
Before the

State Corporation Commission of

The State of Kansas

IN THE MATTER OF THE APPLICATION)
OF BLACK HILLS/KANSAS GAS UTILITY) Docket 25-BHCG-298-RTS
COMPANY, LLC FOR ADJUSTMENT OF)
ITS NATURAL GAS RATES IN THE STATE)
OF KANSAS)

**Black Hills/Kansas Gas Utility Company,
LLC**

Docket 25-BHCG-298-RTS

Testimony and Exhibits of

J. Randall Woolridge, Ph. D.
For the Citizen's Utility Ratepayer Board

May 9, 2025

Black Hills/Kansas Gas Utility Company, LLC

Docket 25-BHCG-298-RTS

Direct Testimony of
J. Randall Woolridge, Ph.D.

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JRW-2	Public Utility Capital Cost Indicators
JRW-3	Summary Financial Statistics for Proxy Group
JRW-4	Capital Structure and Debt Cost Rates
JRW-5	DCF Study
JRW-6	CAPM Study
JRW-7	The Company's Proposed Cost of Capital
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JRW-9	GDP and S&P 500 Growth Rates

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1 **Q. PLEASE STATE YOUR FULL NAME, ADDRESS, AND OCCUPATION.**

2 A. My name is J. Randall Woolridge, and my business address is 120 Haymaker Circle,
3 State College, PA 16801. I am a Professor of Finance and the Goldman, Sachs & Co.
4 and Frank P. Smeal Endowed University Fellow in Business Administration at the
5 University Park Campus of Pennsylvania State University. I am also the Director of
6 the Smeal College Trading Room and President of the Nittany Lion Fund, LLC. A
7 summary of my educational background, research, and related business experience is
8 provided in Appendix A.

9
10 **I. SUBJECT OF TESTIMONY AND SUMMARY OF RECOMMENDATIONS**

11
12 **Q. WHAT IS THE SCOPE OF YOUR TESTIMONY IN THIS PROCEEDING?**

13
14 A. I have been asked by the Citizens' Utility Ratepayer Board ("CURB") to provide an
15 opinion as to the overall fair rate of return or cost of capital for the Kansas jurisdictional
16 gas utility operations of Black Hills/Kansas Gas Utility Company, LLC ("BKH" or "the
17 Company") and to evaluate the company's rate of return testimony in this proceeding.¹

18 **Q. HOW IS YOUR TESTIMONY ORGANIZED?**

19 A. The following outlines my testimony:

- 20 • First, I summarize my cost of capital recommendation for the Company and review
21 the primary areas of contention on the Company's position.
22 • Second, I provide an assessment of capital costs in today's capital markets.

¹ In my testimony, I use the terms "rate of return" and "cost of capital" interchangeably. This is because the required rate of return of investors on a company's capital is the cost of capital.

- 1 • Third, I discuss the selection of proxy groups for estimating the cost of equity capital
2 for the Company.
- 3 • Fourth, I discuss the Company's recommended capital structure and debt cost rates.
- 4 • Fifth, I provide an overview of the concept of the cost of equity capital and then
5 estimate the equity cost rate for the Company.
- 6 • Finally, I critique the Company's rate of return analysis and testimony.

7

8 **A. Overview**

9

10 **Q. WHAT COMPRISES A UTILITY'S "RATE OF RETURN"?**

11 A. A company's overall rate of return consists of three main categories: (1) capital
12 structure (*i.e.*, ratios of short-term debt, long-term debt, preferred stock, and common
13 equity); (2) cost rates for short-term debt, long-term debt, and preferred stock; and (3)
14 cost of common equity, otherwise known as Return on Equity ("ROE").

15 **Q. WHAT IS A UTILITY'S ROE INTENDED TO REFLECT?**

16 A. An ROE is most simply described as the allowed rate of profit for a regulated company.
17 In a competitive market, a company's profit level is determined by a variety of factors,
18 including the state of the economy, the degree of competition a company faces, the ease
19 of entry into its markets, the existence of substitute or complementary
20 products/services, the company's cost structure, the impact of technological changes,
21 and the supply and demand for its products and/or services. For a regulated monopoly,
22 the regulator determines the level of profit available to the public utility. The United

1 States Supreme Court established the guiding principles for determining an appropriate
2 level of profitability for regulated public utilities in two cases: (1) *Hope* and (2)
3 *Bluefield*.² In those cases, the Court recognized that the fair rate of return on equity
4 should be: (1) comparable to returns investors expect to earn on other investments of
5 similar risk; (2) sufficient to assure confidence in the company's financial integrity;
6 and (3) adequate to maintain and support the company's credit and to attract capital.³

7 Thus, the appropriate ROE for a regulated utility requires determining the
8 market-based cost of capital. The market-based cost of capital for a regulated firm
9 represents the return investors could expect from other investments, while assuming no
10 more and no less risk. The purpose of all of the economic models and formulas in cost
11 of capital testimony (including those presented later in my testimony) is to estimate,
12 using market data of firms with similar risk profiles, the rate of return on equity that
13 investors will require for that risk-class of firms in order to set an appropriate ROE for
14 a regulated firm.

15 **Q. PLEASE REVIEW THE ALTERNATIVE RECOMMENDATIONS**
16 **REGARDING THE APPROPRIATE RATE OF RETURN FOR THE**
17 **COMPANY.**

18 A. BKH has proposed a capital structure consisting of 49.56% long-term debt and 50.44%
19 common equity. The Company has proposed a long-term debt cost rate of 4.71%. The

² *Federal Power Commission v. Hope Natural Gas Co.*, 320 U.S. 591 (1944) ("*Hope*") and *Bluefield Water Works and Improvement Co. v. Public Service Commission of West Virginia*, 262 U.S. 679 (1923) ("*Bluefield*").

³ *Hope*, 320 U.S. at 603-607; *Bluefield*, 262 U.S. at 689-695.

1 Company's witness, Mr. Adrien M. McKenzie, has recommended a common equity
2 cost rate of 10.50% for the Company. As shown in Table 1, BKH has proposed an overall
3 rate of return of 7.63.

4 **Table 1**
5 **BKH's Rate of Return Recommendation**

Capital Source	Capitalization Ratio	Cost Rate	Weighted Cost Rate
Long-Term Debt	49.56%	4.71%	2.33%
<u>Common Equity</u>	<u>50.44%</u>	<u>10.50%</u>	<u>5.30%</u>
Total	100.00%		7.63%

6
7
8 In my recommendation, I have adjusted the Company's proposed capital
9 structure, but I have still employed a capital structure that includes a higher common
10 equity ratio and lower financial risk than the companies in the Gas Proxy Group. I have
11 applied the Discounted Cash Flow Model ("DCF") and the Capital Asset Pricing Model
12 ("CAPM") to Mr. McKenzie's Gas Proxy Group as well as a proxy group of publicly
13 held, combination electric and gas companies ("Combination Proxy Group"). Mr.
14 McKenzie's Gas Proxy Group includes eight gas companies, and I believe that a proxy
15 group of only eight companies is a small proxy group which could produce variable
16 results. My analysis indicates that an equity cost rate in the range of 8.75% to 10.00%
17 is appropriate for the Company. Given these results as well as the fact that: (1) I rely
18 primarily on the DCF Model; (2) as indicated by S&P and Moody's ratings, the
19 Company's investment risk is in line with the Combination Group and a little above
20 the Gas Proxy Group; (3) I have employed a capital structure that has more common
21 equity and less financial risk than the proxy groups; and (4) the Gas Proxy Group is
22 small, and thus given less weight, I conclude that a ROE in the range of 9.25% to 9.75%

1 is appropriate for a gas company at this time. I am employing the midpoint of this
2 range, 9.50%, as my recommended ROE for BKH. With my proposed capital structure
3 and debt cost rates, I am recommending an overall fair rate of return or cost of capital
4 of 7.11% for BKH. This recommendation is provided in Table 2 and Exhibit JRW-2.

5 **Table 2**
6 **CURB's Rate of Return Recommendation**

Capital Source	Capitalization Ratio	Cost Rate	Weighted Cost Rate
Long-Term Debt	50.00%	4.71%	2.36%
Common Equity	50.00%	9.50%	4.75%
Total	100.00%		7.11%

7
8
9
10 **B. Primary Rate of Return Issues in this Case**

11
12 **Q. PLEASE PROVIDE AN OVERVIEW OF THE PRIMARY ISSUES**
13 **REGARDING RATE OF RETURN IN THIS PROCEEDING.**

14 **1. Capital Market Conditions:** Mr. McKenzie's analyses, ROE results, and
15 recommendations suggest that higher interest rates and capital costs are on the
16 horizon. However, despite the increase in inflation and interest rates over the
17 past two years and the financial market volatility associated with the new
18 administration's focus on tariffs, several factors suggest the equity cost rate for
19 utilities has not risen significantly. To support this contention, I show that: (1)
20 despite the higher inflation of the past two years, long-term inflation
21 expectations are in the 2.25%–2.50% range; (2) the yield curve is once again
22 positively sloped (which is normal) but is relatively flat suggesting that

1 investors require similar returns for short-term and longer-term Treasuries; (3)
2 I show that authorized ROEs have not increased or decreased as much as
3 interest rates in recent years, and so the increases in interest rates in the last two
4 years does not mean that authorized ROEs need to increase as much; and (4)
5 during 2025, as President Trump has introduced new economic policies
6 including tariffs, there has been a significant increase in inflationary fears and
7 financial market volatility, and the stock market has declined. However, utility
8 stocks have proved to be a safe haven for investors, for while the S&P 500 has
9 decreased about 10%, utility stocks are up about 5%.

10 **2. Capital Structure** – The Company has proposed a hypothetical capital
11 structure with 49.56% long-term debt and 50.44% common equity. The
12 Company has proposed long-term debt cost rates of 4.71%.

13 BKH's proposed capital structure includes a common equity ratio that:
14 (1) is higher than the current capitalization of the Company as well as the
15 common equity ratio the Company has maintained in recent years; and (2)
16 includes a higher common equity ratio and lower financial risk than the average
17 of the proxy groups and BKH's parent, Black Hills Corporation. As discussed
18 below, the fact that BKH has proposed a capitalization with a higher common
19 equity ratio than its parent company is evidence of double leverage.
20 Consequently, I am recommending a capital structure with a common equity
21 ratio of 50.0% for BKH. This represents a small adjustment to the proposed
22 capital structure and reflects that the Company's common equity ratio has been

1 below 50.0%.

2 **3. Gas Proxy Group** – Mr. McKenzie's Gas Proxy Group includes only eight gas
3 companies, and I do not believe that a proxy group of only eight companies can
4 produce reliable results. As a result, I have given this group less weight and
5 have also employed the Combination Proxy Group. This is a group of fifteen
6 combination electric and gas companies that receive at least 10% of their
7 operating revenues from regulated gas operations.

8 **4. BKH's S&P and Moody's Issuer Credit Ratings Indicate the Company's**
9 **Investment Risk is a Little Above the Gas Group and is in Line with**
10 **Combination Group** – BKH's S&P and Moody's issuer credit ratings are BBB+
11 and Baa2. The average S&P and Moody's issuer credit ratings for the Gas Proxy
12 Group are A-/BBB+ and A3/Baa1 and for the Combination Proxy Groups are
13 BBB+ and Baa2. As such, BKH's S&P and Moody's issuer credit ratings are both
14 below the average of the Gas Proxy Group and equal to the Combination Group.
15 Overall, I believe that these ratings suggest that BKH is a little riskier than the gas
16 group and similar in risk to the combination group.

17 **5. DCF Equity Cost Rate** – Mr. McKenzie and I both employ the traditional
18 constant-growth DCF model. However, Mr. McKenzie overstates reported
19 DCF results by relying exclusively on the overly optimistic and upwardly
20 biased earnings per share (EPS) growth rate forecasts of Wall Street analysts
21 and *Value Line*. I show that analysts' projected 5-year EPS growth rates for
22 utilities have been overly optimistic and upwardly biased for over 40 years.

- 1 **6. CAPM Approach** – The CAPM approach requires an estimate of the risk-free
2 interest rate, the beta, and the market or equity risk premium. There are several
3 issues with Mr. McKenzie's CAPM analyses: (1) he has employed the
4 Empirical CAPM ("ECAPM") version of the CAPM, which makes
5 inappropriate adjustments to the risk-free rate and the market risk premium; (2)
6 he has included an unwarranted utility size adjustment; and (3) most
7 significantly, he has used a highly overstated market risk premium of 10.2%.
8 Mr. McKenzie has employed analysts' three-to-five-year growth-rate
9 projections for EPS to compute an expected market return and market risk
10 premium. These EPS growth-rate projections along with the resulting expected
11 market returns and market risk premiums include highly unrealistic
12 assumptions regarding future economic and earnings growth and stock returns.
- 13 **7. Utility Risk Premium Model** – ("Utility Risk Premium" or "URP") - Mr.
14 McKenzie estimates an equity cost rate using an alternative risk premium
15 model, which he calls the Utility Risk Premium ("URP") approach. The risk
16 premium in his URP method is based on the historical relationship between
17 long-term utility bond yields and authorized ROEs for electric utility and gas
18 distribution companies. There are several issues with this approach, which I
19 discuss in more depth later, but the primary problems are that he uses a
20 projected based yield based on forecasted interest rates and his risk premium is
21 a gauge of *Commission* behavior rather than *investor* behavior.

1 **8. Expected Earnings Approach** – Mr. McKenzie also uses the Expected
2 Earnings approach to estimate an equity cost rate for the Company. Mr.
3 McKenzie computes the expected ROE as forecasted by *Value Line* for his
4 proxy group of gas utilities. The so-called “Expected Earnings” approach,
5 however, (1) does not measure the market cost of equity capital, (2) is
6 independent of most cost of capital indicators, and (3) has several other
7 empirical problems. Therefore, the Commission should ignore Mr. McKenzie’s
8 “Expected Earnings” approach in determining the appropriate ROE for Black
9 Hills.

10 **9. DCF Model Applied to Non-Utility Companies** – Mr. McKenzie also
11 estimates an equity cost rate by applying his equity-cost-rate approaches and
12 methodologies to a group of “comparable risk” non-price regulated companies.
13 As I note in the critique section of this testimony, his approach is fundamentally
14 flawed for two reasons. First, these companies are not truly comparable to the
15 Company. Their lines of business are vastly different from gas distribution and
16 they do not operate in a highly regulated environment. Second, the upward bias
17 in the EPS growth rate forecasts of Wall Street analysts is particularly severe for
18 non-utility companies and therefore the DCF equity cost rate estimates for this
19 group are overstated.

1 **II. CAPITAL MARKET CONDITIONS AND AUTHORIZED ROES**

2
3 **A. Capital Market Conditions**

4
5 **Q. PLEASE PROVIDE A SUMMARY OF THE UTILITY CAPITAL MARKET**
6 **INDICATORS IN EXHIBIT JRW-2.**

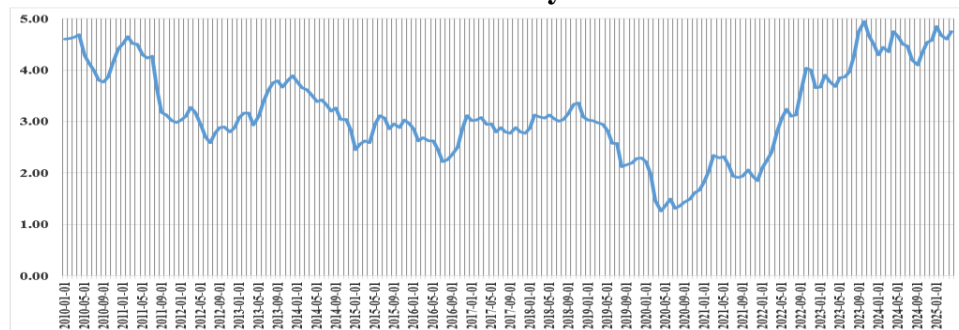
7 A. Page 1 of Exhibit JRW-2 shows the yields on A-rated public utility bonds. These yields
8 have gradually declined in the past decade. These yields bottomed out in the 3.0%
9 range in 2020 and 2021 due to the economic fallout from the COVID-19 pandemic.
10 They increased with interest rates in general over the years 2022–2024 and now are in
11 the 5.75% range in 2025.

12 The average dividend yields for gas companies are shown on page 2 of Exhibit
13 JRW-2. For the gas companies, yields declined from the 4.0% range a decade ago to
14 2.75% in 2018 but then increased and were in the 3.70% range in 2024. The average
15 earned ROE and market-to-book ratio for the gas companies are shown on page 3 of
16 Exhibit JRW-2. The average ROE for gas companies has been in the 8.0%–10.0%
17 range over the past decade and was near the bottom of this range as of the last three
18 years (2022–2024). Over the past decade, the gas companies' average market-to-book
19 ratio increased from 1.40X, peaked at 2.25X in 2019, but has declined to 1.50X range
20 during 2021–2024.

1 **Q. PLEASE REVIEW RECENT DEVELOPMENTS IN THE ECONOMY AND**
2 **CAPITAL MARKETS.**

3 A. Figure 1, below, shows 30-year Treasury yields over the past 15 years (2010– 2025).
4 In 2020, with the advent of the COVID-19 pandemic, 30-year Treasury yields declined
5 to record low levels, dropping about 100 basis points to settle in the 1.25% range. They
6 began their recovery in the summer of 2020 and increased significantly in 2022 and
7 2023 with the massive government spending, improving economy, and higher inflation.
8 These yields peaked at about 5.00% in 2023, declined to the 4.0% range in 2024, and
9 then increased again to over 5.0% after the election. In 2025, these yields have declined
10 and now are in the 4.80% range.

11 **Figure 1**
12 **30-Year Treasury Yields**



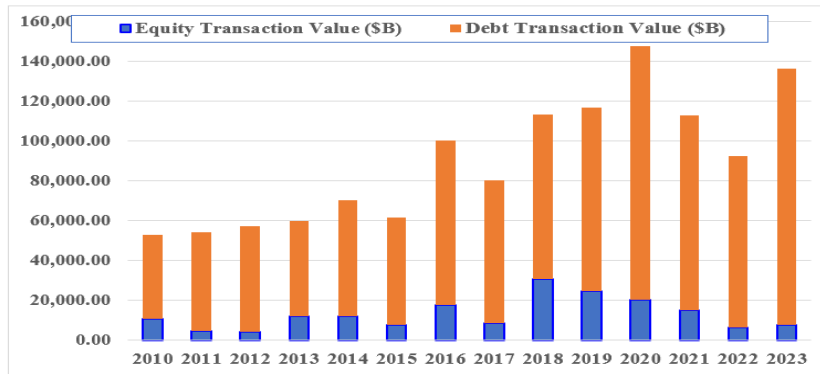
13 Data source: <https://fred.stlouisfed.org/series/DGS30>

14 **Q. DID UTILITIES TAKE ADVANTAGE OF THE LOWER BOND YIELDS TO**
15 **RAISE CAPITAL?**

16 A. Yes. Figure 2 shows the annual amounts of debt and equity capital raised by public
17 utility companies over the past 13 years. Electric utility and gas distribution companies
18 have taken advantage of the low interest rate and capital cost environment of recent
19 years and raised record amounts of capital in the markets. In fact, in four out of the
20
21

1 past five years, public utilities have annually raised more than \$100 billion in combined
2 debt and equity capital.

3 **Figure 2**
4 **Debt and Equity Capital Raised by Public Utilities**
5 **2010–2023**



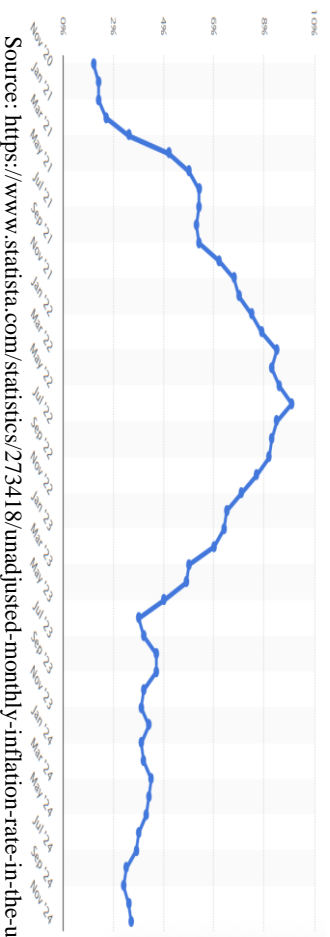
6 Data Source: S&P Global Market Intelligence, S&P Cap IQ, 2024.

7
8
9 **Q. PLEASE DISCUSS THE INCREASE IN INTEREST RATES OVER THE PAST**
10 **THREE YEARS.**

11 A. Several factors led to higher interest rates during 2022–2025. Coming out of the
12 pandemic, real GDP growth increased 5.9% in 2021, 2.1% in 2022, 2.9% in 2023, and
13 2.8% in 2024, compared to a decline of -3.4% in 2020. During 2022–2024, the
14 improving economy and business activity; supply chain shortages associated with
15 COVID shutdowns; higher levels of business and consumer spending; and record
16 increases in housing prices put pressure on inflation and interest rates. As shown in
17 Figure 3, reported year-over-year inflation has been as high as 9.20% in 2022, and has
18 declined to the 2.5%–3.0% range since that time. Year-over-year inflation was reported
19 to be 2.4% as of March 2025.

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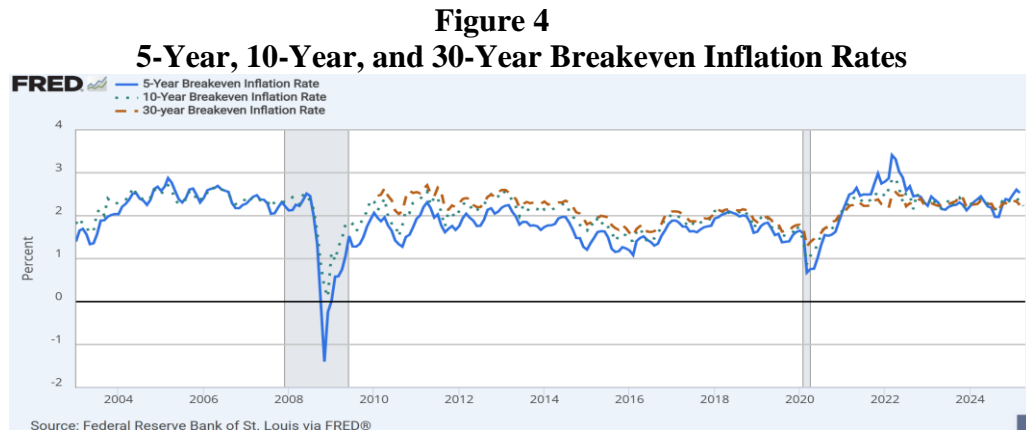
Figure 3
Year-Over-Year Inflation Rates
2020–2025



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In response to the higher inflation, the Federal Reserve (“Fed”) in 2022 increased the discount rate by 25 basis points in March, 50 basis points in May, and 75 basis points in June, July, September, and November, 50 basis points in December, and 25 basis points in February, March, May, and July of 2023. The Fed held the discount rate firm at 5.50% until September 18, 2024, when it cut the rate by 50 basis points. Subsequently, the Fed cut the discount rate by 25 basis points at its November and December 2024 meetings. Investor sentiment strongly favored additional rate cuts leading into the January 2025 Fed meeting. However, the Fed did not bow to market pressure and put additional rate cuts on hold as the economy has remained strong.

Investors’ inflation expectations can be seen by looking at the difference between yields on ordinary Treasuries and the yields on inflation-protected Treasuries, known as TIPS. Figure 4 shows the expected inflation rate over the last five, ten, and thirty years. One can see the big increase in 2022, although it has fallen since mid-2022 and shows an expected inflation rate in the range of 2.25%–2.50%.



Q. PLEASE DISCUSS INTEREST RATES COMING INTO 2025.

A. As discussed above, the recovery of the economy pushed up inflation and interest rates during 2022–2024, but long-term inflationary expectations remained in the 2.25%–2.50% range. In 2024, the yield curve flattened as the Federal Reserve, which increased the discount rate eleven times in 2022–2023, began the process of normalizing interest rates by cutting the discount rate three times in 2024. But after the election and coming into 2025, investors were looking for the Federal Reserve to cut rates again.

Q. PLEASE DISCUSS THE MARKETS AND THE INCREASE IN VOLATILITY SINCE PRESIDENT TRUMP TOOK OFFICE ON JANUARY 20TH.

A. Two of President Trump's priorities include significant cuts in government spending and the imposition of tariffs to offset trade deficits. These two initiatives have produced increases in inflationary fears and financial market volatility (with Wall Street's "Fear Gauge," VIX peaking at over 50.0) and about a 10% decline in the stock market. However, several factors suggest these actions have run their course at this time: (1) the government spending cuts and the President's tariff negotiations appear to be moving along with less market impact; (2) the President and Treasury Secretary have

1 stated that they expect that the discount rate will be cut in 2025 and interest rates will
2 decline; (3) the Administration's actions have increased the probability of a recession
3 in 2025, which could result in lower interest rates; and (4) utility stocks have proven to
4 be safe havens for investors during this period of economic uncertainty. Figure 5 shows
5 the year-to-date performance of the S&P Utilities Index and the S&P 500. Year-to-
6 date, the S&P 500 is down -8.6% while the S&P Utilities Index is up +3.42%. Hence,
7 investors do not see utilities being significantly impacted by the Administration's
8 imposition of government spending cuts and tariffs.

9 **Figure 5**
10 **The S&P Utilities Index vs. the S&P 500**
11 **2025**



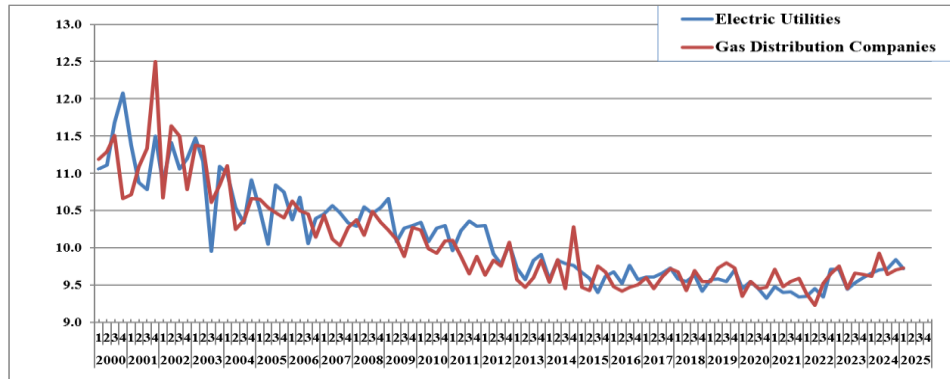
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15 **B. Authorized ROEs**

16
17 **Q. PLEASE DISCUSS THE TREND IN AUTHORIZED ROES FOR GAS AND**
18 **ELECTRIC COMPANIES.**

19 **A** Figure 6 shows the authorized ROEs for electric utility and gas distribution companies
20 from 2000-2024. The authorized ROEs have trended downward with interest rates and
21 capital costs in the past 15 years. The average annual authorized ROEs for gas

distribution companies have been below 10.0% for over a decade (2011). In 2020 and 2021, authorized ROEs for utilities hit an all-time low. Table 3 provides the average annual authorized ROEs for electric utility and gas distribution from 2010 to 2025.⁴ In 2024 and 2025, the average annual authorized ROEs for electric and gas companies have been in the 9.70% range.

Figure 6
Authorized ROEs for Electric Utilities and Gas Distribution Companies
2000-2025



Data Source: S&P Global Market Intelligence, RRA *Regulatory Focus*, 2025.

Table 3
Average Annual Authorized ROEs for Electric Utilities
and Gas Distribution Companies
2010–2025

	Electric	Gas		Electric	Gas
2010	10.37	10.15	2018	9.65	9.59
2011	10.29	9.92	2019	9.66	9.72
2012	10.17	9.94	2020	9.44	9.47
2013	10.03	9.68	2021	9.38	9.56
2014	9.91	9.78	2022	9.54	9.53
2015	9.78	9.6	2023	9.60	9.64
2016	9.77	9.54	2024	9.70	9.72
2017	9.74	9.72	Q1-2025	9.72	9.73

Data Source: S&P Global Market Intelligence, RRA *Regulatory Focus*, 2025.

⁴ The data and numbers discussed in this section come from S&P Global Market Intelligence, RRA *Regulatory Focus*, 2025.

1 **Q. DID THE HIGHER INTEREST RATES IN 2022, 2023, AND 2024 MEAN THAT**
2 **AUTHORIZED ROES INCREASED IN LINE WITH INTEREST RATES?**

3 A. No. As noted above, authorized ROEs for utilities reached record low levels in 2020
4 and 2021 due to the record low interest rates and capital costs. However, authorized
5 utility ROEs never declined to the same extent that interest rates declined in these two
6 years. This implies that while utilities benefited from the low-cost environment, the
7 benefit was not proportionally passed on to the ratepayers.

8 In Panel A of Table 4, I have averaged the 2018/2019 (pre-COVID period)
9 figures and the 2020/2021 (COVID period) figures for the Treasury yields and
10 authorized ROEs, and then compared the pre-COVID and COVID period ROEs and
11 yields to those in 2022, 2023, and 2024 (post-COVID period). A key observation from
12 Panel A of Table 4 is that authorized ROEs for electric and gas distribution companies,
13 despite hitting record lows in 2020–21, did not decline nearly as much as interest rates.
14 The daily 30-year Treasury yield averaged 2.85% in 2018 and 2019, versus 1.81% in
15 2020 and 2021, a decrease of 104 basis points. However, the authorized ROE for
16 electric and gas distribution companies averaged 9.38% and 9.65% in 2018 and 2019,
17 respectively, and declined to an average of 9.07% and 9.51% in 2020 and 2021,
18 respectively, a decline of only 31 and 14 basis points.

Table 4
Average Annual 30-Year Treasury Yields and Authorized ROEs
for Electric and Gas Distribution Companies

Panel A
2018–2021

	2018 Average	2019 Average	2018-19 Average	2020 Average	2021 Average	2020-21 Average	2020-21 Avg. Minus 2018-19 Avg.
30-Year Treasury Yield	3.11%	2.58%	2.85%	1.56%	2.06%	1.81%	-1.04%
Average Elec. Dist. ROE	9.38%	9.37%	9.38%	9.10%	9.04%	9.07%	-0.31%
Average Gas ROE	9.59%	9.72%	9.66%	9.46%	9.56%	9.51%	-0.14%

Panel B
2022–2024

	2022 Average	2022 Avg. Minus 2021 Avg.	2023 Average	2023 Avg. Minus 2022 Avg.	2024 Average	2024 Avg. Minus 2023 Avg.	2022-2024 Average	2022-24 Avg. Minus 2020-21 Avg.
30-Year Treasury Yield	3.11%	1.05%	4.03%	0.92%	4.41%	0.38%	3.85%	2.04%
Average Elec. Dist. ROE	9.11%	0.07%	9.24%	0.13%	9.53%	0.29%	9.29%	0.22%
Average Gas ROE	9.53%	-0.03%	9.64%	0.11%	9.72%	0.08%	9.63%	0.12%

Data Source: S&P Global Market Intelligence, RRA Regulatory Focus, 2025.

Panel B of Table 4 provides the authorized ROE and Treasury yield data for the post-Covid years 2022, 2023, and 2024. In 2022, the average daily 30-year Treasury yield increased by 105 basis points to 3.11%, while authorized ROEs for electric and gas distribution companies increased by 0.07% and -0.03% to 9.11% and 9.53%, respectively. Likewise, the average daily 30-year Treasury yield increased by 92 basis points to 4.03% in 2023, while authorized ROEs for electric and gas distribution companies increased by 0.13% and 0.11% to 9.24% and 9.64%, respectively. In 2024, the average daily 30-year Treasury yield increased by 38 basis points to 4.41%, while authorized ROEs for electric and gas distribution companies increased by 0.29% and 0.08% to 9.53% and 9.72%, respectively.

In sum, the far-right column of Panel B of Table 4 shows the average authorized ROEs and 30-year Treasury yields for the Covid period (2020-21) and the post-Covid

years (2022-23-24). The figures show that whereas the average 30-year Treasury yield has increased by 2.04% or 204 basis points in the post-Covid years (2022-24), the authorized ROEs for electric and gas distribution companies only increased by 0.22% and 0.12%. Hence, the bottom line is that since authorized ROEs never declined as much as interest rates during the Covid years, they are now not increasing at the same pace as interest rates during the post-Covid years.

Q. PLEASE DISCUSS THE TREND IN AUTHORIZED ROES FOR ELECTRIC AND GAS COMPANIES IN KANSAS?

A. Table 5 shows the electric utilities and gas distribution companies in Kansas from 2010–2025. These authorized ROEs ranged between 9.10%–9.30% for the five years prior to the pandemic. Since that time, rate cases in Kansas were settlements with no specified ROE or capital structure. In the Company's last rate case in Docket No.21-BHCG-418-RTS, with an Order date of December 30, 2021, the Company entered a settlement with no specified return on equity or capital structure or common equity ratio.

