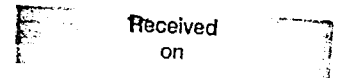


BEFORE THE CORPORATION COMMISSION
OF THE STATE OF KANSAS



JUN 08 2012

IN THE MATTER OF THE APPLICATION]
OF ATMOS ENERGY FOR ADJUSTMENT]
OF ITS NATURAL GAS RATES IN]
THE STATE OF KANSAS]

by
State Corporation Commission
of Kansas

KCC Docket No. 12-ATMG-564-RTS

DIRECT TESTIMONY OF

DR. J. RANDALL WOOLRIDGE

RE: COST OF CAPITAL

ON BEHALF OF

THE CITIZENS' UTILITY RATEPAYER BOARD

June 8, 2012

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Appendix A – Educational Background, Research, and Related Business Experience

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Exhibits – Exhibit JRW-1 thru JRW-15

1 **Q. PLEASE STATE YOUR FULL NAME, ADDRESS, AND**
2 **OCCUPATION.**

3 A. My name is J. Randall Woolridge, and my business address is 120 Haymaker
4 Circle, State College, PA 16801. I am a Professor of Finance and the
5 Goldman, Sachs & Co. and Frank P. Smeal Endowed University Fellow in
6 Business Administration at the University Park Campus of the Pennsylvania
7 State University. I am also the Director of the Smeal College Trading Room
8 and President of the Nittany Lion Fund, LLC. A summary of my educational
9 background, research, and related business experience is provided in
10 Appendix A.

11
12 **I. SUBJECT OF TESTIMONY AND SUMMARY OF**
13 **RECOMMENDATIONS**
14

15 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS**
16 **PROCEEDING?**

17 A. I have been asked by the staff of the Citizens' Utility Ratepayer Board
18 ("CURB") to provide an opinion as to the overall fair rate of return or cost of
19 capital for the Kansas gas utility operations of Atmos Energy Corporation
20 ("Atmos" or the "Company") and evaluate the Company's rate of return
21 testimony in this proceeding.

22
23 **Q. HOW IS YOUR TESTIMONY ORGANIZED?**

24 A. First I will review my cost of capital recommendation for Atmos and review the

1 primary differences between Atmos' rate of return position and CURB's
2 position. Second, I provide an assessment of capital costs in today's capital
3 markets. Third, I discuss my proxy group of gas distribution companies for
4 estimating the cost of capital for Atmos. Fourth, I present my recommendations
5 for the Company's capital structure and debt cost rate. Fifth, I discuss the
6 concept of the cost of equity capital, and then estimate the equity cost rate for
7 Atmos. Finally, I critique the Company's rate of return analysis and testimony.
8 A table of contents is provided just after the title page.

9 **Q. PLEASE REVIEW YOUR RECOMMENDATIONS REGARDING THE**
10 **APPROPRIATE RATE OF RETURN FOR ATMOS.**

11 A. I use the Company's proposed amounts of long-term debt and equity but I
12 include short-term debt in the capital structure to more accurately reflect the
13 current capitalization ratios of natural gas distribution companies. I use the
14 Company's proposed long-term debt cost rate. I applied the Discounted Cash
15 Flow Model ("DCF") and the Capital Asset Pricing Model ("CAPM") to a
16 proxy group of publicly-held natural gas distribution companies ("Gas Proxy
17 Group"). The result of my analysis indicates that an equity cost rate of 8.5% is
18 appropriate for Atmos.

19 Using my proposed capital structure and debt and equity cost rates, I
20 am recommending an overall rate of return of 7.40% for Atmos.

1 **Q. PLEASE SUMMARIZE THE PRIMARY DIFFERENCES BETWEEN**
2 **YOUR RATE OF RETURN ANALYSIS AND THE COMPANY'S**
3 **RATE OF RETURN ANALYSIS IN THIS PROCEEDING.**

4 A. Mr. Joe T. Christian provides the Company's proposed capital structure and
5 debt cost rate and Dr. William E. Avera estimates an equity cost rate of 11.0%
6 for Atmos. Dr. Avera has used Discounted Cash Flow ("DCF" Capital Asset
7 Pricing Model ("CAPM") and Risk Premium ("RP") approaches. Dr. Avera
8 applies these models to three separate proxy groups; a gas utility group, a
9 combination utility group, and a non-utility group. The Company
10 recommends an overall rate of return of 8.78%.

11 The primary differences between my methodology and the Company's
12 methodology for calculating an appropriate rate of return are as follows:

13 *Use of short-term debt in the capital structure.* Both Atmos and the
14 proxy group of natural gas companies used in my analysis use short-term debt
15 as a source of capital to fund investments. With the increased use of
16 construction work in progress (CWIP) capital being included in rates, and the
17 increased use of capital replacement riders that are updated (or even
18 forecasted) at least annually, short-term debt is funding investments that are
19 rapidly placed into rates. I use short-term debt in my capital structure to reflect
20 this capital funding reality.

21 *Use of an appropriate proxy group.* I choose a proxy group of natural
22 gas companies that are more similar to Atmos than the Company uses in its
23 analysis. My proxy group receives a majority of revenues from the natural

1 gas distribution business, is investment grade rated by Moody's and Standard
2 and Poor's, has a common equity ratio of 47.1% and an earned return on
3 equity of 9.3%. In contrast, Dr. Avera uses three different proxy groups. One
4 proxy group is made up of non-utility companies like AT&T and Coca-Cola,
5 while another uses combination natural gas and electric utility companies that
6 receive 59% of revenues from the sale of electricity. Neither of these two
7 proxy groups is similar to Atmos. Dr. Avera does use one proxy group of
8 natural gas companies, although even in this group he includes several gas
9 companies that receive a low percentage of regulated revenues from the sale
10 of gas.

11 *Upward bias in the Company's DCF model.* Dr. Avera's DCF model
12 is biased upward and produces an inflated equity return result. The upward
13 bias is the result of using only projected growth rates in dividend per share
14 ("DPS) and projected earnings per share ("EPS) provided by Wall Street
15 analysts (as provided by IBES and Zacks) *Value Line*. I provide empirical
16 evidence from studies that demonstrate the long-term earnings growth rates of
17 Wall Street analysts and *Value Line* are overly optimistic and upwardly-
18 biased. In developing a DCF growth rate, I use both historic and projected
19 growth rate measures and have evaluated growth in dividends, book value,
20 and earnings per share to inform my recommendation.

21 Upward bias also results from Dr. Avera's selective elimination of
22 low DCF equity cost estimates from his model. By removing low equity cost

1 estimates, Dr. Avera averages his DCF result higher than would otherwise be
2 indicated.

3 Dr. Avera also produces a flawed sustainable growth model. Based on
4 his calculations using *Value Line* data, Dr. Avera is projecting an average
5 growth rate for his gas utility proxy group of 5.9%, which is a higher
6 sustainable growth rate than *Value Line* itself is projecting (4.5%) for natural
7 gas utilities.

8 *Use of unrealistic long term EPS growth rates in the CAPM*
9 *analysis.* Dr. Avera uses a long term EPS growth rate of 11% in his CAPM
10 analysis. A projected EPS growth of 11% is inconsistent with historic
11 economic and earnings growth in the U.S and use of this unrealistic EPS
12 growth number leads to an inflated equity risk premium in Dr. Avera's
13 analysis. Dr Avera's estimates suggest that companies in the U.S. would be
14 expected to: (1) increase their growth rate of EPS by over 50% in the future,
15 and (2) maintain that growth rate indefinitely in an economy that the historical
16 long-run growth rates in GDP, S&P, and S&P DPS are in the 5-7% range. Dr.
17 Avera's CAPM is simply not a credible analysis.

18 I provide evidence that the long term EPS and economic growth, as
19 measured by GDP is about ½ of Dr. Avera's EPS growth rate. I used an
20 equity risk premium of 5.0% in my CAPM, which is consistent with the
21 equity risk premiums: (1) discovered in recent academic studies by leading
22 finance scholars; (2) employed by leading investment banks and management

1 consulting firms; and (3) that result from surveys of financial forecasters,
2 analysts, companies, and corporate CFOs.

3 *Use of an inflated size adjustment and unsupported floatation costs.*

4 Dr. Avera increases his equity results by 1.81% as an adjustment for the size
5 of the companies in his proxy group. He then increases his results again by
6 adding in an additional return to compensate for floatation costs, even though
7 there is no evidence that the company incurred cost in issuing equity. I do not
8 artificially inflate the results of my analysis. I provide current academic
9 evidence that utility stocks, because of regulation and standardized accounting
10 do not exhibit a significant size premium and it is therefore inappropriate to
11 include a size adjustment in a rate of return analysis in this case.

12 In summary, the flaws in Dr. Avera's analysis appear designed to
13 artificially inflate the return on equity and overall rate of return in the
14 company's request. The Commission should reject Dr. Avera's analysis and
15 adopt my capital structure, return on equity and overall rate of return
16 recommendations.

17
18 **II. CAPITAL COSTS IN TODAY'S MARKETS**

19
20 **Q. PLEASE DISCUSS CAPITAL COSTS IN U.S. MARKETS.**

21 A. Long-term capital cost rates for U.S. corporations are a function of the
22 required returns on risk-free securities plus a risk premium. The risk-free rate
23 of interest is the yield on long-term U.S Treasury yields. The yields on ten-

1 year U.S. Treasury bonds from 1953 to the present are provided on page 1 of
2 Exhibit JRW-2. These yields peaked in the early 1980s and have generally
3 declined since that time. In the summer of 2003, these yields hit a 60-year
4 low at 3.33%. They subsequently increased and fluctuated between the 4.0%
5 and 5.0% levels over the next four years in response to ebbs and flows in the
6 economy. Ten-year Treasury yields began to decline in mid-2007 at the
7 beginning of the financial crisis. In 2008 Treasury yields declined to below
8 3.0% as a result of the expansion of the mortgage and subprime market credit
9 crisis, the turmoil in the financial sector, the government bailout of financial
10 institutions, the monetary stimulus provided by the Federal Reserve, and the
11 economic recession. From 2008 until 2011, these rates fluctuated between
12 2.5% and 3.5%. Over the past six months, the yields on ten-year Treasuries
13 have declined from 2.5% to below 2.0% as economic uncertainties have
14 persisted.

15 Panel B on page 1 of Exhibit JRW-2 shows the differences in yields
16 between ten-year Treasuries and Moody's Baa rated bonds since the year
17 2000. This differential primarily reflects the additional risk required by bond
18 investors for the risk associated with investing in corporate bonds. The
19 difference also reflects, to some degree, yield curve changes over time. The
20 Baa rating is the lowest of the investment grade bond ratings for corporate
21 bonds. The yield differential hovered in the 2.0% to 3.0% area until 2005,
22 declined to 1.5% until late 2007, and then increased significantly in response
23 to the financial crisis. This differential peaked at 6.0% at the height of the

1 financial crisis in early 2009, due to tightening in credit markets, which
2 increased corporate bond yields and the “flight to quality,” which decreased
3 treasury yields. The differential subsequently declined and has been in the
4 2.5% to 3.0% range over the past three years.

5 As previously noted, the risk premium is the return premium required
6 by investors to purchase riskier securities. The risk premium required by
7 investors to buy corporate bonds is observable based on yield differentials in
8 the markets. The equity risk premium is the return premium required to
9 purchase stocks as opposed to bonds. The equity risk premium is not readily
10 observable in the markets (as are bond risk premiums) since expected stock
11 market returns are not readily observable. As a result, equity risk premiums
12 must be estimated using market data. There are alternative methodologies to
13 estimating the equity risk premium, and the alternative approaches and equity
14 risk premium results are subject to much debate. One way to estimate the
15 equity risk premium is to compare the mean returns on bonds and stocks over
16 long historical periods. Measured in this manner, the equity risk premium has
17 been in the 5% to 7% range. However, studies by leading academics indicate
18 the forward-looking equity risk premium is actually in the 4.0% to 5.0%
19 range. These lower equity risk premium results are in line with the findings of
20 equity risk premium surveys of CFOs, academics, analysts, companies, and
21 financial forecasters.

22
23 **Q. PLEASE REVIEW THE FINANCIAL CRISIS AND THE RESPONSE**

1 **OF THE U.S. GOVERNMENT.**

2 A. The mortgage crisis, subprime crisis, credit crisis, economic recession and the
3 restructuring of financial institutions have had tremendous global economic
4 implications. This issue first surfaced in the summer of 2007 as a mortgage
5 crisis. It expanded into the subprime area in late 2008 and led to the collapse
6 of certain financial institutions, notably Bear Stearns, in the first quarter of
7 2008. Commodity and energy prices peaked and then began to decline in the
8 summer of 2008, as the crisis in the financial markets spread to the global
9 economy. The turmoil in the financial sector peaked in September of 2008
10 with the failure of several large financial institutions, Bank of America's
11 buyout of AIG and Merrill Lynch, and the government takeover of Fannie
12 Mae and Freddie Mac.

13 In response to the market crisis, the Federal Reserve ("Fed") took
14 extraordinary steps in an effort to stabilize capital markets. Most significantly,
15 the Fed has opened its lending facilities to numerous banking and investment
16 firms to promote credit markets. As a result, the balance sheet of the Federal
17 Reserve grew by hundreds of billions of dollars in support of the financial
18 system. The federal government took a series of measures to shore up the
19 economy and the markets. The Troubled Asset Relief Program ("TARP") was
20 aimed at providing over \$700 billion in government funds to the banking
21 system in the form of equity investments. The federal government spent
22 billions bailing out a number of prominent financial institutions, including
23 AIG, Citigroup, and Bank of America. The government also bailed out other

1 industries, most notably the auto industry. In 2009, President Obama signed
2 into law his \$787 billion economic stimulus, which included significant tax
3 cuts and government spending aimed at creating jobs and turning around the
4 economy.

5 The spillover of the financial crisis to the economy has been ongoing.
6 According to the National Bureau of Economic Research ("NBER"), the
7 economy slipped into a recession in the 4th quarter of 2007. The NBER has
8 indicated that the recession ended in the 2nd quarter of 2009. Nonetheless, the
9 recovery of the economy has lagged the recoveries from previous recessions.
10 Since the 2nd quarter of 2009, economic growth has only been 2.4% per year,
11 and just 1.8% in the first quarter of 2012. Furthermore, the muted economic
12 recovery in the U.S. has been hindered by global economic concerns,
13 especially continuing fiscal and monetary issues in Europe and the prospect of
14 slowing economic growth in China. As a result, the U.S. is still saddled with
15 relatively high unemployment, large government budget deficits, continued
16 housing market issues, and uncertainty about future economic growth. The
17 stalled economic recovery is reflected in the stock market. The stock market
18 bottomed out in March of 2009, and then increased about 100% over the next
19 two years. However, since that time, the stock market advance has been
20 slowed by the U.S. and global economic uncertainties and concerns.

21 In summary, the Federal Reserve and the U.S. government have taken
22 extraordinary actions and committed great sums of money to rescue the
23 economy, certain industries, and the capital markets. But the economy is still

1 on an uncertain path.

2
3 **Q. PLEASE PROVIDE ADDITIONAL INFORMATION ON THE**
4 **ACTIONS OF THE GOVERNMENT AND THEIR IMPACT ON U. S.**
5 **CAPITAL COSTS.**

6 A. The yields on United States Treasury securities have declined to levels not seen
7 since the 1950s. The yields on Treasury bills securities decreased significantly
8 at the onset of the financial crisis and have remained very low levels. The
9 decline in interest rates reflects several factors, including: (1) the “flight to
10 quality” in the credit markets as investors sought out low risk investments
11 during the financial crisis; (2) the very aggressive monetary actions of the
12 Federal Reserve, which were aimed at restoring liquidity and faith in the
13 financial system as well as maintaining low interest rates to boost economic
14 growth; and (3) the continuing slow recovery from the recession.

15 The credit market for corporate and utility debt experienced higher
16 rates due to the credit crisis. The short-term credit markets were initially hit
17 with credit issues, leading to the demise of several large financial institutions.
18 The primary indicator of the short-term credit market is the 3-month London
19 Interbank Offered Rate (“LIBOR”). LIBOR peaked in the third quarter of
20 2008 at 4.75%. It has since declined to below 0.5% as the short-term credit
21 markets opened up and U.S. Treasury rates have remained low. The long-
22 term corporate credit market tightened up during the financial crisis, but have
23 improved significantly since 2009. Interest rates on utility and corporate debt

1 have declined to historically low levels. These low rates reflect the weak
2 economy, as the Federal Reserve has significantly scaled back its aggressive
3 monetary policy actions.

4 Panel A of page 1 of Exhibit JRW-3 provides the yields on A, BBB+,
5 and BBB rated public utility bonds. These yields peaked in November 2008
6 and have since declined by nearly 400 basis points. For example, the yields
7 on 'A' rated utility bonds, which peaked at about 7.75% in November of
8 2008, have declined to 3.76% as of June 1, 2012. Panel B of Exhibit JRW-3
9 provides the yield spreads on A, BBB+, and BBB rated public utility bonds
10 relative to Treasury bonds. These yield spreads increased dramatically in the
11 third quarter of 2008 during the peak of the financial crisis and have decreased
12 significantly since that time. For example, the yield spreads between 30-year
13 U.S. Treasury bonds and 'A' rated utility bonds peaked at over 3.50% in
14 November of 2008, declined to 1.0% in the summer of 2012, and have since
15 increased to about 1.25%.

16 In sum, while the economy continues to face significant problems, the
17 actions of the government and Federal Reserve had a large effect on the credit
18 markets. The capital costs for utilities, as measured by the yields on 30-year
19 utility bonds, have declined to below pre-financial crisis levels.

20
21 **Q. PLEASE DISCUSS THE RECENT PERFORMANCE OF UTILITY**
22 **STOCKS.**

1 A. Utility stocks have performed quite well during the recent period of
2 uncertainty. Page 2 of Exhibit JRW-3 graphs the performance of the Dow
3 Jones Utility Index versus the S&P 500 over the past year. When the S&P
4 500 declined by over 10% in early August of 2011, utility stocks declined by
5 much less. As the S&P 500 recovered in the fourth quarter of 2011, utility
6 stocks continued to increase in value as well. In the first quarter of 2012, the
7 S&P 500 performed much better than the stocks of utilities. However, utility
8 stocks have outperformed the S&P 500 during the second quarter of 2012 as
9 the S&P 500 has declined by about 7.0% while utility stocks have appreciated
10 about 2.0%.

11 Overall, utility stocks have proven to be safe havens in volatile
12 markets since utility stocks have low risk relative to the overall stock market.
13 Utility stocks did not decline as much as the overall market in the market
14 decline of the third quarter of 2011 and second quarter of 2012, and they did
15 not increased in value as much as the overall market in the recovery of the
16 stock market in the first quarter of 2012. The low relative volatility and risk
17 of utility stocks is reflected in their low betas.

18
19 **Q. OVERALL, WHAT DOES YOUR REVIEW OF THE CAPITAL**
20 **MARKET CONDITIONS INDICATE ABOUT THE EQUITY COST**
21 **RATE FOR UTILITIES TODAY.**

22 A. The market data suggests that capital costs for utilities are at relatively low
23 levels. The rates on 30-year utility bonds are at historically low levels. As

1 shown on page 2 of Exhibit JRW-3, the yield on long-term 'A' rated utility
2 bonds is only 4.45%. In addition, utility stocks have proven to be steady
3 performers over the past year relative to the overall market. As such, equity
4 cost rates for utilities are at relative low levels. As demonstrated later in my
5 testimony, this observation is supported by the DCF and CAPM data for gas
6 companies.

7 8 **III. PROXY GROUP SELECTION**

9
10 **Q. PLEASE DESCRIBE YOUR APPROACH TO DEVELOPING A FAIR**
11 **RATE OF RETURN RECOMMENDATION FOR ATMOS.**

12 A. To develop a fair rate of return recommendation for Atmos, I have evaluated
13 the return requirements of investors on the common stock of a proxy group of
14 publicly-held gas distribution companies ("Gas Proxy Group").

15 **Q. PLEASE DESCRIBE YOUR PROXY GROUP OF GAS**
16 **DISTRIBUTION COMPANIES.**

17 A. My Gas Proxy Group proxy group consists of eight natural gas distribution
18 companies. These companies meet the following selection criteria: (1) listed as a
19 Natural Gas Distribution, Transmission, and/or Integrated Gas Companies in
20 *AUS Utility Reports*; (2) listed as a Natural Gas Utility in the Standard Edition of
21 the *Value Line Investment Survey*; and (3) an investment grade bond rating by
22 Moody's and Standard & Poor's. As shown on page 1 of Exhibit JRW-4, the

1 companies meeting these criteria include AGL Resources, Atmos Energy,
2 Laclede Group, Northwest Natural Gas Company, Piedmont Natural Gas
3 Company, South Jersey Industries, Southwest Gas, and WGL Holdings. The
4 only companies that met these criteria and were not included in the group were
5 New Jersey Resources and UGI. These companies were excluded due to their
6 low percentage of revenues from regulated gas operations. Summary financial
7 statistics for the proxy group are listed on page 1 of Exhibit JRW-4.¹ The
8 median operating revenues and net plant for the Gas Proxy Group are \$1,728.6M
9 and \$2,609.4M, respectively. The group receives 60% of revenues from
10 regulated gas operations, has an 'A2/A3' Moody's bond rating and an 'A/A-'
11 bond rating from Standard & Poor's, a current common equity ratio of 47.1%,
12 and an earned return on common equity of 9.3%.

13 14 **IV. CAPITAL STRUCTURE RATIOS AND DEBT COST RATES**

15 **Q. WHAT IS THE RECOMMENDED CAPITAL STRUCTURE OF THE**
16 **COMPANY?**

17 **A.** The Company's recommended capital structure is shown in Panel A of page 1
18 of Exhibit JRW-5. Atmos is requesting a capital structure consisting of
19 48.34% long-term debt, and 51.66% common equity.

¹ In my testimony, I present financial results using both mean and medians as measures of central tendency. However, due to outliers, I have used the median as a measure of central tendency.

1 **Q. PLEASE DISCUSS THE CAPITAL STRUCTURES OF GAS**
2 **DISTRIBUTION COMPANIES AND ATMOS.**

3 A. Page 2 of Exhibit JRW-5 shows that the quarterly capitalization ratios for the
4 Gas Proxy Group over the past year. While the use of short-term debt is
5 seasonal in nature, the capitalization data for the group indicates that short-term
6 debt is normally used as a source of capital by gas distribution companies. The
7 average capitalization data for the proxy group is provided in Panel B of page 1
8 of Exhibit JRW-5. The average common equity ratio for the group over the past
9 year is 51.44%.

10 Panels C and D of page 1 of Exhibit JRW-5 provide the capitalization
11 data for Atmos. The data in Panel C is a 13-month average ending September
12 30, 2011, and the data in Panel D is the capitalization data as of September 30,
13 2011. Again, as with other gas distribution companies, short-term debt is used
14 by the Company as a source of capital. Atmos' common equity ratio is 50.35%
15 based on the 13-month moving average capitalization, and 46.49% as of
16 September 30, 2011.

17 **Q. BASED ON THIS DATA, WHAT CAPITAL STRUCTURE ARE YOU**
18 **RECOMMENDING FOR ATMOS?**

19 A. May recommended capital structure is provided in Panels E of page 1 of Exhibit
20 JRW-5. I have used the Company's recommended amounts of long-term debt
21 and common equity. I have included the 13-month average amount of short-

term debt, which is \$116,078,233. This recommended capital structure includes 2.54% short-term debt, 47.11% long-term debt, and 50.35% common equity.

Q. WHAT SHORT-TERM AND LONG-TERM DEBT COST RATES ARE YOU USING?

A. I am using the Company's indicated costs of 1.80% for short-term debt and 6.52% for long-term debt.

V. THE COST OF COMMON EQUITY CAPITAL

A. Overview

Q. WHY MUST AN OVERALL COST OF CAPITAL OR FAIR RATE OF RETURN BE ESTABLISHED FOR A PUBLIC UTILITY?

A. In a competitive industry, the return on a firm's common equity capital is determined through the competitive market for its goods and services. Due to the capital requirements needed to provide utility services and to the economic benefit to society from avoiding duplication of these services, some public utilities are monopolies. It is not appropriate to permit monopoly utilities to set their own prices because of the lack of competition and the essential nature of the services. Thus, regulation seeks to establish prices that are fair to consumers and, at the same time, are sufficient to meet the operating and capital costs of the utility (i.e., provide an adequate return on capital to attract investors).

1 **Q. PLEASE PROVIDE AN OVERVIEW OF THE COST OF CAPITAL IN**
2 **THE CONTEXT OF THE THEORY OF THE FIRM.**

3 A. The total cost of operating a business includes the cost of capital. The cost of
4 common equity capital is the expected return on a firm's common stock that
5 the marginal investor would deem sufficient to compensate for risk and the
6 time value of money. In equilibrium, the expected and required rates of return
7 on a company's common stock are equal.

8 Normative economic models of the firm, developed under very
9 restrictive assumptions, provide insight into the relationship between firm
10 performance or profitability, capital costs, and the value of the firm. Under
11 the economist's ideal model of perfect competition where entry and exit is
12 costless, products are undifferentiated, and there are increasing marginal costs
13 of production, firms produce up to the point where price equals marginal cost.
14 Over time, a long-run equilibrium is established where price equals average
15 cost, including the firm's capital costs. In equilibrium, total revenues equal
16 total costs, and because capital costs represent investors' required return on
17 the firm's capital, actual returns equal required returns, and the market value
18 and the book value of the firm's securities must be equal.

19 In the real world, firms can achieve competitive advantage due to
20 product market imperfections. Most notably, companies can gain competitive
21 advantage through product differentiation (adding real or perceived value to
22 products) and by achieving economies of scale (decreasing marginal costs of
23 production). Competitive advantage allows firms to price products above

1 average cost and thereby earn accounting profits greater than those required to
2 cover capital costs. When these profits are in excess of that required by
3 investors, or when a firm earns a return on equity in excess of its cost of
4 equity, investors respond by valuing the firm's equity in excess of its book
5 value.

6 James M. McTaggart, founder of the international management
7 consulting firm Marakon Associates, has described this essential relationship
8 between the return on equity, the cost of equity, and the market-to-book ratio
9 in the following manner:²

10 Fundamentally, the value of a company is determined
11 by the cash flow it generates over time for its owners,
12 and the minimum acceptable rate of return required by
13 capital investors. This "cost of equity capital" is used
14 to discount the expected equity cash flow, converting it
15 to a present value. The cash flow is, in turn, produced
16 by the interaction of a company's return on equity and
17 the annual rate of equity growth. High return on equity
18 (ROE) companies in low-growth markets, such as
19 Kellogg, are prodigious generators of cash flow, while
20 low ROE companies in high-growth markets, such as
21 Texas Instruments, barely generate enough cash flow to
22 finance growth.

23 A company's ROE over time, relative to its cost of
24 equity, also determines whether it is worth more or less
25 than its book value. If its ROE is consistently greater
26 than the cost of equity capital (the investor's minimum
27 acceptable return), the business is economically
28 profitable and its market value will exceed book value.
29 If, however, the business earns an ROE consistently
30 less than its cost of equity, it is economically
31 unprofitable and its market value will be less than book
32 value.

² James M. McTaggart, "The Ultimate Poison Pill: Closing the Value Gap," *Commentary* (Spring 1988), p. 2.

1 As such, the relationship between a firm's return on equity, cost of
2 equity, and market-to-book ratio is relatively straightforward. A firm that
3 earns a return on equity above its cost of equity will see its common stock sell
4 at a price above its book value. Conversely, a firm that earns a return on
5 equity below its cost of equity will see its common stock sell at a price below
6 its book value.

7 **Q. PLEASE PROVIDE ADDITIONAL INSIGHTS INTO THE**
8 **RELATIONSHIP BETWEEN RETURN ON EQUITY AND MARKET-**
9 **TO-BOOK RATIOS.**

10 A. This relationship is discussed in a classic Harvard Business School case study
11 entitled "A Note on Value Drivers." On page 2 of that case study, the author
12 describes the relationship very succinctly:³

13 For a given industry, more profitable firms – those able
14 to generate higher returns per dollar of equity – should
15 have higher market-to-book ratios. Conversely, firms
16 which are unable to generate returns in excess of their
17 cost of equity should sell for less than book value.

<i>Profitability</i>	<i>Value</i>
<i>If $ROE > K$</i>	<i>then $Market/Book > 1$</i>
<i>If $ROE = K$</i>	<i>then $Market/Book = 1$</i>
<i>If $ROE < K$</i>	<i>then $Market/Book < 1$</i>

18
19
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21
22
23 To assess the relationship by industry, as suggested above, I have
24 performed a regression study between estimated return on equity and market-
25 to-book ratios using natural gas distribution, electric utility and water utility

³ Benjamin Esty, "A Note on Value Drivers," Harvard Business School, Case No. 9-297-082, April 7, 1997.

1 companies. I used all companies in these three industries that are covered by
2 *Value Line* and have estimated return on equity and market-to-book ratio data.
3 The results are presented in Panels A-C of Exhibit JRW-6. The average R-
4 squares for the electric, gas, and water companies are 0.65, 0.60, and 0.92,
5 respectively.⁴ This demonstrates the strong positive relationship between
6 ROEs and market-to-book ratios for public utilities.

7 **Q. WHAT ECONOMIC FACTORS HAVE AFFECTED THE COST OF**
8 **EQUITY CAPITAL FOR PUBLIC UTILITIES?**

9 A. Exhibit JRW-7 provides indicators of public utility equity cost rates over the
10 past decade. Page 1 shows the yields on long-term 'A' rated public utility
11 bonds. These yields peaked in the early 2000s at over 8.0%, declined to about
12 5.0% in 2005, and rose to 6.0% in 2006 and 2007. They stayed in that 6.0%
13 range until the third quarter of 2008 when they spiked to almost 7.5%. They
14 have since retreated and are now below 4.0%.

15 Page 2 of Exhibit JRW-7 provides the dividend yields for the Gas
16 Proxy Group over the past decade. The dividend yields for the Gas Proxy
17 Group generally declined over the decade until 2007 to 3.75%. They increased
18 to above 4.0% in 2008 and 2009 in response to the financial crisis, but
19 declined in 2010 and 2011 as the markets have recovered.

⁴ R-square measures the percent of variation in one variable (e.g., market-to-book ratios) explained by another variable (e.g., expected return on equity). R-squares vary between zero and 1.0, with values closer to 1.0 indicating a higher relationship between two variables.

