for baseload capacity, at  
6 least for a few years. Another transitional component of our strategy  
7 would be to determine over the next few years whether some of the  
8 projected need for additional peaking capacity should instead be  
9 combined cycle intermediate capacity.

10 It is in this context of a flexible, adaptive strategy that the  
11 Commission should consider our requests for wind power in this docket.

12 It is a strategy that:

- 13 • acknowledges our or anyone else's limited ability to predict the  
14 future accurately;
- 15 • avoids a "win-or-lose-all" wager to a single predicted outcome  
16 (for example, committing now to building several large PC or  
17 nuclear plants or counting on a nascent technology);
- 18 • increases diversity of electricity supply;
- 19 • respects environmental concerns;
- 20 • uses an abundant renewable Kansas resource, i.e., wind;
- 21 • results in higher, but still reasonable electric rates;
- 22 • spurs investment in much-needed high capacity transmission  
23 lines; and,

- 1           •       advances the State's renewable energy policy with properly sited
- 2                       wind generating facilities.

3       **Q.    THANK YOU.**