**Table 5
Kansas Electric and Gas Rate Cases
2010–2025**

Company	TKR	Docket	Service	Type	Date	Decision	Rate Increase	ROE	CE Ratio
Energys Kansas Central Inc.	EVRG	09-WSEE-925-RTS (W)	Electric	Vertically Integrated	1/27/2010	Settled	8.6	10.40	50.13
Energys Kansas South	EVRG	09-WSEE-925-RTS (KGS)	Electric	Vertically Integrated	1/27/2010	Settled	8.6	10.40	50.13
Energys Metro Inc	EVRG	D-10-KCPE-415-RTS	Electric	Vertically Integrated	11/22/2010	Fully Litigated	21.8	10.00	49.66
Energys Metro Inc	EVRG	D-12-KCPE-764-RTS	Electric	Vertically Integrated	12/13/2012	Fully Litigated	33.2	9.50	51.82
Energys Kansas Central Inc.	EVRG	D-13-WSEE-629-RTS	Electric	Vertically Integrated	11/21/2013	Settled	30.7	10.00	52.63
Atmos Energy Corp.	ATO	D-14-ATMG-320-RTS	Gas	Distribution	9/4/2014	Settled	4.3	9.10	53.00
Energys Metro Inc	EVRG	D-15-KCPE-116-RTS	Electric	Vertically Integrated	9/10/2015	Fully Litigated	40.1	9.30	50.48
Energys Kansas Central Inc.	EVRG	D-18-WSEE-328-RTS	Electric	Vertically Integrated	9/27/2018	Settled	(50.3)	9.30	51.24
Energys Metro Inc	EVRG	D-18-KCPE-480-RTS	Electric	Vertically Integrated	12/13/2018	Settled	(3.9)	9.30	49.09
Atmos Energy Corp.	ATO	D-19-ATMG-525-RTS	Gas	Distribution	2/24/2020	Fully Litigated	3.1	9.10	56.32
Black Hills Kansas Gas	BKH	D-21-BHCG-418-RTS	Natural Gas	Distribution	12/30/2021	Settled	6.6	NA	NA
Empire District Electric	AQN	D-21-EPDE-444-RTS	Electric	Vertically Integrated	5/26/2022	Settled	(0.6)	NA	NA
Atmos Energy Corp.	ATO	D-23-ATMG-359-RTS	Natural Gas	Distribution	5/9/2023	Settled	5.7	NA	NA
Energys Kansas Central	EVRG	D-23-EKCE-775-RTS (EKC)	Electric	Vertically Integrated	11/21/2023	Settled	148.8	NA	NA
Energys Metro Inc	EVRG	D-23-EKCE-775-RTS (EN)	Electric	Vertically Integrated	11/21/2023	Settled	(22.0)	NA	NA
Atmos Energy Corp.	ATO	D-23-ATMG-359-RTS	Natural Gas	Distribution	5/9/2023	Settled	5.7	NA	NA
Energys Kansas Central Inc.	EVRG	D-23-EKCE-775-RTS (EKC)	Electric	Vertically Integrated	11/21/2023	Settled	148.8	NA	NA
Energys Metro Inc	EVRG	D-23-EKCE-775-RTS (EN)	Electric	Vertically Integrated	11/21/2023	Settled	(22.0)	NA	NA
Kansas Gas Service Co.	OGS	D-24-KGSG-610-RTS	Natural Gas	Distribution	10/3/2024	Settled	70.0	NA	NA

Data Source: S&P Global Market Intelligence, RRA *Regulatory Focus*, 2025.

1 **Q. DO YOU BELIEVE THAT YOUR ROE RECOMMENDATION MEETS *HOPE***
2 **AND *BLUEFIELD* STANDARDS?**

3 A. Yes, I do. As previously noted, according to the *Hope* and *Bluefield* decisions, returns
4 on capital should be: (1) comparable to returns investors expect to earn on other
5 investments of similar risk; (2) sufficient to assure confidence in the company's
6 financial integrity; and (3) adequate to maintain and support the company's credit and
7 to attract capital. As shown on page 1 of Exhibit JRW-3, gas distribution companies
8 have been earning ROEs in the range of 8.0% to 10.0% in recent years. With such
9 ROE, gas distribution companies such as those in the proxy group have strong
10 investment grade credit ratings, their stocks have been selling well over book value,
11 and they have been raising large amounts of capital. While my recommendation is
12 slightly below the average authorized ROEs for gas distribution companies, it reflects
13 current market conditions. Therefore, I believe that my ROE recommendation meets
14 the criteria established in the *Hope* and *Bluefield* decisions.

15 **Q. WITH RESPECT TO THIS DISCUSSION, PLEASE DISCUSS THE WALL**
16 ***STREET JOURNAL* ARTICLE ON UTILITIES' AUTHORIZED ROES.**

17 A. The *Wall Street Journal* article, entitled "Utilities Have a High-Wire Act Ahead,"
18 discussed the issues utilities face today to meet the needs of their primary
19 stakeholders—customers and investors.⁵ The article also highlights current utility rate
20 issues in the context of a recent study on rate of return regulation. Werner and Jarvis

⁵ Jinjoo Lee, "Utilities Have a High-Wire Act Ahead," *Wall Street Journal*, October 9, 2022, p. C1,

1 (2022) evaluated the authorized ROEs in 3,500 electric and gas rate case decisions in
2 the U.S. from 1980–2021. They compared the allowed rate of return on equity to a
3 number of capital cost benchmarks (government and corporate bonds, CAPM equity
4 cost rate estimates, and U.K. authorized ROEs) and focused on three questions: (1) To
5 what extent are utilities being allowed to earn excess returns on equity by their
6 regulators?; (2) How has this return on equity affected utilities' capital investment
7 decisions?; and (3) What impact has this had on the costs paid by consumers?⁶

8 The authors reported the following empirical results:

- 9 (1) The real (inflation-adjusted) return regulators allow equity investors to earn has
10 remained pretty steady over the last 40 years, while the many different cost of
11 capital measures have been declining;
- 12 (2) The gap between the authorized ROEs and the benchmarks suggest that
13 regulators have been approving ROEs that are from 0.50% to 5.50% above the
14 cost of equity estimates;
- 15 (3) One potential explanation is that utilities have become riskier. However, the
16 authors find that utility credit ratings, on average, have not changed much over
17 the past 40 years;
- 18 (4) An extra 1.0% of allowed return on equity causes a utility's capital rate base to
19 expand by an extra 5% on average. This supports the Averch-Johnson effect
20 that utilities have the incentive to overinvest in capital projects if they are
21 earning an outsized return on those investments;
- 22 (5) Both the return on equity requested by utilities and the return granted by
23 regulators respond more quickly to rises in market measures of capital cost than
24 to declines. The time adjustment (i.e., the time lag) for decreases is twice as
25 long as for increases.
- 26 (6) Authorized ROEs tend to be approved at round numbers (1.0, 0.5, 0.25), with
27 10.0% being the most common authorized ROE;
- 28
29
30
31
32
33

⁶ Karl Dunkle Werner and Stephen Jarvis, "Rate of Return Regulation Revisited," Working Paper, Energy Institute, University of California at Berkeley, 2022.

1 (7) Overall, based on the gap, consumers may be paying \$2-\$20 billion per year
2 more than if authorized ROEs had fallen in line with other capital market
3 indicators; and

4 (8) The authors also indicated that their results are similar to those found in a
5 previous study by Rode and Fischback (2019).⁷

6
7 In summary, these results indicate that, over the past four decades, authorized
8 ROEs have not declined in line with capital costs and therefore past authorized ROEs
9 have overstated the actual cost of equity capital. Hence, the Commission should not
10 be concerned that my recommended ROE is below other authorized ROEs.

11 12 **III. PROXY GROUP SELECTION**

13
14 **Q. PLEASE DESCRIBE YOUR APPROACH TO DEVELOPING A FAIR RATE**
15 **OF RETURN RECOMMENDATION FOR BKH.**

16 A. To develop a fair rate of return recommendation for the Company, I evaluated the return
17 requirements of investors on the common stock using two proxy groups: (1) Mr.
18 McKenzie's proxy group of seven gas distribution companies ("Gas Proxy Group");
19 and (2) a proxy group of eleven publicly-held combination electric and gas distribution
20 companies ("Combination Proxy Group"). Mr. McKenzie's Gas Proxy Group only
21 includes seven gas companies, and I do not believe that a proxy group of only seven
22 companies can produce reliable results.

⁷ David C. Rode and Paul S. Fischbeck, "Regulated Equity Returns: A Puzzle." *Energy Policy*, October, 2019.

1 **Q. PLEASE DISCUSS THE FINANCIAL STATISTICS FOR THE GAS PROXY**
2 **GROUP.**

3 A. In Panel A of page 1 of Exhibit JRW-3, I list the summary financial statistics for the
4 Gas Proxy Group. The mean operating revenues and net plant among members of the
5 Gas Proxy Group are \$2.87 billion and \$10.46 billion, respectively. On average, the
6 group receives 75% of revenues from regulated gas operations; has average issuer
7 credit ratings from S&P and Moody's of A-/BBB+ and A3/Baa1; has an average
8 common equity ratio of 44.3%; and an average earned return on common equity of
9 8.54%.

10 **Q. PLEASE DESCRIBE YOUR COMBINATION PROXY GROUP.**

11 A. The selection criteria for my Combination Proxy Group include the following:

- 12 (1) Receives at least 10% of revenues from regulated gas distribution
13 operations as reported in its SEC Form 10-K Report;
- 14 (2) *Value Line Investment Survey* lists it as a U.S.-based electric utility;
- 15 (3) Holds an investment-grade corporate credit and bond rating;
- 16 (4) Has paid a cash dividend for the past six months, with no cuts or
17 omissions;
- 18 (5) Is not involved in an acquisition of another utility, and not the target of an
19 acquisition; and
- 20 (6) Its analysts' long-term EPS growth rate forecasts are available from
21 Yahoo, S&P Cap IQ, and/or Zacks.

1 The Combination Proxy Group includes fifteen companies.⁸ Panel B of Page 1 of
2 Exhibit JRW-3 provides summary financial statistics for the proxy group, showing
3 mean operating revenues and net plant among members of the Combination Proxy
4 Group of \$9.58 billion and \$37.39 billion respectively. On average, the group receives
5 67% of its revenues from regulated electric operations and 27% from regulated gas
6 operations; has a BBB+ bond rating from S&P and a Baa2 rating from Moody's; has a
7 current average common equity ratio of 39.4%; and an average earned return on
8 common equity of 9.76%.

9 **Q. WHAT ROLE DO BOND RATINGS PLAY IN THE INVESTMENT**
10 **COMMUNITY?**

11 A. I believe that bond ratings provide a good independent assessment of the investment
12 risk of a company.

13 **Q. HOW DOES THE INVESTMENT RISK OF THE COMPANY COMPARE TO**
14 **THAT OF YOUR PROXY GROUP?**

15 A. BKH's S&P and Moody's issuer credit ratings are BBB+ and Baa2. The Gas Proxy
16 Group has average S&P and Moody's issuer credit ratings of A-/BBB+ and A3/Baa1
17 and the Combination Proxy Group has average S&P and Moody's issuer credit ratings
18 of BBB+ and Baa2. Since BKH's Moody's issuer credit ratings are below the average
19 of the Gas Proxy Group and equal the average of the Combination Proxy Group, I

⁸ MGE Energy also met the percent of gas revenues screen, but the MGE does not have projected EPS growth rate projections.

1 conclude that BKH is a little less risky than the gas group and equal in risk to the
2 combination group.

3 **Q. PLEASE DISCUSS THE RISK ANALYSIS YOU PERFORMED ON PAGE**
4 **TWO OF EXHIBIT JRW-3.**

5 A. On page 2 of Exhibit JRW-3, I have assessed the riskiness of the two proxy groups
6 using five different accepted risk measures. These measures include Beta, Financial
7 Strength, Safety, Earnings Predictability, and Stock Price Stability. These risk
8 measures suggest that the two proxy groups are similar in risk. The comparisons of the
9 risk measures for the Gas and Combination Proxy Groups include Beta (0.89 vs. 0.93),
10 Financial Strength (A vs. A) Safety (1.9 vs. 1.9), Earnings Predictability (64 vs. 92),
11 and Stock Price Stability (88 vs. 88). Whereas the Beta, Safety, and Stock Price
12 Stability measures suggest the risk of the gas group is below the combination group,
13 the Earnings Predictability measure indicates the gas group is riskier than the
14 combination group. Overall, these measures suggest that the investment risk of the two
15 groups (1) is very low and (2) is similar to each other.⁹

⁹ The average earnings predictability ("EP") score for the gas group of 64 is well below the average for the combination group of 92. This relatively low figure is attributable to the low EP scores for two companies - NWN and SWX. However, given that the stock price stability are similar (88 and 88) for the two groups, it appears that the two low EP scores are not a significant risk factor the companies in the gas group.

1 **IV. CAPITAL STRUCTURE RATIOS AND DEBT COST RATES**

2
3 **Q. WHAT ARE BKH'S RECOMMENDED CAPITAL STRUCTURE AND**
4 **SENIOR CAPITAL COST RATES FOR RATEMAKING PURPOSES?**

5 A. BKH has proposed a capital structure consisting of 49.56% long-term debt and 50.44%
6 common equity. The Company has proposed a long-term debt cost rate of 4.71%.

7 **Q. HOW DOES THE COMPANY'S PROPOSED CAPITALIZATION COMPARE**
8 **TO THE CAPITALIZATION OF THE PROXY GROUPS?**

9 A. Panel A of Exhibit JRW-3 provides the average capitalization ratios for the companies in
10 the two proxy groups. The average common equity ratios for the Gas and Combination
11 Proxy Groups are 44.3% and 39.4% common equity. These ratios indicate that the
12 companies in the two groups have, on average, lower common equity ratios than that
13 proposed by BKH. As such, BKH has proposed a capital structure that has more common
14 equity and less financial risk than the average capital structure of the companies in the
15 proxy groups.

16 **Q. IS IT APPROPRIATE TO USE THE COMMON EQUITY RATIOS OF THE**
17 **PARENT HOLDING COMPANIES RATHER THAN THE SUBSIDIARY**
18 **OPERATING UTILITIES FOR COMPARISON PURPOSES WITH**
19 **BKH'S PROPOSED CAPITALIZATION?**

20 A. Yes. It is appropriate to use the common equity ratios of the utility holding companies
21 because the *holding companies* are publicly traded, and their stocks are used in the cost-

1 of-equity capital studies. The equities of the *operating utilities* are not publicly traded,
2 and hence their stocks cannot be used to compute the cost of equity capital for BKH.

3 **Q. IS IT APPROPRIATE TO INCLUDE SHORT-TERM DEBT IN THE**
4 **CAPITALIZATION IN COMPARING THE COMMON EQUITY RATIOS OF**
5 **THE HOLDING COMPANIES WITH BKH'S PROPOSED**
6 **CAPITALIZATION?**

7 A. Yes. Short-term debt, like long-term debt, has a higher claim on the assets and earnings
8 of the company and requires timely payment of interest and repayment of principal.
9 Thus, in comparing the common equity ratios of the holding companies with BKH'S
10 recommendation, it is appropriate to include short-term debt when computing the
11 holding company common equity ratios. Additionally, the financial risk of a company
12 is based on total debt, which includes both short-term and long-term debt.

13 **Q. HOW DOES THE COMPANY'S PROPOSED CAPITALIZATION COMPARE**
14 **TO THAT OF ITS PARENT COMPANY, BLACK HILLS CORPORATION?**

15 A. Page 2 of Exhibit JRW-4 provides the capitalization statistics for Black Hills Corporation
16 for the past five years. The parent company's common equity ratio has increased in recent
17 years and currently is in the 45.0% range (with and without short-term debt). Hence, the
18 Company is proposing a capitalization with a much higher common equity ratio (50.44%)
19 than that of its parent company (45%).

20 **Q. PLEASE DISCUSS THE ISSUE OF PUBLIC UTILITY HOLDING**
21 **COMPANIES SUCH AS BLACK HILLS USING DEBT TO FINANCE EQUITY**
22 **IN SUBSIDIARIES.**

1 A. Moody's published an article on the use of low-cost debt financing by public utility
2 holding companies to increase their ROEs. The summary observations included the
3 following about how these holding companies use "leverage" and how an increase in
4 leverage at the parent holding company can "hurt the credit profiles of its regulated
5 subsidiaries":

6 U.S. utilities use leverage at the holding-company level to invest in
7 other businesses, make acquisitions and earn higher returns on
8 equity. In some cases, an increase in leverage at the parent can hurt
9 the credit profiles of its regulated subsidiaries.¹⁰

10
11 This financial strategy has traditionally been known as "double leverage."

12 Noting that "double leverage" results in a consolidated debt-to-capitalization ratio that
13 is higher at the parent than at the subsidiary because of the additional debt at the
14 parent," Moody's defined double leverage as follows:

15 Double leverage is a financial strategy whereby the parent raises
16 debt but downstreams the proceeds to its operating subsidiary, likely
17 in the form of an equity investment. Therefore, the subsidiary's
18 operations are financed by debt raised at the subsidiary level and by
19 debt financed at the holding-company level. In this way, the
20 subsidiary's equity is leveraged twice, once with the subsidiary debt
21 and once with the holding-company debt. In a simple operating-
22 company/holding-company structure, this practice results in a
23 consolidated debt-to-capitalization ratio that is higher at the parent
24 than at the subsidiary because of the additional debt at the parent.¹¹
25

¹⁰ *High Leverage at the Parent Often Hurts the Whole Family*, MOODY'S INVESTORS' SERVICE, May 11, 2015, at 1.

¹¹ *Id.* at 5.

1 Moody's goes on to discuss the potential risk "down the road" to utilities of
2 this financing corporate strategy if regulators were to ascribe the debt at the parent
3 level to the subsidiaries or adjust the authorized return on capital:

4 **"Double leverage" drives returns for some utilities but could**
5 **pose risks down the road.** The use of double leverage, a long-
6 standing practice whereby a holding company takes on debt and
7 downstreams the proceeds to an operating subsidiary as equity,
8 could pose risks down the road if regulators were to ascribe the debt
9 at the parent level to the subsidiaries or adjust the authorized return
10 on capital.¹²

11 (emphasis added).
12

13
14 **Q. PLEASE DISCUSS THE SIGNIFICANCE OF THE AMOUNT OF EQUITY**
15 **THAT IS INCLUDED IN A UTILITY'S CAPITAL STRUCTURE.**

16 A. A utility's decision as to the amount of equity capital it will incorporate into its capital
17 structure involves fundamental trade-offs relating to the amount of financial risk the
18 firm carries, the return on equity that investors will require, and the overall revenue
19 requirements its customers are required to bear through the rates they pay.

20 **Q. PLEASE DISCUSS A UTILITY'S DECISION TO USE DEBT VERSUS**
21 **EQUITY TO MEET ITS CAPITAL NEEDS.**

22 A. Utilities satisfy their capital needs through a mix of equity and debt. Because equity
23 capital is more expensive than debt, the issuance of debt enables a utility to raise more
24 capital for a given commitment of dollars than it could raise with just equity. Debt is,
25 therefore, a means of "leveraging" capital dollars. However, as the amount of debt in
26 the capital structure increases, its financial risk increases and the risk of the utility, as

¹² *Id.* at 1.

1 perceived by equity investors, also increases. Significantly for this case, the converse
2 is also true. As the amount of debt in the capital structure decreases, the financial risk
3 decreases. The required return on equity capital is a function of the amount of overall
4 risk that investors perceive, including financial risk in the form of debt.

5 **Q. WHY IS THIS RELATIONSHIP IMPORTANT TO THE UTILITY'S**
6 **CUSTOMERS?**

7 A. Just as there is a direct correlation between the utility's authorized return on equity and
8 the utility's revenue requirements (the higher the return, the greater the revenue
9 requirement), there is a direct correlation between the amount of equity in the capital
10 structure and the revenue requirements the customers are called on to bear. Again,
11 equity capital is more expensive than debt. Not only does equity command a higher
12 cost rate, it also adds more to the income tax burden that ratepayers are required to pay
13 through rates. As the equity ratio increases, the utility's revenue requirements increase
14 and the rates paid by customers increase. If the proportion of equity is too high, rates
15 will be higher than they need to be. For this reason, the utility's management should
16 pursue a capital acquisition strategy that results in the proper balance in the capital
17 structure to minimize the overall cost of capital.

18 **Q. HOW HAVE UTILITIES TYPICALLY STRUCK THIS BALANCE?**

19 A. Due to regulation and the essential nature of its output, a regulated utility is exposed to
20 less business risk than other companies that are not regulated. This means that a
21 regulated gas utility company can reasonably carry relatively more debt in its capital
22 structure than can most unregulated companies. Thus, a utility should take appropriate

1 advantage of its lower business risk to employ cheaper debt capital at a level that will
2 benefit its customers through lower revenue requirements.

3 **Q. GIVEN THAT THE COMPANY HAS PROPOSED AN EQUITY RATIO THAT**
4 **IS HIGHER THAN THAT OF THE PROXY GROUP, WHAT SHOULD THE**
5 **COMMISSION DO IN THIS RATEMAKING PROCEEDING?**

6 A. When a regulated gas utility's actual capital structure contains a high equity ratio, the
7 regulator's options are: (1) to impute a more reasonable capital structure and to reflect
8 the imputed capital structure in revenue requirements; or (2) to recognize the downward
9 impact that an unusually high equity ratio will have on the financial risk of a utility and
10 authorize a lower common equity cost rate than that for the proxy group.

11 **Q. HOW DO YOU PLAN TO ACCOUNT FOR THE DIFFERENCE IN THE**
12 **CAPITAL STRUCTURE?**

13 A. I recommend a capital structure with a common equity ratio of 50.0% for BKH. This
14 represents a small adjustment to the proposed capital structure and reflects that the
15 Company's common equity ratio has been below 50.0%. I will use BKH's proposed
16 long-term debt rate.

17

18 **V. THE COST OF COMMON EQUITY CAPITAL**

19 **A. Overview**

20

21 **Q. WHY MUST AN OVERALL COST OF CAPITAL OR FAIR RATE OF**
22 **RETURN BE ESTABLISHED FOR A PUBLIC UTILITY?**

1 A. In a competitive industry, the return on a firm's common equity capital is determined
2 through the competitive market for its goods and services. Due to the capital
3 requirements needed to provide utility services and the economic benefit to society
4 from avoiding duplication of these services and the construction of utility-infrastructure
5 facilities, most public utilities are monopolies. Because of the lack of competition and
6 the essential nature of their services, it is not appropriate to permit monopoly utilities
7 to set their own prices. Thus, regulation seeks to establish prices that are fair to
8 consumers and, at the same time, sufficient to meet the operating and capital costs of
9 the utility, *i.e.*, provide an adequate return on capital to attract investors.

10 **Q. PLEASE PROVIDE AN OVERVIEW OF THE COST OF CAPITAL IN THE**
11 **CONTEXT OF THE THEORY OF THE FIRM.**

12 A. The total cost of operating a business includes the cost of capital. The cost of common-
13 equity capital is the expected return on a firm's common stock that the marginal
14 investor would deem sufficient to compensate for risk and the time value of money. In
15 equilibrium, the expected and required rates of return on a company's common stock
16 are equal.

17 Normative economic models of a company or firm, developed under very
18 restrictive assumptions, provide insight into the relationship between a firm's
19 performance or profitability, capital costs, and the value of the firm. Under the
20 economist's ideal model of perfect competition, where entry and exit are costless,
21 products are undifferentiated, and there are increasing marginal costs of production,
22 firms produce up to the point where price equals marginal cost. Over time, a long-run

1 equilibrium is established where the price of the firm equals average cost, including the
2 firm's capital costs. In equilibrium, total revenues equal total costs, and because capital
3 costs represent investors' required return on the firm's capital, actual returns equal
4 required returns, and the market value must equal the book value of the firm's
5 securities.

6 In a competitive market, firms can achieve competitive advantage due to
7 product-market imperfections. Most notably, companies can gain competitive
8 advantage through product differentiation (adding real or perceived value to products)
9 and by achieving economies of scale (decreasing marginal costs of production).
10 Competitive advantage allows firms to price products above average cost and thereby
11 earn accounting profits greater than those required to cover capital costs. When these
12 profits exceed those required by investors, or when a firm earns a return on equity in
13 excess of its cost of equity, investors respond by valuing the firm's equity in excess of
14 its book value.

15 James M. McTaggart, founder of the international management consulting firm
16 Marakon Associates, described this essential relationship between the return on equity,
17 the cost of equity, and the market-to-book ratio in the following manner:

18 Fundamentally, the value of a company is determined by the cash
19 flow it generates over time for its owners, and the minimum
20 acceptable rate of return required by capital investors. This "cost of
21 equity capital" is used to discount the expected equity cash flow,
22 converting it to a present value. The cash flow is, in turn, produced
23 by the interaction of a company's return on equity and the annual
24 rate of equity growth. High return on equity (ROE) companies in
25 low-growth markets, such as Kellogg, are prodigious generators of
26 cash flow, while low ROE companies in high-growth markets, such

1 as Texas Instruments, barely generate enough cash flow to finance
2 growth.

3 A company's ROE over time, relative to its cost of equity, also
4 determines whether it is worth more or less than its book value. If
5 its ROE is consistently greater than the cost of equity capital (the
6 investor's minimum acceptable return), the business is economically
7 profitable and its market value will exceed book value. If, however,
8 the business earns an ROE consistently less than its cost of equity,
9 it is economically unprofitable and its market value will be less than
10 book value.¹³

11 As such, the relationship between a firm's return on equity, cost of equity, and
12 market-to-book ratio is relatively straightforward. A firm that earns a return on equity
13 above its cost of equity will see its common stock sell at a price above its book value.
14 Conversely, a firm that earns a return on equity below its cost of equity will see its
15 common stock sell at a price below its book value.

16 **Q. PLEASE PROVIDE ADDITIONAL INSIGHTS INTO THE RELATIONSHIP**
17 **BETWEEN ROE AND MARKET-TO-BOOK RATIOS.**

18 A. This relationship is discussed in a classic Harvard Business School case study entitled
19 "Note on Value Drivers." On page 2 of that case study, the author describes the
20 relationship very succinctly:

21 For a given industry, more profitable firms – those able to generate
22 higher returns per dollar of equity – should have higher market-to-
23 book ratios. Conversely, firms which are unable to generate returns
24 in excess of their cost of equity [(K)] should sell for less than book
25 value.

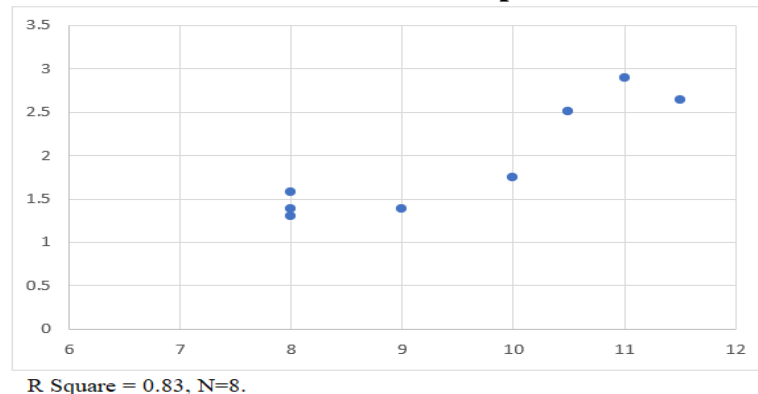
26
$$\frac{\text{Profitability}}{\text{If ROE} > K} \qquad \frac{\text{Value}}{\text{then Market/Book} > 1}$$

¹³ James M. McTaggart, "The Ultimate Poison Pill: Closing the Value Gap," *Commentary* (Spring 1986), p. 3.

If ROE = K then Market/Book = 1
*If ROE < K then Market/Book < 1*¹⁴

To assess the relationship by industry, as suggested above, I performed a regression study between estimated ROE and market-to-book ratios of the companies in the proxy group. The results are presented in Figure 8. The average R-square is 0.83.¹⁵ This demonstrates the strong positive relationship between ROEs and market-to-book ratios for public utilities. Given that the market-to-book ratios have been above 1.0 for several years, this also demonstrates that utilities have been earning ROEs above the cost of equity capital for many years.

Figure 8
The Relationship Between Expected ROE and Market-to-Book Ratios
Gas Distribution Companies



Q. WHAT FACTORS DETERMINE INVESTORS' EXPECTED OR REQUIRED RATE OF RETURN ON EQUITY?

¹⁴ Benjamin Esty, "Note on Value Drivers," Harvard Business School, Case No. 9-297-082, April 7, 1997.

¹⁵ R-square measures the percent of variation in one variable (e.g., market-to-book ratios) explained by another variable (e.g., expected ROE). R-squares vary between 0 and 1.0, with values closer to 1.0 indicating a higher relationship between two variables.

1 A. The expected or required rate of return on common stock is a function of market-wide
2 as well as company-specific factors. The most important market factor is the time value
3 of money, as indicated by the level of interest rates in the economy. Common-stock
4 investor requirements generally increase and decrease with like changes in interest
5 rates. The perceived risk of a firm is the predominant factor that influences investor
6 return requirements on a company-specific basis. A firm's investment risk is often
7 separated into business risk and financial risk. Business risk encompasses all factors
8 that affect a firm's operating revenues and expenses. Financial risk results from
9 incurring fixed obligations in the form of debt in financing its assets.

10 **Q. HOW DOES THE INVESTMENT RISK OF UTILITIES COMPARE WITH**
11 **THAT OF OTHER INDUSTRIES?**

12 A. Due to the essential nature of their service as well as their regulated status, public
13 utilities are exposed to a lesser degree of business risk than other, non-regulated
14 businesses. The relatively low level of business risk allows public utilities to meet
15 much of their capital requirements through borrowing in the financial markets, thereby
16 incurring greater than average financial risk. Nonetheless, the overall investment risk
17 of public utilities is below most other industries.

18 Table 6 provides an assessment of investment risk for 91 industries as measured
19 by beta, which, according to modern capital market theory, is the only relevant measure
20 of investment risk. These betas come from the *Value Line Investment Survey*. The

1 study shows that the investment risk of utilities is low compared to other industries.¹⁶
2 The average betas for electric, gas, and water utility companies are 0.96, 0.94, and .88,
3 respectively.¹⁷ As such, the cost of equity for utilities is among the lowest of all
4 industries in the U.S., based on modern capital market theory.

5 **Table 6**
6 **Industry Average Betas***
7 **Value Line Investment Survey Betas****

Industry Average Betas*
Value Line Investment Survey Betas**
20-Feb-25

Rank	Industry	Beta	Rank	Industry	Beta	Rank	Industry	Beta
1	Hotel/Gaming	1.46	32	Electrical Equipment	1.21	63	Chemical (Basic)	1.07
2	Public/Private Equity	1.44	33	Computer Software	1.21	64	Human Resources	1.07
3	Advertising	1.41	34	Healthcare Information	1.21	65	Educational Services	1.07
4	Homebuilding	1.40	35	Toiletries/Cosmetics	1.20	66	Packaging & Container	1.06
5	Apparel	1.36	36	R.E.I.T.	1.19	67	Pipeline MLPs	1.06
6	Insurance (Life)	1.36	37	Machinery	1.19	68	Information Services	1.05
7	Air Transport	1.35	38	Bank	1.18	69	Retail Building Supply	1.04
8	Shoe	1.34	39	Paper/Forest Products	1.18	70	Railroad	1.04
9	Metals & Mining (Div.)	1.34	40	Med Supp Invasive	1.18	71	IT Services	1.04
10	Retail (Softlines)	1.33	41	Semiconductor	1.17	72	Retail Store	1.03
11	Auto Parts	1.32	42	Chemical (Diversified)	1.16	73	Cable TV	1.02
12	Building Materials	1.31	43	Computers/Peripherals	1.15	74	Investment Co.	0.99
13	Financial Svcs. (Div.)	1.30	44	Maritime	1.14	75	Electric Utility (West)	0.99
14	Metal Fabricating	1.30	45	Industrial Services	1.14	76	Telecom. Services	0.98
15	Oilfield Svcs/Equip.	1.29	46	E-Commerce	1.14	77	Med Supp Non-Invasive	0.98
16	Retail (Hardlines)	1.29	47	Reinsurance	1.14	78	Environmental	0.97
17	Power	1.28	48	Chemical (Specialty)	1.13	79	Electric Utility (East)	0.97
18	Furn/Home Furnishings	1.28	49	Publishing	1.13	80	Trucking	0.95
19	Restaurant	1.27	50	Entertainment	1.12	81	Natural Gas Utility	0.94
20	Entertainment Tech	1.27	51	Diversified Co.	1.11	82	Drug	0.93
21	Recreation	1.26	52	Precision Instrument	1.11	83	Electric Util. (Central)	0.93
22	Steel	1.26	53	Investment Co.(Foreign)	1.11	84	Beverage	0.92
23	Retail Automotive	1.26	54	Thrift	1.11	85	Tobacco	0.92
24	Automotive	1.25	55	Engineering & Coust	1.10	86	Water Utility	0.88
25	Internet	1.25	56	Insurance (Prop/Cas.)	1.10	87	Precious Metals	0.85
26	Aerospace/Defense	1.24	57	Medical Services	1.10	88	Household Products	0.84
27	Petroleum (Producing)	1.24	58	Heavy Truck & Equip	1.10	89	Retail/Wholesale Food	0.83
28	Bank (Regional)	1.24	59	Electronics	1.09	90	Biotechnology	0.83
29	Petroleum (Integrated)	1.24	60	Telecom. Equipment	1.08	91	Food Processing	0.78
30	Semiconductor Equip	1.24	61	Natural Gas (Div.)	1.08			
31	Wireless Networking	1.22	62	Oil/Gas Distribution	1.07		Mean	1.14

* Industry averages for 91 industries using *Value Line's* database of 1,700 companies - Updated 2-20-25.

** *Value Line* computes betas using monthly returns regressed against the New York Stock Exchange Index for five years.

These betas are then adjusted as follows: $VL\ Beta = \{[(2/3) * Regressed\ Beta] + [(1/3) * (1.0)]\}$ to account to tendency for Betas to regress toward average of 1.0. See M. Blume, "On the Assessment of Risk," *Journal of Finance*, March 1971.