1 Average earned returns on common equity and market-to-book ratios
2 for the group are on page 3 of Exhibit JRW-7. The average earned returns on
3 common equity for the Gas Proxy Group increased from the 10.0% range in
4 2000 to 11.50% in 2006. The earned ROEs have declined gradually since
5 2006, and were below 10.0% in 2011. The average market-to-book ratios for
6 the group increased over the decade and peaked in 2007 at 1.85X. They have
7 since declined and were at 1.60X as of 2011.

8 **Q. WHAT FACTORS DETERMINE INVESTORS' EXPECTED OR**
9 **REQUIRED RATE OF RETURN ON EQUITY?**

10 A. The expected or required rate of return on common stock is a function of
11 market-wide as well as company-specific factors. The most important market
12 factor is the time value of money as indicated by the level of interest rates in
13 the economy. Common stock investor requirements generally increase and
14 decrease with like changes in interest rates. The perceived risk of a firm is the
15 predominant factor that influences investor return requirements on a
16 company-specific basis. A firm's investment risk is often separated into
17 business and financial risk. Business risk encompasses all factors that affect a
18 firm's operating revenues and expenses. Financial risk results from incurring
19 fixed obligations in the form of debt in financing its assets.

1 **Q. HOW DOES THE INVESTMENT RISK OF UTILITIES COMPARE**
2 **WITH THAT OF OTHER INDUSTRIES?**

3 A. Due to the essential nature of their service as well as their regulated status,
4 public utilities are exposed to a lesser degree of business risk than other, non-
5 regulated businesses. The relatively low level of business risk allows public
6 utilities to meet much of their capital requirements through borrowing in the
7 financial markets, thereby incurring greater than average financial risk.
8 Nonetheless, the overall investment risk of public utilities is below most other
9 industries.

10 Exhibit JRW-8 provides an assessment of investment risk for 100
11 industries as measured by beta, which according to modern capital market
12 theory, is the only relevant measure of investment risk. These betas come
13 from the *Value Line Investment Survey* and are compiled annually by Aswath
14 Damodaran of New York University.⁵ The study shows that the investment
15 risk of utilities is very low. The average beta for electric, water, and gas
16 utility companies are 0.73, 0.66, and 0.66, respectively. In fact, the gas
17 distribution industry is the lowest risk industry as ranked by beta of the 100
18 industries covered by Value Line. These are well below the *Value Line*
19 average of 1.15. As such, the cost of equity for gas utility companies is the
20 lowest of all industries in the U.S.

⁵ Available at <http://www.stern.nyu.edu/~adamodar>.

1 **Q. HOW CAN THE EXPECTED OR REQUIRED RATE OF RETURN ON**
2 **COMMON EQUITY CAPITAL BE DETERMINED?**

3 A. The costs of debt and preferred stock are normally based on historical or book
4 values and can be determined with a great degree of accuracy. The cost of
5 common equity capital, however, cannot be determined precisely and must
6 instead be estimated from market data and informed judgment. This return to
7 the stockholder should be commensurate with returns on investments in other
8 enterprises having comparable risks.

9 According to valuation principles, the present value of an asset equals
10 the discounted value of its expected future cash flows. Investors discount
11 these expected cash flows at their required rate of return that, as noted above,
12 reflects the time value of money and the perceived riskiness of the expected
13 future cash flows. As such, the cost of common equity is the rate at which
14 investors discount expected cash flows associated with common stock
15 ownership.

16 Models have been developed to ascertain the cost of common equity
17 capital for a firm. Each model, however, has been developed using restrictive
18 economic assumptions. Consequently, judgment is required in selecting
19 appropriate financial valuation models to estimate a firm's cost of common
20 equity capital, in determining the data inputs for these models, and in
21 interpreting the models' results. All of these decisions must take into
22 consideration the firm involved as well as current conditions in the economy
23 and the financial markets.

1 **Q. HOW DO YOU PLAN TO ESTIMATE THE COST OF EQUITY**
2 **CAPITAL FOR THE COMPANY?**

3 A. I rely primarily on the DCF model to estimate the cost of equity capital.
4 Given the investment valuation process and the relative stability of the utility
5 business, I believe that the DCF model provides the best measure of equity
6 cost rates for public utilities. It is my experience that this Commission has
7 traditionally relied on the DCF method. I have also performed a CAPM
8 study, but I give these results less weight because I believe that risk premium
9 studies, of which the CAPM is one form, provide a less reliable indication of
10 equity cost rates for public utilities.

11 **B. Discounted Cash Flow Analysis**

12 **Q. DESCRIBE THE THEORY BEHIND THE TRADITIONAL DCF**
13 **MODEL.**

14 A. According to the DCF model, the current stock price is equal to the discounted
15 value of all future dividends that investors expect to receive from investment
16 in the firm. As such, stockholders' returns ultimately result from current as
17 well as future dividends. As owners of a corporation, common stockholders
18 are entitled to a *pro rata* share of the firm's earnings. The DCF model
19 presumes that earnings that are not paid out in the form of dividends are
20 reinvested in the firm so as to provide for future growth in earnings and
21 dividends. The rate at which investors discount future dividends, which
22 reflects the timing and riskiness of the expected cash flows, is interpreted as

the market's expected or required return on the common stock. Therefore, this discount rate represents the cost of common equity. Algebraically, the DCF model can be expressed as:

$$P = \frac{D_1}{(1+k)^1} + \frac{D_2}{(1+k)^2} + \dots + \frac{D_n}{(1+k)^n}$$

where P is the current stock price, D_n is the dividend in year n, and k is the cost of common equity.

Q. IS THE DCF MODEL CONSISTENT WITH VALUATION TECHNIQUES EMPLOYED BY INVESTMENT FIRMS?

A. Yes. Virtually all investment firms use some form of the DCF model as a valuation technique. One common application for investment firms is called the three-stage DCF or dividend discount model ("DDM"). The stages in a three-stage DCF model are presented in Exhibit JRW-9. This model presumes that a company's dividend payout progresses initially through a growth stage, then proceeds through a transition stage, and finally assumes a steady-state stage. The dividend-payment stage of a firm depends on the profitability of its internal investments, which, in turn, is largely a function of the life cycle of the product or service.

1. Growth stage: Characterized by rapidly expanding sales, high profit margins, and abnormally high growth in earnings per share. Because of highly profitable expected investment opportunities, the payout ratio is low.

1 Competitors are attracted by the unusually high earnings, leading to a decline
2 in the growth rate.

3 2. Transition stage: In later years increased competition reduces profit
4 margins and earnings growth slows. With fewer new investment
5 opportunities, the company begins to pay out a larger percentage of earnings.

6 3. Maturity (steady-state) stage: Eventually the company reaches a
7 position where its new investment opportunities offer, on average, only
8 slightly attractive returns on equity. At that time its earnings growth rate,
9 payout ratio, and return on equity stabilize for the remainder of its life. The
10 constant-growth DCF model is appropriate when a firm is in the maturity stage
11 of the life cycle.

12 In using this model to estimate a firm's cost of equity capital,
13 dividends are projected into the future using the different growth rates in the
14 alternative stages, and then the equity cost rate is the discount rate that equates
15 the present value of the future dividends to the current stock price.

16 **Q. HOW DO YOU ESTIMATE STOCKHOLDERS' EXPECTED OR**
17 **REQUIRED RATE OF RETURN USING THE DCF MODEL?**

18 A. Under certain assumptions, including a constant and infinite expected growth
19 rate, and constant dividend/earnings and price/earnings ratios, the DCF model
20 can be simplified to the following:

$$21 \quad P = \frac{D_1}{k - g}$$

1 where D_1 represents the expected dividend over the coming year and g is the
2 expected growth rate of dividends. This is known as the constant-growth
3 version of the DCF model. To use the constant-growth DCF model to
4 estimate a firm's cost of equity, one solves for k in the above expression to
5 obtain the following:

$$6 \quad k = \frac{D_1}{P} + g$$

10 **Q. IN YOUR OPINION, IS THE CONSTANT-GROWTH DCF MODEL**
11 **APPROPRIATE FOR PUBLIC UTILITIES?**

12 A. Yes. The economics of the public utility business indicate that the industry is
13 in the steady-state or constant-growth stage of a three-stage DCF. The
14 economics include the relative stability of the utility business, the maturity of
15 the demand for public utility services, and the regulated status of public
16 utilities (especially the fact that their returns on investment are effectively set
17 through the ratemaking process). The DCF valuation procedure for
18 companies in this stage is the constant-growth DCF. In the constant-growth
19 version of the DCF model, the current dividend payment and stock price are
20 directly observable. However, the primary problem and controversy in
21 applying the DCF model to estimate equity cost rates entails estimating
22 investors' expected dividend growth rate.

1 **Q. WHAT FACTORS SHOULD ONE CONSIDER WHEN APPLYING**
2 **THE DCF METHODOLOGY?**

3 A. One should be sensitive to several factors when using the DCF model to
4 estimate a firm's cost of equity capital. In general, one must recognize the
5 assumptions under which the DCF model was developed in estimating its
6 components (the dividend yield and expected growth rate). The dividend
7 yield can be measured precisely at any point in time, but tends to vary
8 somewhat over time. Estimation of expected growth is considerably more
9 difficult. One must consider recent firm performance, in conjunction with
10 current economic developments and other information available to investors,
11 to accurately estimate investors' expectations.

12 **Q. PLEASE DISCUSS EXHIBIT JRW-10.**

13 A. My DCF analysis is provided in Exhibit JRW-10. The DCF summary is on
14 page 1 of this Exhibit, and the supporting data and analysis for the dividend
15 yield and expected growth rate are provided on the following pages of the
16 Exhibit.

17 **Q. WHAT DIVIDEND YIELDS ARE YOU EMPLOYING IN YOUR DCF**
18 **ANALYSIS FOR THE PROXY GROUP?**

19 A. The dividend yields on the common stock for the companies in the proxy
20 group are provided on page 2 of Exhibit JRW-10 for the six-month period
21 ending May 2012. For the DCF dividend yields for the group, I am using the

1 median of the six month and May 2012 dividend yields. The table below
2 shows these dividend yields.

3

	6-Month Average Dividend Yield	May 2012 Dividend Yield	DCF Dividend Yield
Gas Proxy Group	3.8%	4.1%	3.95%

4

5 **Q. PLEASE DISCUSS THE APPROPRIATE ADJUSTMENT TO THE**
6 **SPOT DIVIDEND YIELD.**

7 A. According to the traditional DCF model, the dividend yield term relates to the
8 dividend yield over the coming period. As indicated by Professor Myron
9 Gordon, who is commonly associated with the development of the DCF model
10 for popular use, this is obtained by: (1) multiplying the expected dividend
11 over the coming quarter by 4 and (2) dividing this dividend by the current
12 stock price to determine the appropriate dividend yield for a firm, that pays
13 dividends on a quarterly basis.⁶

14 In applying the DCF model, some analysts adjust the current dividend
15 for growth over the coming year as opposed to the coming quarter. This can
16 be complicated because firms tend to announce changes in dividends at
17 different times during the year. As such, the dividend yield computed based
18 on presumed growth over the coming quarter as opposed to the coming year

⁶ *Petition for Modification of Prescribed Rate of Return*, Federal Communications Commission, Docket No. 79-05, Direct Testimony of Myron J. Gordon and Lawrence I. Gould at 62 (April 1980).

1 can be quite different. Consequently, it is common for analysts to adjust the
2 dividend yield by some fraction of the long-term expected growth rate.

3 **Q. GIVEN THIS DISCUSSION, WHAT ADJUSTMENT FACTOR WILL**
4 **YOU USE FOR YOUR DIVIDEND YIELD?**

5 A. I will adjust the dividend yield by one-half (1/2) the expected growth so as to
6 reflect growth over the coming year. This is the approach employed by the
7 Federal Energy Regulatory Commission ("FERC").⁷ The DCF equity cost
8 rate ("K") is computed as:

9
10
$$K = [(D/P) * (1 + 0.5g)] + g$$

11

12 **Q. PLEASE DISCUSS THE GROWTH RATE COMPONENT OF THE**
13 **DCF MODEL.**

14 A. There is much debate as to the proper methodology to employ in estimating
15 the growth component of the DCF model. By definition, this component is
16 investors' expectation of the long-term dividend growth rate. Presumably,
17 investors use some combination of historical and/or projected growth rates for
18 earnings and dividends per share and for internal or book value growth to
19 assess long-term potential.

20 **Q. WHAT GROWTH DATA HAVE YOU REVIEWED FOR THE PROXY**
21 **GROUP?**

⁷ Opinion No. 414-A, *Transcontinental Gas Pipe Line Corp.*, 84 FERC ¶61,084 (1998).

1 A. I have analyzed a number of measures of growth for companies in the Gas
2 Proxy Group. I reviewed *Value Line's* historical and projected growth rate
3 estimates for earnings per share ("EPS"), dividends per share ("DPS"), and
4 book value per share ("BVPS"). In addition, I utilized the average EPS
5 growth rate forecasts of Wall Street analysts as provided by Yahoo, Reuters
6 and Zacks. These services solicit five-year earnings growth rate projections
7 from securities analysts and compile and publish the means and medians of
8 these forecasts. Finally, I also assessed prospective growth as measured by
9 prospective earnings retention rates and earned returns on common equity.

10
11 **Q. PLEASE DISCUSS HISTORICAL GROWTH IN EARNINGS AND**
12 **DIVIDENDS AS WELL AS INTERNAL GROWTH.**

13 A. Historical growth rates for EPS, DPS, and BVPS are readily available to
14 investors and are presumably an important ingredient in forming expectations
15 concerning future growth. However, one must use historical growth numbers
16 as measures of investors' expectations with caution. In some cases, past
17 growth may not reflect future growth potential. Also, employing a single
18 growth rate number (for example, for five or ten years), is unlikely to
19 accurately measure investors' expectations due to the sensitivity of a single
20 growth rate figure to fluctuations in individual firm performance as well as
21 overall economic fluctuations (i.e., business cycles). However, one must
22 appraise the context in which the growth rate is being employed. According
23 to the conventional DCF model, the expected return on a security is equal to

1 the sum of the dividend yield and the expected long-term growth in dividends.
2 Therefore, to best estimate the cost of common equity capital using the
3 conventional DCF model, one must look to long-term growth rate
4 expectations.

5 Internally generated growth is a function of the percentage of earnings
6 retained within the firm (the earnings retention rate) and the rate of return
7 earned on those earnings (the return on equity). The internal growth rate is
8 computed as the retention rate times the return on equity. Internal growth is
9 significant in determining long-run earnings and therefore, dividends.
10 Investors recognize the importance of internally generated growth and pay
11 premiums for stocks of companies that retain earnings and earn high returns
12 on internal investments.

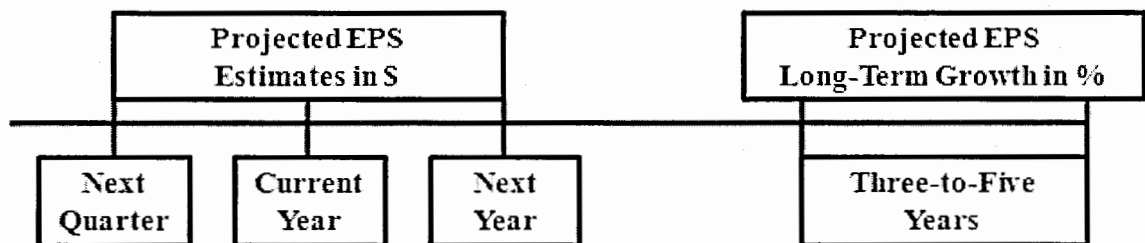
13
14 **Q. PLEASE DISCUSS THE SERVICES THAT PROVIDE ANALYSTS' EPS**
15 **FORECASTS.**

16 A. Analysts' EPS forecasts for companies are collected and published by a number
17 of different investment information services, including Institutional Brokers
18 Estimate System ("I/B/E/S"), Bloomberg, FactSet, Zacks, First Call and Reuters,
19 among others. Thompson Reuters publishes analysts' EPS forecasts under
20 different product names, including IBES, First Call, and Reuters. Bloomberg,
21 FactSet, and Zacks publish their own set of analysts' EPS forecasts for
22 companies. These services do not reveal: (1) the analysts who are solicited for
23 forecasts; or (2) the actual analysts who actually provide the EPS forecasts that

are used in the compilations published by the services. IBES, Bloomberg, FactSet, and First Call are fee-based services. These services usually provide detailed reports and other data in addition to analysts' EPS forecasts. Thompson Reuters and Zacks do provide limited EPS forecasts data free-of-charge on the internet. Yahoo finance (<http://finance.yahoo.com>) lists Thompson Reuters as the source of its summary EPS forecasts. The Reuters website (www.reuters.com) also publishes EPS forecasts from Thompson Reuters, but with more detail. Zacks (www.zacks.com) publishes its summary forecasts on its website. Zacks estimates are also available on other websites, such as msn.money (<http://money.msn.com>).

Q. PLEASE PROVIDE AN EXAMPLE.

A. These services solicit the EPS forecasts of analysts of investment and financial service firms and publish the average EPS estimates for future quarterly and annual time periods as well as the average long-term EPS growth rate forecasts. As shown in the figure below, the projected EPS near-term estimates are usually provided for the next quarter, the current fiscal year, and the next fiscal year. The long-term projected EPS growth rate is for a three-to-five year time period.



1
2
3 **Q. PLEASE PROVIDE AN EXAMPLE OF THESE EPS FORECASTS.**

4 A. The following example provides the EPS forecasts compiled by Reuters for
5 AGL Resources (stock symbol "GAS").

6 Consensus Earnings Estimates
7 AGL Resources
8 www.reuters.com
9 May 9, 2012
10

	# of Estimates	Mean	High	Low
<hr/>				
Earnings (per share)				
Quarter Ending Jun-12	6	0.28	0.44	0.16
Quarter Ending Sep-12	6	0.14	0.21	0.06
Year Ending Dec-12	8	2.75	2.90	2.59
Year Ending Dec-13	8	3.00	3.10	2.72
LT Growth Rate (%)	4	4.43	7.00	2.60

11
12
13
14
15
16 These figures can be interpreted as follows. The top line shows that six
17 analysts have provided EPS estimates for the quarter ending June 30, 2012.
18 The mean, high and low estimates are \$0.28, \$0.44, and \$0.16, respectively.
19 The second line shows the quarterly EPS estimates for the quarter ending
20 September 30, 2012. Line three shows the annual EPS estimates for the fiscal
21 year ending December 2012. The quarterly and annual EPS forecasts in lines
22 1-3 are expressed in dollars and cents. As in the GAS case shown here, it is

1 common for more analysts to provide estimates of annual EPS as opposed to
2 quarterly EPS. The bottom line shows the projected long-term EPS growth
3 rate which is expressed as a percent. For GAS, four analysts have provided
4 long-term EPS growth rate forecasts, with mean, high and low growth rates of
5 4.43%, 7.00%, and 2.60%.

6
7 **Q. WHICH OF THESE EPS FORECASTS IS USED IN DEVELOPING A**
8 **DCF GROWTH RATE?**

9 A. The DCF growth rate is the long-term projected growth rate in EPS, DPS, and
10 BVPS. Therefore, in developing an equity cost rate using the DCF model, the
11 projected long-term growth rate is the projection used in the DCF model.

12
13 **Q. WHY ARE YOU NOT RELYING EXCLUSIVELY ON THE EPS**
14 **FORECASTS OF WALL STREET ANALYSTS IN ARRIVING AT A**
15 **DCF GROWTH RATE FOR THE PROXY GROUP?**

16 A. There are several issues with using the EPS growth rate forecasts of Wall
17 Street analysts as DCF growth rates. First, the appropriate growth rate in the
18 DCF model is the dividend growth rate, not the earnings growth rate.
19 Nonetheless, over the very long-term, dividend and earnings will have to grow
20 at a similar growth rate. Therefore, consideration must be given to other
21 indicators of growth, including prospective dividend growth, internal growth,
22 as well as projected earnings growth. Second, and most significantly, it is
23 well-known that the long-term EPS growth rate forecasts of Wall Street

1 securities analysts are overly optimistic and upwardly biased. This has been
2 demonstrated in a number of academic studies over the years. Hence, using
3 these growth rates as a DCF growth rate will provide an overstated equity cost
4 rate. This issue is discussed at length in Appendix B of this testimony.
5

6 **Q. IS IT YOUR OPINION THAT STOCK PRICES REFLECT THE**
7 **UPWARD BIAS IN THE EPS GROWTH RATE FORECASTS?**

8 A. Yes, I do believe that investors are well aware of the bias in analysts' EPS
9 growth rate forecasts, and therefore, stock prices reflect the upward bias.
10

11 **Q. HOW DOES THAT AFFECT THE USE OF THESE FORECASTS IN A**
12 **DCF EQUITY COST RATE STUDY?**

13 A. According to the DCF model, the equity cost rate is a function of the dividend
14 yield and expected growth rate. Since stock prices reflect the bias, it would
15 affect the dividend yield. In addition, the DCF growth rate needs to be adjusted
16 downward from the projected EPS growth rate to reflect the upward bias.
17

18 **Q. PLEASE DISCUSS THE HISTORICAL GROWTH OF THE**
19 **COMPANIES IN THE GAS PROXY GROUP AS PROVIDED BY**
20 **VALUE LINE.**

21 A. Page 3 of Exhibit JRW-10 provides the 5- and 10- year historical growth rates
22 for the companies in the group, as published in the *Value Line Investment*
23 *Survey*. The historical growth measures in EPS, DPS, and BVPS for the Gas

1 Proxy Group, as measured by the medians, range from 2.3% to 6.3%, with an
2 average of 4.6%.

3
4 **Q. PLEASE SUMMARIZE *VALUE LINE*'S PROJECTED GROWTH**
5 **RATES FOR THE COMPANIES IN THE PROXY GROUP.**

6 A. *Value Line*'s projections of EPS, DPS and BVPS growth for the companies in
7 the Gas Proxy Group are shown on page 4 of Exhibit JRW-10. As above, due
8 to the presence of outliers, the medians are used in the analysis. For the
9 group, the medians range from 2.8% to 4.5%, with an average of 3.8%.

10 Also provided on page 4 of Exhibit JRW-10 is prospective sustainable
11 growth for the proxy group as measured by *Value Line*'s average projected
12 retention rate and return on shareholders' equity. As noted above, sustainable
13 growth is significant in a primary driver of long-run earnings growth. For the
14 Gas Proxy Group, the median prospective sustainable growth rate is 4.5%.

15 **Q. PLEASE ASSESS GROWTH FOR THE PROXY GROUP AS**
16 **MEASURED BY ANALYSTS' FORECASTS OF EXPECTED 5-YEAR**
17 **EPS GROWTH.**

18 A. Yahoo, Zacks, and Reuters collect, summarize, and publish Wall Street
19 analysts' long-term EPS growth rate forecasts for the companies in the proxy
20 group. These forecasts are provided for the companies in the proxy group on

1 page 5 of Exhibit JRW-10. The median of analysts' projected EPS growth
2 rates for the Gas Proxy Group is 4.5%.⁸
3

4 **Q. PLEASE SUMMARIZE YOUR ANALYSIS OF THE HISTORICAL**
5 **AND PROSPECTIVE GROWTH OF THE PROXY GROUP.**

6 A. Page 6 of Exhibit JRW-10 shows the summary DCF growth rate indicators for
7 the proxy group. A growth rate of 4.6% is indicated by the historic and
8 sustainable growth rate measures, while analysts projected EPS growth is
9 4.5% and *Value Line's* projected growth for EPS, DPS, BVPS is 3.8%. Given
10 these figures, an expected DCF growth rate of 4.5% is reasonable for the Gas
11 Proxy Group.

12 **Q. BASED ON THE ABOVE ANALYSIS, WHAT ARE YOUR**
13 **INDICATED COMMON EQUITY COST RATES FROM THE DCF**
14 **MODEL FOR THE GROUP?**

15 A. My DCF-derived equity cost rate for the group is summarized on page 1 of
16 Exhibit JRW-10.

17
18
19 DCF Equity Cost Rate (k) = $\frac{D}{P}$ + g
20
21
22

⁸ Since there is considerable overlap in analyst coverage between the three services, and not all of the companies have forecasts from the different services, I have averaged the expected five-year EPS growth rates from the three services for each company to arrive at an expected EPS growth rate by company.

	Dividend Yield	1 + ½ Growth Adjustment	DCF Growth Rate	Equity Cost Rate
Gas Proxy Group	3.95%	1.0250	4.5%	8.50%

1

2

C. Capital Asset Pricing Model Results

3

Q. PLEASE DISCUSS THE CAPITAL ASSET PRICING MODEL (“CAPM”).

4

5

A. The CAPM is a risk premium approach to gauging a firm’s cost of equity capital. According to the risk premium approach, the cost of equity is the sum of the interest rate on a risk-free bond (R_f) and a risk premium (RP), as in the following:

6

7

8

9

10

$$k = R_f + RP$$

11

12

13

14

15

16

The yield on long-term Treasury securities is normally used as R_f . Risk premiums are measured in different ways. The CAPM is a theory of the risk and expected returns of common stocks. In the CAPM, two types of risk are associated with a stock: firm-specific risk or unsystematic risk, and market or systematic risk, which is measured by a firm’s beta. The only risk that investors receive a return for bearing is systematic risk.

17

18

According to the CAPM, the expected return on a company’s stock, which is also the equity cost rate (K), is equal to:

19

$$K = (R_f) + \beta * [E(R_m) - (R_f)]$$

Where:

- K represents the estimated rate of return on the stock;
- $E(R_m)$ represents the expected return on the overall stock market. Frequently, the 'market' refers to the S&P 500;
- (R_f) represents the risk-free rate of interest;
- $[E(R_m) - (R_f)]$ represents the expected equity or market risk premium—the excess return that an investor expects to receive above the risk-free rate for investing in risky stocks; and
- $Beta$ — (β) is a measure of the systematic risk of an asset.

To estimate the required return or cost of equity using the CAPM requires three inputs: the risk-free rate of interest (R_f) , the beta (β) , and the expected equity or market risk premium $[E(R_m) - (R_f)]$. R_f is the easiest of the inputs to measure – it is the yield on long-term Treasury bonds. β , the measure of systematic risk, is a little more difficult to measure because there are different opinions about what adjustments, if any, should be made to historical betas due to their tendency to regress to 1.0 over time. And finally, an even more difficult input to measure is the expected equity or market risk premium $(E(R_m) - (R_f))$. I will discuss each of these inputs below.

Q. PLEASE DISCUSS EXHIBIT JRW-11.

A. Exhibit JRW-11 provides the summary results for my CAPM study. Page 1 shows the results, and the following pages contain the supporting data.

Q. PLEASE DISCUSS THE RISK-FREE INTEREST RATE.

A. The yield on long-term U.S. Treasury bonds has usually been viewed as the risk-free rate of interest in the CAPM. The yield on long-term U.S. Treasury

1 bonds, in turn, has been considered to be the yield on U.S. Treasury bonds
2 with 30-year maturities.

3
4 **Q. WHAT RISK-FREE INTEREST RATE ARE YOU USING IN YOUR**
5 **CAPM?**

6 A. The yield on 30-year Treasury bonds has been in the 2.6% to 4.0% range over
7 the last six months. These rates are currently at the lower end of this range.
8 Given the recent range of yields, and the prospect of higher rates in the future,
9 I will use 4.0%, as the risk-free rate, or R_f , in my CAPM.

10
11 **Q. WHAT BETAS ARE YOU EMPLOYING IN YOUR CAPM?**

12 A. Beta (β) is a measure of the systematic risk of a stock. The market, usually
13 taken to be the S&P 500, has a beta of 1.0. The beta of a stock with the same
14 price movement as the market also has a beta of 1.0. A stock whose price
15 movement is greater than that of the market, such as a technology stock, is
16 riskier than the market and has a beta greater than 1.0. A stock with below
17 average price movement, such as that of a regulated public utility, is less risky
18 than the market and has a beta less than 1.0. Estimating a stock's beta involves
19 running a linear regression of a stock's return on the market return.

20 As shown on page 3 of Exhibit JRW-11, the slope of the regression
21 line is the stock's β . A steeper line indicates the stock is more sensitive to the
22 return on the overall market. This means that the stock has a higher β and

1 greater than average market risk. A less steep line indicates a lower β and less
2 market risk.

3 Several online investment information services, such as Yahoo and
4 Reuters, provide estimates of stock betas. Usually these services report
5 different betas for the same stock. The differences are usually due to: (1) the
6 time period over which the β is measured; and (2) any adjustments that are
7 made to reflect the fact that betas tend to regress to 1.0 over time. In
8 estimating an equity cost rate for the proxy group, I am using the betas for the
9 companies as provided in the *Value Line Investment Survey*. As shown on
10 page 3 of Exhibit JRW-11, the average beta for the companies in Gas Proxy
11 Group is 0.68.

12 **Q. PLEASE DISCUSS THE ALTERNATIVE VIEWS REGARDING THE**
13 **EQUITY RISK PREMIUM.**

14 A. The equity or market risk premium - $(E(R_m) - R_f)$ - is equal to the expected
15 return on the stock market (e.g., the expected return on the S&P 500 $(E(R_m))$
16 minus the risk-free rate of interest (R_f) . The equity premium is the difference
17 in the expected total return between investing in equities and investing in
18 "safe" fixed-income assets, such as long-term government bonds. However,
19 while the equity risk premium is easy to define conceptually, it is difficult to
20 measure because it requires an estimate of the expected return on the market.

21 **Q. PLEASE DISCUSS THE ALTERNATIVE APPROACHES TO**
22 **ESTIMATING THE EQUITY RISK PREMIUM.**

1 A. Page 4 of Exhibit JRW-11 highlights the primary approaches to, and issues in,
2 estimating the expected equity risk premium. The traditional way to measure
3 the equity risk premium was to use the difference between historical average
4 stock and bond returns. In this case, historical stock and bond returns, also
5 called ex post returns, were used as the measures of the market's expected
6 return (known as the ex ante or forward-looking expected return). This type
7 of historical evaluation of stock and bond returns is often called the "Ibbotson
8 approach" after Professor Roger Ibbotson who popularized this method of
9 using historical financial market returns as measures of expected returns.
10 Most historical assessments of the equity risk premium suggest an equity risk
11 premium of 5-7 percent above the rate on long-term U.S. Treasury bonds.
12 However, this can be a problem because: (1) ex post returns are not the same
13 as ex ante expectations, (2) market risk premiums can change over time,
14 increasing when investors become more risk-averse and decreasing when
15 investors become less risk-averse, and (3) market conditions can change such
16 that ex post historical returns are poor estimates of ex ante expectations.

17 The use of historical returns as market expectations has been criticized
18 in numerous academic studies.⁹ The general theme of these studies is that the
19 large equity risk premium discovered in historical stock and bond returns
20 cannot be justified by the fundamental data. These studies, which fall under
21 the category "Ex Ante Models and Market Data," compute ex ante expected

⁹ The problems with using ex post historical returns as measures of ex ante expectations will be discussed at length later in my testimony.

1 returns using market data to arrive at an expected equity risk premium. These
2 studies have also been called “Puzzle Research” after the famous study by
3 Mehra and Prescott in which the authors first questioned the magnitude of
4 historical equity risk premiums relative to fundamentals.¹⁰

5 In addition, there are a number of surveys of financial professionals
6 regarding the equity risk premium. There have been several published surveys
7 of academics on the equity risk premium. *CFO Magazine* conducts a quarterly
8 survey of CFOs which includes questions regarding their views on the current
9 expected returns on stocks and bonds. Usually over 500 CFOs participate in
10 the survey.¹¹ Questions regarding expected stock and bond returns are also
11 included in the Federal Reserve Bank of Philadelphia’s annual survey of
12 financial forecasters which is published as the *Survey of Professional*
13 *Forecasters*.¹² This survey of professional economists has been published for
14 almost 50 years. In addition, Pablo Fernandez conducts occasional surveys of
15 financial analysts and companies regarding the equity risk premiums they use
16 in their investment and financial decision-making.

¹⁰ R. Mehra and Edward Prescott, “The Equity Premium: A Puzzle,” *Journal of Monetary Economics* (1985).

¹¹ See, www.cfosurvey.org.

¹² Federal Reserve Bank of Philadelphia, *Survey of Professional Forecasters*, (February 12, 2012). The *Survey of Professional Forecasters* was formerly conducted by the American Statistical Association (“ASA”) and the National Bureau of Economic Research (“NBER”) and was known as the ASA/NBER survey. The survey, which began in 1968, is conducted each quarter. The Federal Reserve Bank of Philadelphia, in cooperation with the NBER, assumed responsibility for the survey in June 1990.

1 **Q. PLEASE PROVIDE A SUMMARY OF THE EQUITY RISK PREMIUM**
2 **STUDIES.**

3 A. Derrig and Orr (2003), Fernandez (2007), and Song (2007) have completed
4 the most comprehensive reviews to date of the research on the equity risk
5 premium.¹³ Derrig and Orr's study evaluated the various approaches to
6 estimating equity risk premiums as well as the issues with the alternative
7 approaches and summarized the findings of the published research on the
8 equity risk premium. Fernandez examined four alternative measures of the
9 equity risk premium – historical, expected, required, and implied. He also
10 reviewed the major studies of the equity risk premium and presented the
11 summary equity risk premium results. Song provides an annotated
12 bibliography and highlights the alternative approaches to estimating the equity
13 risk summary.

14 Page 5 of Exhibit JRW-11 provides a summary of the results of the
15 primary risk premium studies reviewed by Derrig and Orr, Fernandez, and
16 Song, as well as other more recent studies of the equity risk premium. In
17 developing page 5 of Exhibit JRW-11, I have categorized the studies as
18 discussed on page 4 of Exhibit JRW-11. I have also included the results of the
19 “Building Blocks” approach to estimating the equity risk premium, including
20 a study I performed, which is presented in Appendix B. The Building Blocks

¹³ See Richard Derrig and Elisha Orr, “Equity Risk Premium: Expectations Great and Small,” Working Paper (version 3.0), Automobile Insurers Bureau of Massachusetts, (August 28, 2003); Pablo Fernandez, “Equity Premium: Historical, Expected, Required, and Implied,” IESE Business School Working Paper, (2007); Zhiyi Song, “The Equity Risk Premium: An Annotated Bibliography,” CFA Institute, (2007).

1 approach is a hybrid approach employing elements of both historic and *ex*
2 *ante* models.

3
4 **Q. PLEASE DISCUSS PAGE 5 OF EXHIBIT JRW-11.**

5 A. Page 5 of JRW-11 provides a summary of the results of the equity risk
6 premium studies that I have reviewed. These include the results of: (1) the
7 various studies of the historical risk premium, (2) *ex ante* equity risk premium
8 studies, (3) equity risk premium surveys of CFOs, Financial Forecasters,
9 analysts, companies and academics, and (4) the Building Block approaches to
10 the equity risk premium. There are results reported for over thirty studies, and
11 the median equity risk premium is 5.06%.

12 **Q. PLEASE HIGHLIGHT THE RESULTS OF THE MORE RECENT**
13 **RISK PREMIUM STUDIES AND SURVEYS?**

14 A. The studies cited on page 5 of Exhibit JRW-11 include all equity risk
15 premium studies and surveys I could identify that were published over the past
16 decade and that provided an equity risk premium estimate. Most of these
17 studies were published prior to the financial crisis of the past two years. In
18 addition, some of these studies were published in the early 2000s at the market
19 peak. It should be noted that many of these studies (as indicated) used data
20 over long periods of time (as long as fifty years of data) and so they were not
21 estimating an equity risk premium as of a point in time (e.g., the year 2001).
22
23 To assess the effect of the earlier studies on the equity risk premium, on page

1 6 of Exhibit JRW-11, I have reconstructed page 5 of Exhibit JRW-11, but I
2 have eliminated all studies dated before January 2, 2010. The median for this
3 subset of studies is 5.01%.

4
5 **Q. GIVEN THESE RESULTS, WHAT EQUITY RISK PREMIUM ARE**
6 **YOU USING IN YOUR CAPM?**

7 A. I use the median equity risk premium for the 2010-11 studies and surveys,
8 which is 5.01%.

9
10 **Q. IS YOUR *EX ANTE* EQUITY RISK PREMIUM CONSISTENT WITH**
11 **THE EQUITY RISK PREMIUMS USED BY CFOS?**

12 A. Yes. In the March 2012 CFO survey conducted by *CFO Magazine* and Duke
13 University, the expected 10-year equity risk premium was 4.9%.

14
15 **Q. IS YOUR *EX ANTE* EQUITY RISK PREMIUM CONSISTENT WITH**
16 **THE EQUITY RISK PREMIUMS OF PROFESSIONAL**
17 **FORECASTERS?**

18 A. Yes. The financial forecasters in the previously referenced Federal Reserve
19 Bank of Philadelphia survey project both stock and bond returns. As shown
20 on Panels D and E of page 8 of Exhibit JRW-11, the mean long-term expected
21 stock and bond returns were 6.80% and 4.0%, respectively. This provides an
22 *ex ante* equity risk premium of 2.80%.

1 **Q. IS YOUR *EX ANTE* EQUITY RISK PREMIUM CONSISTENT WITH**
2 **THE EQUITY RISK PREMIUMS OF FINANCIAL ANALYSTS AND**
3 **COMPANIES?**

4 A. Yes. Pablo Fernandez recently published the results of a 2011 survey of
5 financial analysts and companies. This survey included over 6,000 responses.
6 The median equity risk premium employed by both U.S. analysts and
7 companies was 5.0% and 5.2%.

8
9 **Q. IS YOUR *EX ANTE* EQUITY RISK PREMIUM CONSISTENT WITH**
10 **THE EQUITY RISK PREMIUMS USED BY THE LEADING**
11 **CONSULTING FIRMS?**

12 A. Yes. McKinsey & Co. is widely recognized as the leading management
13 consulting firm in the world. It published a study entitled "The Real Cost of
14 Equity" in which the McKinsey authors developed an *ex ante* equity risk
15 premium for the U.S. In reference to the decline in the equity risk premium,
16 as well as what is the appropriate equity risk premium to employ for corporate
17 valuation purposes, the McKinsey authors concluded the following:

18 We attribute this decline not to equities becoming less
19 risky (the inflation-adjusted cost of equity has not
20 changed) but to investors demanding higher returns in
21 real terms on government bonds after the inflation
22 shocks of the late 1970s and early 1980s. We believe
23 that using an equity risk premium of 3.5 to 4 percent in
24 the current environment better reflects the true long-

term opportunity cost of equity capital and hence will yield more accurate valuations for companies.¹⁴

Q. WHAT EQUITY COST RATE IS INDICATED BY YOUR CAPM ANALYSIS?

A. The results of my CAPM study for the proxy group are provided below:

$$K = (R_f) + \beta * [E(R_m) - (R_f)]$$

	Risk-Free Rate	Beta	Equity Risk Premium	Equity Cost Rate
Gas Proxy Group	4.00%	0.68	5.01%	7.4%

These results are summarized on page 1 of Exhibit JRW-11.

D. EQUITY COST RATE SUMMARY

Q. PLEASE SUMMARIZE YOUR EQUITY COST RATE STUDY.

A. The results for my DCF and CAPM analyses for the proxy group of gas distribution are indicated below:

	DCF	CAPM
Gas Proxy Group	8.5%	7.4%

¹⁴ Marc H. Goedhart, *et al.*, "The Real Cost of Equity," *McKinsey on Finance* (Autumn 2002), p. 15.

1 **Q. GIVEN THESE RESULTS, WHAT IS YOUR ESTIMATED EQUITY**
2 **COST RATE FOR THE GROUP?**

3 A. Given these results, I conclude that the appropriate equity cost rate for Gas
4 Proxy Group is in the 7.4% to 8.5% range. However, since I give greater
5 weight to the DCF model, I am using the upper end of the range as the equity
6 cost rate. Therefore, I conclude that the appropriate equity cost rate for the
7 Gas Proxy Group is 8.5%.

8 **Q. PLEASE INDICATE WHY AN 8.50% RETURN IS APPROPRIATE**
9 **FOR ATMOS AT THIS TIME.**

10 A. There are several reasons why an 8.50% return on equity is appropriate for the
11 Company in this case. First, as shown on in Exhibit JRW-8, the gas
12 distribution industry is *Value Line*'s lowest risk industry as measured by beta.
13 As such, this industry has the lowest cost of equity capital in the U.S.
14 according to the CAPM. Second, as shown in Exhibit JRW-3, capital costs
15 for utilities, as indicated by long-term bond yields, have declined to below
16 their pre-financial crisis levels. Third, while the financial markets have
17 recovered significantly in the past year, the economy has not. The economic
18 times are still viewed as being difficult, with nearly ten percent
19 unemployment. As a result, interest rates and inflation are at relatively low
20 levels, and hence the expected returns on financial assets – from savings
21 accounts to Treasury bills to common stocks – are low. Therefore, in my
22 opinion, an 8.5% return is appropriate for a regulated gas company. Finally,

1 in this economy it seems especially burdensome to consumers to pay higher
2 utility rates associated with returns on equity in excess of returns that
3 investors require.

4
5
6 **VI. CRITIQUE OF ATMOS'S RATE OF RETURN TESTIMONY**

7
8 **Q. PLEASE SUMMARIZE ATMOS' OVERALL RATE OF RETURN**
9 **RECOMMENDATION.**

10 A. Atmos' rate of return recommendation is provided by Mr. Joe T. Christian
11 and Dr. William E. Avera. Atmos' rate of return recommendation is
12 summarized on page 1 of Exhibit JRW-12. The Company's recommended
13 capital structure consists of 48.34% long-term debt and 51.66% common
14 equity. Atmos has employed a long-term debt cost rate of 6.52% and an
15 equity cost rate of 10.9%.

16 **Q. WHAT ISSUES DO YOU HAVE WITH THE COMPANY'S COST OF**
17 **CAPITAL POSITION?**

18 A. The primary areas of disagreement in measuring Atmos cost of capital are: (1)
19 the appropriate capital structure for Atmos; (2) the proxy group to estimate an
20 equity cost rate for the gas distribution operations of Atmos; (3) the expected
21 DCF growth rate, and in particular Dr. Avera's elimination of low DCF equity
22 cost rates as well as the use of the projected growth rates of Wall Street
23 analysts to measure expected DCF growth; (4) the measurement and
24 magnitude of the equity risk premium used in CAPM and RP approaches; (5)

1 the validity of the Expected Earnings equity cost rate approach; and (6) the
2 Company's adjustments for size and flotation costs. I have previously
3 discussed the capital structure issue. The other issues are addressed below.

4
5 **1. Proxy Groups**

6
7 **Q. PLEASE DISCUSS DR. AVERA'S PROXY GROUPS.**

8 A. Dr. Avera has used three proxy groups to estimate an equity cost rate for Atmos.
9 These include: (1) Gas Utility Group - a group of ten gas distribution companies;
10 (2) Combination Utility Group - a group of 18 combination electric and gas
11 companies; and (3) a Non-Utility Group - a group of 35 non utility companies.

12
13 **Q. PLEASE DISCUSS DR. AVERA'S GAS UTILITY GROUP.**

14 A. Dr. Avera's gas utility group includes the same companies in my Gas Proxy
15 Group with the exception of AGL Resources and he has included NiSource,
16 New Jersey Resources and UGI Corporation. I have included AGL Resources
17 since its merger with Nicor was completed over six months ago. I have excluded
18 NiSource and UGI Corporation since these companies are listed as a
19 combination electric and gas companies by *AUS Utilities Report*. I have
20 excluded New Jersey Resources since the company only receives 30% of its
21 revenues from regulated gas operations. Nonetheless, I do not believe that the
22 differences in the compositions of the Gas Proxy Group and Dr. Avera's gas
23 utility group are significant.

1
2 **Q. PLEASE DISCUSS DR. AVERA'S COMBINATION UTILITY GROUP.**

3 A. Dr. Avera has included an eighteen-company combination utility proxy group.
4 These companies are listed as combination electric and gas companies by *AUS*
5 *Utilities Reports* and as electric utility companies by *Value Line*. Summary
6 financial statistics for this group are provided on page 2 of Exhibit JRW-13.
7 These companies receive 59% of revenues from regulated electric operations
8 and only 21% of their revenues from regulated gas operations. Due to the lower
9 risk profile of gas companies, I do not believe that Dr. Avera's combination
10 utility group is appropriate as a proxy to estimate an equity cost rate for Atmos.
11

12 **Q. PLEASE DISCUSS THE PROBLEM WITH DR. AVERA'S NON-**
13 **UTILITY PROXY GROUP.**

14 A. Dr. Avera has estimated an equity cost rate for Atmos using a proxy group of 35
15 non-utility companies. These companies are listed in Exhibit WEA-6. This
16 group includes such companies as Abbott Labs, AT&T, Coca-Cola, General
17 Mills, Johnson & Johnson, McDonald's, McKesson, PepsiCo, Pfizer, and
18 WalMart. While many of these companies are large and successful, their lines
19 of business are vastly different from the gas distribution business and they do not
20 operate in a highly regulated environment. In addition, as discussed below, the
21 upward bias in the EPS growth rate forecasts of Wall Street analysts is
22 particularly severe for non-utility companies and therefore the DCF equity cost
23 rate estimates for this group are particularly overstated. As such, the non-utility

1 group is not an appropriate proxy for Atmos, and therefore the equity cost rate
2 results for this group should be ignored.
3

4 2. DCF Approach

5

6 **Q. PLEASE SUMMARIZE DR. AVERA'S DCF ESTIMATES.**

7 A. On pages 26-44 of his testimony and in Exhibit Nos. WEA-2 – WEA-7, Dr.
8 Avera develops an equity cost rate by applying a DCF model to his three proxy
9 groups. In the traditional DCF approach, the equity cost rate is the sum of the
10 dividend yield and expected growth. For the DCF growth rate, Dr. Avera uses
11 four measures of projected EPS growth – the projected EPS growth of Wall
12 Street analysts as compiled by IBES and Zack's, *Value Line's* projected EPS and
13 DPS projected growth rate. He also uses a measure of sustainable growth as
14 measured by the sum of internal ("br") and external ("sv") growth.

15 Dr. Avera's DCF results are summarized in Panel B of page 1 of Exhibit
16 JRW-13. The average of the DCF results is 9.3% for the gas utility group, 9.7%
17 for the combination utility group, and 11.50% for the non-utility group.
18

19 **Q. PLEASE EXPRESS YOUR CONCERNS WITH DR. AVERA'S DCF**
20 **STUDY.**

21 A. I have several issues with Dr. Avera's DCF equity cost rate; (1) the use of the
22 combination utility and non-utility groups to estimate an equity cost rate for
23 Atmos, (2) the excessive reliance on the EPS growth rate forecasts of Wall Street

1 analysts and *Value Line* as a DCF growth rate; (3) the asymmetric classification
2 and elimination of DCF results; and (4) the flotation cost adjustment. The errors
3 in the proxy groups were discussed above. The use of analysts' EPS growth rate
4 forecasts, asymmetric classification and elimination of DCF results and flotation
5 costs are addressed below.

6
7 **Q. PLEASE DISCUSS DR. AVERA'S RELIANCE ON THE PROJECTED**
8 **GROWTH RATES OF WALL STREET ANALYSTS AND *VALUE***
9 ***LINE*.**

10 A. It seems highly unlikely that investors today would rely excessively on the
11 EPS growth rate forecasts of Wall Street analysts and ignore other growth rate
12 measure, including historical growth, in arriving at expected growth. It is well
13 known in the markets that the long-term EPS forecasts of securities analysts
14 are overly optimistic and biased upwards. This research associated with this
15 issue is addressed in Appendix B of this testimony. In addition, as I also show
16 in Appendix B, *Value Line's* EPS and stock price growth rate forecasts are
17 excessive and unrealistic.

18
19 **Q. PLEASE ALSO DISCUSS DR. AVERA'S SUSTAINABLE GROWTH**
20 **ANALYSIS.**

21 A. Dr. Avera's sustainable growth rate is computed as the sum of internal ("br")
22 and external ("sv") growth. For the gas utility group, his calculations indicate an
23 average growth rate of 5.9% for the gas utility proxy group (column F of page

1 1 of WEA-3). The primary error with his approach is that these sustainable
2 growth rate figures are higher than the average *Value Line*'s projected BVPS
3 growth rate, which is only 4.5% for the gas utility group (see page 3 of
4 Exhibit JRW-13). This suggests that his methodology is flawed, in that it
5 produces higher sustainable growth rates (using *Value Line* data) than the
6 sustainable growth that *Value Line* actually is forecasting.

7
8 **Q. PLEASE ADDRESS DR. AVERA'S ASYMMETRIC ELIMINATION OF**
9 **DCF RESULTS.**

10 A. The primary error with Dr. Avera's DCF equity cost rate analyses is his
11 asymmetric elimination of DCF results. Page 4 of Exhibit JRW-13 provides Dr.
12 Avera's DCF results for his gas utility group. In deriving a DCF equity cost rate,
13 Dr. Avera has labeled equity cost rates below 7.0% and above 17.0% as extreme
14 outliers.¹⁵ These screens eliminate 13 of his 50 DCF results – or 26%. All of
15 the eliminated DCF results are on the low end. By eliminating only low outliers
16 and not also eliminating high outliers, Dr. Avera biases his DCF equity cost rate
17 study and reports a higher DCF equity cost rate than the data indicate. As shown
18 Page 4 of Exhibit JRW-13, his average reported DCF equity cost rate for the gas
19 utility group is 9.3%. The mean and median DCF equity cost rates, including all
20 observations, are 8.4% and 8.0%, respectively.

21 Page 5 of Exhibit JRW-13 provides Dr. Avera's DCF results for his
22 combination utility group. For this group, the screens eliminate 21 of his 90

¹⁵ In contrast, I have not labeled observations as outliers, but I have used the median as a measure of central tendency to minimize the impact of outliers.

1 DCF results – or 23%. Nineteen of the eliminated DCF results are on the low
2 end, and two are on the high-end. As in the case of the gas group, this
3 asymmetric elimination of outliers biases his DCF equity cost rate study and
4 reports a higher DCF equity cost rate than the data indicate. As shown Page 5 of
5 Exhibit JRW-13, his average reported DCF equity cost rate for the combination
6 utility group is 9.1%. The mean and median DCF equity cost rates, including all
7 observations, are 8.9% and 8.7%, respectively.
8

9 **Q. WHAT ARE YOUR OBSERVATIONS OF THE DCF RESULTS FOR**
10 **THE NON-UTILITY GROUP?**

11 A. As I indicated above, I do not believe that the non-utility group is an appropriate
12 group to estimate an equity cost rate for Atmos. Nonetheless, the DCF results
13 for the non-utility group is not impacted significantly by asymmetric
14 eliminations. However, these DCF results are much more impacted by the
15 upward bias in the EPS growth rate forecasts of Wall Street analysts than are the
16 DCF results for the utility groups. This issue is addressed in Appendix B.
17

18 **Q. PLEASE SUMMARIZE YOUR ASSESSMENT OF DR. AVERA'S DCF**
19 **EQUITY RATE STUDY.**

20 A. Dr. Avera's DCF equity cost rates are overstated because he has primarily
21 eliminated low-end DCF results for his gas and combination utility groups. In
22 addition, for his non-utility group, he has relied excessively on the upwardly
23 biased EPS growth rate forecasts of Wall Street analysts and *Value Line*. In

1 addition, his sustainable growth rate methodology is flawed, since it produces
2 higher sustainable growth rates (using *Value Line* data) than the sustainable
3 growth that *Value Line* actually is forecasting. The issue of flotation costs is
4 addressed below.

6 3. CAPM Approach

8 Q. PLEASE DISCUSS DR. AVERA'S CAPM.

9 A. On pages 44 to 51 and Exhibit Nos. WEA-7 and WEA-8, Dr. Avera applies the
10 CAPM method to his gas and combination utility groups. For each group, he
11 calculates a CAPM equity cost rate using (1) a current risk-free bond rate of
12 3.0%, and (2) a projected risk-free bond rate of 4.3%. A market risk premium is
13 computed for each risk-free rate, and both are based on an expected market
14 return of 13.5%. He uses the average beta for the gas utility (0.69) and
15 combination utility (0.74) groups. He also adds a size premium to his CAPM
16 equity cost rates. He includes a size premium of 1.81% for the gas utility group
17 and 0.81% for the combination utility group. His results are summarized in
18 Panel C of page 1 of Exhibit JRW-13.

20 Q. WHAT ARE THE ERRORS IN DR. AVERA'S CAPM ANALYSIS?

21 A. The primary errors with Dr. Avera's CAPM analysis are: (1) the use of the
22 combination utility groups; (2) the expected market return used to compute the
23 equity risk premium; and (3) the size adjustment. The proxy group issue was

1 previously discussed.

2
3 **Q. PLEASE REVIEW DR. AVERA'S EQUITY OR MARKET RISK**
4 **PREMIUM IN HIS CAPM APPROACH.**

5 A. The primary problem with Dr. Avera's CAPM analysis is the size of the market
6 or equity risk premium. Dr. Avera develops an expected market risk premium
7 by: (1) applying the DCF model to the S&P 500 to get an expected market
8 return; and (2) subtracting the risk-free rate of interest. Dr. Avera's estimated
9 market return of 13.5% for the S&P 500 equals the sum of the dividend yield
10 of 2.5% and expected EPS growth rate of 11.0%. The expected EPS growth
11 rate is the average of the expected EPS growth rates from IBES. The primary
12 error in this approach is his expected DCF growth rate. As previously
13 discussed, the expected EPS growth rates of Wall Street analysts are upwardly
14 biased. In addition, as explained below, the projected growth rate is
15 inconsistent with economic and earnings growth in the U.S.

16
17 **Q. BEYOND YOUR PREVIOUS DISCUSSION OF THE UPWARD BIAS**
18 **IN WALL STREET ANALYSTS' AND *VALUE LINE*'S EPS GROWTH**
19 **RATE FORECASTS, WHAT OTHER EVIDENCE CAN YOU**
20 **PROVIDE THAT THE DR. AVERA'S S&P 500 GROWTH RATE IS**
21 **EXCESSIVE?**

22 A. A long-term EPS growth rate of 11.0% is not consistent with historic as well
23 as projected economic and earnings growth in the U.S for several reasons: (1)
24

1 long-term EPS and economic growth, as measured by GDP, is about ½ of Dr.
2 Avera's projected EPS growth rate of 11.00%; (2) more recent trends in GDP
3 growth, as well as projections of GDP growth, suggest slower economic and
4 earnings growth in the future; and (3) over time, EPS growth tends to lag
5 behind GDP growth.

6 The long-term economic, earnings, and dividend growth rate in the
7 U.S. has only been in the 5% to 7% range. I performed a study of the growth
8 in nominal GDP, S&P 500 stock price appreciation, and S&P 500 EPS and
9 DPS growth since 1960. The results are provided on page 1 of Exhibit JRW-
10 15, and a summary is given in the table below.

11 **GDP, S&P 500 Stock Price, EPS, and DPS Growth**
12 **1960-Present**

Nominal GDP	6.80%
S&P 500 Stock Price	6.21%
S&P 500 EPS	6.98%
S&P 500 DPS	5.18%
Average	6.29%

13
14 The results are presented graphically on page 2 of Exhibit JRW-15. In
15 sum, the historical long-run growth rates for GDP, S&P EPS, and S&P DPS
16 are in the 5% to 7% range. By comparison, Dr. Avera's long-run growth rate
17 projection of 11.0% is vastly overstated. These estimates suggest that
18 companies in the U.S. would be expected to: (1) increase their growth rate of
19 EPS by over 50% in the future and (2) maintain that growth indefinitely in an
20 economy that is expected to grow at about one-half of his projected growth
21 rates.

1 **Q. DO MORE RECENT DATA SUGGEST THAT THE U.S. ECONOMY**
2 **GROWTH IS FASTER OR SLOWER THAN THE LONG-TERM**
3 **DATA?**

4 A. The more recent trends suggest lower future economic growth than the long-
5 term historic GDP growth. The historic GDP growth rates for 10-, 20-, 30-, 40-
6 and 50- years are presented in Panel A of page 3 of Exhibit JRW-15. These
7 figures clearly suggest that nominal GDP growth in recent decades has slowed
8 and that a figure in the range of 4.0% to 5.0% is more appropriate today for the
9 U.S. economy. These figures indicate that Dr. Avera long-term growth EPS
10 growth rate of 11.0% is even more inflated.

11
12 **Q. WHAT LEVEL OF GDP GROWTH IS FORECASTED BY**
13 **ECONOMISTS AND VARIOUS GOVERNMENT AGENCIES?**

14 A. There are several forecasts of annual GDP growth that are available from
15 economists and government agencies. These are listed in Panel B of page 3 of
16 Exhibit JRW-15. The mean 10-year nominal GDP growth forecast (as of
17 February 2012) by economists in the recent *Survey of Professional Forecasters*
18 is 4.9%. The Energy Information Administration (EIA), in its projections used
19 in preparing *Annual Energy Outlook*, forecasts long-term GDP growth of
20 4.8% for the period 2009-2035. The Congressional Budget Office, in its
21 forecasts for the period 2012 to 2022, projects a nominal GDP growth rate of
22 4.8%. As such, projections of nominal GDP growth provide additional

1 evidence that Dr. Avera's long-term EPS growth rate of 11.0% is highly
2 overstated.

3 **Q. PLEASE HIGHLIGHT THE RECENT RESEARCH ON THE LINK**
4 **BETWEEN ECONOMIC AND EARNINGS GROWTH AND EQUITY**
5 **RETURNS.**

6 A. Brad Cornell of the California Institute of Technology recently published a
7 study on GDP growth, earnings growth, and equity returns. He finds that
8 long-term EPS growth in the U.S. is directly related GDP growth, with GDP
9 growth providing an upward limit on EPS growth. In addition, he finds that
10 long-term stock returns are determined by long-term earnings growth. He
11 concludes with the following observations:¹⁶

12 The long-run performance of equity investments is fundamentally linked to
13 growth in earnings. Earnings growth, in turn, depends on growth in real GDP.
14 This article demonstrates that both theoretical research and empirical research
15 in development economics suggest relatively strict limits on future growth. In
16 particular, real GDP growth in excess of 3 percent in the long run is highly
17 unlikely in the developed world. In light of ongoing dilution in earnings per
18 share, this finding implies that investors should anticipate real returns on U.S.
19 common stocks to average no more than about 4–5 percent in real terms.
20

21 Given current inflation in the 3% range, the results imply nominal expected
22 stock market returns in the 7% to 8% range. As such, Dr. Avera's projected
23 earnings growth rates and implied expected stock market returns and equity
24 risk premiums are not indicative of the realities of the U.S. economy and stock
25 market. As such, his CAPM equity cost rates are vastly overstated and should
26 be ignored.

¹⁶ Bradford Cornell, "Economic Growth and Equity Investing," *Financial Analysts Journal* (January- February, 2010), p. 63.

1
2 **Q. PLEASE PROVIDE A SUMMARY ASSESSMENT OF DR. AVERA'S**
3 **EQUITY RISK PREMIUMS DERIVED FROM EXPECTED MARKET**
4 **RETURNS.**

5 A. Dr. Avera's equity risk premium derived from his DCF application to the S&P
6 500 is inflated due to errors and bias in his study. Investment banks,
7 consulting firms, and CFOs use the equity risk premium concept every day in
8 making financing, investment, and valuation decisions. On this issue, the
9 opinions of CFOs and financial forecasters are especially relevant. CFOs deal
10 with capital markets on an ongoing basis since they must continually assess
11 and evaluate capital costs for their companies. The CFOs in the March 2012
12 *CFO Magazine* – Duke University Survey of over almost 500 CFOs shows an
13 expected return on the S&P 500 of 6.9% over the next ten years. In addition,
14 the financial forecasters in the February 2012 Federal Reserve Bank of
15 Philadelphia survey expect an annual market return of 6.8% over the next ten
16 years. As such, the appropriate equity cost rate for a public utility should be
17 in the 8.0% to 9.0% range and not in the 11.0% range.

18
19
20 **4. Risk Premium Approach**

21
22 **Q. PLEASE DISCUSS DR. AVERA'S RISK PREMIUM (RP) APPROACH.**
23

1 A. At pages 51-55 of his testimony and in Exhibit Nos. WEA-10 and WEA-11,
2 Dr. Avera estimates equity cost rates ranging from of 10.17% to 11.26% using
3 the RP approach. These results are summarized in Panel D of page 1 of
4 Exhibit JRW-13. Dr. Avera's RP approach is based on the historical
5 relationship between the yields on Moody's public utility bond yields and
6 authorized returns on equity ("ROEs") for gas and electric utilities. This
7 approach overstates the equity cost rate for the Company in two ways. First,
8 the based yield is in excess of investor return requirements. This is because
9 the base yield, the rate on A-rated utility bonds, is subject to credit risk. With
10 credit risk, the expected return on the bond is below the yield-to-maturity.
11 Hence, the yield-to-maturity of the bond is above the expected return.
12 Second, and more importantly, the risk premium is inflated as a measure of
13 investor's required risk premium since the utilities have been selling at a
14 market-to-book ratios in excess of 1.0 for many years. This indicates that the
15 authorized rates of return have been greater than the return that investors
16 require. Therefore, the risk premium produced from the study is overstated as
17 a measure of investor return requirements and produced an inflated equity cost
18 rate.