¹⁶ The overall stock market has a beta of 1.0. A stock whose price movement is greater than that of the market, such as a technology stock, is riskier than the market and has a beta greater than 1.0. A stock with below-average price movement, such as that of a regulated public utility, is less risky than the market and has a beta less than 1.0. However, *Value Line* betas are computed differently than betas from other sources, such as Yahoo Finance, and are generally higher than other betas. For example, as shown in Table 6, the average beta for all 1,700 companies covered by *Value Line* is 1.14 and not the market average of 1.00. This is discussed in more detail in the CAPM section of the testimony.

¹⁷ The beta for the *Value Line* electric utilities is the simple average of *Value Line's* Electric East (0.97), Central (0.93), and West (0.99) group betas.

1 **Q. WHAT IS THE COST OF COMMON EQUITY CAPITAL?**

2 A. The costs of debt and preferred stock are normally based on historical or book values
3 and can be determined with a great degree of accuracy. The cost of common-equity-
4 capital, however, cannot be determined precisely and must instead be estimated from
5 market data and informed judgment. This return requirement of the stockholder should
6 be commensurate with the return requirement on investments in other enterprises
7 having comparable risks.

8 According to valuation principles, the present value of an asset equals the
9 discounted value of its expected future cash flows. Investors discount these expected
10 cash flows at their required rate of return that, as noted above, reflects the time value
11 of money and the perceived riskiness of the expected future cash flows. As such, the
12 cost of common equity is the rate at which investors discount expected cash flows
13 associated with common stock ownership.

14 **Q. HOW CAN THE EXPECTED OR REQUIRED RATE OF RETURN ON**
15 **COMMON EQUITY CAPITAL BE DETERMINED?**

16 A. Models have been developed to ascertain the cost of common-equity capital for a firm.
17 Each model, however, has been developed using restrictive economic assumptions.
18 Consequently, judgment is required in selecting appropriate financial valuation models
19 to estimate a firm's cost of common-equity capital, in determining the data inputs for
20 these models, and in interpreting the models' results. All these decisions must take into
21 consideration the firm involved as well as current conditions in the economy and the
22 financial markets.

1 **Q. HOW DID YOU ESTIMATE THE COST OF EQUITY CAPITAL FOR THE**
2 **COMPANY?**

3 A. Primarily, I rely on the DCF model to estimate the cost-of-equity capital. Given the
4 investment-valuation process and the relative stability of the utility business, the DCF
5 model provides the best measure of equity-cost rates for public utilities. I have also
6 performed an analysis using the capital asset pricing model ("CAPM"); however, I give
7 these results less weight because I believe that risk-premium studies, of which the
8 CAPM is one form, provide a less reliable indication of equity-cost rates for public
9 utilities.

10 **Q. PLEASE EXPLAIN WHY YOU BELIEVE THAT THE CAPM PROVIDES A**
11 **LESS RELIABLE INDICATOR OF EQUITY COST RATES.**

12 A. I believe that the CAPM provides a less reliable measure of a utility's equity-cost rate
13 because it requires an estimate of the market-risk premium. As discussed below, there
14 is a wide variation in estimates of the market-risk premium found in studies by
15 academics and investment firms as well as in surveys of market professionals.

16

17 **B. Discounted Cash Flow Approach**

18

19 **Q. PLEASE DESCRIBE THE THEORY BEHIND THE TRADITIONAL DCF**
20 **MODEL.**

21 A. According to the DCF model, the current stock price is equal to the discounted value
22 of all future dividends that investors expect to receive from investment in the firm. As

1 such, stockholders' returns ultimately result from current as well as future dividends.
2 As owners of a corporation, common stockholders are entitled to a *pro rata* share of
3 the firm's earnings. The DCF model presumes that earnings that are not paid out in the
4 form of dividends are reinvested in the firm to provide for future growth in earnings
5 and dividends. The rate at which investors discount future dividends, which reflects
6 the timing and riskiness of the expected cash flows, is interpreted as the market's
7 expected or required return on the common stock. Therefore, this discount rate
8 represents the cost of common equity. Algebraically, the DCF model can be expressed
9 as:

10
$$P = \frac{D_1}{(1+k)^1} + \frac{D_2}{(1+k)^2} + \cdots + \frac{D_n}{(1+k)^n}$$

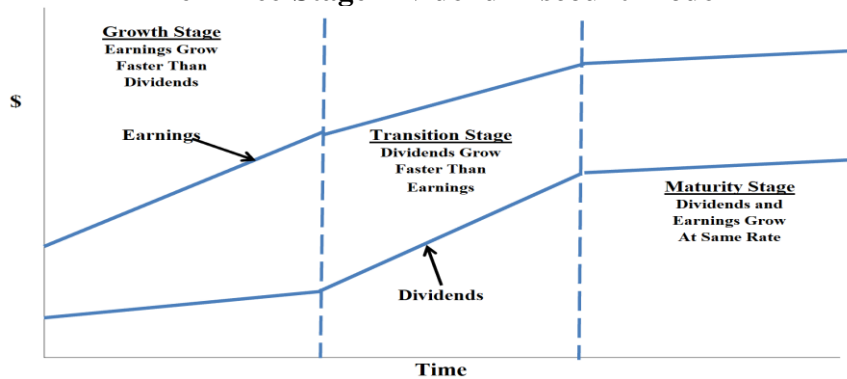
11 where P is the current stock price, D₁, D₂, D_n are the dividends in (respectively) year 1,
12 2, and in the future years n, and k is the cost of common equity.

13 **Q. IS THE DCF MODEL CONSISTENT WITH VALUATION TECHNIQUES**
14 **EMPLOYED BY INVESTMENT FIRMS?**

15 A. Yes. Virtually all investment firms use some form of the DCF model as a valuation
16 technique. One common application for investment firms is called the three-stage DCF
17 or dividend discount model ("DDM"). The stages in a three-stage DCF model are
18 shown in Figure 9. This model presumes that a company's dividend payout progresses
19 initially through a growth stage, then enters a transition stage, and finally reaches a
20 maturity (or steady-state) stage. The dividend-payment stage of a firm depends on the

profitability of its internal investments, which, in turn, is largely a function of the life cycle of the product or service.

Figure 9
The Three-Stage Dividend Discount Model



1. **Growth stage:** Characterized by rapidly expanding sales, high profit margins, and an abnormally high growth in earnings per share. Because of highly profitable expected investment opportunities, the payout ratio is low. Competitors are attracted by the unusually high earnings, leading to a decline in the growth rate.
2. **Transition stage:** In later years, increased competition reduces profit margins and earnings growth slows. With fewer new investment opportunities, the company begins to pay out a larger percentage of earnings.
3. **Maturity (steady-state) stage:** Eventually, the company reaches a position where its new investment opportunities offer, on average, only slightly more attractive ROEs. At that time, its earnings growth rate, payout ratio, and ROE stabilize for the remainder of its life. As I will explain below, the constant-growth DCF model is appropriate when a firm is in the maturity stage of the life cycle.

In using the 3-stage model to estimate a firm's cost-of-equity capital, dividends are projected into the future using the different growth rates in the alternative stages, and then the equity-cost rate is the discount rate that equates the present value of the future dividends to the current stock price.

Q. PLEASE BRIEFLY EXPLAIN THE CONCEPT OF “PRESENT VALUE.”

1 A. Present value is the concept that an amount of money today is worth more than that
2 same amount in the future. In other words, money received in the future is not worth
3 as much as an equal amount of money received today. Present value tells an investor
4 how much he or he would need in today's dollars to earn a specific amount in the future.

5 **Q. HOW DO YOU ESTIMATE STOCKHOLDERS' EXPECTED OR REQUIRED**
6 **RATE OF RETURN USING THE DCF MODEL?**

7 A. Under certain assumptions, including a constant and infinite expected growth rate, and
8 constant dividend/earnings and price/earnings ratios, the DCF model can be simplified
9 to the following:

10
$$P = \frac{D_1}{k - g}$$

11 where P is the current stock price, D₁ represents the expected dividend over the coming
12 year, k is investor's required return on equity, and g is the expected growth rate of
13 dividends. This is known as the constant-growth version of the DCF model. To use
14 the constant-growth DCF model to estimate a firm's cost of equity, one solves for "k"
15 in the above expression to obtain the following:

16
$$k = \frac{D_1}{P} + g$$

17 **Q. IN YOUR OPINION, IS THE CONSTANT-GROWTH DCF MODEL**
18 **APPROPRIATE FOR PUBLIC UTILITIES?**

19 A. Yes. The economics of the public utility business indicate that the industry is in the
20 steady-state or constant-growth stage of a three-stage DCF. The economics include the
21 relative stability of the utility business, the maturity of the demand for public utility

1 services, and the regulated status of public utilities (especially the fact that their returns
2 on investment are effectively set through the ratemaking process). The DCF valuation
3 procedure for companies in this stage is the constant-growth DCF. In the constant-
4 growth version of the DCF model, the current dividend payment and stock price are
5 directly observable. However, the primary problem and controversy in applying the
6 DCF model to estimate equity-cost rates entails estimating investors' expected
7 dividend growth rate.

8 **Q. WHAT FACTORS SHOULD ONE CONSIDER WHEN APPLYING THE DCF**
9 **METHODOLOGY?**

10 A. One should be sensitive to several factors when using the DCF model to estimate a
11 firm's cost of equity capital. In general, one must recognize the assumptions under
12 which the DCF model was developed in estimating its components (the dividend yield
13 and the expected growth rate). The dividend yield can be measured precisely at any
14 point in time; however, it tends to vary somewhat over time. Estimation of expected
15 growth is considerably more difficult. One must consider a firm's recent performance,
16 in conjunction with current economic developments and other information available to
17 investors, to accurately estimate investors' expectations.

18 **Q. WHAT DIVIDEND YIELDS HAVE YOU REVIEWED?**

19 A. I have calculated the dividend yields for the companies in the proxy groups using the
20 current annual dividend and the 30-day, 90-day, and 180-day average stock prices. The
21 dividend yields for the Gas Proxy Group are provided in Panel A of page 2 of Exhibit
22 JRW-6. For the group, the yields range from 3.3% to 3.7% and the average of the mean

1 and median dividend yields using the 30-day, 90-day, and 180-day average stock prices
2 range is 3.50%, which I am using as the dividend yield for the Gas Proxy Group. The
3 dividend yields for the Combination Proxy Group are provided in Panel B of page 2 of
4 Exhibit JRW-6. For the group, the yields range from 3.3% to 3.6% and the average of
5 the mean and median dividend yields using the 30-day, 90-day, and 180-day average
6 stock prices range is 3.45%, which I am using as the dividend yield for the Combination
7 Proxy Group.

8 **Q. PLEASE DISCUSS THE APPROPRIATE ADJUSTMENT TO THE SPOT**
9 **DIVIDEND YIELD.**

10 A. According to the traditional DCF model, the dividend yield term relates to the dividend
11 yield over the coming period. As indicated by Professor Myron Gordon, who is
12 commonly associated with the development of the DCF model for popular use, this is
13 obtained by: (1) multiplying the expected dividend over the coming quarter by 4, and
14 (2) dividing this dividend by the current stock price to determine the appropriate
15 dividend yield for a firm that pays dividends on a quarterly basis.¹⁸

16 In applying the DCF model, some analysts adjust the current dividend for
17 growth over the coming year as opposed to the coming quarter. This can be
18 complicated because firms tend to announce changes in dividends at different times
19 during the year. As such, the dividend yield computed based on presumed growth over
20 the coming quarter as opposed to the coming year can be quite different. Consequently,

¹⁸ *Petition for Modification of Prescribed Rate of Return*, Federal Communications Commission, Docket No. 79-05, Direct Testimony of Myron J. Gordon and Lawrence I. Gould at 62 (April 1980).

1 it is common for analysts to adjust the dividend yield by some fraction of the long-term
2 expected growth rate.

3 **Q. GIVEN THIS DISCUSSION, WHAT ADJUSTMENT FACTOR DO YOU USE**
4 **FOR YOUR DIVIDEND YIELD?**

5 A. I adjust the dividend yield by one-half (1/2) of the expected growth to reflect growth
6 over the coming year. The DCF equity cost rate ("K") is computed as:

$$7 \quad K = \left[\left(\frac{D}{P} \right) \times (1 + 0.5g) \right] + g$$

8
9 **Q. PLEASE DISCUSS THE GROWTH RATE COMPONENT OF THE DCF**
10 **MODEL.**

11 A. Economists debate the proper methodology to employ in estimating the growth
12 component of the DCF model. The growth rate component reflects investors'
13 expectations of the long-term dividend growth rate. Presumably, investors use some
14 combination of historical and/or projected growth rates for earnings and dividends per
15 share and for internal or book-value growth to assess long-term potential.

16 **Q. WHAT GROWTH DATA HAVE YOU REVIEWED FOR THE PROXY**
17 **GROUPS?**

18 A. I have analyzed several measures of growth for companies in the proxy groups. I
19 reviewed *Value Line's* historical and projected growth-rate estimates for earnings per
20 share ("EPS"), dividends per share ("DPS"), and book value per share ("BVPS"). In
21 addition, I utilized the average EPS growth-rate forecasts of Wall Street analysts as
22 provided by Yahoo, Zacks, and S&P Cap IQ. These services solicit five-year earnings
23 growth-rate projections from securities analysts and compile and publish the means and

1 medians of these forecasts. Finally, I also assessed prospective growth as measured by
2 prospective earnings retention rates and earned returns on common equity.

3 **Q. PLEASE DISCUSS HISTORICAL GROWTH IN EARNINGS AND**
4 **DIVIDENDS, AS WELL AS INTERNAL GROWTH.**

5 A. Investors can easily find the historical growth rates for EPS, DPS, and BVPS, and these
6 metrics presumably represent important ingredients in forming expectations
7 concerning future growth. However, one must use historical growth numbers as
8 measures of investors' expectations with caution. In some cases, past growth may not
9 reflect future growth potential. Also, employing a single growth-rate number (for
10 example, for five or ten years) is unlikely to accurately measure investors' expectations,
11 due to the sensitivity of a single growth-rate figure to fluctuations in individual firm
12 performance as well as overall economic fluctuations (*i.e.*, business cycles). Thus, one
13 must appraise the context in which the growth rate is being employed. According to
14 the conventional DCF model, the expected return on a security is equal to the sum of
15 the dividend yield and the expected long-term growth in dividends. Therefore, to best
16 estimate the cost of common-equity capital using the conventional DCF model, one
17 must look to long-term growth rate expectations.

18 **Q. PLEASE DEFINE AND EXPLAIN THE RELEVANCE OF INTERNAL**
19 **GROWTH.**

20 A. A company's internal (or "organic") growth occurs when a business expands its own
21 operations rather than relying on takeovers and mergers. A company can grow
22 organically through various means, for example, it can increase existing production

1 capacity through investment in new capital and technology, or it can develop and
2 launch new products.

3 Internally generated growth is a function of the percentage of earnings retained
4 within the firm (the earnings retention rate) and the rate of return earned on those
5 earnings (the return on equity). The internal growth rate is computed as the retention
6 rate times the return on equity. Internal growth is significant in determining long-run
7 earnings and, therefore, dividends. Investors recognize the importance of internally
8 generated growth and pay premiums for stocks of companies that retain earnings and
9 earn high returns on internal investments.

10 **Q. PLEASE DISCUSS THE SERVICES THAT PROVIDE ANALYSTS' EPS**
11 **FORECASTS.**

12 A. Analysts' EPS forecasts for companies are collected and published by several different
13 investment information services, including Institutional Brokers Estimate System
14 ("I/B/E/S"), Bloomberg, FactSet, S&P Cap IQ, Zacks, First Call, and Reuters, among
15 others. Thompson Reuters publishes analysts' EPS forecasts under different product
16 names, including I/B/E/S, First Call, and Reuters. Bloomberg, FactSet, S&P Cap IQ,
17 and Zacks each publish their own set of analysts' EPS forecasts for companies. These
18 services do not reveal (1) the analysts who are solicited for forecasts or (2) the identity
19 of the analysts who provide the EPS forecasts that are used in the compilations
20 published by the services.

1 I/B/E/S, Bloomberg, FactSet, S&P Cap IQ, and First Call are fee-based
2 services. These services usually provide detailed reports and other data in addition to
3 analysts' EPS forecasts.

4 In contrast, Thomson Reuters and Zacks provide limited EPS forecast data free-
5 of-charge on the Internet. Yahoo finance (<http://finance.yahoo.com>) lists Thomson
6 Reuters as the source of its summary EPS forecasts. Zacks (www.zacks.com) publishes
7 its summary forecasts on its website. Zacks estimates are also available on other
8 websites, such as MSN Money (<http://money.msn.com>).

9 **Q. ARE YOU RELYING EXCLUSIVELY ON THE EPS FORECASTS OF WALL**
10 **STREET ANALYSTS IN ARRIVING AT A DCF GROWTH RATE FOR THE**
11 **PROXY GROUP?**

12 A. No. There are several issues with using the EPS growth rate forecasts of Wall Street
13 analysts as DCF growth rates. First, the appropriate growth rate in the DCF model is
14 the dividend growth rate, not the earnings growth rate. Nonetheless, inevitability,
15 dividends and earnings will grow at a similar growth rate over the very long term.
16 Therefore, consideration must be given to other indicators of growth, including
17 prospective dividend growth, internal growth, as well as projected earnings growth.

18 Second, a study by Lacina, Lee, and Xu (2011) has shown that analysts' three-
19 to-five year EPS growth-rate forecasts are not more accurate at forecasting future
20 earnings than naïve random walk forecasts of future earnings.¹⁹ Employing data over

¹⁹ M. Lacina, B. Lee & Z. Xu, *Advances in Business and Management Forecasting* (Vol. 8), Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp. 77-101. According to random

1 a twenty-year period, these authors demonstrate that using the most recent year's actual
2 EPS figure to forecast EPS in the next 3–5 years proved to be just as accurate as using
3 the EPS estimates from analysts' three-to-five year EPS growth-rate forecasts. In the
4 opinion of the study's authors, these results indicated that analysts' long-term earnings
5 growth-rate forecasts should be used with caution as inputs for valuation and cost-of-
6 capital purposes.

7 Finally, and most significantly, numerous academic studies have shown that the
8 long-term EPS growth-rate forecasts of Wall Street securities analysts are overly
9 optimistic and upwardly biased.²⁰ Hence, using these growth rates as a DCF growth
10 rate will provide an overstated equity cost rate. On this issue, a study by Easton and
11 Sommers (2007) found that optimism in analysts' growth rate forecasts leads to an
12 upward bias in estimates of the cost of equity capital of almost 3.0 percentage points.²¹

walk theory in this context, annual changes in earnings are normally distributed and are independent of each other. Therefore, the theory presumes the past movement or trend of earnings cannot be used to predict its future earnings.

²⁰ The studies that demonstrate analysts' long-term EPS forecasts are overly-optimistic and upwardly biased include: R.D. Harris, "The Accuracy, Bias, and Efficiency of Analysts' Long Run Earnings Growth Forecasts," *Journal of Business Finance & Accounting*, pp. 725-55 (June/July 1999); P. DeChow, A. Hutton, and R. Sloan, "The Relation Between Analysts' Forecasts of Long-Term Earnings Growth and Stock Price Performance Following Equity Offerings," *Contemporary Accounting Research* (2000); K. Chan, L., Karceski, J., & Lakonishok, J., "The Level and Persistence of Growth Rates," *Journal of Finance*, pp. 643–684, (2003); M. Lacina, B. Lee, and Z. Xu, *Advances in Business and Management Forecasting* (Vol. 8), Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp.77-101; and Marc H. Goedhart, Rishi Raj, and Abhishek Saxena, "Equity Analysts, Still Too Bullish," *McKinsey on Finance*, pp. 14-17, (Spring 2010).

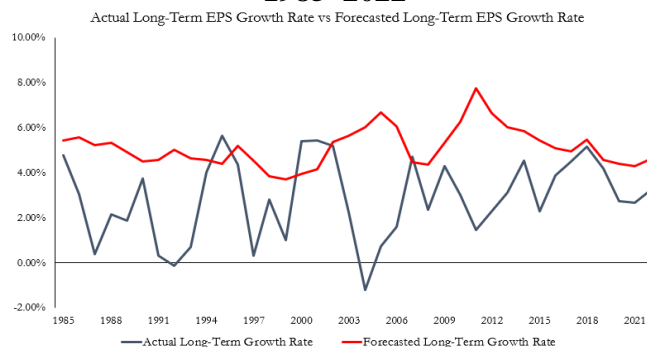
²¹ Peter D. Easton & Gregory A. Sommers, *Effect of Analysts' Optimism on Estimates of the Expected Rate of Return Implied by Earnings Forecasts*, 45 J. ACCT. RES. 983–1015 (2007).

1 **Q. ARE ANALYSTS' PROJECTED EPS GROWTH RATES FOR ELECTRIC**
2 **AND GAS UTILITIES LIKEWISE OVERLY OPTIMISTIC AND UPWARDLY**
3 **BIASED?**

4 A. Yes. I have completed a study of the accuracy of analysts' EPS growth rates for electric
5 utilities and gas distribution companies over 1985–2023. In the study, I used the
6 utilities listed in the electric utilities and gas distribution companies covered by *Value*
7 *Line*.

8 I collected the three-to-five-year projected EPS growth rate from I/B/E/S for
9 each utility and compared that growth rate to the utility's actual subsequent three-to-
10 five-year EPS growth rate. As shown in Figure 10, the mean forecasted EPS growth
11 rate (depicted in the red line in Figure 10) is consistently greater than the actual EPS
12 growth rate over the time period, with the exception of short periods. Over the entire
13 period, the mean forecasted EPS growth rate is more than 200 basis points above the
14 actual EPS growth rate. As such, the projected EPS growth rates for electric and gas
15 utilities are overly optimistic and upwardly based.

16 **Figure 10**
17 **Mean Forecasted vs. Actual Long-Term EPS Growth Rates**
18 **Electric Utilities and Gas Distribution Companies**
19 **1985–2022**



Data Source: S&P Global Market Intelligence, Capital IQ, I/B/E/S, 2023.

1
2 **Q. ARE THE PROJECTED EPS GROWTH RATES OF *VALUE LINE* ALSO**
3 **OVERLY OPTIMISTIC AND UPWARDLY BIASED?**

4 A. Yes. A study by Szakmary, Conover, and Lancaster (2008) evaluated the accuracy of
5 *Value Line*'s three-to-five-year EPS growth rate forecasts using companies in the Dow
6 Jones Industrial Average over a thirty-year period and found these forecasted EPS
7 growth rates to be significantly higher than the EPS growth rates that these companies
8 subsequently achieved.²²

9 Szakmary, Conover, and Lancaster ("SCL") studied the predicted versus the
10 projected stock returns, sales, profit margins, and earnings per share made by *Value*
11 *Line* over 1969–2001. *Value Line* projects variables from a three-year base period (e.g.,
12 2012 to 2014) to a future three-year projected period (e.g., 2016 to 2018). SCL used
13 the 65 stocks included in the Dow Jones Indices (30 Industrials, 20 Transports and 15
14 Utilities).

15 SCL found that the projected annual stock returns for the Dow Jones stocks
16 were "incredibly overoptimistic" and of no predictive value. The mean annual stock
17 return of 20% for the Dow Jones stocks' *Value Line*'s forecasts was nearly double the
18 realized annual stock return.

19 The authors also found that *Value Line*'s forecasts of earnings per share and
20 profit margins were "strikingly overoptimistic." *Value Line*'s forecasted annual sales
21 were higher than achieved levels, but not statistically significant. SCL concluded that

²² Szakmary, A., Conover, C., & Lancaster, C., *An Examination of Value Line's Long-Term Projections*, J. BANKING & FIN., May 2008, at 820–33.

1 the overly optimistic projected annual stock returns were attributable to *Value Line*'s
2 upwardly biased forecasts of earnings per share and profit margins.

3 **Q. IS IT YOUR OPINION THAT STOCK PRICES REFLECT THE UPWARD**
4 **BIAS IN THE EPS GROWTH RATE FORECASTS?**

5 A. Yes; I believe that investors are well aware of the bias in analysts' EPS growth-rate
6 forecasts, and therefore stock prices reflect the upward bias.

7 **Q. HOW DOES THAT AFFECT THE USE OF THESE FORECASTS IN A DCF**
8 **EQUITY COST RATE STUDY?**

9 A. According to the DCF model, the equity cost rate is a function of the dividend yield
10 and expected growth rate. Because I believe that investors are aware of the upward
11 bias in analysts' long-term EPS growth-rate forecasts, stock prices reflect the bias. But
12 the DCF growth rate needs to be adjusted downward from the projected EPS growth
13 rate to reflect the upward bias in the DCF model.

14 **Q. PLEASE DISCUSS THE HISTORICAL GROWTH OF THE COMPANIES IN**
15 **THE PROXY GROUPS, AS PROVIDED BY *VALUE LINE*.**

16 A. Panel A of page 3 of Exhibit JRW-5 provides the 5- and 10-year historical growth rates
17 for EPS, DPS, and BVPS for the companies in the Gas Proxy Group, as published in
18 the *Value Line Investment Survey*. The median historical growth measures for EPS,
19 DPS, and BVPS for the Gas Proxy Group range from 4.0% to 9.0%, with an average
20 of the medians of 6.0%. Panel B of page 3 of Exhibit JRW-5 provides the *Value Line*
21 5- and 10-year historical growth rates for EPS, DPS, and BVPS for the companies in
22 the Combination Proxy Group. The median historical growth measures for EPS, DPS,

1 and BVPS for the Combination Proxy Group range from 4.0% to 5.5%, with an average
2 of the medians of 4.5%.

3 **Q. PLEASE SUMMARIZE *VALUE LINE*'S PROJECTED GROWTH RATES FOR**
4 **THE COMPANIES IN THE PROXY GROUP.**

5 A. *Value Line*'s projections of EPS, DPS, and BVPS growth for the companies in the
6 proxy groups are shown on page 4 of Exhibit JRW-5. Due to the presence of outliers,
7 I relied on the medians in the analysis. For the Gas Proxy Group, as shown on in Panel
8 A of page 4 of Exhibit JRW-5, the medians range from 5.0% to 5.8%, with an average
9 of the medians of 5.4%.²³ For the Combination Proxy Group, as shown on in Panel B
10 of page 4 of Exhibit JRW-5, the medians range from 4.0% to 6.0%, with an average of
11 the medians of 5.2%.

12 Also provided on page 4 of Exhibit JRW-5 are the prospective sustainable
13 growth rates for the companies in the proxy groups as measured by *Value Line*'s
14 average projected retention rate and return on shareholders' equity. As noted above,
15 sustainable growth is a significant and a primary driver of long-run earnings growth.
16 For the Gas and Combination Proxy Groups, the median prospective sustainable
17 growth rates are 3.8% and 4.6%.

18 **Q. PLEASE ASSESS GROWTH FOR THE PROXY GROUPS AS MEASURED BY**
19 **ANALYSTS' FORECASTS OF EXPECTED 5-YEAR EPS GROWTH.**

²³ It should be noted that *Value Line* uses a different approach in estimating projected growth. *Value Line* does not project growth from today, but *Value Line* projects growth from a three-year base period – 2020-2022 – to a projected three-year period for the period 2026-2028. Using this approach, the three-year based period can have a significant impact on the *Value Line* growth rate if this base period includes years with abnormally high or low earnings. Therefore, I evaluate these growth rates separately from analysts EPS growth rates.

1 A. Yahoo, Zacks, and S&P Cap IQ collect, summarize, and publish Wall Street analysts'
2 long-term EPS growth rate forecasts for the companies in the proxy group. These
3 forecasts are provided for the companies in the proxy groups on page 5 of Exhibit JRW-
4 5. I have reported both the mean and median growth rates for the group. Since there is
5 considerable overlap in analyst coverage between the two services, and not all of the
6 companies have forecasts from the different services, I have averaged the expected five-
7 year EPS growth rates from the two services for each company to arrive at an expected
8 EPS growth rate for each company. As shown in Panel A of page 5 of Exhibit JRW-5,
9 the mean/median of analysts' projected EPS growth rates for the Gas Proxy Group are
10 7.6%/7.7%. The mean/median of analysts' projected EPS growth rates for the
11 Combination Proxy Group, as shown in Panel B of page 5 of Exhibit JRW-6, are
12 6.6%/6.6%.

13 **Q. PLEASE SUMMARIZE YOUR ANALYSIS OF THE HISTORICAL AND**
14 **PROSPECTIVE GROWTH OF THE PROXY GROUP.**

15 A. Page 6 of Exhibit JRW-6 shows the summary DCF growth rate indicators for the proxy
16 group.

17 The historical growth rate indicators for the Gas Proxy Group imply a baseline
18 growth rate of 6.0%. The average of the projected EPS, DPS, and BVPS growth rates
19 from *Value Line* is 5.4%, and *Value Line*'s projected sustainable growth rate is 3.8%.
20 The mean/median projected EPS growth rates of Wall Street analysts for the Gas Proxy
21 Group are 7.6%/7.7% (average = 7.65%) as measured by the mean and median growth
22 rates. The overall range for the projected growth-rate indicators (ignoring historical

1 growth) is 3.80% to 7.65% and the average of the three projected growth rates (5.40%,
2 3.80%, 7.65%) is 5.1%. Giving primary weight to the projected growth rates of Wall
3 Street analysts and *Value Line*, but recognizing the upward bias nature of these
4 forecasts, I believe that the appropriate projected growth rate is the range of 5.10% to
5 7.65%. Given this range, I will use 6.40%, which is the midpoint of the range, for my
6 DCF growth rate for the Gas Proxy Group. This growth rate figure is in the upper end
7 of the range of historic and projected growth rates for the Gas Proxy Group.

8 For the Combination Proxy Group, the historical growth rate indicators suggest
9 a growth rate of 4.50%. The average of the projected EPS, DPS, and BVPS growth
10 rates from *Value Line* is 5.2%, and *Value Line*'s projected sustainable growth rate is
11 4.6%. The mean and median projected EPS growth rates of Wall Street analysts are
12 6.60% and 6.60% (average = 6.6%). The overall range for the projected growth-rate
13 indicators (ignoring historical growth) is 4.60% to 6.60% and the average of the three
14 projected growth rates (5.20%, 4.60%, 6.60%) is 5.45%. Again, giving primary weight
15 to the projected EPS growth rate of Wall Street analysts but recognizing the upward
16 bias nature of these forecasts, I believe that the appropriate DCF growth rate range is
17 5.45% to 6.60%. Given this range, I will use 5.90%, which is the midpoint of the range,
18 for my DCF growth rate for the Combination Proxy Group. As with the Gas Proxy
19 Group, this growth rate figure is in the upper end of the range of historic and projected
20 growth rates for the Combination Proxy Group.

21 **Q. WHAT ARE THE RESULTS FROM YOUR APPLICATION OF THE DCF**
22 **MODEL?**

1 A. My DCF-derived equity cost rate for the group is summarized on page 1 of Exhibit
2 JRW-5 and in Table 7.

3 **Table 7**
4 **DCF-derived Equity Cost Rate/ROE**

	Dividend Yield	1 + ½ Growth Adjustment	DCF Growth Rate	Equity Cost Rate
Gas Proxy Group	3.50%	1.0320	6.40%	10.00%
Combination Proxy Group	3.45%	1.0295	5.90%	9.45%

5
6 The result for the Gas Proxy Group is the 3.50% dividend yield, times the one and one-
7 half growth adjustment of 1.0320, plus the DCF growth rate of 6.40%, which results in
8 an equity cost rate of 10.0%. The result for the Combination Proxy Group is the 3.45%
9 dividend yield, times the one and one-half growth adjustment of 1.0295, plus the DCF
10 growth rate of 5.90%, which results in an equity cost rate of 9.45%.

11 **C. Capital Asset Pricing Model**

12
13 **Q. PLEASE DISCUSS THE CAPITAL ASSET PRICING MODEL (“CAPM”).**

14 A. The CAPM is a risk premium approach to gauging a firm's cost of equity capital.
15 According to the risk premium approach, the cost of equity is the sum of the interest
16 rate on a risk-free bond (R_f) and a risk premium (RP), as in the following:

17
$$k = R_f + RP$$

18

1 **Q. PLEASE DISCUSS EXHIBIT JRW-6.**

2 A. Exhibit JRW-6 provides the summary results for my CAPM study. Page 1 shows the
3 results, and the following pages contain the supporting data.

4 **Q. WHAT RISK-FREE INTEREST RATE ARE YOU USING IN YOUR CAPM?**

5 A. As shown on page 2 of Exhibit JRW-6, the yield on 30-year U.S. Treasury bonds has
6 been in the 1.3% to 5.00% range over 2010–2024. The current 30-year Treasury yield
7 is in the 4.80% range which I will use as my risk-free interest rate.

8 **Q. DOES THE 4.80% RISK-FREE INTEREST RATE TAKE INTO**
9 **CONSIDERATION FORECASTS OF HIGHER INTEREST RATES?**

10 A. No. The 4.80% percent risk-free interest rate considers the range of interest rates in the
11 past and effectively synchronizes the risk-free rate with the market risk premium. The
12 risk-free rate and the market risk premium are interrelated in that the market risk
13 premium is developed in relation to the risk-free rate. As discussed below, my market
14 risk premium is based on the results of many studies and surveys that have been
15 published over time.