19
20 **5. Expected Earnings Approach**

21
22 **Q. PLEASE DISCUSS DR. AVERA'S EXPECTED EARNINGS**
23 **ANALYSIS.**

1 A. In pages 47-48 of his testimony and Exhibit WEA-8, Dr. Avera estimates
2 equity cost rates ranging from of 10.17% to 11.26% for the gas utility and
3 combination utility groups using an approach he calls the Expected Earnings
4 ("EE") approach. These results are summarized in Panel E of page 1 of
5 Exhibit JRW-13. His methodology simply involves using the expected ROE
6 for the companies in the proxy groups as estimated by *Value Line*. This
7 approach is fundamentally flawed for several reasons. First, these ROE
8 results include the profits associated with the unregulated operations of the
9 utility proxy group. As previously noted, the unregulated operations are
10 significant for some of the companies in the gas utility group. More
11 importantly, since Dr. Avera has not evaluated the market-to-book ratios for
12 these companies, he cannot indicate whether the past and projected returns on
13 common equity are above or below investors' requirements. These returns on
14 common equity are excessive if the market-to-book ratios for these companies
15 are above 1.0.

16
17 **6. Size Adjustment and Flotation Costs**

18
19 **Q. PLEASE DISCUSS DR. AVERA'S SIZE ADJUSTMENT.**

20 A. Dr. Avera includes a size adjustment of 1.81% in his CAPM approach for the
21 size of the companies in the gas utility group. This adjustment is based on the
22 historical stock market returns studies as performed by Morningstar (formerly
23 Ibbotson Associates). There are numerous errors in using historical market

1 returns to compute risk premiums. These errors provide inflated estimates of
2 expected risk premiums. Among the errors are survivorship bias (only
3 successful companies survive – poor companies do not survive) and
4 unattainable return bias (the Ibbotson procedure presumes monthly portfolio
5 rebalancing). The net result is that Ibbotson's size premiums are poor
6 measures for risk adjustment to account for the size of the Company.

7 In addition, Professor Annie Wong has tested for a size premium in
8 utilities and concluded that, unlike industrial stocks, utility stocks do not
9 exhibit a significant size premium.¹⁷ As explained by Professor Wong, there are
10 several reasons why such a size premium would not be attributable to utilities.
11 Utilities are regulated closely by state and federal agencies and commissions,
12 and hence, their financial performance is monitored on an ongoing basis by both
13 the state and federal governments. In addition, public utilities must gain
14 approval from government entities for common financial transactions such as the
15 sale of securities. Furthermore, unlike their industrial counterparts, accounting
16 standards and reporting are fairly standardized for public utilities. Finally, a
17 utility's earnings are predetermined to a certain degree through the ratemaking
18 process in which performance is reviewed by state commissions and other
19 interested parties. Overall, in terms of regulation, government oversight,
20 performance review, accounting standards, and information disclosure, utilities
21 are much different than industrials, which could account for the lack of a size

¹⁷ Annie Wong, "Utility Stocks and the Size Effect: An Empirical Analysis," *Journal of the Midwest Finance Association*, pp. 95-101, (1993).

1 premium.

2
3 **Q. PLEASE DISCUSS RECENT RESEARCH ON THE SIZE PREMIUM**
4 **IN ESTIMATING THE EQUITY COST RATE.**

5 A. As noted, there are errors in using historical market returns to compute risk
6 premiums. With respect to the small firm premium, Richard Roll (1983) found
7 that one-half of the historic return premium for small companies disappears
8 once biases are eliminated and historic returns are properly computed. The
9 error arises from the assumption of monthly portfolio rebalancing and the
10 serial correlation in historic small firm returns.¹⁸

11 In a more recent paper, Ching-Chih Lu (2009) estimated the size
12 premium over the long-run. Lu acknowledges that many studies have
13 demonstrated that smaller companies have historically earned higher stock
14 market returns. However, Lu highlights that these studies rebalance the size
15 portfolios on an annual basis. This means that at the end of each year the
16 stocks are sorted based on size, split into deciles, and the returns are computed
17 over the next year for each stock decile. This annual rebalancing creates the
18 problem. Using a size premium in estimating a CAPM equity cost rate
19 requires that a firm carry the extra size premium in its discount factor for an
20 extended period of time, not just for one year, which is the presumption with
21 annual rebalancing. Through an analysis of small firm stock returns for longer

¹⁸ See Richard Roll, "On Computing Mean Returns and the Small Firm Premium," *Journal of Financial Economics*, pp. 371-86, (1983).

1 time periods (and without annual rebalancing), Lu finds that the size premium
2 disappears within two years. Lu's conclusion with respect to the size
3 premium is:¹⁹

4 However, an analysis of the evolution of the size premium
5 will show that it is inappropriate to attach a fixed amount of
6 premium to the cost of equity of a firm simply because of its
7 current market capitalization. For a small stock portfolio
8 which does not rebalance since the day it was constructed, its
9 annual return and the size premium are all declining over
10 years instead of staying at a relatively stable level. This
11 confirms that a small firm should not be expected to have a
12 higher size premium going forward sheerly because it is small
13 now.
14

15 **Q. PLEASE DISCUSS DR. AVERA'S ADJUSTMENT FOR FLOTATION**
16 **COSTS.**

17 A. Dr. Avera claims that an upward adjustment to the equity cost rate is
18 warranted for flotation costs. This adjustment factor is erroneous for several
19 reasons. First, the Company has not identified any actual flotation costs for
20 the Company. Therefore, the Company is requesting annual revenues in the
21 form of a higher return on equity for flotation costs that have not been
22 identified. Second, it is commonly argued that a flotation cost adjustment
23 (such as that used by the Company) is necessary to prevent the dilution of the
24 existing shareholders. In this case, a flotation cost adjustment is justified by
25 reference to bonds and the manner in which issuance costs are recovered by
26 including the amortization of bond flotation costs in annual financing costs.
27 However, this is incorrect for several reasons:

¹⁹ Ching-Chih Lu, "The Size Premium in the Long Run," 2009 Working Paper, SSRN abstract no. 1368705.

1 (1) If an equity flotation cost adjustment is similar to a debt flotation cost
2 adjustment, the fact that the market-to-book ratios for gas utility companies
3 are over 1.5X actually suggests that there should be a flotation cost reduction
4 (and not increase) to the equity cost rate. This is because when (a) a bond is
5 issued at a price in excess of face or book value, and (b) the difference
6 between market price and the book value is greater than the flotation or
7 issuance costs, the cost of that debt is lower than the coupon rate of the debt.
8 The amount by which market values of gas utility companies are in excess of
9 book values is much greater than flotation costs. Hence, if common stock
10 flotation costs were exactly like bond flotation costs, and one was making an
11 explicit flotation cost adjustment to the cost of common equity, the adjustment
12 would be downward;

13 (2) If a flotation cost adjustment is needed to prevent dilution of existing
14 stockholders' investment, then the reduction of the book value of stockholder
15 investment associated with flotation costs can occur only when a company's
16 stock is selling at a market price at/or below its book value. As noted above,
17 gas utility companies are selling at market prices well in excess of book value.
18 Hence, when new shares are sold, existing shareholders realize an increase in
19 the book value per share of their investment, not a decrease;

20 (3) Flotation costs consist primarily of the underwriting spread or fee and not
21 out-of-pocket expenses. On a per share basis, the underwriting spread is the
22 difference between the price the investment banker receives from investors
23 and the price the investment banker pays to the company. Hence, these are

1 not expenses that must be recovered through the regulatory process.
2 Furthermore, the underwriting spread is known to the investors who are
3 buying the new issue of stock, who are well aware of the difference between
4 the price they are paying to buy the stock and the price that the Company is
5 receiving. The offering price which they pay is what matters when investors
6 decide to buy a stock based on its expected return and risk prospects.
7 Therefore, the company is not entitled to an adjustment to the allowed return
8 to account for those costs; and

9 (4) Flotation costs, in the form of the underwriting spread, are a form of a
10 transaction cost in the market. They represent the difference between the
11 price paid by investors and the amount received by the issuing company.
12 Whereas the Company believes that it should be compensated for these
13 transactions costs, they have not accounted for other market transaction costs
14 in determining a cost of equity for the Company. Most notably, brokerage fees
15 that investors pay when they buy shares in the open market are another market
16 transaction cost. Brokerage fees increase the effective stock price paid by
17 investors to buy shares. If the Company had included these brokerage fees or
18 transaction costs in their DCF analysis, the higher effective stock prices paid
19 for stocks would lead to lower dividend yields and equity cost rates. This
20 would result in a downward adjustment to their DCF equity cost rate.

21
22 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

23 **A.** Yes.

VERIFICATION


COMMONWEALTH OF PENNSYLVANIA)

COUNTY OF CENTRE) SS:

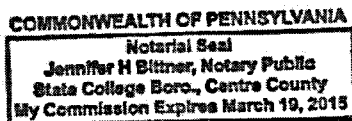
Dr. J. Randall Woolridge, being duly sworn upon his oath, deposes and states that he is a consultant for the Citizens' Utility Ratepayer Board, that he has read the above and foregoing document, and, upon information and belief, states that the matters therein appearing are true and correct.


Dr. J. Randall Woolridge

SUBSCRIBED AND SWORN to before me this 6th day of June, 2012.


Notary Public

My Commission expires:



APPENDIX A

**Educational Background, Research,
and Related Business Experience
J. Randall Woolridge**

Appendix A
Educational Background, Research, and Related Business Experience
J. Randall Woolridge

J. Randall Woolridge is a Professor of Finance and the Goldman, Sachs & Co. and Frank P. Smeal Endowed Faculty Fellow in Business Administration in the College of Business Administration of the Pennsylvania State University in University Park, PA. In addition, Professor Woolridge is Director of the Smeal College Trading Room and President and CEO of the Nittany Lion Fund, LLC.

Professor Woolridge received a Bachelor of Arts degree in Economics from the University of North Carolina, a Master of Business Administration degree from the Pennsylvania State University, and a Doctor of Philosophy degree in Business Administration (major area-finance, minor area-statistics) from the University of Iowa. He has taught Finance courses including corporation finance, commercial and investment banking, and investments at the undergraduate, graduate, and executive MBA levels.

Professor Woolridge's research has centered on empirical issues in corporation finance and financial markets. He has published over 35 articles in the best academic and professional journals in the field, including the *Journal of Finance*, the *Journal of Financial Economics*, and the *Harvard Business Review*. His research has been cited extensively in the business press. His work has been featured in the *New York Times*, *Forbes*, *Fortune*, *The Economist*, *Barron's*, *Wall Street Journal*, *Business Week*, *Investors' Business Daily*, *USA Today*, and other publications. In addition, Dr. Woolridge has appeared as a guest to discuss the implications of his research on CNN's *Money Line*, CNBC's *Morning Call* and *Business Today*, and Bloomberg's *Morning Call*.

Professor Woolridge's stock valuation book, *The StreetSmart Guide to Valuing a Stock* (McGraw-Hill, 2003), was released in its second edition. He has also co-authored *Spinoffs and Equity Carve-Outs: Achieving Faster Growth and Better Performance* (Financial Executives Research Foundation, 1999) as well as a textbook entitled *Basic Principles of Finance* (Kendall Hunt, 2011). Dr. Woolridge is a founder and a managing director of www.valuepro.net - a stock valuation website.

Professor Woolridge has also consulted with corporations, financial institutions, and government agencies. In addition, he has directed and participated in university- and company-sponsored professional development programs for executives in 25 countries in North and South America, Europe, Asia, and Africa.

Over the past twenty-five years Dr. Woolridge has prepared testimony and/or provided consultation services in regulatory rate cases in the rate of return area in following states: Alaska, Arizona, California, Colorado, Connecticut, Delaware, Florida, Hawaii, Indiana, Kansas, Kentucky, Massachusetts, Missouri, Nebraska, New Jersey, New York, Ohio, Oklahoma, Pennsylvania, South Carolina, Texas, Utah, Vermont, Washington, and Washington, D.C. He has also prepared testimony which was submitted to the Federal Energy Regulatory Commission.

APPENDIX B

The Research on Analysts' Long-Term EPS Growth Rate Forecasts

Appendix B
The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 **Q. PLEASE REVIEW THE ACADEMIC RESEARCH ON THE ACCURACY**
2 **OF ANALYSTS' NEAR-TERM EPS ESTIMATES AND LONG-TERM EPS**
3 **GROWTH RATE FORECASTS.**

4 A. There is a long history of studies that evaluate how well analysts forecast near-term
5 EPS estimates and long-term EPS growth rates. Most of the early studies evaluated
6 the accuracy of earnings forecasts for the next quarter or the next year. These
7 studies document that analysts make overly optimistic EPS earnings forecasts
8 (Stickel (1990); Brown (1997); Chopra (1998)).¹ Harris (1999) published the first
9 study examining the accuracy of long-term EPS growth rate forecasts.² He
10 evaluated the accuracy of analysts' long-term EPS forecasts over the 1982-1997
11 time-period. He concluded the following: (1) the accuracy of analysts' long-term
12 EPS forecasts is very low; (2) a superior long-run method to forecast long-term
13 EPS growth is to assume that all companies will have an earnings growth rate
14 equal to historic GDP growth; and (3) analysts' long-term EPS forecasts are
15 significantly upwardly biased, with forecasted earnings growth exceeding actual
16 earnings growth by seven percent per annum. Subsequent studies by DeChow, P.,
17 A. Hutton, and R. Sloan (2000), and Chan, Karceski, and Lakonishok (2003) also

¹ S. Stickel, "Predicting Individual Analyst Earnings Forecasts," *Journal of Accounting Research*, Vol. 28, 409-417, 1990. Brown, L.D., "Analyst Forecasting Errors: Additional Evidence," *Financial Analysts Journal*, Vol. 53, 81-88, 1997, and Chopra, V.K., "Why So Much Error in Analysts' Earnings Forecasts?" *Financial Analysts Journal*, Vol. 54, 30-37 (1998).

² R.D. Harris, "The Accuracy, Bias, and Efficiency of Analysts' Long Run Earnings Growth Forecasts," *Journal of Business Finance & Accounting*, pp. 725-55 (June/July 1999).

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The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 conclude that analysts' long-term EPS growth rate forecasts are overly optimistic
2 and upwardly biased.³

3 More recent studies have shown that the optimistic bias tends to be larger
4 for longer-term forecasts and smaller for forecasts made nearer to the EPS
5 announcement date. Richardson, Teoh, and Wysocki (2004) report that the
6 upward bias in earnings growth rates declines in the quarters leading up to the
7 earnings announcement date.⁴ They call this result the "walk-down to beatable
8 analyst forecasts." They hypothesize that the walk-down might be driven by the
9 "earning-guidance game," in which analysts give optimistic forecasts at the start
10 of a fiscal year, then revise their estimates downwards until the firm can beat the
11 forecasts at the earnings announcement date.

12 In sum, there have been many studies of analysts' earnings forecasts. The
13 studies conclude (almost unanimously) that analysts' earnings forecasts of short-
14 term earnings estimates and long-term earnings growth rates are overly optimistic.
15 In terms of analysts' projections of long-term earnings growth, all previous
16 studies have come to this conclusion.

³ P. DeChow, A. Hutton, and R. Sloan, "The Relation Between Analysts' Forecasts of Long-Term Earnings Growth and Stock Price Performance Following Equity Offerings," *Contemporary Accounting Research* (2000) and K. Chan, L., Karceski, J., & Lakonishok, J., "The Level and Persistence of Growth Rates," *Journal of Finance* pp. 643-684, (2003).

⁴ S. Richardson, S. Teoh, and P. Wysocki, "The Walk-Down to Beatable Analyst Forecasts: The Role of Equity Issuance and Insider Trading Incentives," *Contemporary Accounting Research*, pp. 885-924, (2004).

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The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 **Q. PLEASE DISCUSS YOUR STUDY OF THE ACCURACY OF ANALYSTS'**
2 **LONG-TERM EARNINGS GROWTH RATES.**

3 A. To evaluate the accuracy of analysts' EPS forecasts, I have compared actual 3-5
4 year EPS growth rates with forecasted EPS growth rates on a quarterly basis over
5 the past 20 years for all companies covered by the I/B/E/S data base. In Panel A
6 of page 1 of Exhibit JRW-12, I show the average analysts' forecasted 3-5 year
7 EPS growth rate with the average actual 3-5 year EPS growth rate for the past
8 twenty years.

9 The following example shows how the results can be interpreted. For the
10 3-5 year period prior to the first quarter of 1999, analysts had projected an EPS
11 growth rate of 15.13%, but companies only generated an average annual EPS
12 growth rate over the 3-5 years of 9.37%. This projected EPS growth rate figure
13 represented the average projected growth rate for over 1,510 companies, with an
14 average of 4.88 analysts' forecasts per company. For the entire twenty-year
15 period of the study, for each quarter there were on average 5.6 analysts' EPS
16 projections for 1,281 companies. Overall, my findings indicate that forecast errors
17 for long-term estimates are predominantly positive, which indicates an upward
18 bias in growth rate estimates. The mean and median forecast errors over the
19 observation period are 143.06% and 75.08%, respectively. The forecasting errors
20 are negative for only eleven of the eighty quarterly time periods: five consecutive
21 quarters starting at the end of 1995 and six consecutive quarters starting in 2006.
22 As shown in Panel A of page 1 of Exhibit JRW-12, the quarters with negative
23 forecast errors were for the 3-5 year periods following earnings declines

Appendix B
The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 associated with the 1991 and 2001 economic recessions in the U.S. Thus, there is
2 evidence of a persistent upward bias in long-term EPS growth forecasts.

3 The average 3-5 year EPS growth rate projections for all companies
4 provided in the I/B/E/S database on a quarterly basis from 1988 to 2008 are
5 shown in Panel B of page 1 of Exhibit JRW-12. In this graph, no comparison to
6 actual EPS growth rates is made, and hence, there is no follow-up period.
7 Therefore, since companies are not lost from the sample due to a lack of follow-
8 up EPS data, these results are for a larger sample of firms. Analysts' forecasts for
9 EPS growth were higher for this larger sample of firms, with a more pronounced
10 run-up and then decline around the stock market peak in 2000. The average
11 projected growth rate hovered in the 14.5%-17.5% range until 1995 and then
12 increased dramatically over the next five years to 23.3% in the fourth quarter of
13 the year 2000. Forecasted EPS growth has since declined to the 15.0% range.

14 **Q. IS THE UPWARD BIAS IN ANALYSTS' GROWTH RATE FORECASTS**
15 **GENERALLY KNOWN IN THE MARKETS?**

16 A. Yes. Page 2 of Exhibit JRW-12 provides an article published in the *Wall Street*
17 *Journal*, dated March 21, 2008, that discusses the upward bias in analysts' EPS
18 growth rate forecasts.⁵ In addition, a recent *Bloomberg Businessweek* article also
19 highlighted the upward bias in analysts' EPS forecasts, citing a study by McKinsey

⁵ Andrew Edwards, "Study Suggests Bias in Analysts' Rosy Forecasts," *Wall Street Journal* (March 21, 2008), p. C6.

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The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 Associates. This article is provided on pages 3 and 4 of Exhibit JRW-12. The
2 article concludes with the following:⁶

3 *The bottom line: Despite reforms intended to improve Wall Street research, stock*
4 *analysts seem to be promoting an overly rosy view of profit prospects.*

5
6
7 **Q. PLEASE ADDRESS THE ISSUE REGARDING THE SUPERIORITY OF**
8 **ANALYSTS' EPS FORECASTS OVER HISTORIC AND TIME-SERIES**
9 **ESTIMATES OF EPS GROWTH?**

10 A. As highlighted by the classic study by Brown and Rozeff (1976) and the other
11 studies that followed, analysts' forecasts of quarterly earnings estimates are superior
12 to the estimates derived from historic and time-series analyses.⁷ This is often
13 attributed to the information and timing advantage that analysts have over historic
14 and time-series analyses. However, more recently Bradshaw, Drake, Myers, and
15 Myers (2009) discovered that time-series estimates of annual earnings are more
16 accurate over longer horizons than analysts' forecasts of earnings. As the authors
17 state, "These findings suggest an incomplete and misleading generalization about
18 the superiority of analysts' forecasts over even simple time-series-based earnings
19 forecasts."⁸

⁶ Roben Farzad, 'For Analysts, Things are Always Looking Up,' *Bloomberg Businessweek* (June 14, 2010), pp. 39-40.

⁷ L. Brown and M. Rozeff, "The Superiority of Analyst Forecasts as Measures of Expectations: Evidence from Earnings," *The Journal of Finance* 33 (1): pp. 1-16 (1976).

⁸ M. Bradshaw, M. Drake, J. Myers, and L. Myers, "A Re-examination of Analysts' Superiority Over Time-Series

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The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 With respect to long-term earnings growth, analysts' forecasts of long-term
2 growth have not been found to be superior to other historic growth rate measures.
3 Harris (1999) concluded that historic GDP growth was superior to analysts'
4 forecasts for long run earnings growth. These results are supported by empirical
5 results of Chan, Karceski, and Lakonishok (2003).

6 **Q. WHAT IMPACT HAVE NEW STOCK MARKET AND REGULATORY**
7 **DEVELOPMENTS HAD ON ANALYSTS' EPS GROWTH RATE**
8 **FORECASTS?**

9 A. Analysts' EPS growth rate forecasts have subsided somewhat since the stock
10 market peak of 2000. Two regulatory developments over the past decade have
11 potentially impacted analysts' EPS growth rate estimates. First, Regulation Fair
12 Disclosure ("Reg FD") was introduced by the Securities and Exchange
13 Commission ("SEC") in October of 2000. Reg FD prohibits private
14 communication between analysts and management so as to level the information
15 playing field in the markets. With Reg FD, analysts are less dependent on gaining
16 access to management to obtain information and therefore, are not as likely to
17 make optimistic forecasts to gain access to management. Second, the conflict of
18 interest within investment firms with investment banking and analyst operations
19 was addressed in the Global Analysts Research Settlements ("GARS"). GARS,
20 as agreed upon on April 23, 2003, between the SEC, NASD, NYSE and ten of the
21 largest U.S. investment firms, includes a number of regulations that were

Appendix B
The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 introduced to prevent investment bankers from pressuring analysts to provide
2 favorable projections.

3 The impact of these regulatory developments on the accuracy of short-
4 term EPS estimates was addressed in a recent study by Hovakimian and
5 Saenyasiri (2009).⁹ They investigate analysts' forecasts of annual earnings for the
6 following time periods: (1) the time prior to Reg FD (1984-2000); (2) the time
7 period after Reg FD but prior to GARS (2000-2002);¹⁰ and (3) the time period
8 after GARS (2002-2006). For the pre-Reg FD period, Hovakimian and Saenyasiri
9 find that analysts generally make overly optimistic forecasts of annual earnings.
10 The forecast bias is higher for early forecasts and steadily declines in the months
11 leading up to the earnings announcement. The results are similar for the time
12 period after Reg FD but prior to GARS. However, the bias is lower in the later
13 forecasts (the forecasts made just prior to the announcement). For the time period
14 after GARS, the average forecasts declined significantly, but a positive bias
15 remains. In sum, Hovakimian and Saenyasiri find that: (1) analysts make overly
16 optimistic short-term forecasts of annual earnings; (2) Reg FD had no effect on
17 this bias; and (3) GARS did result in a significant reduction in the bias, but
18 analysts' short-term forecasts of annual earnings still have a small positive bias.

⁹ A. Hovakimian and E. Saenyasiri, "Conflicts of Interest and Analysts Behavior: Evidence from Recent Changes in Regulation," *Financial Analysts Journal* (July-August, 2010), pp. 96-107.

¹⁰ Whereas the GARS settlement was signed in 2003, rules addressing analysts' conflict of interest by separating the research and investment banking activities of analysts went into effect with the passage of NYSE and NASD rules in July of 2002.

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The Research on Analysts' Long-Term EPS Growth Rate Forecasts

Whereas Hovakimian and Saenyasiri evaluated the impact of regulations on analysts' short-term EPS estimates, there is little research on the impact of Reg FD and GARS on the long-term EPS forecasts of Wall Street analysts. My study with Patrick Cusatis did find that the long-term EPS growth rate forecasts of analysts did not decline significantly and have continued to be overly-optimistic in the post Reg FD and GARS period.¹¹ Analysts' long-term EPS growth rate forecasts before and after GARS are about two times the level of historic GDP growth. These observations are supported by a *Wall Street Journal* article entitled "Analysts Still Coming Up Rosy – Over-Optimism on Growth Rates is Rampant – and the Estimates Help to Buoy the Market's Valuation." The following quote provides insight into the continuing bias in analysts' forecasts:

Hope springs eternal, says Mark Donovan, who manages Boston Partners Large Cap Value Fund. "You would have thought that, given what happened in the last three years, people would have given up the ghost. But in large measure they have not.

These overly optimistic growth estimates also show that, even with all the regulatory focus on too-bullish analysts allegedly influenced by their firms' investment-banking relationships, a lot of things haven't changed. Research remains rosy and many believe it always will.¹²

**Q. ARE THESE OBSERVATIONS CONSISTENT WITH THE FINDINGS OF
A RECENT MCKINSEY STUDY ON THE IMPACT OF THESE**

¹¹ P. Cusatis and J. R. Woolridge, "The Accuracy of Analysts' Long-Term EPS Growth Rate Forecasts," Working Paper, (July 2008).

¹² Ken Brown, "Analysts Still Coming Up Rosy – Over-Optimism on Growth Rates is Rampant – and the Estimates Help to Buoy the Market's Valuation," *Wall Street Journal*, p. C1, (January 27, 2003).

**REGULATIONS ON THE ACCURACY OF ANALYSTS' EPS GROWTH
RATE FORECASTS?**

A. Yes. McKinsey recently published a study entitled "Equity Analysts: Still too Bullish" in which they reported on a study of the accuracy on analysts long-term EPS growth rate forecasts. They concluded that after a decade of stricter regulation, analysts' long-term earnings forecasts continue to be excessively optimistic.

They made the following observation (emphasis added):¹³

Alas, a recently completed update of our work only reinforces this view—despite a series of rules and regulations, dating to the last decade, that were intended to improve the quality of the analysts' long-term earnings forecasts, restore investor confidence in them, and prevent conflicts of interest. For executives, many of whom go to great lengths to satisfy Wall Street's expectations in their financial reporting and long-term strategic moves, this is a cautionary tale worth remembering. This pattern confirms our earlier findings that analysts typically lag behind events in revising their forecasts to reflect new economic conditions. When economic growth accelerates, the size of the forecast error declines; when economic growth slows, it increases. So as economic growth cycles up and down, the actual earnings S&P 500 companies report occasionally coincide with the analysts' forecasts, as they did, for example, in 1988, from 1994 to 1997, and from 2003 to 2006. Moreover, analysts have been persistently overoptimistic for the past 25 years, with estimates ranging from 10 to 12 percent a year, compared with actual earnings growth of 6 percent. Over this time frame, actual earnings growth surpassed forecasts in only two instances, both during the earnings recovery following a recession. On average, analysts' forecasts have been almost 100 percent too high.

¹³ Marc H. Goedhart, Rishi Raj, and Abhishek Saxena, "Equity Analysts, Still Too Bullish," *McKinsey on Finance*, pp. 14-17, (Spring 2010).

Appendix B
The Research on Analysts' Long-Term EPS Growth Rate Forecasts

**Q. ARE ANALYSTS' EPS GROWTH RATE FORECASTS LIKEWISE
UPWARDLY BIASED FOR UTILITY COMPANIES?**

A. Yes. To evaluate whether analysts' EPS growth rate forecasts are upwardly biased for utility companies, I conducted a study similar to the one described above using a group of electric utility and gas distribution companies. The results are shown on Panels A and B of page 5 of Exhibit JRW-12. The projected EPS growth rates for electric utilities have been in the 4% to 6% range over the last twenty years, with the recent figures approximately 5%. As shown, the achieved EPS growth rates have been volatile and on average, below the projected growth rates. Over the entire period, the average quarterly 3-5 year projected and actual EPS growth rates are 4.59% and 2.90%, respectively.

For gas distribution companies, the projected EPS growth rates have declined from about 6% in the 1990s to about 5% in the 2000s. The achieved EPS growth rates have been volatile. Over the entire period, the average quarterly 3-5 year projected and actual EPS growth rates are 5.15% and 4.53%, respectively.

Overall, the upward bias in EPS growth rate projections for electric utility and gas distribution companies is not as pronounced as it is for all companies. Nonetheless, the results here are consistent with the results for companies in general -- analysts' projected EPS growth rate forecasts are upwardly-biased for utility companies.

Appendix B
The Research on Analysts' Long-Term EPS Growth Rate Forecasts

1 **Q. ARE VALUE LINE'S GROWTH RATE FORECASTS OVERLY**
2 **OPTIMISTIC?**

3 A. Yes. *Value Line* has a decidedly positive bias to its earnings growth rate forecasts
4 as well. To assess *Value Line*'s earnings growth rate forecasts, I used the *Value*
5 *Line Investment Analyzer*. The results are summarized in Panel A of Page 6 of
6 Exhibit JRW-12. I initially filtered the database and found that *Value Line* has 3-
7 5 year EPS growth rate forecasts for 1,996 firms. The average projected EPS
8 growth rate was 14.45%. This is high given that the average historical EPS
9 growth rate in the U.S. is about 7%. A major factor seems to be that *Value Line*
10 only predicts negative EPS growth for 56 companies. This is less than three
11 percent of the companies covered by *Value Line*. Given the ups and downs of
12 corporate earnings, this is unreasonable.

13 To put this figure in perspective, I screened the *Value Line* companies to
14 see what percent of companies covered by *Value Line* had experienced negative
15 EPS growth rates over the past five years. *Value Line* reported a five-year historic
16 growth rate for 2,147 companies. The results are shown in Panel B of page 6 of
17 Exhibit JRW-12 and indicate that the average 5-year historic growth rate was
18 8.38%, and *Value Line* reported negative historic growth for 654 firms which
19 represents 30.4% of these companies.

20 These results indicate that *Value Line*'s EPS forecasts are excessive and
21 unrealistic. It appears that the analysts at *Value Line* are similar to their Wall
22 Street brethren in that they are reluctant to forecast negative earnings growth.

APPENDIX C

Building Blocks Equity Risk Premium

Appendix C
Building Blocks Equity Risk Premium

1 **Q. PLEASE DISCUSS YOUR DEVELOPMENT OF AN EQUITY RISK**
2 **PREMIUM COMPUTED USING THE BUILDING BLOCKS**
3 **METHODOLOGY.**

4 A. Ibbotson and Chen (2003) evaluate the ex post historical mean stock and bond
5 returns in what is called the Building Blocks approach.¹ They use 75 years of
6 data and relate the compounded historical returns to the different fundamental
7 variables employed by different researchers in building ex ante expected equity
8 risk premiums. Among the variables included were inflation, real EPS and DPS
9 growth, ROE and book value growth, and price-earnings ("P/E") ratios. By
10 relating the fundamental factors to the ex post historical returns, the methodology
11 bridges the gap between the ex post and ex ante equity risk premiums. Ilmanen
12 (2003) illustrates this approach using the geometric returns and five fundamental
13 variables – inflation ("CPI"), dividend yield ("D/P"), real earnings growth
14 ("RG"), repricing gains ("PEGAIN") and return interaction/reinvestment
15 ("INT").² This is shown on page 7 of Exhibit JRW-11. The first column breaks
16 the 1926-2000 geometric mean stock return of 10.7% into the different return
17 components demanded by investors: the historical U.S. Treasury bond return
18 (5.2%), the excess equity return (5.2%), and a small interaction term (0.3%). This
19 10.7% annual stock return over the 1926-2000 period can then be broken down
20 into the following fundamental elements: inflation (3.1%), dividend yield (4.3%),

¹ Roger Ibbotson and Peng Chen, "Long Run Returns: Participating in the Real Economy," *Financial Analysts Journal*, (January 2003).

² Antti Ilmanen, Expected Returns on Stocks and Bonds," *Journal of Portfolio Management*, (Winter 2003), p. 11.

Appendix C
Building Blocks Equity Risk Premium

real earnings growth (1.8%), repricing gains (1.3%) associated with higher P/E ratios, and a small interaction term (0.2%).

Q. HOW ARE YOU USING THIS METHODOLOGY TO DERIVE AN EX ANTE EXPECTED EQUITY RISK PREMIUM?

A. The third column in the graph on page 7 of Exhibit JRW-11 shows current inputs to estimate an ex ante expected market return. These inputs include the following:

CPI – To assess expected inflation, I have employed expectations of the short-term and long-term inflation rate. Long term inflation forecasts are available in the Federal Reserve Bank of Philadelphia's publication entitled *Survey of Professional Forecasters*. While this survey is published quarterly, only the first quarter survey includes long-term forecasts of gross domestic product ("GDP") growth, inflation, and market returns. In the first quarter 2011 survey, published on February 10, 2012, the median long-term (10-year) expected inflation rate as measured by the CPI was 2.30% (see Panel A of page 8 of Exhibit JRW-11).

The University of Michigan's Survey Research Center surveys consumers on their short-term (one-year) inflation expectations on a monthly basis. As shown on page 9 of Exhibit JRW-11, the current short-term expected inflation rate is 3.2% as of January, 2012.

As a measure of expected inflation, I will use the average of the long-term (2.3%) and short-term (3.2%) inflation rate measures, or 2.8%.

Appendix C
Building Blocks Equity Risk Premium

1 D/P – As shown on page 10 of Exhibit JRW-11, the dividend yield on the S&P
2 500 has fluctuated from 1.0% to almost 3.5% over the past decade. Ibbotson and
3 Chen (2003) report that the long-term average dividend yield of the S&P 500 is
4 4.3%. As of May 17, 2012, the indicated S&P 500 dividend yield was 2.4%. I
5 will use this figure in my ex ante risk premium analysis.

6 RG – To measure expected real growth in earnings, I use the historical real
7 earnings growth rate S&P 500 and the expected real GDP growth rate. The S&P
8 500 was created in 1960 and includes 500 companies which come from ten
9 different sectors of the economy. On page 11 of Exhibit JRW-11, real EPS
10 growth is computed using the CPI as a measure of inflation. The real growth
11 figure over 1960-2010 period for the S&P 500 is 2.8%.

12 The second input for expected real earnings growth is expected real GDP
13 growth. The rationale is that over the long-term, corporate profits have averaged
14 5.50% of U.S. GDP.³ Expected GDP growth, according to the Federal Reserve
15 Bank of Philadelphia's *Survey of Professional Forecasters*, is 2.6% (see Panel B
16 of page 8 of Exhibit JRW-11).

17 Given these results, I will use 2.70%, for real earnings growth.

18 PEGAIN – PEGAIN is the repricing gain associated with an increase in the P/E
19 ratio. It accounted for 1.3% of the 10.7% annual stock return in the 1926-2000
20 period. In estimating an ex ante expected stock market return, one issue is
21 whether investors expect P/E ratios to increase from their current levels. The P/E

³Marc. H. Goedhart, et al, "The Real Cost of Equity," *McKinsey on Finance* (Autumn 2002), p.14.

Appendix C
Building Blocks Equity Risk Premium

ratios for the S&P 500 over the past 25 years are shown on page 10 of Exhibit JRW-11. The run-up and eventual peak in P/Es in the year 2000 is very evident in the chart. The average P/E declined until late 2006, and then increased to higher high levels, primarily due to the decline in EPS as a result of the financial crisis and the recession. As of 3/31/12, the average P/E for the S&P 500 was 15.97, which is in line with the historic average. Since the current figure is near the historic average, a PEGAIN would not be appropriate in estimating an ex ante expected stock market return.

Q. GIVEN THIS DISCUSSION, WHAT IS THE EX ANTE EXPECTED MARKET RETURN AND EQUITY RISK PREMIUM USING THE “BUILDING BLOCKS METHODOLOGY”?

A. My expected market return is represented by the last column on the right in the graph entitled “Decomposing Equity Market Returns: The Building Blocks Methodology” set forth on page 7 of Exhibit JRW-11. As shown, my expected market return of 7.90% is composed of 2.80% expected inflation, 2.40% dividend yield, and 2.70% real earnings growth rate.

Q. IS AN EXPECTED MARKET RETURN OF 7.90% CONSISTENT WITH THE FORECASTS OF MARKET PROFESSIONALS?

A. Yes. In the first quarter 2012 *Survey of Financial Forecasters*, published on February 10, 2012 by the Federal Reserve Bank of Philadelphia, the median long-term expected return on the S&P 500 was 6.8% (see Panel D of page 8 of Exhibit JRW-11).

Appendix C
Building Blocks Equity Risk Premium

1
2 **Q. IS AN EXPECTED MARKET RETURN OF 7.90% CONSISTENT WITH**
3 **THE EXPECTED MARKET RETURNS OF CORPORATE CHIEF**
4 **FINANCIAL OFFICERS (CFOs)?**

5 A. Yes. John Graham and Campbell Harvey of Duke University conduct a quarterly
6 survey of corporate CFOs. The survey is a joint project of Duke University and
7 *CFO Magazine*. In the March 2012 survey, the mean expected return on the S&P
8 500 over the next ten years was 6.9%.⁴

9
10 **Q. GIVEN THIS EXPECTED MARKET RETURN, WHAT IS THE EX ANTE**
11 **EQUITY RISK PREMIUM USING THE BUILDING BLOCKS**
12 **METHODOLOGY?**

13 A. The current 30-year U.S. Treasury yield is 2.80%. This ex ante equity risk
14 premium is simply the expected market return from the Building Blocks
15 methodology minus this risk-free rate:

16
17 Ex Ante Equity Risk Premium = 7.90% - 2.80% = 5.10%

18
19 **Q. HOW ARE YOU USING THIS EQUITY RISK PREMIUM ESTIMATE IN**
20 **YOUR CAPM EQUITY COST RATE STUDY?**

⁴ The survey results are available at www.cfosurvey.org.

Appendix C
Building Blocks Equity Risk Premium

- 1 A. This is only one estimate of the equity risk premium. As shown on page 6 of
2 Exhibit JRW-11, I am also using the results of other studies and surveys to
3 determine an equity risk premium for my CAPM.

EXHIBITS

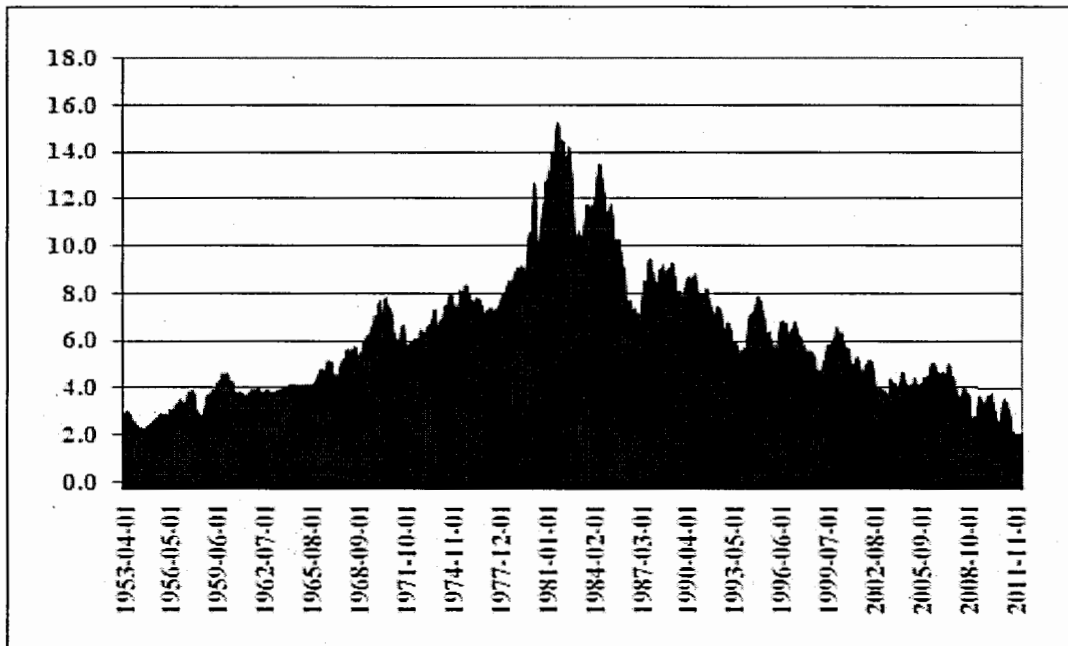
Exhibits JRW-1 thru JRW-15

Exhibit JRW-1
Atmos Energy Corporation
Weighted Average Cost of Capital

Capital Source	Capitalization Ratio	Cost Rate	Weighted Cost Rate
Short-Term Debt	2.54%	1.80%	0.05%
Long-Term Debt	47.11%	6.52%	3.07%
Common Equity	50.35%	8.50%	4.28%
Total	100.00%		7.40%

Exhibit JRW-2

Panel A
Ten-Year Treasury Yields
1953-Present



Source: <http://research.stlouisfed.org/fred2/data/GS10.txt>

Panel B
Long-Term Moody's Baa Yields Minus Ten-Year Treasury Yields
2000-Present

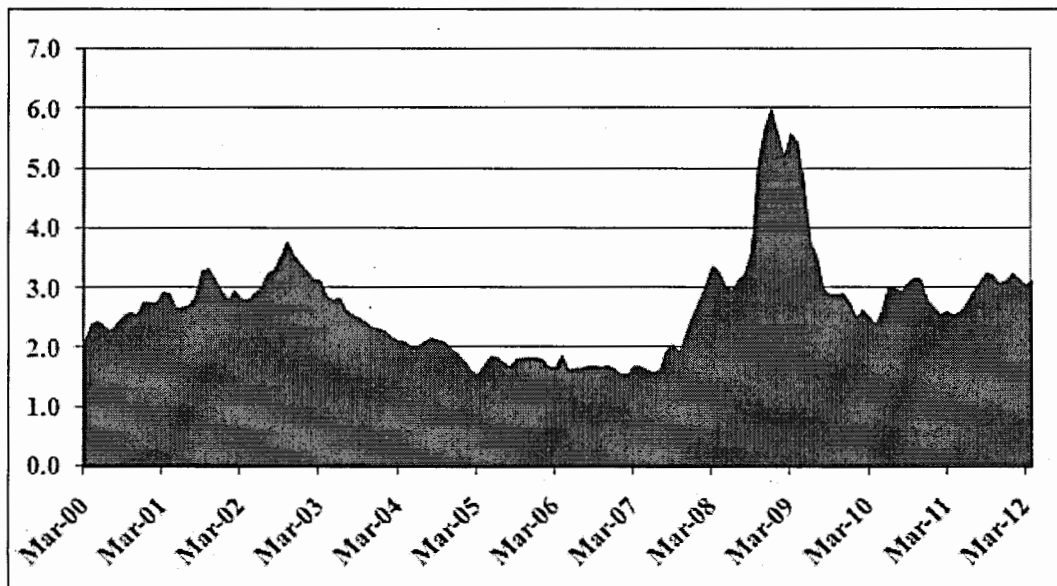
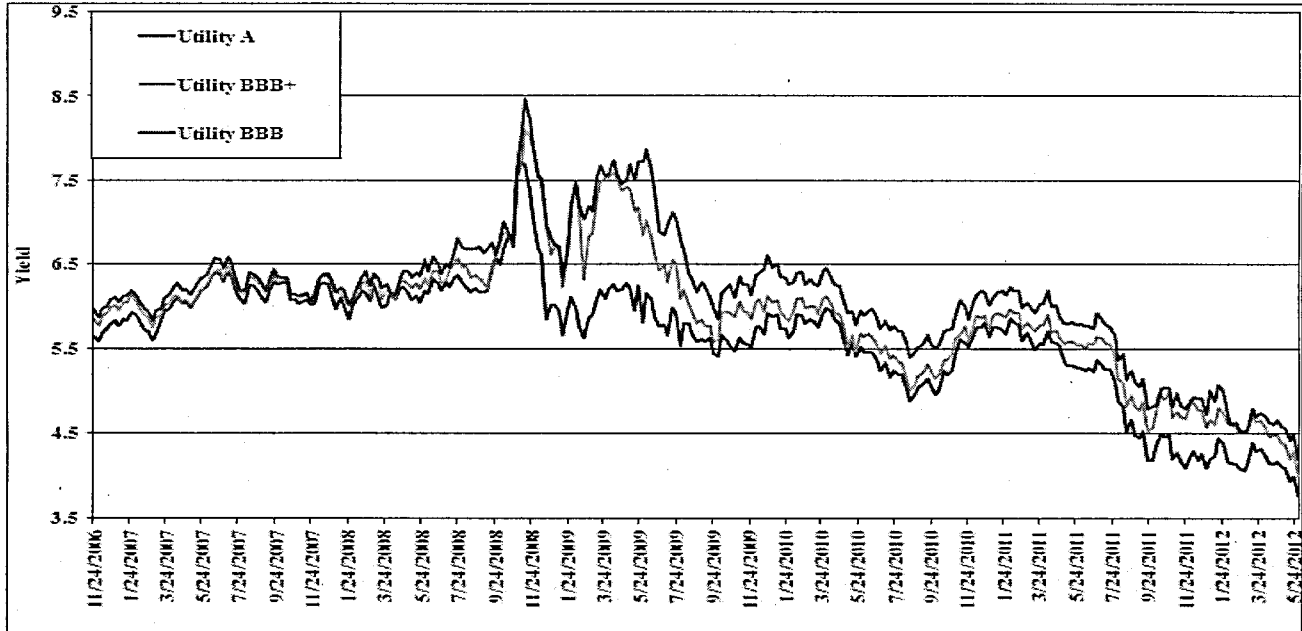


Exhibit JRW-3

Panel A

Thirty-Year Public Utility Yields



Panel B

Thirty-Year Public Utility Yield Spread Over Treasuries

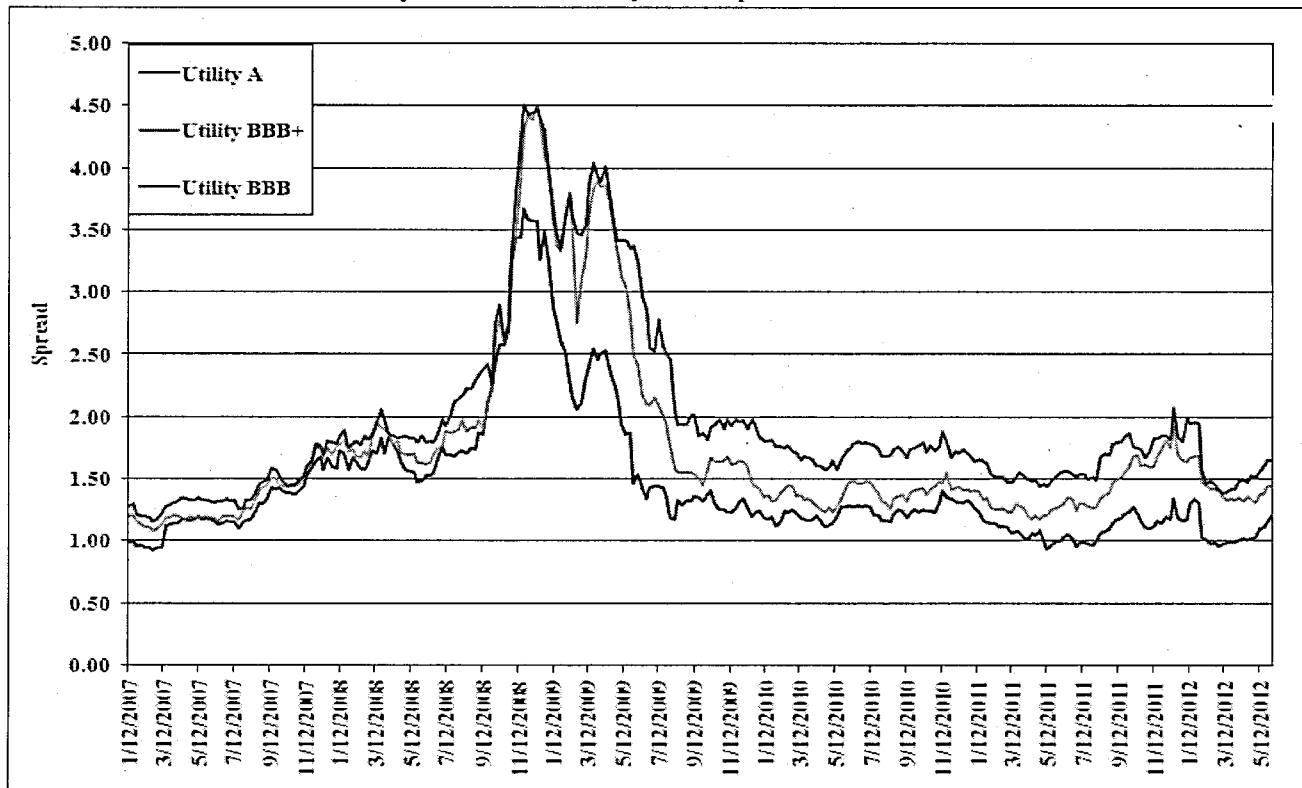


Exhibit JRW-3

Dow Jones Utility Index vs. S&P 500 - 12 Months

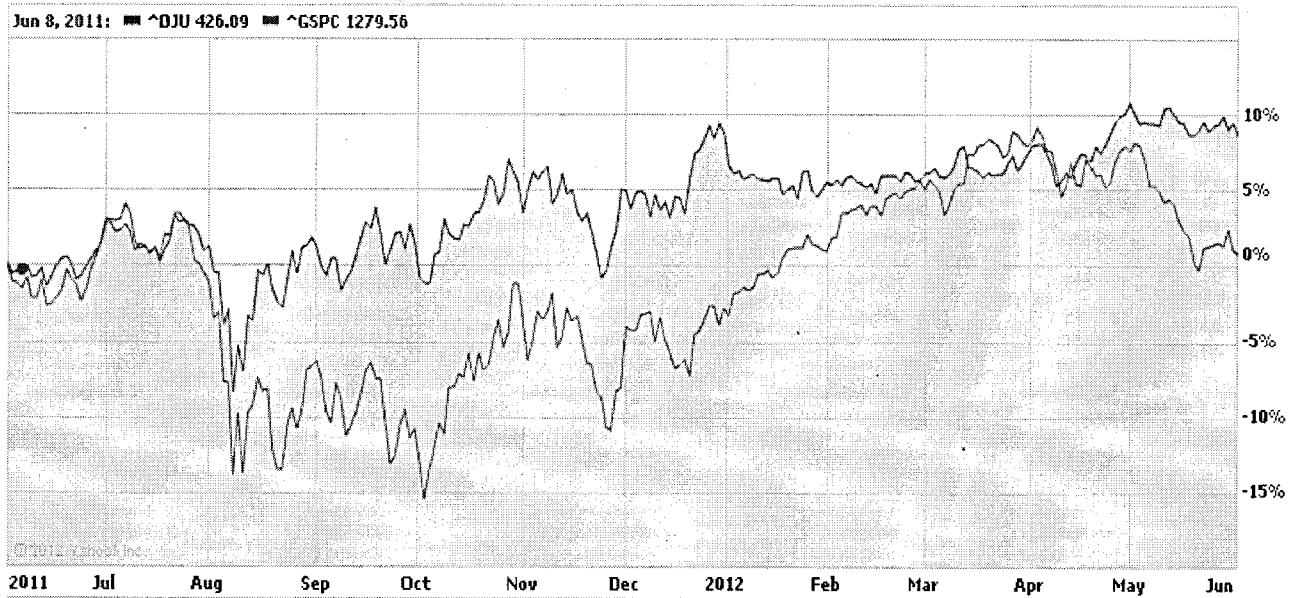


Exhibit JRW-4

Atmos Energy Corporation

Summary Financial Statistics

Gas Proxy Group

Company	Operating Revenue (\$mil)	Percent Gas Revenue	Net Plant (\$mil)	Market Capital (\$bil)	S&P Bond Rating	Moody's Bond Rating	Pre-Tax Interest Coverage	Primary Service Area	Common Equity Ratio	Return on Equity	Market to Book Ratio
AGL Resources Inc. (NYSE-AGL)	2,338.0	68	7,900.0	4.60	A+	Aa3	6.5	GA,TN,VA,NJ,FL,MD,IL	40.7	6.7	1.34
Atmos Energy Corporation (NYSE-ATO)	4,351.3	62	5,246.2	2.80	BBB+	Baa2	3.1	LA,KY,TX,MS,CO,KS,KY	46.6	8.9	1.25
Laclede Group, Inc. (NYSE-LG)	1,570.0	56	936.9	0.92	A	A2	4.7	MO	55.3	11.5	1.48
Northwest Natural Gas Co. (NYSE-NWN)	660.2	56	1,893.9	1.20	A+	A1	7.0	OR,WA	46.5	9.1	1.67
Piedmont Natural Gas Co., Inc. (NYSE-PNY)	1,253.7	100	2,697.4	2.40	A	A3	3.4	NC,SC,TN	47.6	10.3	2.05
South Jersey Industries, Inc. (NYSE-SJI)	828.6	58	1,352.4	1.60	A	A2	5.7	NJ	45.5	15.0	2.34
Southwest Gas Corporation (NYSE-SWX)	1,887.2	74	3,218.9	2.00	BBB	Baa2	3.5	AZ,NV,CA	49.5	9.4	1.55
WGL Holdings, Inc. (NYSE-WGL)	2,683.4	45	2,521.4	2.10	A+	A2	5.7	DC,MD,VA	58.1	8.4	1.63
Mean	1,946.6	65	3,220.9	2.20	A/A-	A2/A3	5.0		48.7	9.9	1.66
Median	1,728.6	60	2,609.4	2.05	A/A-	A2/A3	5.2		47.1	9.3	1.59

Data Source: AUS Utility Reports, May, 2012; Market Capital, Pre-Tax Interest Coverage and Primary Service Territory are from Value Line Investment Survey, 2012.

Exhibit JRW-5
Atmos Energy Corporation
Capital Structure Ratios and Debt Cost Rate

Panel A -Atmos Energy Corporation Recommended Capitalization Ratios and Debt Cost Rates

	Capitalization	Capitalization	Cost
Capital Source	Amount	Ratio	Rate
Short-Term Debt			
Long-Term Debt	2,150,136,447	48.34%	6.52%
Common Equity	2,297,954,916	51.66%	
Total	4,448,091,363	100.00%	
Total	8,896,182,726	200.00%	

Panel B - Gas Proxy Group Capitalization Ratios

	3/31/2012	12/31/2011	9/30/2011	6/30/2011	Mean
Short-Term Debt	12.37%	16.19%	10.45%	9.13%	12.04%
Long-Term Debt	34.41%	33.59%	39.49%	37.82%	36.33%
Preferred Stock	0.17%	0.16%	0.18%	0.18%	0.17%
Common Equity	53.05%	50.06%	49.87%	52.87%	51.46%
Total Capital	100.00%	100.00%	100.00%	100.00%	100.00%

Panel C -Atmos Energy Corporation Capitalization Ratios - 13-Month Average Ending 9/30/11

	Capitalization	Capitalization	Cost
Capital Source	Amount	Ratio	Rate
Short-Term Debt	116,078,233	2.54%	1.80%
Long-Term Debt	2,149,804,031	47.11%	6.79%
Common Equity	2,297,954,916	50.35%	
Total	4,563,837,181	100.00%	

* Source: Atmos Response to CURB_1-114_Att1 - Sept 11 Capital Structure.xls

Panel D -Atmos Energy Corporation Capitalization Ratios - 9/30/11

	Capitalization	Capitalization	Cost
Capital Source	Amount	Ratio	Rate
Short-Term Debt	387,690,922	7.99%	1.80%
Long-Term Debt	2,208,289,288	45.52%	6.52%
Common Equity	2,255,421,743	46.49%	
Total	4,851,401,953	100.00%	

* Source: Atmos Response to CURB_1-114_Att1 - Sept 11 Capital Structure.xls

Panel E - CURB's Recommended Capitalization Ratios and Debt Cost Rates

Capital	Capitalization	Capitalization	Cost
	Amount	Ratios	Rate
Short-Term Debt*	116,078,233	2.54%	1.80%
Long-Term Debt	2,150,136,447	47.11%	6.52%
Common Equity	2,297,954,916	50.35%	
Total Capital	4,564,169,596	100.00%	

Exhibit JRW-5
Atmos Energy Corporation
Capital Structure Ratios
Gas Proxy Group

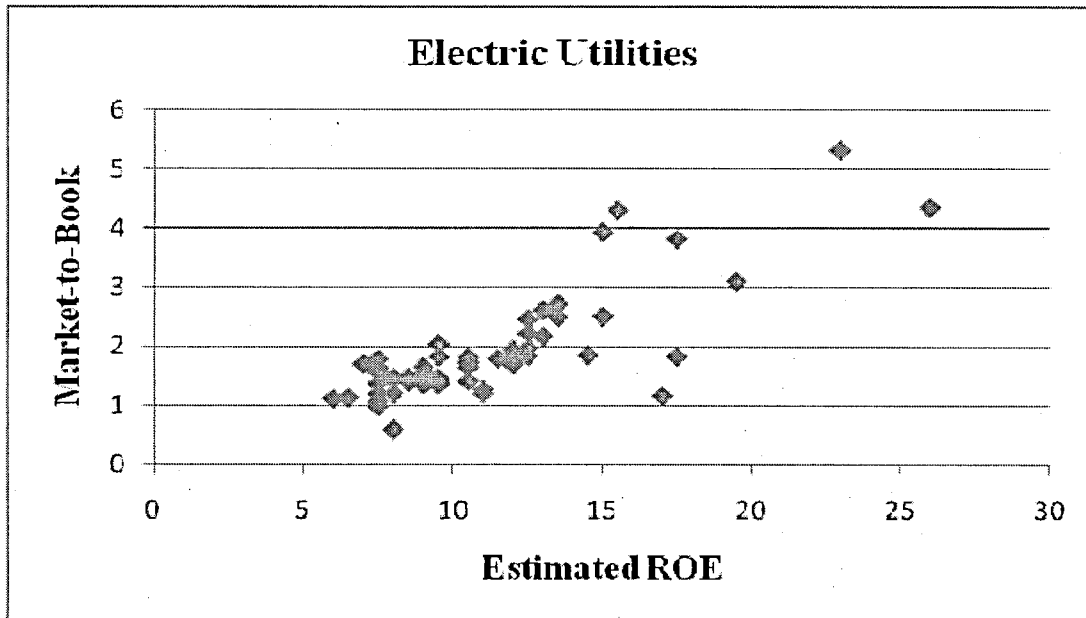
		3/31/12	12/31/11	9/30/11	6/30/11			3/31/12	12/31/11	9/30/11	6/30/11
GAS	Short Term Debt	823,000	1,420,000	62,000	176,000	GAS	Short Term Debt	14.45%	22.89%	1.34%	4.14%
	Long-Term Debt	1,447,000	1,445,000	2,687,000	2,164,000		Long-Term Debt	25.40%	23.29%	58.03%	50.87%
	Preferred Stock						Preferred Stock	0.00%	0.00%	0.00%	0.00%
	Common Equity	3,426,000	3,339,000	1,881,000	1,914,000		Common Equity	60.15%	53.82%	40.63%	44.99%
	Total	5,696,000	6,204,000	4,630,000	4,254,000		Total	100.00%	100.00%	100.00%	100.00%
ATO	Short Term Debt	424,127	390,116	208,830	2,434	ATO	Short Term Debt	8.95%	8.02%	4.47%	0.05%
	Long-Term Debt	1,956,213	2,206,193	2,206,117	2,206,106		Long-Term Debt	41.26%	45.36%	47.24%	48.55%
	Preferred Stock						Preferred Stock	0.00%	0.00%	0.00%	0.00%
	Common Equity	2,360,712	2,267,762	2,255,421	2,335,824		Common Equity	49.79%	46.62%	48.29%	51.40%
	Total	4,741,052	4,864,071	4,670,368	4,544,364		Total	100.00%	100.00%	100.00%	100.00%
LG	Short Term Debt	25,000	138,000	46,000		LG	Short Term Debt	2.55%	12.93%	4.68%	0.00%
	Long-Term Debt	339,386	339,372	364,357	364,343		Long-Term Debt	34.65%	31.80%	37.04%	38.60%
	Preferred Stock						Preferred Stock	0.00%	0.00%	0.00%	0.00%
	Common Equity	615,204	589,670	573,331	579,551		Common Equity	62.80%	55.26%	58.28%	61.40%
	Total	979,590	1,067,042	983,688	943,894		Total	100.00%	100.00%	100.00%	100.00%
NWN	Short Term Debt	167,397	238,917	267,851	251,386	NWN	Short Term Debt	10.76%	14.98%	17.10%	16.56%
	Long-Term Debt	641,700	641,700	601,700	551,700		Long-Term Debt	41.27%	40.23%	38.42%	36.35%
	Preferred Stock						Preferred Stock	0.00%	0.00%	0.00%	0.00%
	Common Equity	745,971	714,488	696,605	714,628		Common Equity	47.97%	44.79%	44.48%	47.09%
	Total	1,555,068	1,595,105	1,566,156	1,517,714		Total	100.00%	100.00%	100.00%	100.00%
PNY	Short Term Debt	457,500	331,000	329,500	360,343	PNY	Short Term Debt	21.16%	16.53%	16.26%	19.14%
	Long-Term Debt	675,000	675,000	675,000	475,000		Long-Term Debt	31.21%	33.70%	33.30%	25.24%
	Preferred Stock						Preferred Stock	0.00%	0.00%	0.00%	0.00%
	Common Equity	1,030,086	996,923	1,022,238	1,046,944		Common Equity	47.63%	49.77%	50.44%	55.62%
	Total	2,162,586	2,002,923	2,026,738	1,882,287		Total	100.00%	100.00%	100.00%	100.00%
SJI	Short Term Debt	381,412	362,325	297,594	238,656	SJI	Short Term Debt	25.85%	25.68%	22.59%	18.77%
	Long-Term Debt	426,400	424,213	424,213	426,400		Long-Term Debt	28.90%	30.07%	32.20%	33.54%
	Preferred Stock						Preferred Stock	0.00%	0.00%	0.00%	0.00%
	Common Equity	667,792	624,114	595,473	606,270		Common Equity	45.26%	44.24%	45.20%	47.69%
	Total	1,475,604	1,410,652	1,317,280	1,271,326		Total	100.00%	100.00%	100.00%	100.00%
SWX	Short Term Debt	205,055	322,618	221,102	200,000	SWX	Short Term Debt	7.63%	13.01%	9.42%	8.46%
	Long-Term Debt	1,188,076	930,858	936,857	941,551		Long-Term Debt	44.19%	37.54%	39.93%	39.82%
	Preferred Stock						Preferred Stock	0.00%	0.00%	0.00%	0.00%
	Common Equity	1,295,625	1,226,020	1,188,254	1,223,145		Common Equity	48.19%	49.45%	50.65%	51.73%
	Total	2,688,756	2,479,496	2,346,213	2,364,696		Total	100.00%	100.00%	100.00%	100.00%
WGL	Short Term Debt	156,961	338,421	153,314	118,118	WGL	Short Term Debt	7.61%	15.48%	7.78%	5.95%
	Long-Term Debt	585,804	584,041	587,213	587,239		Long-Term Debt	28.39%	26.71%	29.79%	29.57%
	Preferred Stock	28,173	28,173	28,173	28,173		Preferred Stock	1.37%	1.29%	1.43%	1.42%
	Common Equity	1,292,414	1,235,719	1,202,715	1,252,176		Common Equity	62.64%	56.52%	61.01%	63.06%
	Total	2,063,352	2,186,354	1,971,415	1,985,706		Total	100.00%	100.00%	100.00%	100.00%
Summary		3/31/12	12/31/11	9/30/11	6/30/11	Mean					
Mean	Short Term Debt	12.37%	16.19%	10.45%	9.13%	12.04%					
	Long-Term Debt	34.41%	33.59%	39.49%	37.82%	36.33%					
	Preferred Stock	0.17%	0.16%	0.18%	0.18%	0.17%					
	Common Equity	53.05%	50.06%	49.87%	52.87%	51.46%					
	Total	100.00%	100.00%	100.00%	100.00%	100.00%					