16 **Q. PLEASE DISCUSS BETAS IN THE CAPM.**

17 A. Beta (β) is a measure of the systematic risk of a stock. The market (i.e., the S&P 500)
18 has a beta of 1.0. The β of a stock with the same price movement as the market also
19 has a β of 1.0. A stock whose price movement is greater than that of the market, such
20 as a technology stock, is riskier than the market and has a β greater than 1.0. A stock
21 with below average price movement, such as that of a regulated public utility, is less
22 risky than the market and has a β less than 1.0. Estimating a stock's β involves running

1 a linear regression of a stock's return on the market return. As shown on page 3 of
2 Exhibit JRW-6, the slope of the regression line is the stock's β . A steeper line indicates
3 that the stock is more sensitive to the return on the overall market. This means that the
4 stock has a higher β and greater-than-average market risk. A less steep line indicates a
5 lower β and less market risk. Several online investment information services, such as
6 Yahoo and Reuters, provide estimates of stock betas. Usually, these services report
7 different betas for the same stock. The differences are usually due to: (1) the time
8 period over which β is measured; and (2) any adjustments that are made to reflect the
9 fact that betas tend to regress to 1.0 over time.

10 **Q. PLEASE DISCUSS THE 2020 CHANGE IN BETAS.**

11 A. I have traditionally used the betas as provided in the *Value Line Investment Survey*. As
12 discussed above, the betas for utilities recently increased significantly because of the
13 volatility of utility stocks during the stock market meltdown associated with COVID
14 in March 2020. Utility betas as measured by *Value Line* have been in the 0.55 to 0.70
15 range for the past 10 years. But utility stocks were much more volatile relative to the
16 market in March and April of 2020, and this resulted in an increase of above 0.30 to
17 the average utility β .

18 *Value Line* defines their computation of β as:²⁴

19 Beta - A relative measure of the historical sensitivity of a stock's price
20 to overall fluctuations in the New York Stock Exchange Composite
21 Index. A Beta of 1.50 indicates a stock tends to rise (or fall) 50% more
22 than the New York Stock Exchange Composite Index. The "Beta
23 coefficient" is derived from a regression analysis of the relationship

²⁴ <https://www.valueline.com/investment-education/glossary/b>.

1 between weekly percentage changes in the price of a stock and weekly
2 percentage changes in the NYSE Index over a period of five years. In
3 the case of shorter price histories, a smaller time period is used, but two
4 years is the minimum. The Betas are adjusted for their long-term
5 tendency to converge toward 1.00. Value Line then adjusts these Betas
6 to account for their long-term tendency to converge toward 1.00.

7 However, there are several issues with *Value Line* betas:

8 1. *Value Line* betas are computed using weekly returns, and the volatility of utility
9 stocks during March 2020 was impacted by using weekly and not monthly returns.
10 Yahoo Finance uses five years of monthly returns to compute betas, and Yahoo
11 Finance's betas for utilities are lower than *Value Line*'s.

12 2. *Value Line* betas are computed using the New York Stock Exchange Index as the
13 market. While about 3,000 stocks trade on the NYSE, most technology stocks are
14 traded on the NASDAQ or over-the-counter market and not the NYSE. Technology
15 stocks, which make up about 25 percent of the S&P 500, tend to be more volatile. If
16 they were traded on the NYSE, they would increase the volatility of the measure of the
17 market and thereby lower utility betas.

18 3. Major vendors of CAPM betas such as Merrill Lynch, *Value Line*, and Bloomberg
19 publish adjusted betas. The so-called Blume adjustment cited by *Value Line* adjusts
20 betas calculated using historical returns data to reflect the tendency of stock betas to
21 regress toward 1.0 over time, which means that the betas of typical low beta stocks tend
22 to increase toward 1.0, and the betas of typical high beta stocks tend to decrease toward
23 1.0.²⁵

24 The Blume adjustment procedure is:

25
$$\text{Regressed Beta} = .67 * (\text{Observed Beta}) + 0.33$$

26 For example, suppose a company has an observed past β of 0.50. The regressed (Blume-
27 adjusted) beta would be:

²⁵ M. Blume, *On the Assessment of Risk*, J. OF FIN. (Mar. 1971).

1 Regressed Beta = $.67 * (0.50) + 0.33 = 0.67$

2 Blume offered two reasons for betas to regress toward 1.0. First, he suggested it may
3 be a by-product of management's efforts to keep the level of a firm's systematic risk
4 close to that of the market. He also speculated that it results from management's efforts
5 to diversify through investment projects.

6 **Q. GIVEN THIS DISCUSSION, WHAT BETAS ARE YOU USING IN YOUR**
7 **CAPM?**

8 A. In the past, I have used *Value Line* betas exclusively. However, given the discussion
9 above, I am also using betas published by S&P Capital IQ. S&P Capital IQ computes
10 betas over a five-year period using monthly returns and the S&P 500 as the market
11 return. S&P Capital IQ does not use the Blume adjustment, but I have included that
12 adjustment in my analysis. As shown on page 3 of Exhibit JRW-6, I have averaged the
13 *Value Line* betas and my adjusted S&P Capital IQ for the proxy groups. The median
14 betas for the Gas and Combination Proxy Groups are 0.82 and 0.79.

15 **Q. PLEASE DISCUSS THE MARKET RISK PREMIUM.**

16 A. The market risk premium is equal to the expected return on the stock market (e.g., the
17 expected return on the S&P 500, $E(R_m)$) minus the risk-free rate of interest (R_f). The
18 market risk premium is the difference in the expected total return between investing in
19 equities and investing in "safe" fixed-income assets, such as long-term government
20 bonds. However, while the market risk premium is easy to define conceptually, it is
21 difficult to measure because it requires an estimate of the expected return on the
22 market— $E(R_m)$. As I discuss below, there are different ways to measure $E(R_m)$, and

1 studies have come up with significantly different magnitudes for $E(R_m)$. As Merton
2 Miller, the 1990 Nobel Prize winner in economics, indicated, $E(R_m)$ is very difficult to
3 measure and is one of the great mysteries in finance.²⁶

4 **Q. PLEASE DISCUSS THE ALTERNATIVE APPROACHES TO ESTIMATING**
5 **THE MARKET RISK PREMIUM.**

6 A. Page 4 of Exhibit JRW-6 highlights the primary approaches to, and issues in, estimating
7 the expected market risk premium. The traditional way to measure the market risk
8 premium was to use the difference between historical average stock and bond returns.
9 In this case, historical stock and bond returns, also called *ex post* returns, were used as
10 the measures of the market's expected return (known as the *ex ante* or forward-looking
11 expected return). This type of historical evaluation of stock and bond returns is often
12 called the "Ibbotson approach" after Professor Roger Ibbotson, who popularized this
13 method of using historical financial market returns as measures of expected returns.
14 However, this historical evaluation of returns can be a problem because: (1) *ex post*
15 returns are not the same as *ex ante* expectations; (2) market risk premiums can change
16 over time, increasing when investors become more risk-averse and decreasing when
17 investors become less risk-averse; and (3) market conditions can change such that *ex*
18 *post* historical returns are poor estimates of *ex ante* expectations.

19 The use of historical returns as market expectations has been criticized in
20 numerous academic studies, which I discuss later. The general theme of these studies
21 is that the large equity risk premium discovered in historical stock and bond returns

²⁶ Merton Miller, *The History of Finance: An Eyewitness Account*, J. APPLIED CORP. FIN., 3 (2000).

1 cannot be justified by the fundamental data. These studies, which fall under the
2 category “*ex ante* models and market data,” compute *ex ante* expected returns using
3 market data to arrive at an expected equity risk premium. These studies have also been
4 called “puzzle research” after the famous study by Mehra and Prescott in which the
5 authors first questioned the magnitude of historical equity risk premiums relative to
6 fundamentals.²⁷

7 In addition, there are several surveys of financial professionals regarding the
8 market risk premium, as well as several published surveys of academics on the equity
9 risk premium. Duke University has published a CFO Survey on a quarterly basis for
10 over 10 years.²⁸ Questions regarding expected stock and bond returns are also included
11 in the Federal Reserve Bank of Philadelphia’s annual survey of financial forecasters,
12 which is published as the *Survey of Professional Forecasters*.²⁹ This survey of
13 professional economists has been published for almost 50 years. In addition, Pablo
14 Fernandez conducts annual surveys of financial analysts and companies regarding the
15 equity risk premiums used in their investment and financial decision making.³⁰

²⁷ Rajnish Mehra & Edward C. Prescott, *The Equity Premium: A Puzzle*, J. MONETARY ECON. 145 (1985).

²⁸ *The CFO Survey*, DUKE UNIVERSITY, <https://www.richmondfed.org/cfosurvey>.

²⁹ *Survey of Professional Forecasters*, FEDERAL RESERVE BANK OF PHILADELPHIA (Feb. 10, 2023), <https://www.philadelphiafed.org/-/media/frbp/assets/surveys-and-data/survey-of-professional-forecasters/2020/spfq120.pdf?la=en>. The Survey of Professional Forecasters was formerly conducted by the American Statistical Association (ASA) and the National Bureau of Economic Research (NBER) and was known as the ASA/NBER survey. The survey, which began in 1968, is conducted each quarter. The Federal Reserve Bank of Philadelphia, in cooperation with the NBER, assumed responsibility for the survey in June 1990.

³⁰ Pablo Fernandez, Teresa Garcia, and Pablo Acín, *SURVEY: MARKET RISK PREMIUM AND RISK-FREE RATE USED FOR 80 COUNTRIES IN 2024*, IESE BUSINESS SCHOOL WORKING PAPER.

1 **Q. PLEASE HIGHLIGHT THE RESULTS OF THE ACADEMIC AND**
2 **PROFESSIONAL STUDIES DISCUSSING THE MARKET RISK PREMIUM.**

3 A. Derrig and Orr, Fernandez, and Song completed the most comprehensive reviews of
4 the research on the market risk premium.³¹ Derrig and Orr's study evaluated the
5 various approaches to estimating market risk premiums, discussed the issues with the
6 alternative approaches, and summarized the findings of the published research on the
7 market risk premium. Fernandez examined four alternative measures of the market
8 risk premium —historical, expected, required, and implied. He also reviewed the major
9 studies of the market risk premium and presented the summary market risk premium
10 results. Song provided an annotated bibliography and highlighted the alternative
11 approaches to estimating the market risk premium.

12 Page 5 of Exhibit JRW-6 provides a summary of the results of the market risk
13 premium studies that I have reviewed. These include the results of: (1) the various
14 studies of the historical risk premium, (2) *ex ante* market risk premium studies, (3)
15 market risk premium surveys of CFOs, financial forecasters, analysts, companies, and
16 academics, and (4) the building blocks approach to the market risk premium. There
17 are results reported for over 30 studies, and the median market risk premium of these
18 studies is 4.70%.

³¹ See Richard Derrig & Elisha Orr, *Equity Risk Premium: Expectations Great and Small (Version 3.0)*, Aug. 28, 2003 (https://www.casact.org/sites/default/files/database/forum_04wforum_04wf001.pdf); Pablo Fernandez, EQUITY PREMIUM: HISTORICAL, EXPECTED, REQUIRED, AND IMPLIED, IESE BUSINESS SCHOOL WORKING PAPER (2007); ZHIYI SONG, THE EQUITY RISK PREMIUM: AN ANNOTATED BIBLIOGRAPHY (The CFA Institute Research (2007)).

1 **Q. PLEASE HIGHLIGHT THE RESULTS OF THE MORE RECENT RISK**
2 **PREMIUM STUDIES AND SURVEYS.**

3 A. The studies cited on page 5 of Exhibit JRW-6 include every market risk premium study
4 and survey I could identify that was published over the past 20 years and that provided
5 a market risk premium estimate. Many of these studies were published prior to the
6 financial crisis that began in 2008. In addition, some of these studies were published
7 in the early 2000s at the market peak. It should be noted that many of these studies (as
8 indicated) used data over long periods of time (as long as 50 years of data) and so were
9 not estimating a market risk premium as of a specific point in time (e.g., the year 2001).
10 To assess the effect of the earlier studies on the market risk premium, I have
11 reconstructed page 5 of Exhibit JRW-6 on page 6 of Exhibit JRW-6; however, I have
12 eliminated all studies dated before January 2, 2010. The median market risk premium
13 estimate for this subset of studies is 5.18%.

14 **Q. PLEASE SUMMARIZE THE MARKET RISK PREMIUM STUDIES AND**
15 **SURVEYS.**

16 A. As noted above, there are three approaches to estimating the market risk premium—
17 historic stock and bond returns, *ex ante* or expected returns models, and surveys. The
18 studies on page 6 of Exhibit JRW-6 can be summarized in the following manners:

19 **Historic Stock and Bond Returns:** Historic stock and bond returns suggest a market
20 risk premium in the 4.40% to 7.00% range, depending on whether one uses arithmetic
21 or geometric mean returns.

22 **Ex Ante Models:** Market risk-premium studies that use expected or *ex ante* return
23 models indicate a market risk premium in the range of 2.83% to 6.00%.

1 **Surveys:** Market risk premiums developed from surveys of analysts, companies,
2 financial professionals, and academics are lower, with a range from 3.00% to 5.70%.

3 **Building Block:** The mean reported market risk premiums reported in studies using the
4 building blocks approach range from 3.00% to 5.21%.

5 **Q. PLEASE HIGHLIGHT THE *EX-ANTE* MARKET RISK PREMIUM STUDIES**
6 **AND SURVEYS THAT YOU BELIEVE ARE THE MOST TIMELY AND**
7 **RELEVANT.**

8 **A.** I will highlight several studies and surveys.

9 First, Pablo Fernandez conducts annual surveys of financial analysts and
10 companies regarding the equity risk premiums used in their investment and financial
11 decision-making.³² His survey results are included in Exhibits JRW-6-5 and JRW-6-6.
12 The results of his 2024 survey of academics, financial analysts, and companies, which
13 included 4,000 responses, indicated a mean market risk premium employed by U.S.
14 analysts and companies of 5.5%.³³ His estimated market risk premium for the U.S. has
15 been in the 5.00% to 5.70% range in recent years.

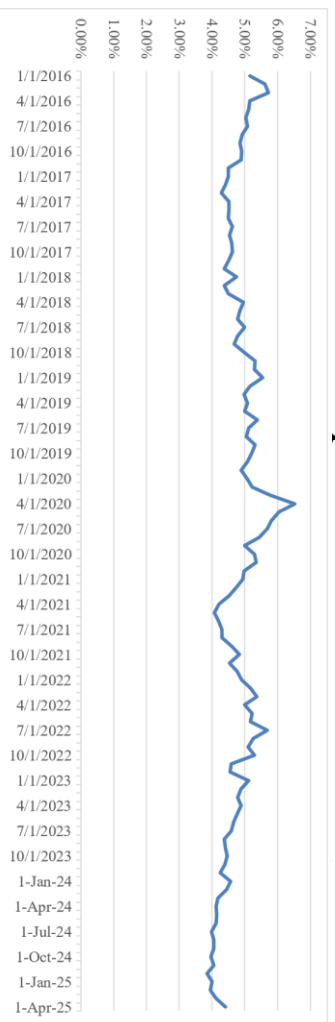
16 Second, Professor Aswath Damodaran of New York University, a leading
17 expert on valuation and the market risk premium, provides a monthly updated market
18 risk premium based on projected S&P 500 EPS and stock-price level and long-term
19 interest rates. His estimated market risk premium has been in the range of 4.0% to 6.0%

³² Pablo Fernandez, Teresa Garcia, & Pablo Acín, *Survey: Market Risk Premium and Risk-Free Rate Used for 80 Countries in 2024*, IESE Business School Working Paper (March 2024).

³³ *Id.* at 3.

1 since 2010. As shown in Figure 11 as of April 1, 2025, Damodaran's estimate of the
2 equity risk premium was 4.00%.³⁴

Figure 11
Damodaran Implied Market Risk Premium



Source: <http://pages.stern.nyu.edu/~adamodar/>.

3 Next, as explained previously, Kroll provides recommendations for the
4 normalized risk-free interest rate and market risk premiums to be used in calculating
5 the cost of capital data. Its recommendations over 2008–2024 are shown in Exhibit
6 JRW-6-7 and are also depicted graphically in Figure 12 below. Over the past decade,
7 Kroll's recommended normalized risk-free interest rates have been in the 2.50% to
8 4.50% range and market risk premiums have been in the 5.0% to 6.0% range. Most
9 recently, Kroll reduced its market risk premium from 6.00% to 5.50% on June 8, 2023,
10 and to 5.00% on June 5, 2024.³⁵ On April 15, 2025, citing an uncertainty in the global
11 economy, Kroll increased their equity risk premium estimate to 5.50%.³⁶

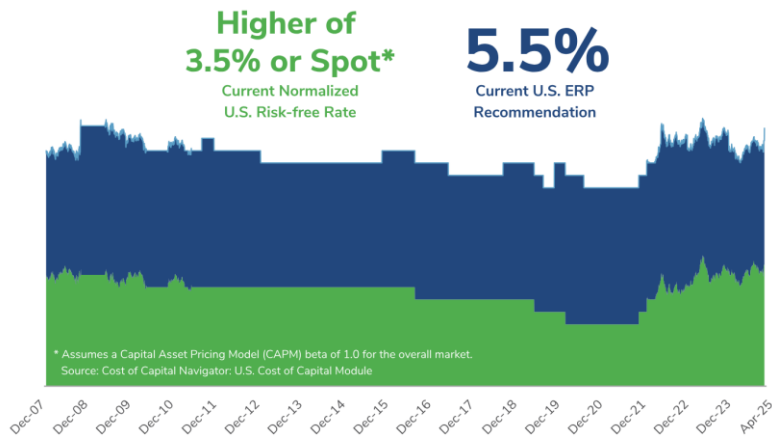
³⁴ Aswath Damodaran, *Damodaran Online*, N.Y. Univ., <http://pages.stern.nyu.edu/~adamodar/>. (On August 12, 2023, Professor Damodaran appeared on CNBC to discuss the equity risk premium. See CNBC Television, *Equity Risk Premium is Core to Understanding Long-Term Market Returns*, says NYU Aswath Damodaran, YouTube https://www.youtube.com/watch?v=VPkQ7_3SF1E.

³⁵ <https://www.kroll.com/en/insights/publications/cost-of-capital/recommended-us-equity-risk-premium-and-corresponding-risk-free-rates.pdf>.

³⁶ Kroll, “Cost of Capital Inputs Updated to Reflect Heightened Uncertainty in Global Economy,” April 15, 2025. <https://kroll.com/jssmedia/cost-of-capital/kroll-cost-of-capital-inputs-updated-to-reflect-heightened->

1

Figure 12
Kroll
Normalized Risk-Free Rate and Market Risk Premium Recommendations
2007–2025



Source: <https://www.kroll.com/en/insights/publications/cost-of-capital/recommended-us-equity-risk-premium-and-corresponding-risk-free-rates>.

2 Fourth, Dr. David Kelly, the Chief Global Strategist at *J.P. Morgan Asset*
3 *Management*, is one of the best-known market strategists on Wall Street. His annual
4 publication and their monthly updates, the *JP Morgan Guide to the Markets*, is a must-
5 read guide for stockbrokers and financial professionals. In presenting their annual
6 expectations for the markets, JP Morgan provides details about inputs and assumptions
7 of expected market returns. In the 2025 update, JP Morgan detailed their 2025 expected
8 long-term stock market return of 6.70%, bond yield of 3.80%, and resulting market risk
9 premium of 3.90%.³⁷

uncertainty-in-global-economy.pdf?_ga=2.243564870.274093763.1745334856-494230604.1745334855.

³⁷ JP Morgan, *2025 Long-Term Capital Market Assumptions*, 2025.

Figure 13
KPMG
Market Risk Premium Recommendations
2020–2025



<https://indialogue.io/clients/reports/public/5d9da61986db2894649a7ef2/5d9da63386db2894649a7ef5>

Finally, KPMG, the international accounting firm, regularly publishes an update to their market risk premium to be used in their valuation practice. KPMG's market risk premium is shown in Figure 13, which was as high as 6.75% in 2020, and was lowered to as low as 5.00% on September 30, 2021. KPMG increased its market risk premium to 6.00% on June 30, 2022, but lowered it to 5.75% on December 31, 2022, to 5.50% on March 31, 2023, to 5.25% on June 30, 2023, and to 5.00% on September 30, 2023.³⁸

Q. GIVEN THESE RESULTS, WHAT MARKET RISK PREMIUM ARE YOU USING IN YOUR CAPM?

A. The studies in Exhibit JRW-6-6 and, more importantly, the more timely and relevant studies cited in the previous section, suggest that the appropriate market risk premium

³⁸ KPMG Corporate Finance & Valuations NL Recommends A MRP of 5.0% as per March 31, 2024, KPMG (Mar. 31, 2024).
<https://indialogue.io/clients/reports/public/5d9da61986db2894649a7ef2/5d9da63386db2894649a7ef5>.

1 in the U.S. is in the 4.0% to 6.0% range. I give most weight to the market risk-premium
2 estimates of Kroll (5.50%), KPMG (5.00%), JP Morgan (3.90%), Damodaran (4.43%),
3 and the Fernandez (5.50%) and Duke-CFO surveys (5.20%). The average of these
4 approaches is 4.90%. Given these recent estimates, I believe a market risk premium of
5 5.00% is appropriate at this time.

6 **Q. WHAT EQUITY COST RATE IS INDICATED BY YOUR CAPM ANALYSIS?**

7 A. The results of my CAPM study for the proxy group are summarized on page 1 of
8 Exhibit JRW-6 and in Table 8.

9 **Table 8**
10 **CAPM-derived Equity Cost Rate/ROE**

11
$$K = (R_f) + \beta * [E(R_m) - (R_f)]$$

	Risk-Free Rate	Beta	Equity Risk Premium	Equity Cost Rate
Gas Proxy Group	4.80%	0.82	5.00%	8.90%
Combination Proxy Group	4.80%	0.79	5.00%	8.75%

12
13 For the Gas Proxy Group, the risk-free rate of 4.80% plus the product of the beta of
14 0.82 times the equity risk premium of 5.00% results in an 8.90% equity cost rate. For
15 the Combination Proxy Group, the risk-free rate of 4.80% plus the product of the β of
16 0.79 times the equity risk premium of 5.00% results in an 8.75% equity cost rate.

1 **D. Equity Cost Rate Summary**

2

3 **Q. PLEASE SUMMARIZE THE RESULTS OF YOUR EQUITY COST RATE**
4 **STUDIES.**

5 A. My DCF and CAPM analyses for the proxy group are provided in Table 9.

6 **Table 9**
7 **ROEs Derived from DCF and CAPM Models**

	DCF	CAPM
Gas Proxy Group	10.00%	8.90%
Combination Proxy Group	9.45%	8.75%

8 **Q. GIVEN THESE RESULTS, WHAT IS YOUR ESTIMATED EQUITY COST**
9 **RATE FOR THE GROUP?**

10 A. My analysis indicates an equity cost rate in the range of 8.75% to 10.00% is appropriate
11 for the Company at this time. Given these results as well as the fact that: (1) I rely
12 primarily on the DCF Model; (2) as indicated by S&P and Moody's ratings, the
13 Company's investment risk is in line with the Combination Group and a little above
14 the Gas Proxy Group; (3) I have employed a capital structure that has more common
15 equity and less financial risk than the proxy groups; and (4) the Gas Proxy Group is
16 small so I give it less weight, I conclude that a ROE in the range of 9.25% to 9.75% is
17 appropriate for a gas company at this time. I am employing the midpoint of this range,
18 9.50%, as my recommended ROE for the Company.

1 **Q. PLEASE INDICATE WHY AN EQUITY COST RATE OF 9.50% IS**
2 **APPROPRIATE.**

3 A. There are a few reasons why an equity cost rate of 9.50% is appropriate and fair for the
4 Company in this case:

5 1. As shown in Table 5, the gas distribution industry is among the lowest risk
6 industries in the U.S. as measured by beta. As such, the cost of equity capital
7 for this industry is amongst the lowest in the U.S., according to the CAPM.

8 2. I have employed a capital structure with a common equity ratio that is much
9 higher and has lower financial risk than the average of the proxy groups.

10 3. On an annual basis, the average authorized ROE for gas distribution companies
11 was 9.47% in 2020, 9.56% in 2021, 9.53% in 2022, 9.64% in 2023, and 9.72%
12 in 2024. However, as I previously discussed, the Werner and Jarvis (2022)
13 study evaluated over 3,500 authorized ROEs over the past four decades
14 authorized ROEs and concluded that authorized ROEs did not decline in line
15 with capital costs and therefore past authorized ROEs have overstated the actual
16 cost of equity capital. Hence, the Commission should not be concerned that my
17 recommended ROE is below other authorized ROEs.

18
19 **VI. CRITIQUE OF BKH'S RATE OF RETURN TESTIMONY**

20
21 **Q. PLEASE SUMMARIZE THE COMPANY'S COST OF CAPITAL**
22 **RECOMMENDATION.**

1 A. I provide BKH'S proposed capital structure and debt and equity cost rates in Table 1.
2 BKH has proposed a capital structure consisting of 49.56% long-term debt and 50.44%
3 common equity. The Company has proposed a long-term debt cost rate of 4.71%. BKH
4 witness Mr. Adrien M. McKenzie has proposed a ROE of 10.50%. With these
5 parameters, BKH has recommended an overall rate of return range of 7.63%.

6 **Q. PLEASE REVIEW MR. MCKENZIE'S EQUITY COST RATE APPROACHES**
7 **AND RESULTS.**

8 A. Mr. McKenzie has developed a proxy group of gas utility companies and employs DCF,
9 risk premium, and CAPM models. He also applies these models to a group of non-
10 utility companies. Mr. McKenzie's equity-cost-rate estimates for BKH are summarized
11 on page 2 of Exhibit JRW-7. Based on these figures, he concludes that the appropriate
12 equity-cost rate is 10.50% for the Company.

13 **Q. WHAT ARE THE AREAS OF DISAGREEMENT IN ESTIMATING THE**
14 **RATE OF RETURN OR COST OF CAPITAL IN THIS PROCEEDING?**

15 A. As I discuss above, the primary issues related to the Company's rate of return include
16 the following: (1) capital market conditions; (2) BKH's capital structure; (3) Gas Proxy
17 Group; (4) DCF Approach; (5) CAPM Approach; (6) the utility risk premium model;
18 (7) the DCF model applied to unregulated companies; and (8) the Expected Earnings
19 Approach.

20 The capital market conditions, Gas Proxy Group, and capital structure were
21 previously discussed. I address the remaining items below.

1 **Q. PLEASE EXPLAIN WHY YOU BELIEVE MR. MCKENZIE ERRED IN**
2 **ARRIVING AT HIS ROE RECOMMENDATION OF 10.50%.**

3 A. Beyond the small gas group, the primary error in Mr. McKenzie's DCF approach is his
4 exclusive reliance on the overly optimistic and upwardly biased earnings per share
5 ("EPS") growth rate forecasts of Wall Street analysts and *Value Line*.

6 I also identify three significant errors in Mr. McKenzie's CAPM analyses. He
7 has employed the Empirical CAPM ("ECAPM") version of the CAPM, which makes
8 inappropriate adjustments to the risk-free rate and the market risk premium; (2) most
9 significantly, he has used an overstated market risk premium of 7.60%; and (3) he has
10 included an unwarranted utility size adjustment. Mr. McKenzie has employed analysts'
11 three-to-five-year growth-rate projections for EPS to compute an expected market
12 return and market risk premium. First, I have conducted a study that shows Mr.
13 McKenzie's expected stock market return of 11.90% is almost double the average
14 annual stock return (6.80%) that investment firms tell investors to expect over the next
15 ten years. Second, the inflated expected stock market return is computed using a highly
16 unrealistic EPS growth-rate projection (10.30%) used for the S&P 500 which produces
17 the excessive expected stock market return (11.90%) and market risk premium
18 (7.60%). Simply put, his CAPM market risk premium includes unrealistic assumptions
19 regarding future economic and earnings growth and stock returns.

20 I also question Mr. McKenzie's Utility Risk Premium ("URP") approach. I
21 discuss several issues with this approach in more depth later, but its four primary
22 problems are that: (1) this particular risk premium approach is a gauge of *commission*

1 behavior rather than *investor* behavior; and (2) this methodology produces an inflated
2 measure of the risk premium because this approach uses historical authorized ROEs and
3 Treasury yields, and the resulting risk premium is applied to projected Treasury yields;
4 (3) the risk premium in this approach is inflated as a measure of investors' required risk
5 premium, since electric utility companies have been selling at market-to-book ratios in
6 excess of 1.0; and (4) the ROE is dependent on the authorized ROEs from state utility
7 commissions, and the Werner and Jarvis study (2022), which is discussed below,
8 demonstrated that authorized ROEs over the past four decades have not declined in line
9 with capital costs and therefore past authorized ROEs have overstated the actual cost
10 of equity capital.

11 While I am aware that the Commission will consider all methodologies to
12 determine BKH's ROE, I strongly recommend that the Commission give no weight to
13 Mr. McKenzie's "expected earnings approach" because it does not measure the market
14 cost of equity capital and is independent of most cost of capital indicators, among other
15 empirical issues.

16
17 **A. DCF Approach**

18
19 **Q. PLEASE SUMMARIZE MR. MCKENZIE'S DCF ESTIMATES.**

20 A. On pages 26–34 of his testimony and his KGS Direct Exhibit AMM-5 and AMM-6, Mr.
21 McKenzie develops an equity cost rate by applying the DCF model to his electric proxy
22 group. Mr. McKenzie's DCF results are summarized on page 2 of Exhibit JRW-7. In the

1 traditional DCF approach, the equity cost rate is the sum of the dividend yield and
2 expected growth. For the DCF growth rate, Mr. McKenzie uses four measures of
3 projected EPS growth: the projected EPS growth of Wall Street analysts as compiled by
4 IBES and Zack's; *Value Line's* projected EPS projected growth rate; and a measure of
5 sustainable growth as computed by the sum of internal ("br") and by external ("sv")
6 growth. The average of his mean reported DCF results is 10.0% for his gas group.

7 **Q. WHAT ARE THE ERRORS IN MR. MCKENZIE'S DCF ANALYSES?**

8 A. The primary issues in Mr. McKenzie's DCF analyses are: (1) his asymmetric elimination
9 of low-end DCF results and (2) the excessive use of the overly optimistic and upwardly-
10 biased EPS growth rate forecasts of Wall Street analysts as the growth rate in his DCF
11 model.

12 **1. Analysts' EPS Growth Rate Forecasts**
13

14 **Q. PLEASE REVIEW MR. MCKENZIE'S DCF GROWTH RATE.**

15 A. In his constant-growth DCF model, Mr. McKenzie's DCF growth rate is the average
16 of the projected EPS growth rate forecasts of: (a) Wall Street analysts as compiled by
17 IBES, Zack's, and *Value Line's* projected EPS projected growth rate; and, (b) a measure
18 of sustainable growth as computed by the sum of internal ("br") and by external ("sv")
19 growth.

20 **Q. PLEASE DISCUSS MCKENZIE'S EXCLUSIVE RELIANCE ON THE**
21 **PROJECTED GROWTH RATES OF WALL STREET ANALYSTS AND**
22 **VALUE LINE.**

23 A. It is highly unlikely that investors today would rely exclusively on the EPS growth rate

1 forecasts of Wall Street analysts and ignore other growth rate measures in arriving at
2 their expected growth rates for equity investments. As I previously indicated, the
3 appropriate growth rate in the DCF model is the dividend growth rate, not the earnings
4 growth rate. Hence, consideration must be given to other indicators of growth,
5 including historical prospective dividend growth, internal growth, as well as projected
6 earnings growth.

7 As highlighted on page 50 and Figure 10, I have completed a study of the
8 accuracy of analysts' EPS growth rates for electric utilities and gas distribution
9 companies over 1985–2022. As indicated in my discussion of the study, over the entire
10 period, the mean forecasted EPS growth rate is over 200 basis points above the actual
11 EPS growth rate. As such, the projected EPS growth rates for electric utilities are
12 overly optimistic and upwardly based. Therefore, using these growth rates as a DCF
13 growth rate produces an overstated equity cost rate. In addition, as noted above, a study
14 by Szakmary, Conover, and Lancaster (2008) discovered that *Value Line's* three-to-
15 five-year EPS growth rate forecasts were significantly higher than the EPS growth rates
16 that these companies subsequently achieved.³⁹

17 **Q. HAVE CHANGES IN REGULATIONS IMPACTING WALL STREET**
18 **ANALYSTS AND THEIR RESEARCH IMPACTED THE UPWARD BIAS IN**
19 **THEIR PROJECTED EPS GROWTH RATES?**

³⁹ Andrew C. Szakmary, C. Michelle Conover, & Carol Lancaster, *An Examination of Value Line's Long-Term Projections*, 32 *J. of Banking & Fin.* 820–33 (2008).