Source: www.yahoo.com, 10-Q and 10-k Reports

The Relationship Between Estimated ROE and Market-to-Book Ratios

Exhibit JRW-6

Panel A



Panel B

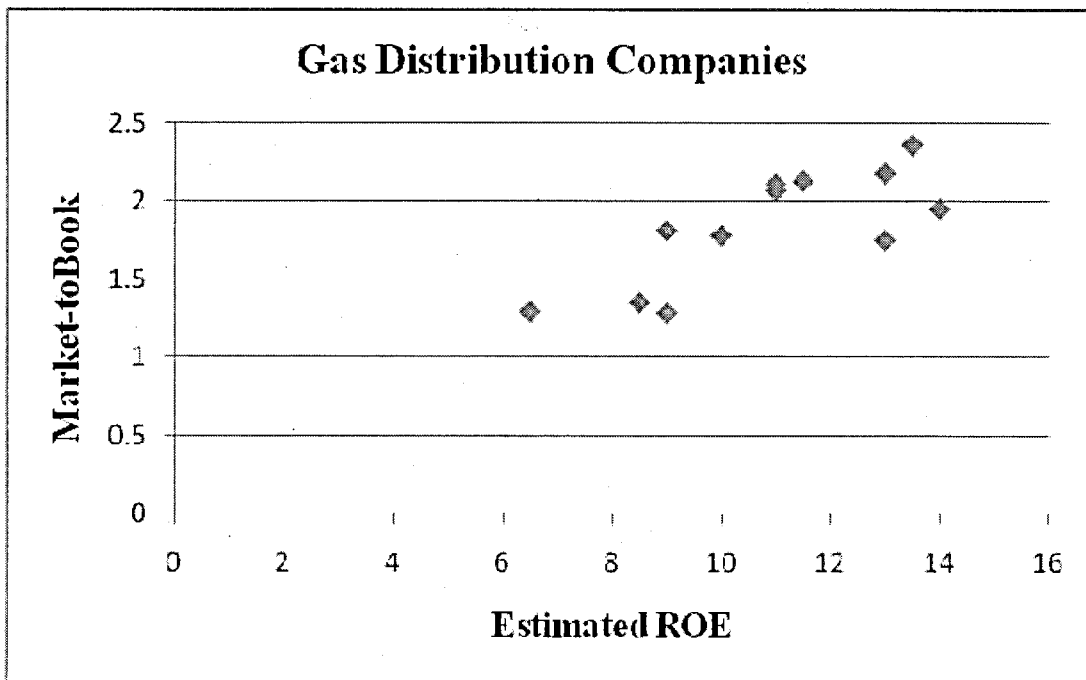
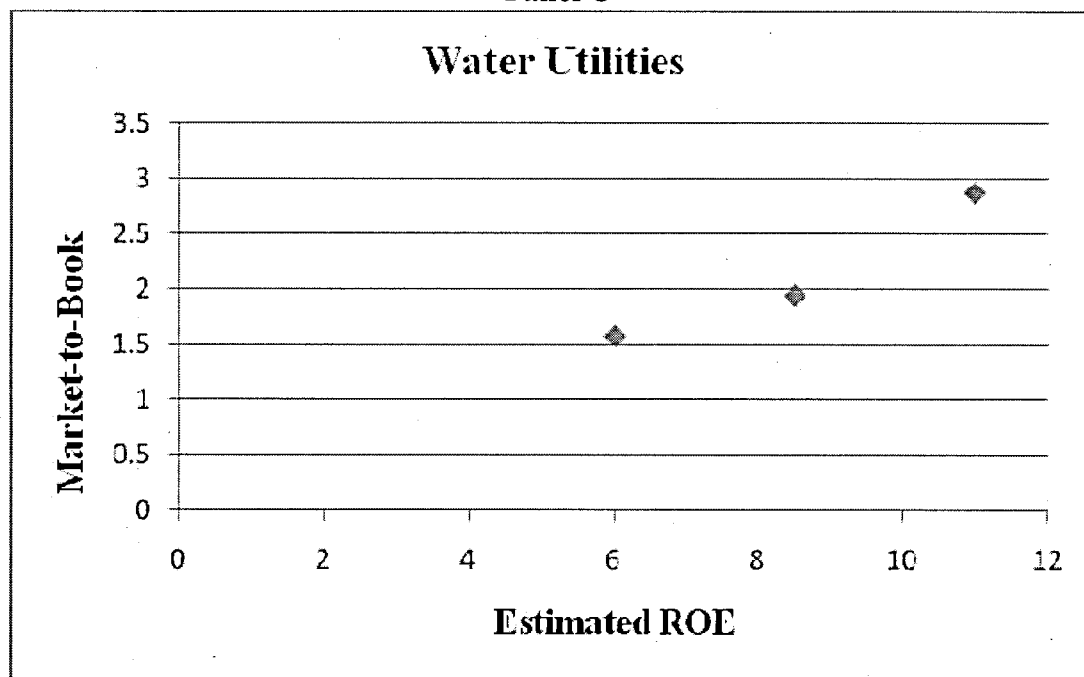


Exhibit JRW-6

Panel C



R-Square = .92, N=4.

Exhibit JRW-7
Long-Term 'A' Rated Public Utility Bonds

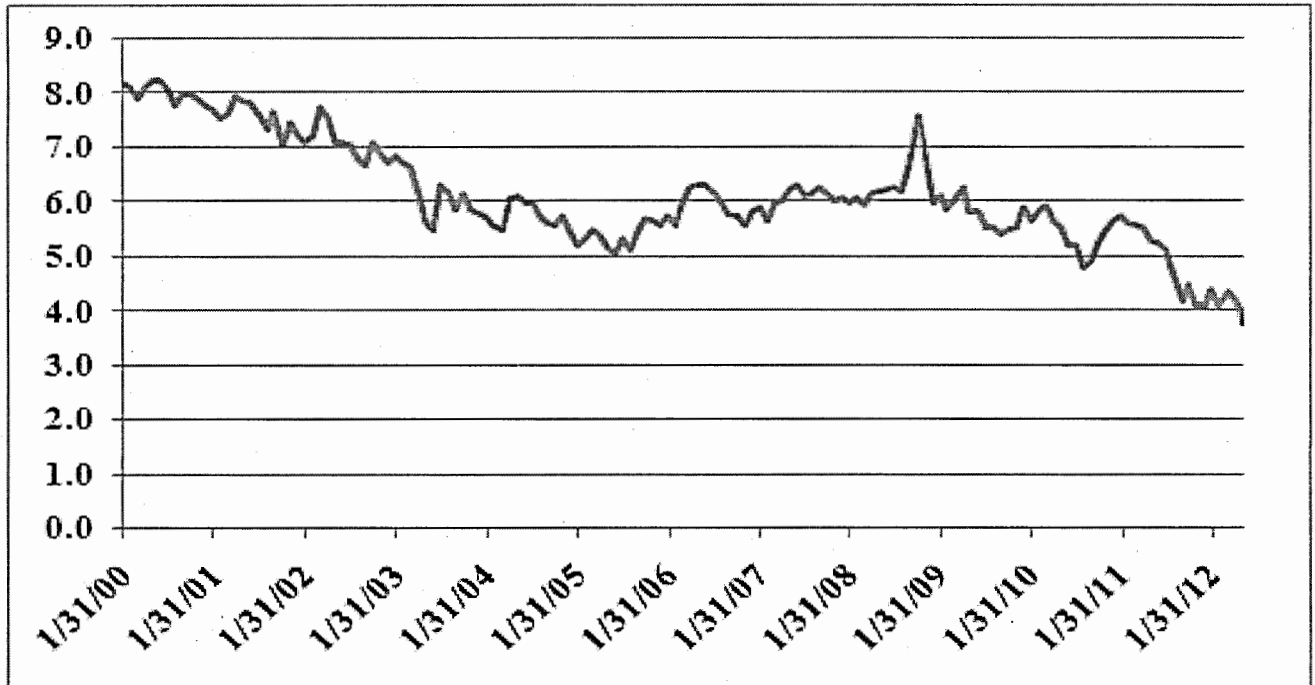
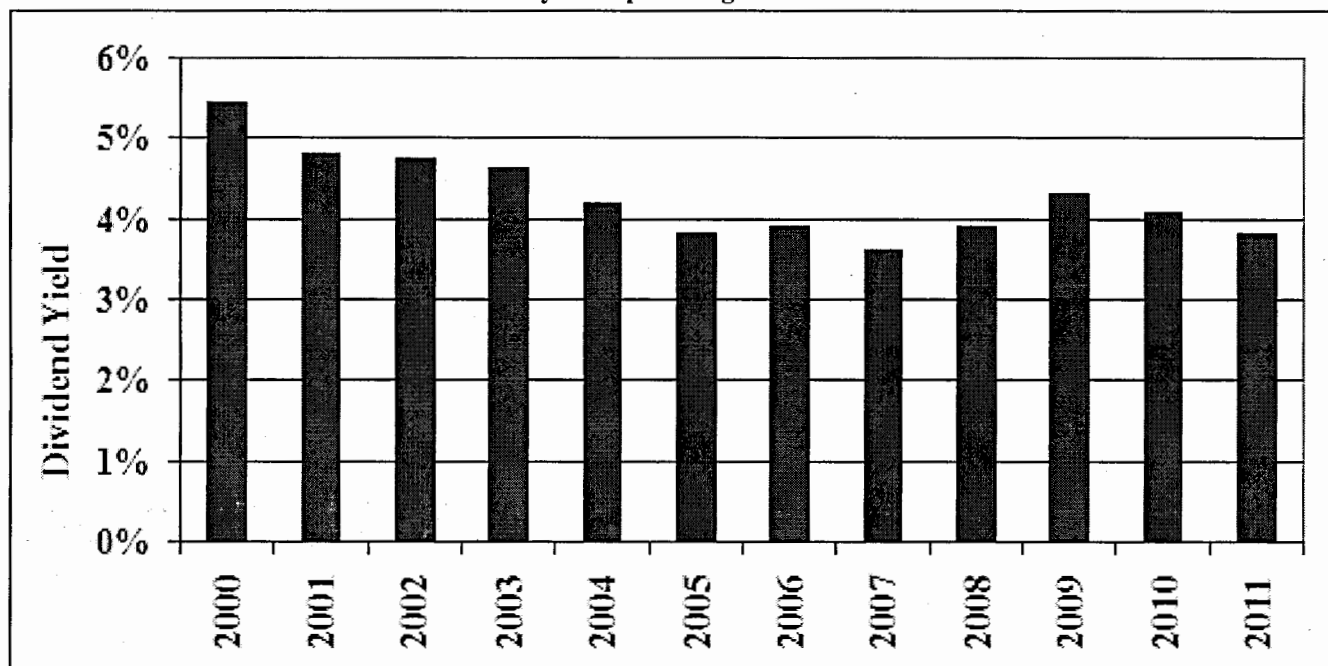


Exhibit JRW-7

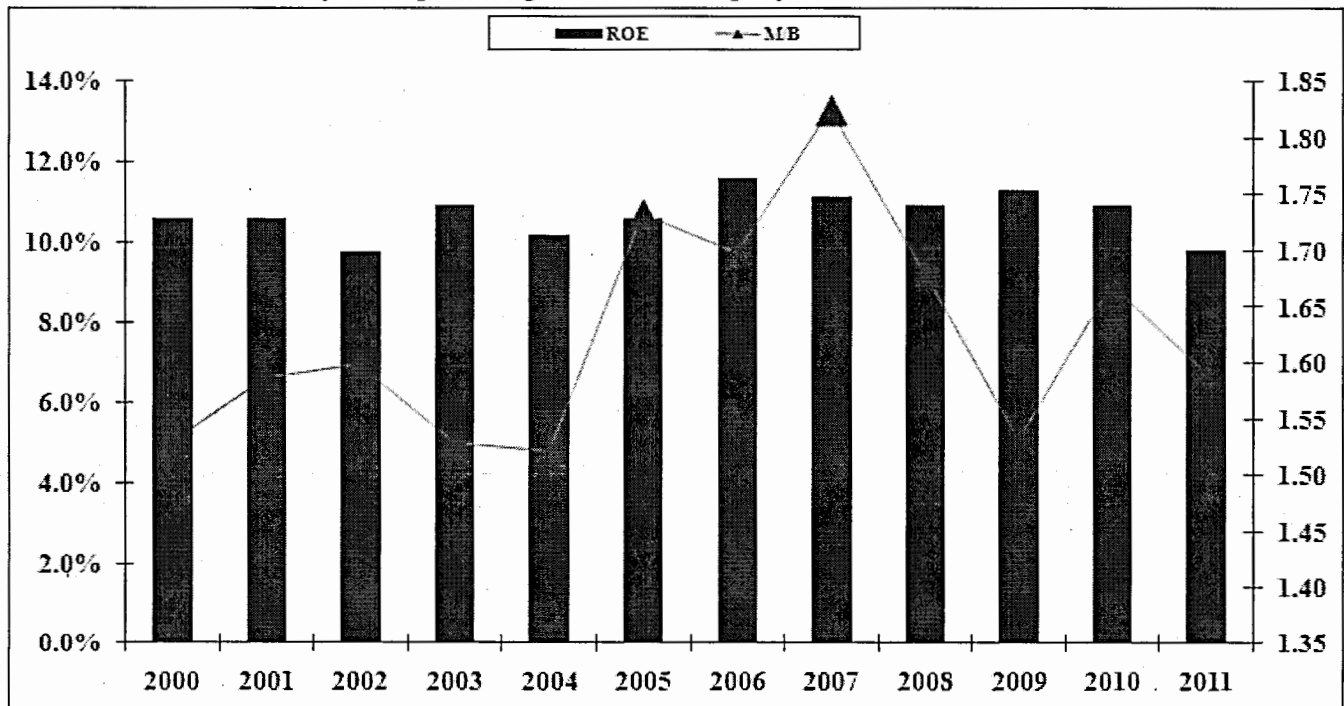
Gas Proxy Group Average Dividend Yield



Data Source: *Value Line Investment Survey*.

Exhibit JRW-7

Gas Proxy Group Average Return on Equity and Market-to-Book Ratios



Data Source: Value Line Investment Survey.

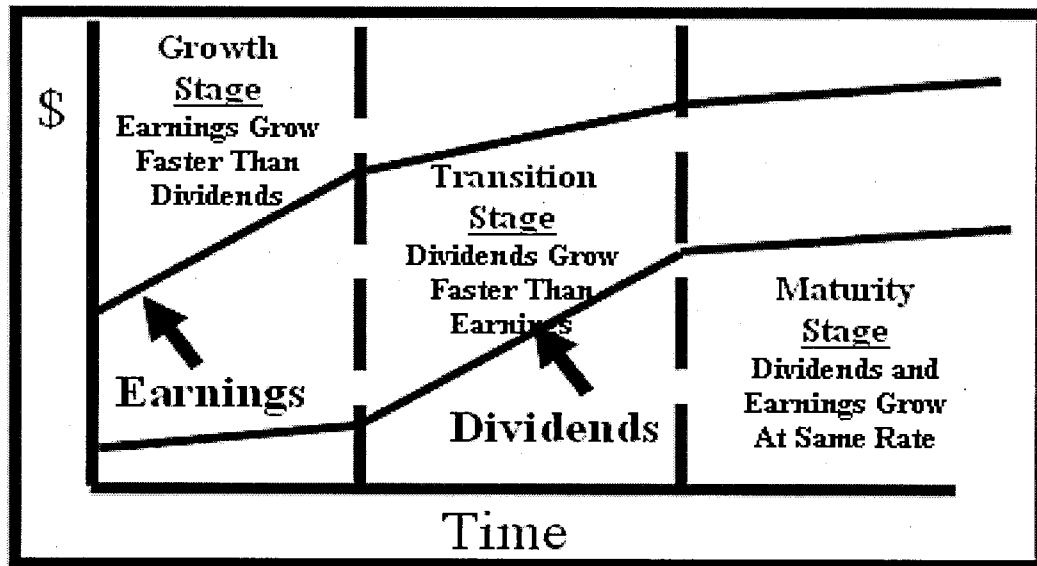
Exhibit JRW-8

Industry Average Betas

Industry Name	No.	Beta	Industry Name	No.	Beta	Industry Name	No.	Beta
Public/Private Equity	11	2.18	Natural Gas (Div.)	29	1.33	IT Services	60	1.06
Advertising	31	2.02	Financial Svcs. (Div.)	225	1.31	Retail Building Supply	8	1.04
Furn/Home Furnishings	35	1.81	Toiletries/Cosmetics	15	1.30	Computer Software	184	1.04
Heavy Truck & Equip	21	1.80	Apparel	57	1.30	Med Supp Non-Invasive	146	1.03
Semiconductor Equip	12	1.79	Computers/Peripherals	87	1.30	Biotechnology	158	1.03
Retail (Hardlines)	75	1.77	Retail Store	37	1.29	E-Commerce	57	1.03
Newspaper	13	1.76	Chemical (Specialty)	70	1.28	Telecom. Equipment	99	1.02
Hotel/Gaming	51	1.74	Precision Instrument	77	1.28	Pipeline MLPs	27	0.98
Auto Parts	51	1.70	Wireless Networking	57	1.27	Telecom. Services	74	0.98
Steel	32	1.68	Restaurant	63	1.27	Oil/Gas Distribution	13	0.96
Entertainment	77	1.63	Shoe	19	1.25	Utility (Foreign)	4	0.96
Metal Fabricating	24	1.59	Publishing	24	1.25	Industrial Services	137	0.93
Automotive	12	1.59	Trucking	36	1.24	Bank (Midwest)	45	0.93
Insurance (Life)	30	1.58	Human Resources	23	1.24	Reinsurance	13	0.93
Oilfield Svcs/Equip.	93	1.55	Entertainment Tech	40	1.23	Food Processing	112	0.91
Coal	20	1.53	Engineering & Const	25	1.22	Medical Services	122	0.91
Chemical (Diversified)	31	1.51	Air Transport	36	1.21	Insurance (Prop/Cas.)	49	0.91
Building Materials	45	1.50	Machinery	100	1.20	Beverage	34	0.88
Semiconductor	141	1.50	Securities Brokerage	28	1.20	Telecom. Utility	25	0.88
R.E.I.T.	5	1.47	Petroleum (Integrated)	20	1.18	Tobacco	11	0.85
Homebuilding	23	1.45	Healthcare Information	25	1.17	Med Supp Invasive	83	0.85
Recreation	56	1.45	Packaging & Container	26	1.16	Educational Services	34	0.83
Railroad	12	1.44	Precious Metals	84	1.15	Environmental	82	0.81
Retail (Softlines)	47	1.44	Diversified Co.	107	1.14	Bank	426	0.77
Maritime	52	1.40	Funeral Services	6	1.14	Electric Util. (Central)	21	0.75
Office Equip/Supplies	24	1.38	Property Management	31	1.13	Electric Utility (West)	14	0.75
Cable TV	21	1.37	Pharmacy Services	19	1.12	Retail/Wholesale Food	30	0.75
Retail Automotive	20	1.37	Drug	279	1.12	Thrift	148	0.71
Chemical (Basic)	16	1.36	Aerospace/Defense	64	1.10	Electric Utility (East)	21	0.70
Paper/Forest Products	32	1.36	Foreign Electronics	9	1.09	Natural Gas Utility	22	0.66
Power	93	1.35	Internet	186	1.09	Water Utility	11	0.66
Petroleum (Producing)	176	1.34	Information Services	27	1.07	Total Market	5891	1.15
Electrical Equipment	68	1.33	Household Products	26	1.07			
Metals & Mining (Div.)	73	1.33	Electronics	139	1.07			

Source: Damodaran Online 2012 - <http://pages.stern.nyu.edu/~adamodar/>

Exhibit JRW-9
Three-Stage DCF Model



Source: William F. Sharpe, Gordon J. Alexander, and Jeffrey V. Bailey, Investments (Prentice-Hall, 1995), pp. 590-91.

Exhibit JRW-10

**Atmos Energy Corporation
Discounted Cash Flow Analysis**

Gas Proxy Group

Dividend Yield*	3.95%
Adjustment Factor	<u>1.0225</u>
Adjusted Dividend Yield	4.0%
Growth Rate**	<u>4.50%</u>
Equity Cost Rate	8.5%

* Page 2 of Exhibit JRW-10

** Based on data provided on pages 3, 4, 5, and
6 of Exhibit JRW-10

Exhibit JRW-10

Atmos Energy Corporation
Monthly Dividend Yields

Gas Proxy Group

Company	Dec	Jan	Feb	Mar	Apr	May	Mean
AGL Resources Inc. (NYSE-ATG)	4.4%	4.4%	4.4%	3.5%	3.7%	3.8%	4.0%
Atmos Energy Corporation (NYSE-ATO)	3.9%	4.3%	4.3%	4.4%	4.5%	4.4%	4.3%
Laclede Group, Inc. (NYSE-LG)	4.0%	4.2%	4.1%	4.0%	4.2%	4.3%	4.1%
Northwest Natural Gas Co. (NYSE-NWN)	3.8%	3.8%	3.8%	3.8%	3.9%	4.0%	3.9%
Piedmont Natural Gas Co., Inc. (NYSE-PNY)	3.7%	3.4%	3.5%	3.5%	3.7%	4.1%	3.7%
South Jersey Industries, Inc. (NYSE-SJI)	2.7%	2.9%	2.9%	3.0%	3.2%	3.3%	3.0%
Southwest Gas Corporation (NYSE-SWX)	2.7%	2.6%	2.6%	2.5%	2.5%	2.6%	2.6%
WGL Holdings, Inc. (NYSE-WGL)	3.7%	3.7%	3.6%	3.8%	3.8%	4.1%	3.8%
Mean	3.6%	3.7%	3.7%	3.6%	3.7%	3.8%	3.7%
Median	3.8%	3.8%	3.7%	3.7%	3.8%	4.1%	3.8%

Data Source: AUS Utility Reports , monthly issues.

Exhibit JRW-10

Atmos Energy Corporation
DCF Equity Cost Growth Rate Measures
Value Line Historic Growth Rates

Gas Proxy Group

Company	<i>Value Line</i> Historic Growth					
	Past 10 Years			Past 5 Years		
	Earnings	Dividends	Book Value	Earnings	Dividends	Book Value
AGL Resources Inc. (NYSE-ATG)	9.0%	5.0%	7.0%	4.5%	7.5%	5.5%
Atmos Energy Corporation (NYSE-ATO)	7.0%	1.5%	6.5%	4.0%	1.5%	4.5%
Laclede Group, Inc. (NYSE-LG)	6.5%	1.5%	5.0%	6.0%	2.5%	6.5%
Northwest Natural Gas Co. (NYSE-NWN)	6.0%	2.5%	4.0%	7.0%	4.5%	4.0%
Piedmont Natural Gas Co., Inc. (NYSE-PNY)	5.0%	4.5%	5.0%	4.5%	4.0%	3.0%
South Jersey Industries, Inc. (NYSE-SJI)	10.5%	5.5%	10.5%	9.5%	8.5%	8.0%
Southwest Gas Corporation (NYSE-SWX)	3.0%	1.5%	4.0%	6.5%	3.0%	5.5%
WGL Holdings, Inc. (NYSE-WGL)	3.0%	2.0%	4.0%	3.0%	2.5%	5.0%
Mean	6.3%	3.0%	5.8%	5.6%	4.3%	5.3%
Median	6.3%	2.3%	5.0%	5.3%	3.5%	5.3%
Average of Median Figures =				4.6%		

Data Source: *Value Line Investment Survey*.

Exhibit JRW-10

Atmos Energy Corporation
DCF Equity Cost Growth Rate Measures
Value Line Projected Growth Rates

Company	Gas Proxy Group					
	<i>Value Line</i>			<i>Value Line</i>		
	Projected Growth Est'd. '09-'11 to '15-'17			Sustainable Growth		
	Earnings	Dividends	Book Value	Return on Equity	Retention Rate	Internal Growth
AGL Resources Inc. (NYSE-ATG)	5.5%	2.0%	6.0%	12.0%	51.0%	6.1%
Atmos Energy Corporation (NYSE-ATO)	4.0%	1.5%	6.0%	8.0%	46.0%	3.7%
Laclede Group, Inc. (NYSE-LG)	2.0%	2.5%	4.5%	10.0%	42.0%	4.2%
Northwest Natural Gas Co. (NYSE-NWN)	4.0%	3.0%	4.5%	10.5%	46.0%	4.8%
Piedmont Natural Gas Co., Inc. (NYSE-PNY)	2.5%	3.5%	2.0%	13.0%	28.0%	3.6%
South Jersey Industries, Inc. (NYSE-SJI)	9.0%	9.0%	5.0%	17.0%	49.0%	8.3%
Southwest Gas Corporation (NYSE-SWX)	9.5%	8.0%	4.5%	12.0%	59.0%	7.1%
WGL Holdings, Inc. (NYSE-WGL)	3.0%	2.5%	4.0%	10.0%	38.0%	3.8%
Mean	4.9%	4.0%	4.6%	11.6%	44.9%	5.2%
Median	4.0%	2.8%	4.5%	11.3%	46.0%	4.5%
Average of Median Figures =	3.8%				Median =	4.5%

Data Source: *Value Line* Investment Survey.

Exhibit JRW-10

Atmos Energy Corporation
DCF Equity Cost Growth Rate Measures
Analysts Projected EPS Growth Rate Estimates

Gas Proxy Group

Company	Yahoo	Zack's	Reuters	Average
AGL Resources Inc. (NYSE-GAS)	-5.7%	4.1%	4.4%	0.9%
Atmos Energy Corporation (NYSE-ATO)	4.4%	4.8%	5.4%	4.8%
Laclede Group, Inc. (NYSE-LG)	5.3%	3.0%	5.2%	4.5%
Northwest Natural Gas Co. (NYSE-NWN)	3.3%	4.3%	4.2%	3.9%
Piedmont Natural Gas Co., Inc. (NYSE-PNY)	4.6%	4.7%	4.6%	4.6%
South Jersey Industries, Inc. (NYSE-SJI)	9.0%	6.0%	8.0%	7.7%
Southwest Gas Corporation (NYSE-SWX)	4.2%	5.3%	2.6%	4.0%
WGL Holdings, Inc. (NYSE-WGL)	4.6%	4.9%	4.6%	4.7%
Mean	3.7%	4.6%	4.9%	4.4%
Median	4.5%	4.7%	4.6%	4.5%

Data Sources: www.reuters.com, www.zacks.com, <http://quote.yahoo.com>, June 1, 2012.

Exhibit JRW-10

Atmos Energy Corporation
DCF Growth Rate Indicators

Summary Growth Rates

Growth Rate Indicator	Gas Proxy Group
Historic <i>Value Line</i> Growth in EPS, DPS, and BVPS	4.6%
Projected <i>Value Line</i> Growth in EPS, DPS, and BVPS	3.8%
Sustainable Growth ROE * Retention Rate	4.5%
Projected EPS Growth from First Call, Zacks, and Reuters	4.5%
Average of Historic and Projected Growth Rates	4.3%

Exhibit JRW-11

**Atmos Energy Corporation
Capital Asset Pricing Model**

Gas Proxy Group

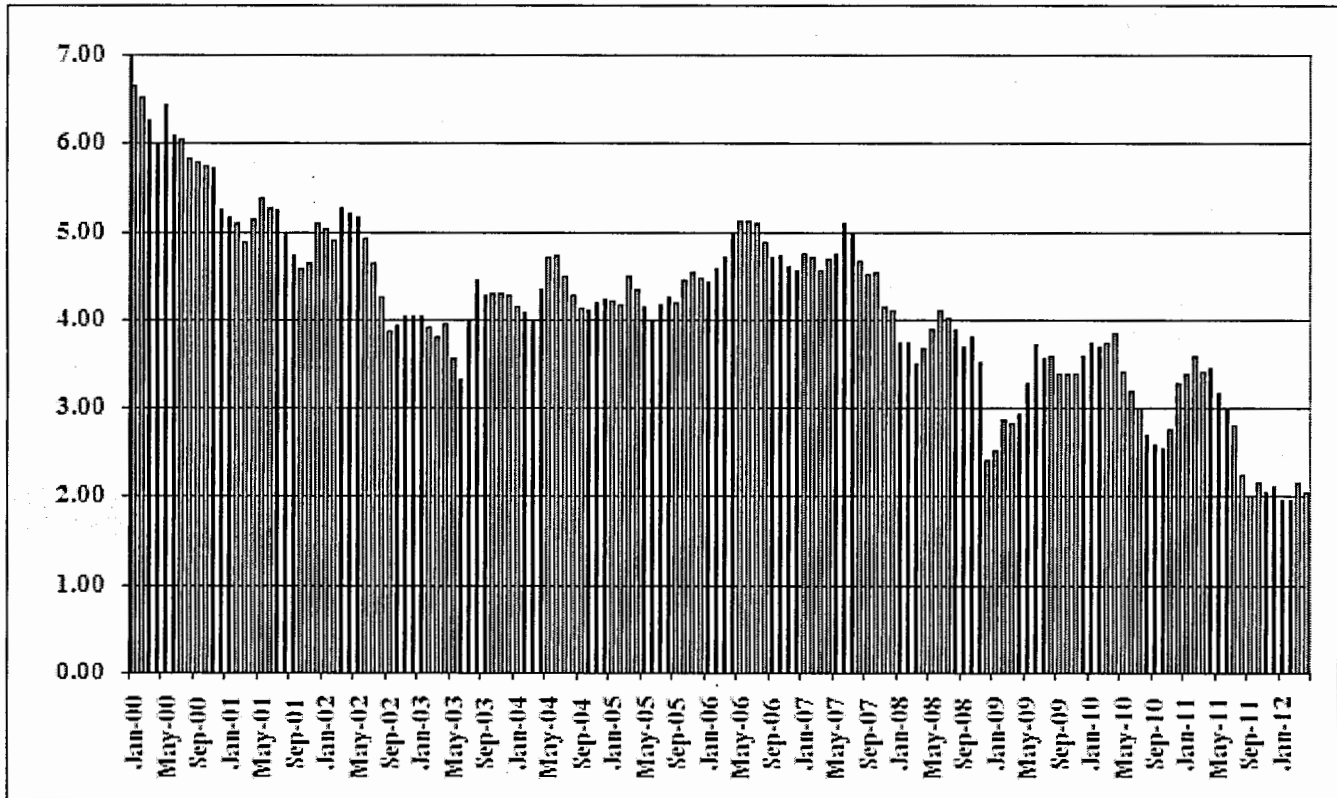
Risk-Free Interest Rate	4.00%
Beta*	0.68
<u>Ex Ante Equity Risk Premium**</u>	<u>5.01%</u>
CAPM Cost of Equity	7.4%

* See page 3 of Exhibit JRW-11

** See pages 5 and 6 of Exhibit JRW-11

Exhibit JRW-11

Panel A
Ten-Year U.S. Treasury Yields
January 2000-Present



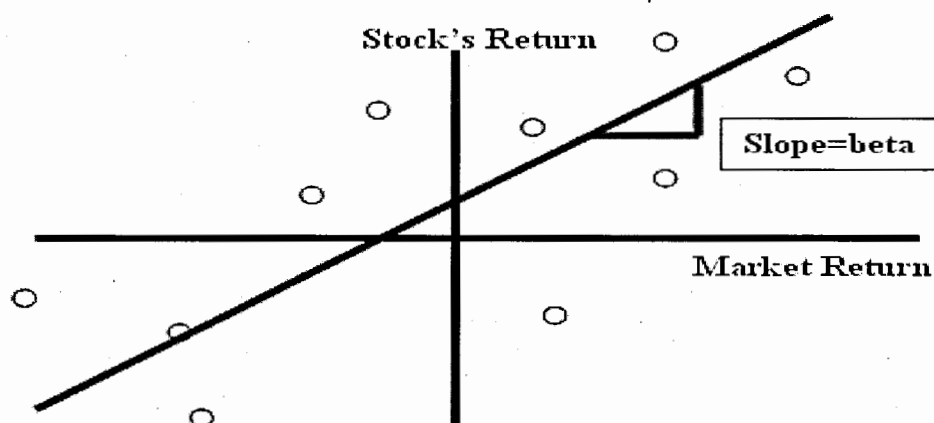
Panel B
Current Rates

U.S. Treasuries			
	COUPON	MATURITY	PRICE/YIELD
3-Month	0.000	08/16/2012	0.07 / 0.07
6-Month	0.000	11/15/2012	0.14 / 0.14
12-Month	0.000	05/02/2013	0.19 / 0.19
2-Year	0.250	04/30/2014	99-29½ / 0.29
3-Year	0.250	05/15/2015	99-18 / 0.40
5-Year	0.875	04/30/2017	100-21+ / 0.74
7-Year	1.250	04/30/2019	100-20 / 1.16
10-Year	1.750	05/15/2022	100-06 / 1.73
30-Year	3.000	05/15/2042	104-08½ / 2.79

Exhibit JRW-11

Panel A

Calculation of Beta



Gas Proxy Group

Company	
AGL Resources Inc. (NYSE-ATG)	0.75
Atmos Energy Corporation (NYSE-ATO)	0.70
Laclede Group, Inc. (NYSE-LG)	0.60
Northwest Natural Gas Co. (NYSE-NWN)	0.60
Piedmont Natural Gas Co., Inc. (NYSE-PNY)	0.70
South Jersey Industries, Inc. (NYSE-SJI)	0.65
Southwest Gas Corporation (NYSE-SWX)	0.75
WGL Holdings, Inc. (NYSE-WGL)	0.65
Mean	0.68
Median	0.68

Data Source: *Value Line Investment Survey*, 2012.

Exhibit JRW-11

Risk Premium Approaches

	Historical Ex Post Excess Returns	Surveys	Ex Ante Models and Market Data
Means of Assessing the Equity-Bond Risk Premium	Historical average is a popular proxy for the ex ante premium – but likely to be misleading	Investor and expert surveys can provide direct estimates of prevailing expected returns/premiums	Current financial market prices (simple valuation ratios or DCF-based measures) can give most objective estimates of feasible ex ante equity-bond risk premium
Problems/Debated Issues	Time variation in required returns and systematic selection and other biases have boosted valuations over time, and have exaggerated realized excess equity returns compared with ex ante expected premiums	Limited survey histories and questions of survey representativeness. Surveys may tell more about hoped-for expected returns than about objective required premiums due to irrational biases such as extrapolation.	Assumptions needed for DCF inputs, notably the trend earnings growth rate, make even these models' outputs subjective. The range of views on the growth rate, as well as the debate on the relevant stock and bond yields, leads to a range of premium estimates.

Source: Antti Ilmanen, "Expected Returns on Stocks and Bonds," *Journal of Portfolio Management*, (Winter 2003).

Atmos Energy Corporation
Capital Asset Pricing Model
Equity Risk Premium

		Equity Risk Premium				Return		Range		Midpoint		Mean		Median	
Category	Study Authors	Publication Date	Time Period Of Study	Methodology	Measure	Low	High		of Range						
Historical Risk Premium															
	Ibbotson	2012	1926-2011	Historical Stock Returns - Bond Returns	Arithmetic								4.90%		
					Geometric								4.10%		
	Bate	2008	1900-2007	Historical Stock Returns - Bond Returns	Geometric								4.50%		
	Shiller	2006	1926-2005	Historical Stock Returns - Bond Returns	Arithmetic								7.00%		
					Geometric								5.50%		
	Damodaran	2006	1926-2005	Historical Stock Returns - Bond Returns	Arithmetic								6.70%		
					Geometric								5.10%		
	Siegel	2005	1926-2005	Historical Stock Returns - Bond Returns	Arithmetic								6.10%		
					Geometric								4.60%		
	Dimson, Marsh, and Staunton	2006	1900-2005	Historical Stock Returns - Bond Returns	Arithmetic								5.50%		
	Goyal & Welch	2006	1872-2004	Historical Stock Returns - Bond Returns									4.77%		
	Median														5.10%
Ex Ante Models (Puzzle Research)															
	Claus Thomas	2001	1985-1998	Abnormal Earnings Model									3.00%		
	Arnott and Bernstein	2002	1810-2001	Fundamentals - Div Yld + Growth									2.40%		
	Constantinides	2002	1872-2000	Historical Returns & Fundamentals - P/D & P/E									6.90%		
	Cornell	1999	1926-1997	Historical Returns & Fundamental GDP/Earnings		3.50%	5.50%		4.50%				4.50%		
	Easton, Taylor, et al	2002	1981-1998	Residual Income Model									5.30%		
	Fama French	2002	1951-2000	Fundamental DCF with EPS and DPS Growth		2.55%	4.32%						3.44%		
	Harris & Marston	2001	1982-1998	Fundamental DCF with Analysts' EPS Growth									7.14%		
	Best & Byrne	2001													
	McKinsey	2002	1962-2002	Fundamental (P/E, D/P, & Earnings Growth)		3.50%	4.00%						3.75%		
	Siegel	2005	1802-2001	Historical Earnings Yield	Geometric								2.50%		
	Grabowski	2006	1926-2005	Historical and Projected		3.50%	6.00%		4.75%				4.75%		
	Maheu & McCurdy	2006	1885-2003	Historical Excess Returns, Structural Breaks,		4.02%	5.10%		4.56%				4.56%		
	Bostock	2004	1960-2002	Bond Yields, Credit Risk, and Income Volatility		3.90%	1.30%		2.60%				2.60%		
	Bakshi & Chen	2005	1982-1998	Fundamentals - Interest Rates									7.31%		
	Donaldson, Kamstra, & Kramer	2006	1952-2004	Fundamental, Dividend yld., Returns,, & Volatility		3.00%	4.00%		3.50%				3.50%		
	Campbell	2008	1982-2007	Historical & Projections (D/P & Earnings Growth)		4.10%	5.40%						4.75%		
	Best & Byrne	2001	Projection	Fundamentals - Div Yld + Growth									2.00%		
	Fernandez	2007	Projection	Required Equity Risk Premium									4.00%		
	DeLong & Magin	2008	Projection	Earnings Yield - TIPS									3.22%		
	Damodaran	2012	Projection	Fundamentals - Implied from FCF to Equity Model									6.04%		
	S														

Atmos Energy Corporation
Capital Asset Pricing Model
Equity Risk Premium

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Exhibit JRW-11

Atmos Energy Corporation
Decomposing Equity Market Returns
The Building Blocks Methodology

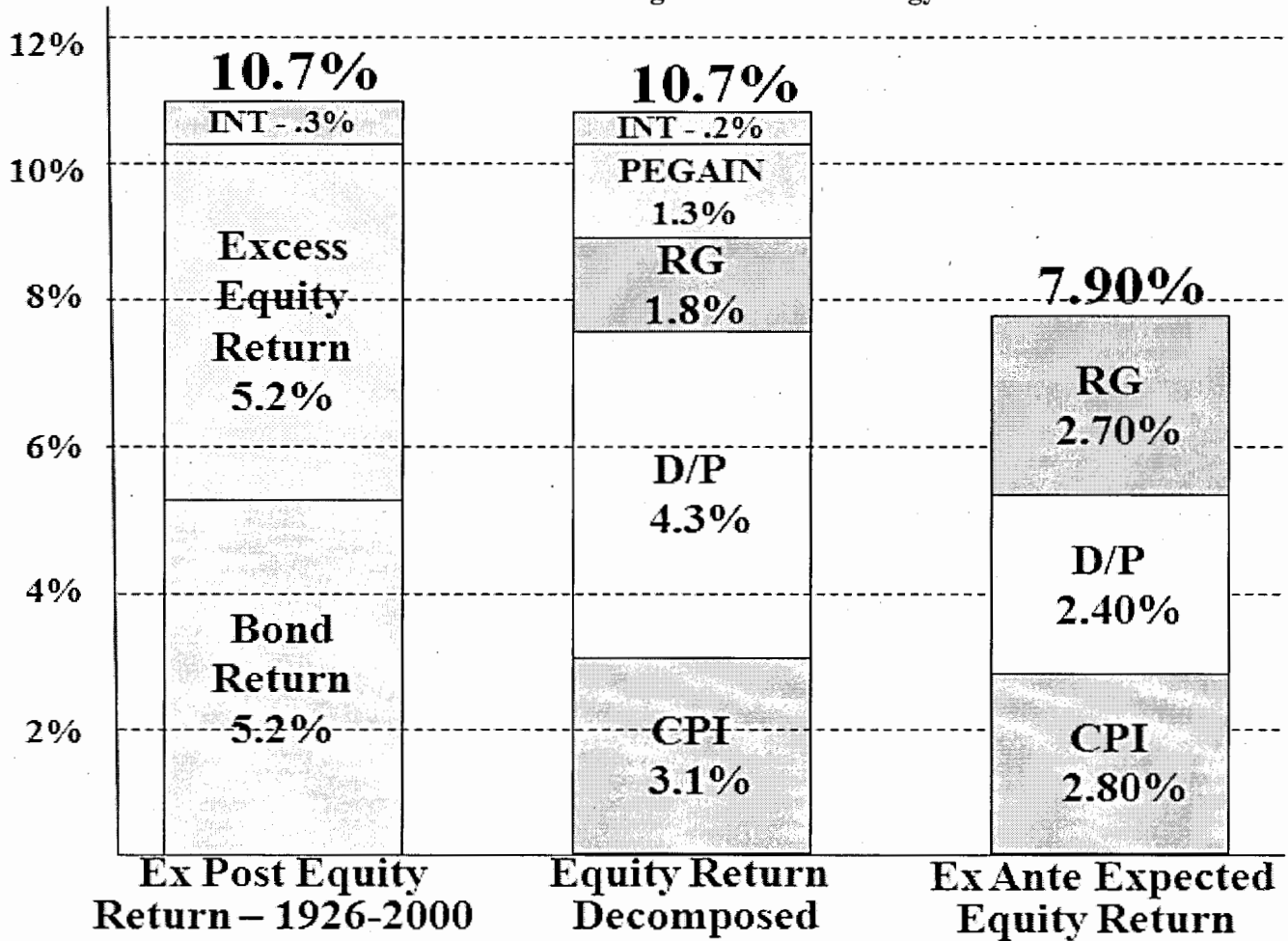


Exhibit JRW-11

Atmos Energy Corporation

2012 Survey of Professional Forecasters
Philadelphia Federal Reserve Bank
Long-Term Forecasts

Table Seven

LONG-TERM (10 YEAR) FORECASTS

Panel A		Panel B	
<u>SERIES: CPI INFLATION RATE</u>		<u>SERIES: REAL GDP GROWTH RATE</u>	
STATISTIC		STATISTIC	
MINIMUM	0.99	MINIMUM	1.90
LOWER QUARTILE	2.10	LOWER QUARTILE	2.50
MEDIAN	2.30	MEDIAN	2.64
UPPER QUARTILE	2.70	UPPER QUARTILE	2.90
MAXIMUM	6.40	MAXIMUM	3.75
MEAN	2.49	MEAN	2.67
STD. DEV.	0.84	STD. DEV.	0.41
N	37	N	37
MISSING	8	MISSING	8
Panel C		Panel D	
<u>SERIES: PRODUCTIVITY GROWTH</u>		<u>SERIES: STOCK RETURNS (S&P 500)</u>	
STATISTIC		STATISTIC	
MINIMUM	1.20	MINIMUM	4.00
LOWER QUARTILE	1.60	LOWER QUARTILE	5.00
MEDIAN	1.85	MEDIAN	6.80
UPPER QUARTILE	2.10	UPPER QUARTILE	7.60
MAXIMUM	3.10	MAXIMUM	9.20
MEAN	1.93	MEAN	6.30
STD. DEV.	0.45	STD. DEV.	1.54
N	26	N	19
MISSING	19	MISSING	26
Panel E		Panel F	
<u>SERIES: BOND RETURNS (10-YEAR)</u>		<u>SERIES: BILL RETURNS (3-MONTH)</u>	
STATISTIC		STATISTIC	
MINIMUM	-2.00	MINIMUM	-2.00
LOWER QUARTILE	3.40	LOWER QUARTILE	2.75
MEDIAN	4.00	MEDIAN	3.00
UPPER QUARTILE	4.50	UPPER QUARTILE	3.31
MAXIMUM	8.40	MAXIMUM	4.75
MEAN	3.83	MEAN	2.93
STD. DEV.	1.72	STD. DEV.	1.13
N	26	N	30
MISSING	19	MISSING	13

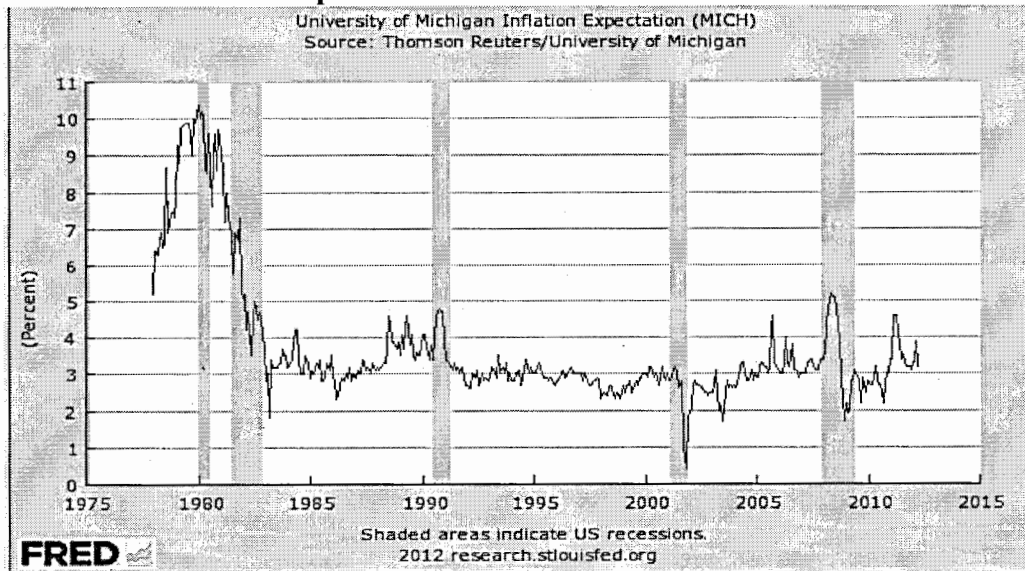
Source: Philadelphia Federal Reserve Bank, Survey of Professional Forecasters, February 10, 2012.

Exhibit JRW-11

Atmos Energy Corporation

University of Michigan Survey Research Center

Expected Short-Term Inflation Rate

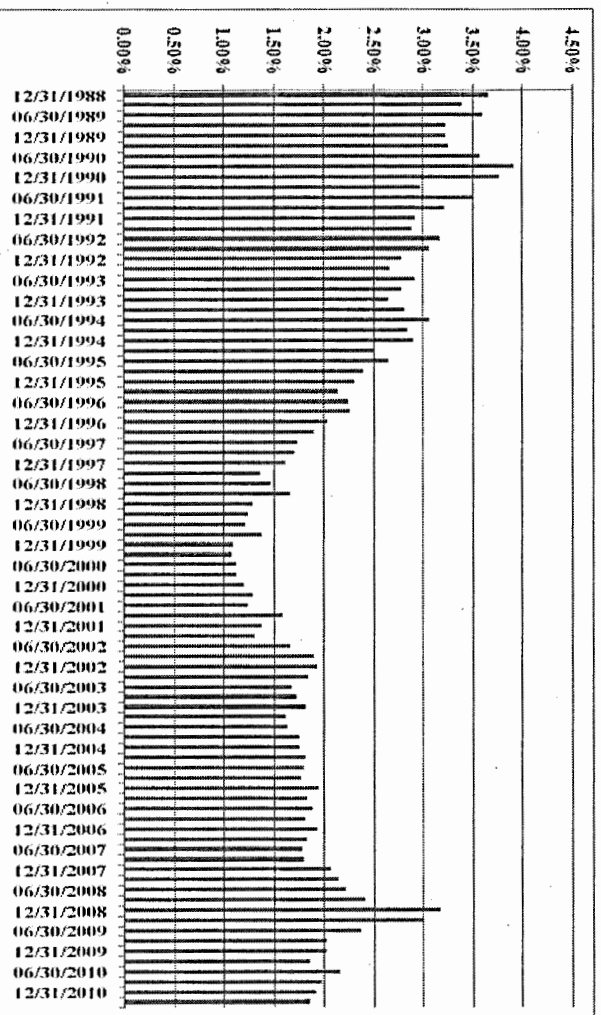


Data Source: <http://research.stlouisfed.org/fred2/series/MICH?cid=98>

Exhibit JRW-11

Decomposing Equity Market Returns
The Building Blocks Methodology

S&P 500 Dividend Yield



S&P 500 P/E Ratio

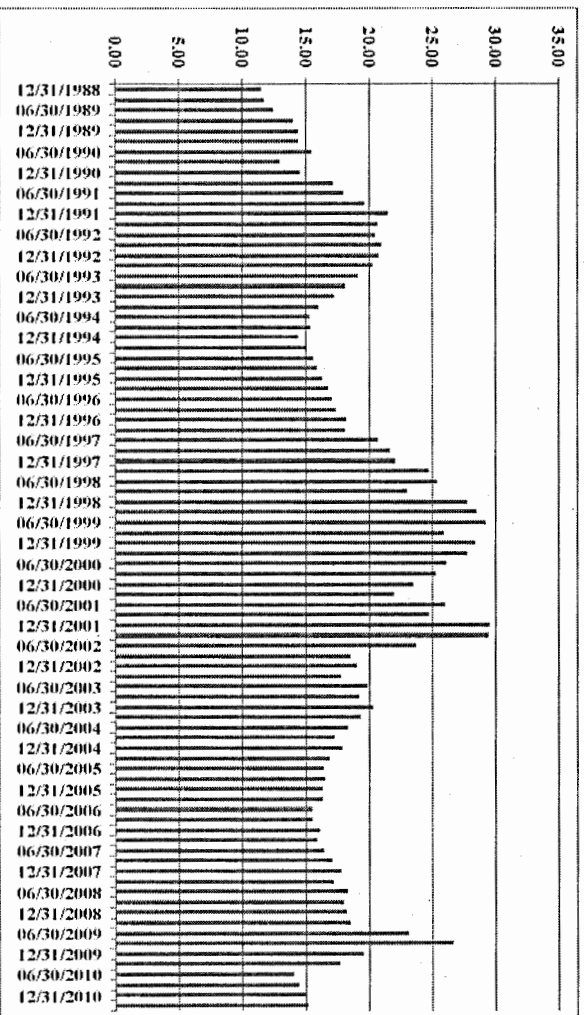


Exhibit JRW-11

Atmos Energy Corporation

CAPM

Real S&P 500 EPS Growth Rate

Year	S&P 500 EPS	Annual Inflation CPI	Inflation Adjustment Factor	Real S&P 500 EPS	
1960	3.10	1.48		3.10	
1961	3.37	0.07	1.01	3.35	
1962	3.67	1.22	1.02	3.59	
1963	4.13	1.65	1.04	3.99	
1964	4.76	1.19	1.05	4.55	
1965	5.30	1.92	1.07	4.97	
1966	5.41	3.35	1.10	4.90	
1967	5.46	3.04	1.14	4.80	
1968	5.72	4.72	1.19	4.81	
1969	6.10	6.11	1.26	4.83	10-Year
1970	5.51	5.49	1.34	4.13	2.89%
1971	5.57	3.36	1.38	4.04	
1972	6.17	3.41	1.43	4.33	
1973	7.96	8.80	1.55	5.13	
1974	9.35	12.20	1.74	5.37	
1975	7.71	7.01	1.86	4.14	
1976	9.75	4.81	1.95	4.99	
1977	10.87	6.77	2.08	5.22	
1978	11.64	9.03	2.27	5.13	
1979	14.55	13.31	2.57	5.66	10-Year
1980	14.99	12.40	2.89	5.18	2.30%
1981	15.18	8.94	3.15	4.82	
1982	13.82	3.87	3.27	4.23	
1983	13.29	3.80	3.40	3.91	
1984	16.84	3.95	3.53	4.77	
1985	15.68	3.77	3.66	4.28	
1986	14.43	1.13	3.70	3.90	
1987	16.04	4.41	3.87	4.15	
1988	22.77	4.42	4.04	5.64	
1989	24.03	4.65	4.22	5.69	10-Year
1990	21.73	6.11	4.48	4.85	-0.65%
1991	19.10	3.06	4.62	4.14	
1992	18.13	2.90	4.75	3.81	
1993	19.82	2.75	4.88	4.06	
1994	27.05	2.67	5.01	5.40	
1995	35.35	2.54	5.14	6.88	
1996	35.78	3.32	5.31	6.74	
1997	39.56	1.70	5.40	7.33	
1998	38.23	1.61	5.48	6.97	
1999	45.17	2.68	5.63	8.02	10-Year
2000	52.00	3.39	5.82	8.93	6.29%
2001	44.23	1.55	5.92	7.48	
2002	47.24	2.38	6.06	7.80	
2003	54.15	1.88	6.17	8.77	
2004	67.01	3.26	6.37	10.51	
2005	68.32	3.42	6.60	10.35	
2006	81.96	2.54	6.77	12.11	
2007	87.51	4.08	7.04	12.43	
2008	65.39	0.09	7.05	9.28	
2009	59.65	2.72	7.24	8.24	10-Year

Exhibit JRW-12

Atmos Energy Corporation
Company's Proposed Cost of Capital

Capital Source	Capitalization Amount	Capitalization Ratio	Cost Rate	Weighted Cost Rate
Long-Term Debt	2,150,136,447	48.34%	6.52%	3.15%
Common Equity	2,297,954,916	51.66%	10.90%	5.63%
Total	4,448,091,363	100.00%		8.78%

Panel A
Summary of Dr. Avera's Equity Cost Rate Approaches and Results

Approach	Gas Utility Group	Combination Group	Non-Utility Proxy Group
DCF			
Dividend Growth	8.90%	9.80%	10.60%
Earnings Growth			
Value Line	10.10%	10.30%	11.70%
IBES	9.40%	10.10%	11.70%
Zack's	8.20%	9.40%	12.00%
br+sv	10.00%	9.10%	11.80%
CAPM - Current Bond Yield			
Unadjusted	10.20%	10.80%	
Size Adjusted	12.00%	11.60%	
CAPM - Projected Bond Yield			
Unadjusted	10.70%	11.20%	
Size Adjusted	12.50%	12.00%	
Utility Risk Premium			
Current Bond Yields	10.20%	10.20%	
Projected Bond Yields	11.10%	11.30%	
Expected Earnings	10.50%	10.50%	N/A
Value Line 2014-16	11.50%	10.60%	N/A
Utility Proxy Group			

Panel B
Summary of Dr. Avera's DCF Results

	Gas Utility Group	Combination Group	Non-Utility Proxy Group
Average Adjusted Dividend Yield	3.60%	4.60%	2.90%
Growth*	5.70%	5.10%	8.60%
DCF Result	9.30%	9.70%	11.50%

* Expected EPS Growth from IBES and Zacks, Value Line projected EPS and DPS growth, and br+sv growth.

Panel C
Summary of Dr. Avera's CAPM Results
Current Bond Yield

	Gas Utility Group	Combination Group
Risk-Free Rate	3.00%	3.00%
Beta	0.69	0.74
Market Risk Premium	10.50%	10.50%
CAPM Result	10.25%	10.77%
Size Adjustment	1.81%	0.81%
Adjusted CAPM Result	12.0%	11.6%

Projected Bond Yield

	Gas Utility Group	Combination Group
Risk-Free Rate	4.30%	4.30%
Beta	0.69	0.74
Market Risk Premium	9.20%	9.20%
CAPM Result	10.65%	11.11%
Size Adjustment	1.81%	0.81%
Adjusted CAPM Result	12.5%	12.0%

Panel D
Summary of Dr. Avera's RP Results
Current Bond Yield

	Gas Utility	Electric Utility
BBB Bond Yield	4.93%	4.93%
Adjusted Risk Premium	5.24%	5.26%
Risk Premium Result	10.17%	10.19%

Projected Bond Yield

	Gas Utility	Electric Utility
BBB Bond Yield	6.81%	6.81%
Adjusted Risk Premium	4.34%	4.45%
Risk Premium Result	11.15%	11.26%

Panel E
Summary of Dr. Avera's Expected Earnings Approach

	Gas Utility Group	Combination Group
Adjusted Expected ROE	11.50%	10.60%

Summary Financial Statistics for Avera Combination Utility Group

Exhibit JRW-13

Atmos Energy Corporation

Summary Financial Statistics

Combination Utility Group

Company	Operating Revenue (\$mil)	Percent Electric Revenue	Percent Gas Revenue	Net Plant (\$mil)	Market Capital (\$bil)	S&P Bond Rating	Moody's Bond Rating	Common Equity Ratio	Return on Equity	Market to Book Ratio
ALLETE, Inc. (NYSE-ALE)	928.2	92	0	1,982.7	1.51	A-	Baa1	55.5	9.1	1.40
Alliant Energy Corporation (NYSE-LNT)	3,665.3	72	13	7,037.1	4.83	A-/BBB+	A2/A3	51.2	9.7	1.53
Ameren Corporation (NYSE-AEE)	7,531.0	87	13	18,127.0	7.62	BBB-	Baa2	52.5	6.6	0.96
Avista Corporation (NYSE-AVA)	1,619.8	61	34	2,860.8	1.50	A-	Baa1	44.3	8.7	1.27
Black Hills Corporation (NYSE-BKH)	1,272.2	47	44	2,789.6	1.43	BBB+	A3	42.6	4.3	1.18
CenterPoint Energy (NYSE-CNP)	8,450.0	28	38	12,402.0	8.23	A-	A3	31.5	36.6	1.95
CMS Energy Corporation (NYSE-CMS)	6,503.0	60	36	10,633.0	5.61	BBB+	A3	29.3	14.3	1.85
DTE Energy Company (NYSE-DTE)	8,897.0	58	18	13,746.0	9.33	A	A2	46.2	10.4	1.33
Entergy Corporation (NYSE-ETR)	11,229.1	78	1	25,609.3	11.69	A-/BBB+	Baa1	41.7	15.3	1.29
Integrus Energy Group (NYSE-TEG)	4,708.7	28	42	5,199.1	4.09	A-/BBB+	A2/A3	54.9	7.7	1.36
Pepco Holdings, Inc. (NYSE-POM)	5,920.0	75	4	8,220.0	4.21	A	A3	46.3	6.0	0.97
PG&E Corporation (NYSE-PCG)	14,956.0	78	22	33,655.0	17.69	BBB	A3	46.9	7.2	1.46
PPL Corporation (NYSE-PPL)	12,737.0	47	2	27,266.0	15.58	A-	A3	36.5	15.7	1.44
Public Service Enterprise Group (NYSE-PEG)	11,079.0	43	24	17,849.0	15.22	A-	A2	56.6	15.1	1.48
SCANA Corporation (NYSE-SCG)	4,408.0	55	19	10,047.0	5.83	A-	A3	42.3	10.2	1.50
SEMPRA Energy (NYSE-SRE)	10,036.0	28	55	23,572.0	15.23	A+	Aa3	46.2	14.6	1.56
TECO Energy, Inc. (NYSE-TE)	3,343.4	60	13	5,967.8	3.80	BBB+	Baa1	42.4	12.3	1.68
UIL Holdings Corporation (NYSE-UIL)	1,570.4	51	49	2,570.4	1.70	NR	Baa2	37.8	12.4	1.55
Mean	6,603.0	58	24	12,751.9	7.50	A-/BBB+	A3	44.7	12.0	1.43
Median	6,211.5	59	21	10,340.0	5.72	A-/BBB+	A3	45.3	10.3	1.45

Data Source: AUS Utility Reports, May, 2012.

br+sv Growth Versus Value Line Projected BVPS Growth

Company	Avera br+sv Growth	<i>Value Line</i> Projected BVPS Growth
Atmos Energy Corp.	4.8%	6.0%
Laclede Group	5.8%	4.5%
New Jersey Resources	6.7%	5.5%
NiSource Inc.	4.6%	2.5%
Northwest Natural Gas	4.6%	4.5%
Piedmont Natural Gas	1.9%	2.0%
South Jersey Industries	11.0%	5.0%
Southwest Gas	6.7%	4.5%
UGI Corp.	8.9%	6.5%
WGL Holdings, Inc.	4.1%	4.0%
Average	5.9%	4.5%

Data Source: Atmos Exhibit WEA-2, page 2, and Value Line Investment Survey, March 9, 2012.