1 A. No. Several studies I cite above demonstrate the upward bias has continued despite
2 changes in regulations and reporting requirements over the past two decades. This
3 observation is supported further by a 2010 McKinsey study entitled "Equity Analysts:
4 Still Too Bullish," which involved a study of the accuracy of analysts' long-term EPS
5 growth rate forecasts. The authors conclude that, after a decade of stricter regulation,
6 analysts' long-term earnings forecasts continue to be excessively optimistic. They
7 made the following observation:⁴⁰

8 Alas, a recently completed update of our work only reinforces this
9 view—despite a series of rules and regulations, dating to the last decade,
10 that were intended to improve the quality of the analysts' long-term
11 earnings forecasts, restore investor confidence in them, and prevent
12 conflicts of interest. For executives, many of whom go to great lengths
13 to satisfy Wall Street's expectations in their financial reporting and
14 long-term strategic moves, this is a cautionary tale worth remembering.
15 This pattern confirms our earlier findings that analysts typically lag
16 behind events in revising their forecasts to reflect new economic
17 conditions. When economic growth accelerates, the size of the forecast
18 error declines; when economic growth slows, it increases. So as
19 economic growth cycles up and down, the actual earnings S&P 500
20 companies report occasionally coincide with the analysts' forecasts, as
21 they did, for example, in 1988, from 1994 to 1997, and from 2003 to
22 2006. *Moreover, analysts have been persistently overoptimistic for the*
23 *past 25 years, with estimates ranging from 10 to 12 percent a year,*
24 *compared with actual earnings growth of 6 percent. Over this time*
25 *frame, actual earnings growth surpassed forecasts in only two*
26 *instances, both during the earnings recovery following a recession. On*
27 *average, analysts' forecasts have been almost 100 percent too high.*

28 This is the same observation made in a *Bloomberg Businessweek* article.⁴¹ The
29 author concluded:

⁴⁰ Marc H. Goedhart, Rishi Raj, and Abhishek Saxena, *Equity Analysts, Still Too Bullish*, McKinsey on Fin., 14–17, (Spring 2010) (emphasis added).

⁴¹ Roben Farzad, *For Analysts, Things Are Always Looking Up*, Bloomberg Businessweek, June 10, 2010, <https://www.bloomberg.com/news/articles/2010-06-10/for-analysts-things-are-always-looking-up>.

1 The bottom line: Despite reforms intended to improve Wall Street
2 research, stock analysts seem to be promoting an overly rosy view of
3 profit prospects.

4 **B. CAPM Approach**

5 **Q. PLEASE DISCUSS MR. MCKENZIE'S CAPM.**

6 A. On pages 34–38 of his testimony and in KGS Direct Exhibit AMM-6 and AMM-7, Mr.
7 McKenzie develops an equity cost rate by applying the CAPM model to his proxy
8 group. Mr. McKenzie has not only used a traditional CAPM, but also a variant of the
9 traditional CAPM, the Empirical CAPM (“ECAPM”). The CAPM approach requires
10 an estimate of the risk-free interest rate, Beta, and the equity risk premium. Mr.
11 McKenzie calculates a CAPM equity cost rate using the current long-term Treasury
12 bond yield of 4.3% and Betas from *Value Line*. A market risk premium is computed
13 for each risk-free rate, and both are based on an expected stock market return of
14 11.90%. He also adds a “size premium” to his CAPM equity cost rate. The ECAPM
15 adjusts the risk-free rate and the market risk premium in calculating an equity cost rate.
16 The ECAPM version of the CAPM increases these ROE results by about 30 basis
17 points. Mr. McKenzie’s reported average CAPM/ECAPM results range from 11.2%
18 to 12.2% for the proxy group.

1 **Q. ARE THERE ANY INACCURACIES IN MR. MCKENZIE'S ECAPM**
2 **ANALYSIS?**

3 A. Yes. The primary issues with Mr. McKenzie's ECAPM analysis are: (1) the use of the
4 ECAPM version of the CAPM; (2) the expected market return of 11.90% that is used
5 to compute the market risk premiums; and (3) the size adjustment.

6

7 **1. The Validity of the ECAPM Approach**

8

9 **Q. DO YOU BELIEVE THAT THE ECAPM IS A VALID METHODOLOGY TO**
10 **DETERMINE BKH'S COST OF EQUITY CAPITAL IN THIS PROCEEDING?**

11 A. No. The ECAPM, as popularized by rate of return consultant Dr. Roger Morin,
12 attempts to model the well-known finding of tests of the CAPM that have indicated that
13 the Security Market Line ("SML") is not as steep as predicted by the CAPM. As such,
14 the ECAPM is nothing more than an ad hoc version of the CAPM. Moreover, the
15 ECAPM has not been theoretically or empirically validated in scholarly journals. The
16 ECAPM provides for weights which are used to adjust the risk-free rate and market risk
17 premium in applying the ECAPM. Mr. McKenzie uses 0.25 and 0.75 factors to boost the
18 equity risk premium measure but provides no empirical justification for those figures.

19 Beyond the lack of any theoretical or empirical validation of the ECAPM, there
20 are two errors in Mr. McKenzie's ECAPM. First, I am not aware of any tests of the
21 CAPM that use adjusted betas such as those used by Mr. McKenzie. Second, adjusted

1 betas address the empirical issues with the CAPM by increasing the expected returns
2 for low β stocks and decreasing the returns for high β stocks.

3

4

2. Upward-Biased Market Risk Premium

5

6

7 **Q. PLEASE ASSESS MR. MCKENZIE'S MARKET RISK PREMIUMS DERIVED**
8 **FROM APPLYING THE DCF MODEL TO THE S&P 500.**

9 A. The primary problem with Mr. McKenzie's CAPM analysis is the improperly inflated
10 magnitude of the market (or equity) risk premium. Mr. McKenzie develops an
11 expected market risk premium by applying the DCF model to the S&P 500 to get an
12 expected market return, then subtracting the risk-free rate of interest. As shown in
13 Table 10, Mr. McKenzie's estimated market return of 11.90% for the S&P 500 equals
14 the sum of the dividend yield of 1.3% and the expected EPS growth rate of 10.30%.
15 He then subtracts the current 30-year Treasury yield of 4.30% to get a market risk
16 premium of 7.60%. The key issue is that expected EPS growth rate is the average of
17 the expected EPS growth rates from IBES, Zacks, and *Value Line*. Mr. McKenzie's
18 expected DCF growth rate is inaccurate because the expected EPS growth rates of Wall
19 Street analysts are upwardly biased, and the projected growth rate is inconsistent with
20 economic and earnings growth in the U.S.

Table 10
McKenzie CAPM Market Risk Premium

Dividend Yield	1.60%
+ Expected EPS Growth	10.30%
= Expected Market Return	11.90%
+ Risk-Free Rate	4.30%
= Market Risk Premium	7.60%

Q. ARE MR. MCKENZIE'S RISK PREMIUMS REFLECTIVE OF THE MARKET RISK PREMIUMS FOUND IN PUBLISHED STUDIES AND SURVEYS?

A. No. Mr. McKenzie' market risk premiums is well in excess of market risk premiums (1) found in studies of the market risk premiums by leading academic scholars; (2) produced by analyses of historic stock and bond returns; and (3) found in surveys of financial professionals. Page 6 of Exhibit JRW-6 provides the results of over thirty (30) market risk-premiums studies from the past fifteen years. Historic stock and bond returns suggest a market-risk premium in the 4.40% to 7.00% range, depending on whether one uses arithmetic or geometric mean returns. There have been many studies using *ex ante* models, and their market-risk premiums results vary from as low as 2.83% to as high as 6.00%. Finally, the market-risk premiums developed from surveys of analysts, companies, financial professionals, and academics suggest lower market-risk premiums, in a range of between 3.00% to 5.70%. The bottom line is that there is no support in historic return data, surveys, academic studies, or reports from investment firms for Mr. McKenzie's projected market-risk premium of 7.60%.

Q. INITIALLY, PLEASE PROVIDE ADDITIONAL INSIGHTS INTO MR.

1 **MCKENZIE'S EXPECTED STOCK MARKET RETURN OF 11.90%.**

2 A. Simply put, the assumption of an 11.90% expected stock market return is excessive and
3 unrealistic. The compounded annual return in the U.S. stock market is about 10% (9.9%
4 according to Damodaran between 1928–2024).⁴² Mr. McKenzie's CAPM results
5 assume that return on the U.S. stock market will be about *20 percent higher* in the
6 future than it has been in the past. The extremely high expected stock market return,
7 and the resulting market risk premium and equity cost rate results, is directly related to
8 computing the expected stock market return as the sum of the adjusted dividend yield
9 plus the expected EPS growth rate of 10.30%.

10 **Q. IS MR. MCKENZIE'S EXPECTED STOCK MARKET RETURN OF 11.90%**
11 **REFLECTIVE OF THE STOCK MARKET RETURNS THAT INVESTMENT**
12 **FIRMS TELL INVESTORS TO EXPECT?**

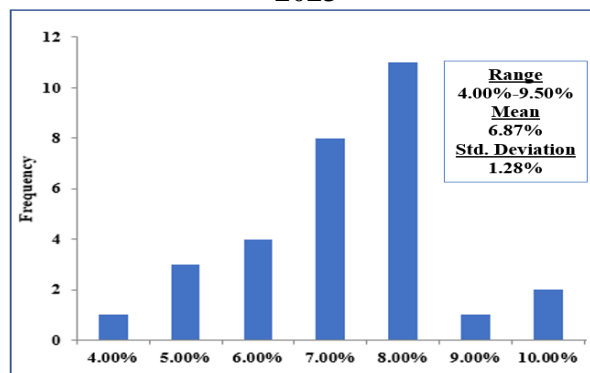
13 A. No. Many investment firms provide investors with their estimates of the annual stock
14 returns that they should expect in the future. Most publish these expected returns in
15 documents entitled "Capital Market Assumptions" and are available online at their
16 websites. If you google "Capital Market Assumptions," you get a long list of
17 investment firms and their base case expected annual return assumptions for stocks,
18 bonds, and other financial assets. In my search, I found thirty-one investment firms
19 that published their capital market assumptions. These are listed in Exhibit JRW-8, and
20 include many of the largest, best-known investment firms, including J.P. Morgan,
21 BlackRock, BNY Mellon, Fidelity, Northern Trust, Vanguard, and State Street.

⁴² Aswath Damodaran, *Damodaran Online*, N.Y. Univ., <https://pages.stern.nyu.edu/~adamodar/>.

1 Combined, these thirty firms manage over \$50 trillion in assets under management.

2 Figure 14 provides a histogram of the expected returns listed in Exhibit JRW-
3 8. The average duration of the long-term forecasts is 10 years. The range of the
4 forecasted U.S. annual large cap equity returns is 4.00% to 9.50%. The mean and
5 standard deviation of these expected returns are 6.87% and 1.28%.

6 **Figure 14**
Histogram of Investment Firm Expected Large Cap Equity Annual Returns
2023



7 Date Source: Exhibit JRW-8.

8
9
10 **Q. WHAT ARE YOUR OBSERVATIONS ON THE STOCK MARKET RETURNS**
11 **THAT INVESTMENT FIRMS TELL INVESTORS TO EXPECT?**

12 A. I have three comments: (1) These returns are below the historical average compounded
13 annual stock market return of 9.64% cited above; (2) the standard deviation of 1.28%
14 is very low, which indicates that the expected returns provided by these firms are quite
15 similar; and (3) these expected returns indicate Mr. McKenzie's expected stock market
16 return of 11.90%, which he calculates with his own study applying the DCF model to
17 the S&P 500 and using analysts projected EPS growth rates, is about double the returns
18 investment firms tell investors they should expect.

1 **Q. PLEASE, ONCE AGAIN, ADDRESS THE ISSUES WITH ANALYSTS' EPS**
2 **GROWTH-RATE FORECASTS.**

3 A. The key point is that in Mr. McKenzie's expected market risk premium approach is
4 based on the concept that analyst projections of companies' three-to-five EPS growth
5 rates reflect investors expected *long-term* EPS growth for those companies. However,
6 this is erroneous given the research on these projections. Numerous studies have
7 shown that the long-term, EPS-growth-rate forecasts of Wall Street securities analysts
8 are overly optimistic and upwardly biased.⁴³ Moreover, a 2011 study showed that
9 analysts' forecasts of EPS growth over the next three-to-five years' earnings are no
10 more accurate than their forecasts of the next single year's EPS growth.⁴⁴ The
11 inaccuracy of analysts' growth-rate forecasts leads to an upward bias in equity cost
12 estimates of approximately 300 basis points.⁴⁵

13 I have also completed studies on the accuracy of analysts' projected EPS growth
14 rates. In Figure 10 (page 50), I demonstrated that the EPS growth rate forecasts of Wall
15 Street analysts are upwardly biased for electric utilities and gas distribution companies.
16 In Figure 15, I provide the results of a study I did using all companies followed by

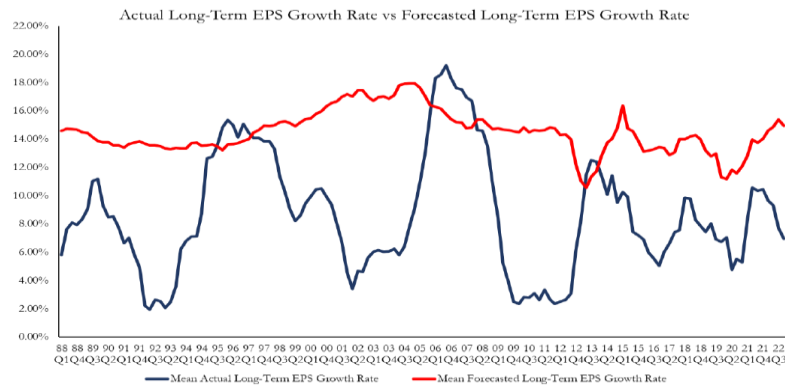
⁴³ Such studies include: R.D. Harris, "The Accuracy, Bias, and Efficiency of Analysts' Long Run Earnings Growth Forecasts," *Journal of Business Finance & Accounting*, pp. 725-55 (June/July 1999); P. DeChow, A. Hutton, and R. Sloan, "The Relation Between Analysts' Forecasts of Long-Term Earnings Growth and Stock Price Performance Following Equity Offerings," *Contemporary Accounting Research* (2000); K. Chan, L., Karceski, J., & Lakonishok, J., "The Level and Persistence of Growth Rates," *Journal of Finance*, pp. 643-684, (2003); M. Lacina, B. Lee, and Z. Xu, (2011), *Advances in Business and Management Forecasting* (Vol. 8), Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp. 77-101.

⁴⁴ M. Lacina, B. Lee, & Z. Xu, (2011), *Advances in Business and Management Forecasting*, Vol. 8, Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp. 77-101.

⁴⁵ Peter D. Easton & Gregory A. Sommers, "Effect of Analysts' Optimism on Estimates of the Expected Rate of Return Implied by Earnings Forecasts," 45, *Journal of Accounting Research*, pp. 983-1015 (2007).

I/B/E/S who have three-to-five-year EPS growth rate forecasts over 1985–2022 . In this study, for each company with a three-to-five-year forecast, I compared the average three-to-five-year average EPG growth rate forecasts to the actual EPS growth rates achieved over the three-to-five-year period. In Figure 16, the mean of the projected EPS growth rates is the red line, and the mean of the actual EPS growth rates is the blue line. Over the thirty-five years of the study, the mean projected three-to-five-year EPS growth rate was 12.50%, while the average achieved three-to-five-year EPS growth rate was 6.50%. This study demonstrates that the projected three-to-five-year EPS growth rate forecasts are upwardly biased and overly optimistic.

Figure 15
Mean Forecasted vs. Actual Long-Term EPS Growth Rates
All Companies Covered by I/B/E/S
1985–2022



Data Source: I/B/E/S, 2023.

Q. PLEASE, ONCE AGAIN, ADDRESS THE ISSUES WITH ANALYSTS' EPS GROWTH-RATE FORECASTS.

A. The key point is that Mr. McKenzie's market risk premium approach is based on the concept that analyst projections of companies' three-to-five-year EPS growth rates reflect investors expected *long-term* EPS growth for those companies. However, this

1 is erroneous given the research on these projections. Numerous studies have shown
2 that the long-term, EPS-growth-rate forecasts of Wall Street securities analysts are
3 overly optimistic and upwardly biased.⁴⁶ Moreover, a 2011 study showed that analysts'
4 forecasts of EPS growth over the next three-to-five years' earnings are no more
5 accurate than their forecasts of the next single year's EPS growth.⁴⁷ The inaccuracy of
6 analysts' growth-rate forecasts leads to an upward bias in equity cost estimates of
7 approximately 300 basis points.⁴⁸

8 **Q. IS THERE OTHER EVIDENCE THAT INDICATES THAT MR. MCKENZIE'S**
9 **ANALYSTS' PROJECTED EPS GROWTH RATE OF 10.30% IS EXCESSIVE?**

10 A. Yes. A long-term EPS growth rate of 10.30% is inconsistent with both historic and
11 projected economic and earnings growth in the U.S. for several reasons: (1) long-term
12 EPS and economic growth is about one-half of McKenzie's projected EPS growth rate
13 of 10.30%; (2) long-term EPS and GDP growth are directly linked; and (3) more recent
14 trends in GDP growth, as well as projections of GDP growth, suggest slower economic
15 and earnings growth in the near future, during the period when the rates from this case
16 will be effective.

⁴⁶ Such studies include: R.D. Harris, "The Accuracy, Bias, and Efficiency of Analysts' Long Run Earnings Growth Forecasts," *Journal of Business Finance & Accounting*, pp. 725-55 (June/July 1999); P. DeChow, A. Hutton, and R. Sloan, "The Relation Between Analysts' Forecasts of Long-Term Earnings Growth and Stock Price Performance Following Equity Offerings," *Contemporary Accounting Research* (2000); K. Chan, L., Karceski, J., & Lakonishok, J., "The Level and Persistence of Growth Rates," *Journal of Finance*, pp. 643-684, (2003); M. Lacina, B. Lee, and Z. Xu, (2011), *Advances in Business and Management Forecasting* (Vol. 8), Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp. 77-101.

⁴⁷ M. Lacina, B. Lee, & Z. Xu, (2011), *Advances in Business and Management Forecasting*, Vol. 8, Kenneth D. Lawrence, Ronald K. Klimberg (ed.), Emerald Group Publishing Limited, pp. 77-101.

⁴⁸ Peter D. Easton & Gregory A. Sommers, "Effect of Analysts' Optimism on Estimates of the Expected Rate of Return Implied by Earnings Forecasts," 45, *Journal of Accounting Research*, pp. 983-1015 (2007).

1 **Long-Term Historic EPS and GDP Growth Have Been in the 6%–7% Range:** In
2 Exhibit JRW-9, I performed a study of the growth in nominal GDP, S&P 500 stock
3 price appreciation, and S&P 500 EPS and DPS growth since 1960. The results are
4 provided on page 1 of Exhibit JRW-9, and a summary is shown in Table 11.

Table 11
GDP, S&P 500 Stock Price, EPS, and DPS Growth
1960-Present

Nominal GDP	6.43%
S&P 500 Stock Price	7.48%
S&P 500 EPS	7.05%
<u>S&P 500 DPS</u>	<u>5.81%</u>
Average	6.69%

The results show that the historical long-run growth rates for GDP, S&P EPS, and S&P DPS are in the 6% to 7% range. By comparison, Mr. McKenzie's long-run growth rate projection of 10.30% is, at best, overstated. This estimate suggests that companies in the U.S. would be expected to: (1) increase their growth rate of EPS by almost 100 percent in the future and (2) maintain that growth indefinitely in an economy that is expected to grow at about one-third of Mr. McKenzie's projected growth rates.

There is a Direct Link Between Long-Term EPS and GDP Growth: The results in Exhibit JRW-9 and Table 11 show that historically there has been a close link between long-term EPS and GDP growth rates. Brad Cornell of the California Institute of Technology published a study on GDP growth, earnings growth, and equity returns. Cornell found that long-term EPS growth in the U.S. is directly related to GDP growth, with GDP growth providing an upward limit on EPS growth. In addition, the study

1 showed that long-term stock returns are determined by long-term earnings growth.

2 Cornell concludes with the following observations:⁴⁹

3
4 The long-run performance of equity investments is fundamentally
5 linked to growth in earnings. Earnings growth, in turn, depends on
6 growth in real GDP. This article demonstrates that both theoretical
7 research and empirical research in development economics suggest
8 relatively strict limits on future growth. In particular, real GDP growth
9 in excess of 3 percent in the long run is highly unlikely in the developed
10 world. In light of ongoing dilution in earnings per share, this finding
11 implies that investors should anticipate real returns on U.S. common
12 stocks to average no more than about 4–5 percent in real terms.

13
14 Annual growth rates in nominal GDP are shown on page 2 of Exhibit JRW-9.

15 Nominal GDP growth was in the four percent range over the past decade until the
16 COVID-19 pandemic hit in 2020. Nominal GDP fell by 2.2% in 2020, before
17 rebounding and growing by over 10.0% in 2021 and in 2022. The components of
18 nominal GDP growth are real GDP growth and inflation. Exhibit JRW-9, at 3, shows
19 the annual real GDP growth rate between 1961 and 2022. Real GDP growth has
20 gradually declined from the 5.0%–6.0% range in the 1960s to the 2.0%–3.0% range
21 during the 2015–2019 period. Real GDP fell by 3.5% in 2020, but rebounded and grew
22 by 5.7% in 2021, 2.1% in 2022, and 2.50% in 2023.

23 The second component of nominal GDP growth is inflation. Exhibit JRW-9, at
24 4, shows inflation as measured by the annual growth rate in the Consumer Price Index
25 (“CPI”) from 1961 to 2022. The large increase in prices from the late 1960s to the early
26 1980s is readily evident. Equally evident is the rapid decline in inflation during the

⁴⁹ Bradford Cornell, *Economic Growth and Equity Investing*, Fin. Analysts J. at 63 (Jan.-Feb. 2010).

1 1980s as inflation dropped from above ten percent to about four percent. Since that
2 time, inflation has gradually declined and was in the 2.0% range or below from 2015
3 to 2020. Prices increased in 2021 and 2022 with the rebounding economy and increased
4 by 4.7% in 2021 and 8.0% in 2022. Year-over-year inflation in 2022 jumped to 40-year
5 highs in 2022 due to supply chain issues and the Russia-Ukraine conflict but dropped
6 to 3.2% in 2023. However, as noted above, longer-term inflation is expected to be in
7 the 2.0%–3.0% range.

8 The graphs in Exhibit JRW-9, at 2–4, provide clear evidence of the decline, in
9 recent decades, in nominal GDP as well as its components, real GDP, and inflation. To
10 gauge the magnitude of the decline in nominal GDP growth, Table 12 provides the
11 compounded GDP growth rates for 10-, 20-, 30-, 40- and 50- years. Whereas the 50-year
12 compounded GDP growth rate is 6.05%, there has been a significant decline in nominal
13 GDP growth over subsequent 10-year intervals. These figures strongly suggest that
14 nominal GDP growth in recent decades has slowed and that a figure in the range of 4.0%
15 to 5.0% is more appropriate today for the U.S. economy.

1 GDP from 2023 to 2100.⁵³ SSA's projected growth GDP growth rate over this period
2 is 4.1%. The average projected GDP growth rate for these four forecasts is 4.15%.

3 The bottom line is that the trends and projections suggest a long-term GDP
4 growth rate in the 4.0% to 4.5% range. As such, Mr. McKenzie's average projected
5 EPS growth rate of 10.30% is more than double the projected GDP growth.

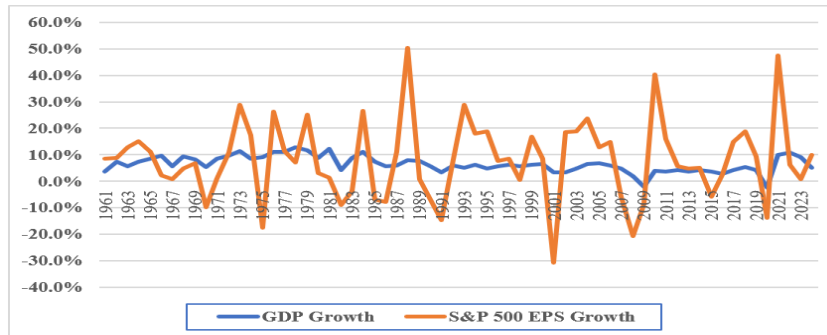
6 **Q. OVER THE MEDIUM TO LONG RUN, IS S&P 500 EPS GROWTH LIKELY**
7 **TO OUTPACE GDP GROWTH?**

8 A. No. Figure 17 shows the average annual growth rates for GDP and the S&P 500 EPS
9 since 1960. The one very apparent difference between the two is that the S&P 500 EPS
10 growth rates are much more volatile than the GDP growth rates, when compared using
11 the relatively short, and somewhat arbitrary, annual conventions used in these data.⁵⁴
12 Volatility aside, however, it is clear that over the medium to long run, S&P 500 EPS
13 growth does not significantly outpace GDP growth.

⁵³ Social Security Administration, *2023 Annual Report of the Board of Trustees of the Old-Age, Survivors, and Disability Insurance (OASDI) Program*, Table VI.G4, (July 1, 2023). The 4.1% growth rate is the growth in projected GDP from 2023 to 2100.

⁵⁴ Timing conventions such as years and quarters are needed for measurement and benchmarking but are somewhat arbitrary. In reality, economic growth and profit accrual occur on continuous bases. A 2014 study evaluated the timing relationship between corporate profits and nominal GDP growth. The authors found that aggregate accounting earnings growth is a leading indicator of the GDP growth with a quarter-ahead forecast horizon. See Yaniv Konchitchki and Panos N. Patatoukas, *Accounting Earnings and Gross Domestic Product*, 57 *J. of Accounting and Economics* 76–88 (2014).

Figure 16
Average Annual Growth Rates
GDP and S&P 500 EPS
1960–2024



Data Sources: GDPA - <http://research.stlouisfed.org/fred2/series/GDPA/downloaddata>.
S&P EPS - <http://pages.stern.nyu.edu/~adamodar/>

A fuller understanding of the relationship between GDP and S&P 500 EPS growth requires consideration of at least three factors, as follows.

Corporate Profits are Constrained by GDP: In a *Fortune* magazine article, Milton Friedman, the winner of the 1976 Nobel Prize in Economic Sciences, warned investors and others not to expect corporate-profit growth to sustainably exceed GDP growth, stating, “Beware of predictions that earnings can grow faster than the economy for long periods. When earnings are exceptionally high, they don’t just keep booming.”⁵⁵ In that same article, Friedman also noted that profits must move back down to their traditional share of GDP. In Table 13, I show that the aggregate net income levels for the S&P 500 companies, using 2024 figures, represent 6.43% of nominal GDP.

⁵⁵ Shaun Tully, *Corporate Profits Are Soaring. Here’s Why It Can’t Last*, *Fortune*, Dec. 7, 2017, <http://fortune.com/2017/12/07/corporate-earnings-profit-boom-end/>.

Table 13
S&P 500 Aggregate Net Income as a Percent of GDP

2024	
Value (\$B)	
Aggregate Net Income for S&P 500	\$1,912,184.00
2024 Nominal U.S. GDP	29,719,684.00
Net Income/GDP (%)	6.43%

Data Sources: 2022 Net Income for S&P 500 companies
https://www.gurufocus.com/economic_indicators/5749/sp-500-net-income-ttm.
2022 Nominal GDP – <https://pages.stern.nyu.edu/~adamodar/>.

Short-Term Factors Impact S&P 500 EPS: The growth rates in the S&P 500 EPS and GDP can diverge on a year-to-year basis due to short-term factors that impact S&P 500 EPS in a much greater way than GDP. As shown above, S&P EPS growth rates are much more volatile than GDP growth rates. The EPS growth for the S&P 500 companies has been influenced by low labor costs and interest rates, commodity prices, the recovery of different sectors such as the energy and financial sectors, and the cut in corporate tax rates. These short-term factors can make it appear that there is a disconnect between the economy and corporate profits.

The Differences Between the S&P 500 EPS and GDP: In the recent years, as the EPS for the S&P 500 has grown at a faster rate than U.S. nominal GDP, some have in the financial press have questioned the earnings and GDP relationship, and highlighted the differences between the S&P 500 and GDP.⁵⁶ These differences include: (a)

⁵⁶ See the following studies: Burt White and Jeff Buchbinder, *The S&P and GDP are not the Same Thing*, LPL Fin. (Nov. 4, 2014, 11:31 AM), <https://www.businessinsider.com/sp-is-not-gdp-2014-11>; Matt Comer, *How Do We Have 18.4% Earnings Growth In A 2.58% GDP Economy?*, Seeking Alpha (Apr. 19, 2018, 1:04 PM), https://seekingalpha.com/article/4164052-18_4-percent-earnings-growth-2_58-percent-gdp-economy; Shaun Tully, *How on Earth Can Profits Grow at 10% in a 2% Economy?*, Fortune, (July 27, 2017, 1:26 PM), <http://fortune.com/2017/07/27/profits-economic-growth/>.

1 corporate profits are about 2/3 manufacturing driven, while GDP is 2/3 services driven;
2 (b) consumer discretionary spending accounts for a smaller share of S&P 500 profits
3 (15%) than of GDP (23%); (c) corporate profits are more international-trade driven,
4 while exports minus imports tend to drag on GDP; and (d) S&P 500 EPS is affected
5 not just by corporate profits but also by share buybacks on the positive side (fewer
6 shares boost EPS), and by share dilution on the negative side (new shares dilute EPS).
7 While these differences may seem significant, it must be remembered that the Income
8 Approach to measure GDP includes corporate profits (in addition to employee
9 compensation and taxes on production and imports) and therefore effectively accounts
10 for the first three factors.⁵⁷

11 The bottom line is that, despite the intertemporal short-term differences
12 between S&P 500 EPS and nominal GDP growth, corporate profits and GDP remain
13 inevitably linked over the long-term.

14 **Q. PLEASE PROVIDE ADDITIONAL EVIDENCE SHOWING THAT MR.**
15 **MCKENZIE'S S&P 500 EPS GROWTH RATE OF 10.30% IS NOT**
16 **REALISTIC.**

17 **A.** Beyond my previous discussion, I have performed the following analysis of S&P 500
18 EPS and GDP growth in Table 14. Specifically, I started with the 2024 aggregate net
19 income for the S&P 500 companies and 2022 nominal GDP for the U.S. As shown in
20 Table 13, the aggregate profit for the S&P 500 companies represented 6.11% of

⁵⁷ The Income Approach to measuring GDP includes wages, salaries, and supplementary labor income, corporate profits, interest and miscellaneous investment income, farmers' incomes, and income from non-farm unincorporated businesses.

1 nominal GDP in 2022. In Table 14, I then projected the aggregate net income level for
2 the S&P 500 companies and GDP as of the year 2050. For the growth rate for the S&P
3 500 companies, I used Mr. McKenzie's average projected S&P 500 EPS growth rate
4 of 10.30%. As a growth rate for nominal GDP, I used the average of the long-term
5 projected GDP growth rates from CBO, SFF, SSA, and EIA (3.8%, 4.4%, 4.1%, and
6 4.3%, respectively), which is 4.15%. The projected 2050 level for the aggregate net
7 income level for the S&P 500 companies using Mr. McKenzie's 10.30% EPS growth
8 rate of 10.30% is \$24.46 trillion. Over the same period, GDP is expected to grow to
9 \$85.54 trillion. As such, if the aggregate net income for the S&P 500 grows in
10 accordance with the growth rate used by Mr. McKenzie (10.30%), and if nominal GDP
11 grows at rates projected by major government agencies (4.15%), the net income of the
12 S&P 500 companies will represent growth from 6.43% of GDP in 2022 to 28.60% of
13 GDP in 2050. It is totally unrealistic for the net income of the S&P 500 to become
14 such a large component of GDP.

15 **Table 14**
16 **Projected S&P 500 Earnings and Nominal GDP**
17 **2024–2050**
18 **S&P 500 Aggregate Net Income as a Percent of GDP**

	2024 Value (\$B)	Growth Rate	No. of Years	2050 Value (\$B)
Aggregate Net Income for S&P 500	\$1,912,184	10.30%	26	\$24,462,059
2024 Nominal U.S. GDP	\$29,719,684	4.15%	26	\$85,543,166
Net Income/GDP (%)	6.43%			28.60%

19 Data Sources: 2024 Net Income for S&P 500 companies
20 https://www.gurufocus.com/economic_indicators/5749/sp-500-net-income-ttm.
21 Growth Rate - Mr. McKenzie's average projected S&P 500 EPS growth rate of 10.30%.
22 Nominal GDP Growth Rate – The average of the long-term projected GDP growth rates from CBO,
23 SFF, SSA, and EIA (3.8%, 4.4%, 4.1%, and 4.3% = 4.15%).
24

25 **Q. PLEASE PROVIDE A SUMMARY ASSESSMENT OF GDP AND S&P 500 EPS**

1 **GROWTH RATES.**

2 A. The long-term link between corporate profits and GDP is inevitable. The short-term
3 differences in growth between the two indicate that corporate profits as a share of GDP
4 tend to go far higher after periods where they are depressed and then drop sharply after
5 they have been hovering at historically high levels. In a famous 1999 *Fortune* article,
6 Warren Buffet made the following observation:⁵⁸

7 You know, someone once told me that New York has more lawyers than
8 people. I think that's the same fellow who thinks profits will become
9 larger than GDP. When you begin to expect the growth of a component
10 factor to forever outpace that of the aggregate, you get into certain
11 mathematical problems. In my opinion, you have to be wildly optimistic
12 to believe that corporate profits as a percent of GDP can, for any
13 sustained period, hold much above 6%.

14 In sum, Mr. McKenzie's average long-term S&P 500 EPS growth rate of
15 10.30% is grossly overstated and has little (if any) basis in economic reality. In the end,
16 the question remains whether corporate profits can grow faster than GDP. Jeremy
17 Siegel, the renowned finance professor at the Wharton School of the University of
18 Pennsylvania, believes that going forward, earnings per share can grow about half a
19 point faster than nominal GDP, or about five percent, due to the big gains in the
20 technology sector. But Siegel also believes that sustained EPS growth matching
21 analysts' near-term projections is absurd: "The idea of 8% or 10% or 12% growth is
22 ridiculous. It will not happen."⁵⁹

⁵⁸ Carol Loomis, *Mr. Buffet on the Stock Market*, *Fortune* (Nov. 22, 1999), https://money.cnn.com/magazines/fortune/fortune_archive/1999/11/22/269071/.

⁵⁹ Shaun Tully, *Corporate Profits Are Soaring. Here's Why It Can't Last*, *Fortune* (Dec. 7, 2017, 3:30 AM), <http://fortune.com/2017/12/07/corporate-earnings-profit-boom-end/>.

1 for common financial transactions such as the sale of securities (or the issuance of debt).
2 Furthermore, unlike their industrial counterparts, accounting standards and reporting are
3 relatively standardized for public utilities. Finally, a utility's earnings are predetermined
4 to a certain degree through the ratemaking process in which performance is reviewed by
5 state commissions and other stakeholders. Overall, in terms of regulation, government
6 oversight, performance review, accounting standards, and information disclosure,
7 utilities are much different than industrials, which could account for the lack of a
8 company size premium.

9 **Q. PLEASE DISCUSS THE RESEARCH ON THE COMPANY SIZE PREMIUM**
10 **IN ESTIMATING THE EQUITY COST RATE.**

11 A. As noted, there are errors in using historical market returns to compute risk premiums.
12 With respect to the small firm premium, Richard Roll (1983) found that one-half of the
13 historic return premium for small companies disappears once biases are eliminated and
14 historic returns are properly computed. The error arises from the assumption of monthly
15 portfolio rebalancing and the serial correlation in historic small firm returns.⁶²

16 **Q. WHAT OTHER EVIDENCE CAN YOU PROVIDE REGARDING ISSUES**
17 **RELATED TO THE SIZE PREMIUM?**

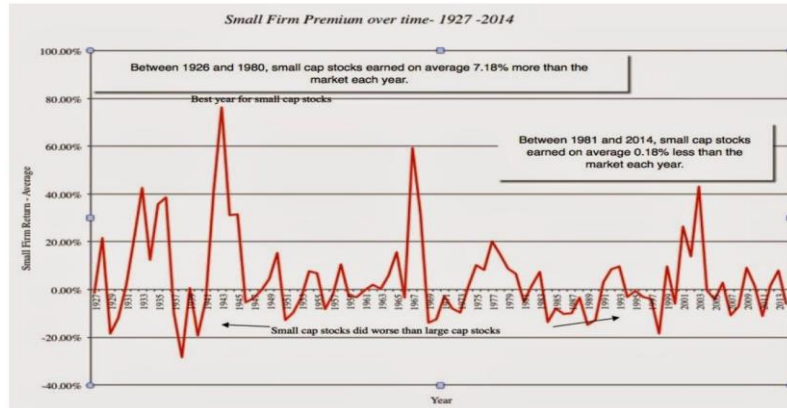
18 A. Professor Damodaran, a New York University valuation expert, provides a thorough
19 analysis of the company size effect, which he terms the "small firm" or "cap premium."

⁶² See Richard Roll, "On Computing Mean Returns and the Small Firm Premium," *Journal of Financial Economics*, pp. 371-86, (1983).

1 Figure 17 traces the small firm premium over 1927–2014.⁶³ Damodaran has studied
2 the issue for years and makes a number of observations on the size premium or effect:
3 (1) the effect has largely disappeared since 1980, which is the year the Banz article was
4 published; (2) the small firm premium tends to come and go over time; (3) the small
5 firm premium tends to be associated with the January effect (small companies only earn
6 abnormal returns in the first two weeks of January); (4) the small cap premium seems
7 to actually be a microcap premium, as it disappears when companies with market
8 capitalizations below \$5 million are removed; (5) Damodaran does not find a small cap
9 premium when he estimates a small firm required return; (6) he has never used a small
10 cap premium when valuing small companies; and (7) he blames three factors for some
11 analysts' continued use of a small cap premium: (i) intuition (it seems smaller
12 companies should be riskier), (ii) inertia (individuals and institutions are slow to change
13 and to adopt new ideas); and (iii) bias (analysts prefer higher discount rates and lower
14 valuations).

⁶³ Damodaran, "The Small Cap Premium - Where is the Beef," *Business Valuation Review*: Winter 2015, Vol. 34, No. 4, pp. 152-157, 2015

Figure 17
The Small Firm Premium
1927–2014



Source: Aswath Damodaran, "The Small Cap Premium - Where is the beef,"
Business Valuation Review, Winter 2015, Vol. 34, No. 4, pp. 152-157, 2015

C. Utility Risk Premium ("URP") Approach

Q. PLEASE DISCUSS MR. MCKENZIE'S URP APPROACH.

A. On pages 40–44 of his testimony and in BKH Direct Exhibit AMM-8, Mr. McKenzie develops an equity cost rate by applying the URP model to his proxy group. Mr. McKenzie estimates equity cost rate of 10.5% for the group using current bond yields. He develops an equity cost rate by: (1) regressing the annual authorized returns on equity for electric utility companies on the Moody's long-term A-rated public utility bond yields; and (2) adding the appropriate risk premiums established in the regression to current Moody's long-term public utility bond yields.

Q. WHAT ARE THE ISSUES WITH MR. MCKENZIE'S URP APPROACH?

A. There are two issues. First, the bond's yield-to-maturity as a base yield results in an overstatement of investors' return expectations. Second, the risk premium produced from

1 the study is overstated as a measure of investor return requirements and produced an
2 inflated equity cost rate.

3

4

1. Base Yield

5

6 **Q. PLEASE DISCUSS THE BASE YIELD OF MR. MCKENZIE'S URP ANALYSIS.**

7 A. The base yield in Mr. McKenzie's URP analyses is the yield on long-term, BBB-rated
8 public utility bonds for electrics and on A-rated public utility bonds for the gas group.
9 The primary error using this yields is that using the yield on these securities inflates the
10 required return on equity for the Company in two ways: (1) long-term bonds are subject
11 to interest rate risk, a risk which does not affect common stockholders since dividend
12 payments (unlike bond interest payments) are not fixed but tend to increase over time and
13 (2) the base yield in Mr. McKenzie's risk premium study is subject to credit risk since it
14 is not default risk-free like an obligation of the U.S. Treasury. As a result, its yield-to-
15 maturity includes a premium for default risk and, therefore, is above its expected return.
16 Hence, using a bond's yield-to-maturity as a base yield results in an overstatement of
17 investors' return expectations.

18

2. Risk Premium

19

20 **Q. WHAT ARE THE ISSUES WITH MR. MCKENZIE'S RISK PREMIUM?**

21 A. The most important issue is that Mr. McKenzie's risk premium is not necessarily
22 applicable to measure utility investors' required rate of return. Mr. McKenzie's URP

1 approach is a gauge of *commission* behavior, not *investor* behavior. Capital costs are
2 determined in the marketplace through the financial decisions of investors and are
3 reflected in such fundamental factors as dividend yields, expected growth rates, interest
4 rates, and investors' assessment of the risk and expected return of different investments.
5 Regulatory commissions evaluate capital market data in setting authorized ROEs but
6 also consider other utility- and rate case-specific information in setting ROEs. As such,
7 Mr. McKenzie's approach and results reflects other factors such as capital structure,
8 credit ratings and other risk measures, service territory, capital expenditures, energy
9 supply issues, rate design, investment and expense trackers, and other factors used by
10 utility commissions in determining an appropriate ROE in addition to capital costs.
11 This may be especially true when, due to the inherent compromises and trade-offs upon
12 which settlements are made, the authorized ROE data includes the results of rate cases
13 that are settled and not fully litigated.

14 In addition, Mr. McKenzie's methodology produces an inflated required rate of
15 return since utilities have been selling at market-to-book ratios exceeding 1.0 for many
16 years. This indicates that the authorized rates of return have been greater than the return
17 that investors require. The relationship between ROE, the equity cost rate, and market-
18 to-book ratios was explained on pages 34–5 of this testimony. In short, a market-to-
19 book ratio above 1.0 indicates a company's ROE is above its equity cost rate.
20 Therefore, the risk premium produced from the study is overstated as a measure of
21 investor return requirements and produced an inflated equity cost rate.

22 Finally, utility risk premium ROE is dependent on the authorized ROEs from state

1 utility commissions, and the Werner and Jarvis study (2022) demonstrated that
2 authorized ROEs over the past four decades have not declined in line with capital costs
3 and therefore past authorized ROEs have overstated the actual cost of equity capital.
4

5 **D. Expected Earnings Approach**

6
7 **Q. PLEASE REVIEW MR. MCKENZIE'S EXPECTED EARNINGS APPROACH.**

8 A. On pages 44–46 of his testimony and in BKH Direct Exhibit-9, Mr. McKenzie develops
9 an equity cost rate using his Expected Earnings approach. Mr. McKenzie's approach
10 involves using *Value Line*'s projected ROEs for the companies in his proxy group and
11 then adjusting this ROE to account for the fact the *Value Line* uses year-end equity in
12 computing ROE. Mr. McKenzie reports Expected Earnings results of 9.6% for the gas
13 group.

14 **Q. PLEASE ADDRESS THE ISSUES WITH MR. MCKENZIE'S EXPECTED**
15 **(COMPARABLE) EARNINGS APPROACH.**

16 A. There are several issues with this so-called Expected Earnings approach. As such, I
17 strongly suggest that the Commission ignore this approach in setting a ROE for BKH.
18 These issues include:

19 **The Expected (Comparable) Earnings Approach Does Not Measure the Market**
20 **Cost of Equity Capital** – First and foremost, this accounting-based methodology does
21 not measure investor return requirements. As indicated by Professor Roger Morin, a
22 long-term utility rate of return consultant, “More simply, the Comparable (Expected)
23 Earnings standard ignores capital markets. If interest rates go up 2% for example,

1 investor requirements and the cost of equity should increase commensurably, but if
2 regulation is based on accounting returns, no immediate change in equity cost
3 results.”⁶⁴ As such, this method does not measure the market cost of equity because
4 there is no way to assess whether the earnings are greater than or less than the earnings
5 investors require, and therefore this approach does not measure the market cost of
6 equity capital.

7 **The Expected ROEs are not Related to Investors' Market-Priced Opportunities** –

8 The ROE ratios are an accounting measure that do not measure investor return
9 requirements. Investors had no opportunity to invest in the proxy companies at the
10 accounting book value of equity. In other words, the equity's book value *to investors*
11 is tied to market prices, which means that investors' required return on market-priced
12 equity aligns with expected return on book equity only when the equity's market price
13 and book value are aligned. Therefore, a market-based evaluation of the cost of equity
14 to investors in the proxies requires an associated analysis of the proxies' market-to-
15 book (“M/B”) ratios. In addition, as I demonstrated in Figure 9 (page 36), there is a
16 strong positive relationship between expected ROEs and the M/B ratios for electric
17 utility and gas distribution companies.

18 **Changes in ROE Ratios do not Track Capital Market Conditions** – As also

19 indicated by Morin, “The denominator of accounting return, book equity, is a historical
20 cost-based concept, which is insensitive to changes in investor return requirements.
21 Only stock market price is sensitive to a change in investor requirements. Investors

⁶⁴ Roger Morin, *New Regulatory Finance* (2006), p. 293.

1 can only purchase new shares of common stock at current market prices and not at
2 book value.”⁶⁵

3 **The Expected Earnings Approach is Circular** – The proxies’ ROEs ratios are not
4 determined by competitive market forces but instead are largely the result of federal
5 and state rate regulation, including the present proceedings.

6 **The Proxies’ ROEs Reflect Earnings on Business Activities that are not**
7 **Representative of BKH’s Rate-Regulated Utility Activities** – The numerators of the
8 proxy companies’ ROEs include earnings from business activities that are riskier and
9 produce more projected earnings per dollar of book investment than does regulated
10 electric utility service. These include earnings from: (1) unregulated businesses
11 including merchant generation; (2) electric generation; and (3) international operations.

12 **Q. PLEASE SUMMARIZE YOUR ANALYSIS OF MR. MCKENZIE’S**
13 **EXPECTED EARNINGS APPROACH.**

14 A. In short, Mr. McKenzie’s Expected Earnings approach does not measure the market
15 cost of equity capital, is independent of most cost of capital indicators, and, as shown
16 above, has several other empirical issues. Therefore, the Commission should ignore
17 this approach in determining the appropriate ROE for BKH.

⁶⁵ *Id.*

1 **E. The DCF Model Applied to Non-Utility Group**

2

3 **Q. PLEASE DISCUSS MR. MCKENZIE'S DCF APPLICATION OF THE DFC**
4 **MODEL TO HIS NON-UTILITY GROUP.**

5 A. At pages 46–50 of his testimony and in BKH Direct Exhibit AMM-10, Mr. McKenzie
6 estimates an equity cost rate for the Company using a proxy group of fifty-five non-utility
7 companies. This group includes such companies as Amgen, Apple, Cisco, Coca-Cola,
8 Colgate-Palmolive, Hershey, Kimberly-Clark, McDonald's, and Walmart. He reports a
9 mean DCF result of 10.5% for his non-utility group.

10 This approach is fundamentally flawed. While many of these companies are
11 large and successful, their lines of business are vastly different from the gas utility
12 business and they do not operate in a highly regulated environment. As important, the
13 previously discussed upward bias in the EPS growth rate forecasts of Wall Street analysts
14 is particularly severe for non-utility companies and therefore the DCF equity cost rate
15 estimates for this group are particularly overstated.

16

17 **VII. SUMMARY AND CONCLUSIONS**

18

19 **Q. DR. WOOLRIDGE, PLEASE SUMMARIZE YOUR TESTIMONY ON THE**
20 **APPROPRIATE COST OF CAPITAL FOR BKH.**

21 A. The Company's proposed capital structure includes a higher common equity ratio and
22 less financial risk than the average of the two proxy groups and BKH's parent, Black

1 Hills Corporation. Hence, I have recommended a capital structure with a common
2 equity ratio of 50.00%. I have adopted BKH's proposed long-term debt cost rate. I have
3 applied the DCF Model and the CAPM to two proxy groups of publicly-held natural
4 gas utility companies. My analysis indicates a common equity cost rate in the range of
5 8.75% to 10.00% for the two groups. Given that: (1) I rely primarily on the DCF
6 Model; (2) as indicated by S&P and Moody's ratings, the Company's investment risk
7 is in line with the Combination Group and a little above the Gas Proxy Group; (3) I
8 have employed a capital structure that has more common equity and less financial risk
9 than the proxy groups; and (4) the Gas Proxy Group is small so I give it less weight, I
10 conclude that a ROE in the range of 9.25% to 9.75% is appropriate for a gas company
11 at this time. Given these results, I recommend a ROE of 9.50% for BKH.

12 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

13 **A.** Yes.

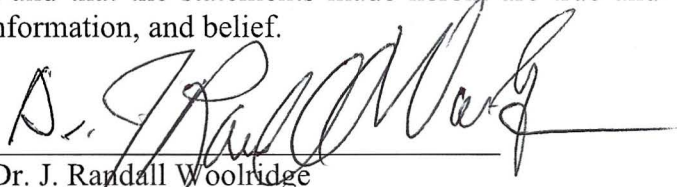
VERIFICATION

COMMONWEALTH OF PENNSYLVANIA)

COUNTY OF CENTRE)

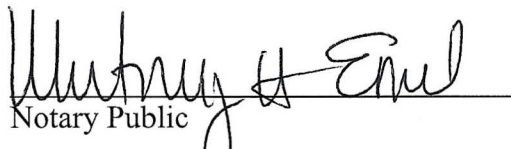
ss:

I, Dr. J. Randall Woolridge, being duly sworn upon his oath, deposes and states that he is a consultant for the Citizens' Utility Ratepayer Board, that he has read and is familiar with the foregoing *Direct Testimony*, and that the statements made herein are true and correct to the best of his knowledge, information, and belief.



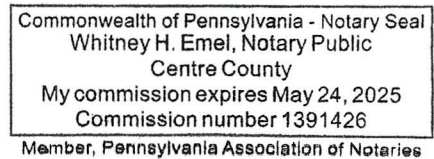
Dr. J. Randall Woolridge

SUBSCRIBED AND SWORN to before me this 9 day of May, 2025.



Notary Public

My Commission expires: May 24 2025



Appendix A

Educational Background, Research, and Related Business Experience J. Randall Woolridge

J. Randall Woolridge is a Professor of Finance and the Goldman, Sachs & Co. and Frank P. Smeal Endowed Faculty Fellow in Business Administration in the College of Business Administration of the Pennsylvania State University in University Park, PA. In addition, Professor Woolridge is Director of the Smeal College Trading Room and President and CEO of the Nittany Lion Fund, LLC.

Professor Woolridge received a Bachelor of Arts degree in Economics from the University of North Carolina, a Master of Business Administration degree from the Pennsylvania State University, and a Doctor of Philosophy degree in Business Administration (major area-finance, minor area-statistics) from the University of Iowa. He has taught Finance courses including corporation finance, commercial and investment banking, and investments at the undergraduate, graduate, and executive MBA levels.

Professor Woolridge's research has centered on empirical issues in corporation finance and financial markets. He has published over 35 articles in the best academic and professional journals in the field, including the *Journal of Finance*, the *Journal of Financial Economics*, and the *Harvard Business Review*. His research has been cited extensively in the business press. His work has been featured in the *New York Times*, *Forbes*, *Fortune*, *The Economist*, *Barron's*, *Wall Street Journal*, *Business Week*, *Investors' Business Daily*, *USA Today*, and other publications. In addition, Dr. Woolridge has appeared as a guest to discuss the implications of his research on CNN's *Money Line*, CNBC's *Morning Call* and *Business Today*, and Bloomberg's *Morning Call*.

Professor Woolridge's co-authored stock valuation book, *The StreetSmart Guide to Valuing a Stock* (McGraw-Hill, 2003), was released in its second edition. He has also co-authored *Spinoffs and Equity Carve-Outs: Achieving Faster Growth and Better Performance* (Financial Executives Research Foundation, 1999), as well as a textbook entitled *Basic Principles of Finance* (Kendall Hunt, 2011).

Professor Woolridge has also consulted with corporations, financial institutions, and government agencies. In addition, he has directed and participated in university- and company-sponsored professional development programs for executives in 25 countries in North and South America, Europe, Asia, and Africa.

Over the past 35 years Dr. Woolridge has prepared testimony and/or provided consultation services in regulatory rate cases in the rate of return area in following states: Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Hawaii, Indiana, Kansas, Kentucky, Maine, Maryland, Massachusetts, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, and Washington, D.C. He has also testified before the Federal Energy Regulatory Commission.

J. Randall Woolridge

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302 Business Building
The Pennsylvania State University
University Park, PA 16802
814-865-1160

Home Address

120 Haymaker Circle
State College, PA 16801
814-238-9428

Academic Experience

Professor of Finance, the Smeal College of Business Administration, the Pennsylvania State University (July 1, 1990 to the present).

President, Nittany Lion Fund LLC, (January 1, 2005 to the present)

Director, the Smeal College Trading Room (January 1, 2001 to the present)

Goldman, Sachs & Co. and Frank P. Smeal Endowed University Fellow in Business Administration (July 1, 1987 to the present).

Associate Professor of Finance, College of Business Administration, the Pennsylvania State University (July 1, 1984 to June 30, 1990).

Assistant Professor of Finance, College of Business Administration, the Pennsylvania State University (September, 1979 to June 30, 1984).

Education

Doctor of Philosophy in Business Administration, the University of Iowa. Major field: Finance.

Master of Business Administration, the Pennsylvania State University.

Bachelor of Arts, the University of North Carolina. Major field: Economics.

Books

James A. Miles and J. Randall Woolridge, *Spinoffs and Equity Carve-Outs: Achieving Faster Growth and Better Performance* (Financial Executives Research Foundation), 1999

Patrick Cusatis, Gary Gray, and J. Randall Woolridge, *The StreetSmart Guide to Valuing a Stock* (2nd Edition, McGraw-Hill), 2003.

J. Randall Woolridge and Gary Gray, *The New Corporate Finance, Capital Markets, and Valuation: An Introductory Text* (Kendall Hunt, 2003).

Research

Dr. Woolridge has published over 35 articles in the best academic and professional journals in the field, including the *Journal of Finance*, the *Journal of Financial Economics*, and the *Harvard Business Review*.

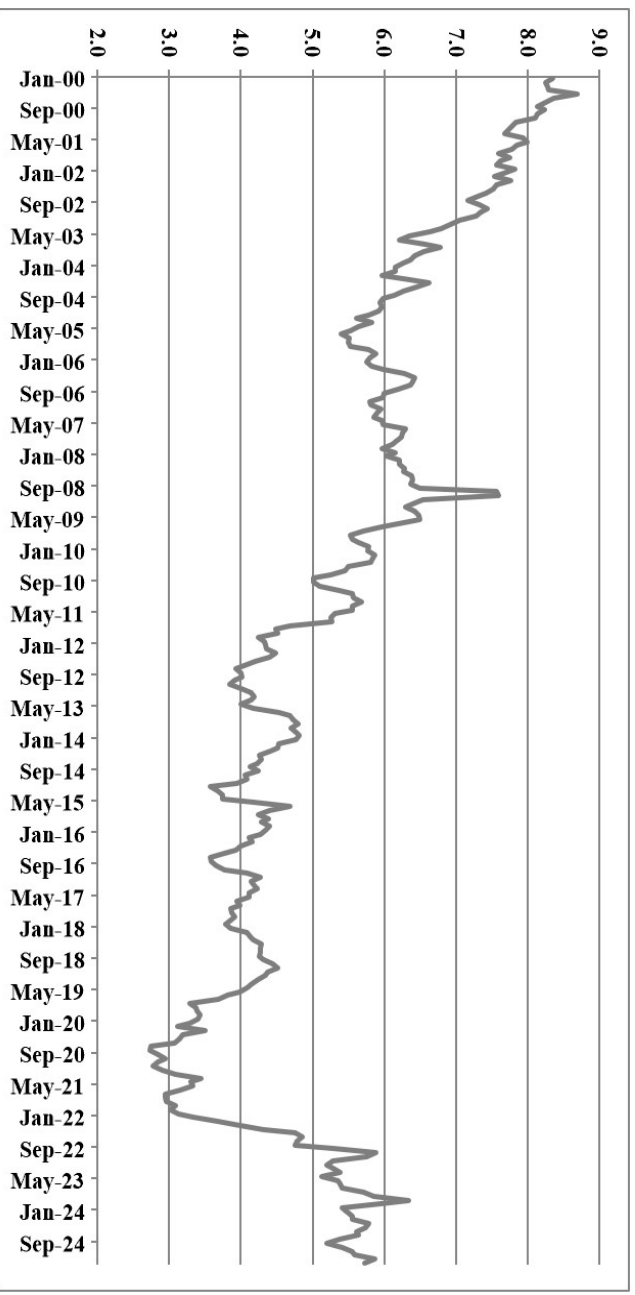
SUPPORTING EXHIBITS

JRW-1 THRU JRW-9.6X

Exhibit No. JRW-1
Black Hills/Kansas Gas Utility Company, LLC

Capital Source	Capitalization Ratio	Cost Rate	Weighted Cost Rate
Long-Term Debt	50.00%	4.71%	2.36%
<u>Common Equity</u>	<u>50.00%</u>	<u>9.50%</u>	<u>4.75%</u>
Total	100.00%		7.11%

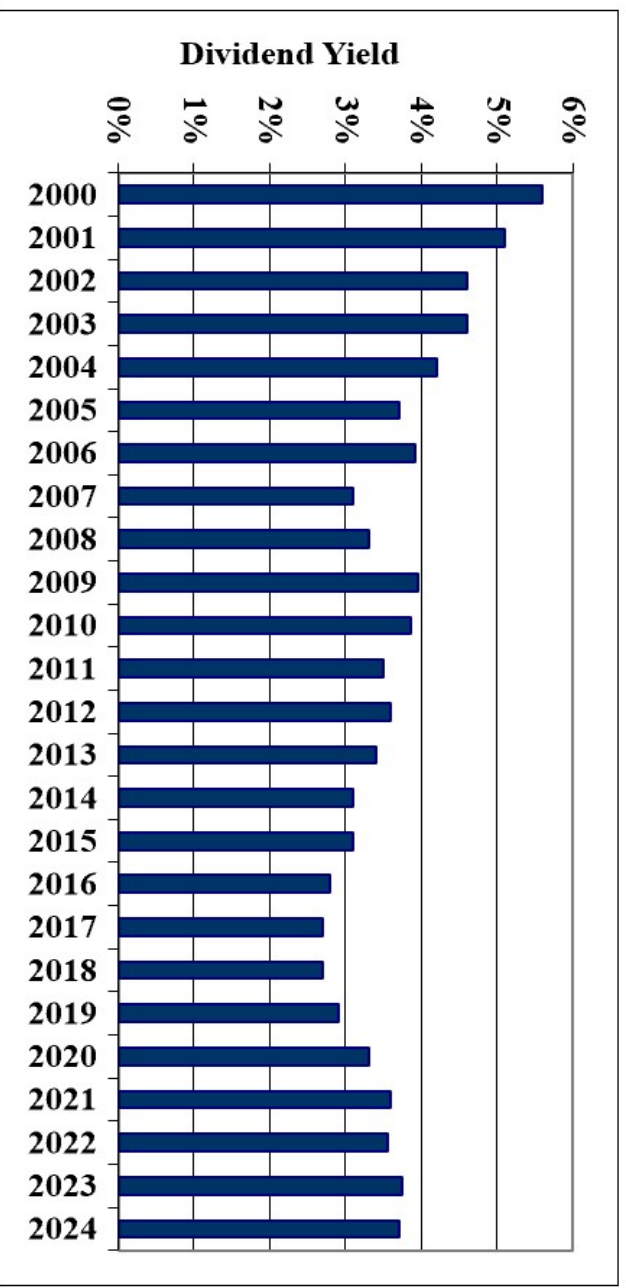
Exhibit No. JRW-2
Long-Term 'A' Rated Public Utility Bonds



Data Source: Mergent Bond Record

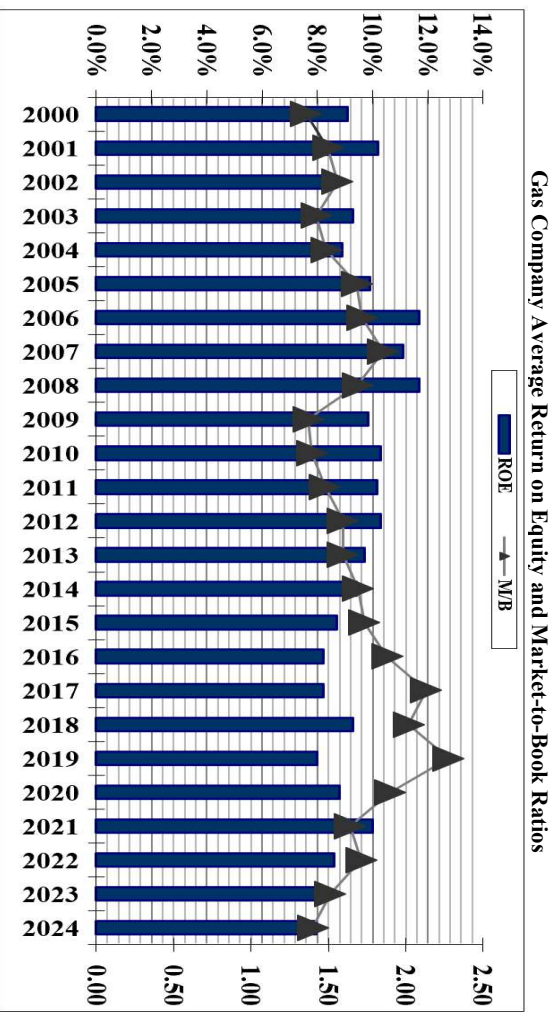
Exhibit No. JRW-2

Gas Company Average Dividend Yield



Data Source: *Value Line Investment Survey*.

Exhibit No. JRW-2



Data Source: Value Line Investment Survey.

Exhibit No. JRW-3

Black Hills/Kansas Gas Utility Company, LLC Company

Summary Financial Statistics for Proxy Group

Panel A
Gas Proxy Group

Company	SMBL	Operating Revenue (\$bil)	Percent Elec Revenue	Percent Gas Revenue	Net Plant (\$bil)	Market Cap (\$bil)	S&P Issuer Credit Rating	Moody's Issuer Credit Rating	Pre-Tax Interest Coverage	Primary Service Area	Common Equity Ratio	Earned Return on Equity	Market to Book Ratio
Atmos Energy Company (NYSE-ATO)	ATO	\$4.18	94%	0%	\$22.96	23.23	A-	A2	8.33	10 States	0.60	9.01	1.82
Chesapeake Utilities Corporation (NYSE-CPK)	CPK	\$0.81	51%	12%	\$2.75	2.92	NA	A1	3.40	DE,MD,FL	0.48	9.00	2.10
New Jersey Resources Corp. (NYSE-NJR)	NI	\$5.28	57%	0%	\$25.48	18.13	NR	NR	2.62	NJ	0.38	8.12	2.09
NiSource Inc (NYSE-NI)	NJR	\$1.82	64%	36%	\$5.61	4.75	BBB+	Baa2	3.69	IN,OH,PA,KY,VA,MD,MA	0.39	15.15	2.05
Northwest Natural Holdings (NYSE-NWN)	NWN	\$1.15	93%	0%	\$3.74	1.67	A-	NR	2.37	OR,WA	0.41	5.91	1.20
ONE Gas, Inc.(NYSE-OGS)	OGS	\$2.08	100%	0%	\$6.66	4.35	A-	A3	2.73	OK,KS,TX	0.48	7.59	1.40
Southwest Gas Holdings, Inc. (NYSE-SWX)	SWX	\$5.11	49%	0%	\$9.15	5.23	BBB-	Baa2	1.90	AZ,NV,CA	0.40	5.77	1.49
Spire (NYSE-SR)	SR	\$2.51	94%	0%	\$7.36	4.43	BBB+	Baa2	2.56	MO	0.39	7.77	1.44
Mean		\$2.87	75%	6%	\$10.46	\$8.09	A-/BBB+	A3/Baa1	3.45		44.3%	8.54	1.70
Median		\$2.29	79%	0%	\$7.01	\$4.59	A-/BBB+	A3/Baa1	2.68		40.9%	7.95	1.65

Data Source: Company 2024 SEC 10-K filings, S&P Capital IQ; *Value Line Investment Survey*, 2025.Panel B
Combination Proxy Group

Company	SMBL	Operating Revenue (\$bil)	Percent Reg Elec Revenue	Percent Reg Gas Revenue	Net Plant (\$bil)	Market Cap (\$bil)	S&P Issuer Credit Rating	Moody's Long Term Rating	Pre-Tax Interest Coverage	Primary Service Area	Common Equity Ratio	Return on Equity	Market to Book Ratio
Alliant Energy Corporation (NYSE-LNT)	LNT	\$3.98	85%	12%	\$18.70	\$15.97	BBB+	Baa2	2.07	WI,IA,IL,MN	39.7%	10.01	2.28
Ameren Corporation (NYSE-AEE)	AEE	\$7.32	86%	14%	\$36.38	\$26.22	BBB+	Baa1	2.93	IL,MO	39.2%	10.01	2.16
Avista Corporation (NYSE-AVA)	AVA	\$1.94	70%	30%	\$6.12	\$3.13	BBB	Baa2	2.35	WA,AK,OR	45.1%	7.09	1.21
Black Hills Corporation (NYSE-BKH)	BKH	\$2.13	40%	60%	\$7.63	\$4.26	BBB+	Baa2	2.88	CO,SD,WY, MT,NE,IA,KS,AR	44.4%	8.23	1.22
CenterPoint Energy, Inc. (NYSE - CMP)	CNP	\$8.64	53%	47%	\$32.12	\$21.77	BBB+	Baa2	2.38	TX,MN,LA,MS,IN,OH	33.7%	10.02	2.04
CMS Energy Corporation (NYSE-CMS)	CMS	\$7.52	67%	28%	\$27.49	\$21.41	BBB+	Baa2	2.45	MI	32.6%	11.23	2.67
Consolidated Edison, Inc. (NYSE-ED)	ED	\$15.26	76%	20%	\$52.66	\$34.99	A-	Baa1	2.76	NY,NJ	44.1%	8.44	1.59
DTE Energy Company (NYSE-DTE)	DTE	\$12.46	51%	14%	\$31.08	\$27.05	BBB+	Baa2	2.66	MI	33.5%	12.34	2.31
Eversource Energy (NYSE - ES)	ES	\$11.90	76%	18%	\$41.04	\$21.53	BBB+	Baa2	2.90	NH,MA,CT	34.0%	5.55	1.43
NorthWestern Corporation (NYSE-NWE)	NWE	\$1.51	79%	21%	\$6.40	\$3.38	BBB	Baa2	2.48	MT,SD,NE	48.0%	7.94	1.18
Public Service Enterprise Group Incorporated (NYSE-PEG)	PEG	\$10.29	74%	22%	\$40.23	\$38.99	BBB+	Baa2	3.16	NJ	41.3%	11.22	2.42
Sempra Energy (NYSE-SRE)	SRE	\$13.19	33%	55%	\$62.61	\$45.35	BBB+	Baa2	3.13	CA,TX	44.8%	9.80	1.49
The Southern Company (NYSE-SO)	SO	\$25.57	78%	14%	\$105.87	\$97.31	A-	Baa1	2.80	GA,AL,MS,NJ,IL,VA,TN	33.4%	11.85	2.93
WEC Energy Group (NYSE-WEC)	WEC	\$8.60	57%	38%	\$34.68	\$32.98	A-	Baa1	2.60	WI,IL,MN,MI	37.8%	12.25	2.66
Xcel Energy Inc. (NYSE-XEL)	XEL	\$13.38	83%	17%	\$57.86	\$38.87	BBB+	Baa1	1.92	MN,WI,ND,SD,MI	39.2%	10.43	1.99
Mean		\$9.58	67%	27%	\$37.39	\$28.88	BBB+	Baa2	2.63		39.4%	9.76	1.97
Median		\$8.64	74%	21%	\$34.68	\$26.22	BBB+	Baa2	2.66		39.2%	10.01	2.04

Data Source: Company 2024 SEC 10-K filings, S&P Capital IQ; *Value Line Investment Survey*, 2025.