Avera DCF Eliminations - Gas Utility Group

Company	Dividend	Earnings Growth			br+sv	
	Growth	V Line	IBES	Zacks	Growth	
1 Atmos Energy Corp.	6.1%	9.1%	6.1%	8.4%	8.9%	
2 Laclede Group	6.6%	6.6%	7.6%	7.1%	9.9%	
3 New Jersey Resources	8.3%	8.3%	6.3%	7.8%	9.9%	
4 NiSource Inc.	4.2%	13.2%	12.5%	NA	8.8%	
5 Northwest Natural Gas	7.3%	8.3%	7.4%	8.1%	8.4%	
6 Piedmont Natural Gas	7.2%	6.2%	8.9%	8.4%	5.5%	
7 South Jersey Industries	12.2%	11.7%	11.4%	8.7%	13.7%	
8 Southwest Gas	7.2%	11.7%	4.9%	8.0%	9.4%	
9 UGI Corp.	11.2%	8.2%	3.9%	6.9%	12.7%	
10 WGL Holdings, Inc.	6.3%	5.8%	8.4%	9.0%	7.9%	Average
Mean (b)	8.9%	10.1%	9.4%	8.2%	10.0%	9.3%
Mean (c)	7.7%	8.9%	7.7%	8.0%	9.5%	8.4%
Median (c)	7.2%	8.3%	7.5%	8.1%	9.2%	8.0%

(a) Source: Atmos Exhibit WEA-2, page 3.

(b) Excludes highlighted figures.

(c) Includes all figures

Avera DCF Eliminations - Combination Utility Group

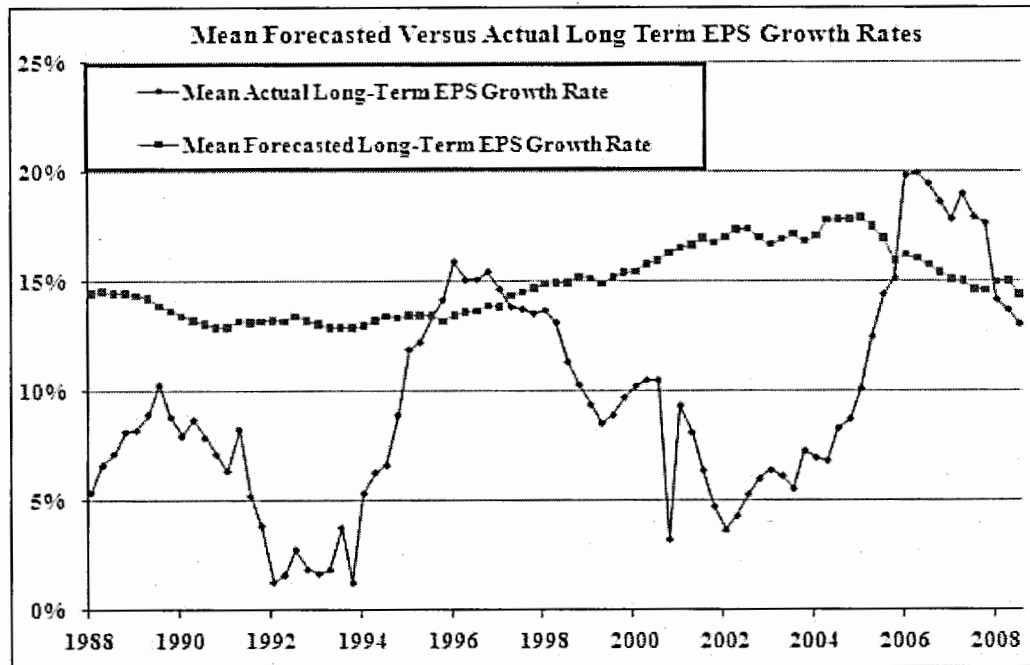
Company	Dividend Growth	Earnings Growth			br+sv Growth	
		V Line	IBES	Zacks		
1 Alliant Energy	10.2%	11.2%	9.1%	10.2%	9.7%	
2 ALLETE	6.6%	9.1%	10.6%	9.6%	8.0%	
3 Ameren Corp.	1.9%	2.9%	2.7%	8.9%	7.4%	
4 Avista Corp.	13.4%	8.9%	9.1%	9.1%	7.5%	
5 Black Hills Corp.	5.9%	12.9%	8.4%	9.4%	7.0%	
6 CenterPoint Energy	6.9%	6.9%	10.1%	9.8%	8.0%	
7 CMS Energy	18.1%	11.1%	10.0%	9.6%	8.9%	
8 DTE Energy Co.	8.5%	9.0%	8.0%	8.7%	8.0%	
9 Entergy Corp.	7.4%	6.4%	1.7%	4.3%	10.0%	
10 Integrys Energy Group	5.3%	14.3%	14.7%	9.8%	8.4%	
11 Pepco Holdings	6.6%	8.1%	13.1%	9.6%	8.2%	
12 PG&E Corp.	8.9%	10.4%	6.1%	8.4%	10.3%	
13 PPL Corp.	8.3%	11.8%	8.5%	17.0%	13.3%	
14 Pub Sv Enterprise Grp	5.6%	5.1%	5.5%	6.1%	11.2%	
15 SCANA Corp.	6.6%	7.6%	9.1%	8.8%	9.7%	
16 Sempra Energy	12.6%	7.1%	10.9%	10.6%	9.7%	
17 TECO Energy	9.2%	15.2%	10.1%	9.4%	10.4%	
18 UIL Holdings	5.2%	8.2%	9.2%	9.2%	7.4%	Average
Average (b)	8.1%	8.9%	10.5%	9.5%	8.3%	9.1%
Average (c)	8.2%	9.2%	8.7%	9.3%	9.1%	8.9%
Median (c)	7.1%	9.0%	9.1%	9.4%	8.7%	8.7%

(a) Source: Atmos Exhibit WEA-3, page 3.

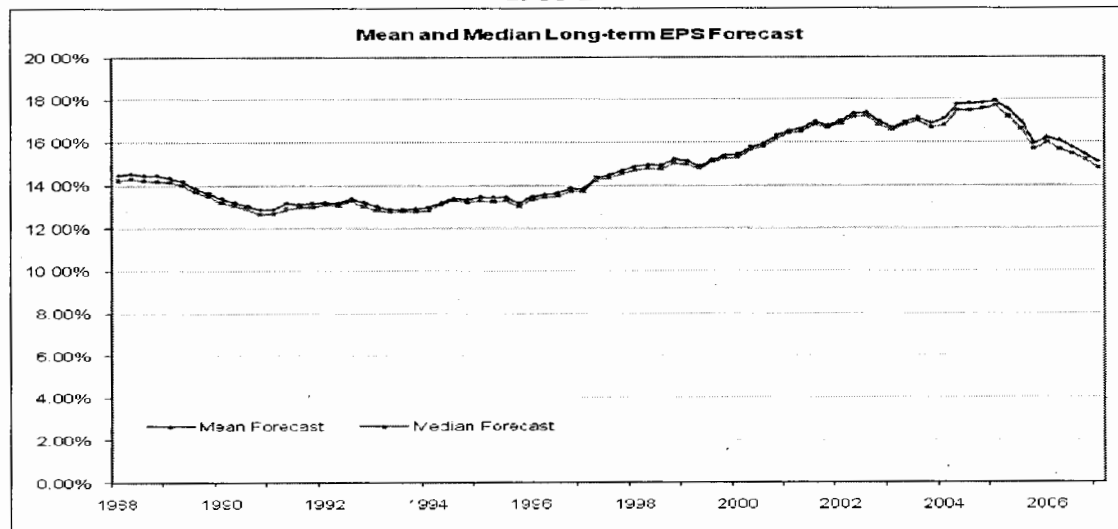
(b) Excludes highlighted figures.

(c) Includes all figures

Panel A
Long-Term Forecasted Versus Actual EPS Growth Rates
1988-2009



Panel B
Long-Term Forecasted EPS Growth Rates
1988-2007



Source: Patrick J. Cusatis and J. Randall Woolridge, "The Accuracy of Analysts' Long-Term Earnings Per Share Growth Rate Forecasts," (July, 2008).

THE WALL STREET JOURNAL.

Study Suggests Bias in Analysts' Rosy Forecasts

By ANDREW EDWARDS

March 21, 2008; Page C6

Despite an economy teetering on the brink of a recession -- if not already in one -- analysts are still painting a rosy picture of earnings growth, according to a study done by Penn State's Smeal College of Business.

The report questions analysts' impartiality five years after then-New York Attorney General Eliot Spitzer forced analysts to pay \$1.5 billion in damages after finding evidence of bias.

"Wall Street analysts basically do two things: recommend stocks to buy and forecast earnings," said J. Randall Woolridge, professor of finance. "Previous studies suggest their stock recommendations do not perform well, and now we show that their long-term earnings-per-share growth-rate forecasts are excessive and upwardly biased."

The report, which examined analysts' long-term (three to five years) and one-year per-share earnings expectations from 1984 through 2006 found that companies' long-term earnings growth surpassed analysts' expectations in only two instances, and those came right after recessions.

Over the entire time period, analysts' long-term forecast earnings-per-share growth averaged 14.7%, compared with actual growth of 9.1%. One-year per-share earnings expectations were slightly more accurate: The average forecast was for 13.8% growth and the average actual growth rate was 9.8%.

"A significant factor in the upward bias in long-term earnings-rate forecasts is the reluctance of analysts to forecast" profit declines, Mr. Woolridge said. The study found that nearly one-third of all companies experienced profit drops over successive three-to-five-year periods, but analysts projected drops less than 1% of the time.

The study's authors said, "Analysts are rewarded for biased forecasts by their employers, who want them to hype stocks so that the brokerage house can garner trading commissions and win underwriting deals."

They also concluded that analysts are under pressure to hype stocks to generate trading commissions, and they often don't follow stocks they don't like.

Write to Andrew Edwards at andrew.edwards@dowjones.com

Markets & Finance June 10, 2010, 5:00PM EST

Bloomberg Businessweek

For Analysts, Things Are Always Looking Up

They're raising earnings estimates for U.S. companies at a record pace

By Roben Farzad

For years, the rap on Wall Street securities analysts was that they were shills, reflexively producing upbeat research on companies they cover to help their employers win investment banking business. The dynamic was well understood: Let my bank take your company public, or advise it on this acquisition, and—wink, wink—I will recommend your stock through thick or thin. After the Internet bubble burst, that was supposed to change. In April 2003 the Securities & Exchange Commission reached a settlement with 10 Wall Street firms in which they agreed, among other things, to separate research from investment banking.

Seven years on, Wall Street analysts remain a decidedly optimistic lot. Some economists look at the global economy and see troubles—the European debt crisis, persistently high unemployment worldwide, and housing woes in the U.S. Stock analysts as a group seem unfazed. Projected 2010 profit growth for companies in the Standard & Poor's 500-stock index has climbed seven percentage points this quarter, to 34 percent, data compiled by Bloomberg show. According to Sanford C. Bernstein (AB), that's the fastest pace since 1980, when the Dow Jones industrial average was quoted in the hundreds and Nancy Reagan was getting ready to order new window treatments for the Oval Office.

Among the companies analysts expect to excel: Intel (INTC) is projected to post an increase in net income of 142 percent this year. Caterpillar, a multinational that gets much of its revenue abroad, is expected to boost its net income by 47 percent this year. Analysts have also hiked their S&P 500 profit estimate for 2011 to \$95.53 a share, up from \$92.45 at the beginning of January, according to Bloomberg data. That would be a record, surpassing the previous high reached in 2007.

With such prospects, it's not surprising that more than half of S&P 500-listed stocks boast overall buy ratings. It is telling that the proportion has essentially held constant at both the market's October 2007 high and March 2009 low, bookends of a period that saw stocks fall by more than half. If the analysts are correct, the market would appear to be attractively priced right now. Using the \$95.53 per share figure, the price-to-earnings ratio of the S&P 500 is a modest 11 as of June 9. If, however, analysts end up being too high by, say, 20 percent, the P/E would jump to almost 14.

If history is any guide, chances are good that the analysts are wrong. According to a recent McKinsey report by Marc Goedhart, Rishi Raj, and Abhishek Saxena, "Analysts have been persistently over-optimistic for 25 years," a stretch that saw them peg earnings growth at 10 percent to 12 percent a year when the actual number was ultimately 6 percent. "On average," the researchers note, "analysts' forecasts have been almost 100 percent too high," even after regulations were enacted to weed out conflicts and improve the rigor of their calculations. As the chart below shows, in most years analysts have been forced to lower their estimates after it became apparent they had set them too high.

While a few analysts, like Meredith Whitney, have made their names on bearish calls, most are chronically bullish. Part of the problem is that despite all the reforms they remain too aligned with the companies they cover. "Analysts still need to get the bulk of their information from companies, which have an incentive to be over-optimistic," says Stephen Bainbridge, a professor at UCLA Law School who specializes in the securities industry. "Meanwhile, analysts don't want to threaten that ongoing access by being too negative." Bainbridge says that with the era of the overpaid, superstar analyst long over, today's job description calls for resisting the urge to be an iconoclast. "It's a matter of herd behavior," he says.

So what's a more plausible estimate of companies' earning power? Looking at factors including the strengthening dollar, which hurts exports, and higher corporate borrowing costs, David Rosenberg, chief economist at Toronto-based investment shop Gluskin Sheff + Associates, says "disappointment looms." Bernstein's Adam Parker says every 10 percent drop in the value of the euro knocks U.S. corporate earnings down by 2.5 percent to 3 percent. He sees the S&P 500 earning \$86 a share next year.

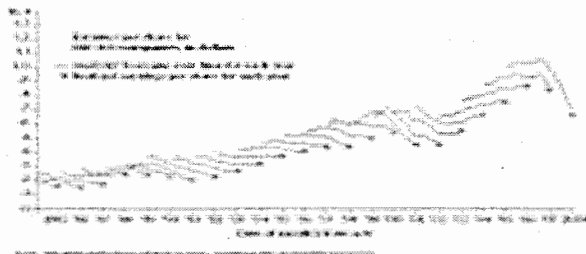
As realities hit home, "It's only natural that analysts will have to revise down their views," says Todd Salamone, senior vice-president at Schaeffer's Investment Research. The market may be making its own downward adjustment, as the S&P 500 has already fallen 14 percent from its high in April. If precedent holds, analysts are bound to curb their enthusiasm belatedly, telling us next year what we really needed to know this year.

The bottom line: Despite reforms intended to improve Wall Street research, stock analysts seem to be promoting an overly rosy view of profit prospects.

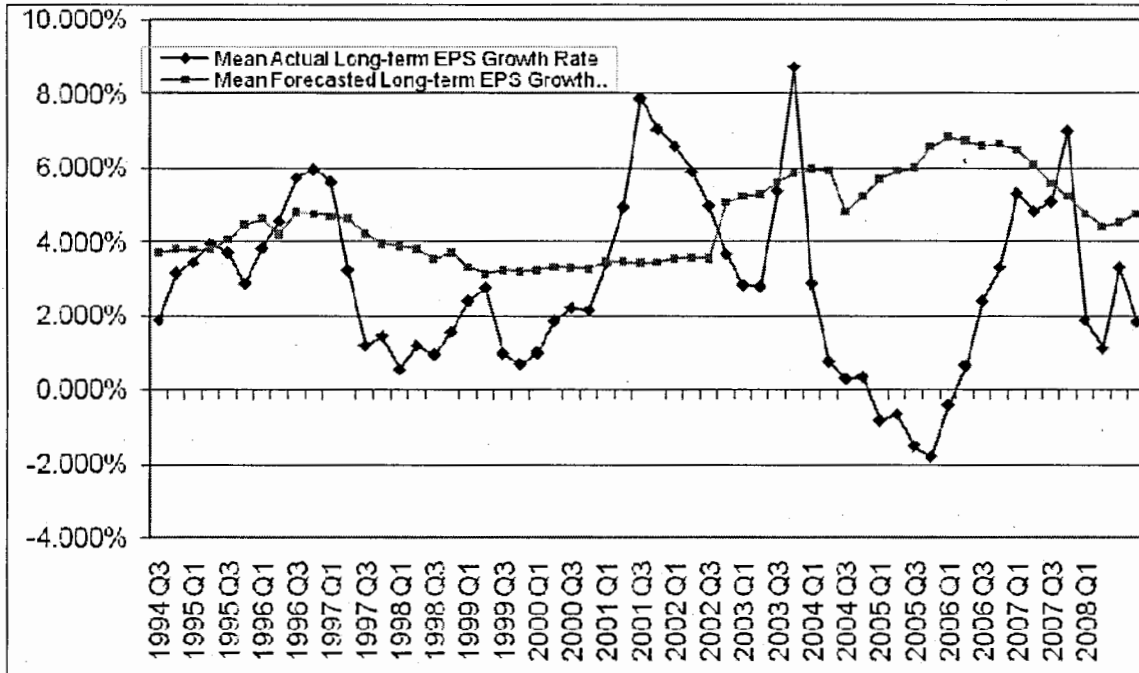
Bloomberg Businessweek Senior Writer Farzad covers Wall Street and international finance.

The Earnings Roller Coaster

Analysts have a long history of overestimating future profits. As this chart from McKinsey shows, analysts on average tend to set high and watch their numbers drop as the companies get closer to releasing their results. Initial estimates proved to be too low in only a few cases.

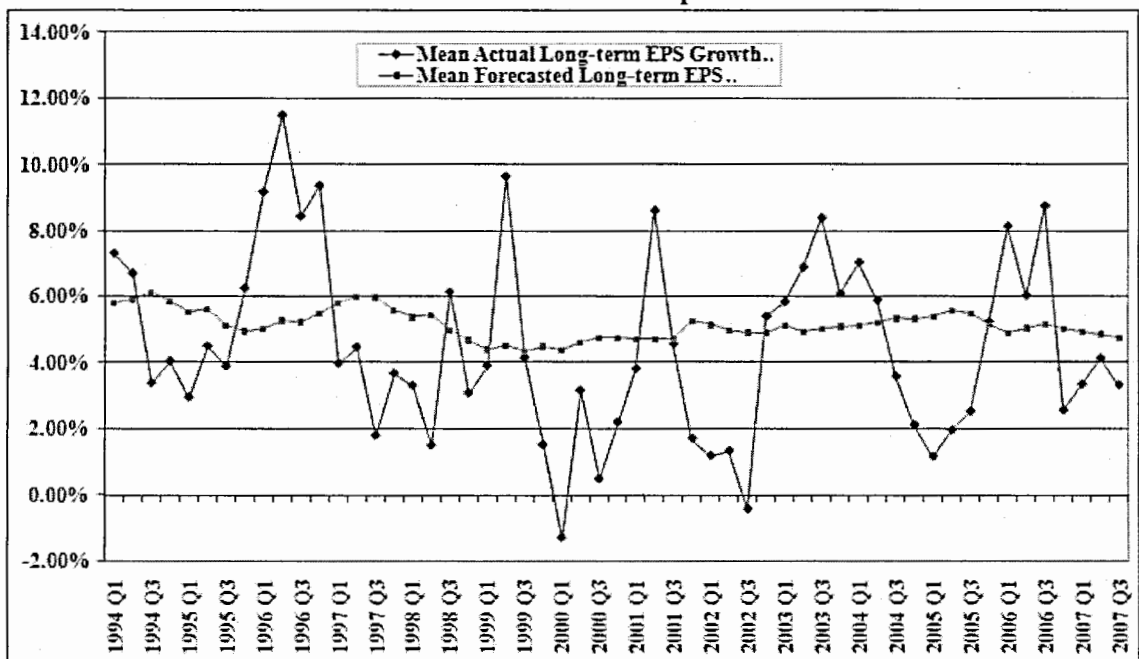


Panel A
Long-Term Forecasted Versus Actual EPS Growth Rates
Electric Utility Companies
1988-2008



Data Source: IBES

Panel B
Long-Term Forecasted Versus Actual EPS Growth Rates
Gas Distribution Companies



Value Line's 3-5 year EPS Growth Rate Forecasts

Page 6 of 6

Panel A

Value Line 3-5 year EPS Growth Rate Forecasts

	Average Projected EPS Growth rate	Number of Negative EPS Growth Projections	Percent of Negative EPS Growth Projections
1,996 Companies	14.45%	56	2.81%

Panel B

Historical Five-Year EPS Growth Rates for Value Line Companies

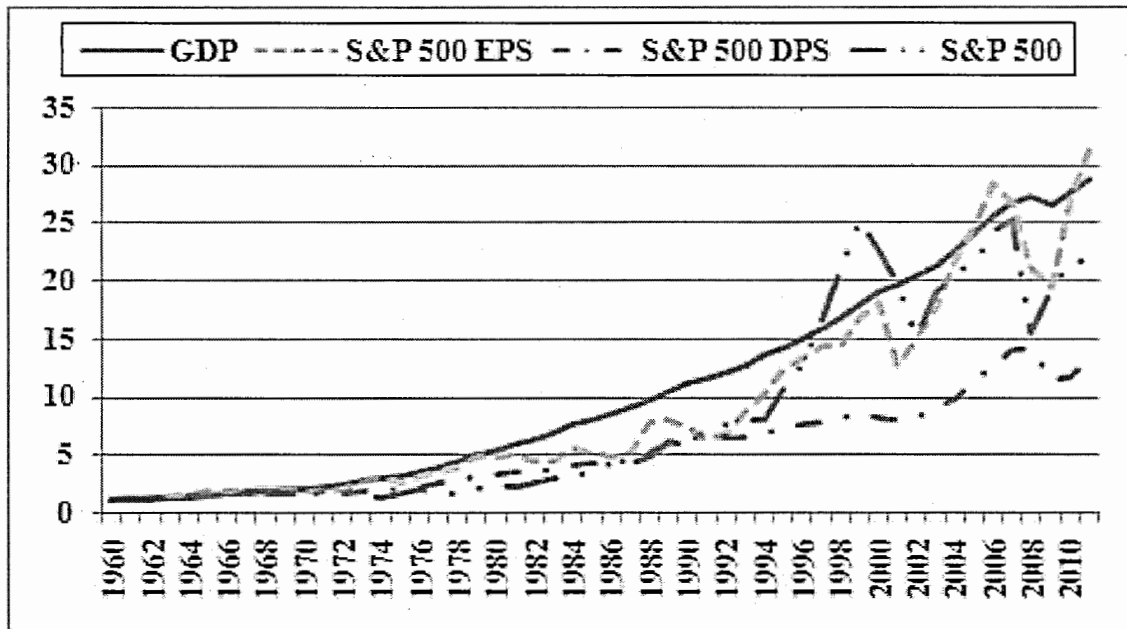
	Average Historical EPS Growth rate	Number with Negative Historical EPS Growth	Percent with Negative Historical EPS Growth
2,147 Companies	8.38%	654	30.40%

Growth Rates
GNP, S&P 500 Price, EPS, and DPS

	GDP	S&P 500	Earnings	Dividends	
1960	526.4	58.11	3.10	1.98	
1961	544.8	71.55	3.37	2.04	
1962	585.7	63.10	3.67	2.15	
1963	617.8	75.02	4.13	2.35	
1964	663.6	84.75	4.76	2.58	
1965	719.1	92.43	5.30	2.83	
1966	787.7	80.33	5.41	2.88	
1967	832.4	96.47	5.46	2.98	
1968	909.8	103.86	5.72	3.04	
1969	984.4	92.06	6.10	3.24	
1970	1038.3	92.15	5.51	3.19	
1971	1126.8	102.09	5.57	3.16	
1972	1237.9	118.05	6.17	3.19	
1973	1382.3	97.55	7.96	3.61	
1974	1499.5	68.56	9.35	3.72	
1975	1637.7	90.19	7.71	3.73	
1976	1824.6	107.46	9.75	4.22	
1977	2030.1	95.10	10.87	4.86	
1978	2293.8	96.11	11.64	5.18	
1979	2562.2	107.94	14.55	5.97	
1980	2788.1	135.76	14.99	6.44	
1981	3126.8	122.55	15.18	6.83	
1982	3253.2	140.64	13.82	6.93	
1983	3534.6	164.93	13.29	7.12	
1984	3930.9	167.24	16.84	7.83	
1985	4217.5	211.28	15.68	8.20	
1986	4460.1	242.17	14.43	8.19	
1987	4736.4	247.08	16.04	9.17	
1988	5100.4	277.72	24.12	10.22	
1989	5482.1	353.40	24.32	11.73	
1990	5800.5	330.22	22.65	12.35	
1991	5992.1	417.09	19.30	12.97	
1992	6342.3	435.71	20.87	12.64	
1993	6667.4	466.45	26.90	12.69	
1994	7085.2	459.27	31.75	13.36	
1995	7414.7	615.93	37.70	14.17	
1996	7838.5	740.74	40.63	14.89	
1997	8332.4	970.43	44.09	15.52	
1998	8793.5	1229.23	44.27	16.20	
1999	9353.5	1469.25	51.68	16.71	
2000	9951.5	1320.28	56.13	16.27	
2001	10286.2	1148.09	38.85	15.74	
2002	10642.3	879.82	46.04	16.08	
2003	11142.2	1111.91	54.69	17.88	
2004	11853.3	1211.92	67.68	19.41	
2005	12623.0	1248.29	76.45	22.38	
2006	13377.2	1418.30	87.72	25.05	
2007	14028.7	1468.36	82.54	27.73	
2008	14291.5	903.25	65.39	28.05	
2009	13939.0	1115.10	59.65	22.31	
2010	14526.5	1257.64	83.66	23.12	
2011	15094.0	1257.60	97.05	26.02	Average
Growth Rates	6.80	6.21	6.98	5.18	6.29

Data Sources: GDPA - <http://research.stlouisfed.org/fred2/categories/106>S&P 500, EPS and DPS - <http://pages.stern.nyu.edu/~adamodar/>

Long-Term Growth of GDP, S&P 500, S&P 500 EPS, and S&P 500 DPS



	GDP	S&P 500	S&P 500 EPS	S&P 500 DPS
Growth Rates	6.80	6.21	6.98	5.18

Panel A

Historic GDP Growth Rates

10-Year Average	4.2%
20-Year Average	4.9%
30-Year Average	5.8%
40-Year Average	6.9%
50-Year Average	6.9%
60-Year Average	6.9%
Average of Periods	6.0%

Panel B

Projected GDP Growth Rates

	Time Frame	Projected Nominal GDP Growth Rate
Congressional Budget Office	2012-2022	4.8%
Survey of Financial Forecasters	Ten Year	4.9%
Energy Information Administration	2009-2035	4.8%

Sources:

<http://www.cbo.gov/sites/default/files/cbofiles/attachments/02-01-OutlookTestimonyHouse.pdf>

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I, the undersigned, hereby certify that a true and correct copy of the above and foregoing document was served by electronic service on this 8th day of June, 2012, to the following parties who have waived receipt of follow-up hard copies:

Ray Bergmeier, Litigation Counsel
Kansas Corporation Commission
1500 SW Arrowhead Road
Topeka, KS 66604-4027
r.bergmier@kcc.ks.gov

Brian G. Fedotin, Advisory Counsel
Kansas Corporation Commission
1500 SW Arrowhead Road
Topeka, KS 66604-4027
b.fedotin@kcc.ks.gov

Robert A. Fox, Senior Litigation Counsel
Kansas Corporation Commission
1500 SW Arrowhead Road
Topeka, KS 66604-4027
b.fox@kcc.ks.gov

Holly Fisher, Litigation Counsel
Kansas Corporation Commission
1500 SW Arrowhead Road
Topeka, KS 66604-4027
h.fisher@kcc.ks.gov

James G. Flaherty, Attorney
Anderson & Byrd, LLP
216 S. Hickory, P.O. Box 17
Ottawa, KS 66067
jflaherty@andersonbyrd.com

Douglas C. Walther, Associate General Counsel
Atmos Energy
P. O. Box 650205
Dallas, Texas 75265-0205
douglas.walther@AtmosEnergy.com

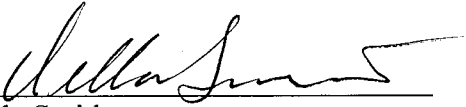
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James Price, Attorney
Atmos Energy
P. O. Box 650205
Dallas, Texas 75265-0205
james.price@AtmosEnergy.com

Karen P. Wilkes
Division Vice President, Regulatory and Public Affairs
Atmos Energy
1555 Blake Street, Suite 400
Denver, Colorado 80202
karen.wilkes@AtmosEnergy.com

Barton W. Armstrong
Vice President, Operations
Atmos Energy
25090 W. 110th Terr.
Olathe, KS 66061
bart.armstrong@AtmosEnergy.com


Della Smith
Administrative Specialist