Black Hills Energy Corporation
Comparison of Long-Term Issuer Ratings for
Gas and Combination Proxy Groups

	Moody's		Standard & Poor's	
	Long-Term Issuer Rating		Long-Term Issuer Rating	
	March 2025		March 2025	
	Long-Term Issuer Rating	Numerical Weighting	Long-Term Issuer Rating	Numerical Weighting
<u>Gas Proxy Group</u>				
Atmos Energy Company (NYSE-ATO)	A2	6.0	A-	7.0
Chesapeake Utilities Corporation	A1	5.0	NR	--
New Jersey Resources Corp. (NYSE-NJR)	NR	--	NR	--
NiSource Inc (NYSE-NI)	Baa2	9.0	BBB+	8.0
Northwest Natural Holdings (NYSE-NWN)	NR	--	A-	7.0
ONE Gas, Inc.(NYSE-OGS)	A3	7.0	A-	7.0
Southwest Gas Holdings, Inc.	Baa2	9.0	BBB1	--
Spire (NYSE-SR)	Baa2	9.0	BBB+	8.0
Average	A3/Baa1	7.5	A-/BBB+	7.4
<u>Combination Proxy Group</u>				
Alliant Energy Corporation (NYSE-LNT)	Baa2	9.0	BBB+	8.0
Ameren Corporation (NYSE-AEE)	Baa1	8.0	BBB+	8.0
Avista Corporation (NYSE-AVA)	Baa2	9.0	BBB	9.0
Black Hills Corporation (NYSE-BKH)	Baa2	9.0	BBB+	8.0
CenterPoint Energy, Inc. (NYSE - CMP)	Baa2	9.0	BBB+	8.0
CMS Energy Corporation (NYSE-CMS)	Baa2	9.0	BBB+	8.0
Consolidated Edison, Inc. (NYSE-ED)	Baa1	8.0	A-	7.0
DTE Energy Company (NYSE-DTE)	Baa2	9.0	BBB+	8.0
Eversource Energy (NYSE - ES)	Baa2	9.0	BBB+	8.0
MGE Energy, Inc. (NYSE-MGEE)	NR	--	NR	--
NorthWestern Corporation (NYSE-NWE)	Baa2	9.0	BBB	9.0
Public Service Enterprise Group Incorporated	Baa2	9.0	BBB+	8.0
Sempra Energy (NYSE-SRE)	Baa2	9.0	BBB+	8.0
The Southern Company (NYSE-SO)	Baa1	8.0	A-	7.0
WEC Energy Group (NYSE-WEC)	Baa1	8.0	A-	7.0
Xcel Energy Inc. (NYSE-XEL)	Baa1	8.0	BBB+	8.0
Average	Baa2	8.7	BBB+	7.9

Date Source: S&P Cap IQ.

Summary Financial Statistics for Proxy Group

**Numerical Assignment for
Moody's and Standard & Poor's Bond Ratings**

Moody's Bond Rating	Numerical Bond Weighting		Standard & Poor's Bond Rating	Numerical Bond Weighting
Aaa	1		AAA	1
Aa1	2		AA+	2
Aa2	3		AA	3
Aa3	4		AA-	4
A1	5		A+	5
A2	6		A	6
A3	7		A-	7
Baa1	8		BBB+	8
Baa2	9		BBB	9
Baa3	10		BBB-	10
Ba1	11		BB+	11
Ba2	12		BB	12
Ba3	13		BB-	13
B1	14		B+	14
B2	15		B	15
B3	16		B-	16

Exhibit No. JRW-3
Docket No. 25-BHCG-298-RTS
Value Line Risk Metrics

Panel A
Gas Proxy Group

Company	Beta	Financial Strength	Safety	Earnings Predictability	Stock Price Stability
Atmos Energy Company (NYSE-ATO)	0.90	A	1	100	95
Chesapeake Utilities Corporation (NYSE-CPK)	0.95	A	2	100	85
New Jersey Resources Corp. (NYSE-NJR)	1.00	A	2	65	85
NiSource Inc (NYSE-NI)	0.95	A	2	70	95
Northwest Natural Holdings (NYSE-NWN)	0.90	A	2	20	85
ONE Gas, Inc.(NYSE-OGS)	0.85	B++	2	100	85
Southwest Gas Holdings, Inc. (NYSE-SWX)	0.95	A	2	5	80
Spire (NYSE-SR)	0.90	B++	2	50	90
Mean	0.93	A	1.9	64	88

Data Source: Value Line Investment Survey, 2025.

Panel B
Combination Proxy Group

Company	Beta	Financial Strength	Safety	Earnings Predictability	Stock Price Stability
Alliant Energy Corporation (NYSE-LNT)	0.95	A+	1	100	95
Ameren Corporation (NYSE-AEE)	0.90	A+	1	100	95
Avista Corporation (NYSE-AVA)	0.75	A	3	70	95
Black Hills Corporation (NYSE-BKH)	0.90	A	2	100	90
CenterPoint Energy, Inc. (NYSE - CMP)	1.10	A	3	60	80
CMS Energy Corporation (NYSE-CMS)	0.90	B++	2	85	95
Consolidated Edison, Inc. (NYSE-ED)	0.80	A+	1	100	90
DTE Energy Company (NYSE-DTE)	1.00	B++	2	70	90
Eversource Energy (NYSE - ES)	0.95	A	2	100	80
MGE Energy, Inc. (NYSE-MGEE)	0.80	B++	3	100	80
NorthWestern Corporation (NYSE-NWE)	0.80	B++	2	95	95
Public Service Enterprise Group Incorporated (NYSE-PEG)	1.00	A	1	100	95
Sempra Energy (NYSE-SRE)	0.90	B++	2	95	45
The Southern Company (NYSE-SO)	0.95	A	2	95	90
WEC Energy Group (NYSE-WEC)	0.90	A+	1	100	85
Xcel Energy Inc. (NYSE-XEL)	0.75	A	2	100	100
Mean	0.90	A	1.9	92	88

Data Source: Value Line Investment Survey, 2025.

Value Line Risk Metrics

Beta

A relative measure of the historical sensitivity of a stock's price to overall fluctuations in the New York Stock Exchange Composite Index. A beta of 1.50 indicates a stock tends to rise (or fall) 50% more than the New York Stock Exchange Composite Index. The "coefficient" is derived from a regression analysis of the relationship between weekly percentage changes in the price of a stock and weekly percentage changes in the NYSE Index over a period of five years. In the case of shorter price histories, a smaller time period is used, but two years is the minimum. Betas are adjusted for their long-term tendency to converge toward 1.00.

Financial Strength

A relative measure of the companies reviewed by *Value Line*. The relative ratings range from A++ (strongest) down to C (weakest).

Safety Rank

A measurement of potential risk associated with individual common stocks. The Safety Rank is computed by averaging two other *Value Line* indexes the Price Stability Index and the Financial strength Rating. Safety Ranks range from 1 (Highest) to 5 (Lowest). Conservative investors should try to limit their purchases to equities ranked 1 (Highest) and 2 (Above Average) for Safety.

Earnings Predictability

A measure of the reliability of an earnings forecast. Earnings Predictability is based upon the stability of year-to-year comparisons, with recent years being weighted more heavily than earlier ones. The most reliable forecasts tend to be those with the highest rating (100); the least reliable, the lowest (5). The earnings stability is derived from the standard deviation of percentage changes in quarterly earnings over an eight-year period. Special adjustments are made for comparisons around zero and from plus to minus.

Stock Price Stability

A measure of the stability of a stock's price. It includes sensitivity to the market (see Beta as well as the stock's inherent volatility. *Value Line's* Stability ratings range from 1 (highest) to 5 (lowest).

Source: *Value Line Investment Analyzer*.

Exhibit No. JRW-4
Black Hills/Kansas Gas Utility Company, LLC Company
Proposed Capital Structure and Debt Cost Rate

Panel A
Black Hills/Kansas Gas' Proposed Capital Structure and Debt Cost Rates

Black Hills/Kansas Gas		
Capital Source	Capitalization Ratio	Cost Rate
Long-Term Debt	49.56%	4.71%
<u>Common Equity</u>	<u>50.44%</u>	
Total	100.00%	

Panel B
CURB's Proposed Capital Structure and Debt Cost Rates

Black Hills/Kansas Gas		
Capital Source	Capitalization Ratio	Cost Rate
Long-Term Debt	50.00%	4.71%
<u>Common Equity</u>	<u>50.00%</u>	
Total	100.00%	

[illegible]

Exhibit No. JRW-5

**Black Hills/Kansas Gas Utility Company, LLC Company
Discounted Cash Flow Analysis**

**Panel A
Gas Proxy Group**

Dividend Yield*	3.50%
Adjustment Factor	<u>1.032</u>
Adjusted Dividend Yield	3.61%
Growth Rate**	<u>6.40%</u>
Equity Cost Rate***	10.00%

* Page 2 of Exhibit No. JRW-5

** Based on data provided on pages 3, 4, 5, and
6 of Exhibit No. JRW-5

*** DCF ROE rounded to nearest 0.05%.

**Panel B
Combination Proxy Group**

Dividend Yield*	3.45%
Adjustment Factor	<u>1.0295</u>
Adjusted Dividend Yield	3.55%
Growth Rate**	<u>5.90%</u>
Equity Cost Rate***	9.45%

* Page 2 of Exhibit No. JRW-5

** Based on data provided on pages 3, 4, 5, and
6 of Exhibit No. JRW-5

Exhibit No. JRW-5

Black Hills/Kansas Gas Utility Company, LLC
Monthly Dividend Yields

Panel A
Gas Proxy Group

Company	SMBL	Annual Dividend	Dividend Yield 30 Day	Dividend Yield 90 Day	Dividend Yield 180 Day
Atmos Energy Company (NYSE-ATO)	ATO	\$3.48	2.3%	2.4%	2.5%
Chesapeake Utilities Corporation (NYSE-CPK)	CPK	\$2.56	2.0%	2.1%	2.1%
New Jersey Resources Corp. (NYSE-NJR)	NJR	\$1.80	3.7%	3.8%	3.8%
NiSource Inc (NYSE-NI)	NI	\$1.12	2.9%	2.9%	3.1%
Northwest Natural Holdings (NYSE-NWN)	NWN	\$1.96	4.7%	4.8%	4.8%
ONE Gas, Inc.(NYSE-OGS)	OGS	\$2.68	3.6%	3.7%	3.7%
Southwest Gas Holdings, Inc. (NYSE-SWX)	SWX	\$2.48	3.4%	3.4%	3.4%
Spire (NYSE-SR)	SR	\$3.14	4.1%	4.3%	4.5%
Mean			3.3%	3.4%	3.5%
Median			3.5%	3.6%	3.5%

Data Sources: S&P Capital IQ, April 18, 2025.

Panel B
Combination Proxy Group

Company	SMBL	Annual Dividend	Dividend Yield 30 Day	Dividend Yield 90 Day	Dividend Yield 180 Day
Alliant Energy Corporation (NYSE-LNT)	LNT	\$1.92	3.1%	3.2%	3.2%
Ameren Corporation (NYSE-AEE)	AEE	\$2.68	2.7%	2.8%	3.0%
Avista Corporation (NYSE-AVA)	AVA	\$1.90	4.7%	5.0%	5.0%
Black Hills Corporation (NYSE-BKH)	BKH	\$2.70	4.5%	4.6%	4.5%
CenterPoint Energy, Inc. (NYSE - CMP)	CNP	\$0.88	2.5%	2.6%	2.8%
CMS Energy Corporation (NYSE-CMS)	CMS	\$2.17	3.0%	3.1%	3.1%
Consolidated Edison, Inc. (NYSE-ED)	ED	\$3.40	3.2%	3.5%	3.4%
DTE Energy Company (NYSE-DTE)	DTE	\$4.36	3.3%	3.4%	3.5%
Eversource Energy (NYSE - ES)	ES	\$3.01	5.0%	5.1%	4.8%
NorthWestern Corporation (NYSE-NWE)	NWE	\$2.64	4.7%	4.9%	4.8%
Public Service Enterprise Group Incorporated (NYSE-PEG)	PEG	\$2.52	3.1%	3.0%	3.0%
Sempra Energy (NYSE-SRE)	SRE	\$2.58	3.7%	3.3%	3.2%
The Southern Company (NYSE-SO)	SO	\$2.88	3.2%	3.3%	3.3%
WEC Energy Group (NYSE-WEC)	WEC	\$3.57	3.4%	3.5%	3.6%
Xcel Energy Inc. (NYSE-XEL)	XEL	\$2.28	3.3%	3.3%	3.4%
Mean			3.6%	3.6%	3.6%
Median			3.3%	3.3%	3.4%

Data Sources: S&P Capital IQ, April 18, 2025.

3.7% 3.6% 3.7%

Exhibit No. JRW-5

Black Hills/Kansas Gas Utility Company, LLC

DCF Equity Cost Growth Rate Measures

Value Line Historic Growth Rates

Panel A
Gas Proxy Group

Company	Value Line Historical Growth					
	Past 10 Years			Past 5 Years		
	Earnings	Dividends	Book Value	Earnings	Dividends	Book Value
Atmos Energy Company (NYSE-ATO)	9.5	7.5	10.0	9.0	9.0	11.5
Chesapeake Utilities Corporation (NYSE-CPK)	9.0	8.0	10.0	10.0	10.0	10.5
New Jersey Resources Corp. (NYSE-NJR)	5.5	7.0	7.0	5.0	7.0	5.0
NiSource Inc (NYSE-NI)	1.0		-2.0	10.5	4.5	3.5
Northwest Natural Holdings (NYSE-NWN)	1.0	1.0	2.0	25.0	0.5	3.5
ONE Gas, Inc.(NYSE-OGS)				6.0	8.5	4.5
Southwest Gas Holdings, Inc. (NYSE-SWX)		6.5	4.5		3.5	2.0
Spire (NYSE-SR)	5.5	5.5	5.0	1.0	5.0	3.0
Mean	5.3	5.9	5.2	9.5	6.0	5.4
Median	5.5	6.8	5.0	9.0	6.0	4.0
Average of Median Figures =				6.0		

Data Source: Value Line Investment Survey.

Panel B
Combination Proxy Group

Company	Value Line Historic Growth					
	Past 10 Years			Past 5 Years		
	Earnings	Dividends	Book Value	Earnings	Dividends	Book Value
Alliant Energy Corporation (NYSE-LNT)	5.5	6.5	6.0	4.5	6.0	6.0
Ameren Corporation (NYSE-AEE)	4.0	3.5	2.0	8.0	5.0	5.5
Avista Corporation (NYSE-AVA)	3.0	4.0	3.5	-1.0	4.0	3.0
Black Hills Corporation (NYSE-BKH)	4.5	5.0	4.5	2.5	5.0	5.5
CenterPoint Energy, Inc. (NYSE - CNP)		-1.0	4.0	3.5	-9.5	7.0
CMS Energy Corporation (NYSE-CMS)	6.5	6.5	7.0	6.0	6.5	8.5
Consolidated Edison, Inc. (NYSE-ED)	2.0	2.5	4.0	2.0	2.5	3.5
DTE Energy Company (NYSE-DTE)	4.0	5.5	3.0	2.5	5.5	1.5
Eversource Energy (NYSE - ES)	6.5	7.0	4.5	5.5	6.0	4.0
NorthWestern Corporation (NYSE-NWE)	2.5	5.5	5.0	-1.0	3.0	3.5
Public Service Enterprise Group Incorporated (NYSE:PEG)	3.0	4.5	3.0	4.0	4.5	1.5
Sempra Energy (NYSE-SRE)	7.5	6.5	7.0	11.5	6.0	10.0
The Southern Company (NYSE-SO)	3.0	3.5	3.0	3.0	3.5	2.5
WEC Energy Group (NYSE-WEC)	6.5	10.0	7.0	7.0	6.5	3.5
Xcel Energy Inc. (NYSE-XEL)	5.5	6.5	5.5	6.0	6.5	6.0
Mean	4.6	5.1	4.6	4.3	4.1	4.8
Median	4.3	5.5	4.5	4.0	5.0	4.0
Average of Median Figures =				4.5		

Data Source: Value Line Investment Survey.

Exhibit No. JRW-5

Black Hills/Kansas Gas Utility Company, LLC
DCF Equity Cost Growth Rate Measures
Value Line Projected Growth Rates

Panel A
Gas Proxy Group

Company	<i>Value Line</i>			<i>Value Line</i>		
	Projected Growth			Sustainable Growth		
	Est'd. '21-'23 to '27-'29			Return on Equity	Retention Rate	Internal Growth
	Earnings	Dividends	Book Value			
Atmos Energy Company (NYSE-ATO)	6.0	7.0	5.0	9.0%	48.0%	4.3%
Chesapeake Utilities Corporation (NYSE-CPK)	5.0	7.5	6.0	9.5%	50.0%	4.8%
New Jersey Resources Corp. (NYSE-NJR)	5.5	7.0	7.0	14.5%	44.0%	6.4%
NiSource Inc (NYSE-NI)	9.5	4.5	5.0	10.0%	43.0%	4.3%
Northwest Natural Holdings (NYSE-NWN)	6.5	0.5	4.0	8.0%	42.0%	3.4%
ONE Gas, Inc.(NYSE-OGS)	4.0	2.5	6.0	7.5%	45.0%	3.4%
Southwest Gas Holdings, Inc. (NYSE-SWX)	10.0	5.5	7.5	8.5%	38.0%	3.2%
Spire (NYSE-SR)	4.5	4.0	2.5	9.0%	26.0%	2.3%
Mean	6.4	4.8	5.4	9.5%	42.0%	4.0%
Median	5.8	5.0	5.5	9.0%	43.5%	3.8%
Average of Median Figures =		5.4			Median =	3.8%

* 'Est'd. '21-'23 to '27-'29' is the estimated growth rate from the base period 2021 to 2023 until the future period 2027 to 2029.

Panel B
Combination Proxy Group

Company	<i>Value Line</i>			<i>Value Line</i>		
	Projected Growth			Sustainable Growth		
	Est'd. '21-'23 to '27-'29			Return on Equity	Retention Rate	Internal Growth
	Earnings	Dividends	Book Value			
Alliant Energy Corporation (NYSE-LNT)	6.0	6.0	4.0	12.0%	38.0%	4.6%
Ameren Corporation (NYSE-AEE)	6.5	6.5	6.5	10.0%	40.0%	4.0%
Avista Corporation (NYSE-AVA)	5.5	4.0	2.0	8.0%	25.0%	2.0%
Black Hills Corporation (NYSE-BKH)	3.5	3.5	3.0	8.5%	38.0%	3.2%
CenterPoint Energy, Inc. (NYSE - CNP)	6.5	6.0	5.5	10.5%	51.0%	5.4%
CMS Energy Corporation (NYSE-CMS)	6.0	5.0	5.0	13.5%	40.0%	5.4%
Consolidated Edison, Inc. (NYSE-ED)	6.0	4.0	4.0	9.0%	40.0%	3.6%
DTE Energy Company (NYSE-DTE)	4.5	3.0	1.0	12.5%	38.0%	4.8%
Eversource Energy (NYSE - ES)	5.5	6.0	3.5	11.0%	36.0%	4.0%
NorthWestern Corporation (NYSE-NWE)	4.5	1.5	2.5	8.0%	35.0%	2.8%
Public Service Enterprise Group Incorporated (NYSE:PEG)	6.0	6.0	5.5	12.5%	39.0%	4.9%
Sempra Energy (NYSE-SRE)	5.5	5.5	5.0	10.5%	48.0%	5.0%
The Southern Company (NYSE-SO)	6.5	3.5	3.5	14.5%	33.0%	4.8%
WEC Energy Group (NYSE-WEC)	6.0	7.0	4.0	13.0%	36.0%	4.7%
Xcel Energy Inc. (NYSE-XEL)	7.0	6.5	5.5	11.0%	40.0%	4.4%
Mean	5.7	4.9	4.0	11.0%	38.5%	4.2%
Median	6.0	5.5	4.0	11.0%	38.0%	4.6%
Average of Median Figures =		5.2			Median =	4.6%

* 'Est'd. '21-'23 to '27-'29' is the estimated growth rate from the base period 2021 to 2023 until the future period 2027 to 2029.

Exhibit No. JRW-5

Black Hills/Kansas Gas Utility Company, LLC
DCF Equity Cost Growth Rate Measures
Analysts Projected EPS Growth Rate Estimates

Panel A
Gas Proxy Group

Company		Yahoo	Zacks	S&P Cap IQ	Mean
Atmos Energy Company (NYSE-ATO)	ATO	8.4%	7.2%	7.5%	7.7%
Chesapeake Utilities Corporation (NYSE-CPK)	CPK	8.3%	NA	8.2%	8.2%
New Jersey Resources Corp. (NYSE-NJR)	NJR	8.1%	NA	7.3%	7.7%
NiSource Inc (NYSE-NI)	NI	9.6%	7.9%	7.9%	8.5%
Northwest Natural Holdings (NYSE-NWN)	NWN	6.5%	NA	6.5%	6.5%
ONE Gas, Inc.(NYSE-OGS)	OGS	NA	5.9%	4.2%	5.0%
Southwest Gas Holdings, Inc. (NYSE-SWX)	SWX	7.5%	9.5%	12.6%	9.9%
Spire (NYSE-SR)	SR	6.9%	6.5%	8.1%	7.2%
Mean		7.9%	7.4%	7.8%	7.6%
Median		8.1%	7.2%	7.7%	7.7%

Data Source: [www.https://finance.yahoo.com/](https://finance.yahoo.com/), <https://zacks.com/>, S&P Cap IQ, April 18, 2025.

Panel B
Combination Proxy Group

Company		Yahoo	Zacks	S&P Cap IQ	Mean
Alliant Energy Corporation (NYSE-LNT)	LNT	7.8%	6.7%	6.8%	7.1%
Ameren Corporation (NYSE-AEE)	AEE	8.1%	7.0%	6.9%	7.3%
Avista Corporation (NYSE-AVA)	AVA	5.5%	6.1%	5.9%	5.8%
Black Hills Corporation (NYSE-BKH)	BKH	4.8%	5.3%	5.3%	5.1%
CenterPoint Energy, Inc. (NYSE - CNP)	CNP	10.0%	7.5%	8.0%	8.5%
CMS Energy Corporation (NYSE-CMS)	CMS	8.3%	7.7%	7.3%	7.7%
Consolidated Edison, Inc. (NYSE-ED)	ED	2.1%	5.6%	5.9%	4.5%
DTE Energy Company (NYSE-DTE)	DTE	9.0%	8.0%	7.9%	8.3%
Eversource Energy (NYSE - ES)	ES	6.2%	5.7%	5.5%	5.8%
NorthWestern Corporation (NYSE-NWE)	NWE	6.0%	6.9%	6.3%	6.4%
Public Service Enterprise Group Incorporated NYSE-PEG	PEG	2.4%	7.1%	6.5%	5.4%
Sempra Energy (NYSE-SRE)	SRE	4.6%	7.9%	6.9%	6.5%
The Southern Company (NYSE-SO)	SO	6.9%	6.5%	6.3%	6.6%
WEC Energy Group (NYSE-WEC)	WEC	7.8%	6.8%	7.0%	7.2%
Xcel Energy Inc. (NYSE-XEL)	XEL	8.1%	6.9%	7.6%	7.5%
Mean		6.5%	6.8%	6.7%	6.6%
Median		6.9%	6.9%	6.8%	6.6%

Data Source: [www.https://finance.yahoo.com/](https://finance.yahoo.com/), <https://zacks.com/>, S&P Cap IQ, April 18, 2025.

Exhibit No. JRW-5

Black Hills/Kansas Gas Utility Company, LLC
DCF Growth Rate Indicators

Proxy Groups

Growth Rate Indicator	Gas Proxy Group	Combination Proxy Group
Historic <i>Value Line</i> Growth in EPS, DPS, and BVPS	6.0%	4.5%
Projected <i>Value Line</i> Growth in EPS, DPS, and BVPS	5.4%	5.2%
Sustainable Growth ROE * Retention Rate	3.8%	4.6%
Projected EPS Growth from Yahoo, Zacks, and S&P Cap IQ - Mean/Median	7.65%	6.60%
DCF Growth Rate	6.4%	5.9%

DCF Growth Rate	Gas Proxy Group	Combination Proxy Group
Projected <i>Value Line</i> Growth Rate	5.42%	5.17%
Sustainable Growth Rate	3.84%	4.56%
Average Analysts' Projected EPS Growth Rate	7.65%	6.60%
Average Projected Growth Rate	5.10%	5.44%
Average Analysts' Projected EPS Growth Rate	7.65%	6.60%
DCF Growth Rate	6.40%	5.90%

DCF Growth Rate rounded to nearest 0.05%.

Exhibit No. JRW-6

**Black Hills/Kansas Gas Utility Company, LLC
Capital Asset Pricing Model**

**Panel A
Gas Proxy Group**

Risk-Free Interest Rate	4.80%
Beta*	0.82
<u>Ex Ante Market Risk Premium**</u>	<u>5.00%</u>
CAPM Cost of Equity***	8.92%

* See page 3 of Exhibit No. JRW-6

** See pages 5 and 6 of Exhibit No. JRW-6

*** CAPM ROE rounded to nearest 0.05%.

**Panel B
Combination Proxy Group**

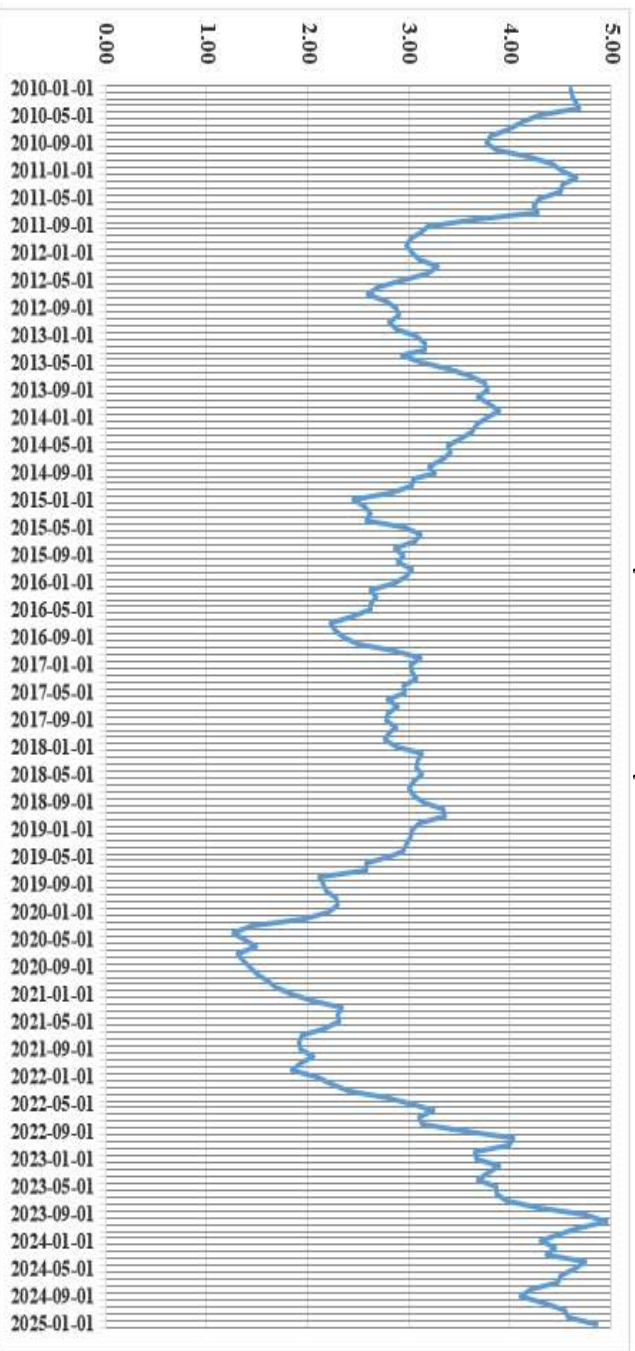
Risk-Free Interest Rate	4.80%
Beta*	0.79
<u>Ex Ante Market Risk Premium**</u>	<u>5.00%</u>
CAPM Cost of Equity***	8.73%

* See page 3 of Exhibit No. JRW-6

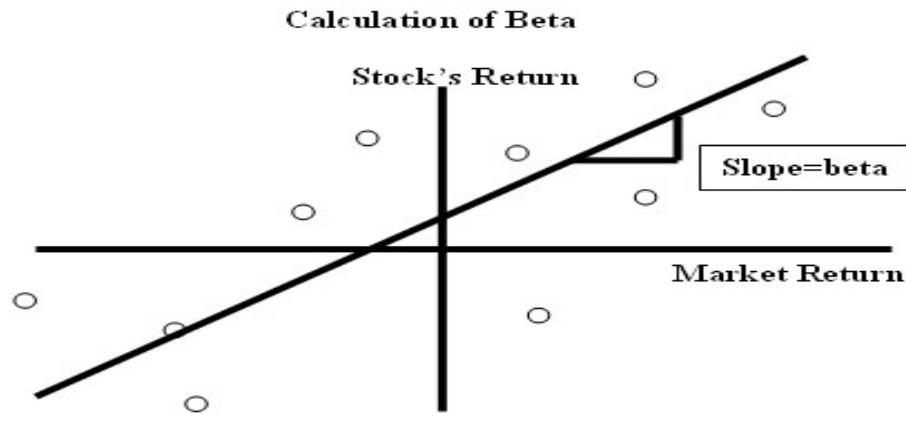
** See pages 5 and 6 of Exhibit No. JRW-6

Exhibit No. JRW-6

Thirty-Year U.S. Treasury Yields



Source: Federal Reserve Bank of St. Louis, FRED Database.



Panel A
Gas Proxy Group

	V-Line	Cap IQ	Average
Company	Beta	Adj. Beta	Beta
Atmos Energy Company (NYSE-ATO)	0.90	0.79	0.84
Chesapeake Utilities Corporation (NYSE-CPK)	0.95	0.78	0.86
New Jersey Resources Corp. (NYSE-NJR)	1.00	0.74	0.87
NiSource Inc (NYSE-NI)	0.95	0.65	0.80
Northwest Natural Holdings (NYSE-NWN)	0.90	0.71	0.80
ONE Gas, Inc.(NYSE-OGS)	0.85	0.82	0.84
Southwest Gas Holdings, Inc. (NYSE-SWX)	0.95	0.66	0.80
Spire (NYSE-SR)	0.90	0.72	0.81
Mean	0.93	0.73	0.83
Median	0.93	0.73	0.82

Data Source: *Value Line Investment Survey*, S&P Cap IQ, 2025.

Panel B
Combination Proxy Group

	V-Line	Cap IQ	Average
Company	Beta	Adj. Beta	Beta
Alliant Energy Corporation (NYSE-LNT)	0.95	0.68	0.81
Ameren Corporation (NYSE-AEE)	0.90	0.64	0.77
Avista Corporation (NYSE-AVA)	0.75	0.58	0.66
Black Hills Corporation (NYSE-BKH)	0.90	0.75	0.82
CenterPoint Energy, Inc. (NYSE - CMP)	1.10	0.76	0.93
CMS Energy Corporation (NYSE-CMS)	0.90	0.56	0.73
Consolidated Edison, Inc. (NYSE-ED)	0.80	0.50	0.65
DTE Energy Company (NYSE-DTE)	1.00	0.66	0.83
Eversource Energy (NYSE - ES)	0.95	0.73	0.84
MGE Energy, Inc. (NYSE-MGEE)	0.80	0.80	0.80
NorthWestern Corporation (NYSE-NWE)	0.80	0.57	0.68
Public Service Enterprise Group Incorporated (NYSE- Sempra Energy (NYSE-SRE)	1.00	0.69	0.85
	0.90	0.77	0.84
The Southern Company (NYSE-SO)	0.95	0.58	0.76
WEC Energy Group (NYSE-WEC)	0.90	0.62	0.76
Xcel Energy Inc. (NYSE-XEL)	0.75	0.60	0.67
Mean	0.90	0.66	0.78
Median	0.90	0.65	0.79

Data Source: *Value Line Investment Survey*, S&P Cap IQ, 2024.

**Exhibit No. JRW-6
Risk Premium Approaches**

	Historical Ex Post Returns	Surveys	Expected Return Models and Market Data
Means of Assessing The Market Risk Premium	Historical Average Stock Minus Bond Returns	Surveys of CFOs, Financial Forecasters, Companies, Analysts on Expected Returns and Market Risk Premiums	Use Market Prices and Market Fundamentals (such as Growth Rates) to Compute Expected Returns and Market Risk Premiums
Problems/Debated Issues	Time Variation in Required Returns, Measurement and Time Period Issues, and Biases such as Market and Company Survivorship Bias	Questions Regarding Survey Histories, Responses, and Representativeness Surveys may be Subject to Biases, such as Extrapolation	Assumptions Regarding Expectations, Especially Growth

Source: Adapted from Antti Ilmanen, Expected Returns on Stocks and Bonds,” *Journal of Portfolio Management* , (Winter 2003).

Market Risk Premium - 2000-2024											
Category	Category	Study Authors	Publication Date	Time Period Of Study	Methodology	Return Measure	Low	High	Midpoint of Range	Mean	Median
Historical Risk	Historical Risk Premium	Ibbotson	2016	1928-2015	Historical Stock Returns - Bond Returns	Arithmetic				6.00%	
						Geometric				4.40%	
		Damodaran	2025	1928-2024	Historical Stock Returns - Bond Returns	Arithmetic				7.00%	
						Geometric				5.44%	
		Dimson, Marsh, Staunton_Credit Suisse Report	2025	1900-2025	Historical Stock Returns - Bond Returns	Geometric				5.10%	
		Bate	2008	1900-2007	Historical Stock Returns - Bond Returns	Geometric				4.50%	
		Shiller	2006	1926-2005	Historical Stock Returns - Bond Returns	Arithmetic				7.00%	
						Geometric				5.50%	
		Siegel	2005	1926-2005	Historical Stock Returns - Bond Returns	Arithmetic				6.10%	
						Geometric				4.60%	
					Arithmetic				5.50%		
		Dimson, Marsh, and Staunton	2006	1900-2005	Historical Stock Returns - Bond Returns	Arithmetic				5.50%	
		Goyal & Welch	2006	1872-2004	Historical Stock Returns - Bond Returns					4.77%	
		Median									5.47%
Ex Ante Model	Ex Ante Models (Puzzle Research)	Claus Thomas	2001	1985-1998	Abnormal Earnings Model					3.00%	
		Arnott and Bernstein	2002	1810-2001	Fundamentals - Div Yld + Growth					2.40%	
		Constantinides	2002	1872-2000	Historical Returns & Fundamentals - P/D & P/E					6.90%	
		Cornell	1999	1926-1997	Historical Returns & Fundamental GDP/Earnings	3.50%	5.50%	4.50%	4.50%	4.50%	
		Easton, Taylor, et al	2002	1981-1998	Residual Income Model					5.30%	
		Fama French	2002	1951-2000	Fundamental DCF with EPS and DPS Growth	2.55%	4.32%		3.44%	3.44%	
		Harris & Marston	2001	1982-1998	Fundamental DCF with Analysts' EPS Growth				7.14%	7.14%	
		McKinsey	2002	1962-2002	Fundamental (P/E, D/P, & Earnings Growth)	3.50%	4.00%		3.75%	3.75%	
		Siegel	2005	1802-2001	Historical Earnings Yield				2.50%	2.50%	
		Grabowski	2006	1926-2005	Historical and Projected	3.50%	6.00%	4.75%	4.75%	4.75%	
		Maheu & McCurdy	2006	1885-2003	Historical Excess Returns, Structural Breaks,	4.02%	5.10%	4.56%	4.56%	4.56%	
		Bostock	2004	1960-2002	Bond Yields, Credit Risk, and Income Volatility	3.90%	1.30%	2.60%	2.60%	2.60%	
		Bakshi & Chen	2005	1982-1998	Fundamentals - Interest Rates				7.31%	7.31%	
		Donaldson, Kamstra, & Kramer	2006	1952-2004	Fundamental, Dividend yld., Returns,, & Volatility	3.00%	4.00%	3.50%	3.50%	3.50%	
		Campbell	2008	1982-2007	Historical & Projections (D/P & Earnings Growth)	4.10%	5.40%		4.75%	4.75%	
		Best & Byrne	2001	Projection	Fundamentals - Div Yld + Growth				2.00%	2.00%	
		Fernandez	2007	Projection	Required Equity Risk Premium				4.00%	4.00%	
		DeLong & Magin	2008	Projection	Earnings Yield - TIPS				3.22%	3.22%	
		Siegel - Rethink ERP	2011	Projection	Real Stock Returns and Components				5.50%	5.50%	
		Kroll (Duff & Phelps)	2024	Projection	Normalized with 3.5% Long-Term Treasury Yield				5.00%	5.00%	
		Mschowski - VL - 2014	2014	Projection	Fundamentals - Expected Return Minus 10-Year Treasury Rate				5.50%	5.50%	
		American Appraisal Quarterly ERP	2015	Projection	Fundamental Economic and Market Factors				6.00%	6.00%	
		JP Morgan Asset Management	2025	Projection	Equity Return of 6.70% and Long-Term Bond of 3.80%				3.90%	3.90%	
		Market Risk Premia - 3-1-25	2025	Projection	Fundamental Economic and Market Factors				2.83%	2.83%	
		KPMG	2025	Projection	Fundamental Economic and Market Factors				5.00%	5.00%	
		Damodaran 4-1-25	2025	Projection	Fundamentals - Implied from FCF to Equity Model (Trailing 12 month, with adjusted payout)				4.43%	4.43%	
		John Campbell	2001	1860-2000	Historical & Projections (D/P & Earnings Growth)	Arithmetic	3.00%	4.00%	3.50%	3.50%	3.50%
			Projected for 75 Years	Geometric	1.50%	2.50%	2.00%	2.00%	2.00%		
		Peter Diamond	2001	Projected for 75 Years: Fundamentals (D/P, GDP Growth)		3.00%	4.80%	3.90%	3.90%		
		John Shoven	2001	Projected for 75 Years: Fundamentals (D/P, P/E, GDP Growth)		3.00%	3.50%	3.25%	3.25%		
		Median								3.95%	
Surveys	Surveys	New York Fed	2015	Five-Year	Survey of Wall Street Firms					5.70%	
		Survey of Financial Forecasters	2025	10-Year Projection	Median Projected Equity Return of 7.00% and Long-Term Bond of 4.00%				3.00%	3.00%	
		Duke - CFO Magazine Survey	2025	10-Year Projection	Approximately 300 CFOs Expected S&P 500 Return of 9.7% and Risk						

		Historical Premium Returns - 2010-2022								
Category	Study Authors	Publication Date	Time Period Of Study	Methodology	Return Measure	Range Low	Range High	Midpoint of Range	Mean	Median
Historical Risk Premium										
	Ibbotson	2016	1928-2015	Historical Stock Returns - Bond Returns	Arithmetic				6.00%	
					Geometric				4.40%	
	Damodaran	2025	1928-2024	Historical Stock Returns - Bond Returns	Arithmetic				7.00%	
					Geometric				5.44%	
	Dimson, Marsh, Staunton_Credit Suisse Report	2025	1900-2025	Historical Stock Returns - Bond Returns	Geometric				5.10%	
	Median									5.59%
Ex Ante Models (Puzzle Research)										
	Siegel - Rethink ERP	2011	Projection	Real Stock Returns and Components					5.50%	
	Kroll (Duff & Phelps)	2024	Projection	Normalized with 3.5% Long-Term Treasury Yield					5.00%	
	Mschchowski - VL - 2014	2014	Projection	Fundamentals - Expected Return Minus 10-Year Treasury Rate					5.50%	
	American Appraisal Quarterly ERP	2015	Projection	Fundamental Economic and Market Factors					6.00%	
	JP Morgan Asset Management	2025	Projection	Equity Return of 6.70% and Long-Term Bond of 3.80%					3.90%	
	Market Risk Premia - 3-1-25	2025	Projection	Fundamental Economic and Market Factors					2.83%	
	KPMG	2025	Projection	Fundamental Economic and Market Factors					5.00%	
	Damodaran 4-1-25	2025	Projection	Fundamentals - Implied from FCF to Equity Model (Trailing 12 month, with adjusted payout)					4.43%	
	Median									5.00%
Surveys										
	New York Fed	2015	Five-Year	Survey of Wall Street Firms					5.70%	
	Survey of Financial Forecasters	2025	10-Year Projection	Median Projected Equity Return of 7.00% and Long-Term Bond of 4.00%					3.00%	
	Duke - CFO Magazine Survey	2025	10-Year Projection	Approximately 300 CFOs Expected S&P 500 Return of 9.7% and Risk-Free Rate of 4.5%					5.20%	
	Fernandez - Academics, Analysts, and Companies	2024	Long-Term	Survey of Academics, Analysts, and Companies					5.50%	
	Median									5.35%
Building Block										
	Ibbotson and Chen	2015	Projection	Historical Supply Model (D/P & Earnings Growth)	Arithmetic			6.22%	5.21%	
					Geometric			4.20%		
	Chen - Rethink ERP	2010	20-Year Projection	Combination Supply Model (Historic and Projection)	Geometric				4.00%	
	Ilmanen - Rethink ERP	2010	Projection	Current Supply Model (D/P & Earnings Growth)	Geometric				3.00%	
	Grinold, Kroner, Siegel - Rethink ERP	2011	Projection	Current Supply Model (D/P & Earnings Growth)	Arithmetic			4.63%	4.12%	
					Geometric			3.60%		
	Median									4.06%
Mean										5.00%
Median										5.18%

CAPM Study

Kroll Equity Risk Premium Estimates



Kroll Recommended U.S. Equity Risk Premium (ERP) and Corresponding Risk-free Rates (R_f); January 2008–Present

For additional information, please visit
kroll.com/cost-of-capital/resources-cogs

Date	Risk-free Rate (R_f)	R_f (%)	Kroll Recommended U.S. ERP (%)	What Changed
Current Guidance:				
June 5, 2024 – UNTIL FURTHER NOTICE*	Normalized 20-year U.S. Treasury yield*	3.50*	5.00	ERP
June 8, 2023 – June 4, 2024*	Normalized 20-year U.S. Treasury yield*	3.50*	5.50	ERP
October 18, 2022 – June 7, 2023*	Normalized 20-year U.S. Treasury yield*	3.50*	6.00	ERP
June 16, 2022 – October 17, 2022*	Normalized 20-year U.S. Treasury yield*	3.50*	5.50	RF
April 7, 2022 – June 15, 2022	Normalized 20-year U.S. Treasury yield	3.00	5.50	RF
December 7, 2020 – April 6, 2022	Normalized 20-year U.S. Treasury yield	2.50	5.50	ERP
June 30, 2020 – December 6, 2020	Normalized 20-year U.S. Treasury yield	2.50	6.00	RF
March 25, 2020 – June 29, 2020	Normalized 20-year U.S. Treasury yield	3.00	6.00	ERP
December 19, 2019 – March 24, 2020	Normalized 20-year U.S. Treasury yield	3.00	5.00	ERP
September 30, 2019 – December 18, 2019	Normalized 20-year U.S. Treasury yield	3.00	5.50	R_f
December 31, 2018 – September 29, 2019	Normalized 20-year U.S. Treasury yield	3.50	5.50	ERP
September 5, 2017 – December 30, 2018	Normalized 20-year U.S. Treasury yield	3.50	5.00	ERP
November 15, 2016 – September 4, 2017	Normalized 20-year U.S. Treasury yield	3.50	5.50	R_f
January 31, 2016 – November 14, 2016	Normalized 20-year U.S. Treasury yield	4.00	5.50	ERP
December 31, 2015	Normalized 20-year U.S. Treasury yield	4.00	5.00	
December 31, 2014	Normalized 20-year U.S. Treasury yield	4.00	5.00	
December 31, 2013	Normalized 20-year U.S. Treasury yield	4.00	5.00	
February 28, 2013 – January 30, 2016	Normalized 20-year U.S. Treasury yield	4.00	5.00	ERP
December 31, 2012	Normalized 20-year U.S. Treasury yield	4.00	5.50	
January 15, 2012 – February 27, 2013	Normalized 20-year U.S. Treasury yield	4.00	5.50	ERP
December 31, 2011	Normalized 20-year U.S. Treasury yield	4.00	6.00	
September 30, 2011 – January 14, 2012	Normalized 20-year U.S. Treasury yield	4.00	6.00	ERP
July 1 2011 – September 29, 2011	Normalized 20-year U.S. Treasury yield	4.00	5.50	R_f
June 1, 2011 – June 30, 2011	Spot 20-year U.S. Treasury yield	Spot	5.50	R_f
May 1, 2011 – May 31, 2011	Normalized 20-year U.S. Treasury yield	4.00	5.50	R_f
December 31, 2010	Spot 20-year U.S. Treasury yield	Spot	5.50	
December 1, 2010 – April 30, 2011	Spot 20-year U.S. Treasury yield	Spot	5.50	R_f
June 1, 2010 – November 30, 2010	Normalized 20-year U.S. Treasury yield	4.00	5.50	R_f
December 31, 2009	Spot 20-year U.S. Treasury yield	Spot	5.50	
December 1, 2009 – May 31, 2010	Spot 20-year U.S. Treasury yield	Spot	5.50	ERP
June 1, 2009 – November 30, 2009	Spot 20-year U.S. Treasury yield	Spot	6.00	R_f
December 31, 2008	Normalized 20-year U.S. Treasury yield	4.50	6.00	
November 1, 2008 – May 31, 2009	Normalized 20-year U.S. Treasury yield	4.50	6.00	R_f
October 27, 2008 – October 31, 2008	Spot 20-year U.S. Treasury yield	Spot	6.00	ERP
January 1, 2008 – October 26, 2008	Spot 20-year U.S. Treasury yield	Spot	5.00	Initialized

* We recommend using the spot 20-year U.S. Treasury yield as the proxy for the risk-free rate, if the prevailing yield as of the valuation date is higher than our recommended U.S. normalized risk-free rate of 3.5%. This guidance is effective when developing USD-denominated discount rates as of June 16, 2022 and thereafter.

Source: <https://www.kroll.com/-/media/cost-of-capital/kroll-us-erp-rf-table-2022.pdf>

Black Hills/Kansas Gas' Rate of Return Recommendation

Exhibit No. JRW-7

Black Hills/Kansas Gas' Rate of Return Recommendation

Capital Source	Capitalization Ratio	Cost Rate	Weighted Cost Rate
Long-Term Debt	49.56%	4.71%	2.33%
<u>Common Equity</u>	<u>50.44%</u>	<u>10.50%</u>	<u>5.30%</u>
Total	100.00%		7.63%

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Black Hills/Kansas Gas'ROE Results
Page 2 of 2

McKenzie ROE Results

Method	Average		
<u>DCF</u>			
Value Line	10.5%		
IBES	10.5%		
Zacks	9.7%		
Internal br + sv	9.3%		
<u>CAPM</u>	11.2%	--	12.0%
<u>ECAPM</u>	11.4%	--	12.2%
<u>Utility Risk Premium</u>	10.5%		
<u>Expected Earnings</u>	9.6%		
ROE Recommendation			
ROE Range	10.0%	--	11.0%
Recommended ROE	10.5%		

**Investment Firms' Expected U.S. Large Cap Equity Market Annual Returns
12/31/2022**

Investment Firm	AUM (\$ in Bn) 12/31/2022	Duration of Forecast 5-, 10-,20- Year	Expected Return US Large Cap Equities
AQR	\$100.00	5-10 Years	5.70%
Allianz	\$1,782.64	10 Years	7.50%
Bar's	\$468.22	10 Years	7.80%
BlackRock	\$8,600.00	10 Years	7.90%
BNY Mellon	\$1,800.00	10 Years	6.40%
Callan	\$15.42	10 Years	7.25%
Capital Group	\$2,300.00	20 Years	7.20%
Citi	\$250.00	10 Years	9.50%
Cresset	\$30.00	10 Years	7.00%
Fidelity	\$3,876.00	20 Years	4.00%
Franklin Templeton	\$1,300.00	10 Years	7.90%
Invesco	\$1,409.20	10 Years	7.70%
Janney Montgomery	\$2.90	10 Years	7.50%
JPMorgan	\$2,760.00	10 - 15 Years	7.90%
Mackenzie	\$192.20	10 Years	8.20%
Morgan Stanley	\$1,300.00	7 Years	4.60%
Morningstar	\$253.60	-	7.40%
Neuberger Bergman	\$427.00	20 Years	5.79%
Northern Trust	\$1,000.00	5 Years	6.00%
Nuveen	\$1,100.00	10 Years	6.96%
PGIM	\$1,200.00	10 Years	7.76%
PIMCO	\$1,740.00	5 Years	6.80%
RBC	\$389.00	10 Years	7.85%
RVK	\$1.30	20 Years	6.75%
Schroeder	\$915.53	10 Years	9.10%
Schwab	\$755.00	10 Years	6.10%
State Street	\$3,500.00	10 Years	6.60%
T-Rowe Price	\$1,275.00	5 Years	4.90%
UBS	\$3,960.00	5 Years	4.90%
Vanguard	\$7,200.00	10 Years	5.30%
Voya	\$321.00	10 Years	6.75%
Sum/Average	\$50,224.01	10 Years	6.87%

Data Source: Company websites. Source documents provided in work papers.

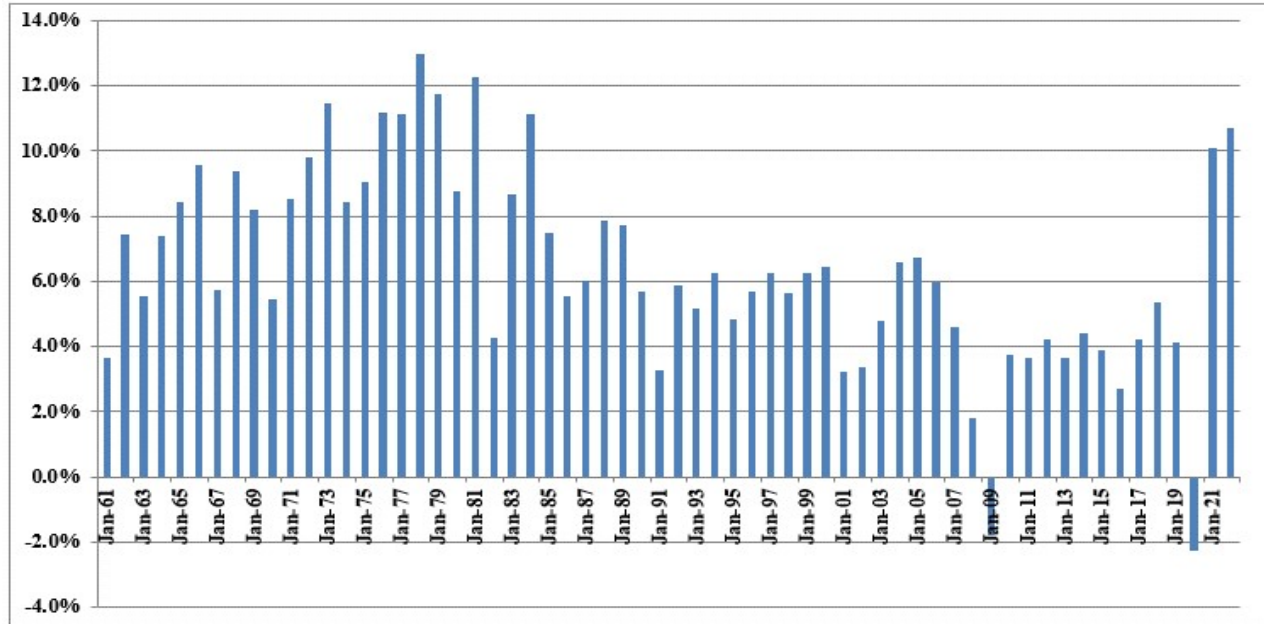
GDP and S&P 500 Growth Rates

Growth Rates				
GDP, S&P 500 Price, EPS, and DPS				
	GDP	S&P 500	S&P 500 EPS	S&P 500 DPS
1960	542.38	58.11	3.10	1.98
1961	562.21	71.55	3.37	2.04
1962	603.92	63.1	3.67	2.15
1963	637.45	75.02	4.13	2.35
1964	684.46	84.75	4.76	2.58
1965	742.29	92.43	5.30	2.83
1966	813.41	80.33	5.41	2.88
1967	859.96	96.47	5.46	2.98
1968	940.65	103.86	5.72	3.04
1969	1,017.62	92.06	6.10	3.24
1970	1,073.30	92.15	5.51	3.19
1971	1,164.85	102.09	5.57	3.16
1972	1,279.11	118.05	6.17	3.19
1973	1,425.38	97.55	7.96	3.61
1974	1,545.24	68.56	9.35	3.72
1975	1,684.90	90.19	7.71	3.73
1976	1,873.41	107.46	9.75	4.22
1977	2,081.83	95.1	10.87	4.86
1978	2,351.60	96.11	11.64	5.18
1979	2,627.33	107.94	14.55	5.97
1980	2,857.31	135.76	14.99	6.44
1981	3,207.04	122.55	15.18	6.83
1982	3,343.79	140.64	13.82	6.93
1983	3,634.04	164.93	13.29	7.12
1984	4,037.61	167.24	16.84	7.83
1985	4,338.98	211.28	15.68	8.20
1986	4,579.63	242.17	14.43	8.19
1987	4,855.22	247.08	16.04	9.17
1988	5,236.44	277.72	24.12	10.22
1989	5,641.58	353.4	24.32	11.73
1990	5,963.14	330.22	22.65	12.35
1991	6,158.13	417.09	19.30	12.97
1992	6,520.33	435.71	20.87	12.64
1993	6,858.56	466.45	26.90	12.69
1994	7,287.24	459.27	31.75	13.36
1995	7,639.75	615.93	37.70	14.17
1996	8,073.12	740.74	40.63	14.89
1997	8,577.55	970.43	44.09	15.52
1998	9,062.82	1229.23	44.27	16.20
1999	9,631.17	1469.25	51.68	16.71
2000	10,250.95	1320.28	56.13	16.27
2001	10,581.93	1148.09	38.85	15.74
2002	10,929.11	879.82	46.04	16.08
2003	11,456.45	1111.91	54.69	17.88
2004	12,217.20	1211.92	67.68	19.407
2005	13,039.20	1248.29	76.45	22.38
2006	13,815.58	1418.3	87.72	25.05
2007	14,474.23	1468.36	82.54	27.73
2008	14,769.86	903.25	65.39	28.05
2009	14,478.07	1115.10	59.65	22.31
2010	15,048.97	1257.64	83.66	23.12
2011	15,599.73	1257.60	97.05	26.02
2012	16,253.97	1426.19	102.47	30.44
2013	16,843.20	1848.36	107.45	36.28
2014	17,550.69	2058.90	113.01	39.44
2015	18,206.02	2043.94	106.32	43.16
2016	18,695.11	2238.83	108.86	45.03
2017	19,479.62	2673.61	124.94	49.73
2018	20,527.16	2506.85	148.34	53.61
2019	21,372.58	3230.78	162.35	58.80
2020	20,893.75	3756.07	139.76	56.70
2021	22,997.50	4766.18	206.38	59.20
2022	25,461.34	3839.50	219.49	68.34
2023	27,750.00	4769.83	221.36	70.07
2024	29,184.00	5881.63	243.32	73.40
Growth Rates	6.43	7.48	7.05	5.81
				Average
				6.69

Data Sources: GDPA - <http://research.stlouisfed.org/fred2/series/GDPA/downloaddata>
S&P 500, EPS and DPS - <http://pages.stern.nyu.edu/~adamodar/>

Annual Nominal GDP Growth Rates

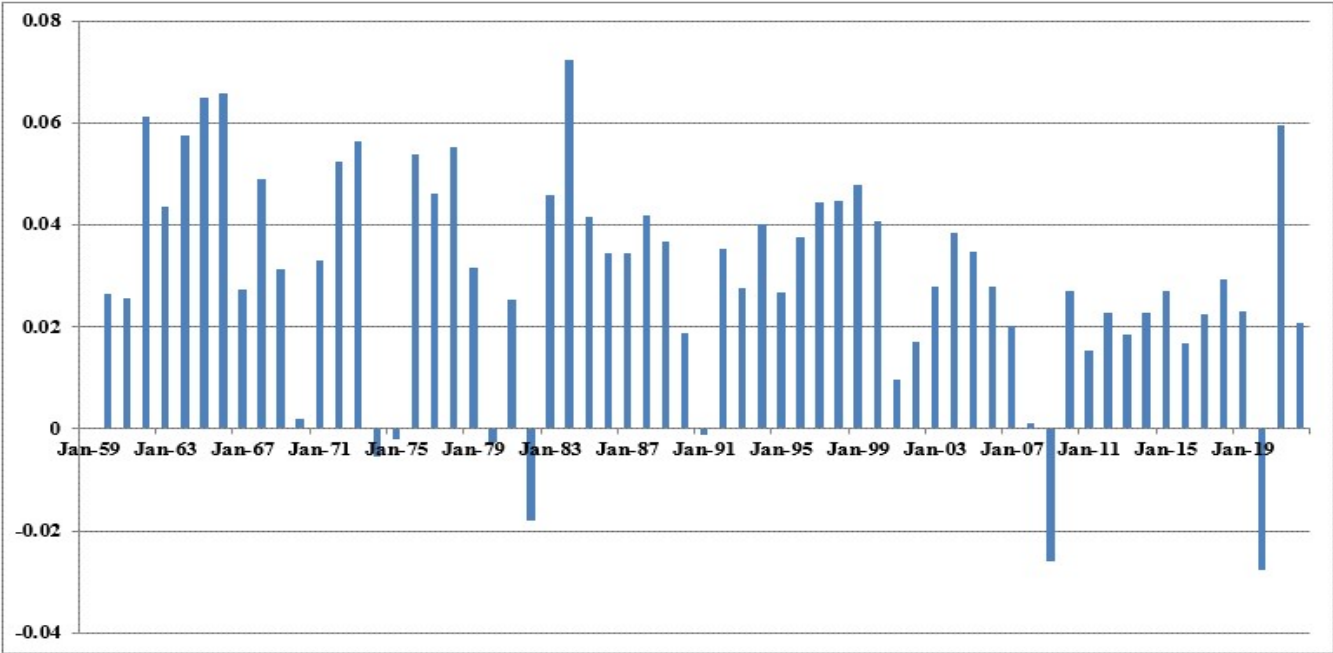
Annual Growth Rates - 1961-2024



Data Sources: GDPA -<https://fred.stlouisfed.org/series/GDPA>

Real GDP Growth Rates

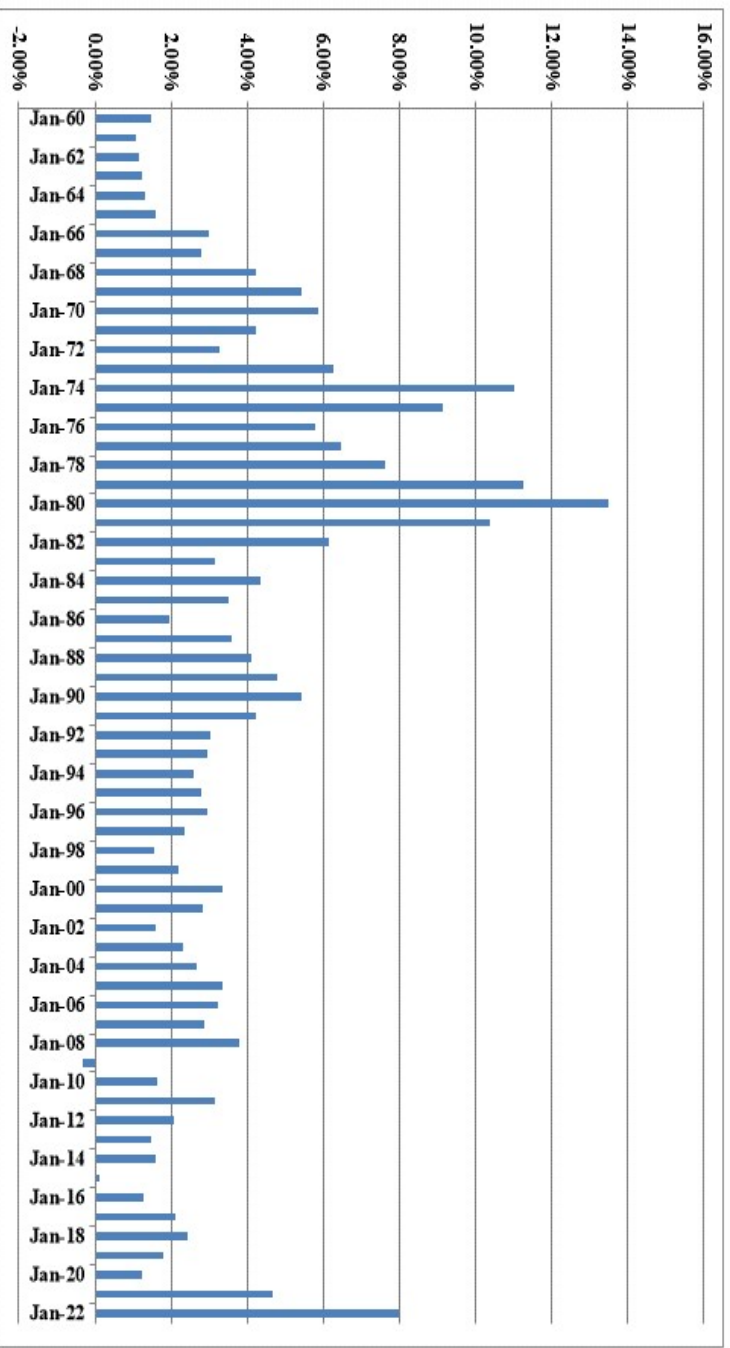
Annual Average Real GDP Growth Rates
1961-2022



Data Sources: GDPC1 - <https://fred.stlouisfed.org/series/GDPCA>

Inflation Rates

**Annual Inflation Rates
1961-2022**



Data Sources: CPIAUCSL - <https://fred.stlouisfed.org/series/CPIAUCSL>

Projected Nominal GDP Growth Rates

Panel A

Historic GDP Growth Rates

10-Year Average	5.22%
20-Year Average	4.45%
30-Year Average	4.73%
40-Year Average	5.07%
50-Year Average	6.05%

Calculated using GDP data on Page 1 of Exhibit No. JRW-9

Panel B

Projected GDP Growth Rates

	Time Frame	Projected Nominal GDP Growth Rate
Congressional Budget Office	2023-2053	3.8%
Survey of Financial Forecasters	Ten Year	4.4%
Social Security Administration	2023-2100	4.1%
Energy Information Administration	2023-2050	4.3%
Sources:	Average	4.15%

Congressional Budget Office, *The 2023 Long-Term Budget Outlook*, July 15, 2023.

U.S. Energy Information Administration, *Annual Energy Outlook 2023*, Table: Macroeconomic Indicators,

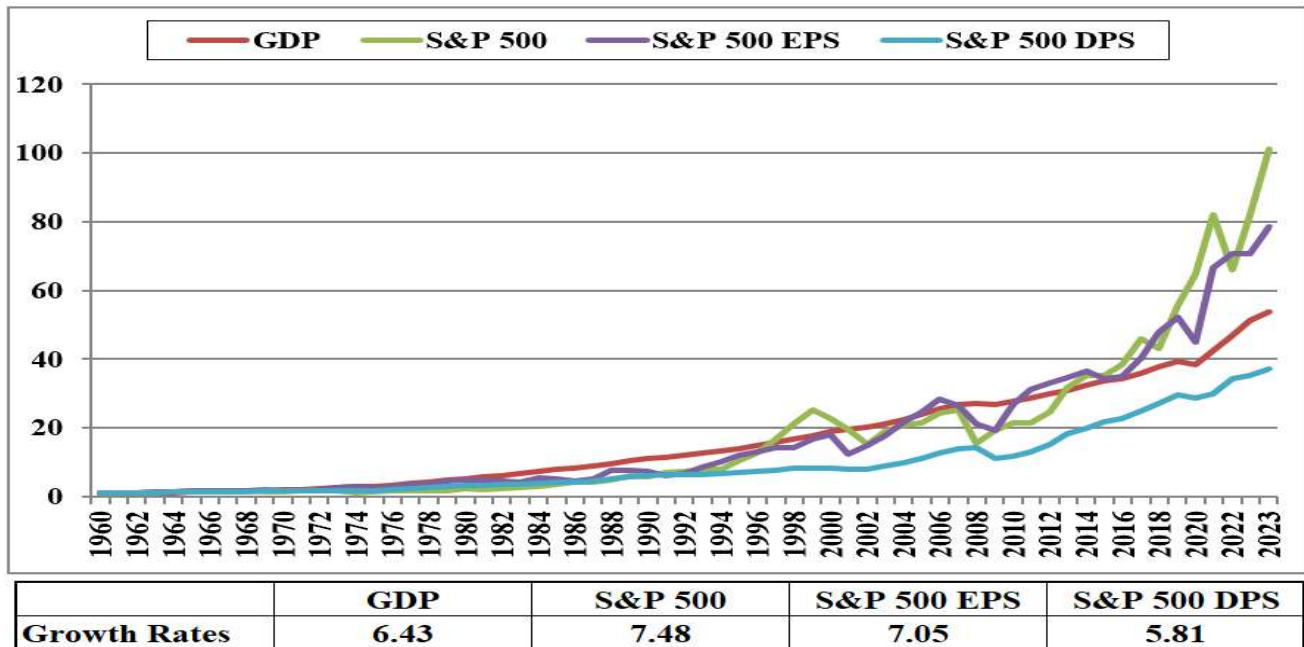
Social Security Administration, 2023 Annual Report of the Board of Trustees of the Old-Age,

Survivors, and Disability Insurance (OASDI) Program, Table VI.G4,

The 4.1% growth rate is the growth in projected GDP from 26 trillion in 2023 to \$582 trillion in 2100.

<https://www.philadelphiafed.org/research-and-data/real-time-center/survey-of-professional-forecasters/>

GDP and S&P 500 Growth Rates



CERTIFICATE OF SERVICE

25-BHCG-298-RTS

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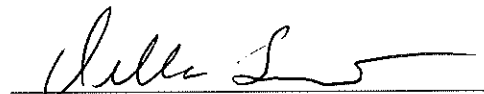
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